

Memorandum



DATE April 4, 2014

TO Housing Committee Members: Carolyn R. Davis, Chair, Scott Griggs, Vice-Chair, Monica Alonzo, Rick Callahan, Dwaine Caraway, and Philip Kingston

SUBJECT Fair Housing Month Events

On Monday, April 7, 2014, you will be briefed on Fair Housing Month Events. A copy of the briefing is attached.

Please let me know if you have any questions.



Theresa O'Donnell
Interim Assistant City Manager

c: The Honorable Mayor and Members of the City Council
A. C. Gonzalez, City Manager
Rosa A. Rios, City Secretary
Warren M.S. Ernst, City Attorney
Craig Kinton, City Auditor
Judge Daniel Solis, Administrative Judge
Ryan S. Evans, Interim First Assistant City Manager
Forest E. Turner, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Joey Zapata, Assistant City Manager
Charles M. Cato, Interim Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Shawn Williams, Interim Public Information Officer
Bernadette Mitchell, Housing/Community Services, Interim Director
Elsa Cantu, Assistant to the City Manager – Mayor and Council

Fair Housing Month Events

Presented to Housing Committee

April 7, 2014

Fair Housing Office



Fair Housing Symposium

Theme: “ Fair Housing Partnerships: Creating Change for Inclusive and Sustainable Communities”

Keynote Speaker: Professor Myron Orfield, Jr. Director of Institute on Race and Poverty, University of Minnesota Law School

April 30, 2014 at The Meyerson Symphony Center
8:00 a.m. – 2:30 p.m.

Dallas Association of Realtors Fair Housing Celebration

- Saturday, April 12, 2014 (10 a.m. – 4 p.m.)
- Southwest Center Mall
- Homebuyer's workshops
- Financial education
- Fair Housing information and promotional items

City of Garland Fair Housing Month Celebration

- Tuesday, April 8, 2014
- Sponsored by City of Garland
- City of Dallas Fair Housing participation on Civil Rights Panel
- Provide educational and promotional information
- Includes participation of HUD and other local Fair Housing agencies

Public Outreach Campaign

- Fair Housing will conduct a public outreach campaign during the month of April at the following locations:
 - City Hall
 - Bachman Lake Library
 - Dr. Martin Luther King Jr. Center
 - Pleasant Grove Library
 - Hampton Illinois Library
 - Singing Hills Baptist Church Community Job Fair (April 24th)

Financial Awareness Week

- Saturday, April 5th at Nash Davis Recreation Center
- Provide Fair Housing outreach and information to the public
- Fair includes financial institutions and non-profits
- Wealth building seminars
- College savings plans
- Mortgage counseling
- Small business development

Media and Advertising

- Fair Housing media campaign begins in April and includes the following outlets:
 - Radio
 - The Beat KBFB 97.9 FM, KSOC 94.5 FM, Univision Radio 107.9 (LaJefa),
 - 99.1 FM (Maxima) and 1270 AM (Univision America)
 - Television
 - KMPX TV Channel 29 Estrellas TV

Media and Advertising (Cont.)

- Newspaper
 - Dallas Weekly
 - The Greensheet
 - El Heraldo
 - The Dallas Examiner
 - Dallas Voice
- Other Media
 - CBS/TSN Texas State Network (E –Blast)
 - Clear Channel Digital Billboard (Public Service Announcements)

Future Events

- Chief On The Beat, May 3rd at Samuell Grand Recreation Center
- Zydeco Meets The Blues May 3rd at Fair Park Coliseum