

Memorandum



CITY OF DALLAS

DATE October 4, 2018

TO Honorable Members of the Quality of Life, Arts & Culture Committee: Sandy Greyson (Chair), Mark Clayton (Vice Chair), Rickey D. Callahan, Jennifer S. Gates, Scott Griggs, B. Adam McGough, Omar Narvaez

SUBJECT **Cultural Affairs Commission Recommendations for FY 2018-19 Cultural Organizations Program (COP)**

On Monday, October 8, 2018, you will be briefed on the Cultural Affairs Commission Recommendations for FY 2018-19 Cultural Organizations Program (COP) Allocations. The briefing materials are attached for your review.

Please feel free to contact me if you have any questions or concerns.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney (I)
Craig Kinton, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
M. Elizabeth Reich, Chief Financial Officer
Directors and Assistant Directors

Cultural Affairs Commission Recommendations for FY 2018-19 Cultural Organizations Program (COP) Allocations

**Quality of Life, Arts & Culture Committee
October 8, 2019**

**Jennifer Scripps, Director
Office of Cultural Affairs**



City of Dallas

Purpose

- To provide the Quality of Life, Arts & Culture Committee an overview on Cultural Organizations Program (COP) funding recommended by the Cultural Affairs Commission for FY 2018-19



Cultural Affairs Commission

Place	Member	Place	Member
1	Meghann Bridgeman	10	James N White
2	Linda Blase	11	Lori Stahl
3	Ella Goode Johnson*	12	Jo Trizila
4	John P Batiste (Chair)	13	Leland R Burk
5	Albert Gonzalez*	14	Taylor Adams*
6	Ilknur Ozgur	15	Daphna Yoffe*
7	Phillip Collins	At-Large	Vacant
8	Linda L Riley	At-Large	Jesse Hornbuckle*
9	Jesse Smith	At-Large	Cannon Flowers*

* Allocations Committee Member

Cultural Organizations Program (COP)

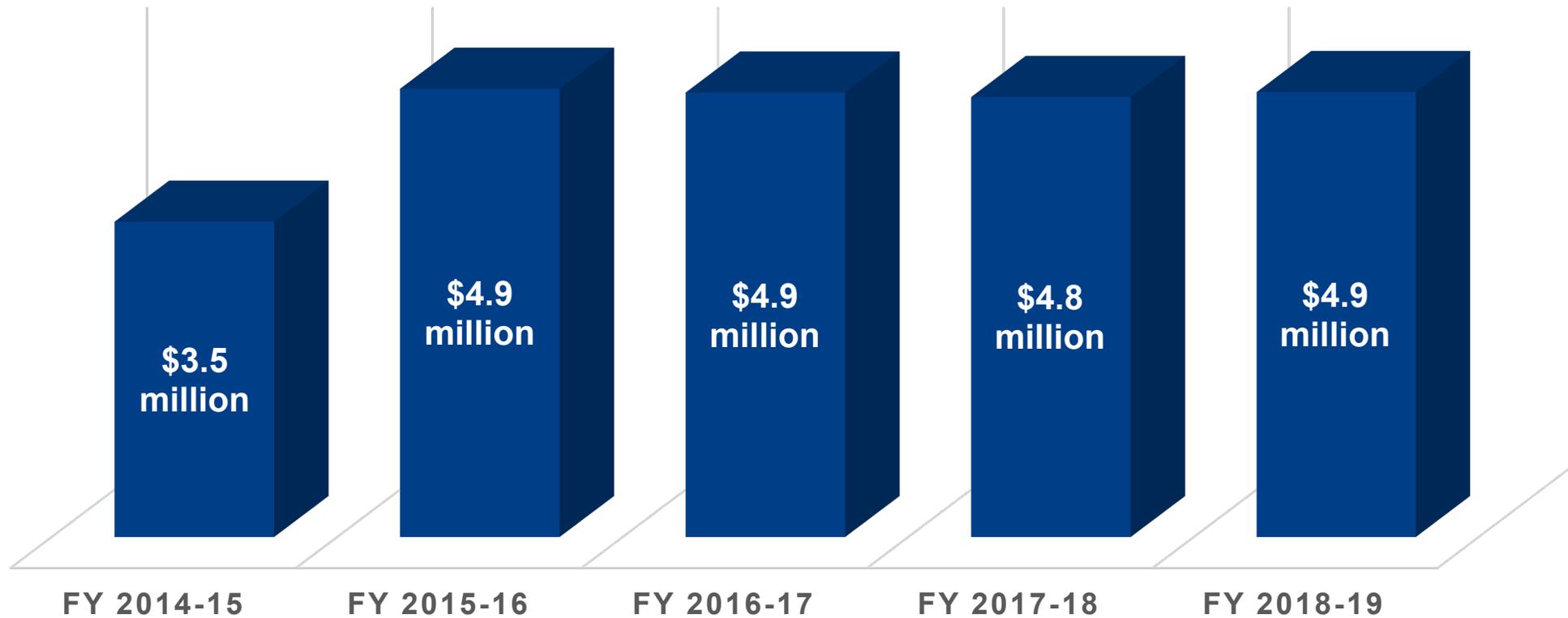
Background

- Funding program for cultural services with established non-profit cultural organizations to support an array of programs that include concerts, plays, exhibitions, performances, workshops, and other cultural services
- Program guidelines, eligibility, and review process established by the City's Cultural Policy, adopted by the City Council on November 13, 2002
- City funding is limited to 25% of an organization's annual audited revenue
- Organizations complete annual application through an online grant system
- Future COP awards will be in accordance with the *Dallas Cultural Plan 2018* and revised Cultural Policy

Cultural Organizations Program (COP) Award Process

- Public peer review panels (appointed by the Cultural Affairs Commission) are held every other year to evaluate and score the applications
 - Most recently held in May 2018
- Allocations Committee culminated in funding recommendation to full Commission in August 2018
- Unanimous vote in support by the full Cultural Affairs Commission held in September 2018
- City Council will consider authorization of COP contracts on October 24, 2018

Cultural Organizations Program (COP) Funding History



Cultural Organizations Program (COP)

Funded Organizations (34 organizations)

Tier I - \$500,000 and Under

Anita Martinez Ballet
 Folklorico
 Dallas Chamber Symphony
 Fine Arts Chamber Players
 Lone Star Wind Orchestra
 Teatro Dallas
 Texas Winds Musical
 Outreach
 USA Film Festival
 Writer's Garret

Tier II-\$500,001 - \$999,999

Cara Mia Theatre Company
 Children's Chorus of Dallas
 Creative Arts Center
 Greater Dallas Youth
 Orchestra
 Junior Players
 Kitchen Dog Theater
 African American Museum
 Sammons Center for the Arts
 Shakespeare Festival of
 Dallas
 Undermain Theater

Tier III - \$1,000,000 - \$5,000,000

Black Academy of Arts and
 Letters
 Dallas Black Dance Theatre
 Dallas Children's Theater
 Dallas County Heritage
 Society
 Dallas Historical Society
 Dallas Holocaust Museum
 Dallas Wind Symphony
 TeCo Theatrical Productions
 Theatre Three
 TITAS

Tier IV – \$5,000,001 and Up

Big Thought
 Crow Collection of Asian Art
 Dallas Museum of Art
 Dallas Opera
 Dallas Theater Center
 Perot Museum of Nature and
 Science

Funding detail in appendix

COP Contracts (1 of 2)

Organization	FY 2017-18	FY 2018-19
Anita N. Martinez Ballet Folklorico, Inc.	\$70,223	\$73,233
Big Thought	\$713,128	\$675,440
The Black Academy of Arts & Letters, Inc.	\$192,956	\$199,956
Cara Mia Theatre Co.	\$54,258	\$57,258
Children's Chorus of Greater Dallas	\$55,415	\$55,415
Creative Arts Center Of Dallas	\$23,363	\$43,363
Crow Collection of Asian Art	\$30,000	\$42,000
Dallas Black Dance Theatre, Inc.	\$187,711	\$194,711
Dallas Chamber Symphony	\$35,000	\$48,000
Dallas Children's Theater	\$160,222	\$165,222
Dallas County Heritage Society	\$170,907	\$102,545
Dallas Historical Society	\$60,725	\$36,435
Dallas Holocaust Museum	\$0	\$60,000
Dallas Museum of Art	\$1,075,896	\$1,069,896
The Dallas Opera	\$164,500	\$152,500
Dallas Theater Center	\$41,007	\$75,007
Dallas Wind Symphony	\$47,811	\$47,811

COP Contracts (2 of 2)

Organization	FY 2017-18	FY 2018-19
Fine Arts Chamber Players	\$47,604	\$49,604
Greater Dallas Youth Orchestra	\$50,367	\$54,367
Junior Players Guild	\$61,257	\$65,257
Kitchen Dog Theater Company	\$44,564	\$44,564
Lone Star Wind Orchestra	\$0	\$22,500
Perot Museum of Nature & Science	\$746,489	\$740,489
Museum of African American Life and Culture	\$69,660	\$72,660
Sammons Center for the Arts	\$86,370	\$89,370
The Shakespeare Festival of Dallas	\$101,156	\$102,156
Teatro Hispano de Dallas	\$63,831	\$67,831
TeCo Theatrical Productions, Inc.	\$103,782	\$110,782
Texas International Theatrical Arts Society	\$69,314	\$71,314
Texas Winds Musical Outreach, Inc.	\$51,646	\$54,646
Theater Three, Inc.	\$85,420	\$87,420
Undermain Theater	\$33,594	\$44,594
U S A Film Festival	\$50,567	\$52,567
The Writer's Garret	\$36,292	\$40,292
TOTAL	\$4,785,035	\$4,869,205

Highlights

- Two organizations were added – Dallas Holocaust Museum and Lone Star Wind Orchestra
- Dallas Children’s Theater scored a perfect 100%
- All COP ethnic or culturally specific organizations received an increase
- Majority of small to mid size organizations received an increase
- Additional funding for Dallas Theater Center for their Public Works Program
- Two organizations scored below 70% resulting in a funding reduction

Next Steps

- Request Quality of Life, Arts and Culture Committee recommend approval by City Council at its October 24, 2018 agenda meeting
 - Resolution authorizing City Manager to sign contracts with cultural organizations (total not to exceed \$4,869,205)

Cultural Affairs Commission Recommendations for FY 2018-19 Cultural Organizations Program (COP) Allocations

**Quality of Life, Arts & Culture Committee
October 8, 2019**

**Jennifer Scripps, Director
Office of Cultural Affairs**



City of Dallas

Appendix



Other OCA Cultural Arts Funding Programs

Cultural Projects Funding

- Funds for cultural services on a project basis from Dallas-based nonprofits and individual artists (program budget: \$457,500)
- Round One awards approved by Allocations Committee of the Cultural Affairs Commission
- Round Two application period opens January 2019

Cultural Vitality Program

- Funds to support the growth of a vibrant cultural ecosystem in Dallas for projects related to neighborhood engagement, awarded to individual artists (up to \$7,500) and Dallas-based nonprofits (up to \$20,000) (program budget: \$300,000)
- Application period will open November 2018

Cultural Projects Funding

Contracts Round 1 FY 2018-19

Organization	Amount
Ollimpaxqui Ballet Company	\$10,000
Avant Chamber Ballet	\$7,000
Metamorphosis	\$7,000
Verdigris Ensemble	\$7,000
Wordspace	\$7,000
talkSTEM	\$6,500
New Texas Symphony Orchestra	\$6,500
Prism Movement Theater	\$6,500
Imprint Theatreworks	\$6,500
Cry Havoc Theater Company	\$15,000
The Artist Outreach	\$9,000
29 Pieces	\$7,000
The Women's Chorus	\$7,000
Indian Cultural Heritage Foundation	\$7,000
Turtle Creek Chorale	\$20,000

Organization	Amount
Bruce Wood Dance Company	\$20,000
Dallas SPARK!	\$20,000
Uptown Players	\$13,000
Resource Center of Dallas	\$13,000
Dallas Institute of Humanities and Culture	\$13,000
Nasher Sculpture Center	\$13,000
Jewish Community Center	\$8,000
Frontiers of Flight Museum	\$8,000

Cultural Projects Funding

Contracts Round 1 FY 2018-19

Individual Artists	Amount
Alexandra Axon	\$7,500
LaShonda Cooks	\$7,500
Keyan Ghafar	\$7,500
Riley Holloway	\$6,800
Ofelia Faz-Garza	\$7,500
Fred Villanueva	\$7,500
VET	\$7,500
Tramaine Townsend	\$7,500
Darryl Ratcliff	\$7,500
Tammy Bardwell	\$6,700
Denise Lee	\$7,500
Evita Cortez	\$7,500
Tamitha Curiel	\$7,500
Calvin Sexton	\$7,500
Dean Terry	\$7,500



How To Apply: DallasCulture.org

The screenshot shows the website for the City of Dallas Office of Cultural Affairs. The main banner features the text "CULTURAL PROJECTS FUNDING" and "APPLICATION PERIOD NOW OPEN" in white on a purple-to-blue gradient background. A central button says "APPLY FOR FUNDING" and a link below it says "VIDEO GUIDE NOW AVAILABLE" in green. The navigation bar includes "FUNDING PROGRAMS", "CULTURAL VENUES", "PUBLIC ART", and "ABOUT OCA". Below the banner are five category tiles: "DALLAS CULTURAL PLAN 2018", "FUNDING PROGRAMS", "CULTURAL VENUES", "PUBLIC ART", and "WRR CLASSICAL 101.1". At the bottom right, there is a section for "UPCOMING OCA PUBLIC MEETINGS & EVENTS" with a "Translate / Traducir" button.