

Memorandum



CITY OF DALLAS

DATE December 8, 2023

TO Honorable Mayor and Members of the City Council

SUBJECT **Workforce Development and Fresh Start Dashboard Presentations December 11, 2023**

Data Analytics and Business Intelligence (DBI), in partnership with the Small Business Center (SBC), has created two dashboards related to the Workforce Development and Fresh Start programs and plans to share them at the Workforce, Education, and Equity committee meeting on December 11, 2023.

The second phase of the Fresh Start dashboard includes additional metrics and data related to the program. The new iteration will show data beginning with the candidate at pre-screening stage and include the demographics of candidates as they move through the recruitment funnel stages.

The Workforce Development dashboard monitors several performance indicators related to recipients of the workforce grants, including the total number of participants enrolled in programs, the number of those who have completed the programs, those who have secured employment, along with other metrics related to job retention and employment outcomes.

Both dashboards will be updated monthly. The dashboards will be published and made available for public viewing following feedback from the Workforce, Education, and Equity committee.

Please contact Dr. Brita Andercheck, Chief Data Officer or Joyce Williams, Director of the Small Business Center if you have questions.

A handwritten signature in blue ink that reads "Jack Ireland".

Jack Ireland
Chief Financial Officer

c: T.C. Broadnax, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors