

Memorandum



CITY OF DALLAS

DATE March 29, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **April 8th Total Solar Eclipse Preparedness Update**

On Monday, April 8, 2024, the City of Dallas will be in the path of totality for a Total Solar Eclipse. While the eclipse itself is not a concern, the Office of Emergency Management (OEM) has identified several impacts that are expected due to the amount of people who will be visiting the city to view the eclipse. City departments are actively working towards preparedness efforts for the following concerns/impacts.

- 1. Visitors and Events:** Thousands of people are expected to visit Dallas from April 5th through April 9th. Hotels in the Central Business District are 99% sold-out for that time period. It is estimated that Dallas will experience a 35% increase in visitors over the weekend and the day of the eclipse. While many individual viewing events require a permit from Convention and Event Services (CES), there are many other events that do not require a permit, so the city has limited oversight over those events. There are expected to be possibly hundreds of events throughout the city during this time. CES is actively accepting and reviewing permits, attempting to limit permitted events that require road closures.
- 2. Traffic and Egress:** The Dallas Police Department (DPD) is actively engaging with partners to draft a traffic management plan that will focus on access to critical infrastructure and areas, such as hospitals and highway systems. DPD is expecting that freeways and major arterials will be heavily impacted by the influx of people, especially in the afternoon hours. The Texas Department of Transportation (TXDOT) is limiting road and lane closures that weekend and day of the eclipse.
- 3. Park and Recreation Events:** Up to 8,000 people may visit Samuell Farm the day before and the day of the eclipse, both for overnight stays and day passes. Dallas Fire-Rescue (DFR) is actively engaging with Park and Recreation (PKR) and CES to ensure that the farm will have adequate staffing of medics and other resources for the event. PKR is actively engaging with DPD and the City Marshal's Office (MSH) for security needs at the farm. PKR is also monitoring several other locations that are expected to see a significant increase in visitor ship, including White Rock Lake, Bachman Lake, Kiest Park, Samuell Grand Park, Cedar Ridge Preserve, and Crawford Park.
- 4. Weather:** April is the height of severe weather season. This could be concerning since so many people will be outdoors during this event. OEM will be monitoring the weather and will be prepared to initiate any severe weather response, including

the use of the Outdoor Warning System (OWS) and the Integrated Public Alert and Warning System (IPAWS).

5. **Stakeholder Collaboration:** OEM has been coordinating collaboration meetings with city, county, regional, and state partners and stakeholders. To ensure day-of coordination, the city's Emergency Operations Center (EOC) will be activated on April 8th with in-person representation from relevant departments and partners.
6. **Outreach:** Public messaging will continue to focus on eclipse safety, traffic safety, and encouraging residents to consider using public transportation on April 8th. A virtual Joint Information Center (JIC) has been activated to coordinate all public information and communications. Key departments and partners will have a representative involved virtually with the JIC. A press release was released by Communications, Outreach, and Marketing on March 18th, detailing key safety messages and the steps the city is taking to get prepared.
7. **Sanitation Collection Delays:** The Department of Sanitation Services (SAN) is suspending garbage, recycle, and brush/bulky waste collections for the entire day on April 8th due to law enforcement's expectation of severe traffic impacts to freeways and other major arterials which are essential for transporting solid waste to disposal sites. All garbage and recycle collections the week of April 8 will be delayed by one day. McCommas Bluff Landfill and Bachman Transfer Station will remain open on April 8th for commercial and residential customers. Sanitation will communicate this schedule adjustment to customers in coordination with the Office of Communications, Outreach and Marketing.

If you have any questions, please contact Travis Houston, Director of the Office of Emergency Management, at travis.houston@dallas.gov.



Jon Fortune
Deputy City Manager

c: Tammy Palomino, City Attorney
Mark Swann, City Auditor
Billierae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors

Memorandum



CITY OF DALLAS

DATE March 29, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **Shared Dockless Vehicle Program and FY 24-25 Permit Cycle Update**

The purpose of this memorandum is to provide an update on the current status of the Shared Dockless Vehicle Program, inform City Council of proposed changes to the Shared Dockless Vehicle Program Rules, and announce that the 2024-2025 Shared Dockless Vehicle Operating Authority Permit Application will open on April 3, 2024.

Current Status of the Program

Shared dockless vehicles relaunched in the City on May 24, 2023, with three companies: Bird, Lime, and Superpedestrian. Each company was permitted to deploy 500 vehicles. Superpedestrian ceased operations in North America on December 31, 2023. No deployment allowance changes have been made to Bird or Lime.

Between June 1, 2023, and February 29, 2024, the City's data records show that 265,068 trips were taken with a shared dockless vehicle. The average trip length is 1.12 miles and lasts for about 14.5 minutes.

Compliance has continued to improve over the course of the permit cycle, and there has been a decrease in the number of 311 submissions. A formal warning letter was sent to the operators in July 2023 to notify them of the need to improve rates of compliance, which substantially improved after this letter was sent. Staff continue to monitor sidewalk riding concerns. Technology to detect and prevent sidewalk riding will be evaluated as part of the 2024-2025 application process.

Eight on-street "parking corrals" have been installed in high-ridership areas in Downtown and Deep Ellum. Parking corrals eliminate the need for the rider to end their ride on the sidewalk, as well as eliminate the need to park the vehicle on the sidewalk. Staff plan to continue to install corrals within the city in coordination with key stakeholders.

Proposed Changes to Program Rules

The Micromobility Working Group has worked with staff to review program progress and propose changes to the Shared Dockless Vehicle Program Rules for the 2024-2025 Permit Cycle. The proposed changes are expected to be very minor in response to feedback received from the Transportation and Infrastructure Committee on September 18, 2023. A list of the changes to be made to the Program Rules, with information on why each change is recommended, is attached to this memorandum.

The Micromobility Working Group met on February 23, 2024, and again on March 1, 2024, to discuss the proposed changes. The Working Group has shared their support for the proposed Program Rules changes.

DATE March 29, 2024
SUBJECT **Shared Dockless Vehicle Program and FY 24-25 Permit Cycle Update**
PAGE **2 of 2**

Next Steps

Public Hearing

As required in Dallas City Code Article X, SEC. 43-159: Establishment of Rules and Regulations, the director shall hold a public hearing before amending program rules. This public hearing for the current proposed changes is scheduled for **April 10, 2024, in the L1FN Auditorium at City Hall, from 5:30 p.m. to 7:00 p.m.** The draft updated Shared Dockless Vehicle Program Rules will be posted for 10 days, then become official on April 20, 2024. Social media graphics and flyers to promote this public hearing will be shared with City Councilmembers and the public in the coming days.

Permit Application

The application for shared dockless vehicle operator permits will open on April 3, 2024, and close on April 22, 2024. Applications will be scored, and permits will be issued and made active starting May 24, 2024. For more information on the Shared Dockless Vehicle Program and for the link to the application, please visit the Shared Dockless Vehicle Program website: <https://dallascityhall.com/departments/transportation/Pages/dockless-vehicle-program.aspx>

Though the proposed program rule changes and permit application processes are happening concurrently, the proposed program rule changes are not tied to, nor impact the call for applications and eventual permit issuing.

If you have any questions or concerns, please contact Ghassan “Gus” Khankarli, PhD, PE, PMP, CLTD, Director of the Department of Transportation, at ghassan.khankarli@dallas.gov.



Robert M. Perez, Ph.D.
Assistant City Manager
[Attachment]

c: T.C. Broadnax, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Billierae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizar Tolbert, Deputy City Manager

Jon Fortune, Deputy City Manager
Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors

April 2024 Shared Dockless Vehicle Program Rules Changes - Summary

Updated: 3/27/2024

This document summarizes the proposed changes to the Shared Dockless Vehicle Program Rules that will be presented at the April 10, 2024 public hearing.

Document Legend:

- ~~Previous program rule text to be deleted~~
- Program rule to be being added
- Program rules text (no changes)
- *Explanation for the proposed changes*

Section 4 – Fleet Size and Distribution.

C. Maximum number of units an operator can deploy can increase by up to 250 units every three months within the authority permit operation period, provided the operator is in good standing and the deployed units meet the following criteria:

1. The average number of trips per vehicle per day is greater than or equal to ~~three~~ 1.5 in the Central Dallas Deployment Zone; and

Change the metric from 3 trips/vehicle/day in the whole city to 1.5 trips/vehicle/day in Central Dallas Deployment Zone to capture the area of the city with the greatest demand, better reflect observed ridership during the 2023-2024 permit cycle, align more with peer cities (for example, Seattle uses 1.5 trips/vehicle/day for increases), and take into account the 2023 NACTO report that found that the nationwide trips/vehicle/day is 0.6.

[...]

E. Permitted shared dockless vehicles must maintain a minimum average of ~~two~~ 1.2 trips per day in the Central Dallas Deployment Zone, determined by monthly usage. Should this demand not be met, the operator may be required to relocate or remove a portion of their units.

Edited to reflect change to C and better match observed ridership during the 2023-2024 permit cycle.

F. Rebalancing Requirements

2. A maximum of 25% of an operator's total number of ~~deployed-permitted~~ shared dockless vehicle units shall be deployed in the Central Dallas Deployment Zone (Exhibit B) at any given time.
 - i. Program staff may implement a one-time pilot per permit cycle to increase the maximum percentage of an operator's total number of permitted vehicles allowed in the Central Dallas Deployment Zone from 25% to up to 35% with the director's approval for 45 days.

- ii. [A successful pilot includes: if the average number of trips per vehicle per day is greater or equal to 1.5, and the operator remains in good standing. A successful pilot may result in staff recommending a program rules amendment.](#)

The proposed pilot clause under F would allow for trial-basis increases to the number of vehicles that may be placed in the Central Dallas Deployment Zone—the area of the city with the most demand. It would not change the total number of vehicles that operators are allowed to deploy in the city.

Section 5 – Equipment.

A. [Design Approval](#)

1. [Before the beginning of each permit cycle, as well as in the event of vehicle rebranding or redesign, operators must submit the design and placement of each of the required information as presented in Section 5 on their vehicle for program staff approval before vehicles may be deployed in the City of Dallas.](#)

The proposed addition to this section will ensure City staff have the opportunity to confirm that vehicles meet the requirements in the Program Rules before they are deployed.

Section 6 – Operations.

A. Hours of Operation. Units may only be available to users [to start a ride](#) from 5:00 am to [8:45 pm](#) daily. [All rides must end by 9:00 pm.](#)

The proposed change in Section 6 is intended to standardize the time that operators stop allowing new rides in order to meet the curfew time of 9:00 p.m. The cutoff for new rides at 8:45 p.m. is based on the average trip length of 14.5 minutes.

Section 7 – Parking.

G. Idle Devices.

1. An operator shall remove or relocate any shared dockless vehicle [in the Central Dallas Deployment Zone](#) that is left unutilized at the same location for two or more consecutive days.
2. [An operator shall remove or relocate any shared dockless vehicle outside of the Central Dallas Deployment Zone that is left unutilized at the same location for five or more consecutive days, unless the vehicle is reported as a 48 Hour Parking Violation, in which it must be relocated](#)

[within the timeframe stated in Part H.](#)

This change was requested by the operators. It is intended to reflect the lower rates of ridership outside of the Central Dallas Deployment Zone.

H. Complaint Response Times. Any person may submit a complaint to an operator that one of the operator's units is improperly parked in the city and provide the unit's unique identification number or its approximate location. Upon receipt of the complaint, the operator shall visually inspect the unit and remove, relocate, or repark the unit if it is improperly parked. The operator shall complete its inspection and correct any improper parking within the following timeframes, from the time the notice of the complaint or request is received:

Complaint or Issue	Timeframe
<i>Sidewalk Obstruction</i> – Correcting a parked unit that is in the Sidewalk Clear Zone, within 10 feet of an intersection or crosswalk, or that restricts or eliminates access to a public transit shelter or stop.	2 hours
<i>Device in the Roadway</i> – Relocating a unit parked in the roadway.	2 hours
<i>Inoperable Device</i> – Removing a unit that is inoperable or not safe to operate.	2 hours
<i>Other Emergency</i> – Immediate relocation or removal of a unit as deemed necessary by program staff or the director.	2 hours
<i>Device on Private Property</i> – Relocating a unit that is parked on private property.	2 hours
<i>Device in an Environmentally Sensitive Area</i> – Relocating a unit that is in an environmentally sensitive area such as a park or waterway.	4 hours
<i>Idle Device</i> – Relocating a unit that has been left unutilized at the same location for two or more consecutive days.	4 hours
<i>Other Corrections to Illegally-Parked Vehicle</i> – Correcting or relocating a unit that is parked in an illegal manner other than those listed above, in violation of Section 28-41.1.1 of the Dallas City Code, as amended, or these rules.	4 hours

[Operator must inform program staff of complaint's resolution in writing within 24 hours of completion by email or by another method approved by program staff. Continuous overdue completion notifications may result in a reduction of the operator's allowable deployment units at the Director's discretion.](#)

Adding this statement under the complaint response table is intended to formalize the communication time requirement with operators to minimize the delay between completion and SR closing.

[...]

[J. Parking Audit.](#) Program staff, at the Director's discretion, may trigger an audit of an operator's end-of-trip photos to ensure that photos have been properly evaluated for compliance with City policies on proper

parking.

1. Program staff will inform the Operator of the audit and the requested dates.
2. The operator shall provide the photos of parking submissions that were deemed acceptable parking by the operator to staff from the requested days.
3. If program staff determine that more than 5% of submitted photos are not in line with City policies on proper parking, the Director may reduce the operator's total number of permitted shared dockless vehicles.

This new section will allow staff to evaluate operators' post-trip photo review standards if parking complaints increase or staff observe a trend of vehicles not parked in compliance.

[...]

Section 9 – Data Sharing.

M. On a monthly basis, all operators shall provide a ridership discipline report including the number of warnings issued to users, number of fines issued, and number of suspended users for the past month, in format as determined by program staff.

N. On a monthly basis, all operators shall provide a unique ridership report including the number of unique riders in the previous month, and the number of repeat riders within the last month, last three months, and the last twelve months.

These new requirements will supply program staff with up-to-date data for discipline and ridership to address public inquiries.

[...]

Section 11 – Compliance and Enforcement.

C. An operator's operating authority permit ~~will~~ may be automatically suspended if the number of incidents of units operating after the permitted hours of operation is greater than three in a seven-day period.

D. An operator's operating authority permit ~~will~~ may be automatically suspended if the number of incidents of an operator violating the deployment requirements listed in Section 4 of the Shared Dockless Vehicle Program Rules is greater than two in a seven-day period.

E. An operator's operating authority permit ~~will~~ may be automatically suspended if the incidents of units operating at a higher speed than allowed in a Slow-Ride zone is greater than three in a seven-day period.

F. An operator's operating authority permit ~~will~~ may be automatically suspended if the number of incidents

of units operating in a No-Ride zone is greater than three in a seven-day period.

G. An operator's operating authority permit ~~will~~ may be automatically suspended if the number of incidents averages 20 per day in a seven-day period.

H. An operator's operating authority permit ~~will~~ may be automatically suspended if an operator deploys more units than it is permitted to deploy.

I. An operator's authority permit ~~will~~ may be automatically suspended if an operator fails to meet the timeframe for the corresponding complaint, as outlined in Section 7H of the Shared Dockless Vehicle Program Rules, more than three times in a seven-day period.

J. An operator's operating authority permit ~~will~~ may be automatically revoked if an operator continues to operate after 12 hours after receiving notice of suspension.

K. An operator's operating authority permit ~~will~~ may be automatically suspended if the operator does not come into compliance with newly established slow ride zones.

L. An operator's operating authority permit ~~will~~ may be automatically suspended if the number of incidents where a user under the age of 16 uses a unit is greater than 15 in a seven-day period.

M. An operator's authority permit ~~will~~ may automatically be revoked if an operator's license is suspended three times within the permit operating term.

The changes in Section 11 will provide flexibility if unforeseen situations arise, while still keeping the specific metrics needed to enable enforcement.

Memorandum



CITY OF DALLAS

DATE March 29, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **FY25 Budget Development**

The annual operating budget development process is a lengthy process which lasts from January through September each year. City staff is already actively involved in the development of the fiscal year 2025 (FY25) budget. As you know, each year, we begin with the planned balanced budget that was the second year of the current biennial. All revenue and expense forecasts that are part of the planned budget are analyzed and adjusted as necessary before the City Manager makes a recommendation to the City Council in August.

In mid-January, I met with each of you and discussed your citywide priorities for the upcoming year. This week, council members hosted 17 Spring listening sessions to hear from residents on their priorities. Our annual budget survey is active through July 30 and can be accessed at the [Annual Budget Priorities survey link](#). We are scheduled to provide budget update briefings to the City Council on May 15 and June 18.

At the direction of incoming Interim City Manager Kimberly Bizer Tolbert, we are introducing a new feature this year which will provide more insight into departmental services and activities earlier in the process and prior to the City Manager's budget recommendation in August. While GPFM has financial oversight responsibilities, it was determined in coordination with GPFM Chair West, departments will be aligned to and present budget information to the eight committees based on strategic priorities.

The attached schedule aligns each department to the appropriate Council Committee and provides a timeline for completing all departmental briefings prior to your July recess. The departmental presentations will provide an overview of the department's current and planned budget, provide detail on services and activities provided, and highlight current initiatives.

It is important to remember that all revenues and expenses in the planned budget will be analyzed and will change before we finalize the City Manager's recommendation to present to you on August 13. Since there is so much work remaining over the next four months, departments are not yet prepared to discuss additional funding requests or reductions that have not been reviewed by the City Manager. The focus will be the current year and information that was part of the preliminary planned budget for FY25.

DATE March 29, 2024
SUBJECT **FY25 Budget Development**
PAGE **2 of 2**

Please contact me or Janette Weedon, Director of Budget & Management Services if you have any questions.



Jack Ireland
Chief Financial Officer

c: T.C. Broadnax, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors

Department	Committee	April	May	June
Convention & Event Services	Economic Development		5/6/2024	
Planning & Urban Design	Economic Development		5/6/2024	
Economic Development	Economic Development			6/3/2024
Development Services	Economic Development			6/2/2024
Human Resources	Govt Performance & Financial Mgmt	4/23/2024		
Office of Risk Management	Govt Performance & Financial Mgmt	4/23/2024		
Information Technology	Govt Performance & Financial Mgmt		5/21/2024	
Procurement Services / Express Business	Govt Performance & Financial Mgmt	4/23/2024		
Data Analytics & Business Intelligence	Govt Performance & Financial Mgmt		5/21/2024	
Controller's Office	Govt Performance & Financial Mgmt		5/21/2024	
Civil Service	Govt Performance & Financial Mgmt		5/21/2024	
Office of Government Affairs	Govt Performance & Financial Mgmt	4/23/2024		
Communications, Outreach & Marketing	Govt Performance & Financial Mgmt	4/23/2024		
Mayor & Council Office	Govt Performance & Financial Mgmt			6/24/2024
City Manager's Office	Govt Performance & Financial Mgmt			6/24/2024
City Secretary	Govt Performance & Financial Mgmt			6/24/2024
City Attorney	Govt Performance & Financial Mgmt			6/24/2024
City Auditor	Govt Performance & Financial Mgmt		5/21/2024	
Budget & Management Services	Govt Performance & Financial Mgmt			6/24/2024
Non-Departmental	Govt Performance & Financial Mgmt			6/24/2024
Office of Homeless Solutions	Housing & Homlessness Solutions		5/21/2024	
Housing & Neighborhood Revitalization	Housing & Homlessness Solutions			6/24/2024
Community Development	Housing & Homlessness Solutions			6/24/2024
Park & Recreation	Park, Trails, and the Environment			6/3/2024
Office of Environmental Quality	Park, Trails, and the Environment		5/6/2024	
Court Services	Public Safety		5/13/2024	
Emergency Management	Public Safety		5/13/2024	
Office of Integrated Public Safety Solutions	Public Safety		5/13/2024	
Police	Public Safety		5/13/2024	
Fire	Public Safety			6/10/2024
Marshal's Office	Public Safety			6/10/2024
Office of Community Police Oversight	Public Safety			6/10/2024
Judiciary	Public Safety			6/10/2024
Sanitation	Quality of Life, Arts & Culture		5/20/2024	
Code Compliance	Quality of Life, Arts & Culture		5/20/2024	
Library	Quality of Life, Arts & Culture		5/20/2024	
311	Quality of Life, Arts & Culture			6/17/2024
Dallas Animal Services	Quality of Life, Arts & Culture			6/17/2024
Office of Arts & Culture	Quality of Life, Arts & Culture			6/17/2024
Dallas Water Utilities	Transportation & Infrastructure		5/20/2024	
Equipment & Fleet Management	Transportation & Infrastructure		5/20/2024	
Building Services	Transportation & Infrastructure		5/20/2024	

Department	Committee	April	May	June
Public Works	Transportation & Infrastructure		5/20/2024	
Transportation	Transportation & Infrastructure			6/17/2024
Office of Bond & Construction Management	Transportation & Infrastructure			6/17/2024
Aviation	Transportation & Infrastructure			6/17/2024
Small Business Center	Workforce, Education & Equity		5/13/2024	
Office of Community Care	Workforce, Education & Equity			6/10/2024
Office of Equity & Inclusion	Workforce, Education & Equity		5/13/2024	

Memorandum



CITY OF DALLAS

DATE March 29, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **S&P Global Ratings Affirmed 'AA-' Rating and Stable Outlook for City of Dallas General Obligation Refunding and Improvement Bonds, Series 2024B and Certificates of Obligation, Series 2024B – RATING ACTION**

On March 25, 2024, S&P Global Ratings (S&P) assigned its 'AA-' credit rating and stable outlook to the anticipated General Obligation Refunding and Improvement Bonds, Series 2024B and Certificates of Obligation, Series 2024B, affirming the credit rating on the City's long-term general obligation debt.

The rating by S&P continues to reflect the City's "strong economy with an anchoring broad, diverse Metropolitan Statistical Area [MSA];" as well as "very strong management with strong practices, policies focused on long-term planning, reserve maintenance," and a "strong institutional framework." In their report, S&P also includes their assessment of the City's credit weaknesses, including budgetary performance and debt and pension liabilities. As S&P explains, "our view of budgetary performance incorporates pension-plan-contribution deficiencies, which we include as operating expenditures in budgetary-performance calculations," noting, "however, reserves and liquidity have improved recently due to strong operating revenue growth."

In the current active bond season and oversupplied market, S&P's affirmed rating further bolsters the City's credit profile ahead of the issuance of the General Obligation Refunding Bonds, Series 2024B and Certificates of Obligation, Series 2024B. The bonds are currently scheduled for pricing on April 4, 2024. Attached is the published rating report provided for your review. Please let me know if you need additional information.

A handwritten signature in blue ink that reads "Jack Ireland".

Jack Ireland
Chief Financial Officer

c: T.C. Broadnax, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Deputy City Manager

Jon Fortune, Deputy City Manager
Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors

RatingsDirect®

Summary:

Dallas; General Obligation

Primary Credit Analyst:

Stephen Doyle, New York + 1 (214) 765 5886; stephen.doyle@spglobal.com

Secondary Contact:

Joshua Travis, Dallas + 1 (972) 367 3340; joshua.travis@spglobal.com

Table Of Contents

Credit Highlights

Outlook

Credit Opinion

Related Research

Summary:

Dallas; General Obligation

Credit Profile

US\$379.54 mil GO rfdg & imp bnds ser 2024B due 02/15/2043

Long Term Rating AA-/Stable New

US\$199.065 mil combination tax and rev certs of obig ser 2024B due 02/15/2033

Long Term Rating AA-/Stable New

Credit Highlights

- S&P Global Ratings assigned its 'AA-' rating to Dallas' roughly \$380 million series 2024B general obligation (GO) refunding and improvement bonds and roughly \$200 million series 2024B combination tax and revenue certificates of obligation.
- The outlook is stable.

Security

The GO bonds and certificates of obligation are a direct obligation of Dallas, payable from, and secured by, a pledge of a direct and continuing ad valorem tax, within the limits prescribed by the law, on all taxable property within the city. The city's existing certificates are also payable from, and secured by, a limited pledge of the city's municipal drainage utility system in an amount not to exceed \$1,000; due to the pledge's limited nature, we rate the certificates to the strength of the ad valorem-tax pledge.

The maximum allowable ad valorem tax rate in Texas is \$2.50 per \$100 of assessed value with the portion dedicated to debt service limited to \$1.50. We view the limited-tax GO debt pledge on par with the city's general creditworthiness because ad valorem taxes are not levied on a narrower or distinctly different property tax base and there are no limitations on the fungibility of resources for debt-service payment.

Officials intend to use series 2024B bond proceeds to fund various capital projects and refund certain debt for interest-rate savings. Officials also intend to use series 2024B certificate proceeds to fund street, park, drainage, and other improvements.

Credit overview

Dallas is the anchor of the Dallas-Fort Worth-Arlington metropolitan statistical area (MSA), one of the nation's fastest-growing metropolitan areas. This growth supports a recent trend of increasing taxable value, improving income, and growing property tax and sales tax revenue. However, a very weak debt-and-contingent-liability profile, particularly large unfunded pension liabilities, somewhat offsets these positive trends and credit strengths. Although economic and financial metrics are generally improving, if pension liabilities, which currently total more than \$6 billion as of Dec. 31, 2022, continue to grow, leading to further weakened plan-funding status and increasing contribution costs that pressure the budget, we could lower the rating. City contributions have historically not met the actuarially

determined contribution (ADC). According to state law, the city must present a funding-soundness-and-restoration plan to the Texas Pension Review Board by Sept. 1, 2025, showing an ability to fund pension liabilities within a 30-year period.

The rating reflects our assessment of the city's:

- Strong economy with an anchoring broad, diverse MSA;
- Very strong management with a strong Financial Management Assessment (FMA) methodology, with formal long-term planning and several council-approved policies guiding finances, and strong Institutional Framework score;
- Weak budgetary performance that incorporates pension ADC shortfalls--However, reserves and liquidity have improved recently due to strong operating revenue growth; and
- Elevated debt and pension burden, not expected to decrease during the next few years due to additional debt plans and pension contributions below the ADC and our static- and minimum-funding-progress calculations.

Environmental, social, and governance

We have assessed environmental, social, and governance (ESG) factors relative to Dallas' economy, financial management, fiscal performance, and debt-and-contingent-liability profile. In our opinion, Dallas has elevated long-term governance factors associated with high pension and other postemployment benefit (OPEB) expenditures and large unfunded liabilities because we think costs will likely increase over time and the city has a history of funding its plans below actuarially determined amounts.

We view environmental and social factors as neutral in our analysis. Despite the city's susceptibility to some significant weather events--such as heavy storms, tornados, high winds, and drought--we do not view these factors as outsized for the region.

On May 3, 2023, Dallas experienced a ransomware cyberattack. While federal investigations remain underway, affected city systems are nearly fully recovered or restored. Officials report that the city quickly contained the attack and that any financial implications were manageable within the city's budget framework. The city had an established reserve for cyber incidents, and it has taken numerous steps to prepare for a situation such as this event. Officials do not expect any material financial effect on the city. The city maintains cyber insurance. Its cybersecurity program oversees and addresses cyber risks and ensures compliance with regulations. The city is continuously allocating resources to enhance cybersecurity readiness.

Outlook

The stable outlook reflects S&P Global Ratings' expectation that Dallas will likely maintain very strong reserves and liquidity, supported by a growing economy and strong financial-management practices, policies.

Downside scenario

We could lower the rating if changes to pensions do not successfully address growing unfunded liabilities or if debt service, pension, and OPEB carrying charges were to increase to levels that negatively affect budgetary flexibility or

further weaken performance.

Upside scenario

Assuming all other credit factors remain stable or improve, we could raise the rating if Dallas were to reduce unfunded pension liabilities meaningfully in a way that we view them as sustainable and that improve funding.

Credit Opinion

A strong and growing economy with a sizable, diverse tax base in a broad and diverse MSA

Dallas and the Dallas-Fort Worth-Arlington MSA benefit from consistent regional population and job growth. The local economy's diversity and depth remain a credit strength. Continued economic development citywide has contributed to 12 consecutive years of tax base growth. Most recently, for fiscal 2024, the tax base increased by 10% to slightly less than \$200 billion, supported by rising property values and economic development.

Newly announced economic developments, supported by the city, include a mixed-use development downtown, an expansion of a large corporate office downtown, and a housing development in north Dallas. Recent openings include two mixed-use developments downtown and two fulfillment-and-distribution centers in the city's inland port area southeast of downtown. In the coming months, Dallas will begin construction of a new convention center downtown, which should support a continued trend of sales and hotel tax revenue growth in its core business district. We think ongoing development and population growth regionwide will likely continue to support positive economic trends for Dallas, supporting overall credit strength.

Very strong management with strong practices, policies focused on long-term planning, reserve maintenance

Dallas uses multiyear trends of certified property tax values, historical sales tax revenue trends, other economic and revenue data, and outside sources to formulate the budget. Management provides monthly reports to the city council and produces a year-end report that reflects expenditures, concurrent with publishing a comprehensive annual financial report. City staff prepares and presents long-range financial forecasts for the general and debt-service funds, presented to the council during the budget-development process or bond-program development.

Dallas maintains an inventory of capital needs it updates annually. It has historically used a multiyear capital-bond program to fund infrastructure improvements. Management also reports investment-management results quarterly to the council, and it reviews the investment-management policy annually. Financial-management-performance criteria (FMPC) establish guidelines and targets for operating programs and cash and debt management, including minimum reserves, debt ratios, and debt use-and-issuance restrictions. The FMPC is part of the budget-development process at fiscal year-end and GO-bond-program development. The city adheres to a reserve policy of maintaining no less than 50 days' expenditures.

The Institutional Framework score for Texas municipalities is strong.

Consistently weak budgetary performance when incorporating pension underfunding, but reserves are increasing

Dallas' budgetary performance is weak, in our opinion. Our view of budgetary performance incorporates

pension-plan-contribution deficiencies, which we include as operating expenditures in budgetary-performance calculations. If the city cannot address contribution deficiencies and operating performance remains negative after adjustments, we could lower the rating.

For fiscal 2023, combined contributions toward the Employees' Retirement Fund of the City of Dallas (ERF) and Dallas Police & Fire Pension (DPFP) plans were below ADCs. However, outside of contribution shortfalls, finances have been balanced or positive with consistent increases in available reserves. Prior to the adjustment to operating expenditures and discounting lease-funded capital outlay funded by lease proceeds recorded below the line, Dallas reported a general fund surplus in fiscal 2023. Budgetary performance benefits from growing operating revenue and strong financial-management practices. We think projected revenue growth will largely support growing expenditures, not including pension contribution shortfalls.

Available reserves have increased during each of the past three fiscal years, maintaining levels we consider very strong during this period. The city adheres to its formal fund-balance policy that calls for maintaining, at least, 50 days' operations in reserve.

For fiscal 2024, the city's latest projects reflect positive revenue and expenditure variances compared with the budget. Dallas balanced the adopted fiscal 2024 general fund budget, including funding for priorities related to economic development, park improvements, increased staffing, increased compensation, housing and homelessness solutions, public safety, and transportation and infrastructure. Key expenditure growth factors for the general fund include police and firefighter pay with overtime and increased fire staffing. The city projects key revenue factors as property tax and sales tax revenue, in-line with recent history.

Very weak debt with ongoing debt needs

We expect Dallas will likely continue to issue bonds for general infrastructure improvements, according to its capital plan. The debt profile incorporates contingent liabilities, making up any shortfalls in debt service coverage for both Dallas Convention Center hotel revenue bonds and Downtown Dallas Development Authority tax-increment revenue bonds. The city also has a commercial paper program through JPMorgan Chase Bank N.A.: The notes have a total program authorization of \$350 million. JPMorgan Chase Bank provides liquidity support through a revolving-credit agreement.

Pension, OPEB liabilities remain a significant credit weakness

Dallas continues to underfund single-employer pension plans. However, it does not consistently meet the ADC, which we view as a credit weakness. Combined pension and OPEB contributions, as of fiscal 2023, are 14% of total governmental funds expenditures. Dallas provides benefits to employees primarily through two defined-benefit retirement plans: ERF, which is 54% funded, and DPFP, which is 34% funded. Combined unfunded pension liabilities total slightly more than \$6 billion as of Dec. 31, 2022.

Pension contribution rates are fixed by statute and are insufficient based on ADC rates. In fiscal 2023, the city paid 66% and 68% of the ADCs for ERF and DPFP. These contributions were not only well below our minimum-funding-progress metric but also below static funding, indicating increasing unfunded liabilities if all assumptions are met. Furthermore, the combined DPFP's supplemental contributions should expire by fiscal 2025; however, this could change as the city proposes reforms during the next two years. We view the city's funding

discipline as weak, which is likely to lead to funding deterioration during the next few years unless it enacts effective reforms.

Dallas closed OPEB to new participants as of Jan. 1, 2010, representing a comparatively smaller liability of just \$208 million with pay-as-you-go funding. We expect the overall liability to continue to decrease slowly over time.

Dallas made significant changes to pension plans in 2017 to reduce benefits; however, unfunded liabilities remain substantial. The city has until 2025 to submit a plan to the state that demonstrates an ability to fully fund pension liabilities within 30 years. City management expects to present an outline of this plan in 2024. While reforms or changes could come in many different forms, they will likely require additional city contributions, which could pressure budgetary performance or require offsetting expenditure reductions.

	Most recent	--Historical information--		
		2023	2022	2021
Dallas--key credit metrics				
Strong economy				
Projected per capita effective buying income (EBI) (%) of U.S.	95.4			
Market value per capita (\$)	146,305	132,404		
Population			1,355,194	1,359,296
County unemployment rate(%)			3.7	
Market value (\$000)	198,272,091	179,433,592	155,938,192	
10 leading taxpayers as a % of taxable value	3.9			
Weak budgetary performance				
Operating fund result as a % of expenditures		(5.1)	(3.5)	(2.5)
Total governmental fund result as a % of expenditures		(1.2)	(6.1)	(3.8)
Very strong budgetary flexibility				
Available reserves as a % of operating expenditures		25.2	26.1	25.1
Total available reserves (\$000)		441,196	414,935	375,865
Very strong liquidity				
Total government cash % of governmental fund expenditures		79.0	77.7	65.9
Total government cash % of governmental fund debt service		540.0	393.6	329.8
Very strong management				
Financial Management Assessment	Strong			
Very weak debt and long-term liabilities				
Debt service as a % of governmental fund expenditures		14.8	19.7	20.0
Net direct debt as a % of governmental fund revenue	148.0			
Overall net debt as a % of market value	4.1			
Direct debt 10-year amortization (%)	57.0			
Required pension contribution as a % of governmental fund expenditures		13.9	13.7	
Other postemployment benefits actual contribution as a % of governmental fund expenditures			--	

Dallas--key credit metrics (cont.)

	Most recent	--Historical information--		
		2023	2022	2021
Strong Institutional Framework				

Data points and ratios may reflect analytical adjustments.

Related Research

- S&P Public Finance Local GO Criteria: How We Adjust Data For Analytic Consistency, Sept. 12, 2013
- Incorporating GASB 67 And 68: Evaluating Pension/OPEB Obligations Under Standard & Poor's U.S. Local Government GO Criteria, Sept. 2, 2015
- Criteria Guidance: Assessing U.S. Public Finance Pension And Other Postemployment Obligations For GO Debt, Local Government GO Ratings, And State Ratings, Oct. 7, 2019
- 2023 Update Of Institutional Framework For U.S. Local Governments, Nov. 28, 2023
- Through The ESG Lens 3.0: The Intersection Of ESG Credit Factors And U.S. Public Finance Credit Factors, March 2, 2022

Certain terms used in this report, particularly certain adjectives used to express our view on rating relevant factors, have specific meanings ascribed to them in our criteria, and should therefore be read in conjunction with such criteria. Please see Ratings Criteria at www.spglobal.com/ratings for further information. Complete ratings information is available to RatingsDirect subscribers at www.capitaliq.com. All ratings affected by this rating action can be found on S&P Global Ratings' public website at www.spglobal.com/ratings.

Copyright © 2024 by Standard & Poor's Financial Services LLC. All rights reserved.

No content (including ratings, credit-related analyses and data, valuations, model, software or other application or output therefrom) or any part thereof (Content) may be modified, reverse engineered, reproduced or distributed in any form by any means, or stored in a database or retrieval system, without the prior written permission of Standard & Poor's Financial Services LLC or its affiliates (collectively, S&P). The Content shall not be used for any unlawful or unauthorized purposes. S&P and any third-party providers, as well as their directors, officers, shareholders, employees or agents (collectively S&P Parties) do not guarantee the accuracy, completeness, timeliness or availability of the Content. S&P Parties are not responsible for any errors or omissions (negligent or otherwise), regardless of the cause, for the results obtained from the use of the Content, or for the security or maintenance of any data input by the user. The Content is provided on an "as is" basis. S&P PARTIES DISCLAIM ANY AND ALL EXPRESS OR IMPLIED WARRANTIES, INCLUDING, BUT NOT LIMITED TO, ANY WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE, FREEDOM FROM BUGS, SOFTWARE ERRORS OR DEFECTS, THAT THE CONTENT'S FUNCTIONING WILL BE UNINTERRUPTED OR THAT THE CONTENT WILL OPERATE WITH ANY SOFTWARE OR HARDWARE CONFIGURATION. In no event shall S&P Parties be liable to any party for any direct, indirect, incidental, exemplary, compensatory, punitive, special or consequential damages, costs, expenses, legal fees, or losses (including, without limitation, lost income or lost profits and opportunity costs or losses caused by negligence) in connection with any use of the Content even if advised of the possibility of such damages.

Credit-related and other analyses, including ratings, and statements in the Content are statements of opinion as of the date they are expressed and not statements of fact. S&P's opinions, analyses and rating acknowledgment decisions (described below) are not recommendations to purchase, hold, or sell any securities or to make any investment decisions, and do not address the suitability of any security. S&P assumes no obligation to update the Content following publication in any form or format. The Content should not be relied on and is not a substitute for the skill, judgment and experience of the user, its management, employees, advisors and/or clients when making investment and other business decisions. S&P does not act as a fiduciary or an investment advisor except where registered as such. While S&P has obtained information from sources it believes to be reliable, S&P does not perform an audit and undertakes no duty of due diligence or independent verification of any information it receives. Rating-related publications may be published for a variety of reasons that are not necessarily dependent on action by rating committees, including, but not limited to, the publication of a periodic update on a credit rating and related analyses.

To the extent that regulatory authorities allow a rating agency to acknowledge in one jurisdiction a rating issued in another jurisdiction for certain regulatory purposes, S&P reserves the right to assign, withdraw or suspend such acknowledgment at any time and in its sole discretion. S&P Parties disclaim any duty whatsoever arising out of the assignment, withdrawal or suspension of an acknowledgment as well as any liability for any damage alleged to have been suffered on account thereof.

S&P keeps certain activities of its business units separate from each other in order to preserve the independence and objectivity of their respective activities. As a result, certain business units of S&P may have information that is not available to other S&P business units. S&P has established policies and procedures to maintain the confidentiality of certain non-public information received in connection with each analytical process.

S&P may receive compensation for its ratings and certain analyses, normally from issuers or underwriters of securities or from obligors. S&P reserves the right to disseminate its opinions and analyses. S&P's public ratings and analyses are made available on its Web sites, www.spglobal.com/ratings (free of charge), and www.ratingsdirect.com (subscription), and may be distributed through other means, including via S&P publications and third-party redistributors. Additional information about our ratings fees is available at www.spglobal.com/usratingsfees.

STANDARD & POOR'S, S&P and RATINGSDIRECT are registered trademarks of Standard & Poor's Financial Services LLC.

Memorandum



CITY OF DALLAS

DATE March 29, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – March 28, 2024**

In this week's issue of Taking Care of Business are the following topics:

New Information

- DallasGo Launch
- Dallas Love Field Receives 2023 ASQ Award for Best Airport
- Department of Code Compliance Celebrates Another Successful Trash-Off!
- Keep Dallas Beautiful Program Soars to Gold Star Affiliate Status!
- Keep Dallas Beautiful Program and Amazon Team Up for a Cleaner Dallas!
- MLK Manager Recognized During Women's History Month 2024
- 2024 National Community Development Week and Community Development Tour
- FY 2024-25 Annual Budget Book - Photo Contest
- Annual Budget Priorities Survey
- City Hall at Fair Park! Engage. Explore. Experience
- Dallas hosts Sociable City Summit April 18 to 20
- Three City of Dallas Executive Leaders earn P3C Certificate

Weekly Updates

- Convention and Event Services Weekly Event Report
- Office of Procurement Services New Opportunities
- Office of Homeless Solutions Update
 - R.E.A.L. Time Rehousing
 - OHS Street Outreach Update
 - Give Responsibly Campaign Outreach Update
 - H.A.R.T/eam Update
 - Central Business District (CBD) Sanctioned Street Feeding Event
- Media Inquiries

NEW INFORMATION

DallasGo Launch

DallasGo, the new online payment platform, launched on Monday, March 25, 2024. The new platform makes it more convenient for customers to track, manage and pay their Dallas Water Utilities (DWU) and other City of Dallas bills. Autopay customers should have received an email from customerservice@paymentus.com with a link and instructions to setup their account.

DATE March 29, 2024
SUBJECT **Taking Care of Business – March 28, 2024**
PAGES **Page 2 of 9**

The DallasGo public education campaign includes a DallasGo webpage with FAQs, emails and direct mail to AutoPay customers, water bill inserts, messages on DWU invoices, training of DWU customer service staff and 311 call center staff, council memos, print advertising, social media campaigns and videos. The DallasGo videos can be viewed in [English](#) and [Spanish](#).

Customers may visit dallas.gov/DallasGo to read Frequently Asked Questions about DallasGo. Customers who need assistance with setting up their DallasGo profile or have other questions may call DWU Customer Service at 214-651-1441, 8 a.m. to 5 p.m., Monday through Friday. Should you have any questions, please contact Sarah Standifer, Director (I) of Dallas Water Utilities at Sarah.Standifer@dallas.gov

[Dallas Love Field Receives 2023 ASQ Award for Best Airport](#)

Dallas Love Field Airport (DAL) was awarded [Best Airport for 15 to 25 million passengers in North America for 2023](#) by the Airport Service Quality (ASQ) Awards, recognizing its dedication to passenger satisfaction. Developed by Airports Council International (ACI) World and Amadeus, the ASQ program measures and benchmarks airport customer experiences globally.

With over 400 participating airports, the ASQ program's live research approach gathers feedback from nearly 600,000 passengers, emphasizing the industry's focus on passenger needs. DAL previously received the Airport Service Quality Award for North American Airports catering to 15-25 million passengers in 2018, 2019, and 2020. Should you have any questions, please contact Patrick Carreno, Director of Aviation, at patrick.carreno@dallas.gov or 214-670-6149.

[Keep Dallas Beautiful Program Soars to Gold Star Affiliate Status!](#)

The Department of Code Compliance is thrilled to announce that our Keep Dallas Beautiful program has been awarded Gold Star Affiliate recognition by Keep Texas Beautiful! This is a tremendous honor, especially considering our Silver Star Affiliate status in 2022. This remarkable progress in just one year is a testament to the dedication and hard work of our entire team, community partners, and all residents of the City of Dallas.

Gold Star recognition signifies that Keep Dallas Beautiful has gone above and beyond in its efforts to create a cleaner, more beautiful city. This prestigious designation reflects our commitment to:

- Community engagement: Fostering volunteerism and participation in community cleanups and beautification projects.
- Education and outreach: Spreading awareness about environmental responsibility and code compliance.
- Effective programs: Developing and implementing impactful initiatives for waste reduction and beautification.

DATE March 29, 2024
SUBJECT **Taking Care of Business – March 28, 2024**
PAGES **Page 3 of 9**

Should there be any questions please contact Kevin Mondy, CCS manager, at kevin.mondy@dallas.gov.



Keep Dallas Beautiful Program and Amazon Team Up for a Cleaner Dallas!

The Department of Code Compliance is proud to announce a successful partnership with Amazon employees for the North Texas Community Cleanup Challenge! Together, this dedicated team rolled up their sleeves and tackled a local cleanup project. Their efforts helped remove litter and debris, making a positive impact on our city's environment. We appreciate Amazon's commitment to environmental responsibility and their collaboration with the Department of Code Compliance. Should there be any questions please contact Kevin Mondy, CCS manager, at kevin.mondy@dallas.gov.



MLK Manager Recognized During Women's History Month 2024

MLK Center Manager, Pamela Jones, was recognized as a 2024 Social Advocacy Honoree at the inaugural She Is... Awards. This Women's History Month Celebration was held on March 17 at On the Levee in Dallas to recognize prominent and powerful women in the DFW area who are making their mark in their industry and community. We are extremely proud of Ms. Jones for this incredible recognition. Please contact Jessica Galleshaw, Director for the Office of Community Care, at jessica.galleshaw@dallas.gov.

DATE March 29, 2024
SUBJECT **Taking Care of Business – March 28, 2024**
PAGES **Page 4 of 9**

2024 National Community Development Week and Community Development Tour

The Community Development Commission will celebrate the annual National Community Development (NCD) Week from April 1 to April 5, 2024, featuring various activities and locations across the city of Dallas. The primary goal of NCD Week is to enlighten elected officials and residents about the significance of the Community Development Block Grant (CDBG) Program, its impact on the community, and the necessity for increased program funding. This presents an excellent opportunity for community leaders and representatives to witness firsthand how funding has positively affected Dallas residents.

On Monday, April 1, 2024, an electronic distribution of The Impact Booklet will be shared, providing a four-year summary of achievements on HUD Grant Funded Projects under the Consolidated Plan, with elected and appointed members for information dissemination. Below outlines the schedule for the remainder of the week. Kindly inform us if you or a representative from your office wishes to attend any events.

- Monday, April 1 – Electronic Distribution of Digital Impact Booklet to Elected and Appointed Officials
- Wednesday, April 3 – City Council Special Recognition of City’s After School Program
- Saturday, April 6 – CDC annual community tour of selected Projects: 8:30 am to 1:00 pm

During the community tour, the Commission will visit U.S. Department of Housing and Urban Development (HUD) funded CDBG, HOME, ESG, and HOPWA projects. This year’s tour will include visits to: Kiva East Multifamily Housing development, Five Mile Norte Dame Place Single-Family Housing Development, and Catholic Charities – St. Jude Center Park Central. For any inquiries or concerns, please reach out to Chan Williams, Assistant Director in the Office of Budget and Management Services at chan.williams@dallas.gov.

FY 2024-25 Annual Budget Book - Photo Contest

Have a good eye for photography? BMS is searching for the perfect photo to feature for the FY 2024-25 Budget Book and other budget publications. City staff may enter the contest with a photo that represents what the City of Dallas means to them. All submissions are to be emailed to financialtransparency@dallas.gov and will run through April 8, 2024. BMS will announce the winner on April 15, 2024. Entries will be judged based on the quality of the photo and its representation of the City. Should you have any questions, please contact Janette Weedon, Director of Budget and Management services, at janette.weedon@dallas.gov.

Annual Budget Priorities Survey

As part of the FY 2024-25 budget development process, Budget and Management Services (BMS) conducts the Annual Budget Priorities Survey on the Financial Transparency website. BMS conducts this brief online survey to gather resident feedback

DATE March 29, 2024
SUBJECT **Taking Care of Business – March 28, 2024**
PAGES **Page 5 of 9**

on the City’s funding priorities. The Annual Budget Priorities Survey is specific to the budget process and is different from the Community Survey conducted by ETC Institute which uses random sampling and other survey methods to ensure statistically valid results with overall City services.

Additionally, BMS is partnering with Dallas Public Library and Dallas Park & Recreation to distribute paper surveys in equity priority areas. The survey will be available in multiple languages and will be available until July 30. Should you have any questions, please contact Janette Weedon, Director of Budget and Management services, at janette.weedon@dallas.gov.

City Hall at Fair Park! Engage. Explore. Experience

The City Manager’s Office (CMO) and Budget & Management Services (BMS) are excited about “City Hall at Fair Park! Engage. Explore. Experience.” hosted at Briscoe Carpenter Livestock Center this Saturday, March 30 from 10 a.m. to 3 p.m. This family-friendly event is designed to be a one-stop destination for City resources and services. This event will also include a budget town hall meeting from 1-2 p.m. for residents to share their input on the FY 2024-25 budget. Residents may attend the budget town hall meeting in person at the Briscoe Carpenter Livestock Center or participate in the Telephone Town Hall Meeting (TTHM) option by phone or follow the conversation online.

Over 25 departments will be represented with onsite services such as pet adoptions, community outreach and education materials, library card sign up, mascots from various city departments, and more! Additionally, departments will showcase interactive/visual elements such as City Hall on the GO, and the opportunity to Touch a Truck with vehicles from Dallas Water Utilities, Dallas Fire Rescue, Dallas Police Department, Park and Recreation, and many more. The event will also include giveaways, entertainment, food trucks, and free parking. City Hall at Fair Park! event details and information is shared on the [event website](#). Should you have any questions, please contact Janette Weedon, Director of Budget and Management services, at janette.weedon@dallas.gov.

Dallas hosts Sociable City Summit April 18 to 20

Convention and Event Services welcomes the Responsible Hospitality Institute’s Sociable City Summit to the Adolphus Hotel April 18 to 20, 2024. Three key themes – Fusion, Women’s Voices, and Sustainability – will shape discussions, workshops, and networking opportunities throughout the Summit. Speakers include an opening keynote by DPD Chief Eddie Garcia and remarks from Council Members Jesse Moreno (D2) and Paul E. Ridley (D14) plus panels and workshops led by industry experts from Tourism Economics, Destinations International, and districts and neighborhoods throughout Dallas. Discounts are available using code DALLASINVITE. To register visit: sociablecity.org. Should you have any questions, please contact Rosa Fleming, CES Director, at rosa.fleming@dallas.gov.

DATE March 29, 2024
SUBJECT **Taking Care of Business – March 28, 2024**
PAGES **Page 6 of 9**

Three City of Dallas Executive Leaders earn P3C Certificate

Assistant City Manager Majed Al-Ghafry, Convention & Event Services (CES) Director Rosa Fleming and Assistant Director Reginald Williams were among the graduates of P3Direct's P3 Certification Program during the Public-Private Partnership Conference & Expo (P3C) at the Sheraton Dallas Hotel held from March 11 to 13, 2024. The certificate program deepens understanding of the public-private partnership model and highlights successful collaboration among agencies to promote best practices and share lessons learned. Should you have any questions, please contact Rosa Fleming, CES Director, at rosa.fleming@dallas.gov.

WEEKLY UPDATES

Convention and Event Services Weekly Event Report

Each week, Convention and Event Services will provide a report featuring two weeks of upcoming events that are either coordinated with the Office of Special Events or hosted at the Kay Bailey Hutchison Convention Center Dallas. The report highlights the dates, location, and Council District for each event, and is attached for your convenience. Should you have any questions or concerns, please contact Rosa Fleming, Director of Convention and Event Services at rosa.fleming@dallas.gov.

Office of Procurement Services New Opportunities

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City's [electronic bid portal](#):

Opportunity No.	Opportunity Name
CIZ24-AVI-3067	Dallas Airport Signage System
BCZ24-00024374	Emergency Shelter
BCZ24-00024377	Homeless Diversion Services
BCZ24-00024447	Inventory Management Solution

We are also pleased to share the latest, [Procurement Quarterly](#) listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#). The City of Dallas Office of Procurement Services will host in-person and virtual meetings to engage business and non-profit vendors with technical assistance regarding "Doing Business with the City of Dallas". For more information about the City of Dallas Office of Procurement Services or to schedule an appointment, please contact Angela Akins, at Angela.akers@dallas.gov or call 972.243.2127

Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Danielle Thompson, Director of Procurement Services at Danielle.thompson@dallas.gov.

DATE March 29, 2024
SUBJECT **Taking Care of Business – March 28, 2024**
PAGES **Page 7 of 9**

Office of Homeless Solutions Updates

R.E.A.L. Time Rehousing

The R.E.A.L. Time Rehousing (RTR) team of homeless service providers, co-led by the Office of Homeless Solutions (OHS) and Housing Forward [has successfully rehoused 2,700 \(and counting\) unique individuals as of October 17, 2023](#). The City and its partners now have a new goal of housing 6,000 unique individuals by 2025 across the expanse of the metroplex.

OHS Street Outreach Update

Outreach is currently targeting several encampments, which will result in closure through the housing of those unsheltered individuals throughout the year via RTR. The team will outreach to these sites and meet with various persons experiencing homelessness to assess their needs in preparation for site closure via housing. During this time, the OHS Street Outreach Team will continue to engage with unsheltered residents through normal street outreach, connecting people with the needed resources, such as: getting IDs, working with Community Courts on expunging eligible tickets and offenses from their records, identifying medical needs, and getting them access to the Coordinated Access System (CAS). The RTR Community Dashboard is live and may be found [here](#).

Please see the attached schedule for homeless encampment cleaning the week of March 25 through March 29, 2024. Please note that these will be for debris removal and outreach only. All encampment cleaning requests are being resolved as time and weather allows and are subject to modification in response to special requests by City leadership.

Give Responsibly Campaign Outreach Update

The Office of Homeless Solutions and Code Compliance work together to promote the Give Responsibly Campaign (GRC). This initiative aims to prevent street charity and illegal solicitation in the community through education and engagement. While providing alternative solutions for our residents experiencing homelessness.

The Office of Homeless Solutions Community Liaison and Code Compliance Neighborhood Code Representatives are partnering to visit businesses in hot spots across all districts. This joint effort aims to address issues related to homelessness and the adverse effects street charity and illegal solicitation have on the community. It will provide education on sustainably supporting those in need while ensuring a safer and more comfortable environment for businesses and their patrons. For more information on the GRC, to request GRC materials, or to request event/meeting presence, please reach out to the OHS Community Liaison, Marci Jackson, at Marci.Jackson@dallas.gov.

H.A.R.T/eam Update

The Homeless Action Response Team (H.A.R.T/eam) is led by the Office of Homeless Solutions (OHS) and encompasses four teams comprised of a core team of the following: Crisis Intervention Team (CIT), Dallas Animal Services (DAS), Dallas Marshals, and Code Compliance (Code). This team is supplemented by Parks and Recreation, Dallas Fire &

DATE March 29, 2024
SUBJECT **Taking Care of Business – March 28, 2024**
PAGES **Page 8 of 9**

Rescue, and Public Works as needed. The purpose of H.A.R.T/eam. is to provide a quick response to immediate safety concerns around homeless encampments and hot spots. To report a critical issue regarding an encampment or panhandling, please submit a service request to 311 or the OurDallas smartphone app. For any questions or concerns please reach out to the H.A.R.T. Supervisor, Anthony Virgil, at Anthony.Virgil@dallas.gov.

The teams are assigned and respond to time-sensitive, critical issues received via 311 and via email which are defined as:

- Issues raised by City Leadership and members of City Council requests
- Issues presenting an immediate safety concern (the presence of firearms, uncontrolled fires, reports of threatening behavior)
- Any issues which would derail the normal street outreach service resolution process
- Panhandling

Please see the attached the H.A.R.T/eams performance measures for the week of March 18, through March 23, 2024. The H.A.R.T/eams encampment resolution is scheduled on a rolling basis to address Mayor and City Council-identified (MCC) emergencies, 311-identified hotspots, and continuous engagement of unsheltered individuals. OHS staff will also send individual H.A.R.T. encampment resolution reports bi-weekly to applicable Districts for a more comprehensive report out on the data outside of the TCB.

Central Business District (CBD) Sanctioned Street Feeding Event

On Saturday, March 30, 2024, from 10 am to 3 pm, at Corsicana and Browder, OHS will manage an event in collaboration with the Code Compliance Consumer Health division and Nuisance Abatement, Dallas Police Department (DPD) and Marshals, Communications and Marketing, and organizations such as Our Calling, Downtown Dallas Inc, and Metro Relief – to both mitigate the impact of street charity related debris and to provide services for or unsheltered neighbors.

Through the Give Responsibly Campaign (GRC), OHS continues to educate individuals and organizations on the damaging effects of uncoordinated street charity, especially as it impacts the downtown area, which contains multiple unsheltered service providers offering countless services and steady meals. If an organization does intend to offer food or services to the homeless in Dallas, we ask them to take part in this event in order to show support for the homeless community while also building connections with the City of Dallas and the network of service providers serving the homeless population. By working together, we can create a stronger and more unified effort to assist individuals facing homelessness in finding sustainable solutions. Should you have any questions please reach out to Shannon.Browning1@dallas.gov or Marci.Jackson@dallas.gov.

OHS continues to urge people who see an encampment to report it via 311 or 311's OurDallas smartphone app to ensure strategic alignment with comprehensive OHS

DATE March 29, 2024
SUBJECT **Taking Care of Business – March 28, 2024**
PAGES **Page 9 of 9**

outreach. The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. Please visit the [dashboard](#) and feel free to share this tool with residents. If you have any questions please reach out to Christine Crossley, Director of the Office of Homeless Solutions, at Christine.Crossley@dallas.gov.

Media Inquiries

As of March 26, 2024, the Communications, Outreach, and Marketing (COM) Department has received various media inquiries available to view [here](#).

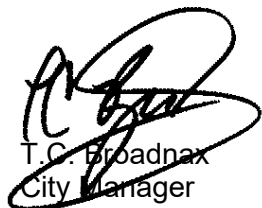
Should you have any questions, please contact Jennifer Brown, Assistant Director (I), of Communications, Outreach and Marketing, at jennifer.brown@dallas.gov.

Dallas Fire-Rescue Media Inquiries

The following storylines reference the major media inquiries addressed by Dallas Fire-Rescue (DFR) during the period dating from March 19th – 25th. A more detailed account of the department’s responses to those inquiries, and others, can be viewed at [this link](#). Should you have any questions or concerns, please contact Fire Chief, Dominique Artis, at dominique.artis@dallasfire.gov.

- Dallas Morning News Inquiring About Overtime in Public Safety
- Houston Chronicle Doing Comparative Analysis of Texas Firefighters Pay and Benefits
- Two DFR Members Suffer Minor Injuries While Responding to Major Accident
- Late Night Fire Destroys Multiple Self-Storage Units

Should you have any questions or concerns, please contact Genesis D. Gavino, Chief of Staff.



T.C. Broadnax
City Manager

c: Tammy Palomino, Interim City Attorney
Mark Swann, City Auditor
Billieae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors



City of Dallas

**Convention and Event Services
Weekly Events Report
March 29, 2024**

Event Type	Name	Dates	Location	District
Special Event	Nuestra Señora de el Pilar Via Crusis	3/29/2024	4455 W. Illinois Ave.	1
Special Event	St. Bernard Clairvaux Catholic Parish - Good Friday Procession	3/29/2024	1404 Old Gate Ln.	9
Special Event	Lunar Light: Discovery - Ext. #3 & #4	3/30/2024	5743 Lyndon B. Johnson Fwy.	11
Special Event	Spring Community Festival	3/30/2024	6006 Everglade Rd.	7
Special Event	Deep Ellum Outdoor Market #30	3/30/2024	100 - 199 N. Crowdus St.	2
Special Event	Street Charity Event	3/30/2024	1610 Corsicana St.	2
Special Event	Easter in Turtle Creek Park	3/31/2024	3333 Turtle Creek Blvd.	14
Special Event	Pleasant Grove Better Block - Ext. #2 & #3	4/1/2024	2019 N. Masters Dr.	5
Special Event	Long Run	4/4/2024	6116 Reiger Ave.	2, 14
Special Event	Forest Forward Groundbreaking and Community Block Party	4/4/2024	1918 MLK Jr. Blvd.	7
Special Event	Deep Ellum Community Arts Fair	4/5/2024	200 N. Crowdus St.	2
Special Event	Downtown Dallas Art Festival & V.A.N.	4/5/2024	1500 Main St.	14
Special Event	Eyeboretum	4/5/2024	1601 Main St.	14
Special Event	Wonder Run	4/6/2024	1311 S. Ervay St.	2
Special Event	Spring Market at The Village Dallas	4/6/2024	5670 Village Glen Dr.	9
Special Event	Crawfish Kickoff Festival	4/6/2024	401 N. Harwood St.	14
Special Event	Better Block - Greening Dallas Initiative - High Vista Dr.	4/6/2024	3728 High Vista Dr.	13
Special Event	Dallas Kosher Chili Cook Off - 29 th Annual	4/7/2024	10909 Hillcrest Rd.	11
Special Event	Eclipse - Trinity Park Conservancy - At Ron Kirk Bridge	4/8/2024	109 W. Continental Ave.	6
Special Event	Eclipse - Viewing Event at Frontiers of Flight Museum	4/8/2024	6911 Lemmon Ave.	6
Special Event	Eclipse - Eclipsed in Dallas: A Celebration at Reunion Tower Lawn	4/8/2024	777 Sports St.	2
Special Event	Eclipse - Solarbration Lawn Party at Omni	4/8/2024	555 S. Lamar St.	2
Special Event	Eclipse - Perot Museum of Nature and Science Great North American	4/8/2024	2201 N. Field St.	14
Special Event	Eid Al-Fitr Celebration	4/10/2024	2922 MLK Jr. Blvd.	7
Special Event	Dallas Reggae Festival	4/12/2024	13331 Preston Rd.	12
Special Event	Taste of the Tropics	4/12/2024	10720 Preston Rd.	13

KBHCCD Schedule of Events

KBHCC	Spring National Tournament	3/29/2024	650 S. Akard St.	2
KBHCC	Oddities and Curiosities 2024	3/30/2024	650 S. Akard St.	2
KBHCC	2024 South Central Climate Resilience Forum	4/1/2024	650 S. Akard St.	2
KBHCC	Adidas Lone Star Classic	4/6/2024	650 S. Akard St.	2

**Encampment Resolution (Cleaning) Schedule
March 25 – March 29, 2023**

Location	District
Henry St & Taylor St	2
1112 St Paul St	2
3522 Harry Hines Blvd	2
Lamar St & Ceremonial Dr	2
2840 N Haskell Ave	2
Terry St & Haskell Ave	2
Ash Ln & S Hill St	2
1068 N Central Expwy	14
Regal Row & 183	6
364 Continental Ave	6

**H.A.R.T. Outreach and Advocacy
March 18 – March 23, 2023**

Performance Measure	Total
Number of Service Request Closed within 10 days	7
Number of Service Request still open (pending closure)	9
Number of MCC's received for the week	6
Number of Locations Visited	37
Number of Individuals Engaged	78
Number of HMIS Entered	1
Number of Panhandlers Engaged	0

**H.A.R.T. Encampment Resolution (Cleaning) Schedule
March 25 – March 30, 2023**

Location	District
Locations are scheduled on a rolling basis to address MCC-identified emergencies, 311-identified hotspots, and continuous engagement of unsheltered individuals.	