STRATEGIC PRIORITY: Mobility Solutions, Infrastructure, and Sustainability

AGENDA DATE: April 11, 2018

COUNCIL DISTRICT(S): N/A

DEPARTMENT: Department of Equipment and Building Services

CMO: Jody Puckett, 670-3390

MAPSCO: N/A

SUBJECT

Authorize (1) a consultant contract for a fleet management efficiency study with Alvarez & Marsal Public Sector Services, LLC, through the U.S. Communities Government Purchasing Alliance cooperative agreement; and (2) an increase in appropriations in an amount not to exceed $475,209, from $52,652,059 to $53,127,268 in the Equipment Services Current Fund - Not to exceed $475,209 - Financing: Equipment Services Current Funds

BACKGROUND

The City of Dallas (City) has approximately 6,654 fleet vehicle units, of which 82 percent are currently managed by the Department of Equipment and Building Services (EBS). The remaining units are managed by the Departments of Aviation, Sanitation Services, Sustainable Development and Construction, Transportation, Water Utilities Department and Fire-Rescue Department.

The City’s fleet is aging, resulting in increased cost maintenance activities and funding for replacement vehicles has been inconsistent. Staff recognizes the role fleet management plays in service delivery to citizens, and recommends this study of fleet management operations. This study will assess fleet management in all seven departments who perform fleet asset management roles. The project is anticipated to be completed in approximately three to four months.

The objective of the study is to confirm and identify opportunities to enhance efficiency and effectiveness of fleet management throughout the City. The study will have five major components to include:
BACKGROUND (continued)

1. Utilization Study - A study on fleet utilization, including maintenance and managing surplus assets
2. Replacement criteria - Analysis and recommendations to the replacement criteria policy
3. Cost of service - Assessment of the rates charged internally, including benchmarking with other municipalities, review of large dollar amount contracts, and lease/buy analysis
4. Fleet right-sizing - Recommendation of fleet vehicle units based on the utilization study and replacement criteria
5. Organizational Structure and Performance

This action will authorize a consultant contract with Alvarez & Marsal Public Sector Services, LLC, through the U.S. Communities Government Purchasing Alliance’s cooperative agreement. Their proposal includes a partnership with Paul Quinn College students and faculty.

The U.S. Communities Government Purchasing Alliance agreements are authorized by Chapter 791 of the Texas Government Code and Subchapter F, Chapter 271, Texas Local Government Code. Section 271.102 of the Texas Local Government Code authorizes a local government to participate in a Cooperative Purchasing Program with another local government or a local cooperative organization.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

The Government Performance & Financial Management Committee was briefed on this item on March 19, 2018.

City Council will be briefed by memorandum regarding this item on March 30, 2018.

FISCAL INFORMATION

Equipment Services Current Funds - $475,209.00

M/WBE INFORMATION

In accordance with the City's Business Inclusion and Development Plan adopted on October 22, 2008, by Resolution No. 08-2826, as amended, the M/WBE participation on this contract is as follows:

<table>
<thead>
<tr>
<th>Contract Amount</th>
<th>Category</th>
<th>M/WBE Goal</th>
<th>M/WBE %</th>
<th>M/WBE $</th>
</tr>
</thead>
<tbody>
<tr>
<td>$475,209.00</td>
<td>CO-OP</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

- The Business Inclusion and Development Plan does not apply to Cooperative Purchasing Agreements (CO-OPs)
OWNER

Alvarez & Marsal Public Sector Services, LLC

Antonio Alvarez, Owner
Bryan Marsal, Owner
Marsal Family 2006 Trust, Owner
SUBJECT

Authorize (1) a three-year service contract for scoreboard parts, repairs, and replacement services - Texas Scoreboard Services, LLC in the amount of $49,725, only bidder; and (2) a three-year service contract for scoreboard parts, repairs, and replacement services with Daktronics, Inc. in the amount of $149,750 through the Texas Association of School Boards cooperative agreement - Total not to exceed $199,475 – Financing: General Funds (subject to annual appropriations)

BACKGROUND

This action does not encumber funds; the purpose of a service contract is to establish firm pricing for services, for a specific term, which are ordered on an as needed basis.

This service contract will be used by the Park and Recreation Department (PKR) to service and repair all indoor and outdoor scoreboards located within the various PKR facilities including recreation centers, sports complexes, athletic fields, and the Cotton Bowl Stadium at Fair Park.

PKR currently has approximately 110 scoreboards in operation servicing numerous recreational sports events and programs throughout the year. These programs consist of several sports (basketball, baseball, soccer, tennis, etc.) that incorporate various youth clinics, camps, and leagues across the City. The Cotton Bowl Stadium at Fair Park is home to annual events such as the State Fair Classic and the Red River Showdown. In addition, the Cotton Bowl Stadium hosts several international sporting events annually.
BACKGROUND (continued)

Due to the heavy all-year round schedule of these programs and events, continued reliable operation of the scoreboards is essential to PKR and Recreation to provide leisure services to the competitive leagues of Dallas.

Services covered under this contract include, but are not limited to:

- Scoreboard equipment, installation, and related products
- Repair and maintenance of scoreboards

As part of the solicitation process and in an effort to increase competition, the Office of Procurement Services used its procurement system to send out 8,068 email bid notifications to vendors registered under respective commodities. To further increase competition, the Office of Procurement Services uses historical solicitation information, the internet, and vendor contact information obtained from user departments to contact additional vendors by phone. Additionally, in an effort to secure more bids, the Office of Business Diversity sent notifications to 25 chambers of commerce and advocacy groups to ensure maximum vendor outreach.

The Texas Association of School Boards (BuyBoard), conforms to the requirements of Texas Statutes that are applicable for competitive bids and proposals, in accordance with the Interlocal Cooperation Act, Chapter 791, Texas Government Code. In addition, BuyBoard receives bids from manufacturers and dealers throughout the United States.

On November 10, 2015, City Council authorized the wage floor rate of $10.37, by Resolution No. 15-2141; the selected vendors meet this requirement.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On March 22, 2018, the Park and Recreation Board authorized a three-year service contract with Texas Scoreboard Services, LLC and Daktronics, Inc.

The Government Performance & Financial Management Committee will receive this item for consideration on April 2, 2018.

FISCAL INFORMATION

General Funds - $199,475.00 (subject to annual appropriations)
M/WBE INFORMATION

In accordance with the City's Business Inclusion and Development Plan adopted on October 22, 2008, by Resolution No. 08-2826, as amended, the M/WBE participation on this contract is as follows:

<table>
<thead>
<tr>
<th>Contract Amount</th>
<th>Category</th>
<th>M/WBE Goal</th>
<th>M/WBE %</th>
<th>M/WBE $</th>
</tr>
</thead>
<tbody>
<tr>
<td>$199,475.00</td>
<td>CO-OP</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

- The Business Inclusion and Development Plan does not apply to Cooperative Purchasing Agreements (CO-OPs)

BID INFORMATION

The Office of Procurement Services received the following bid from solicitation number BX1724. We opened it on November 10, 2017. We recommend the City Council award this service contract to the only bidder.

<table>
<thead>
<tr>
<th>Bidders</th>
<th>Address</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Texas Scoreboard Services, LLC</td>
<td>113921 Hwy. 105W Box #220 Conroe, TX 77304</td>
<td>$ 49,725.00</td>
</tr>
<tr>
<td>Daktronics, Inc.</td>
<td>201 Daktronics Dr. Bookings, SD 57006</td>
<td>$149,750.00</td>
</tr>
</tbody>
</table>

The below vendor is recommended for award through the Texas Association of School Boards (BuyBoard).

Daktronics, Inc.

Note: A single bid review process has been conducted and no exceptions have been found.

OWNERS

Texas Scoreboard Services, LLC

Dion Burns, Chief Executive Officer

Daktronics, Inc.

Reece Kurtenbach, President
Brad Wiemann, Vice President
STRATEGIC PRIORITY: Government Performance and Financial Management

AGENDA DATE: April 11, 2018

COUNCIL DISTRICT(S): All

DEPARTMENT: Office of Procurement Services
Department of Aviation
Department of Convention and Event Services
Department of Trinity Watershed Management
Water Utilities Department

CMO: Elizabeth Reich, 670-7804
Jody Puckett, 670-3390
Joey Zapata, 670-3009
Majed Al-Ghafry, 670-3302

MAPSCO: N/A

SUBJECT

Authorize a three-year master agreement for general and sewer hoses, repair clamps, parts, and accessories - Powerseal Pipeline Products Corp. in the amount of $517,716, Ferguson Enterprises, Inc. in the amount of $505,444, and 4-Star Hose & Supply, Inc. in the amount of $403,505, lowest responsible bidders of six - Total not to exceed $1,426,665 - Financing: General Funds ($46,260), Convention and Event Services Current Funds ($408,672), Water Utilities Current Funds ($962,732), Aviation Current Funds ($6,955), and Stormwater Drainage Management Current Funds ($2,046)

BACKGROUND

This action does not encumber funds; the purpose of a master agreement is to establish firm pricing for goods, for a specific term, which are ordered on an as needed basis.

This master agreement will provide for the purchase of general and sewer hoses, repair clamps, parts, and accessories. Hoses purchased under this master agreement are vital to several city services due to their operational functions. Hoses utilized by departments often require valves, fittings, and nozzles to be used in conjunction with the hoses to meet their operational needs. General hoses purchased under this master agreement will be for the cleaning of equipment/vehicles, distribution, and discharging of water and are used with power tools. Clamps will be used to seal pipes, connect hoses, mount, and tighten equipment.
**BACKGROUND** (continued)

Below are examples of the types of hoses, fittings, and clamps departments will be able to purchase using this master agreement:

- PVC pressure, suction, and discharge hose sizes ranging from 1" to 3"
- Sewer hose sizes ranging from 1/2" to 1"
- Air hose sizes ranging from 3/4" to 1"
- General purpose hose sizes ranging from 1/2" to 5/8"
- Various types of hose clamps and couplings ranging in size from 9/16" to 2 1/2"
- Stainless steel emergency pipe clamp sizes ranging from 1/2" to 3"
- Various types of stainless steel repair clamp sizes ranging from 1/2" to 36"

In this solicitation, the Office of Procurement Services required bidders to submit a response using unit pricing. This bid resulted in a 1.51 percent increase over comparable unit prices for the bid awarded in 2015.

As part of the solicitation process and in an effort to increase competition, the Office of Procurement Services used its procurement system to send out 240 email bid notifications to vendors registered under respective commodities. To further increase competition, the Office of Procurement Services uses historical solicitation information, the internet, and vendor contact information obtained from user departments to contact additional vendors by phone. Additionally, in an effort to secure more bids, the Office of Business Diversity sent notifications to 25 chambers of commerce and advocacy groups to ensure maximum vendor outreach.

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**


The Government Performance & Financial Management Committee will receive this item for consideration on April 2, 2018.

**FISCAL INFORMATION**

General Funds - $46,259.67  
Water Utilities Current Funds - $962,731.46  
Convention and Event Services Current Funds - $408,671.80  
Aviation Current Funds - $6,955.10  
Stormwater Drainage Management Current Funds - $2,046.19
M/WBE INFORMATION

In accordance with the City's Business Inclusion and Development Plan adopted on October 22, 2008, by Resolution No. 08-2826, as amended, the M/WBE participation on this contract is as follows:

<table>
<thead>
<tr>
<th>Contract Amount</th>
<th>Category</th>
<th>M/WBE Goal</th>
<th>M/WBE %</th>
<th>M/WBE $</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,426,664.22</td>
<td>Goods</td>
<td>18.00%</td>
<td>0.00%</td>
<td>$0.00</td>
</tr>
</tbody>
</table>

- This contract does not meet the M/WBE goal of 18.00%, but complies with good faith efforts

BID INFORMATION

The Office of Procurement Services received the following bids from solicitation number BM1804. We opened them on January 5, 2018. We recommend the City Council award this master agreement to the lowest responsive and responsible bidders by line. Information related to this solicitation is available upon request.

*Denotes successful bidders

<table>
<thead>
<tr>
<th>Bidders</th>
<th>Address</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>*Powerseal Pipeline Products Corp.</td>
<td>701 Pleasant View Dr. Wichita Falls, TX 76306</td>
<td>Multiple Lines</td>
</tr>
<tr>
<td>*Ferguson Enterprises, Inc.</td>
<td>7982 N. Highway 69 Tyler, TX 75706</td>
<td>Multiple Lines</td>
</tr>
<tr>
<td>*4-Star Hose &amp; Supply, Inc.</td>
<td>10704 Composite Dr. Dallas, TX 75220</td>
<td>Multiple Lines</td>
</tr>
<tr>
<td>JGB Enterprises, Inc.</td>
<td>115 Metropolitan Dr. Liverpool, NY 13088</td>
<td>Multiple Lines</td>
</tr>
<tr>
<td>Texas Underground, Inc.</td>
<td>1617 Garden Rd. Pearland, TX 77581</td>
<td>Multiple Lines</td>
</tr>
<tr>
<td>CLS Sewer Equipment Co., Inc.</td>
<td>726 S. Sherman St. Richardson, TX 75081</td>
<td>Multiple Lines</td>
</tr>
</tbody>
</table>
OWNERS

Powerseal Pipeline Products Corp.
Patrick Powers, President
Steve Kilcrease, Vice President
Edson Luna, Secretary

Ferguson Enterprises, Inc.
Kevin Murphy, President
Bill Thees Jr., Vice President

4-Star Hose & Supply, Inc.
Keith Culhane, President
Brent Culhane, Vice President
Kelly Culhane, Secretary
AGENDA ITEM # 32

STRATEGIC PRIORITY: Government Performance and Financial Management

AGENDA DATE: April 11, 2018

COUNCIL DISTRICT(S): 2, 3

DEPARTMENT: Office of Procurement Services
          Department of Aviation

CMO: Elizabeth Reich, 670-7804
     Jody Puckett, 670-3390

MAPSCO: 34 E 63 L

SUBJECT

Authorize (1) Supplemental Agreement No. 1 to exercise the first of two, three-year renewal options, for maintenance and support of an electronic document management system for the Department of Aviation in the amount of $30,427 with VP Imaging, Inc. dba DocuNav Solutions through the Texas Association of School Boards (BuyBoard) cooperative agreement; and (2) Supplemental Agreement No. 1 to exercise the first of two, three-year renewal options, for hosting services of an electronic document management system for the Department of Aviation in the amount of $232,200 with M&A Technology, Inc. through the Texas Association of School Boards (BuyBoard) cooperative agreement - Total not to exceed $262,627 - Financing: Aviation Current Funds (subject to annual appropriations)

BACKGROUND

These Supplemental Agreements will exercise the renewal option for hosting services, maintenance, and support of an electronic document management system for the Department of Aviation.

This web-based system provides an effective method of importing hard copy document into electronic files from scanners and other digital formats while saving the files in a searchable database for easy access. Documents stored in this system include but are not limited to:

- Engineering and schematic drawings, specifications, and building plans
- Electronic submission of forms such as badge requests, access control, training and internal procurement requests, permits, and permit applications for vendors operating out of Love Field, such as taxi drivers
BACKGROUND (continued)

In addition, the Department of Aviation utilizes this system to comply with ISO9001 by enforcing internal work processes and correct forms, internal standard operating procedures, and to implement a secure means for delivering documents as required by the Federal Aviation Administration and Transportation Security Administration. The records management module supports record retention policies, as well as provides an efficient tool for responding to open records request.

The hosting services provide hardware, software maintenance, technical support, high-level secure storage, web hosting, and backup of all data associated with the electronic document management system. The service provides a 24-hour network operations center to respond to all City customer needs.

The Texas Association of School Boards (BuyBoard) conforms to the requirements of Texas Statutes that are applicable for competitive bids and proposals, in accordance with the Interlocal Cooperation Act, Chapter 791, Texas Government Code. In addition, the BuyBoard receive bids from manufacturers and dealers throughout the United States.

On November 10, 2015, City Council authorized the wage floor rate of $10.94, by Resolution No. 15-2141; the selected vendors meet this requirement.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On February 11, 2015, City Council authorized an acquisition contract for the purchase and implementation of an electronic document management system for the Aviation Department with V.P. Imaging, Inc. dba DocuNav Solutions; a three-year service contract, with two three-year renewal options, for maintenance and support of an electronic document management system with V.P. Imaging, Inc. dba DocuNav Solutions, through the Texas Association of School Boards (BuyBoard); and a three-year service contract, with two three-year renewal options, for hosting service of an electronic document management system for the Aviation Department with M&A Technology, Inc., through the Texas Association of School Boards (BuyBoard) by Resolution No. 15-0268.

The Government Performance & Financial Management Committee will receive this item for consideration on April 2, 2018.
FISCAL INFORMATION

Aviation Current Funds - $262,626.10 (subject to annual appropriations)

<table>
<thead>
<tr>
<th>Council District</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>$231,110.97</td>
</tr>
<tr>
<td>3</td>
<td>$31,515.13</td>
</tr>
</tbody>
</table>

Total $262,626.10

M/WBE INFORMATION

In accordance with the City's Business Inclusion and Development Plan adopted on October 22, 2008, by Resolution No. 08-2826, as amended, the M/WBE participation on this contract is as follows:

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<th>Contract Amount</th>
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<th>M/WBE Goal</th>
<th>M/WBE %</th>
<th>M/WBE $</th>
</tr>
</thead>
<tbody>
<tr>
<td>$262,626.10</td>
<td>CO-OP</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

- The Business Inclusion and Development Plan does not apply to Cooperative Purchasing Agreements (CO-OPs), however, one of the prime contractors is a certified M/WBE

OWNERS

VP Imaging, Inc. dba DocuNav Solutions

Cody Bettis, President

M&A Technology, Inc.

Magdy Elwany, President
Donna Shepard, Vice President
Authorize Supplemental Agreement No. 4 to exercise the first of two, two-year renewal options to the service contract with Paymetric, Inc. for credit card payment processing services for numerous departments, managed by the Water Utilities Department - Not to exceed $229,488, from $1,157,757 to $1,387,245 - Financing: Water Utilities Current Funds (subject to annual appropriations)

BACKGROUND

This Supplemental Agreement No. 4 will provide continuous credit card payment processing services for the Water Utilities Department (utility invoices, permits, and fees), Fire-Rescue Department (permits and alarms), Department of Aviation (rental fees and fuel), Department of Code Compliance (liens and permits), Air Quality (fees), and Vital Statistics (birth and death certificates). The contract also addresses anticipated changes in banking and credit card services in response to the evolution of technological and security requirements for which the City must comply. This service continues Payment Card Industry Data Security Standard (PCI-DSS-12) compliance and ensures continuous credit card services through face-to-face, Interactive Voice Response, and ePay channels for City customers.
BACKGROUND (continued)

The City invoices approximately 331,000 utility and non-utility accounts on a monthly basis. Approximately 30 percent of the overall payments were received through credit card payment transactions, totaling over 972,000 payments processed and $202 million in generated revenue in Fiscal Year 2016-17. Credit card payments are accepted from five credit card types: American Express, Visa, Mastercard, Diners Card and Discover.

These services also provide the City with a mechanism to monitor transaction totals and advance to the appropriate price tier level, to avoid per-transaction fees above the agreed level. This effort will allow the City to proactively manage the growth of credit card payment transactions.

On November 10, 2015, City Council authorized the wage floor rate of $10.94, by Resolution No. 15-2141; the selected vendor meets this requirement.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On February 25, 2009, City Council authorized the purchase and installation of payment card processing and tokenized encryption security; and a thirty-six-month service agreement for application hosting services, for securing all payment card authorization transactions by Resolution No. 09-0584.

On April 25, 2012, City Council authorized Supplemental Agreement No. 1 to extend the service agreement with Paymetric, Inc. for application hosting services, securing all payment credit card transactions for a nine-month term beginning June 1, 2012 through February 28, 2013, by Resolution No 12-1231.

On February 13, 2013, City Council authorized a five-year service contract, with two, two-year renewal options for credit card payment processing services for Water Utilities with Paymetric, Inc. by Resolution No. 13-0287.

The Government Performance & Financial Management Committee will receive this item for consideration on April 2, 2018.

FISCAL INFORMATION

Water Utilities Current Funds - $229,488.00 (subject to annual appropriations)
M/WBE INFORMATION

In accordance with the City's Business Inclusion and Development Plan adopted on October 22, 2008, by Resolution No. 08-2826, as amended, the M/WBE participation on this contract is as follows:

<table>
<thead>
<tr>
<th>Contract Amount</th>
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<th>M/WBE Goal</th>
<th>M/WBE %</th>
<th>M/WBE $</th>
</tr>
</thead>
<tbody>
<tr>
<td>$229,488.00</td>
<td>Other Services</td>
<td>23.80%</td>
<td>0.00%</td>
<td>$0.00</td>
</tr>
</tbody>
</table>

- This contract does not meet the M/WBE goal of 23.80%, but complies with good faith efforts.

OWNER

Paymetric, Inc.

Asif Ramji, General Manager
AGENDA ITEM # 34

STRATEGIC PRIORITY: Government Performance and Financial Management

AGENDA DATE: April 11, 2018

COUNCIL DISTRICT(S): N/A

DEPARTMENT: Office of Procurement Services

CMO: Elizabeth Reich, 670-7804

MAPSCO: N/A

SUBJECT

An ordinance amending Chapter 2, “Administration,” and Chapter 15B, “Equal Employment Opportunity Contract Compliance,” of the Dallas City Code by amending Sections 2-17.3, 2-27, 2-29, 2-30, 2-31, 2-32, 2-33, 15B-1, and 15B-3 to (1) clarify changes to the city’s nondiscrimination provisions; (2) add and delete definitions; (3) update state law references; (4) clarify that the city manager may approve purchases made utilizing a cooperative purchase program if under a certain amount; (5) add alternative delivery method as another form of procurement; (6) change the amount from $1,000 to $3,000 for the requirement to obtain three price quotations for certain expenditures; (7) authorize the director to use a service order to approve payment for minor services under $3,000; (8) provide a decision making process for facility construction procured through an alternative delivery method; and (9) make other grammatical and structural changes – Financing: No cost consideration to the City

BACKGROUND

This ordinance is to authorize an amendment to Chapter 2 and 15B of the Dallas City Code to conform to State statutes and to provide procurement and contracting operational efficiencies. This amendment resulted from a comprehensive review of the Administrative Directive 4-5 by the Office of Procurement Services and the City Attorney’s office. The objective of the review was to update, simplify, and add procurement and contracting operational efficiencies.

Chapter 2 was last amended by Ordinance No. 28705, passed on June 27, 2012. The recommended changes, within Chapter 2, incorporate changes to conform to State statutes associated with the three most recent legislative sessions (2013, 2015, and 2017).

Changes to the Dallas City Code are provided herein as an attachment.
PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

The Government Performance & Financial Management Committee received this item for consideration on March 19, 2018.

FISCAL INFORMATION

No cost consideration to the City.