

# Memorandum



CITY OF DALLAS

DATE May 19, 2017

TO Honorable Mayor and Members of the City Council

SUBJECT May 17, 2017 Council Briefing  
City Manager's Proposed FY 2017-18 HUD Consolidated Plan Budget

On Wednesday, May 17, 2017, your agenda included a briefing on the Proposed FY 2017-18 HUD Consolidated Plan Budget. The materials provided information on the City Manager's proposed budget and the Community Development Commission's recommendation.

This is a reminder that Council Members are invited to submit amendments to the proposed budget. Proposed amendments are due to the Office of Financial Services by May 25, 2017.

The May 24, 2017 agenda will include an action item for preliminary adoption of the FY 2017-18 HUD Consolidated Plan Budget and to call a public hearing on June 14, 2017 to receive citizen comments. You will have the opportunity to discuss potential amendments to the Consolidated Plan Budget during the June 7 briefing meeting. Final adoption of the FY 2017-18 HUD Consolidated Plan Budget is scheduled for June 28, 2017.

Please let me know if you have any questions or need additional information.



 M. Elizabeth Reich  
Chief Financial Officer

c: T.C. Broadnax, City Manager  
Larry Casto, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Kimberly Bizar Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager  
Raquel Favela, Chief of Economic Development & Neighborhood Services

Jo M. (Jody) Puckett, P.E., Assistant City Manager (Interim)  
Eric D. Campbell, Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Joey Zapata, Assistant City Manager  
Cheritta Johnson, Chief of Community Services (Interim)  
Theresa O' Donnell, Chief of Resilience  
Directors and Assistant Directors

# Memorandum



CITY OF DALLAS

DATE May 19, 2017

Honorable Members of the Arts, Culture, and Libraries Committee:

TO Mayor Pro Tem Monica Alonzo (Chair), Mark Clayton (Vice Chair),  
Deputy Mayor Pro Tem Erik Wilson, Carolyn King Arnold, Jennifer S. Gates, Scott Griggs

SUBJECT Agenda Item #23, May 24, 2017 City Council Agenda

This information is provided in response to requests at the Arts, Culture and Libraries Committee meeting, held on May 15, 2017, regarding the subject agenda item, which would authorize an agreement to grant naming rights for the Dallas City Performance Hall site to The Moody Foundation.

1. As requested, the Cultural Facilities Naming Rights Policy, approved by City Council on April 26, 2006, is attached.
2. The committee requested specific qualifications for the "Cultural Advocate" position on the Executive Committee of the Moody Fund for the Arts [MFA]. The Cultural Advocate is one member of the three-person group, and will be chosen by the other two, which are the Director of the Office of Cultural Affairs and a representative of the AT&T Performing Arts Center. In response, the necessary qualifications for the Cultural Advocate position have been updated in the MFA Policy (attached) and were modeled using the City's specific requirements for selecting members of the Cultural Affairs Commission:

The Executive Committee member chosen by the OCA and Center members should be a person with a history of interest in, and support of, the health and vibrancy of cultural affairs in the city of Dallas. This can include professional expertise or substantial volunteer involvement in any of the following areas:

- Visual, performing or literary arts
- Arts education
- Cultural board experience
- Management of cultural or philanthropic institutions
- Grant making or grants administration
- Arts of nonprofit consulting
- Architecture, design, or urban planning

Knowledge of the issues in the Dallas arts community, the challenges and potential of small, emerging and mid-sized arts groups, and an awareness of the current cadre of Dallas arts organizations will be considered in selecting this executive committee member.

This third seat may not be filled with:

- An elected official currently serving in office or current appointee to the City's Cultural Affairs Commission
- A current City staff member
- A current Cultural Affairs Commissioner
- A current member of the Center staff or Board of Directors

DATE May 19, 2017  
SUBJECT Agenda Item #23, May 24, 2017 City Council Agenda

Please let me know if you have any further questions.



Joey Zapata

Assistant City Manager

#### Attachments

c: Honorable Mayor & City Council Members  
T.C. Broadnax, City Manager  
Larry Casto, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
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Directors and Assistant Directors

**AGENDA ITEM # 23**

**KEY FOCUS AREA:** Culture, Arts and Recreation and Educational Enhancements

**AGENDA DATE:** May 24, 2017

**COUNCIL DISTRICT(S):** 14

**DEPARTMENT:** Office of Cultural Affairs

**CMO:** Joey Zapata, 670-1204

**MAPSCO:** 45-G

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**SUBJECT**

Authorize **(1)** one or more agreements with the Dallas Center for the Performing Arts Foundation, Inc., and the Moody Foundation granting naming rights for Dallas City Performance Hall site to The Moody Foundation and for the design and installation of new signage for the Dallas City Performance Hall; and **(2)** specific findings that: (i) the Moody Foundation's charitable grant to the Dallas Center for the Performing Arts in the amount of \$22 million is a benefit to the City and accomplishes the public purpose of promotion and improvement of the arts; and (ii) the structure of the Moody Foundation's endowment to the Center, and the Governance, Grants and Investment Policy will sufficiently protect and ensure that the public purpose is met in return for the granting of naming rights to the Moody Foundation during the useful life of the performance hall - Financing: No cost consideration to the City

**BACKGROUND**

Dallas City Performance Hall is a City-owned 750-seat proscenium theater, operated by the Office of Cultural Affairs, designed to provide a home in the Dallas Arts District for the City's emerging and mid-size performing arts and cultural organizations. In keeping with other Arts District venues, the Performance Hall also provides rental space for concerts, theatrical productions, lectures and special events. The Performance Hall, which opened in 2012, was constructed utilizing 2006 Bond Funds and cost approximately \$40 million.

The City was approached in early 2017 by representatives of the Dallas Center for the Performing Arts Foundation, Inc. ("Center") regarding a proposal from The Moody Foundation ("Donor") to provide a \$22 million charitable grant to the Center's endowment foundation, \$12 million of which will be designated to assist the Center in the completion of its capital campaign, and \$10 million of which will be held in a separate fund, to be known as the Moody Fund for the Arts, the income from which would be used to provide grants to support and enhance non-profit performing arts organizations in Dallas that are vetted and supported by the Office of Cultural Affairs.

## **BACKGROUND** (continued)

In recognition of this endowment to the Center, which will result in a long-term public benefit to the City, the Center, and to arts, culture and charitable service organizations based in Dallas whose services benefit the public, the City would grant naming rights to the Dallas City Performance Hall to the Donor.

The agreement between the City, Center and Donor will provide that the structure of the endowment to the Center, and the Governance, Grants and Investment Policy will sufficiently protect and ensure that the public purpose is met in return for the granting of naming rights of the facility.

## **PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

On September 28, 2005, City Council authorized a development and use agreement with Dallas Center for the Performing Arts Foundation, Inc. by Resolution No. 05-2859.

On October 26, 2016, City Council authorized the third amendment to the Performing Arts Center Use Agreement with Dallas Center for the Performing Arts Foundation, Inc. to increase annual support from \$2,500,000 to \$4,000,000 to provide promotion and support of non-profit arts and cultural organizations by Resolution No. 16-1750.

On April 13, 2017, the Cultural Affairs Commission was briefed regarding this matter.

On April 20, 2017, the Cultural Affairs Commission, following further consideration of this matter, voted unanimously in favor of a recommendation to rename Dallas City Performance Hall as the Moody Performance Hall in recognition of a \$10 million endowment, the Moody Fund for the Arts, to be established in support of small arts organizations.

The Arts, Culture and Libraries Committee will be briefed regarding this matter on May 15, 2017.

## **FISCAL INFORMATION**

No cost consideration to the City.

May 24, 2017

**WHEREAS**, the City of Dallas (“City”) is the owner of a multi-disciplinary facility, known as the Dallas City Performance Hall (“Performance Hall”), located at 2520 Flora Street in the Dallas Arts District, featuring a 750-seat proscenium theatre, a multilevel lobby featuring a large open space for receptions and small performances, backstage support spaces and an event area on the balcony level; and

**WHEREAS**, the Performance Hall is managed and operated by the City through its Office of Cultural Affairs, a division of the City Manager’s Office; and

**WHEREAS**, on September 28, 2005, City Council authorized (1) a development agreement with the Dallas Center for the Performing Arts Foundation, Inc. d/b/a AT&T Performing Arts Center (“Center”) for the construction and development of a first-class multi-venue performing arts complex in the Dallas Arts District; and (2) a use agreement with Dallas Center for the Performing Arts Foundation, Inc. for the long-term possession, operation, maintenance and use of the complex, consisting of the Winspear Opera House, the Wylie Theatre, Annette Strauss Square, underground parking garages and supporting infrastructure by Resolution No. 05-2859; and

**WHEREAS**, on October 26, 2016, by Resolution No. 16-1750 the City Council authorized the third amendment to the Performing Arts Center Use Agreement with Dallas Center for the Performing Arts Foundation, Inc. to increase annual support from \$2,500,000 to \$4,000,000 in return for the Center’s commitment to promote and support non-profit arts and cultural organizations, and to work collaboratively with the City to identify additional services most needed by local arts and cultural organizations, and provide those services, subject to mutual approval by the City’s Director of Cultural Affairs and the Center; and

**WHEREAS**, the Center has formed the Dallas Center for the Performing Arts Endowment, Inc. (the “Endowment Foundation”) for the charitable purposes of: (1) supporting and enhancing the Center and (2) providing financial support, in accordance with the Governance, Grants and Investment Policy attached hereto as **Exhibit A**, to arts organizations that perform or display art in the City of Dallas, Texas, and that are supported by the City’s Office of Cultural Affairs; and

**WHEREAS**, the Moody Foundation, a Texas charitable trust, wishes to make a charitable donation in the amount of \$22 million (“Grant”) to the Center and the Center’s Endowment Foundation, \$12 million will be committed to the Center’s capital campaign, and \$10 million will be held in a separate fund (the “Designated Fund”) to be administered by the Endowment Foundation in accordance with the Governance, Grants and Investment Policy in **Exhibit A**; and

**WHEREAS**, the income from the Designated Fund will be used to provide grants to support and enhance non-profit arts organizations in the City of Dallas in accordance with the Endowment Foundation’s Governance, Grants and Investment Policy; and

May 24, 2017

**WHEREAS**, the City wishes to enter into a Naming Rights Agreement to accomplish the public purposes of promotion, improvement and application of the arts; in particular, to ensure financial support from the Endowment Foundation in the form of grants from the income earned on the Designated Fund that will be permanently committed to the performing arts organizations that are vetted by the City's Office of Cultural Affairs and that are related in purpose or function to the Center's purposes; and

**WHEREAS**, the City Council finds that granting naming rights to the Moody Foundation in recognition of the Moody Foundation's gift to the Center and the Center's establishment of the Endowment Foundation and the commitment of funding for performing arts organizations pursuant to the Governance, Grants and Investment Policy will result in a long-term public benefit to the City, the Center and to arts, culture, and charitable service organizations based in Dallas whose services benefit the public.

**Now, Therefore,**

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:**

**SECTION 1.** That the City Manager is hereby authorized **(1)** to sign and execute one or more agreements with the Dallas Center for the Performing Arts Foundation, Inc. and/or The Moody Foundation, approved as to form by the City Attorney, granting naming rights for the Dallas City Performance Hall site to The Moody Foundation; and **(2)** specific findings that: (i) the Moody Foundation's charitable grant to the Dallas Center for the Performing Arts in the amount of \$22 million is a benefit to the City and accomplishes the public purpose of promotion and improvement of the arts; and (ii) the structure of the Moody Foundation's endowment to the Center, and the Governance, Grants and Investment Policy will sufficiently protect and ensure that the public purpose is met in return for the granting of naming rights to the Moody Foundation during the useful life of the performance hall, subject to the conditions and limitations outlined herein.

**SECTION 2.** That the term of the naming rights agreement shall not exceed the useful life of the Performance Hall (and any expanded or replacement performance hall the City may choose, in its sole discretion, to construct on the Performance Hall site) and such agreement shall not be construed as a use agreement and shall not create any unfunded debt on behalf of the City nor commit the City or any future city council to rebuild or to update or enhance the Performance Hall at any time in the future.

**SECTION 3.** That the City shall remain solely responsible for the management, repair and maintenance of the site and the Performance Hall and if a future city council in their sole discretion declares the Performance Hall to be surplus property and no longer beneficial to the promotion of the arts in Dallas, then the City may sell or demolish the building.

May 24, 2017

**SECTION 4.** That the Center, the Endowment Foundation, and the Moody Foundation shall release the City, its officers, employees, representatives and agents from and against any and all claims, injuries, demands, liabilities, causes of action, suits, judgments, damages and expenses arising from the signage agreement, and the parties agree that the City takes no responsibility or liability for defending the use or misuse of the name.

**SECTION 5.** That the Endowment Foundation's organizational documents shall ensure that the Endowment Entity's charitable purpose of providing grants to small arts groups shall continue even after any termination or reorganization of the Center, and if such charitable purpose as outlined in the Governance, Grants and Investment Policy does not continue in effect, the naming rights agreement may be terminated by the City.

**SECTION 6.** That if future grants provided to arts groups in accordance with the Governance, Grants and Investment Policy cease to be granted for any five-year period due to mismanagement of the Designated Fund, the naming rights agreement may be terminated by the City.

**SECTION 7.** That the naming rights agreement shall terminate if the Moody Foundation is finally convicted of a felony that materially diminishes or damages the Moody Foundation's goodwill or business reputation in the City of Dallas.

**SECTION 8.** That the Endowment Foundation shall provide regular and reasonable reporting of the Designated Fund's activities at the discretion of the Director of Cultural Affairs, or her successor.

**SECTION 9.** That the Governance, Grants and Investment Policy, attached hereto as **Exhibit A**, shall adhere to reasonable conflict of interest guidelines as established by the City's Cultural Affairs Commission.

**SECTION 10.** That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

OFFICIAL ACTION OF THE DALLAS CITY COUNCIL

April 26, 2006

06-1259

Item 76: Authorize the adoption of a Cultural Facilities Naming Rights Policy (the Policy) which articulates the general criteria and procedure for naming certain city-owned cultural facilities as well as the scope of the Policy, amending Resolution No. 02-3206, previously approved on November 13, 2002, adopting a revised Cultural Policy and Program which articulates the guiding principles, goals and methods through which the City seeks to meet the future culture needs of the community - Financing: No cost consideration to the City

The following individuals addressed the city council regarding the item:

Artist Thornton, 736 Havenwood  
Artist Thornton II, 736 Havenwood

Councilmember Chaney moved to approve the resolution.

Motion seconded by Councilmember Fantroy and unanimously adopted. (Garcia, Medrano, Salazar and Rasansky absent when vote taken)

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OFFICE OF THE CITY SECRETARY

CITY OF DALLAS, TEXAS

**WHEREAS**, the City of Dallas recognizes artistic, cultural, educational and humanistic activities as essential aspects of the life of the City, and has a deep and long-standing commitment to providing an environment in which the arts and culture can flourish; and

**WHEREAS**, in 1979, by Resolution No. 79-3739, the City Council adopted a policy statement to guide the public/private development and implementation of a comprehensive cultural facilities plan which was incorporated into a Cultural Policy and Program adopted by the Park and Recreation Board in March, 1981; and

**WHEREAS**, in 1985, by Resolution No. 85-3952, the City Council adopted a Cultural Policy and Program which reaffirmed the partnership between the City, the cultural constituency and the private sector in the provision of cultural services to the community; and

**WHEREAS**, in 1988, by Resolution No. 88-2968, the City Council adopted an ordinance creating the Public Art Program; and in 1989 by Resolution No. 89-1156, the City Council adopted an ordinance creating the Office of Cultural Affairs and the Cultural Affairs Commission; and

**WHEREAS**, in 1991, by Resolution No. 91-1837, the City Council determined it was necessary to revise the 1985 cultural policy to reflect the transfer of responsibility for policy implementation from the Parks and Recreation Board to the Office of Cultural Affairs; to redefine the City's mission, principles and goals related to the support of artistic and cultural activities; to revise and clarify the City's policies and programs for the support of cultural organizations and individual artists to better meet the stated needs of the constituency, while being sensitive to budget realities; and to establish administrative procedures for the City's Public Art Program; and

**WHEREAS**, in 1992, by Resolution No. 92-3997, and in 1993 by Resolution No. 93-2082, the City Council adopted revisions to the Cultural Policy and Program to establish ethnic/minority cultural services contract programs, funding goals and increased funding opportunities; and in 1994 adopted Resolution No. 94-1807, to eliminate the need to seek Council approval on final program allocations; and

**WHEREAS**, in 1994, by Resolution No. 94-0704, the City Council revised the policy to clarify the composition, qualifications, appointment and terms of membership for the Public Art Committee of the Cultural Affairs Commission; and

**WHEREAS**, in 1996, by Resolution No. 96-2605 and in 2002, by Resolution No. 02-3206, the City Council adopted a revised Cultural Policy and Program, as required by the policy set forth in 1991, Resolution No. 91-1837, to be reviewed every five years; and

061259

April 26, 2006

**WHEREAS**, the Office of Cultural Affairs desires to create a Cultural Facilities Naming Rights Policy, and the Long Range Planning Committee of the City of Dallas Cultural Affairs Commission together with the OCA staff and with the advise of the City Attorney's Office have crafted a policy modeled after the existing policy for the Parks and Recreation Department.

**Now, Therefore,**

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:**

**Section 1.** That the attached Cultural Facilities Naming Rights Policy, which articulates the general criteria and procedures for naming certain city owned cultural facilities as well as the scope of the Policy is hereby adopted and shall take effect immediately.

**Section 2.** That the Cultural Facilities Naming Rights Policy will amend the existing City of Dallas Cultural Policy, adopted on November 13, 2002, by Resolution No. 02-3206, creating a revised Cultural Policy and Program articulating the guiding principles, goals and methods through which the City seeks to meet the future culture needs of the community.

**Section 3.** That this resolution shall take effect immediately on and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

**Distribution**

Office of Cultural Affairs  
City Attorney

APPROVED BY  
CITY COUNCIL

APR 26 2006

*Richard W. Martin*  
City Secretary

APPROVED *Maru In*  
HEAD OF DEPARTMENT

APPROVED *[Signature]*  
CITY CONTROLLER  
*sd*

APPROVED *[Signature]*  
CITY MANAGER

**OFFICE OF CULTURAL AFFAIRS  
CULTURAL FACILITIES NAMING POLICY**

**I. SCOPE OF POLICY**

The Cultural Affairs Commission (the "Commission") is authorized by Section 2-161 of the Dallas City Code to act as an advisory body to the City Manager and the City Council. One of the duties of the Commission is to make recommendations concerning the establishment and implementation of cultural policies and procedures. Under the Cultural Facilities Naming Policy (the "Policy") the Commission shall recommend the naming of new cultural facilities and existing cultural facilities when such facilities are not officially named as well as recommend the renaming of existing cultural facilities as herein provided to the Dallas City Council (the "City Council"). For purposes of this Policy, any cultural facility officially named by prior City Council action, by contract, by deed restriction or by custom shall be deemed an "Officially Named Cultural Facility" upon the earlier of either a.) the date of any official City Council action naming such a facility; or b.) the date of the City Council resolution adopting this Policy and shall be governed hereby. Following the adoption of this Policy by the City Council, a new Officially Named Cultural Facility shall be one whose name has been recommended by the Commission and adopted by resolution of the City Council. Officially Named Cultural Facilities are not typically eligible for re-naming until fifty (50) years following the date of an official naming, however, any sub-areas, such as, but not limited to walls, features, gardens, plazas, rotundas, theaters or rooms located within or at such facilities may be named and renamed in accordance with this Policy.

This Policy is intended to guide City staff as well as any individuals or groups interested in pursuing the naming or re-naming of a cultural facility. While the naming of any cultural facility or sub-area pursuant to this Policy shall be at the recommendation of the Commission, the City Council is empowered to confer naming rights via contract or to name cultural facilities at its discretion and in dereliction of the procedures and criteria of this Policy. Any action to name or re-name a cultural facility must take into consideration and not violate any legal restrictions on naming, including existing contracts and deed restrictions.

**II. GENERAL CRITERIA FOR NAMING**

**1. Naming Concepts and Basic Requirements**

Cultural facilities, including any sub-areas, may be named after streets, geographic locations, historic facilities, events, concepts or cultural figures and local, state or national leaders. Cultural facilities may also be named for individuals or groups who have made either: a) exceptional contributions towards the community, nation or world at large; or b) major donations of land or funds for the development, maintenance and operation of the cultural facility. New cultural facilities may be named in accordance with the criteria and procedures of this Policy before, during or after the new facilities' construction by action of the City Council.

A. Exceptional Contributions Include:

1. Direct, significant, and lifelong public service for the betterment of the community in which the cultural facility is located. This public service must be of a sustained and continuous nature within the community for a period of at least 25 years or two-thirds of the individual's life span and have directly impacted the lives of a significant number of citizens within the community.
2. The nature of this public service may include, but is not limited to, the establishment or development of programs to: (a) contribute to the arts within the community; (b) instruct youth after-school or during non-school hours; (c) teach marketable skills to individuals within the community; (d) decrease crime within the community; (e) enhance the quality of schools, recreational centers, homes or places of worship; or (f) protect the environment.
3. The individual or group must have established and maintained a positive relationship with the community at large and/or the Office of Cultural Affairs (the "OCA") during the course of their public service careers.

B. Major Donations Include:

1. A donation of real property on which a cultural facility is currently located or will be located; or
2. A donation of funds equal to the value of real property on which a cultural facility is currently located or will be located; or
3. A donation of funding that will provide for 40% or more of the total cost to design and construct a cultural facility; or
4. A series of donations made over a period of time, the aggregate amount of which equals the amounts required by Article II, Sections 1.(B.)(1.), (2.), or (3.); or
5. The adequacy of donations for the naming of sub-areas will be considered on a case by case basis; or
6. A significant donation consistent with the capital fundraising plan.

C. OCA may consider naming a cultural facility for an individual or group that has donated funds reasonably anticipated to be sufficient to operate and maintain the cultural facility for a period of twenty (20) years or more.

D. OCA may consider naming a cultural facility for an individual or group that has brought national or international acclaim and historical significance to the community as a result of a major accomplishment or achievement.

E. OCA may also consider naming a facility for an international leader if the individual has made exceptional global contributions that have significantly impacted the quality of life for individuals around the world.

F. A facility will not be named in honor of any individual, unless the individual has attained seventy (70) years of age or has been deceased at least twelve (12) months (the application will not be considered by staff until the proposed honoree has been deceased for a period of six months, or no sooner than six months prior to his/her seventieth (70<sup>th</sup>) birthday), or such naming is a condition of a donation or grant to the City that meets the requirements of Article II, Section 1.(B.) and (C.) of this Policy.

## **2. Naming Rooms or Areas**

The naming of sub-areas within a cultural facility will follow the same general criteria as that established for the naming of cultural facilities.

## **3. Scope of Naming**

When a cultural facility is named for an individual or group, such action shall not give the individual or group the right to name any additional area or room in or at the cultural facility, unless specifically so stated by the City Council in its resolution or naming rights agreement between the City and the entity. Any other sub-areas within a cultural facility will remain eligible for naming without the consent of the individual or group for which a part of the cultural facility is named, unless the City agrees otherwise in writing.

## **4. Community Based Organizations: Required Sponsorship**

A. Apart from naming requests of the kind described in Article II, Section 1. (B.) and (C.) of this Policy, requests for the naming of cultural facilities will be accepted and considered only when received from recognized community-based organizations. A "Community-based Organization" means a local, non-profit organization which has been in existence for a minimum of three years, and/or may include local advisory councils, arts organizations, neighborhood associations or other organizations, but does not include City boards and commissions.

B. Any Community-based Organization seeking to nominate an individual or group for the naming of a cultural facility will be required to provide information about the organization's history. A formal vote of the Community-based Organization's governing body must be taken and documented proposing the name of the cultural facility and the nominated individual or group shall not object to the proposed naming of the cultural facility.

C. The Community-based Organization shall assist OCA and shall secure funding and/or in-kind services or donations to cover any and all costs of implementing the name change, three to six months in advance of the proposed change. Such costs may include the fabrication and installation of signs or additional enhancements to the cultural facility.

## 5. Prohibitions on Naming Requests

A. Requests for name changes to cultural facilities submitted by individuals or groups that propose to name a cultural facility after themselves shall not be considered. The only exception to this provision is when an individual or group proposes to make an exceptional contribution to the City, as defined in Article II, Section 1.(B.) and (C.) of this Policy, and the naming of such facility is a condition of the contribution.

B. The Commission will not consider a request to name or re-name a cultural facility if any of the following conditions are present:

1. The proposed name duplicates the name of another cultural facility;

2. The proposed name endorses or advocates any religion or specific ideology;

3. The proposed name is offensive or obscene;

4. The proposed name promotes products or services that may have a negative impact in the community.

C. The Commission reserves the right to deny applications that are not in the best interests of the City.

## III. WAIVER OF POLICY

The Commission may, under extraordinary circumstances, vote to waive the provisions of this Policy in order to consider applications to name or re-name certain Officially Named Cultural Facilities or areas, rotundas, theaters or rooms in or at those facilities. Any request for a waiver of this Policy must be considered by the Commission at a regularly scheduled meeting of the Commission. Any recommendation that this Policy be waived and that the facility be named or renamed by City Council action must be approved by three quarters (75%) of the appointed Commission members.

## IV. PROCEDURES FOR NAMING CULTURAL FACILITIES

Any Community-based Organization, located in the City of Dallas, may make a request to name or re-name a cultural facility. The Community-based Organization shall submit a written request and an application form with supporting attachments, including a petition, to OCA.

1. The application shall:

- A. State the reasons for the proposed name and outline how the request meets the criteria outlined in Section II above.
  - B. Include a petition demonstrating community support for the proposed name. The petition shall include the signature, printed name, residential address and telephone number of each signer in order to confirm residency in the City of Dallas. Signers must be at least 18 years of age and be residents of the City of Dallas. In order for the Commission to consider an application for naming or re-naming a cultural facility or portions thereof, the application must include a petition that has garnered the signatures of at least **750** residents of the City of Dallas in support of the proposed name or name change.
  - C. Include any additional documentation demonstrating support for the proposed name or name change.
2. The application form must be completed along with the signed petition and submitted to the Director of the Office of Cultural Affairs, 1925 Elm Street, Suite 500, Dallas Texas 75201. The petition requirement will not apply to the naming of cultural facilities pursuant to Article II, Section 1.(B.) and 1.(C.) of this Policy, but the remaining procedures outlined by this Article IV. shall apply to such name requests.
  3. The application will be reviewed by OCA staff in accordance with the criteria set forth in this Policy. OCA reserves the right to verify a random sampling of the collected signatures by cross-referencing these signatures with those included in public records, including but not limited to, voter registration and property ownership records. If the application meets the criteria, the application will be forwarded to the Commission for consideration by its Long Range Planning Committee (the "Committee"). If the request does not meet the policy criteria the application will be denied.
  4. If the request is approved by the Committee, based upon the above criteria, the Committee shall wait sixty (60) days before taking any additional action to name a new cultural facility. If the request is to re-name an existing cultural facility the Committee shall wait ninety (90) days before taking any additional action. These waiting periods will give OCA staff an opportunity to solicit community input regarding the appropriateness and support of the particular name request, as specified in Article IV., Section 5.
  5. During the waiting period, OCA staff will implement a series of up to three (3) public meetings to solicit input from community members as well as from civic organizations, homeowners associations, cultural center advisory councils, other local arts organizations and community groups. OCA will research and attempt to identify and notify any civic organizations, homeowners associations, local cultural organizations and other similar groups within a two mile radius of the facility of the proposed change. Members of the public may also submit written comments, via regular mail or e-mail to OCA. If the subject cultural facility is open to the public, at least two of the public meetings shall be held at the facility. If this is not possible, the public meetings shall be held in a publicly-accessible location within a 2-mile radius of the subject cultural facility. A member of the Committee shall chair the public meetings. The final public

meeting may be held immediately prior to a regularly scheduled meeting of the Commission.

6. At the end of the appropriate waiting period, OCA staff will make a presentation to the Committee detailing the requested name change. The presentation will clearly outline all information received from groups and individuals during the waiting period.

7. Following the presentation, the Committee will make a recommendation to the Commission and the Commission will then review the request during a regularly scheduled meeting and vote on the item.

8. If approved, the item will be forwarded to the appropriate City Council Committee for review; if approved by the City Council Committee it will be placed on a City Council agenda.

9. If the request is approved by the City Council the cultural facility shall be deemed an Officially Named Cultural Facility by resolution of the City Council. If necessary, the City Attorney's Office will be directed to develop a written naming rights agreement with a requesting individual or entity. The agreement will be drafted by and approved as to form by a City Attorney.

10. If the individual, entity or Community-based Organization fails, in any respect to comply with the terms and conditions of the City Council Resolution or any naming rights agreement, the name of the Officially Named Cultural Facility may be amended or changed via subsequent action of the City Council.

**CATEGORY: ITEMS FOR FURTHER CONSIDERATION**

**AGENDA DATE:** April 26, 2006  
**COUNCIL DISTRICT(S):** N/A  
**DEPARTMENT:** Office of Cultural Affairs  
**CMO:** Ramon F. Miguez, P.E., 670-3308   
**MAPSCO:** N/A

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**SUBJECT**

Authorize the adoption of a Cultural Facilities Naming Rights Policy (the Policy) which articulates the general criteria and procedure for naming certain city-owned cultural facilities as well as the scope of the Policy, amending Resolution No. 02-3206, previously approved on November 13, 2002, adopting a revised Cultural Policy and Program which articulates the guiding principles, goals and methods through which the City seeks to meet the future culture needs of the community - Financing: No cost consideration to the City

**BACKGROUND**

The Office of Cultural Affairs (OCA) does not have a current policy for naming cultural facilities. Facilities have been informally named to reflect geographic locations (i.e. the Bath House Cultural Center), or the demographic of the primary constituents being represented/served by the facility (i.e. the Latino Cultural Center), and have been formally named for major donors (i.e. the Morton H. Meyerson Symphony Center). The Long Range Planning Committee of the Cultural Affairs Commission together with the Office of Cultural Affairs staff and with the advise of the City Attorney's Office crafted a policy modeled after the existing policy for the Parks and Recreation Department. If adopted, the Policy will become an amendment to the existing City of Dallas Cultural Policy, last adopted by Resolution No. 02-3206 on November 13, 2002, adopting a revised Cultural Policy and Program which articulates the guiding principles, goals and methods through which the City seeks to meet the future culture needs of the community. The attached Cultural Facilities Naming Rights Policy articulates general criteria and procedures for naming certain cultural facilities as well as the scope of the Policy.

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSION)**

On March 8, 2006, this item was deferred at the request of Councilmember James L. Fantroy.

Approved by the Cultural Affairs Commission on November 17, 2006 and January 19, 2006.

ITEM: Auth adopt of a Policy for Naming Cultural Facilities amending the prior cultural policy

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSION)** (continued)

Briefed to the Quality of Life Committee on January 9, 2006.

**FISCAL INFORMATION**

No cost consideration to the City

# Moody Fund for the Arts

**GOVERNANCE, GRANTS AND INVESTMENT POLICY**

PROPOSAL AS OF MAY 19, 2017

## **SUMMARY OVERVIEW**

The Moody Fund for the Arts (“MFA”) is a permanent endowment fund that will be held and administered under the Dallas Center for the Performing Arts Endowment, Inc. (the “Endowment”), a Texas nonprofit corporation. This Governance, Grants and Investment Policy for the MFA (the “Policy”) provides an overview of the purpose of the MFA and guidelines regarding governance, grants submission and selection process, and the investment policy of the MFA. The Endowment Board of Governors (the “Endowment Board”) will review and implement the Policy of the MFA in accordance with the organizational documents of the Endowment.

## **PURPOSE**

The MFA provides flexible grants designed to supply a source of funding for small and growing arts organizations. This fund will allow for the advancement of the City of Dallas’ finest emerging artists and innovative groups, as well as sustaining the mission of the Moody Performance Hall to provide a stage in the Dallas Arts District for diverse cultural offerings. The MFA will raise the scope of engagement of arts groups within the larger Dallas community.

By creating a funding pipeline, MFA infuses support for the growth and programs of smaller organizations. Grants will be awarded to entities with annual operating budgets of less than \$1,000,000 that are supported by the City of Dallas Office of Cultural Affairs (“OCA”). To align with MFA’s focus on creativity and innovation in the arts, successful submissions may include:

- Commissions of original works and artistic collaborations.
  - If the collaboration is among qualifying small group(s) and non-qualifying larger organization(s), the grant request must come from, and the award must go to, the qualifying small group.
- Support for new works, innovative programs and offsetting rent and production costs at the Moody Performance Hall.
- Programs, projects and exhibitions that address important issues of cultural equity and community access to the arts.
- Programs that create and deliver cultural experiences to all parts of Dallas.
- Operating, staff and marketing support for new initiatives.
- Support of production costs and capacity building.
- Hosting artist in residency programs.
- Other projects deemed important to the vibrancy of the arts in the city.

Submissions are to include metrics of success and accountability.

MFA grants are not eligible to fund:

- Debt repayment from prior year's programs.
- Benefits or fundraising events.
- Projects that take place prior to the fund's grant notification dates.

## GOVERNANCE

To provide for good governance, equitability and accountability, the MFA will be governed through a multi-tiered system. *(See Addendum I).*

### MFA Executive Committee

Distribution of grants from MFA will be overseen by a three-person Executive Committee consisting of:

- Director of the City of Dallas OCA.
  - May serve as a member for so long as he or she continues to be a full-time employee of the City of Dallas in that position. Will also serve as the chair of the MFA Executive Committee.
- Representative of AT&T Performing Arts Center designated by its Board Chair.
  - May serve a three-year term, with a limit of two-consecutive terms.
- Cultural advocate (non-political appointee) jointly agreed upon between the OCA and Center representatives.
  - May serve a two-year term, with a limit of two-consecutive terms.
- The Executive Committee member chosen by the OCA and Center members should be a person with a history of interest in, and support of, the health and vibrancy of cultural affairs in the city of Dallas. This can include professional expertise or substantial volunteer involvement in any of the following areas:
  - Visual, performing or literary arts
  - Arts education
  - Cultural board experience
  - Management of cultural or philanthropic institutions
  - Grant making or grants administration
  - Arts or nonprofit consulting
  - Architecture, design or urban planning

Knowledge of the issues in the Dallas arts community, the challenges and potential of small, emerging and mid-sized arts groups, and an awareness of the current cadre of Dallas arts organizations will be considered in selecting this executive committee member.

This third seat may not be filled with:

- An elected official currently serving in office or current appointee to the City's Cultural Affairs Commission
- A current City staff member
- A current Cultural Affairs Commissioner
- A current member of the Center staff or Board of Directors.

Each year, the MFA Executive Committee and Investment Committee will meet to assess the return on investment and determine the amount to be awarded that year and the gap on grants.

The MFA Executive Committee will make final determination of annual grant recipients and awards, oversee policies for grant review, determine metrics of measurement, and report grant distributions to The Moody Foundation and to the Office of Cultural Affairs.

During the grant submission and selection process, the MFA Executive Committee will be assisted by a blue-ribbon Advisory Review Panel who will conduct an initial review of all grant applications. The Advisory Review Panel will consist of five members:

- One member will be a current Cultural Affairs Commissioner, chosen by the Director of OCA and the Chair of the Cultural Affairs Commission.
- The remaining four Advisory Review Panel members will be individuals with knowledge of the arts community chosen by the MFA Executive Committee and the Chair of the Cultural Affairs Commission. They may not be current members of the Cultural Affairs Commission, City of Dallas officials or staff of the AT&T Performing Arts Center.
- Advisory Review Panel members will rotate from year to year, and no member will have served on the panel the previous grant cycle year.
- No person, or any member of such person's immediate family, who is an employee of an organization with a current grant application may serve on the Advisory Review Panel during that annual grant cycle. Immediate family refers to spouse/partner, parent, child, stepchild or grandchild.
- All panel members must sign a Conflict of Interest statement disclosing involvement with all current grant applicants, including but not limited to Board service. (*See Addendum II*)
  - Cultural Affairs Commissioners who are ex-officio Board members or liaisons with arts organizations as part of their Commission duties may participate on an Advisory Review Panel.
- The names of Advisory Review Panel members will be kept confidential until the submission process is complete and the grant awards are announced.

#### Cultural Affairs Commission

Each year, prior to the start of the submission process, the Cultural Affairs Commission will meet to discuss current priorities and opportunities and offer recommendations to the MFA for setting funding priorities.

#### Grants Administration

AT&T Performing Arts Center will provide Grants Administration staff support for the grant process, including creation and management of dedicated website, e-mail, application submissions, setting meetings, correspondence with grantees, processing and payment of grantee checks, handling of applicant files, compilation of MFA's annual report with the Executive Committee for The Moody Foundation and OCA, etc. Upon completion of each grant cycle, a report listing all applicants, grantees and amount will be provided as well. Oversight of Grants Administration shall be conducted by a check-signing authority representative of the AT&T Performing Arts Center.

Dallas Center for the Performing Arts Endowment, Inc.

As noted above, the MFA will be a restricted endowment fund within the Endowment. Investment policy and grant compliance for all restricted endowment funds are overseen by the Endowment Board. It is comprised of three to five members who are appointed by the Board of the AT&T Performing Arts Center. Current members of the AT&T Performing Arts Center Board of Directors may not constitute a majority of the Endowment Board members.

The Investment Committee reports to the Endowment Board. It is comprised of a minimum of three members with investment and financial expertise.

**GRANT SUBMISSION AND SELECTION PROCESS** *(See Addendum IV)*

Submissions are accepted from February 20 to March 15 of each year, with the awards announced the following June and to be paid by end of August. Multi-year grants are available and may be awarded for up to three consecutive years. Applicants are eligible to apply for one grant per calendar year.

To qualify for submission, the applicant must:

- Be funded by the OCA in the City of Dallas' current or previous fiscal year that runs October 1 – September 30.
- Have an annual operating budget of less than \$1 million.
- Be a 501(c)(3) public charity (specifically, a 509(a)1 or 509(a)(2) organization)

*(See Addendum III for an example list of OCA-funded organizations)*

From time to time, MFA Executive Committee may review these submission policies including adjustments to the grant limits and cycle based on the full vesting of fund, economic fluctuations, inflation, etc. Changes must be approved unanimously by all Executive Committee members.

### Selection Process

Grant submissions initially will be reviewed by the MFA Advisory Review Panel to evaluate eligibility of applicants and prioritize grant recommendations for the MFA Executive Committee. Its recommendations to the MFA Executive Committee are confidential and are not binding. The MFA Executive Committee may seek out other professional advice to determine the viability of proposed grant projects.

The MFA Executive Committee will make the final decisions on the annual grants awarded by the Moody Fund for the Arts, subject to compliance review and approval by a majority of the Endowment Board.

The Endowment Board will determine the total amount of funding available in advance of each annual grant cycle and perform a review of grant awards pursuant to IRS regulations.

**Moody Fund for the Arts**  
**INVESTMENT POLICY STATEMENT**

*Revision Date: May 11, 2017*

**Purpose**

The purpose of the MFA is to provide a dependable, increasing source of income to support the growth and programs of smaller arts organizations in Dallas by creating a funding pipeline for innovation and creativity.

**Objectives**

Unless otherwise specified, the objectives of endowment investments include:

- Growth of principal - growing the corpus in real terms in perpetuity, while annually distributing a percentage of the assets based on a specified spending formula (primary)
- Earning a return as measured by a premium over inflation, over a 5-year time horizon
- Producing current income to support the donor objectives
- Successful investment performance using "total return" as the accepted measurement
- Meeting payout requirements of endowment funds calculated in accordance with a conservative spending policy
- Providing sufficient liquidity to meet distribution requirements
- Ongoing compliance with the Endowment's conflict of interest policy
- Ongoing compliance with Texas UPMIFA
- Ongoing compliance with applicable state and federal regulations

**Spending Policy** *(See Addendum V)*

The calculation of the allocation for support of operations is 4% (the rate) of a rolling 12-quarter average of the fair market value of the MFA.

The timing of annual draws will correspond with the grant distributions period.

The Moody Foundation desires a draw amount to occur during the first five years, despite earnings on the fund which may not yet support it in accordance with the terms of the spending policy. The draw amounts by year are as follows:

2018 - \$100,000  
2019 - \$125,000  
2020 - \$150,000  
2021 - \$150,000  
2022 - \$150,000

The spending rate will be reviewed from time to time by the Endowment Board to make adjustments necessary for the preservation of purchasing power of the endowment, but will at no time be increased above a 5% ceiling.

### **Asset Allocation Guidelines**

The general policy shall be to diversify investments so as to provide a balance that will enhance total return while avoiding undue risk concentration in any single asset class or investment category. The investment guidelines for the portfolio are based on an investment horizon of 10+ years and interim fluctuations should be viewed with appropriate perspective.

### **Strategic Asset Allocation**

<b>Asset Class</b>	<b>Minimum</b>	<b>Target</b>	<b>Maximum</b>	<b>Index</b>
Fixed Income	25%	40%	55%	Barclay's U.S. Aggregate
Domestic Equities	35%	50%	65%	Russell 3000
International Equities	0%	10%	25%	MSCI All Country World ex US
Total Equity	45%	60%	75%	

### **Asset Guidelines**

1. Allowable Investments
  - a. Investments are generally limited to publicly traded domestic and international marketable securities. Alternative investments (e.g. real estate, natural resource investments, venture capital, private equity, and hedge funds) are not in scope for this fund.
  - b. Mutual funds and exchange traded funds.
2. Investment Constraints
  - a. Equity investments in any one company should not exceed 5% of the MFA's equity portfolio at time of acquisition or 8% of the equity portfolio at market thereafter.
  - b. Investments in equity of any one company should not exceed 5% of the market value of that company's outstanding equity.
  - c. Foreign securities or ADRs not listed on a recognized exchange may not be purchased.
  - d. The following transactions are prohibited: purchase of non-negotiable securities, short sales and selling on margin.

### **Account Segregation/Reporting**

The Endowment Board will ensure segregated accounts and reporting for the MFA, and will provide annual reporting to The Moody Foundation showing investment performance and any distributions taken during that period.

### **Investment Manager / Consultant Selection**

The Investment Committee will appoint one asset management firm (Investment Manager) to serve as the outsourced Chief Investment Officer of the MFA. The Investment Committee may terminate or change the Investment Manager at any time for any reason.

The Endowment Board may, if determined to be desirable, engage an independent performance evaluation service (Consultant) to ensure that the investment manager engaged by the Investment Committee is competitive in the market and that their performance meets the needs and expectations of the Endowment Board with respect to these guidelines.

### **Responsibility of the Investment Manager**

Each Investment Manager must acknowledge in writing its acceptance of responsibility as a fiduciary of the MFA. Each Investment Manager will have full discretion to make all investment decisions for the assets placed under its jurisdiction, while observing and operating within all policies, guidelines, constraints, and philosophies as outlined in this statement.

Specific responsibilities of the Investment Manager may include:

- Discretionary investment management including decisions to buy, sell, or hold individual securities, and to alter their asset allocation within the guidelines established in this statement. Any deviation from this policy and guidelines shall be requested by the Investment Manager and received in writing in advance from the Endowment Board.
- Reporting, on a timely basis, monthly valuations, quarterly and annual investment performance results net of fees.
- Execute the Endowment Board's trading through securities brokerage firms selected by the Investment Manager.
- Communicating any major changes to the economic outlook, investment strategy, or any other factors that affect implementation of the investment process.
- Informing the Endowment Board in writing regarding any qualitative change to their investment management organization: Examples include changes in portfolio management personnel, ownership structure, investment philosophy, etc.

### **Investment Policy Review**

The Investment Committee is authorized to revise the Asset Allocation Strategy, as needed, with subsequent notification to the Endowment Board. Amendments to the investment policy require approval by a majority of the Endowment Board.

**AMENDMENT OF THE POLICY**

The Executive Committee may make changes to this Policy, subject to compliance review and approval by a majority of the Endowment Board; provided, however, that any such change that reasonably would be expected to adversely affect the MFA must be approved by all of the then-serving members of the Executive Committee.

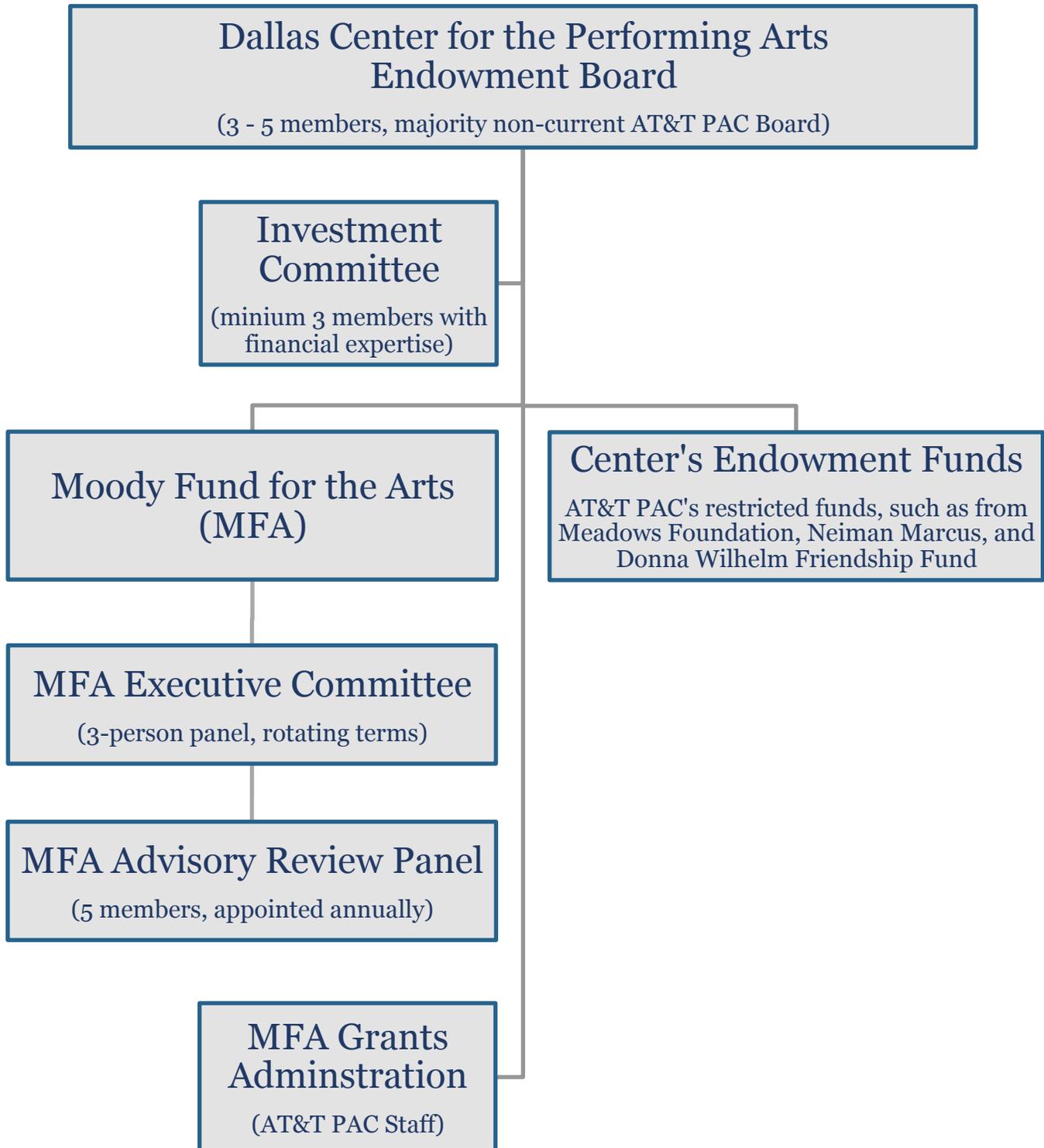
**POLICY APPROVAL**

The signature below confirms that this Policy for the Moody Fund for the Arts has been adopted effective \_\_\_\_\_ by the Dallas Center for the Performing Arts Endowment, Inc. Board of Governors:

Name: Frederick B. Hegi, Jr.  
Chair, Board of Governors

Signature: \_\_\_\_\_

**ADDENDUM I - Organizational Chart**



**ADDENDUM II – Conflict of Interest Disclosure Form (Draft)**

**Moody Fund for the Arts  
CONFLICT OF INTEREST DISCLOSURE FORM**

**Member's Information:**                       Executive Committee                       Advisory Review Panel

Name: \_\_\_\_\_ Occupation: \_\_\_\_\_

Employer: \_\_\_\_\_ Type of Business: \_\_\_\_\_

List current affiliations, or service within the past two years, with any nonprofit arts organizations supported by Office of Cultural Affairs. Affiliation examples include board member, committee member, officer, employee, etc.

NONPROFIT ARTS ORGANIZATION	AFFLIATION(S)	SERVICE YEAR(S)

**Member's Family Information:**

List current affiliations of adults in your immediate family and any applicable information as indicated below. A member of a person's immediate family is defined as a spouse, parent, sibling, child, stepchild or grandchild.

NAME	NONPROFIT ARTS ORGANIZATION	AFFLIATION(S)	RELATIONSHIP TO MEMBER

**General Information:**

List any other information, which you believe relevant to the potential for conflict of interest including any entity in which you or any immediate family member has or has had a financial interest which you have reason to believe may be directly affected by a decision of the Fund:

\_\_\_\_\_

\_\_\_\_\_

**Confidentiality:**

All information and documentation received from the grant applicants and others in connection with service to MFA is to be treated with strict confidentiality. This includes information in all forms, oral, written, or electronic. Neither the contents nor the existence of this information or documentation is to be shared with anyone outside of the MFA governing parties.

By signing this statement, I do hereby affirm I listed of any potential conflicts of interest that I am aware of as of the date hereof and have read the above confidentiality statement and hereby agree to conform to this Policy.

**SIGNATURE:** \_\_\_\_\_ **DATE:**     /     /

## **ADDENDUM III – Example of FY 2017 OCA-Supported Groups under \$1M Budget**

### **Cultural Organizations Program**

#### COP TIER I - \$500,000 and under

Anita N. Martinez Ballet Folklorico  
Artreach Dallas  
Cara Mia Theater  
Dallas Chamber Symphony  
Fine Arts Chamber Players  
Kitchen Dog Theater  
Teatro Dallas  
Texas Winds Musical Outreach  
USA Film Festival  
Writer's Garret

#### COP Tier II - \$500,001 - \$999,999

Children's Chorus of Greater Dallas  
Creative Arts Center  
Junior Players  
Shakespeare Festival  
TeCo Theatrical Productions/Bishop Arts  
Turtle Creek Chorale  
Undermain Theatre

### **Other Entities**

#### Under \$999,999

Artist Outreach  
Bandan Koro  
Dallas Arts District Foundation  
Inner City All Stars  
Mitotiliztli Yaoyollohtli  
Oak Lawn Band  
St. Matthews Cathedral Arts  
Teatro Flor Candela  
Terrance Johnson Dance Project

### **Cultural Projects Program**

#### CPP Tier I \$100,000 and under

Academy of Bangla Arts and Culture  
Asian Film Festival  
Avant Chamber Ballet  
Color Me Empowered  
Contemporary Ballet of Dallas  
Cry Havoc Theater Company  
Dallas Jazz Piano Society  
Dallas Metroplex Musicians  
Echo Theatre  
Greater Dallas Asian American Chamber  
Metropolitan Winds  
New Texas Symphony  
Ollimpaxqui Ballet  
Renaissance 2000, Inc.  
Video Association  
Voces Intimae  
Wordspace

#### CPP Tier II \$100,001-\$500,000

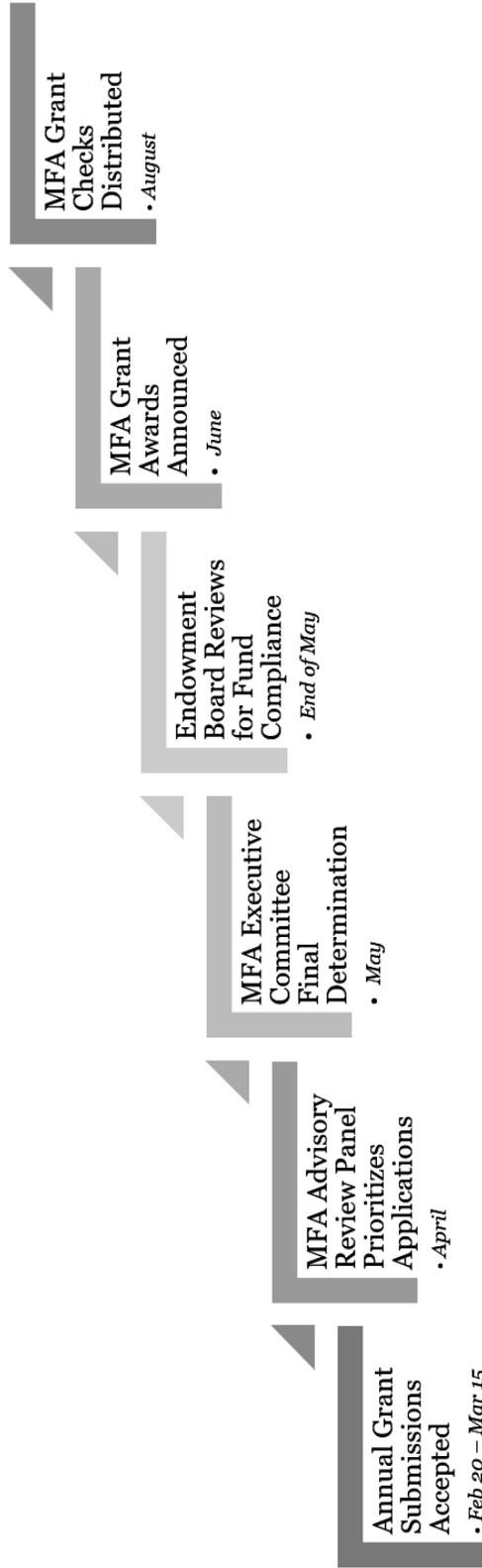
29 Pieces  
African American Repertory  
Bruce Wood Dance Project  
Chamber Music International  
Dallas Asian American Youth Orchestra  
Dallas Bach Society  
Dance Council  
Indian Cultural Heritage Foundation  
Lone Star Wind Orchestra  
The MAC  
MADI Museum  
Orchestra of New Spain  
Orpheus Chamber Singers  
Texas Performing Chinese Arts  
Voices of Change  
Women's Chorus

#### CPP Tier III \$500,001-\$999,999

Dallas Film Society  
Jewish Community Center  
Southwest Celtic Music Assoc.  
Uptown Players

# ADDENDUM IV – Proposed Grant Process Timeline for First Year

## MFA GRANT PROCESS



# ADDENDUM V – Proposed Spending Scenario

**Moody Grant Spending Policy Scenarios**  
**Proposed Draft: 3/6/2017**  
**Spending Scenario**

	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
<i>Graduated Minimum Draw (\$100K-\$150K)</i>										
Fund Balance, Jan. 1	-	1,009,833	1,973,347	2,967,233	3,993,283	5,079,870	6,230,565	7,437,992	8,670,578	9,927,248
MFIA Payment (Oct.)	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000
Estimated Earnings @ YE 1	9,833	63,514	118,886	176,050	236,587	300,696	367,965	436,636	506,649	577,968
Policy Draw (Jan.) 2	-	-	-	-	79,339	119,118	160,538	204,050	249,979	297,855
Supplemental Draw (Jan.) 3	-	100,000	125,000	150,000	70,661	30,882	-	-	-	-
Fund Balance @ YE	1,009,833	1,973,347	2,967,233	3,993,283	5,079,870	6,230,565	7,437,992	8,670,578	9,927,248	11,207,360
Excess/(Deficit) Earnings	Healthy	Underwater	Underwater	Underwater	Healthy	Healthy	Healthy	Healthy	Healthy	Healthy
	9,833	(26,653)	(32,767)	(6,717)	79,870	230,565	437,992	670,578	927,248	1,207,360
										476,543

1 Target annual return = 5.9%  
 2 First policy-based draw (4% rolling 12 quarter average balance) January 1, 2021; annually thereafter  
 3 Supplemental draw = corpus invasion or segmented unrestricted funds  
 4 All balances in 2017 dollars (no present value or inflation adjustments made)

# Memorandum



CITY OF DALLAS

DATE May 19, 2017

TO Honorable Mayor and Members of the City Council

SUBJECT Revised Agenda Item #17 - Correction

The revised agenda item bid summary has been changed to read:

## LOCAL/NON-LOCAL CONTRACT SUMMARY

	<u>Amount</u>	<u>Percent</u>
Total local contracts	\$100,000.00 <del>\$75,000.00</del>	100.00%
Total non-local contracts	\$0.00 <del>\$25,000.00</del>	0.00%
<b>TOTAL CONTRACT</b>	<b>\$100,000.00</b>	<b>100.00%</b>

## LOCAL/NON-LOCAL M/WBE PARTICIPATION

### Local Contractors / Sub-Contractors

<u>Local</u>	<u>Certification</u>	<u>Amount</u>	<u>Percent</u>
Abba Staffing	HMDFW026810517	\$25,000.00	25.00%
<b>Total Minority – Local</b>		<b>\$25,000.00</b>	<b>25.00%</b>

If you have any questions, please contact me at 670-3309.

Raquel Favela  
Chief of Economic Development &  
Neighborhood Services

### Attachments

c: T.C. Broadnax, City Manager  
Larry Casto, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager

Jo M. (Jody) Puckett, P.E., Assistant City Manager (Interim)  
Eric D. Campbell, Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Joey Zapata, Assistant City Manager  
M. Elizabeth Reich, Chief Financial Officer  
Cheritta Johnson, Chief of Community Services (Interim)  
Theresa O' Donnell, Chief of Resilience  
Directors and Assistant Directors

# Memorandum



DATE May 19, 2017  
TO Honorable Mayor and Members of the City Council  
SUBJECT **City License Applications**

Attached is a list of the most recent Dance Hall and/or Sexual Oriented Business applications received for the week of May 8-12, 2017 by the Narcotics Bureau Licensing Squad of the Dallas Police Department.

Please have your staff contact Sergeant Lisette Rivera, #7947 at (214) 670-4811 and/or by email at [lisette.rivera@dpd.ci.dallas.tx.us](mailto:lisette.rivera@dpd.ci.dallas.tx.us) should you need further information.



Eric D. Campbell  
Assistant City Manager

[Attachment]

cc: T.C. Broadnax, City Manager  
Larry Casto, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager  
Raquel Favela, Chief of Economic Development & Neighborhood Services  
Jo M. (Jody) Puckett, P.E., Interim Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Joey Zapata, Assistant City Manager  
M. Elizabeth Reich, Chief Financial Officer  
Cheritta Johnson, Interim Chief of Community Services  
Theresa O'Donnell, Chief of Resilience  
Directors and Assistant Directors

# ***Weekly License Application Report***

*May 08, 2017 - May 12, 2017*

<b><i>BEAT</i></b>	<b><i>DIST.</i></b>	<b><i>NAME OF BUSINESS</i></b>	<b><i>ADDRESS</i></b>	<b><i>LICENSE</i></b>	<b><i>STATUS</i></b>	<b><i>LATE HOUR</i></b>	<b><i>DATE</i></b>	<b><i>APPLICANT</i></b>
116	2	IT'LL DO CLUB	4322 ELM STREET	DH-CLASS A	RENEWAL	NO	5/12/2017	HUMPHRIES, BROOKE
533	6	FOXY'S CABARET	10557 WIRE WAY	SOB-CABARET	RENEWAL	NO	5/12/2017	LANGAN, ERIC
345	7	LADY LOVE II	1615 HAVEN STREET	DH-CLASS A	RENEWAL	NO	5/12/2017	DINKINS, HAROLD RAY

***License Definitions:***    ***DH - Class "A" -Dance Hall - Dancing Permitted 3 Days Or More A Week***  
***DH - Class "B" Dance Hall - Dancing Permitted Less Than Three Days a Week***  
***DH - Class "C" Dance Hall - Dancing Scheduled One Day At A Time***  
***DH - Class "E" Dance Hall - Dancing Permitted Seven Days A Week for Persons Age 14 through Age 18 Only***  
***LH - Late Hours Permit - Can Operate A Dance Hall Until 4:00***  
***BH - Billiard Hall - Billiards Are Played***  
***SOB - Sexually Oriented Business - Adult Arcade / Adult Book/Video Store / Adult Cabaret / Adult  
Adult Theater / Escort Agency / Nude Model Studio***