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CITY OF DALLAS

Memorandum

CITY OF DALLAS
DALLAS, TEXAS

DATE May 30, 2014

TO Housing Committee Members: Scott Griggs, Vice-Chair, Monica Alonzo, Rick Callahan, Dwaine Caraway, and Philip Kingston

SUBJECT June 2, 2014 - Housing Committee Agenda

We will have a meeting of the Housing Committee on Monday, June 2, 2014, City Hall, 1500 Marilla - Room 6ES, Dallas, Texas, 75201, from **3:00 p.m. – 4:30 p.m.** The agenda is as follows:

1. Approval of May 19, 2014 Minutes
Carolyn R. Davis
Councilmember
2. The Consolidated Plan
Mitchell/Williams/O'Donnell
(Estimated time 30 minutes)
3. Housing Plus Plan
Theresa O'Donnell
Mercedes Marquez
(Estimated time 30 minutes)

A handwritten signature in black ink, appearing to read 'Carolyn R. Davis'.

Carolyn R. Davis, Chair
Housing Committee

Housing Committee

May 30, 2014

Page 2

C: The Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M. S. Ernst, City Attorney
Daniel F. Solis, Administrative Judge
Rosa A. Rios, City Secretary
Craig D. Kinton, City Auditor
Ryan S. Evans, (I) First Assistant City Manager
Jill A. Jordan, P. E., Assistant City Manager
Forest E. Turner, Assistant City Manager
Joey Zapata, Assistant City Manager
Charles M. Cato, (I) Assistant City Manager
Theresa O'Donnell, (I) Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Shawn Williams, (I) Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor and Council

Note: A quorum of the Dallas City Council may attend this Council Committee meeting.

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation, or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.
6. Deliberations regarding Economic Development negotiations. Section 551.087 of the Texas Open Meetings Act.

Housing Committee

Meeting Record May 19, 2014

The Housing Committee meetings are recorded. Agenda materials and audiotapes may be reviewed/copied by contacting the Housing Department, Staff Coordinator at 214-670-3906.

Meeting Date: May 19, 2014

Meeting Start time: 11:07 A.M.

<p><u>Committee Members Present:</u> Carolyn R. Davis (Chair) Scott Griggs (Vice-Chair) Dwaine Caraway Monica Alonzo Rick Callahan Philip Kingston</p>	<p><u>Staff Present:</u> Theresa O'Donnell-Interim Asst. City Manager Bernadette Mitchell-Interim Director/HOU Karl Zavitkovsky-Director/ECO James Martin-CODE Charles Brideau-Asst. Director/HOU Karen Rayzer-Asst. Director/HOU Beverly Davis-Asst. Director OHC Neva Dean-DEV Cynthia Rogers-Ellickson-HOU Cobbie Ransom-HOU Calvin McAllister-OHC Michael Bostic-CAO Robin Bentley-CAO Jenny Brissette-CAO Art Hudman-CAO Chris Bowers-CAO Chris Caso-CAO Robin Gerard-CMO Renita Griggs-MCO Doris Edmon-HOU Alida Allen-HOU</p> <div style="text-align: right; padding-right: 20px;"> <p>Lee McKinney-ECO Laura Morrison-CAO Tammy Palomino-CAO Cassandra Luster-HOU Karen Schaffner-ECO Brian Price-HOU</p> </div>
<p><u>Other Council Members Present:</u></p>	<p><u>Other Attendees</u> Stephanie Baker-Norstar Ellen Rourke-National Housing Advisors, LLC Sherman Roberts-City Wide CDC Marsha Bradshaw-City Wide CDC Kaelan Curry-City Wide CDC Hasani Burlen-EDCO Cyndy Lutz-Habitat for Humanity Terri Arp-TLC Court Reporter</p>
<p><u>Committee Members Absent:</u></p>	

AGENDA:

Housing Committee Meeting Called to Order by CM Scott Griggs

1. **Approval of May 5, 2014 Minutes of the Housing Committee**
 Presenter(s): Council Member Scott Griggs

Action Taken/Committee Recommendation(s)

Motion made by: CM Monica Alonzo	Motion seconded by: CM Rick Callahan
Item passed unanimously: <u>X</u>	Item passed on a divided vote: _____
Item failed unanimously: _____	Item failed on a divided vote: _____

Follow-up (if necessary):

2. **City Wide Community Development Corporation Organizational Overview**
 Presenter(s): Theresa O'Donnell, Interim Asst. City Manager/Bernadette Mitchell, Interim Director

Information Only: __

Action Taken/Committee Recommendation(s) Motion to move forward to full Council

Motion made by: Carolyn R. Davis	Motion seconded by: Dwaine Caraway
Item passed unanimously: <u>X</u>	Item passed on a divided vote: _____
Item failed unanimously: _____	Item failed on a divided vote: _____

Follow-up (if necessary):

3. **Executive Session Pursuant to § 551.071, T.O.M.A Avalon Residential Care Homes and Ruth Ann Seib v. City of Dallas, Case No. 3:11-CV-01239-D**
 Presenter(s) Chris Bowers, First Assistant City Attorney

Information Only: X

Closed for Executive Session: 11: 53 A.M.

Reconvened from Executive Session: 12:20 P.M.

Action Taken/Committee Recommendation(s)

Motion made by:	Motion seconded by:
Item passed unanimously: _____	Item passed on a divided vote: _____
Item failed unanimously: _____	Item failed on a divided vote: _____

Follow-up (if necessary):

4. **Application to Amend the Handicapped Group Dwelling Unit Regulations**
 Presenter(s) David Cossum, Director/Theresa O'Donnell, Interim City Manager

Information Only: __

Action Taken/Committee Recommendation(s) Motion to move forward to full Council

--	--

Motion made by: CM Carolyn R. Davis	Motion seconded by: CM Rick Callahan
Item passed unanimously: _____	Item passed on a divided vote: _____
Item failed unanimously: _____	Item failed on a divided vote: _____

Follow-up (if necessary)

**5. Upcoming Agenda Items
 Housing Items Only**

- a. Authorize a Development Loan with South Dallas Fair Park Inter-City CDC
- b. Amendment to Sphinx Development Corporation Contract
- c. Amendment to Grant Agreement with Cottages @ Hickory Crossing
- d. Fountains of Rosemeade Apartments (ECO)

Action Taken/Committee Recommendation(s) Motion to move forward items to full Council

Motion made by: CM Carolyn R. Davis	Motion seconded by: CM Rick Callahan
Item passed unanimously: <u>X</u>	Item passed on a divided vote: _____
Item failed unanimously: _____	Item failed on a divided vote: _____

Follow-up (if necessary):

Meeting Adjourned by CM Carolyn R. Davis

Meeting Adjourned: 12:25 P.M.

Approved By: _____

Memorandum



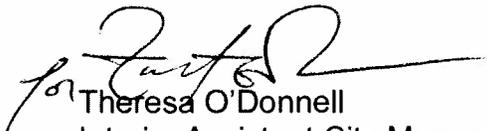
DATE May 30, 2014

TO Housing Committee Members: Carolyn R. Davis, Chair, Scott Griggs, Vice-Chair, Monica Alonzo, Rick Callahan, Dwaine Caraway, and Philip Kingston

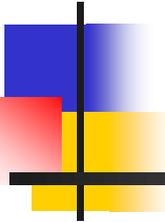
SUBJECT The Consolidated Plan

On Monday June 2, 2014, you will be briefed on The Consolidated Plan. A copy of the briefing is attached.

Please let me know if you have any questions.


Theresa O'Donnell
Interim Assistant City Manager

c: The Honorable Mayor and Members of the City Council
A. C. Gonzalez, City Manager
Rosa A. Rios, City Secretary
Warren M.S. Ernst, City Attorney
Craig Kinton, City Auditor
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Shawn Williams, Interim Public Information Officer
Bernadette Mitchell, Housing/Community Services, Interim Director
Elsa Cantu, Assistant to the City Manager – Mayor and Council



The Consolidated Plan

A Briefing to the
Housing Committee

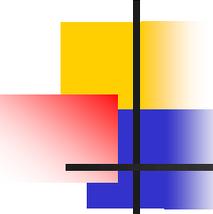
June 2, 2014





Purpose

- The purpose of this briefing is to review the Consolidated Plan process



Consolidated Plan

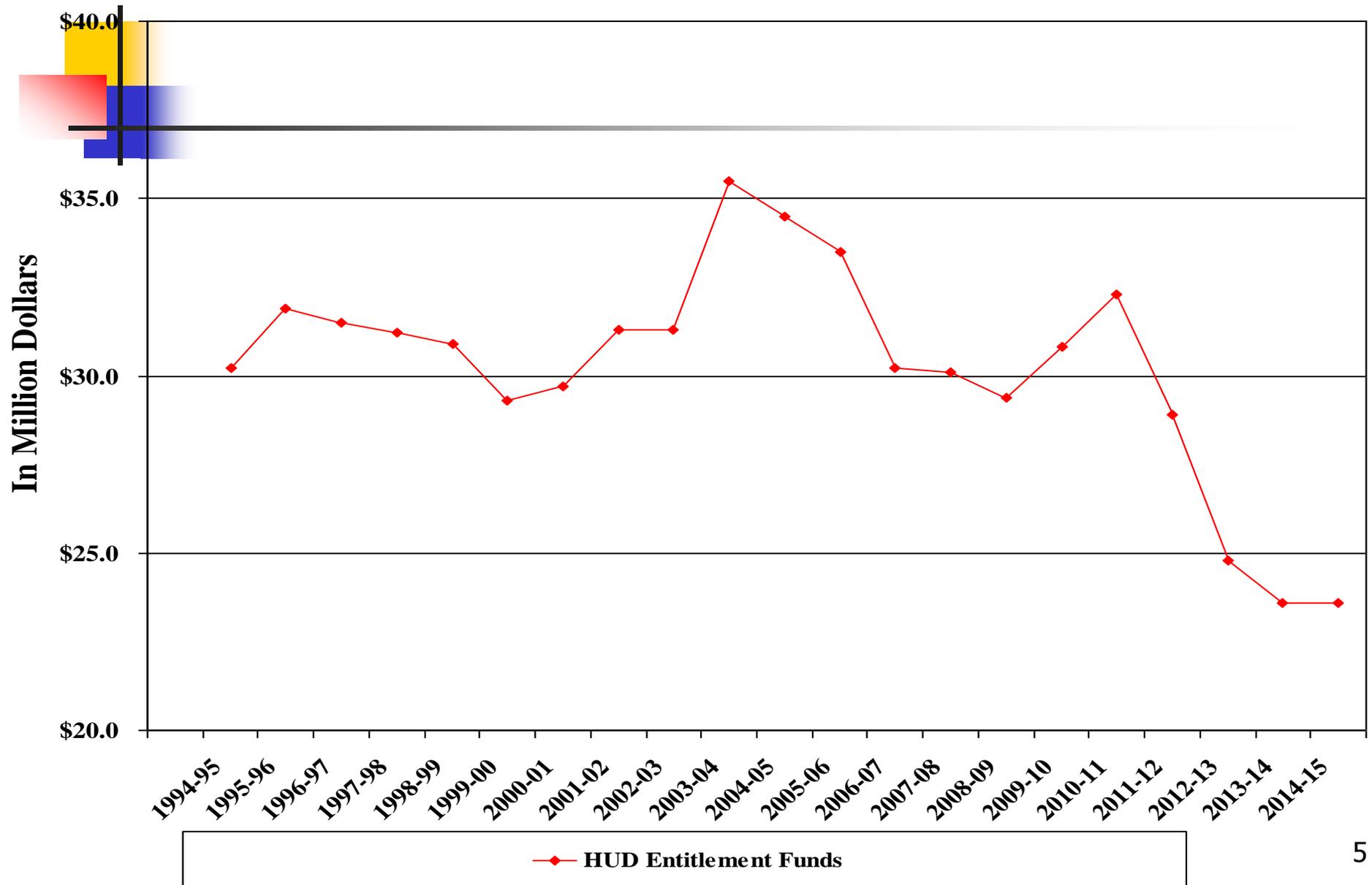
- Each year, the City receives grant funds from HUD for community development and affordable housing according to an allocation formula
 - To be eligible for these funds a city must have population of 50,000 or more; and
 - Allocation is based on latest Census data
 - 10 –Year Census population count
 - 5-Year American Community Survey

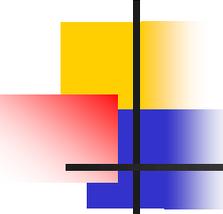


Consolidated Plan

- These grants, collectively referred to as Consolidated Plan grants, include:
 - Community Development Block Grant (CDBG)
 - Emergency Solutions Grant (ESG)
 - HOME Investment Partnerships Program (HOME)
 - Housing Opportunities for Persons with AIDS (HOPWA)
- For FY 2013-14, funds from HUD total approximately \$23.6m

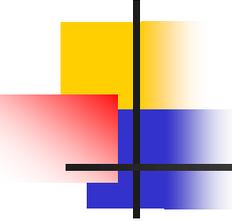
HUD Grant Funds - History





Consolidated Plan

- Key feature of these grants is the ability to choose how grant funds will be used
 - Based on HUD's broad range of eligible activities, the City determines which activities will best serve the needs of the community
 - The consolidated planning process is designed to help with this process
- In order to receive the grant funds, the City must complete a Consolidated Plan and submit the Plan to HUD



Consolidated Plan Process

- The Consolidated Plan is a comprehensive analysis and strategic plan that identifies community needs and proposes strategies to meet those needs
- Covers a planning period of five years
 - Current 5-year plan covers FY 2013-14 through 2017-18
- Has two components, explicitly defined by HUD regulations:
 - 1) Needs assessment and market analysis
 - 2) Strategic Plan



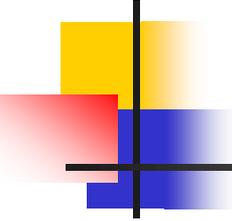
Consolidated Plan

- 1) The needs assessment and market analysis - outline levels of relative need in the areas of:
 - Affordable housing
 - Homelessness
 - Special needs
 - Community development
- Information is gathered through a number of methods, including:
 - Consultation with local agencies and public outreach
 - Demographic and economic data sets
 - Housing market analysis
- Once finished, the needs assessment forms the basis of the Strategic Plan



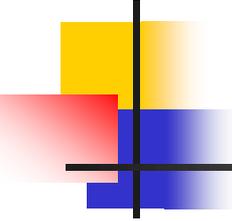
Consolidated Plan

- 2) The Strategic Plan - identifies priority needs and proposes strategies to address them, including:
 - Rationale for establishing priorities (consistent with analysis in needs assessment and market analysis)
 - All funds that can be reasonably expected to be available, including federal, state and local resources
 - Goals to address priorities
- Regulations also require CDBG grantees to provide a concise summary of priority non-housing community development needs



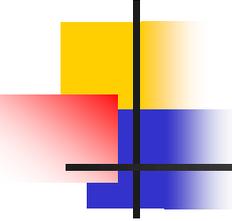
Annual Action Plan

- Grant funds are budgeted and submitted to HUD each year in Annual Action Plans
 - Budget must be developed consistent with needs and priorities as identified in 5-year Consolidated Plan document
 - Action Plan must be submitted by August 15th of each year (for the fiscal year beginning October 1)
 - Denied access to funds if deadline is missed (statutory)



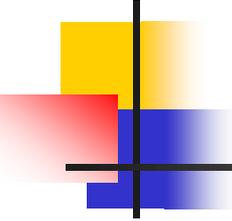
CDBG – What is the purpose?

- To develop viable urban communities by providing decent housing and a suitable living environment, and by expanding economic opportunities
- Must meet a CDBG National Objective:
 - Principally benefit low to moderate income persons
 - Aid in prevention or elimination of slum and blight
 - Meet needs having a particular urgency



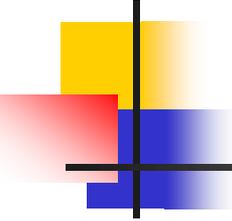
CDBG – Who is eligible?

- Eligibility is based on specific program requirements and must meet a national objective
- May include:
 - Low and moderate income persons who may apply directly for various services
 - Low and moderate income areas
 - Services may be provided by both non-profit 501(c)3 organizations and for-profit businesses



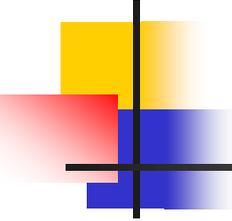
CDBG – What are eligible uses?

- Homeownership Assistance
- Housing Rehabilitation
- Acquisition of Real Property
- Public Facilities and Improvements
- Public Services (not to exceed 15% of grant)
- Relocation Assistance



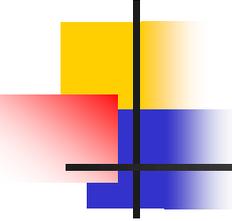
CDBG – What are eligible uses?

- Special Economic Development Assistance to Private For-Profit Entities
- Commercial or Industrial Improvements
- Planning and Program Oversight (not to exceed 20% of grant)



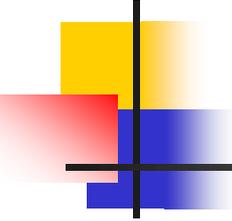
HOME – What is the purpose?

- To provide, develop, support, produce and expand the supply of decent and affordable housing
- To serve low to mod-income persons



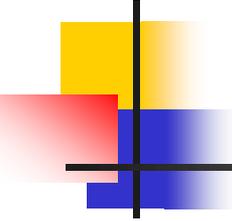
HOME – Who is eligible?

- Eligibility is based on specific program requirements
- May include:
 - Non-profit organizations
 - Developers
 - Low-income individuals seeking financial assistance to purchase a home



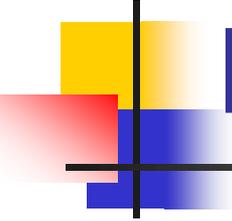
HOME – What are eligible uses?

- Mortgage assistance for purchase of single family homes for low-income persons
- Rehabilitation and acquisition of multi-family and single-family homes
- New housing construction



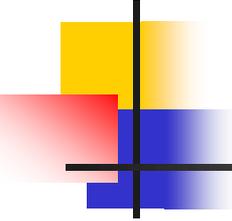
ESG – What is the purpose?

- To prevent homelessness and to assist those already homeless



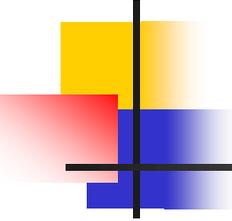
ESG – Who is eligible?

- To qualify for assistance individuals must be homeless or at great risk of becoming immediately homeless
- Individuals cannot receive funds directly, must apply through a contracted organization
- Non-profit agencies required



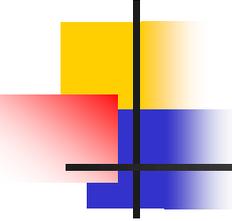
ESG – What are eligible uses?

- Renovation or conversion for use as emergency shelter
- Rental and utility payments to prevent homelessness
- Operational costs for shelter or transitional facilities
- Direct services to clients: drug treatment, legal assistance, child care, dental/health care, psychiatric services, and medications



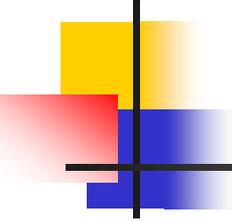
HOPWA – What is the purpose?

- To provide housing and supportive services to individuals with AIDS, persons who are HIV positive, and their families



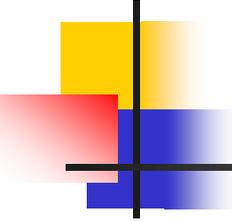
HOPWA – Who is eligible?

- Eligible beneficiaries are low income persons with AIDS, individuals infected with HIV, and their families
- Individuals cannot receive funds directly, must apply through a contracted organization
- Non-profit agencies, 501(c)3 required



HOPWA – What are eligible uses?

- Housing information
- Resource identification
- Acquisition and repair of facilities to provide housing and services
- New single room occupancy construction
- Rental assistance
- Support services
- Health care
- Operational costs for community homes



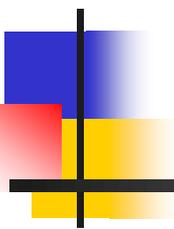
Consolidated Plan

- Development of the Consolidated Plan is outlined by HUD regulations. However, communities have flexibility in determining which of the eligible activities will best serve the needs of their community and establishing goals that:
 - Adhere to guidelines
 - Are consistent with priorities and strategies included in the Consolidated Plan
 - Ensure housing programs affirmatively further fair housing

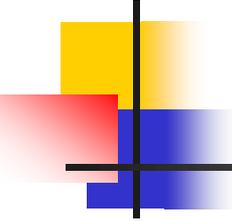
Consolidated Plan

- A key element throughout the entire process is citizen participation
 - Required to ensure input from a wide range of stakeholders in the process of both development and implementation



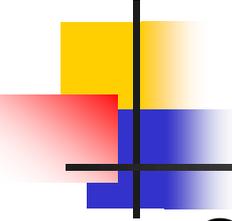


How do citizens participate in the Consolidated Plan and Budget Development processes?



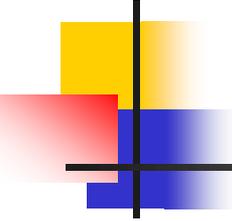
Citizen Participation

- HUD regulations require
 - Citizen Participation Plan (CPP)
 - One public input meeting
 - One newspaper ad
 - 30-day review and comment period



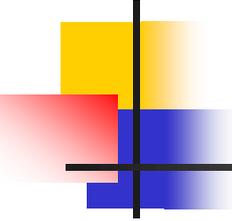
Citizen Participation

- City's CPP includes:
 - Community Development Commission
 - 15-members made up of representatives appointed by the 14 City Council Districts and the Mayor at Large. The Commission meets the 1st Thursday of each month (except the month of July) at Dallas City Hall in Room 6ES at 6:00 p.m.
 - Six public input meetings as part of the budget development process (held in January each year)
 - Newspapers ads
 - Postings
 - Libraries
 - Cable Channel
 - Multiple social media sites



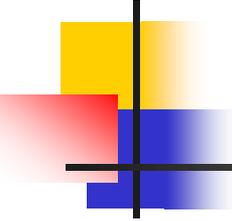
January - Public Input Meetings

- Discuss grant funds received from the U.S. Department of Housing and Urban Development (HUD) and process for budgeting funds
- Inform citizens of current and potential uses of HUD grant funds
- Give citizens and stakeholders an opportunity to provide input



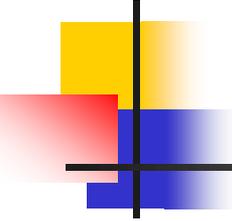
Citizen Participation

- Verbal comments by appearing in person to speak before Community Development Commission at monthly meeting or before City Council at public hearings
- Input from various service providers, advocacy groups, public and private agencies and community leaders
- Written comments by submission of comment form



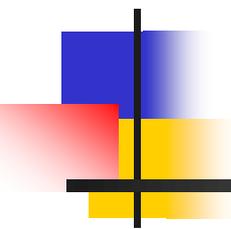
Citizen Participation

- Citizens may complete a comment form
 - To identify potential uses not currently in the Consolidated Plan
 - To prioritize uses of funds currently included in the Consolidated Plan budget
- Comment forms received by January 31st are considered in the development of the Annual Action Plan Budget
 - Submission of a comment form does not guarantee funding



Citizen Participation

- A Consolidated Plan that has received “buy-in” from the community is more likely to be successful



Questions

Memorandum



CITY OF DALLAS

DATE May 30, 2014

TO Housing Committee Members: Carolyn R. Davis, Chair, Scott Griggs, Vice-Chair, Monica Alonzo, Rick Callahan, Dwaine Caraway, and Philip Kingston

SUBJECT Housing Plus Plan

On Monday, June 2, 2014, there will be a brief discussion on the Housing Plus Plan that Mercedes Marquez and I will facilitate. Staff is preparing to launch the development of the Housing Plus Plan in late June. Before starting the process, staff would like to engage the Housing Committee in a discussion focused on the vision and goals for this important initiative. A copy of the Council briefing scheduled for June 4th is attached to provide some background on the proposed planning process, consultant team and partnership approach.

Staff requests that the Housing Committee members think about the following three questions as a starting point for the discussion:

- What is the top housing or neighborhood development issue that you would like the Housing Plus Plan to address?
- What is your worst fear about the process or outcome of the plan?
- What is your vision statement for the Housing Plus Plan?

Please let me know if you have any questions.


Theresa O'Donnell
Interim Assistant City Manager

c: The Honorable Mayor and Members of the City Council
A. C. Gonzalez, City Manager
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Bernadette Mitchell, Housing/Community Services, Interim Director
Elsa Cantu, Assistant to the City Manager – Mayor and Council



HOUSING PLUS PLAN

Housing Committee
June 2, 2014

Purpose of the briefing

2

- Refresher on the need for a Housing Plus Plan
- Identify key team members, roles and responsibilities
- Outline a recommended planning process
- Seek approval to move forward on necessary contracts and funding requests.



Overview

3

- Consultants and planning team
- Importance of partnerships
- Major milestones and timeline
- Early initiatives
- Public engagement
- Proposed funding
- Council action and next steps



Background

4

- HUD letter of November 2013
 - ▣ City submitted a response in January 2013.
 - ▣ Deadline for HUD response was March 2014
 - ▣ No response to date from HUD
- Federal funding continues to decline and regulations are in flux
- Housing market is booming, yet Dallas continues to experience stagnation in many areas of the city



Background

5

- Council was briefed on March 5th on staff's proposal to initiate a comprehensive housing analysis and planning effort
- Introduction of Mercedes Marquez and the professional expertise she brings to the effort



Consultant and Planning Team

6

- National Housing Expertise
 - ▣ Mercedes Marquez
 - ▣ Don Babers
- Strategic Policy Plan Development
 - ▣ John Fregonese
- Technical and Regulatory Expertise
 - ▣ HUD – OneCPD
 - ▣ Enterprise Foundation
 - ▣ Local Initiatives Support Corporation (LISC)
- Web-based Media
 - ▣ One Fast Buffalo
 - ▣ Online Mapping / Public Input Tool (TBD)



National Housing Expertise

7

- Mercedes Marquez:
 - Deputy Mayor and General Manager of Housing and Community Investment, Los Angeles
 - Assistant Secretary of Community Planning and Development of HUD
 - General Counsel for Fair Housing and Equal Opportunity of HUD
 - Housing Director for the City of Los Angeles



National Housing Expertise

8

- Donald Babers:
 - Regional Administrator for Region VI
 - 40 year federal career with HUD
 - Member of the Dallas Mortgage Bankers Association, Dallas Realtor Lender Association, Dallas Board of Realtors, National Association of Real Estate Brokers
 - Recipient of the Presidential Rank Award for Meritorious Executive in 2006



Strategic Policy Plan Development

9

- John Fregonese:
 - ▣ Professional planner for more than 30 years
 - ▣ Planning Director for Portland's regional planning authority for 5 years
 - ▣ Private consulting firm for 17 years
 - ▣ Plans of note include:
 - Chicago Homes for a Changing Region
 - Forward Dallas
 - Blue Print Denver
 - Southern California Compass Blue Print
 - Envision Central Texas



Technical and Regulatory Expertise

10

- OneCPD assistance has been requested from HUD
 - ▣ Assessment of current programs
 - ▣ Analysis of regulatory compliance
 - ▣ Recommendations of programmatic changes
- National partnerships engaged through HUD
 - ▣ Enterprise Foundation
 - ▣ Local Initiatives Support Corporation (LISC)



Partnerships

11

- Establish an MOU/social compact focused on neighborhood sustainability and housing choice:
 - Formalize partnerships with philanthropic institutions, industry membership groups, government partners, CHDOs
 - Engage/build new relationships with local and national institutions and foundations to build capacity in Dallas
 - Engage national housing experts with a track record of success in securing large Federal programs
 - Work with anchor institutions to leverage their resources and economic power to advance social justice policies



Partnerships

12



LIVE UNITED



the
**REAL ESTATE
COUNCIL**
BUILD the city you're IMAGINED



dallasnews

Powered by *The Dallas Morning News*

Parkland

The Meadows
Foundation



LISC

Local Initiatives Support Corporation
Helping neighbors build communities



Building the Future Today

PolicyLink



**NORTH TEXAS
HOUSING COALITION**

Strengthening our communities with housing solutions.



Major Milestones and Timeline

13

- Fair Housing Symposium Apr 30
- Housing Committee Discussion Jun 2
- Council briefing on project launch Jun 18 (tentative)
- Consultant contract approvals Jun 25
- Council workshop Jun 26
- Community engagement Aug & Sep
 - ▣ Neighborhood block party
 - ▣ Symposia on housing and sustainable neighborhoods
 - ▣ Community workshops
- Draft Housing Plus Plan Jan 2015



Process Timeline

14



Early Initiatives

15

- **Housing Plus Partnerships** – Create and grow a coalition of partners to build cooperative relationships, leverage resources, attract new expertise and housing production capability, and initiate a regional dialogue on fair housing.
- **Project Reset** – Review past projects and establish transparent and consistent underwriting standards.
- **CHDO Strategy** – Review funding policies, underwriting standards and financial leveraging opportunities and capacity building initiatives
- **Coordinated Land Banking Strategy** – Enable tax delinquent, abandoned, uninhabitable properties and surplus public properties to be used to strategically leverage Housing Plus investment
- **Money Matrix** – Build an updatable matrix of existing and other potentially accessible funding sources that can be leveraged to implement the Housing Plus Plan.



City Council Workshop – Jun 26

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- Public launch of Housing Plus
- Beta test community workshops
- Engage council in identifying pilot neighborhoods, partnership opportunities and best practice models
- Include subject matter experts and potential partner agencies as resource for Council members questions



Public Engagement

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- Define and coordinate a community outreach effort that emphasizes two-way education
- Build an identifiable brand that communicates a unified message and clear, impactful image for Dallas' neighborhoods
- Develop an easy to use, engaging and informative web presence



Public Engagement

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- Identify a range of media outlets and messaging opportunities
- Engage a nationally credentialed writer to chronicle the process and bring positive national attention
- Engage the media, EPIC and other partners in online neighborhood organization mapping



Web tools for map-based public input

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- Online tool for community involvement in map-based neighborhood self-assessments
- Opportunity for City of Learning Initiative
- Link to neighborhood improvement grant opportunities

The screenshot displays a web-based map tool for Las Vegas, Nevada. The top section shows a map of the city with several colored markers: a yellow star, a green circle with a white center, a red circle with a white center, a blue circle with a white center, and a pink star. A legend on the right side of the map explains these markers: a yellow star for 'Community Asset', a green circle for 'Development Priority Site', a red circle for 'Problematic Intersection', a blue circle for 'Public Safety Concern', and a pink star for 'Undesirable Use'. Below the map, there is a navigation bar with the text 'How would YOU spend \$1 Million?' and links for 'ABOUT', 'GUIDELINES', and 'GET MORE INVOLVED'. A 'SHOW AS A LIST' button and a 'SIGN IN' link are also visible. The bottom section shows a detailed map of a neighborhood with various colored markers and a legend on the right side. The legend includes categories such as 'Culture and Community Facilities', 'Schools and Education', 'Environment', 'Housing', 'Parks and Recreation', 'Public Health', 'Public Safety', 'Seniors', 'Streets and Sidewalks', 'Transit', 'Youth', 'Previously funded', and 'Proposed, not shortlisted'. The bottom of the page features a footer with the text 'Powered by Shareabouts, a project of OpenPlans.' and a copyright notice for OpenStreetMap contributors.

Community Engagement

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- **Symposia**: Moderated panel discussions to frame a broad-based community conversation on the state of housing and sustainable neighborhoods in Dallas and national best practices



Community Engagement

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- **Neighborhood Block Party**: Centrally located fun event to get the community engaged and to launch "My Hometown Video" challenge tied to Dallas City of Learning Initiative



Community Engagement

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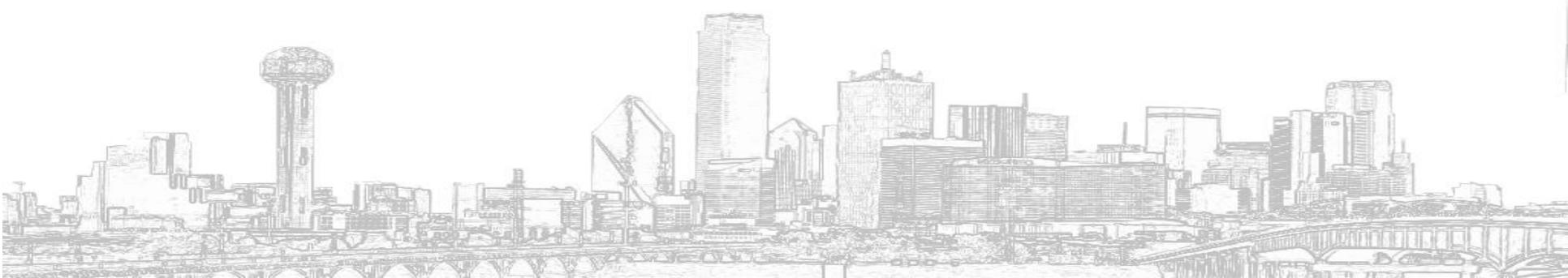
- **Community Workshops**: 5 events pairing council districts based on service districts
 - ▣ Interactive neighborhood self-assessment exercises
 - ▣ Neighborhood boot camp/summit
 - ▣ Networking and partnership building opportunities
 - ▣ Educational, information dissemination opportunities



Proposed Funding

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- City Costs (consultants) \$300,000
- HUD Assistance \$350,000
- Foundation Assistance \$100,000



Council Action and Next Steps

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- Staff requests approval of consultant contracts on the June 25th agenda
- Staff will request direction from individual Councilmembers on target neighborhoods and partners to include in Council workshop on June 26th



Questions?

