

Memorandum



CITY OF DALLAS

DATE October 14, 2011

TO Honorable Members of the Arts, Culture & Libraries Committee:
Ann Margolin (Chair), Delia Jasso (Vice Chair), Tennell Atkins, Vonciel Jones Hill, Jerry Allen

SUBJECT Public Art in the Love Field Modernization Program

Attached you will find material for the "Public Art in the Love Field Modernization Program" briefing that will be presented to the committee on Monday, October 17, 2011.

If you have questions or need additional information, please let me know.

A handwritten signature in black ink that reads "Joey Zapata".

Joey Zapata
Interim Assistant City Manager

Attachment

cc: Honorable Mayor and Members of the City Council
Mary K. Suhm, City Manager
Rosa A. Rios, Acting City Secretary
Thomas P. Perkins, Jr., City Attorney
Craig D. Kinton, City Auditor
C. Victor Lander, Administrative Judge
A.C. Gonzalez, First Assistant City Manager
Ryan S. Evans, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Forest E. Turner, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Frank Libro, Public Information Office
Helena Stevens-Thompson, Assistant to the City Manager



Office of Cultural Affairs
CITY OF DALLAS

Public Art in the Love Field Modernization Program

Briefing to the
Arts, Culture and Libraries Committee
October 17, 2011





Purpose of the Briefing

- To provide background information on the City of Dallas Public Art Program
- To provide an overview of the Love Field Modernization Program Public Art

Public Art in the U.S.

- The first Public Art Ordinance in the nation was adopted in 1959 by the City of Philadelphia.
- Presently, there are over 350 public art programs nationally (at city, county, state and federal levels).
- The term “public art” generally refers to works of art that are planned and executed specifically for a publicly-accessible location.
- Often referred to as “percent for art” because of the funding mechanism used.

Public Art in Dallas

- The City of Dallas adopted the Public Art Ordinance in September 1988.
- The Ordinance specifies the percent of eligible capital projects to be used for Public Art:
 - **1.5 %** of the total capital improvement project appropriation; or
 - **0.75 %** of the total appropriation for a project that is exclusively for street, storm drainage, utility, or sidewalk improvements
- Program policies are further detailed in the City of Dallas Cultural Policy.
 - The mission of the Public Art Program is to enrich the community through the integration of the vision and work of artists into the planning, design and construction of public spaces.

Public Art Appropriations

Per the Public Art Ordinance, when calculating the public art appropriation (1.5% or 0.75%), the following costs are excluded:

- Real Property Acquisition
 - Demolition
 - Equipment
 - Major Maintenance
 - Resurfacing or repair of existing streets, sidewalks and drainage
 - Below-grade Water or Wastewater Improvements
 - Financing Costs
 - Contingency Reserve Funds
 - Capital Reserve Funds
 - Interest Earnings
- Per the Public Art Ordinance, the use of amounts appropriated for public art must be consistent with the proposition approved by the voters, any resolution or ordinance adopted by City Council authorizing the issuance of the bonds, and state and federal law.
 - i.e., public art funds appropriated in the Library Facilities proposition may only be used for Library public art projects
 - OCA works with the Public Works, Park and Recreation, and appropriate departments to determine eligible amounts.

Program Oversight

Cultural Affairs Commission

- Reviews and recommends approval of all recommendations made by the Public Art Committee of artist / projects prior to City contracting
- Recommends the establishment of program policies and guidelines (City Cultural Policy) to address new commissions, donations, and conservation / maintenance of the collection

Program Oversight (cont.)

Public Art Committee

- A standing committee of the Cultural Affairs Commission, the Public Art Committee is charged with:
 - Overseeing the quality of the program
 - Selection and oversight of project panels/juries, including the appointment of arts experts
 - Reviewing and recommending projects/artists
- The Public Art Committee is composed of 11 members:
 - The three Council-appointed “at-large” members of the Cultural Affairs Commission
 - Eight citizen members appointed by the Commission Chair from Office of Cultural Affairs staff recommendations



Program Oversight (cont.)

Office of Cultural Affairs

- Consult with Public Works, Park & Recreation and other City departments to identify eligible projects from the Capital Improvement Program
- Staff support to Public Art Committee and Cultural Affairs Commission
- Manage selection process
- Manage contract process, including presenting agenda items to Council for approval
- Manage artist contract
- Manage public art maintenance



Project Selection Panel

The Cultural Policy establishes the following membership for each project selection panel:

- Voting Members

- One neighborhood / community representative
- Two to three artists or art or design professionals (i. e. curators, collectors, administrators, architects)
- One design professional (architect, landscape architect, engineer)

- Non-Voting (ex-officio) Members

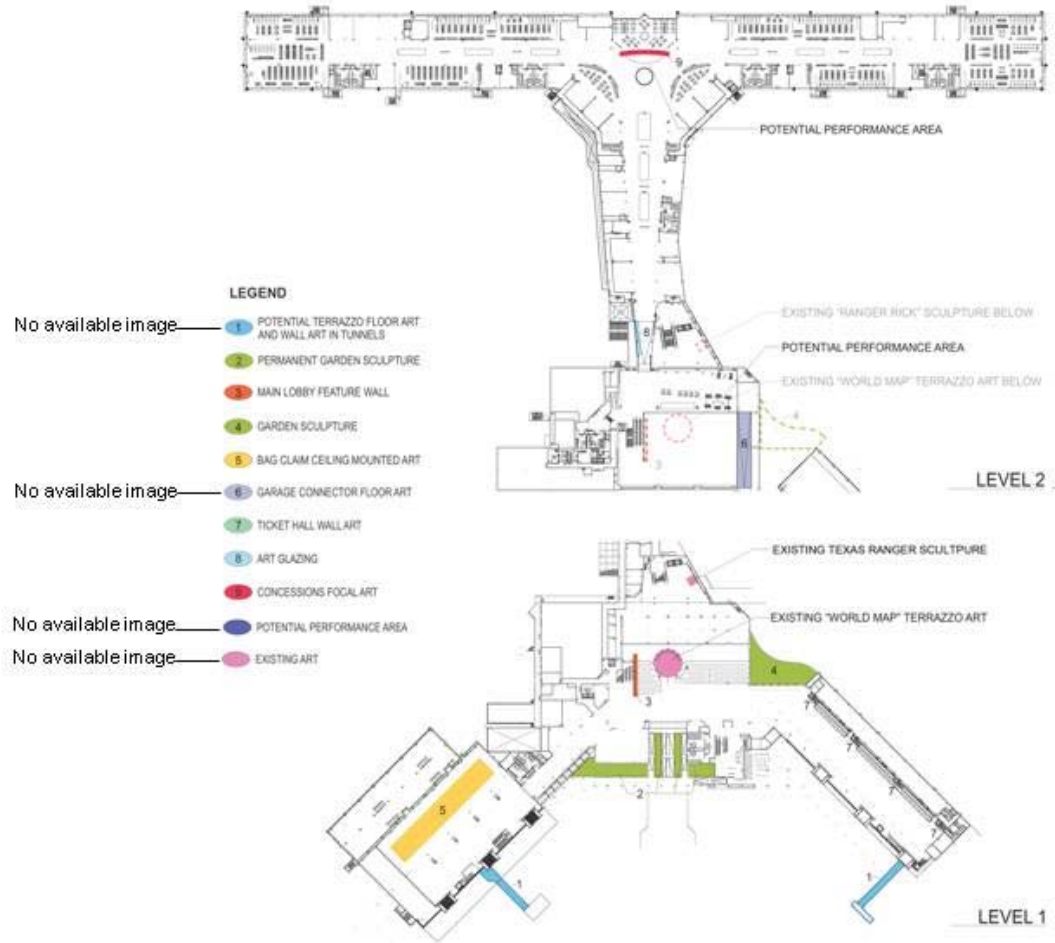
- The design architect or engineer for the project
- Project manager from the City
- Public Art Manager from OCA
- One member of the Public Art Committee
- One representative from the City department with management responsibility for the property where the artwork will be located

Love Field Public Art Program

- Eleven project sites
 - Recommended by Corgan and Love Field Focus Group
- Budget: \$3,284,470
 - Includes all design, construction, installation
 - City of Dallas administrative costs
- Contracts to be issued by Southwest Airlines
 - Managed by Office of Cultural Affairs
 - Tracking by AvAirPros
- Selection Panel Members
 - Voting: Local art consultants, Department of Aviation, Neighborhood Representative
 - Advisory: Department of Aviation, COD, SWA, Corgan, KavPlan, Neighborhood Reps



Public Art Locations



Current Installation Dates

Project	Location	Install Period	Open to Public
1A	East Tunnel	Sept. 2012	New Ticket Hall November 1, 2012
4	Garden	Oct. 2012	
7	Ticket Hall	Oct. 2012	
6	Ramp to garage	Feb.- Mar. 2013	Phase 1 First 12 Gates April 1, 2013
8	Glass at Exit	Feb.- Mar. 2013	
3	Lobby Focal Wall	Feb.- Mar. 2013	
9	Concession Node	Feb.- Mar. 2013	
2	Lobby Ramp Planters	August 2013	Phase 1 1, 2013
2	Exterior Garden (Ramp)	August 2013	
1B	West Tunnel	Sept. 2014	New Bag Claim Hall Oct. 14, 2014
5	Bag Claim	Sept. 2014	

Main Lobby Feature Wall

April 2013





North Texas Sunrise

Artist: Dixie Friend Gay

The sky and background imagery will be hand-glazed ceramic tiles. The figures/flowers will be a mixture of glass smalti, cake glass, fused glass and hand-formed-hand glazed ceramic tiles.



North Texas Sunrise - Dixie Friend Gay

For LEED certification, all smalti and cake glass are recycled and fired using post industrial oils.

Left: Detail of mosaic

East Tunnel – Garage to Ticket Hall

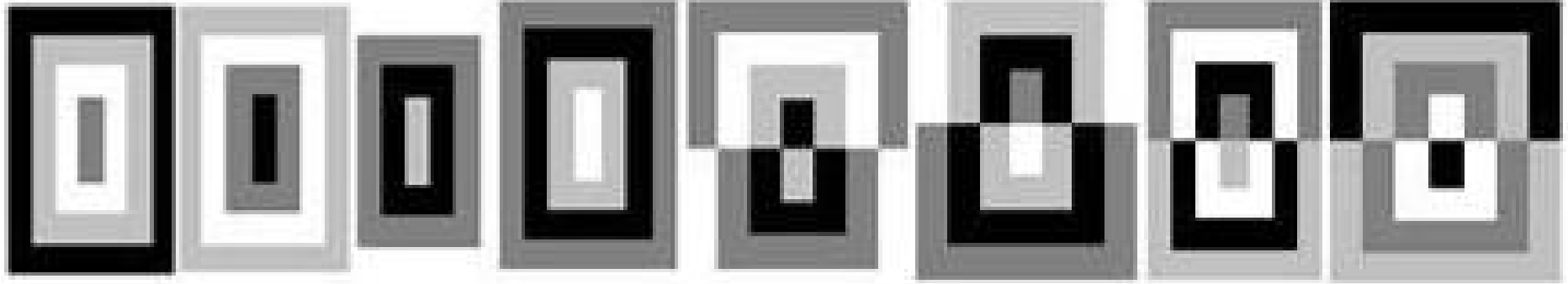
October 2012



Terrazzo Floor

Artist: Lane Banks - Dallas resident

Horizontal panels wall to wall, four-color terrazzo floor

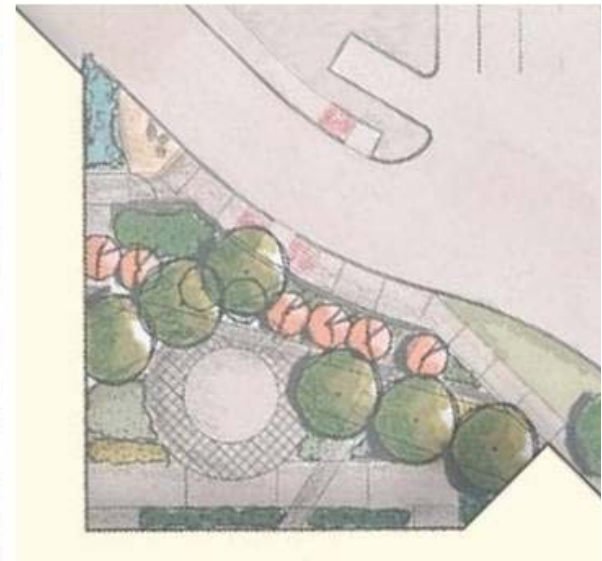


Interior Courtyard Garden

November 2012



PLAN VIEW: N.T.S.





Back in a Moment

Artist: Sherry Owens - Dallas resident

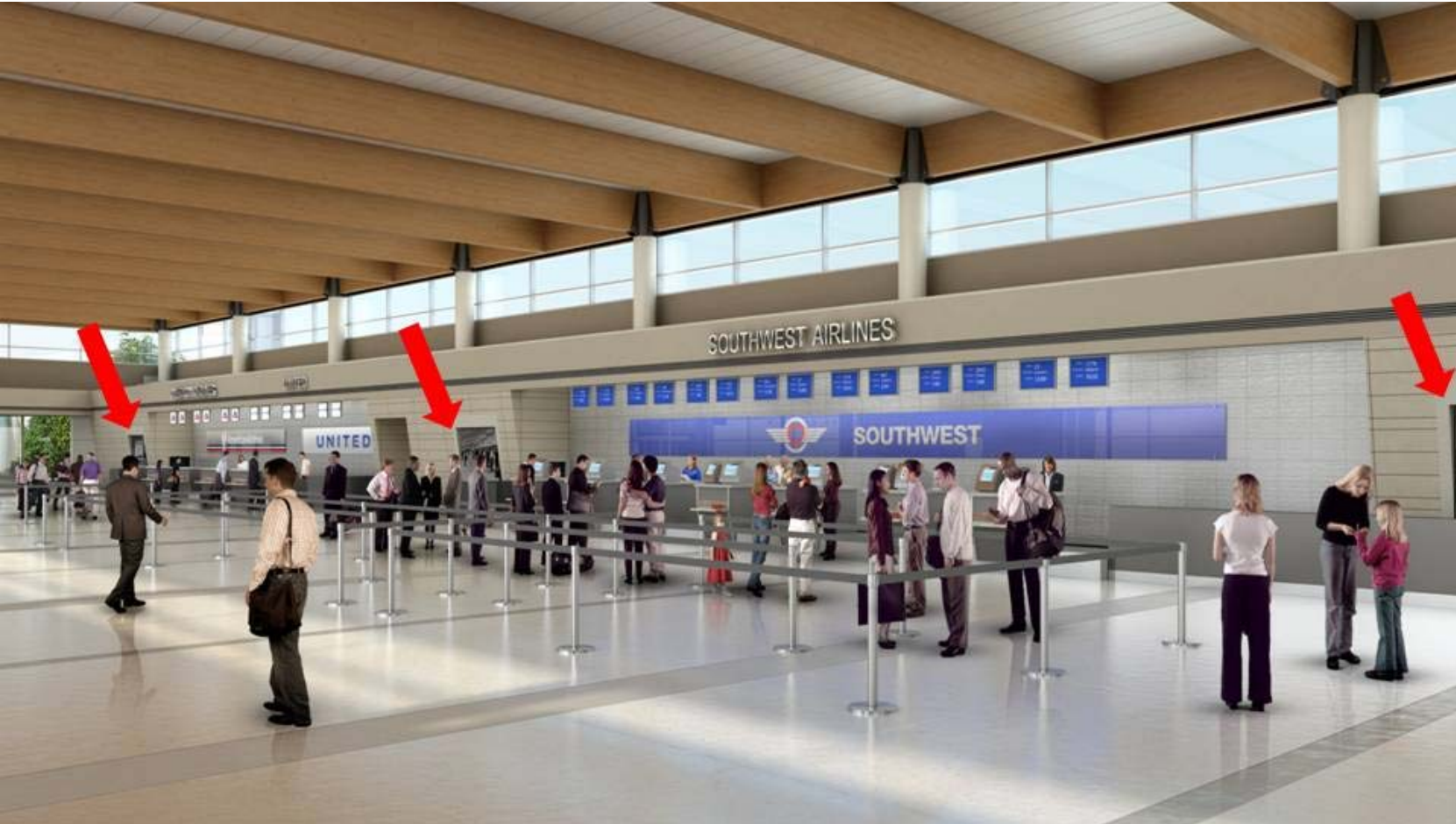
Thematic reference to Moss Lee Love.
Seven 9' tall trees with flight jacket on stool; cast bronze, patina



Back in a Moment – Sherry Owens

Ticketing Hall Walls

October 2012





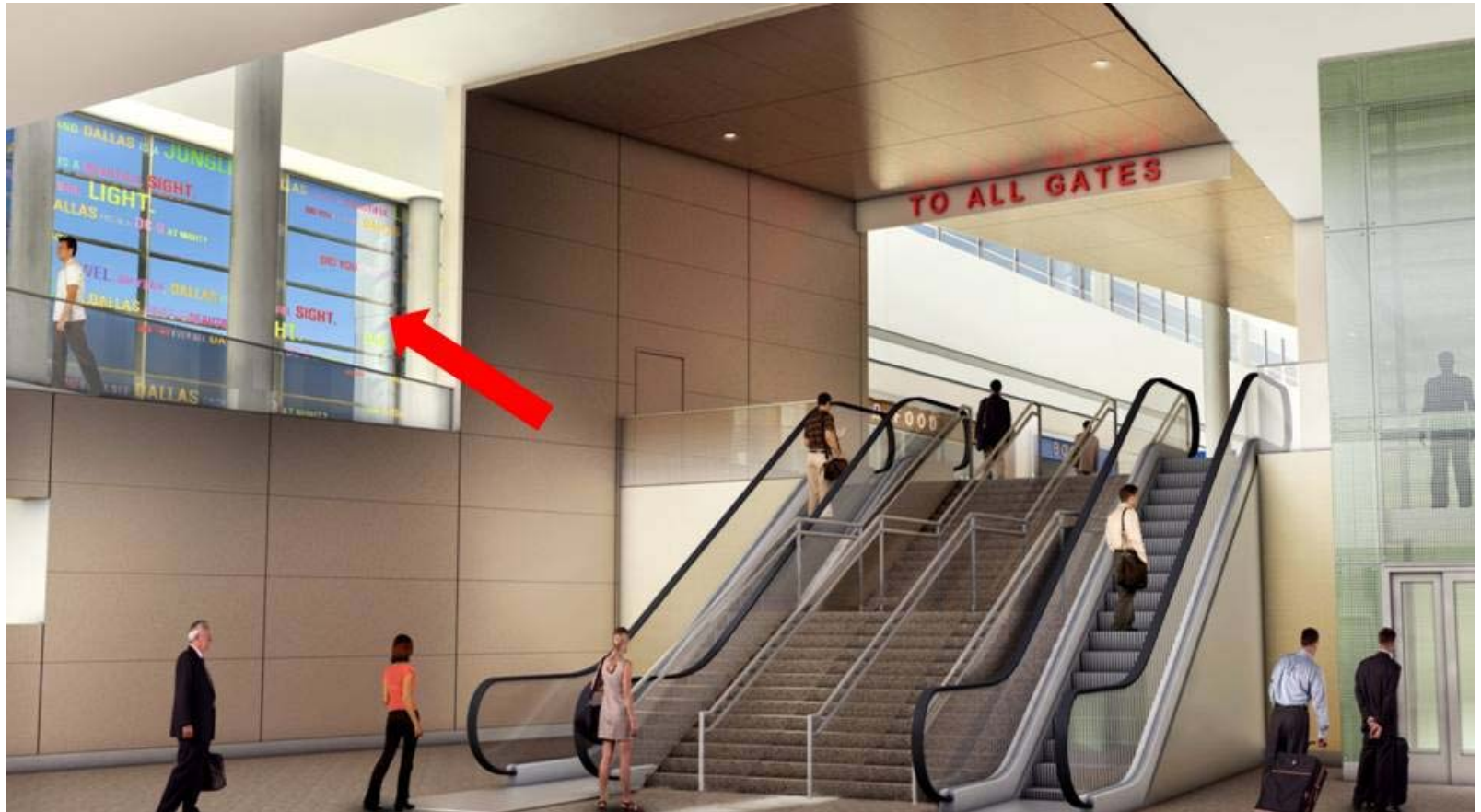
Untitled Bronze Sculptures

Artist: David Newton (recent Dallas resident)

Four free-standing bronze high relief sculptures representing four major historical phases of Dallas

Art Glazing Glass Window

March 2013





Blueprint of Flight

Artist: Martin Donlin

Evolution of flight at Love Field

Flocks of Birds, mockingbird, aviation pioneer, historic map of Dallas.
Collage on glass using opalescent glass, airbrush painted with ceramic
enamels

Concessions Area Focal Art

March 2013





Untitled

Artist: Ball-Nogues Studio

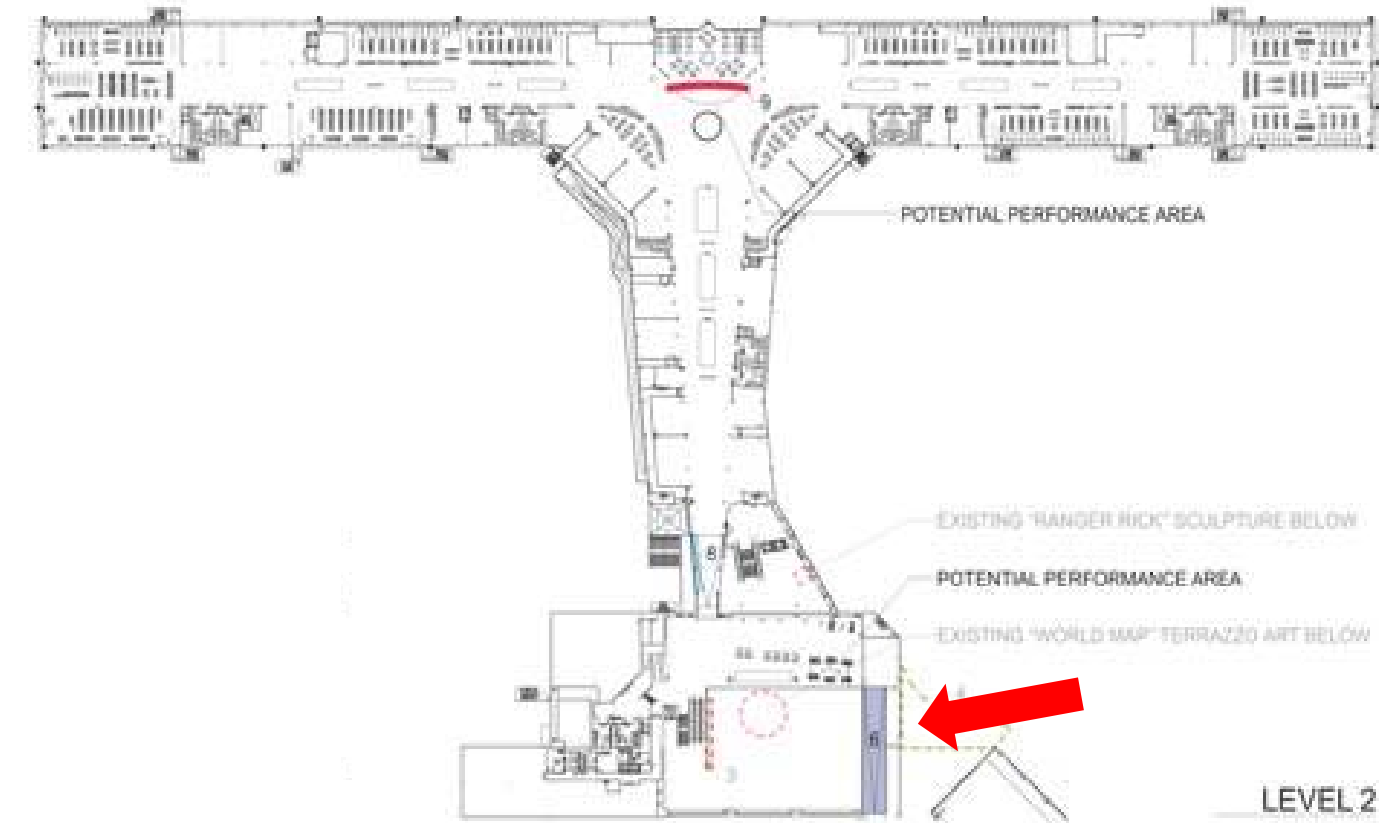
Inspired by North Texas sunsets, clouds and sky. Suspended sculptural installation using nickel-plated steel / brass bead chains. Approximately 4,000 chains will be mounted to ceiling aluminum panels, 24"x24"



Untitled -- Ball-Nogues Studio

Garage Connector Ramp

April 2013





In Flight

Artist: Paul Marioni

Inspired by the open spaces and big skies of Texas; 40 different bird species.
Epoxy based terrazzo floor from 100% recycled glass

Exterior Garden

August 2013

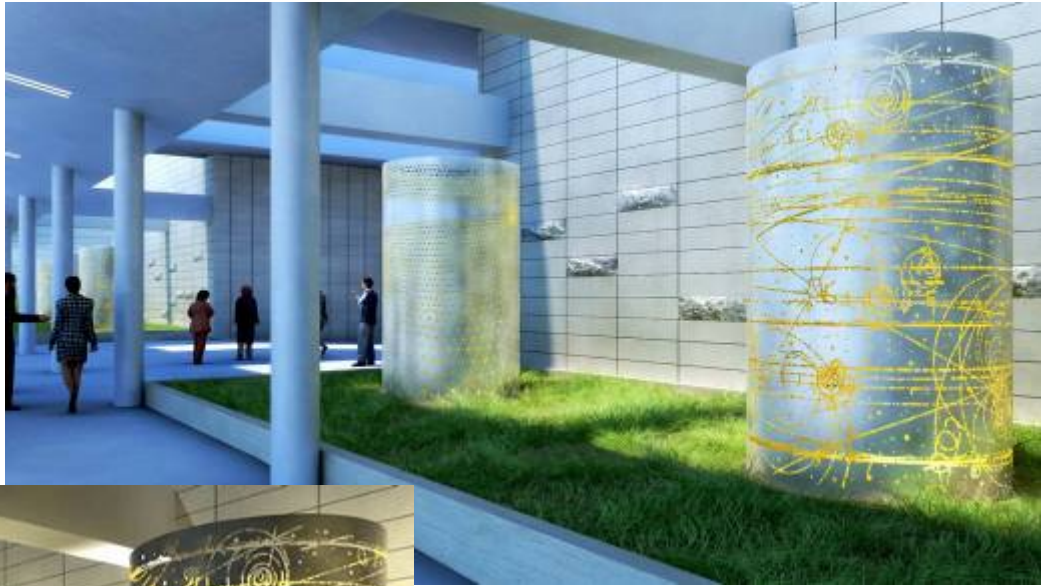




Luminaria

Artist: Julie Cohn/Diana Goldberg – Dallas residents

Illumination of ideas of innovations and information age; quantum mechanics, weather and mapping, route systems, airfoils, thermodynamics, computer chips. Pierced aluminum with LED lighting.



Luminaria / Daytime & Night Views -- Julie Cohn/Diana Goldberg

Ramp Planters

August 2013





Intersected Passage

Artist: Tom Orr – Dallas resident

Inspired by the 1950s era entrance sign on Mockingbird.
Powder-coated aluminum, tubing with panels of colored and mirrored aluminum

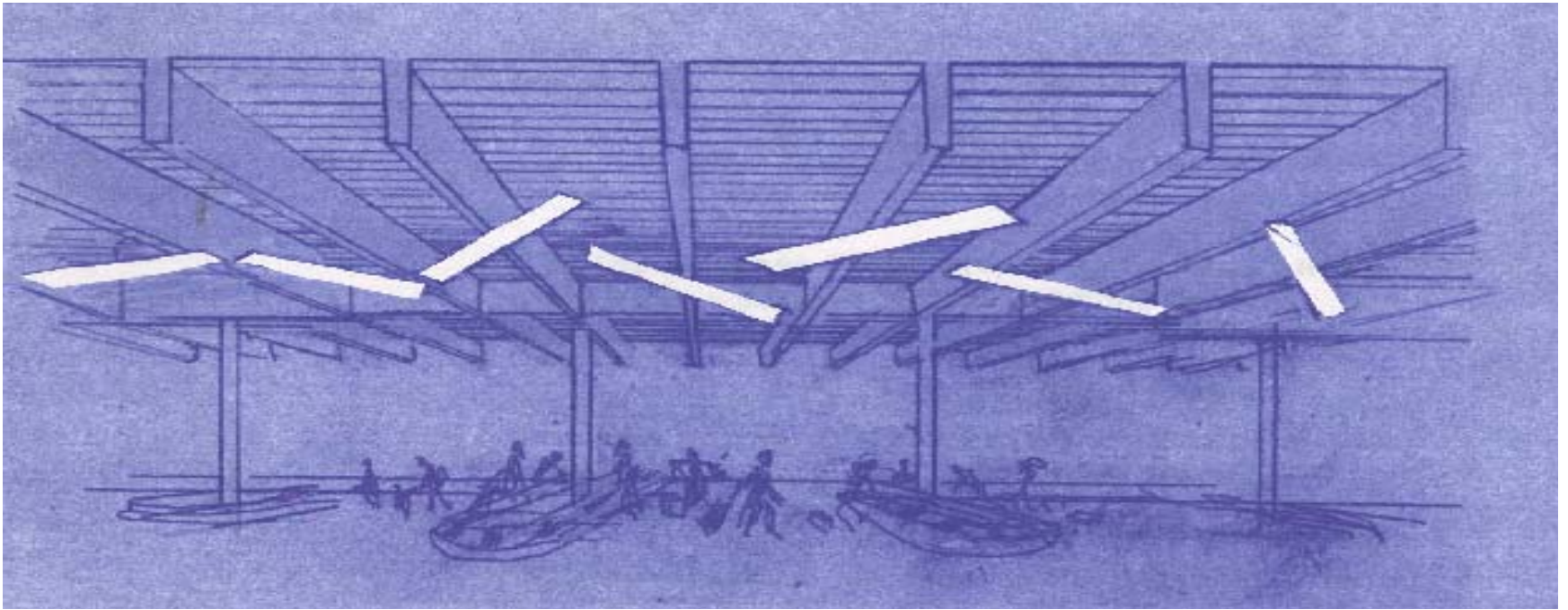


Intersected Passage -- Tom Orr

Bag Claim Ceiling

October 2014





Untitled Kinetic Sculpture

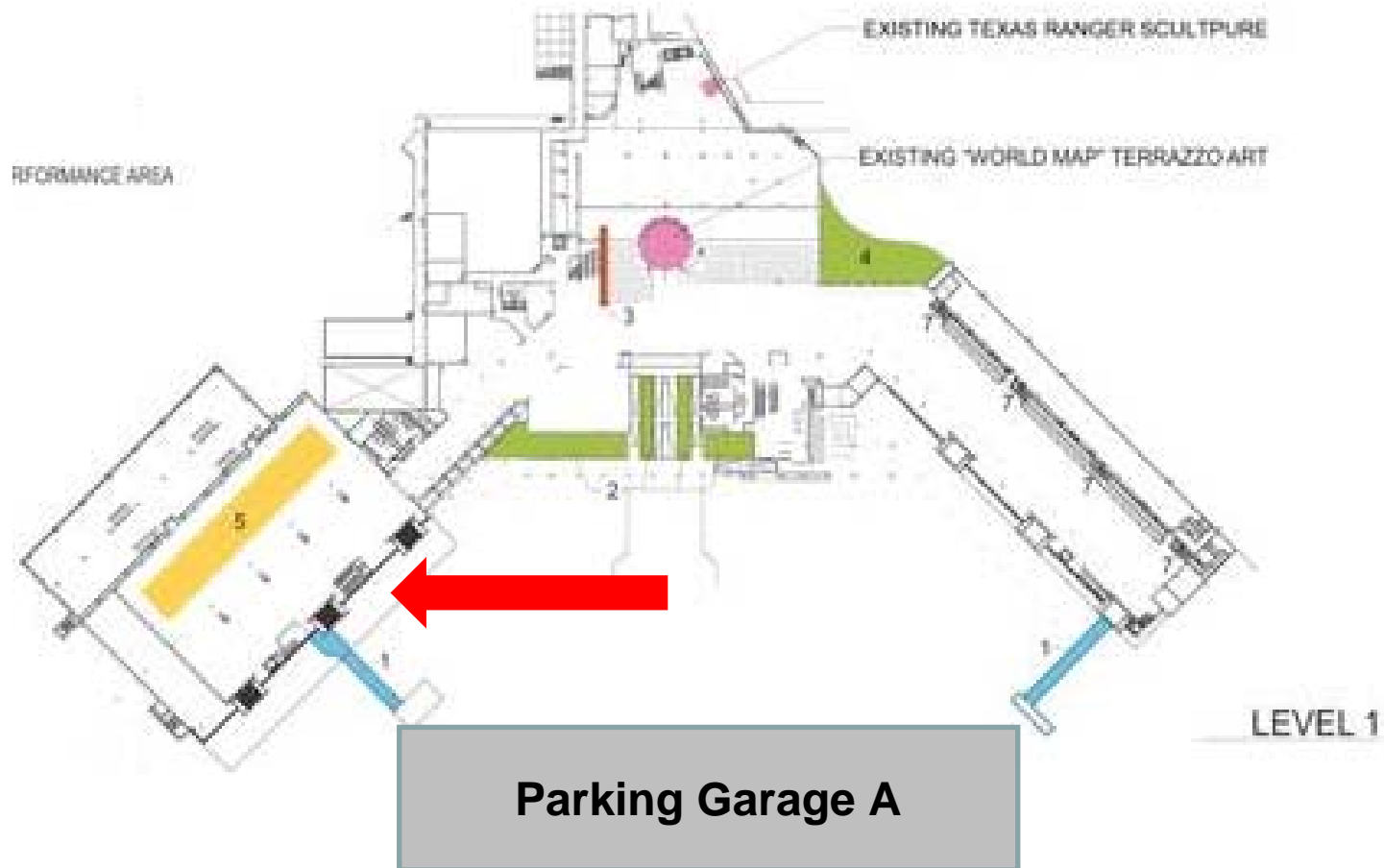
Artist: Tim Prentice

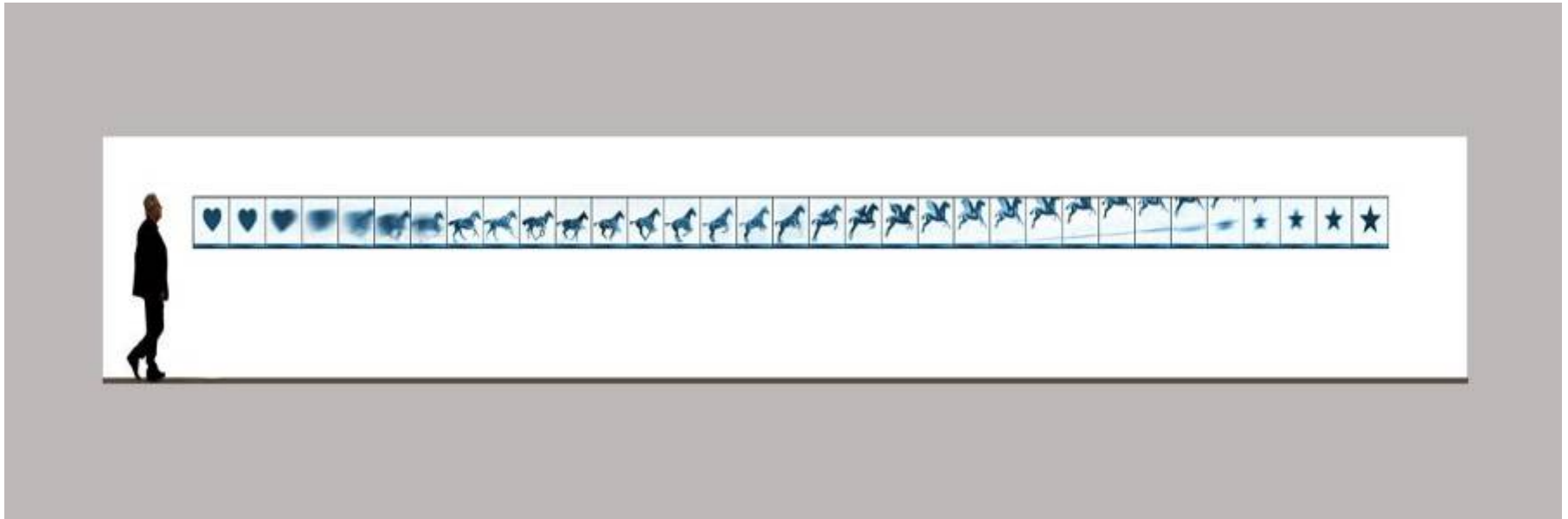
Free-flowing and flying

Provides glimpses of movement of passengers and baggage
14 kinetic ribbons (12' each) suspended below ceiling made with
mirror-finished aluminum

West Tunnel – Garage to Bag Claim

October 2014





Untitled Mosaic Wall Sculpture

Artist: Stephen T. Johnson

Symbols that refer to Love Field and Dallas
35 art glass panels

Artist	Location	Cultural Affairs Approval
Lane Banks	East Tunnel	August 18, 2011
Sherry Owens	Garden	August 18, 2011
David Newton	Ticket Hall	August 18, 2011
Paul Marioni	Ramp to garage	Pending October 20, 2011
Martin Donlin	Glass at Exit	August 18, 2011
Dixie Friend Gay	Lobby Focal Wall	Pending October 20, 2011
Ball Nogues Studio	Concession Node	Pending October 20, 2011
Tom Orr	Lobby Ramp Planters	August 18, 2011
Diana Goldberg/Julie Cohn	Exterior Garden (Ramp)	August 18, 2011
Stephen Johnson	West Tunnel	Pending October 20, 2011
Tim Prentice	Bag Claim	Pending October 20, 2011



- **Questions?**