

Memorandum



CITY OF DALLAS

DATE May 10, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **Upcoming Adoption of the On-Street Parking & Curb Management Policy and Parking Meter Rate Changes**

The final draft of the [Dallas On-Street Parking and Curb Management Policy](#) and amendments to the parking meter sections of the Dallas City Code necessary to implement the policy will be presented to the City Council for consideration on May 22, 2024. A [memorandum](#) addressed to the Mayor and City Council on February 9, 2024 detailed revisions made to the policy document in response to feedback received as well as proposed amendments to the parking meter sections of the code. Further information on this effort can be found online at <http://bit.ly/DallasCurbManagement>.

In the weeks leading up to the adoption of the policy and code amendment, the Deep Ellum Foundation requested a more specific implementation plan for the parking meter rate changes in the Deep Ellum area. At the same time, staff have also received support from Downtown Dallas Inc. for a rapid implementation of the rate changes.

The purpose of this memorandum is to provide a more detailed outline of next steps if the policy and code amendment is adopted.

Effective Dates for Parking Meter Rate Changes

The ordinance amending the parking meter sections of the code will take effect on October 1, 2024, if adopted. At that time, all meters that have rates below \$1.00/hour would be raised to the \$1.00/hour minimum, with the exception of meters in the Deep Ellum Paid Parking Area (see discussion below). Delaying the ordinance implementation date to October 1, 2024, is intended to provide City staff time to develop an outreach campaign informing the public of the rate changes and to reprogram the meters with the new rates, a process that will take some time given there are well over 1,000 old coin-operated meters that must be re-programmed manually in addition to having to replace about 500 old meters with new ones. The work to reprogram the meters will be done by the City's parking vendor.

The current meter rates in the Deep Ellum Paid Parking Area would be retained as "interim rates" until May 8, 2026. On May 8, 2026, the interim rates would expire, and the meter rates would be increased to the \$1.00/hour minimum rate. This two-year delay in increasing meter rates in Deep Ellum is intended to provide time for additional off-street parking capacity to be developed and to coincide with substantial completion of the Commerce Street two-way conversion project.

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If you have any questions or concerns, please contact Ghassan “Gus” Khankarli, PhD, PE, PMP, CLTD, Director of the Department of Transportation, at ghassan.khankarli@dallas.gov.



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