Memorandum

DATE June 16, 2017

TO Honorable Mayor and Members of the City Council

SUBJECT Office of Welcoming Communities and Immigrant Affairs Overview

On June 21, 2017, the City Council will receive an overview of the newly created Office of Welcoming Communities and Immigrant Affairs. Briefing materials are attached for your review.

Please contact me at (214) 671-5087 if you have any questions or need additional information.

[Signature]

Elizabeth Cedillo-Pereira, Director
Office of Welcoming Communities and Immigrant Affairs

C: T.C. Broadnax, City Manager
Larry Castro, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Kimberly Bizor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager
Raquel Favela, Chief of Economic Development & Neighborhood Services

Jo M. (Jody) Puckett, P.E., Assistant City Manager (Interim)
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Nadia Chandler Hardy, Chief of Community Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

"Dallas: the City that Works: Diverse, Vibrant and Progressive"
Office of Welcoming Communities and Immigrant Affairs Overview

June 21, 2017

Liz Cedillo-Pereira, Esq.
Director
Office of Welcoming Communities & Immigrant Affairs (WCIA)

City of Dallas
Overview

- Immigration Trends and Demographics
- WCIA Background & Purpose
- Preliminary WCIA Survey Results
- Welcoming Plan
- Next Steps
Dallas’ Changing Demographics

- Dallas is the 9th largest city in the U.S. where 1 in 4 residents was born in the another country.

- Immigrants make up 25.2 percent of the labor force in the Dallas metro area.

- 42% of Dallas households speak a language other than English.

- Across the three U.S. Congressional Districts representing the City of Dallas (30, 32, and 33),
  - Immigrants contributed one billion in taxes in 2014 and
  - Immigrants accounted for $8.6 billion in direct purchasing power in 2014
Immigrant Population of Texas

- 27,962,000 Texans
- 4.4 million immigrants call Texas home
- 34.1% of immigrants are naturalized U.S. citizens
- Dallas County is home to estimated 231,000 immigrants
  - 181,000 from Mexico
# Immigrant Population of Texas

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<th>Texas Cities</th>
<th>Percentage</th>
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<td><strong>Dallas</strong></td>
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<td>Fort Worth/Arlington</td>
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<td>Other</td>
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WCIA Background & Purpose

• Established in March 2017
• To promote the economic, civic and social engagement of immigrants and refugees residing in Dallas.
Primary Goal of WCIA

Connect Dallas’ diverse immigrant community with existing Dallas residents so that common ground and shared leadership can be realized.
WCIA Plan

WCIA will carry out a multi-faceted program, Welcoming Plan, to promote the successful inclusion of immigrants into the social and economic fabric of the Dallas community.
Stakeholder Survey Respondents

- 113 Surveys sent as of 5/9/17
- 42 responses (32% response rate)
Preliminary Survey Results

Top 5 Greatest Needs:

1. Knowledge of rights and preparedness information
2. Access to civil immigration legal services
3. Access to and utilization of available services & benefits
4. ESL, Literacy and Citizenship instruction
5. Promotion of US Citizenship
Preliminary Survey Results

Biggest Barriers Facing Immigrants:

- Fear of immigrant enforcement
- Lack of English language skills
- Poverty/Lack of resources
- Transportation
- Affordable housing

Quality of Life
What can Dallas do?

- Community outreach between law enforcement & government leaders
- Celebrate contributions of immigrants & refugees
- Promote & provide ESL & U.S. Citizenship instruction
- Support diversity initiatives & include immigrants
- Break down social & economic barriers
Welcoming Plan: 5 Key Focus Areas

- Leadership and Communications
- Equitable Access
- Economic Opportunity and Education
- Civic Engagement
- Safe and Connected Communities
Leadership & Communications

- Convene community leaders to form Welcoming Committee
- Launch “Welcoming Dallas” communications plan with Public Information Office (PSAs, Webpage, Social Media)
- Engage & convene with community about WCIA and mission
- Collaborate with Protocol in welcoming efforts
- Work with city employee associations on joint events.
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Equitable Access

- Work with 311 to promote awareness and increase calls from diverse communities
- Review city polices and make recommendations regarding services and programs
- Seek opportunities for new partnerships and delivery of services
- Provide insights on transportation & housing needs of immigrant and refugee community of Dallas
Economic Opportunity & Education

- Collaborate with Mayor’s Taskforce on Poverty
- Collaborate with Economic Development & Dallas Public Library to support immigrant entrepreneurship & small business, workforce readiness
- Collaborate with educators & philanthropic community to promote youth leadership & education

Working with Dallas students to address aspiring leaders
National Collaborations

• Welcome America
• New American Economy Gateways for Growth impact grant to research economic & social contributions
• Collaboration with Cities4Citizenship
Civic Engagement

• Increase representation of immigrants and refugees on city advisory taskforces & boards

• Increase U.S. Citizenship through Cities4Citizenship Initiative with DPL & community partners

• MegaDallas Citizenship Application Workshop in October 2017
Ongoing Community Engagement

• Create Comprehensive Engagement Plan
• University Crossroads
• Vickery Meadow Learning Center ESL Graduation Ceremony
• Dallas Book Fair
• Schools
• SMU Simmons School Diversity Conference
• Dallas Bar Association
• LULAC Conference at SMU
• World Refugee Day

WCIA Citizenship Forum at Prairie Creek Library
Safe & Connected Communities

- Community Engagement Plan with DPD & PIO regarding the implementation of SB4
- Collaborate with educators
- With Intergovernmental Affairs maintain communication with municipal, state & federal agencies regarding immigration and refugee policies impacting the Dallas community
Next Steps - Path Forward

• Seek Council feedback on WCIA
• Utilize survey results to identify areas of opportunities
• Convene Welcoming Committee
• Implement Welcoming Plan
• Seek Welcoming Certification Status
Thank You! We Welcome Your Ideas.

Quality of Life