Transform Fair Park into a year-round destination park offering green space and active recreational amenities for everyone to enjoy

Provide a balanced approach that preserves large annual events while increasing daily accessibility and activities

Secure private funding for new projects

Secure public funding to renovate and restore the buildings and grounds
<table>
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<tr>
<th>VISION</th>
<th>STRATEGIES</th>
<th>COMMITMENT</th>
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<tr>
<td>Transform Fair Park into a year round destination park offering green space, recreational amenities and signature events for everyone to enjoy.</td>
<td>The 2003 Comprehensive Development Plan for Fair Park is the starting point. Engage and serve the surrounding communities. Seek input and collaborate with partners. Balance stakeholder interests while adapting for the future.</td>
<td>Increase funding through private donations, in-kind gifts and volunteer time. Preserve and maintain architecturally significant buildings. Operate a clean, safe and active park for all of Dallas and our visitors to enjoy.</td>
</tr>
</tbody>
</table>
FAIR PARK TEXAS FOUNDATION: STRATEGIES

- Add green space
- Create new uses for park spaces
- Enhance free, public year-round experiences
- Improve transportation and pedestrian access
- Create a collaborative environment
- Improve economic impact
- Implement new funding model
- Create a cohesive identity
- Preserve and renovate historic architecture
Generate creative ideas from other successful parks to apply to Fair Park as a whole

Then with input & proper vetting, develop (1) Planning Strategies, (2) Design Concepts, (3) Costs, and (4) Implementation Details for Foundation Management and Board review and approval.
Members will include:

- Architects
- Landscape architects
- Historic preservationists
- Landmark Commission members
- Park Programmers
- Event and venue managers
- Planners
- Other experts
Input would be solicited from:

- Dallas-wide and neighborhood communities
- Fair Park resident institutions
- Historic Preservation community
- Others
The Chair and CEO’s role as part of the Team is to develop and implement a consensus vision for Fair Park.

The next few slides are only physical improvement Examples of what one person thinks at this time...they are not what the Foundation might ultimately agree to, fund and implement.

All conform to the 2003 Fair Park Comprehensive Development Plan.
FAIR PARK TEXAS FOUNDATION: FAIR PARK

- CULINARY ARTS
- FOOD OLD MILL INN
- MUSIC GREEN
- CHILDRENS PLAYGROUND
- FAMILY PARK WITHIN A PARK
- PLANETARIUM FILM FESTIVAL VISITOR CENTER BAND SHELL
- OUTDOOR BASKETBALL COURTS REMOVABLE FOOTBALL/SOCCER FIELDS | FARMERS MARKET FIELDS | BIKE, JOGGING, PATHS
- INDOOR VOLLEYBALL/ BASKETBALL OTHER
- MLK/FITZHUGH CROSSEOVERS
- Gexa Esplanade

Fair Park Blvd

Esplanade
FAIR PARK TEXAS FOUNDATION: FAIR PARK

- Picnic Area
- Dog Park Maze/Labyrinth
- Fresh Produce Food Trucks
- Obstacle Course
- Playground
- World Globe
- Park Games
- Picnic Area
- Picnic Area
- Picnic Area
- Maze/Labyrinth
- Dog Park

WATER FEATURE
1. Streamline and unify management under the Fair Park Texas Foundation

2. Secure Funding
   - Management fee for operational expenses
   - Bond funding for building re-work/improvements
   - Non-city contributions for new projects
Fair Park Texas Foundation will allow for greater collaboration and development of a shared vision.

The conversation is just beginning.
FAIR PARK TEXAS FOUNDATION
VISION

Park and Recreation Board Briefing
May 5, 2016