

Memorandum



DATE October 14, 2016

CITY OF DALLAS

TO Honorable Members of the Arts, Culture, & Libraries Committee: Mayor Pro Tem Monica R. Alonzo (Chair), Mark Clayton (Vice-Chair), Deputy Mayor Pro-Tem Erik Wilson, Carolyn King Arnold, Jennifer S. Gates, Scott Griggs

SUBJECT **Cultural Affairs Commission Recommendations for FY 2016-17 Cultural Contracts Allocations**

On October 17, 2016, the Arts, Culture, and Libraries Committee will be briefed on cultural contracts for FY 2016-17 as recommended by the Cultural Affairs Commission. The briefing materials are attached for your review.

Please contact me if you have any questions or need additional information.

A handwritten signature in black ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager
Eric D. Campbell, Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council



Cultural Affairs Commission Recommendations for FY 2016-17 Cultural Contracts Allocations

ARTS, CULTURE, AND LIBRARIES COMMITTEE

OCTOBER 17, 2016



Office of Cultural Affairs
CITY OF DALLAS

Purpose

To provide the Arts, Culture & Libraries Committee an overview on cultural contracts recommended by the Cultural Affairs Commission for FY 2016-17

- Cultural Organization Program (COP)
- Partner-managed facility services
- Community Artist Program (CAP)
- Other OCA cultural funding programs



Cultural Affairs Commission

Place	Member	Place	Member
1	Mari Hidalgo King*	10	James N White
2	Vacant	11	Lori Stahl*
3	Ella Goode Johnson*	12	Sylvia Hougland (Vice Chair)*
4	John P Batiste (Chair)	13	Leland R Burk
5	Albert Gonzalez*	14	Roger Lee Carroll**
6	Henry K Song*	15	Daphna Yoffe
7	John A Spriggins*	At-Large	Phillip E Collins
8	Linda L Riley	At-Large	Paul D Rich
9	Jesse Smith*	At-Large	Ariel Saldivar

** Allocations Committee Chair

* Allocations Committee Member



Cultural Organization Program and Partner-Managed Facility Services

Cultural Organizations Program (COP) Background

- Funding program for cultural services with established non-profit cultural organizations to support an array of programs that include concerts, plays, exhibitions, performances, workshops, and other cultural services
- Program guidelines, eligibility, and review process established by the City's Cultural Policy, adopted by the City Council on November 13, 2002
- City funding is limited to 25% of an organization's annual audited revenue
- Organizations complete annual application through an online grant system



Cultural Organizations Program (COP) Award Process

- Public peer review panels (appointed by the Cultural Affairs Commission) are held every other year to evaluate and score the applications
 - Most recently held in May 2016
- Allocations Committee review held as a public meeting culminated in funding recommendation to full Commission in September 2016
- Unanimous vote in support by the full Cultural Affairs Commission held in September 2016
- City Council will consider authorization of contracts on October 26, 2016



Cultural Organizations Program (COP) Funding History

Fiscal Year	COP Budget	# of Orgs	# of events	Attendance
2010-11	\$3,242,938	38	53,114	3,723,691
2011-12	\$3,237,804	34	47,758	3,876,815
2012-13	\$3,280,726	33	45,050	4,348,005
2013-14	\$3,649,724	32	72,958	5,173,824
2014-15	\$3,451,423	33	71,034	4,933,590
2015-16 (estimate)	\$4,905,331	33	72,461	4,984,600
2016-17 (proposed)	\$4,733,530*	34	TBD	TBD

*Reduction due to reallocation of funds for proposed Fair Park management agreement



Cultural Organizations Program (COP) Major Changes From Previous Year

- Two new organizations added to COP in FY 2016-17
 - Crow Collection of Asian Art
 - Dallas Chamber Symphony
- One organization moved from COP to Cultural Projects Program (CPP)
 - Dance Council
- Reallocation of \$23,491 to provide free/reduced cost facility rentals at COP partner-managed facilities
- Fair Park organizations funded for first quarter only, remaining funds reallocated for pending Fair Park management agreement



Cultural Equity Funding Enhancements

Sources	Funds	Uses	Funds
Arts Endowment Fund	137,762	Community Artist Program	76,509
General Fund: Unallocated funds due to projected HOT increase	98,747	Cultural Vitality Program	75,000
General Fund: In-kind, loss of revenue	25,000	Cultural center programming	50,000
General Fund: COP reallocation	23,491	Free/reduced cost facility rental at COP partner-managed venues	33,491
		Free/reduced cost facility rentals at OCA managed venues	25,000
		Arts Month programming	25,000
TOTAL	285,000	TOTAL	285,000

Cultural Organizations Program (COP) Funded Organizations

Tier I - \$500,000 and Under

Anita Martinez Ballet Folklorico
 Artreach Dallas
 Cara Mia Theater Company
 Dallas Chamber Symphony
 Fine Arts Chamber Players
 Kitchen Dog Theater
 Teatro Dallas
 Texas Winds Musical Outreach
 USA Film Festival
 Writer's Garret

Tier II-\$500,001 - \$999,999

Children's Chorus of Greater
 Dallas
 Creative Arts Center
 Junior Players
 Shakespeare Dallas
 TeCo Theatrical Productions
 Turtle Creek Chorale
 Undermain Theater

Tier III - \$1,000,000 and Up

Crow Collection of Asian Art
 Big Thought
 Dallas Children's Theater
 Dallas Opera
 Dallas Wind Symphony
 Greater Dallas Youth Orchestra
 Theater Three
 TITAS

Tier IV – City Owned Facilities

African American Museum
 Black Academy of Arts and
 Letters
 Dallas Black Dance Theatre
 Dallas County Heritage Society
 Dallas Historical Society
 Dallas Museum of Art
 Dallas Theater Center
 Perot Museum of Nature and
 Science
 Sammons Center for the Arts

Funding detail in appendix



Partner-Managed Facility Services

- Certain facility management agreements provide for funding from the City for operation and maintenance of the facilities (subject to annual appropriations)

Organization	City-Owned Facility	FY 2015-16 Budget	FY 2016-17 Budget
Dallas Black Dance Theater	Former Moreland YMCA Building	\$170,000	\$170,000
DSM Management Group ¹	Music Hall	\$290,000	\$72,500 (Oct – Dec 2016)
Sammons Center for the Arts ²	Sammons Center	\$31,000	\$76,000
TOTAL		\$491,000	\$318,500

1. Reduction due to reallocation of funds for proposed Fair Park management agreement
2. Awarded through annual COP contract



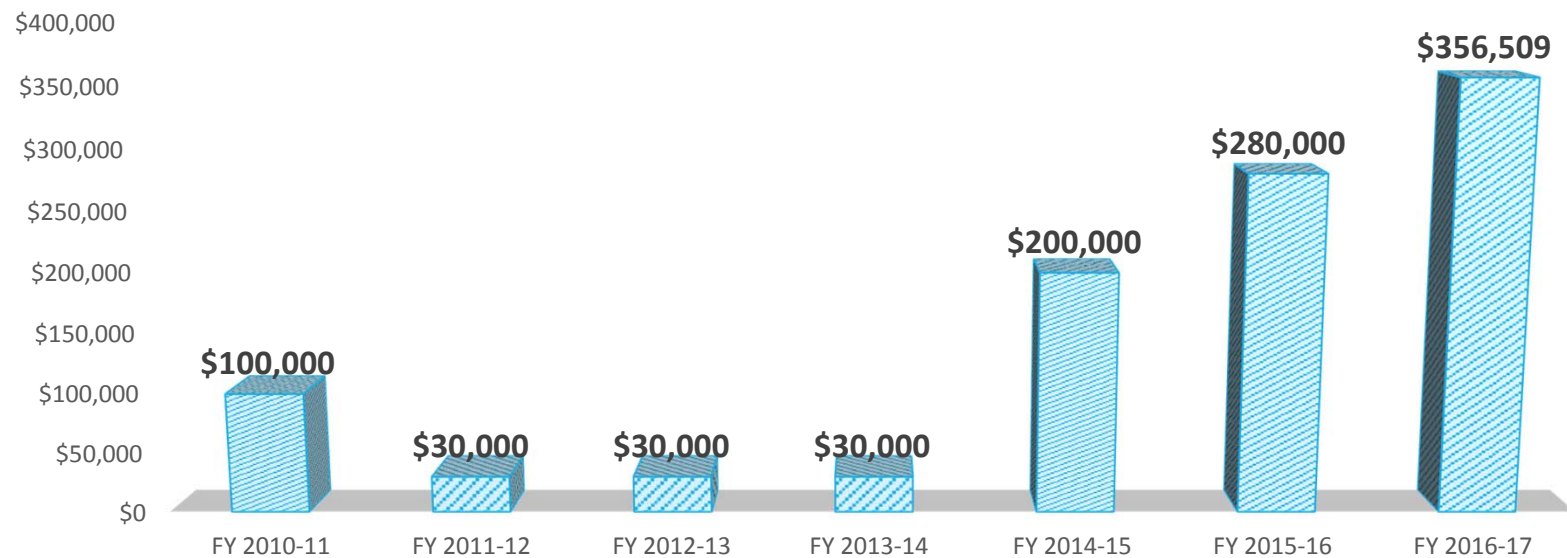
Community Artist Program (CAP)

Community Artist Program (CAP) Background

- Funding program for cultural services in Dallas neighborhoods from individual artists and cultural organizations to teach, perform, and exhibit at host facilities
- Goal of the program is to promote access and cultural awareness, heighten citizen understanding of diverse art forms and celebrate the various traditions that contribute to the composition of this city
- CAP is open to individual culturally and/or ethnic specific artists and/or ethnic specific arts organizations with administrative offices that are permanently located in the City of Dallas



Community Artist Program (CAP) Funding History



Community Artist Program (CAP) Selection Process

- Artists and nonprofit cultural organizations performing and presenting in the areas of music, dance, theatre, literature, visual arts, film/video, literary arts, and folk art are all eligible to apply, and selection is made through a community panel process
- CAP services are provided through performances, workshops and residencies
- Community hosts include churches, recreation centers, libraries, social service agencies, and other non-profit groups
- Cultural Affairs Commission's Allocations Committee reviews and approves new roster annually



Community Artist Program (CAP) Funded Artists and Organizations

Anita Martinez Ballet Folklorico
Cynthia Anzaldua*
Lenotha Barnett
Melody Bell
Tony Browne (Bandon Karo)
Cara Mia Theatre
The Flame Foundation*

Ofelia Faz-Garza
Michelle Gibson
Sandra Gipson
Alicia Holmes
Indian Cultural Heritage
Inner City All Stars
Herbie Johnson

Terrance M. Johnson*
Renee Miche'al Jones*
Frida Lozano
Rhianna Mack
Making Connections
Candace Miller
Ollimpaxqui Ballet

Barri Pearson
South Dallas Concert Choir
Teatro Dallas
Akwete Tyehimba
Fred Villanueva*
Angelique Westerfield
Mitotiliztli Yaoyollohtli

Funding detail in appendix

* New artist for FY 2016-17



Other OCA Cultural Funding Programs

Other OCA Cultural Funding Programs

Cultural Projects Program

- Funds for cultural services on a project basis from Dallas-based nonprofits (up to \$20,000, funding match required) and individual artists (up to \$5,000, no match requirement) (program budget: \$394,000)

Cultural Vitality Program

- Funds to support the growth of a vibrant cultural ecosystem in Dallas for projects related to cultural equity, awarded to individual artists (up to \$7,500) and Dallas-based nonprofits (up to \$20,000) (program budget: \$300,000)



Next Steps

Full City Council consideration scheduled for October 26, 2016



Appendix Contract Amounts

COP Contracts

Organization	Amount
Anita N. Martinez Ballet Folklorico, Inc.	\$73,645
Artreach-Dallas, Inc.	\$38,114
Big Thought	\$703,128
The Black Academy of Arts & Letters, Inc.	\$203,112
Cara Mia Theatre Co.	\$54,258
Children's Chorus of Greater Dallas	\$45,415
Creative Arts Center Of Dallas	\$23,363
Crow Family Foundation, Inc.	\$30,000
Dallas Black Dance Theatre, Inc.	\$357,711
Dallas Chamber Symphony	\$25,000
Dallas Children's Theater	\$150,222
Dallas County Heritage Society	\$162,549
Dallas Historical Society	\$16,886
Dallas Museum of Art	\$1,075,896
The Dallas Opera	\$164,500
DSM Management Group, Inc.	\$72,500
Dallas Theater Center	\$41,007
Dallas Wind Symphony	\$37,811

Organization	Amount
Fine Arts Chamber Players	\$47,604
Greater Dallas Youth Orchestra	\$50,367
Junior Players Guild	\$61,257
Kitchen Dog Theater Company	\$44,564
Perot Museum of Nature & Science	\$770,926
Museum of African American Life and Culture	\$19,350
Sammons Center for the Arts	\$162,370
The Shakespeare Festival of Dallas	\$91,156
Teatro Hispano de Dallas	\$63,831
TeCo Theatrical Productions, Inc.	\$93,782
Texas International Theatrical Arts Society	\$59,314
Texas Winds Musical Outreach, Inc.	\$51,646
Theater Three, Inc.	\$85,420
Turtle Creek Chorale, Inc.	\$54,841
Undermain Theater	\$33,594
U S A Film Festival	\$50,567
The Writer's Garret	\$40,324
TOTAL	\$5,056,030

CAP Contracts

Organization	Amount
Michelle Hogue	\$1,000
Alicia Yvette Holmes	\$25,000
Media One Creations	\$5,000
Anita N Martinez Ballet	\$12,000
Barri Pearson	\$10,000
Cara Mia Theatre Company	\$12,000
Candace Miller	\$34,000
Jesus Evelio Flores	\$10,000
Herbie Johnson	\$10,000
Frida N Lozano	\$7,000
Indian Cultural Heritage Foundation	\$6,000
Calvin Sexton DBA Inner City All- Stars	\$5,000
Lenotha Barnett Jr.	\$12,000
Making Connections	\$7,000

Organization	Amount
Melody Bell	\$10,000
Michelle Gibson	\$25,000
Ollimpaxqui Ballet Company	\$7,000
Ofelia Faz-Garza	\$6,000
True Artist Brand	\$15,000
Sandra Gipson	\$12,000
South Dallas Concert Choir	\$5,000
Teatro Hispano de Dallas Inc	\$11,000
Tony Browne	\$20,000
Robin Perry	\$2,000
Terrance M. Johnson Dance Project	\$9,000
The Flame Foundation	\$5,000
Cynthia Veronica Anzaldua	\$5,000
Renee Miche'al Jones	\$4,000
Alfredo Villanueva	\$8,000
TOTAL	\$300,000

CPP Contracts

Organization	Amount
Video Association	\$13,000
Wordspace	\$13,000
Cry Havoc Theater Company - New	\$7,000
Greater Dallas Asian American Chamber	\$5,000
Contemporary Ballet of Dallas	\$5,000
Color Me Empowered	\$5,000
New Texas Symphony	\$5,000
Renaissance 2000, Inc.	\$5,000
Ollimpaxqui Ballet	\$5,000
Asian Film Festival	\$5,000
Dallas Metroplex Musicians - New	\$5,000
Echo Theatre	\$5,000
Avant Chamber Ballet - New	\$5,000
Dallas Jazz Piano Society - New	\$3,000
Voces Intimae	\$3,000
Metropolitan Winds	\$3,000
Academy of Bangla Arts and Culture	\$2,000
Lone Star Wind Orchestra	\$18,500
Women's Chorus	\$11,000
Bruce Wood Dance Project	\$18,500

Organization	Amount
The MAC - New	\$8,500
29 Pieces - New	\$8,000
Dallas Bach Society	\$8,000
Dance Council (Moved from COP)	\$8,000
Voices of Change	\$4,000
Chamber Music International	\$6,000
Orpheus Chamber Singers	\$6,000
Orchestra of New Spain	\$6,000
MADI Museum	\$6,000
Indian Cultural Heritage Foundation	\$6,000
African American Repertory - New	\$3,000
Resource Center - New	\$10,000
Dallas Institute for Humanities and Culture	\$15,000
Dallas Holocaust Museum	\$10,000
Dallas Contemporary - New	\$10,000
Uptown Players	\$15,000
Dallas Film Society	\$10,000
Nasher Sculpture Center	\$10,000
Jewish Community Center	\$10,000
Southwest Celtic Music Assoc.	\$10,000
TOTAL	\$311,500

Notes:

1. CPP contracts are approved by administrative action
2. The application period for CPP projects by individual artists is currently open until Nov. 18.
3. The application period for CVP projects will be open Nov. 14 through Dec. 16.