Memorandum

CITY OF DALLAS

DATE May 17, 2024

^{TO} Honorable Mayor and Members of the City Council

SUBJECT Dallas Love Field Participation in the AirportNEXT Pilot Program

Dallas Love Field is working in partnership with Airports Council International – North America (ACI-NA) on a new pilot program with the AirportNEXT team. This pilot program will help Dallas Love Field with:

- Creating a new dynamic new tool to track and improve stakeholder engagement & support
- Offering a powerful advocacy tool to demonstrate gaps in government policy and support
- Providing an objective, holistic approach to help prioritize funding and strategic requirements
- Creating a useful engagement tool to educate stakeholders on complexities of airport operations & capital improvements

The AirportNEXT program includes a survey that will be sent out to key stakeholder groups including:

- Airport vendors and contractors
- Airlines
- Food, beverage, and retail operators
- General aviation and other aviation service providers
- Business community leaders
- Tourism industry leaders
- Government and elected officials
- Economic development leaders

This is not a survey of passengers, as is the focus of many other airport surveys. The completed surveys are sent directly and confidentially to the AirportNEXT team. The Council will be sent an email and link from the Department of Aviation.

We appreciate your participation in completing this survey as we look to make continued improvements at Dallas Love Field.

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> If you have any questions or require additional information, please contact Patrick Carreno, Director of Aviation at (214) 670-6149 or patrick.carreno@dallas.gov.

Majed A. Al-Ghafry, P.E. Assistant City Manager

c: Kimberly Bizor Tolbert, City Manager (I) Tammy Palomino, City Attorney Mark Swann, City Auditor Bilierae Johnson, City Secretary Preston Robinson, Administrative Judge Jon Fortune, Deputy City Manager

M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager Dr. Robert Perez, Assistant City Manager Donzell Gipson, Assistant City Manager (I) Robin Bentley, Assistant City Manager (I) Jack Ireland, Chief Financial Officer Genesis D. Gavino, Chief of Staff to the City Manager **Directors and Assistant Directors**