

# Memorandum



DATE November 1, 2013

TO Members of the Budget, Finance & Audit Committee: Jerry R. Allen (Chair),  
Jennifer Staubach Gates (Vice Chair), Tennell Atkins, Sheffie Kadane,  
Philip T. Kingston

SUBJECT North Texas Giving Day Recap

The Monday, November 4, 2013, Budget, Finance and Audit Committee agenda will include a North Texas Giving Day Recap briefing. The briefing will be presented by Carol Goglia, Director of Marketing and Communications of Communities Foundation of Texas.

Please contact me if you need additional information.



Jeanne Chipperfield  
Chief Financial Officer

## Attachment

c: Honorable Mayor and Members of the City Council  
A.C. Gonzalez, Interim City Manager  
Rosa A. Rios, City Secretary  
Warren M.S. Ernst, City Attorney  
Daniel F. Solis, Administrative Judge  
Craig D. Kinton, City Auditor  
Ryan S. Evans, Interim First Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager  
Forest E. Turner, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Charles M. Cato, Interim Assistant City Manager  
Theresa O'Donnell, Interim Assistant City Manager  
Frank Libro, Public Information Officer  
Elsa Cantu, Assistant to the City Manager



North Texas Giving Day Recap  
November 4, 2013 • Carol Goglia • [cgoglia@cftexas.org](mailto:cgoglia@cftexas.org)

# Agenda for Today



1. What is Communities Foundation of Texas?
2. What is DonorBridge?
3. What is North Texas Giving Day?
4. How can you help?



# What is Communities Foundation of Texas?





# What do we do?



Easy to remember: 4Gs



Gifts

Grow

Guide

Give

# DonorBridge powers wise giving



*The Power to Give Wisely*

- DonorBridge is a dynamic online resource that connects people who want to give their time or money to the nonprofit organizations in North Texas that fit their interests
- It includes 1,400 straightforward profiles of North Texas nonprofits
- As a result, gathering reliable information, making charitable gifts and addressing community needs is simpler
- DonorBridge powers North Texas Giving Day
- Communities Foundation of Texas runs DonorBridgeTX.org and presents North Texas Giving Day

# North Texas Giving Day has raised \$60+ million in 5 one day events!





**SEPT  
19**

# **NORTH TEXAS GIVING DAY**

*September 19, 2013*

**7am - Midnight**

Give \$25 or more to  
North Texas Food Bank through  
**DonorBridgeTX.org**  
on September 19 and your  
donation will be multiplied!

*get up & give!*



**DONOR  
BRIDGE**

**DONORBRIDGE**  
*The Power to Give Wisely*

powered by  
**COMMUNITIES**  
FOUNDATION of TEXAS





**\$25.2 Million Dollars**

**75,000 Donations**

**1,350 Nonprofits**

**1 Record**



26% First time donors

50% Multiple givers

59% Gifts  $\leq$  \$100

35+ Countries



# North Texas Giving Day 2013





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# North Texas Giving Day 2013



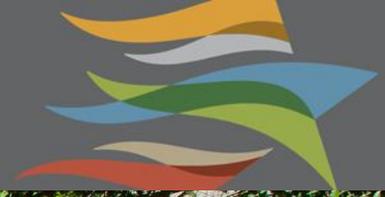
# North Texas Giving Day 2013



Toasting to \$22.2 million as of  
9:45pm on Giving Day



# North Texas Giving Day 2013



# North Texas Giving Day 2013



Thank you,  
North Texas



We hit \$25.2 million on  
North Texas Giving Day!