Memorandum

DATE August 3, 2017

Honorable Members of Human & Social Needs Committee:
(Chair) Casey Thomas, II (Vice Chair), Adam Medrano, Dwaine R. Caraway,
Mark Clayton, Omar Naravez, B. Adam McGough

SUBJECT Mayor’s Task Force on Poverty Update

On Monday, August 7, 2017, you will be briefed on the Mayor’s Task Force on Poverty Update outlining the Drivers of Poverty in Dallas. The briefing materials are attached for your review.

Please feel free to contact me if you have any questions or need additional information. Thank you.

Nadia Chandler Hardy,
Chief of Community Services

C: Honorable Mayor and Members of the City Council
T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Kimberly Bizor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager
Raquel Favela, Chief of Economic Development & Neighborhood Services

Jo M. (Jody) Puckett, P.E., Assistant City Manager (Interim)
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Theresa O’Donnell, Chief of Resilience
Directors and Assistant Directors

“Dallas, the City that Works: Diverse, Vibrant and Progressive”
Mayor’s Task Force on Poverty Update: Drivers of Poverty in Dallas

Human and Social Needs Committee
August 7, 2017

Regina Montoya, Chair
Mayor’s Task Force on Poverty

Mark Clayton
City Councilmember, District 9
Chair and City Council Liaison, Mayor’s Task Force on Poverty
Presentation Overview

• Purpose of Presentation
• Dallas Poverty Statistics
• Drivers of Poverty in Dallas
• Short Term Successes
• Actions In Progress
Purpose

• Provide an update to the Human and Social Needs Committee
• Present Poverty Statistics for Dallas
• Explain Drivers of Poverty in Dallas
• Share the Task Force’s Short Term Successes
• Outline Actions In Progress
Dallas Household Incomes

<table>
<thead>
<tr>
<th>Total Households</th>
<th>Less Than $25,000</th>
<th>$25,000 to $50,000</th>
<th>$50,000 to $75,000</th>
<th>$75,000 to $100,000</th>
<th>Over $100,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>477,249</td>
<td>135,539</td>
<td>129,334</td>
<td>79,223</td>
<td>42,2952</td>
<td>90,200</td>
</tr>
</tbody>
</table>

Over half of Dallas households make less than $50,000 per year
Average Median Income

Median Income in 2015 Dollars

Dallas: $43,781
Houston: $46,187
San Antonio: $46,744
Austin: $57,689
Fort Worth: $53,214
US: $53,889

Human and Social Needs
Percent of Population in Poverty

2015 Poverty Percentages

- Dallas: 24.0%
- Houston: 22.5%
- San Antonio: 19.8%
- Austin: 18.0%
- Fort Worth: 18.8%
- US: 15.5%

Human and Social Needs
Homeownership Rates in Dallas

**Housing Stock**

- Dallas: 57%
- Houston: 45%
- San Antonio: 45%
- 4-County Region: 62%
- Texas: 63%

**Housing Affordability**

- Dallas: 31%
- Houston: 48%
- San Antonio: 18%
- 4-County Region: 25%
- Texas: 13%

**Human and Social Needs**

- 20% of single-family homes in Dallas are rentals
- 47% of Dallas’ housing stock is multifamily
- 12.3% of total housing units in Dallas are vacant

- Cost-Burdened is defined as paying more than 30% of income on housing
- Severely Cost-Burdened is defined as paying more than 50% of income on housing
### Unaffordable Properties

**Fifteen Metropolitan Areas with Highest Number of Unaffordable Properties in Terms of Transportation Costs**

<table>
<thead>
<tr>
<th>MSA name</th>
<th>Number of affordable properties</th>
<th>Total number of properties</th>
<th>% of properties affordable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbus, OH</td>
<td>82</td>
<td>217</td>
<td>37.79</td>
</tr>
<tr>
<td>Cincinnati-Middletown, OH-KY-IN</td>
<td>90</td>
<td>260</td>
<td>34.62</td>
</tr>
<tr>
<td>Cleveland-Elyria-Mentor, OH</td>
<td>75</td>
<td>262</td>
<td>28.63</td>
</tr>
<tr>
<td>Dallas-Plano-Irving, TX</td>
<td>60</td>
<td>212</td>
<td>28.3</td>
</tr>
<tr>
<td>Atlanta-Sandy Springs-Marietta, GA</td>
<td>63</td>
<td>246</td>
<td>25.61</td>
</tr>
<tr>
<td>Detroit-Livonia-Dearborn, MI</td>
<td>48</td>
<td>208</td>
<td>23.08</td>
</tr>
<tr>
<td>Indianapolis-Carmel, IN</td>
<td>43</td>
<td>195</td>
<td>22.05</td>
</tr>
<tr>
<td>Houston-Sugar Land-Baytown, TX</td>
<td>46</td>
<td>240</td>
<td>19.17</td>
</tr>
<tr>
<td>Pittsburgh, PA</td>
<td>57</td>
<td>321</td>
<td>17.76</td>
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<tr>
<td>Buffalo-Niagara Falls, NY</td>
<td>24</td>
<td>145</td>
<td>16.55</td>
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<tr>
<td>San Antonio-New Braunfels, TX</td>
<td>18</td>
<td>133</td>
<td>13.53</td>
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<tr>
<td>Riverside-San Bernardino-Ontario, CA</td>
<td>11</td>
<td>129</td>
<td>8.53</td>
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<tr>
<td>Tampa-St. Petersburg-Clearwater, FL</td>
<td>5</td>
<td>182</td>
<td>2.75</td>
</tr>
<tr>
<td>Phoenix-Mesa-Glendale, AZ</td>
<td>5</td>
<td>191</td>
<td>2.62</td>
</tr>
<tr>
<td>Warren-Troy-Farmington Hills, MI</td>
<td>1</td>
<td>147</td>
<td>0.68</td>
</tr>
</tbody>
</table>
Human and Social Needs
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Drivers of Poverty in Dallas

• Sharp decline in median income and the declining share of middle income households/Increasing Numbers of “Have” and “Have-Nots” Neighborhoods
• Lack of Affordable Transportation
• Lack of Home Ownership/High Rental Percentage/Single Family Rentals
• Neighborhoods of Concentrated Poverty, which are increasing
Drivers of Poverty in Dallas

- High Number of Households with Children Living in Poverty
- Lack of educational attainment
- High percentage of limited English-proficiency residents
- High teen birth rates
- High Poverty Rates for Single Women Heads of Households with Children
Short Term Successes

• Defining the scope of the problem, including refining the drivers of poverty
• Compiling poverty indicators through data and maps
• Chapter 27 Minimum Housing Standards passed
• Shifting focus of poverty to issues affecting the working poor (including homeless families) and dispelling myths surrounding poverty
• Implementation of MTFP Recommendation – Office of Welcoming Communities and Immigrant Affairs
Short Term Successes

• Additional focus of the CDBG program to include an emphasis on alleviating poverty
• Coordination/Briefing with City staff regarding poverty drivers – e.g. lack of affordable housing
• Designing a public/private partnership prototype to tackle drivers of poverty – e.g. English Language acquisition and literacy
• Collaborating and supporting Office of Resiliency’s efforts to create a more equitable Dallas
Short Term Successes

- Focus on DART and its impact on the working poor through the appointment of new DART Board members
- Budget expenditure of $3M targeting food deserts
- Grant of $100,000 to Bonton Farms
- Establishment of workforce training partnership in West Dallas to increase workforce readiness (from Trinity Groves TIF)
Short Term Successes

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Short Term Successes

- Dallas Morning News Editorial on Dallas’ Working Poor
- Collaboration with the Office of Resilience to highlight equity in the Resilient Dallas strategy process
In Progress

- Collaborating with the Office of Economic Development and Neighborhood Services regarding the following:
  - City/Corporate partnerships regarding improving literacy rates and English-language proficiency
  - Initiative to reducing food deserts
- Increasing home ownership opportunities through a variety of initiatives including analysis of the following:
  - Development of zoning incentives that encourage affordable housing
  - Coordination of various City offices and departments, including Economic Development (TIFs, public/private Chapter 380 grants, bonds); Housing (CDBG, HOME, bonds) and Code through unified plan
  - Homestead preservation districts
  - Coordinated land assembly policies and redesign of Land Bank
In Progress

• Collaborating with the Office of Economic Development and Neighborhood Services and its Chief, Raquel Favela, to create a “hands-on”, neighborhood approach that focuses on market analysis and data-driven decision-making

• Collaborating with City staff to prioritize and score budget expenditures with a focus on alleviating poverty

• Designing public/private partnership/campaign with private sector employers to offer ESL classes/programs on-site and to collaborate with DISD regarding potential use of its facilities to deliver services to residents

• Analyzing best practices to design one-stop, wrap-around support services by leveraging existing facilities such as community centers, libraries, schools
In Progress

• Supporting intergovernmental programs regarding educational attainment (including GED); teen pregnancy; and financial literacy

• Designing initiatives which promote access to safe, decent, and affordable housing:
  • Focus on housing programs that impact children living in poverty
  • Revise home repair program
  • Analyze impact of Chapter 27 implementation and development of initiatives that focus on displaced households.
In Progress

- Collaborating with DART to complete the following:
  - Analysis of impact of DART fare increases on low-income residents of Dallas and development of strategies to address it
  - Analysis of DART’s role in reducing “Last Mile” solutions to employment centers, such as the Inland Port, Medical District, top 10 employment centers
  - Analysis of DART’s efforts to reduce travel time to under one hour for significant percentage of its riders
- Collaborating with DISD and serving as Catalyst for Pre-K Education opportunities for children in poverty
- Formalizing individual citizen and stakeholder subcommittees focusing on individual drivers of poverty
In Progress

- Creating metrics for success of the MTFP
- Formalizing MTFP – website, data acquisition
- Developing a strategy for coordination of efforts of nonprofits; and creating a matrix of nonprofits which describes services, location, times, and cost
- Working with providers for free Wi-Fi to at least one neighborhood of concentrated poverty
- Analyzing the feasibility of an “Affordable Street of Dreams” program that would develop well-designed affordable infill housing options using city-owned or land bank through a partnership between the Dallas Homebuilders Association and the City.