

Memorandum

RECEIVED

2015 APR 16 PM 1:07

CITY SECRETARY
DALLAS, TEXAS



CITY OF DALLAS

DATE April 17, 2015

TO Honorable Members of the Arts, Culture & Libraries Committee:
Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis,
Jennifer Staubach Gates

SUBJECT Arts, Culture & Libraries Committee Meeting Agenda

Monday, April 20, 2015, 3:00 p.m.

Dallas City Hall - 6ES, 1500 Marilla St., Dallas, TX 75201

The agenda for the meeting is as follows:

- | | |
|--|---|
| 1. Call to Order | Philip T. Kingston
Chair |
| 2. Approval of February 17, 2015 Minutes | Philip T. Kingston
Chair |
| 3. Dallas Children's Theatre: Making an Impact | Robyn Flatt
Co-Founder & Executive Artistic
Director, Dallas Children's Theatre |
| 4. Downtown Dallas Historic Preservation Task Force:
Report of Findings and Recommendations | Katherine Seale
Chairman, Downtown Dallas
Historic Preservation Task Force |
| 5. Adult Education in Dallas:
A Presentation by the Literacy Coalition of Greater Dallas | Jasmine Africawala
President, Literacy Coalition of
Greater Dallas |
| | Shana Harrison
Executive Director, Aberg Center
for Literacy |
| | Sarah Papert
Executive Director, VMLC |

Upcoming Agenda Item:

- a. Authorize a construction services contract with Thos. S. Byrne, Ltd. dba Byrne Construction Services for the J Erik Jonsson Central Library 7th Floor Renovation located at 1515 Young Street – Agenda Item #18, April 22, 2015

6. Adjourn



Philip T. Kingston
Chair

Philip T. Kingston
Chair

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Eric D. Campbell, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

NOTICE: A quorum of the Dallas City Council may attend this Council committee meeting.

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.

Arts, Culture & Libraries Committee Meeting Record

DRAFT

Meeting Date: February 17, 2015

Convened: 3:02 p.m.

Adjourned: 4:48 p.m.

Committee Members Present:

Philip T. Kingston, Chair
Monica R. Alonzo, Vice Chair
Jerry R. Allen
Vonciel Jones Hill
Carolyn R. Davis
Jennifer Staubach Gates

Council Members Present:

Committee Members Absent:

Briefing Presenters:

Kris Falvo, Regional Director,
NPower

Duane Davis, Program Manager,
NPower

Mike Koprowski, Chief of
Transformation & Innovation,
Dallas I.S.D

Zannie Voss, Director, National
Center for Arts Research

Staff Present:

Joey Zapata, David Fisher, Jo Giudice, Barbara McAninch, Chris Soto, Eric Izuora

Special Guests

Joanna St. Angelo, Executive Director, Sammons Center for the Arts; Kris Falvo, Regional Director, NPower; Duane Davis, Program Manager, NPower; Craig Reynolds, Future Facilities Taskforce; Isaac Faz, Future Facilities Task Force; Linda Johnson, Executive Director of College and Career Readiness, Dallas I.S.D; Alan Cohen, Executive Director of Early Childhood Education, Dallas I.S.D; Paula Blackmon, Senior Executive Director, Intergovernmental Affairs & Community Relations, Dallas I.S.D; Zannie Voss, Director, National Center for Arts Research; Roger Carroll, Cultural Affairs Commission

AGENDA:

1. **Approval of January 20, 2015 Minutes**

Presenter(s):

Information Only:

☐

Action Taken/Committee Recommendation(s):

A motion was made to approve the minutes of January 20, 2015.

Motion made by: Jerry R. Allen

Item passed unanimously: ☒

Item failed unanimously: ☐

Motion seconded by: Monica R. Alonzo

Item passed on a divided vote: ☐

Item failed on a divided vote: ☐

2. **Building Tech Careers for U.S. Veterans Benefit Concert Hosted by NPower, 7-Eleven and PepsiCo**

Presenter(s): Kris Falvo & Duane Davis

Information Only: ☒

Action Taken/Committee Recommendation(s):

This briefing announced a benefit concert to be held on Tuesday, April 7, 2015 at the Morton H. Meyerson Symphony Center.

Ms. Alonzo requested for the brochure detailing the event to be emailed to committee members.

3. **Dallas I.S.D: Destination 2020 Comprehensive Plan**

Presenter(s): Mike Koprowski

Information Only: ☒

Action Taken/Committee Recommendation(s):

Dallas I.S.D. staff presented to the committee a review of the draft Dallas I.S.D: Destination 2020 Comprehensive Plan.

Committee members provided feedback to Dallas I.S.D staff and requested a roster of the 27 member Future Facility Task Force.

Ms. Davis requested that two community meetings concerning the comprehensive plan be held in District 7.

4. **National Center for Arts Research**

Presenter(s):

Information Only: ☒

Action Taken/Committee Recommendation(s):

This briefing provided the committee an overview of some of the research conducted at the National Center for Arts Research.

Committee members requested a map of the Dallas MSA, a web link to the study, and any available data particular to the City of Dallas.

Motion made by:

Item passed unanimously: ☐

Item failed unanimously: ☐

Motion seconded by:

Item passed on a divided vote: ☐

Item failed on a divided vote: ☐

5. February 25, 2015 Council Agenda Item: 5-year service contract for the purchase of audio visual materials for the Dallas Public Library

Presenter(s):

Information Only: ☒

Action Taken/Committee Recommendation(s):

A briefing memo was provided for this item.

Motion made by:

Item passed unanimously: ☐

Item failed unanimously: ☐

Motion seconded by:

Item passed on a divided vote: ☐

Item failed on a divided vote: ☐

Councilmember Philip T. Kingston

Chair

Memorandum



CITY OF DALLAS

DATE April 17, 2015

TO Honorable Members of the Arts, Culture & Libraries Committee: Philip T. Kingston (Chair), Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach Gates

SUBJECT Dallas Children's Theatre: Making an Impact

On Monday, April 20, 2015 the Arts, Culture & Libraries committee will be briefed on Dallas Children's Theatre: Making an Impact. Robyn Flatt, Executive Artistic Director of Dallas Children's Theatre, will be giving the briefing. The briefing materials are attached for your review.

Please contact me if you have any questions or need additional information.

A handwritten signature in blue ink that reads "Joey Zapata".

Joey Zapata
Assistant City Manager

Attachment

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Eric D. Campbell, Assistant City Manager
Mark McDaniel, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

DALLAS CHILDREN'S THEATER

MAKING AN IMPACT

Robyn Flatt, Founder and Executive Artistic Director

Sandra Session-Robertson, Senior Director of
Communications and Philanthropy



DCT HISTORY

- Founded in 1984
- By Dennis Vincent and Robyn Flatt
- To meet community need
- Nonprofit professional theater company
 - Season of Plays
 - Education Programs (In school, afterschool)
 - Theater Academy (ages 3 to 18)
 - National Touring Company

MAKING AN IMPACT



Your Family Arts Center
**DALLAS
CHILDREN'S
THEATER**







Red Dog

Blue Dog

Green Dog

Go, Dog. Go!

P. D. Eastman's
Book of
Things That Go



Bright and Early Board Books™
RANDOM HOUSE NEW YORK





























The Secret
Life of Girls



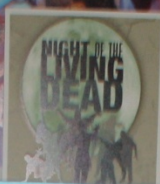
hard 2 spel dad





SEPTEMBER 19 - OCTOBER 26,

BOOK, MUSIC, & LYRICS BY JAMES H. HARRIS, LYRICS BY JAMES H. HARRIS & MARK FREEMAN
ENJOYED BY AGES 4 AND UP



ON 34TH STREET



NOVEMBER 21 - DECEMBER

SCRIPTED BY JAMES H. HARRIS & MARK FREEMAN
ENJOYED BY AGES 4 AND UP

Rapunzel! Rapunzel!

A very hairy
fairy tale



Center
LAS
EN'S
TER





THE MAYOR'S
SUMMER READING
PROGRAM

For the 8th summer,
Dallas Children's Theater
has partnered with the
Dallas Public Library
to inspire young people to read.

Dallas Children's Theater
which has 400,000 members
and 100,000 books
is the support of...

Target
Southwest
Telephone
One, Te
Found

You can explain with a phrase.
Or catch a train with a phrase.
Open a door with a phrase,
Or find a store with a phrase,
And nothing stops like a phrase,
Or Bebops like a phrase.



nd

/3

00

5







While children
make up just 25%
of our
population,
they are
100%
of our future.











Comprensión

MEJORA CLASE

Comprender a los personajes

ESTRATEGIA CLASE

Analizar/Evaluar

Fonética

Diphtongs con u, ue, ui

Fluidez

Expresión

Estrategia de vocabulario

Sufijos -ido e -ida

Ortografía

Palabras con diphtongs con u, ue, ui

Másicas

cuando fueran Regano

cuenta largo nuevo

recuerda anual nuevo

podría fango Avanzadas

nosotros gusano manual

nosotros fuerza amable

Gramática

El verbo ser

Escritura

Escribir para expresar Descripción

Palabras de uso frecuente

palabras gente

madres juntos

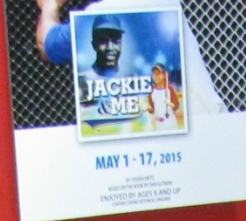
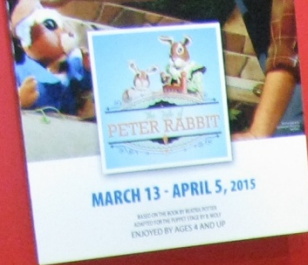
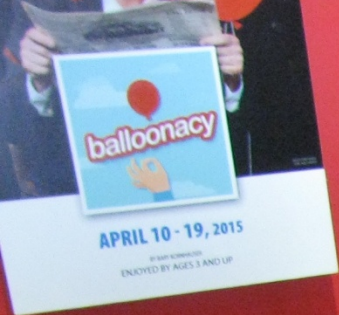
amigos porque

algo quizás

noo seguro





















THANK YOU
CITY OF
DALLAS!





Memorandum



CITY OF DALLAS

DATE April 17, 2015

TO Members of the Arts, Culture, and Libraries Committee:
Philip T. Kingston (Chair), Monica R. Alonzo (Vice Chair), Jerry Allen, Carolyn R. Davis,
Jennifer Staubach Gates, Vonciel Jones Hill

SUBJECT **Downtown Dallas Historic Preservation Task Force Report of Findings and Recommendations**

On Monday, April 20, 2015, you will be briefed by Katherine Seale, Chair of the Downtown Dallas Historic Preservation Task Force, on the recommendations from the Task Force. David Cossum, Director of Sustainable Development and Construction Department, will provide staff's response to the recommendations.

Please feel free to contact me if you need additional information.

A handwritten signature in black ink, appearing to read 'Ry - S. E'.

Ryan S. Evans
First Assistant City Manager

C: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Jill A. Jordan, P.E. Assistant City Manager
Joey Zapata, Assistant City Manager
Mark McDaniel, Assistant City Manager
Eric D. Campbell, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager - Mayor & Council

DOWNTOWN DALLAS HISTORIC PRESERVATION TASK FORCE

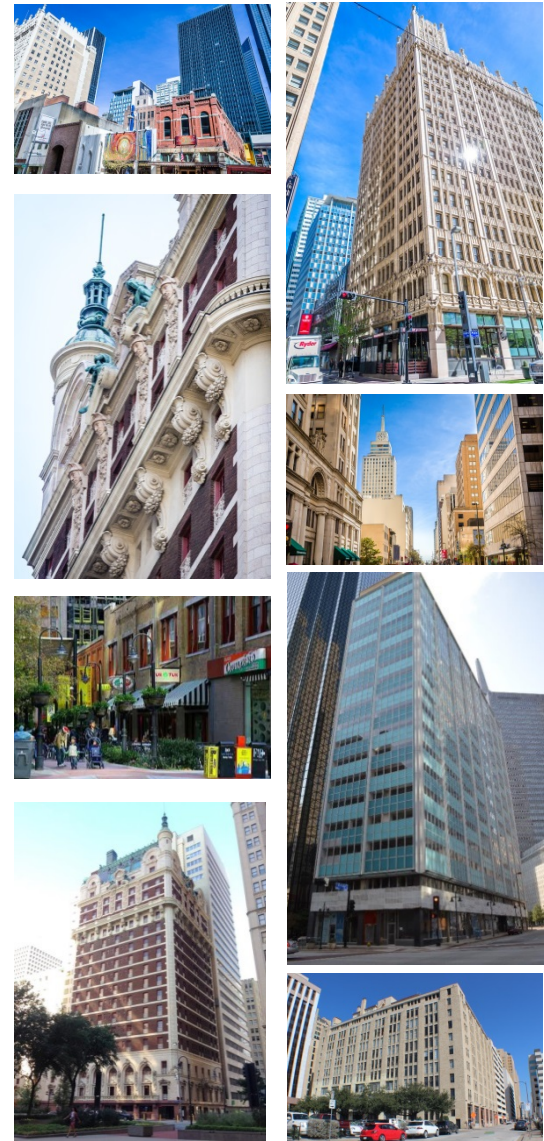
Report of Findings and Recommendations

**City Council
Arts, Culture & Libraries Committee
April 20, 2015**



“Historic Preservation creates profits and economic development for Dallas. It is our competitive advantage. We have a resource, and we’re going to lose it. We don’t want to squander what we already have. It is unique to Downtown.”

– Downtown Historic Preservation Task Force



Impact of the City's Historic Preservation Program

- 140+ local historic districts with 4000+ individual structures
- \$672.8 million in investment in Dallas Downtown National Register District since 2006
- Reinvestment in East Dallas in neighborhoods like Swiss Avenue and Munger Place = tax base expansion
- Kickstart of Uptown through reinvestment in State-Thomas Historic District
- Program has been a model for the nation.



1400 Block of Commerce Street; Thomas Garza Photography, courtesy of Downtown Dallas, Inc.

Task Force Methodology

- Review of Dallas's Historic Preservation Program
 - Framework of program as it originally conceived
 - Used as **planning tool** to serve larger goals of city:
 - revitalize decreasing property values
 - establish viable activity
 - management of re-development in the context of rising property values (development pressure)
 - preserve/restore patterns of activity
 - create a context/fabric for desired change
 - Served as **advocate** for city-wide improvement
 - Fully integrated into other city planning functions: urban design and long-range planning



Stone Street, courtesy of Downtown Dallas, Inc

Task Force Methodology

Study of best practices nationwide

- Successful programs utilize:
 - preservation and development serve each other
 - partnerships between historic preservation, planning, economic development, etc.

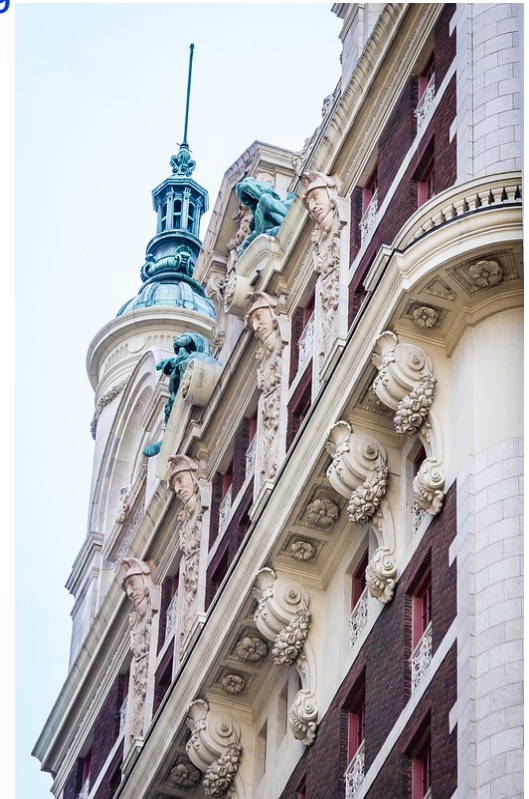


Thanksgiving Square vicinity, courtesy of Downtown Dallas, Inc

Task Force Methodology

How Dallas's Historic Preservation Program works today:

- Preservation Program subject to budget/staff cuts, restructuring
- Focus on designation/regulation instead of planning and future development
- Preservation and development perceived as opposing goals
- 60% of buildings in Dallas Downtown National Register Historic District not protected



Adolphus Hotel; Thomas Garza Photography, courtesy of Downtown Dallas, Inc



Task Force Observations



Storefronts, streets, sidewalks, awnings, landscape, and variety in scale: the historic and authentic urban fabric of Main Street. Thomas Garza Photography, courtesy of Downtown Dallas, Inc

- Maintain property rights
- Advocacy role diminished
- Historic Fabric not always considered when City plans improvements
- Preservation must be considered during public projects
- Lengthy designation application process
- Out-of-date surveys and preservation plan
- Program information not easily accessible
- Stakeholder/public education needs improvement
- Incentives must be creative; have more benefits than restrictions
- Dallas has a competitive advantage of authentic historic fabric
- “We can’t squander our unique resources.” –Task Force Member

Task Force Vision for the Historic Preservation Program (the North Star)

“There must be a major shift in how Dallas views historic preservation. Instead of viewing preservation and development as opposing goals, they must be seen as the same goal – to create a Downtown that embraces its historic past while being a culturally, socially, and economically diverse center of activity for the City.”



Downtown's exciting mix of old and new. Thomas Garza Photography, courtesy of Downtown Dallas, Inc.

Goal of Recommendations



The Kirby Building. Thomas Garza Photography, courtesy of Downtown Dallas, Inc.

- Phased approach to shift Preservation Program from perceived hindrance to a position of influencing change
- Benefit all Downtown stakeholders
- Overcome challenges to the mutual benefits of historic preservation and development
- Support must come from leadership in the City of Dallas and the stakeholder community

Summary of Recommendations:

Phase 1: Immediate Solutions (0-12 months)

1. *Advocacy:* Establish a Preservation Solutions Committee to assist in implementation of the recommendations.

2. *Simplify Designation:* Streamline the landmark designation process.

Landmark Designations can take as much as 12- 15 months. The application is burdensome for most applicants. Staff reductions have contributed to the lengthy process.

- Review the application and process to ensure it is effective and not an impediment to landmark designation;
- Consider streamlined process that incorporates deadlines for Designation Committee and Staff review;
- Explore expedited approval for City Landmark applications when the building or resource is contributing to the National Register of Historic Places.

Summary of Recommendations:

Phase 1: Immediate Solutions (0-12 months)

3. Assess Staffing: Broaden staff capabilities and review staff priorities to foster efficiency.

- Existing staff positions could be re-allocated to focus on public education and new planning initiatives;
- Move the Preservation Tax Abatement to Office of Economic Development;
- Identify ways to expedite landmark designations, file certificates of appropriateness, field inquiries from the public.

Summary of Recommendations:

Phase 1: Immediate Solutions (0-12 months)

4. Demolition Delay: Evaluate time limits for demolition review periods for historic buildings.

“Preservation of historic resources should be given at least the same consideration of streets and sewers, and treated as important infrastructure.”

- Increase staff review from 10 days to 30 days with a possible extension of 90 days not to exceed 120 days for buildings and resources over 50 years old within Greater Downtown.
- Notice of the demolition would be posted on the building in the same manner as zoning changes.
- If within 30 day review period, no concerns regarding the historic or cultural significance are presented, the permit for demolition would be granted.
- If concerns are presented, the applicant would be notified and the review period extended another 90 days for a total of 120 days.
- The extended review gives staff and the owner time to consider alternatives to demolition.

Greater Downtown Dallas



Greater Downtown Dallas. Courtesy of Downtown Dallas, Inc.

Summary of Recommendations:

Phase 2: Near Term Solutions (1 to 3 years)

5. Education: Increase Educational Initiatives within the Historic Preservation Program.

- Education is of primary importance to the Program;
- The Program's Goals and its accomplishments need to be communicated to the public;
- The visibility of the Program should be elevated;
- Staff outreach provides opportunity for public input and keeps the constituency engaged.

Summary of Recommendations:

Phase 2: Near Term Solutions (1 to 3 years)

6. *Downtown Survey:* Conduct a new Historic Resources Survey for Downtown Dallas.

- The City's last Downtown Survey dates to the mid-1990s.
- Surveys help establish priorities, and become a tool for existing and future planning.
- State of the art technology provides opportunity to capture the larger street fabric.
- Funding possibilities include Community Development Block grants, Certified Local Government grants, and local private foundations.

Summary of Recommendations:

Phase 2: Near Term Solutions (1 to 3 years)

7. Incentives: Identify strategies that will re-animate older buildings that are otherwise vacant, underutilized, and threatened with demolition.

- Strategies should be focused to address market conditions;
- Incentives should not be a “one-size-fits-all” approach;
- Identify barriers to re-development such as more flexibility in preservation criteria, parking requirements, permitting, and code requirements.

Summary of Recommendations:

Phase 3: Long Term Solutions (3 to 5 years)

8. *Preservation Plan:* Prepare and adopt a new Preservation Plan for Dallas.

- The City's existing plan, Historic Preservation Plan 1987-1988, was adopted by Dallas City Council in 1988.
- An Updated Preservation Plan is needed to address the historic fabric of the entire city as well as the Historic Preservation Program and its policies.
- Funding possibilities include grants such as Community Development Block Grants; Certified Local Government grants; and local private foundations.

Summary of Recommendations:

Phase 3: Long Term Solutions (3 to 5 years)

9. Planning: Create interdepartmental forum to shift the focus of the Historic Preservation Program from regulation to influence by including planning as a main activity.

Historic Preservation should be used as a planning tool, and planning should be its main activity.

- Historic Resources must be considered when a common interest is being pursued such as the allocation of Tax Increment Finance funds, land use/zoning, certain aspects of Economic Development.
- New partnerships are needed so that preservation may influence existing and future planning efforts.
- Partners might include: Current Planning, City Design Studio, Economic Development, Public Works, Streets, Parks and Recreation, Code Enforcement, City Attorney's Office.

“Dallas’s historic buildings and streetscapes create unique economic development opportunities within Downtown. They are our business community’s heritage – where Dallas began as the region’s economic engine. They represent the ‘main streets’ of our commercial corridors. They are Downtown’s competitive advantage. But these historic resources are gradually disappearing and without creative intervention, they will be lost.”

–Downtown Historic Preservation Task Force



The Streetscape of Downtown Dallas. Thomas Garza Photography, courtesy of Downtown Dallas, Inc.

Staff Response

- Staff is supportive of the recommendations by the Task Force (legal review required on waiting period)
- Requested two new positions in FY15-16 budget - one Chief Planner and one additional Planner
- Staff will work with the Preservation community to identify funding sources for the Downtown survey and the Preservation Plan
- Ordinances and Code amendments may be required to establish a demolition delay and will require review by the City Attorney's Office
- Code and policies may need to be amended depending on which incentives are pursued

Addendum

Downtown Historic Preservation Task Force

Katherine D. Seale
Task Force Chair, Landmark Commission Chair

Brian Adams
Callison Commercial Architecture Group

Connie Cooper, FAICP
Cooper Consulting Company
Rep., American Planning Assn., TX Chapter

Larry Hamilton
Hamilton Properties Corporation

W. Brian Keith; AIA, AICP, LEED® AP
JHP Architecture/Urban Design
Rep., Greater Dallas Planning Council

Jack Matthews
Matthews Southwest
Rep., Downtown Dallas, Inc.

View of West End Historic District
Robert Meckfessel, FAIA DSGN Associates
Rep., American Institute of Architects, Dallas Chapter

Mitch Paradise
Paradise Development Partners
Rep., The Real Estate Council

David Preziosi, AICP
Preservation Dallas

Scott Remphrey
Brytar Companies

Todd Watson
Hunt Consolidated



View of West End Historic District

Addendum

Dallas City Staff

David Cossum, Director
Sustainable Development and Construction

Neva Dean, Interim Assistant Director
Sustainable Development and Construction - Current Planning

Mark Doty
Sr. Historic Preservation Planner

Jennifer Anderson
Sr. Historic Preservation Planner

Marsha Prior
Historic Preservation Planner

Tammy Palomino
Executive Assistant City Attorney

Casey Burgess
Sr. Assistant City Attorney

Bert Vandenberg
Assistant City Attorney

Task Force Advisors

Nicky DeFreece Emery, Assoc. AIA, LEED® AP
Task Force Facilitator
AdaptIre:Adapt Preservation and Conservation

Robin McCaffrey, AIA, FAICP
Magnolia Building (1922)
Thomas Garza Photography, courtesy of Downtown Dallas, Inc.
MESA-Planning, former Planner, City of Dallas



Magnolia Building (1922)
Thomas Garza Photography, courtesy of Downtown Dallas, Inc.

Memorandum



CITY OF DALLAS

DATE April 17, 2015

TO Honorable Members of the Arts, Culture & Libraries Committee: Philip T. Kingston (Chair), Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach Gates

SUBJECT Adult Education in Dallas: A Presentation by the Literacy Coalition of Greater Dallas

On Monday, April 20, 2015 the Arts, Culture & Libraries committee will receive a briefing from the Literacy Coalition of Greater Dallas on Adult Education in Dallas. The briefing materials are attached for your review.

Please contact me if you have any questions or need additional information.

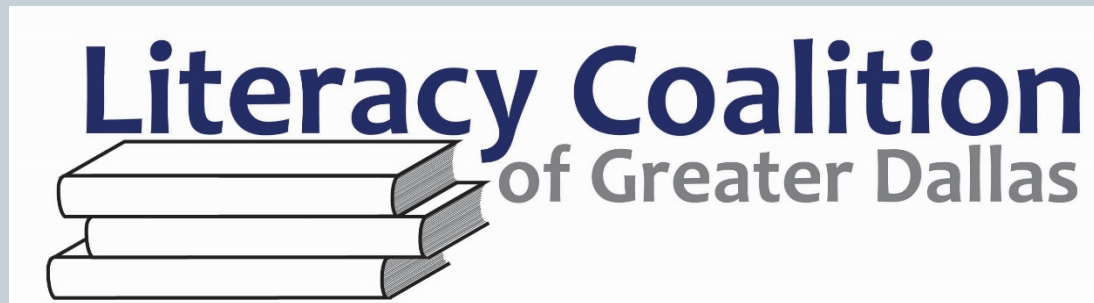
A handwritten signature in blue ink that reads "Joey Zapata".

Joey Zapata
Assistant City Manager

Attachment

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Eric D. Campbell, Assistant City Manager
Mark McDaniel, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

Adult Education in Dallas: **A Presentation by the** **Literacy Coalition of Greater Dallas**



JASMINE AFRICAWALA, DALLAS PUBLIC LIBRARY
SHANA HARRISON, ABERG CENTER FOR LITERACY
SARAH PAPERT, VMLC

ARTS, CULTURE & LIBRARIES COMMITTEE
APRIL 20, 2015

Presentation Overview

2

- About the Literacy Coalition of Greater Dallas (LCGD)
- The Adult Education Crisis in Dallas County
- Goals of LCGD for Dallas
- Best Practices in other U.S. Cities
- LCGD Accomplishments and Next Steps
- Dallas Needs Literacy Champions

About LCGD

3

501 (C)(3) ESTABLISHED IN 2013

MISSION:

UNIFY LITERACY STAKEHOLDERS TO COORDINATE RESOURCES, BUILD AWARENESS, AND PROMOTE LITERACY IN ORDER FOR RESIDENTS OF DALLAS TO COMPETE IN THE 21ST CENTURY.

FOCUS ON ADULT EDUCATION AND FAMILY LITERACY

Founding Members



Sustaining Members



87% of local literacy program providers are dependent upon private funding.

General Members



Past & Present City Support

5

- Dallas Public Library provided space only to DISD for adult education prior to 2012
- Dallas Public Library became a direct service provider of Adult Education classes in 2012 through volunteers and private funding
- City of Dallas support for literacy programs started in October 2014 through funding of Literacy Enhancement bid
- Additional City of Dallas support for literacy programs is proposed in the FY15-16 Library budget

The Adult Education Crisis in Dallas County

6

Source	Number in Dallas County	Statistic
U.S. Census	367,925	Do not have a high school diploma or equivalency ¹
U.S. Department of Education	374,591	Lack basic literacy skills ²
Texas Workforce Commission	482,217	Are eligible for Adult Education ³

¹U.S. Census, 2010, based on adults 25+

²National Assessment of Adult Literacy, U.S. Dept of Ed, 2003, based on adults 16+

³TWC, Texas Interagency Literacy Council Report, 2012, based on adults 16+

How Dallas County Compares

7

Statistic	Dallas County	Texas	U.S.
% of population lacking basic literacy (16+) ¹	21%	19%	14%
% of population without high school diploma or GED (25+) ²	24.9%	21.7%	15.4%

¹ National Assessment of Adult Literacy, U.S. Dept of Ed, 2003, based on adults 16+

²U.S. Census, 2010, based on adults 25+

Impact of Adult Education

8

- More than **60%** of all state and federal corrections inmates are considered "functionally illiterate"¹
- Adults with a HS diploma or equivalency **earn 41%** more money annually than adults without one.²
- A mother's reading skill is the **greatest determinant of her children's future academic success**, outweighing other factors, such as neighborhood and family income.³

¹Literacy Texas Facts & Statistics, Proliteracy.com

²Texas Interagency Literacy Council, U.S. Department of Labor. 2012

³National Institute of Health, 2010

Unmet Need in Dallas County

9

482,217

adults are eligible for Adult Education¹

20,142 are currently being served²

4.1% of need currently being met

¹TWC, Texas Interagency Literacy Council Report, 2012, based on adults 16+

²TCALL provider listing and average students served between community-based and federally-funded programs

What LCGD Aims to Achieve

10

Collaborate to build capacity

Advocate to build awareness

Support literacy providers

Best Practices in Literacy Coalitions

11

- 1. PHILADELPHIA ADULT LITERACY ALLIANCE**
- 2. CENTRAL TEXAS LITERACY COALITION**
- 3. HOUSTON CENTER FOR LITERACY**

Founded through the Mayor's Commission on Literacy in 1983 and re-commissioned in 2011.

Instrumental in assuring adult literacy is a high priority for the City's workforce development system.

Attracted major local, state and national funding and partnerships with Verizon, United Way, and IBM.



www.philaliteracy.org

Founded in 2001.

Implemented services to underserved areas.

Doubled number of adults being served in region.

Coordinate and support programs in neighboring counties.



www.willread.org

In 1984, Mayor Kathy Whitmire and the City Council established Houston Center for Literacy (HCL) with one goal in mind: to raise the adult literacy rates in Houston.

Support - Mayor's Challenge Grant

Engage – raise awareness and advocate for policy change

Connect – Expand 2-1-1 HELPLINE directory



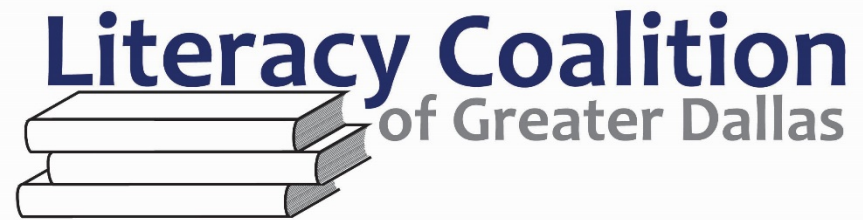
HOUSTON CENTER *for* **LITERACY**
at the center of progress

www.houread.org

LCGD Accomplishments & Next Steps

15

- Community agencies connected
- Continue to seek Champions to establish a diverse Board of Directors
- Pursue funding opportunities to support the goals of LCGD
- Hire an Executive Director
- Develop Strategic Plan



Dallas Needs Literacy Champions

16

In order to ensure all Dallas residents have the skills to compete in the 21st century...

Dallas Needs Your Help!

Memorandum



CITY OF DALLAS

DATE April 17, 2015

TO Honorable Members of the Arts, Culture & Libraries Committee: Philip T. Kingston (Chair), Mónica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach Gates

SUBJECT Authorize a construction services contract with Thos. S. Byrne, Ltd. dba Byrne Construction Services for the J Erik Jonsson Central Library 7th Floor Renovation located at 1515 Young Street – Agenda Item #18, April 22, 2015

The scope of this project includes interior architectural modifications to repurpose and re-organize space to better serve needs of library users, update mechanical, electrical and plumbing facilities, update archival storage and to provide for a better showcase for the unique features and offerings of the Special Collections department.

The interior architectural work will consist of refurbishing woodwork and doors, reorganizing the lobby and reading room areas involving new walls, redesigned restrooms that will meet new accessibility codes, reorganizing office/storage functions to create more efficient space and adding some new conference and exhibit space to better serve the needs for the library. The archival storage areas (limited access) will be reorganized and state-of-the-art high density storage system will be installed to better house existing archival storage and create growth space for incoming collections to be processed and stored.

The mechanical systems are being updated to include replacement of internally lined ductwork and general heating, ventilation and air conditioning (HVAC) upgrades, new electrical, lighting and control systems, upgrades to meet current codes for the fire sprinkler/fire alarm and accessibility, and connection to the existing building management system and security system.

The creation of new exhibit spaces will provide for a special transparent vault to allow for limited viewing of rare books and artifacts, a new Kenneth Jonsson Gallery for exhibition of curated exhibits to showcase the historical collections housed on this floor and to provide for the updated needs of the O'Hara Exhibit Hall for larger exhibits and conference space.

In addition to the basic scope of work, ten alternate bids will be accepted and incorporated in to the renovation.

Alternate #1 – The existing 5 X 5 ceiling grid will be disassembled, cleaned, repainted and re-installed

Alternate #2 – Existing oak paneling is to be stripped and refinished

Alternate #3 – Not Used

Alternate #4 – New sound system in the O'Hara Exhibit Hall

Alternate #5 – New video wall in Lobby 2, room #733

Alternate #6 – upgrade from new carpet tile to new cork flooring in the O'Hara Exhibit Hall

Alternate #7 – Install 3form tile to focal wall in the O'Hara Exhibit Hall

Alternate #8 – Provide three glass vitrines (display cases)

Alternate #9 – Provide three additional glass vitrines (display cases)

Alternate #10 – Provide temporary HVAC controls in the Declaration of Independence area and Shakespeare's First Folio area if humidity levels seem to be causing damage to the existing wood paneling

Alternate #11 – Remove the existing pneumatic HVAC controls and install new digital controls

Date April 17, 2015
Subject Thos. S. Byrne, Ltd. dba Byrne Construction Services for the J Erik Jonsson Central Library 7th Floor Renovation

The J Erik Jonsson Central Library 7th Floor Renovation was advertised for Competitive Sealed Proposals on January 7, 2015. On February 5, 2015, four Competitive Sealed Proposals were received. The Proposal Evaluation Committee evaluated and ranked all proposals according to grading criteria provided in the project specifications. Upon completion of the proposal review process Thos. S. Byrne, Ltd. dba Byrne Construction Services was selected as the most qualified firm of the four proposers and recommended entering into contract negotiations with Thos. S. Byrne, Ltd. dba Byrne Construction Services for the J Erik Jonsson Central Library 7th Floor Renovation.

Funding for the renovation will be through a public-private partnership between the City of Dallas and the Friends of the Dallas Public Library (FoDPL). Founded in 1950, FoDPL entered into its earliest public-private partnership in 1951 to purchase a bookmobile for the Library. Since that initial gift, the FoDPL has worked with the City of Dallas to enhance the library system's ability to serve Dallas citizens. To date, the FoDPL have donated to the renovation of the 1st floor through the 5th floor and the 8th floor. In 2015, the FoDPL is celebrating their 65th year of support by participating in the renovation by providing a matching grant to assist in funding the renovation of the seventh floor of the J. Erik Jonsson Central Library.

Please contact Zaida Basora, FAIA at 214-948-5360 if you have additional questions.



Jill A. Jordan, P.E.
Assistant City Manager

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Eric D. Campbell, Assistant City Manager
Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council