

QUALITY OF LIFE, ARTS & CULTURE COMMITTEE
DALLAS CITY COUNCIL COMMITTEE AGENDA

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CITY SECRETARY
DALLAS, TEXAS

MONDAY, NOVEMBER 13, 2017
CITY HALL
COUNCIL BRIEFING ROOM, 6ES
1500 MARILLA STREET
DALLAS, TEXAS 75201
9:00 A.M. – 11:00 A.M.

Chair, Councilmember Sandy Greyson
Vice-Chair, Councilmember Mark Clayton
Councilmember Rickey D. Callahan
Councilmember Jennifer S. Gates
Councilmember Scott Griggs
Councilmember B. Adam McGough
Councilmember Omar Narvaez

Call to Order

1. Approval of October 23, 2017 Minutes

BRIEFINGS

2. Late Hours Overlay
David Cossum
Director, Sustainable Development & Construction
3. FY 2017 Report of AT&T Performing Arts Center's Additional Services
Jennifer Scripps
Director, Office of Cultural Affairs

Adjourn



Sandy Greyson, Chair
Quality of Life, Arts & Culture Committee

HANDGUN PROHIBITION NOTICE FOR MEETINGS OF GOVERNMENTAL ENTITIES

Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun.*

De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta.

Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly.*

A quorum of the City Council may attend this Council Committee meeting

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex. Govt. Code §551.089]

Quality of Life, Arts & Culture Committee Meeting Record

Meeting Date: October 23, 2017

Convened: 9:09 AM

Adjourned: 10:54 AM

Members Present:

Sandy Greyson (Chair)
Mark Clayton (Vice-Chair)
Rickey D. Callahan
Jennifer S. Gates
Scott Griggs
B. Adam McGough
Omar Narvaez

Members Absent:

Council Members Present:

Philip Kingston
Casey Thomas II

Briefing Presenters

Jennifer Scripps
Director, Office of Cultural Affairs

Staff Present:

Casey Burgess, David Cossum, Neva Dean, Mark Doty, David Fisher, Juan Garcia, Cliff Gillespie, Jo Giudice, Daniel Huerta, Kay Kallos, Christine Lanners, John Lawrence, Barbara Martinez, Jason Ney, Bert Vandenberg, Joey Zapata

Guests:

AGENDA:

1. Approval of September 25, 2017 and October 9, 2017 Minutes

Information Only:

Action Taken/Committee Recommendation(s): A motion was made to approve the minutes of September 25, 2017 and October 9, 2017.

Motion made by: Mark Clayton

Motion seconded by: Jennifer Gates

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

2. Recommendations from Mayor's Task Force on Confederate Monuments

Presenter(s): Jennifer Scripps, Director, Office of Cultural Affairs

Information Only:

The Committee was briefed on the Recommendations from Mayor's Task Force on Confederate Monuments

Action Taken/Committee Recommendation(s): The Committee moved all recommendations forward to Council for briefing on November 1st after receiving public input on the October 25th meeting.

Motion made by: Rickey D. Callahan

Motion seconded by: Mark Clayton

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

3. **Upcoming Agenda Items**

Presenter(s):

Information Only:

Information about the upcoming October 25, 2017 City Council Agenda items was included in the briefing materials.

Action Taken/Committee Recommendation(s):

The Upcoming Agenda items were moved forward to full Council without a recommendation.

Motion made by:

Motion seconded by:

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

Councilmember Sandy Greyson
Chair

Memorandum



DATE November 7, 2017

CITY OF DALLAS

Honorable Members of the Quality of Life, Arts & Culture Committee: Sandy Greyson
TO (Chair), Mark Clayton (Vice Chair), Rickey D. Callahan, Jennifer S. Gates, Scott
Griggs, B. Adam McGough, Omar Narvaez

SUBJECT **Late Hours Overlay**

On Monday, November 13, 2017, you will be briefed on proposed amendments to the Development Code to create a new late hours zoning overlay. The briefing materials are attached for your review.

Please feel free to contact me or David Cossum if you have any questions or concerns.

A handwritten signature in blue ink, appearing to read 'Majed A. Al-Ghafry'.

Majed A. Al-Ghafry
Assistant City Manager

[Attachment]

c: Honorable Mayor and Members of the City Council
T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Billerae Johnson, City Secretary (Interim)
Daniel F. Solis, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Jo M. (Jody) Puckett, Assistant City Manager (Interim)

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Nadia Chandler Hardy, Chief of Community Services
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

Late Hours Overlay

Quality of Life, Arts &
Culture Committee

November 13, 2017

David Cossum, Director
Sustainable Development
and Construction



City of Dallas

Presentation Overview

- Purpose
- Background
- Public input
- Overlay summary
- Late hours overlay
- Establishing an overlay district
- Next steps

Purpose

- Provide the QOLAC Committee with the status of a proposed code amendment to the Dallas Development Code to create a new zoning overlay called “Late Hours Overlay”.
- This briefing describes only the process for establishing such an overlay tool. This overlay is not being applied to any area of the City as part of this process.

Background

- August 8, 2016
 - Staff briefed the Quality of Life & Environment Committee on late hours overlays and how Planned Development District No. 842 (Lower Greenville) regulates late-hour establishments.
 - Committee directed staff to develop a citywide late hours overlay proposal for consideration.
- November 29, 2016
 - Sustainable Development & Construction hosted a public meeting to get stakeholder feedback regarding a potential late hours overlay, among other items.

Background, cont.

- At the direction of the Committee, Staff developed a proposal for a late hours overlay.
- Zoning Ordinance Advisory Committee (ZOAC)
 - ZOAC considered this item at public meetings on April 27, 2017 and May 18, 2017.
 - On May 18, 2017, ZOAC recommended against adopting provisions for a late hours overlay.
- City Plan Commission (CPC)
 - CPC was briefed and received public input on this item at City Plan Commission workshops on July 13, 2017 and August 10, 2017.

Background, cont.

- On September 28, 2017, the CPC recommended no change:
 - CPC voted 9-2 in favor of “no change” (not adopting provisions for a late hours overlay)
 - Some CPC members pointed to existing programs to address issues of parking, noise, and crime and stressed the need to better use these tools to deal with these issues
 - Comments from the public were predominantly in opposition to the proposal

Public Input

- The vast majority of public input expressed opposition to the proposed code amendment to allow for the creation of late hours overlays.
- Many of those opposed identified themselves as part of the restaurant and hospitality industry.
- Concerns from those in opposition included:
 - Potential damage and uncertainty to the restaurant and hospitality businesses
 - Concerns the Specific Use Permit (SUP) process is arbitrary and could delay opening businesses that would not otherwise need SUPs
- Comments from those in favor included:
 - Good operators would not be penalized
 - Necessary tool to help protect quality of life in mixed use and residential areas adjacent to commercial corridors

Overlay Summary

- An overlay is a zoning tool that supplements an existing zoning district classification by establishing additional regulations or modifying existing regulations.
- Currently, the Dallas Development Code has seven types of overlays:
 - (1) the Historic Overlay
 - (2) the Institutional Overlay
 - (3) the Modified Delta Overlay
 - (4) the Neighborhood Stabilization Overlay
 - (5) the Historic Building Demolition Delay
 - (6) the D and D-1 Liquor Control Overlay
 - (7) the Parking Management Overlay

Late Hours Overlay

- In this tool, a “Late-Hour Establishment” would mean a retail and personal service use in Chapter 51A (and comparable uses in Chapter 51 and PDs) that operates, offers services to the public, and/or has customers remaining in the establishment between 12 a.m. (midnight) and 6 a.m.
- Similar uses in Chapter 51 would have to be identified, as many of the City’s Planned Development Districts refer to that Chapter.

Late Hours Overlay, cont.

- A late hours overlay would only be placed on an area zoned nonresidential or mixed use and developed primarily with retail and personal service uses.
- The area must be physically contiguous and be no less than a blockface in area.
- In the overlay, Late-Hour Establishments would be permitted only by SUP.

Additional Considerations

When considering SUPs for Late-Hour Establishments within an adopted Late Hour Overlay district, the CPC and City Council should consider the number of:

- Citations issued by police to patrons of the establishment
- Citations issued by police for noise ordinance violations by the establishment
- Arrests for public intoxication or disorderly conduct associated with the establishment (if applicable)
- Texas Alcoholic Beverage Code violations of the establishment (if applicable)
- Violent crimes associated with the establishment, with emphasis on violent crimes originating inside the establishment.

Establishing an Overlay District

If a late hours overlay tool is created, the CPC or City Council may authorize a public hearing to apply the overlay to a particular area of the City.

Next Steps

- Seek the Committee's direction whether to proceed to full Council for consideration
- Schedule for City Council action/public hearing, if desired

Late Hours Overlay

Quality of Life, Arts &
Culture Committee

November 13, 2017

David Cossum, Director
Sustainable Development
and Construction



City of Dallas

Memorandum



CITY OF DALLAS

DATE November 7, 2017

TO Honorable Members of the Quality of Life, Arts & Culture Committee: Sandy Greyson (chair), Mark Clayton (Vice Chair), Rickey D. Callahan, Jennifer S. Gates, Scot Griggs, B. Adam McGough, Omar Narvaez

SUBJECT **FY 2017 Report of AT&T Performing Arts Center's Additional Services**

On Monday, November 13, 2017, you will be briefed on the FY 2017 Report of AT&T Performing Arts Center's Additional Services. The briefing materials are attached for your review.

Please feel free to contact me if you have any questions or concerns.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

Attachment:

c: Honorable Mayor and Members of City Council
T.C. Broadnax, City Manager
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Directors and Assistant Directors

FY2017 Report of AT&T Performing Arts Center's Additional Services

**Quality of Life, Arts and Culture Committee
November 13, 2017**

**Jennifer Scripps, Director
Office of Cultural Affairs
City of Dallas**



Purpose

- Report on the services provided by the AT&T Performing Arts Center during the initial year of the contract for expanded services



Background

- In October 2016, City Council approved the third amendment to the use agreement between the City and AT&T Performing Arts Center (ATTPAC)
- Provided for increased financial support of \$1.5M per year for 10 years in exchange for additional artistic and managerial services to benefit and expand the capabilities of the broader arts sector
- In this initial year, the value of total services provided was \$1.95M

Performance Space = \$136,843

- Performance spaces are somewhat limited in Dallas, so this funding allows smaller groups an opportunity for greater exposure to market to new audiences, in addition to performing in the Arts District
- ATTPAC presents the Elevator Project:
 - Utilizes the ATTPAC campus: 6th Floor Studio Theatre at the Wylie Theatre, Hamon Hall at the Winspear Opera House, and Sammons Park
 - Several of the works presented have been U.S. or world premieres
 - Participating artists and groups have included:
 - Denise Lee (cabaret)
 - Max Hartman (music)
 - Prism Co (theatre)
 - Melody Bell (spoken word/storytelling)
 - Danielle Georgiou Dance Group (dance)
 - American Baroque Opera Cabaret (opera)

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Performance Space = \$136,843 (cont.)

- Co-presented *Public Works – The Tempest* with the Dallas Theater Center
 - Provided rehearsal space, performance space, and operational support
- Provided reduced-cost performance space to arts groups:
 - Kitchen Dog Theater
 - Turtle Creek Chorale
 - Dallas International Film Festival
 - Dallas Choral Society
 - TACA
- Presented student performances on the Sammons Community Stage

Dallas Arts Month = \$383,054

- Arts Month is a citywide celebration of the rich diversity, high quality of offerings, and availability of cultural experiences across Dallas
- ATTPAC supported all aspects of expanding Dallas Arts Week into a month-long celebration of the arts
 - 156 events presented by 55 arts groups
- Arts Month marketing provided by ATTPAC:
 - 6 full-page ads in the *Dallas Morning News*
 - 37 commercial spots on WFAA television
 - Dedicated Arts Month e-blasts
- Co-presented free community event featuring Bandaloop, the vertical dance company
 - Event was enjoyed by ~22,500 people

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Ticketing = \$53,711

- For smaller arts groups, ticketing services can be time-consuming and technically challenging to administer in a cost-effective manner
- ATTPAC provides discounted or free ticketing services to small and midsize arts organizations
 - 14 groups used the TicketDFW system to ticket 39 events and performances
- Three groups have now signed up for ATTPAC to ticket their entire seasons:
 - Dallas Bach Society
 - New Texas Symphony Orchestra
 - Avant Chamber Ballet
- Continuing to market this services to all 161 eligible organizations

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Marketing = \$1,009,428

- Marketing arts events is a constant challenge for arts organizations which are always trying to increase awareness, sell tickets and subscriptions, and reach new audiences
- ATTPAC created and sends the twice-monthly dedicated Culture Calendar eblasts sent to ATTPAC mailing list of dedicated arts-goers:
 - 100+ groups participated
 - 717 marketed events, classes and performances
- Features the OCA Culture Calendar prominently on the ATTPAC.org homepage

Access to the Arts = \$301,184

- Partners with 13 Dallas social services agencies to provide complimentary tickets
 - 1,867 tickets in FY16-17
- Hosts the Let's Talk event with the Dallas Police Department, which fosters dialogue between law enforcement and teens in communities, providing technical and operational support
- Welcomes DISD high school students via the Open Stages and Backstage Spotlight programs
 - 1,754 tickets from 12 high schools
 - Also pays for buses, lunches, teaching artist
- Provides OCA Rush Tickets to artists and arts-based employees
 - 532 employees registered
 - 246 tickets used (prices are \$25 and below)

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Parking = \$65,636

- Provided free parking in the Lexus Silver Garage for 10 City of Dallas events, including:
 - Mayor's Creative Conversation
 - The Arts and Economic Prosperity Study 5 Report results
 - Reception for Police Chief U. Renee Hall
 - Budget Town Hall meetings



Summary (as of 11/3/17)

Services:	Q1	Q2	Q3	Q4	TOTAL:
Performance Space:	\$0	\$23,894	\$98,632	\$14,316	\$136,843
Arts Month:	\$0	\$49,979	\$333,075	\$0	\$383,054
Ticketing:	\$8,018	\$19,747	\$18,759	\$7,187	\$53,711
Marketing:	\$53,095	\$374,188	\$327,275	\$254,871	\$1,009,428
Access to Arts:	\$44,428	\$144,836	\$60,475	\$51,446	\$301,184
Parking:	\$3,340	\$9,776	\$34,760	\$17,760	\$65,636
TOTAL:	\$108,881	\$622,420	\$872,976	\$345,579	\$1,949,857

Appendix: Ticketing

Arts groups and events ticketed via TicketDFW:

- Anita N. Martinez Ballet Folklorico
- Avant Chamber Ballet
- Cry Havoc
- DACAC
- Dallas Area Cultural Advocacy Coalition (Arts Advocacy Day)
- Dallas Arts District (Annual Breakfast)
- Dallas Bach Society
- Dance Council of North Texas
- Echo Theatre
- Jewish Community Center
- Metropolitan Woods
- New Texas Symphony Orchestra
- OCA – Mayor’s Creative Conversation
- Turtle Creek Chorale
- Word Space

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Appendix: Marketing (1 of 3)

Groups which have listed events in Cultural Calendar and eblasts:

- 29 Pieces
- Academy of Bangla Arts and Culture
- African American Museum of Dallas
- AIA Dallas
- Arts District Chorale
- Avant Chamber Ballet
- Bandan Koro
- Bath House Cultural Center
- Beckles Dancing Company /
Arga Nova Dance Company
- Big Thought
- Bishop Arts Theatre Center /
TeCo Theatrical Productions □
- Black Academy of Arts and Letters, Inc. (TBAAL)
- Booker T. Washington High School
- Bruce Wood Dance Project
- Business Council for the Arts
- Calavera Theatre Company
- Cara Mia Theatre Company
- Chamber Music International
- Children's Chorus of Greater Dallas
- City of Dallas - Office of Cultural Affairs
- Complete Works of William Shakespeare
- Contemporary Ballet Dallas
- Creative Arts Center of Dallas
- Crow Collection of Asian Art
- Dallas Architecture Forum
- Dallas Area Cultural Advocacy Coalition
- Dallas Art Dealers Association
- Dallas Art Fair
- Dallas Arts District
- Dallas Bach Society
- Dallas Black Dance Theatre
- Dallas Chamber Symphony
- Dallas Children's Theater
- Dallas City Performance Hall / Moody Performance Hall
- Dallas Contemporary
- Dallas Heritage Village
- Dallas Historical Society
- Dallas Holocaust Museum
- Dallas Institute of Humanities and Culture
- Dallas Jazz Piano Society
- Dallas Museum of Art
- Dallas Neo-Classical Ballet
- Dallas Summer Musicals
- Dallas Symphony Orchestra
- Dallas Theater Center

Appendix: Marketing (cont.)

- Dallas Theater Center
- Dallas Winds
- Dance Council of North Texas
- Danielle Georgiou Dance Group
- DMA Arts & Letters Live
- Earth Day Texas
- Echo Theatre
- Fine Arts Chamber
- Friends of the Bath House Cultural Center
- Greater Dallas Youth Orchestra
- Jewish Community Center of Dallas
- Junior Players
- Kadampa Meditation Center of Texas
- KERA
- Kitchen Dog Theater
- Latino Cultural Center
- Lone Star Wind Orchestra
- Lyric Stage
- Majestic Theatre
- Metropolitan Winds
- Mexico Institute
- Meyerson Symphony Center
- Michelada Think Tank
- Museum of Geometric and MADI Art
- Nasher Sculpture Center
- New Texas Symphony Orchestra
- North Texas Food Bank
- North Texas Master Naturalists
- Oak Cliff Cultural Center
- Oak Lawn Band
- One Thirty Productions
- Orchestra of New Spain
- Orpheus Chamber Singers
- Pegasus Theatre, Inc.
- Perot Museum of Nature and Science
- Resounding Harmony
- Resource Center Dallas - Phil Johnson Library
- Sammons Center for the Arts
- Shakespeare Dallas
- Soul Rep Theatre Company
- South Dallas Cultural Center
- Teatro Dallas
- Teatro Flor Candela
- Texas Ballet Theater
- The Dallas Opera
- The MAC

Appendix: Marketing (cont.)

- The Writer's Garret
- Theatre Three, Inc.
- TITAS Presents
- Turtle Creek Chorale
- Undermain Theatre
- Uptown Players
- UT Dallas- University Theater
- Video Association of Dallas
- Voices of Change
- WingSpan Theatre Company
- Women's Chorus of Dallas
- WordSpace



Appendix: Access to the Art

- Key Dallas ISD schools participating in ATTPAC's Education Programs include:
 - Booker T. Washington HS for the Visual and Performing Arts
 - David W. Carter HS
 - Moises E. Molina HS
 - L.G. Pinkston HS
 - W.W. Samuel HS
 - Sunset HS
 - Thomas Jefferson HS
 - Woodrow Wilson HS
 - W. T. White HS
- Two Richardson ISD high schools will be added for the 2017-2018 school year

FY2017 Report of AT&T Performing Arts Center's Additional Services

**Quality of Life, Arts and Culture Committee
November 13, 2017**

**Jennifer Scripps, Director
Office of Cultural Affairs
City of Dallas**

