

Dallas Park & Recreation

Park and Recreation Department FY2022-23 and FY 2023-24 Budget Development

Park and Recreation Board January 13, 2022

Purpose

- To provide a brief overview to Park Board of the process that will occur to make changes to the FY 2022-23 proposed operating budget and to develop a FY 2023-24 planned operating budget
- To provide FY 2021-22 operating budget and position information by key focus areas

Budgets Defined

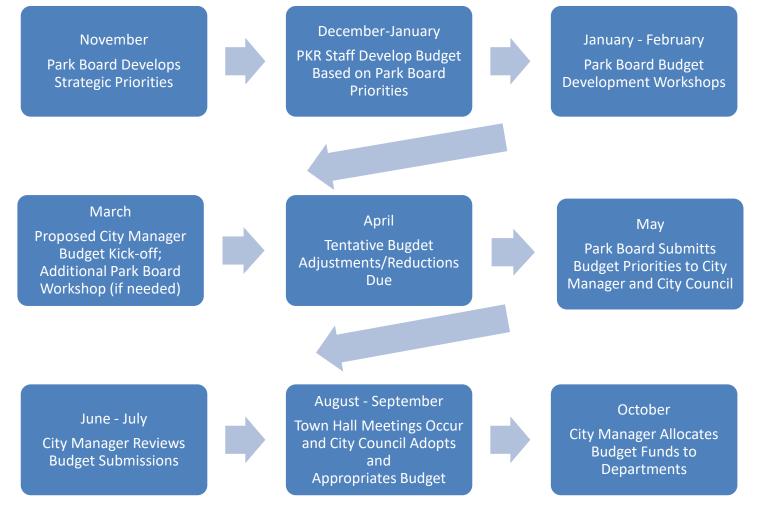
- The Park and Recreation Department General Fund (Operating) budget funds the operations and maintenance of park lands and park facilities
- The Park and Recreation Department Capital budget funds improvements, additions, and new capital assets, that increase efficiency or capacity, or non-moveable improvements to land other than maintenance
- The Park and Recreation Department also maintains additional resource funds that may include donations, grants, sponsorships, and lease and special revenues

Budget Process Overview

The FY 2022-23 & FY 2023-24 Biennial budget development kick-off is estimated to begin in March 2022.

- The annual budget is developed on a biennial budget system. The first year of the budget is proposed at the same time the budget for the second year is planned
- The FY 2021-22 budget will be reviewed to determine if revenue and expense forecasts are still appropriate
- The FY 2022-23 budget will be determined based on adjustment requests (enhancements) or needed reductions to meet the proposed base budget target determined by Budget Management Services
- Staff proposed enhancements or suggested reduction scenarios will be presented to Park Board for approval
- Approved enhancement or reductions will be submitted to Budget Management Services for inclusion in City Budget Workshops
- An official Schedule/Timeline of Budget Workshops, Public Hearings and Town Hall Meetings will be presented as available on a future budget presentation

Budget Development Timeline



Dates on this timeline may change based on official budget schedule

5 Dallas Park & Recreation

Park Board Role in Budget Development

- Reviews staff recommendations to ensure the direction of the key focus/strategic planning within the Department
- Approves funding allocations for Partner Agreements as submitted for consideration (DZM, DABS, FPF)
- Approves staff recommended new services or reallocated service funds to be implemented within Department
- Provide ranking and approval for budget enhancements, adjustments and reductions
- Works with Council Member to promote Department programs and objectives

Park Board Strategic Priorities

| Park Planning and Development | Land strategy, acquisitions, park accessibility, management tools, data systems and analysis, funding opportunities |
|----------------------------------|--|
| Partnerships | Sponsorships, community partners, homelessness support, Friends' group engagement, school district collaboration |
| Marketing | Marketing plan development, existing resources/staffing analysis, marketing campaigns, website enhancement, communication enhancement (internal/external) |
| Equity and Inclusion | Integration of equity strategies from the All Dallas Park and Recreation Plan Equity Plan and other identified activities into operations and service delivery |
| Safety and Security | Crime reduction strategies including continued deployment of cameras and park/trail visits |
| Environmental Initiatives | Native plantings, water run off solutions, and other conservation programs and outreach |

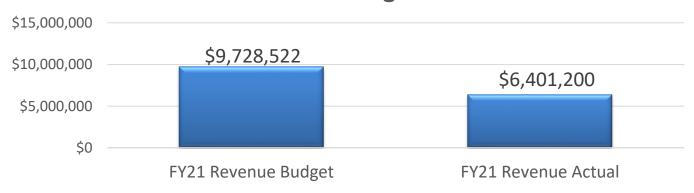
Park Board Strategic Priorities Funded In FY 2021-22 Marketing

Recreational Services - Marketing (2 new positions (1.5 FTEs) \$ 356,166 Equity and Inclusion ARPA Funds- REC- Bridge the digital divide through Broadband Investment \$3,000,000 WiFi Services at Park Facilities Citywide Safety and Security \$ Park Land Maintained - Reallocation for 4 Marshal positions (net zero) 0 ۲ Ś ARPA Funds - Accelerate hiring of 4 additional Marshals 195,000 **ARPA Funds - Fire Alarm Systems Replacement** Ś 389,210 **Environmental Initiative** Funding for Green Chemicals 509,841 Ś ARPA Funds - Additional Litter Clean Up Ś 100,000 Planned for FY 2022-23 **Environmental Initiative** Sr. Environmental Biologist (Salary and one-time vehicle costs) \$ 122,031 Stream and Shoreline Clean Ups- litter removal and vegetation \$ 150,000 management at park waterways

FY2020 – 21 Budget Summary \$94,924,446*

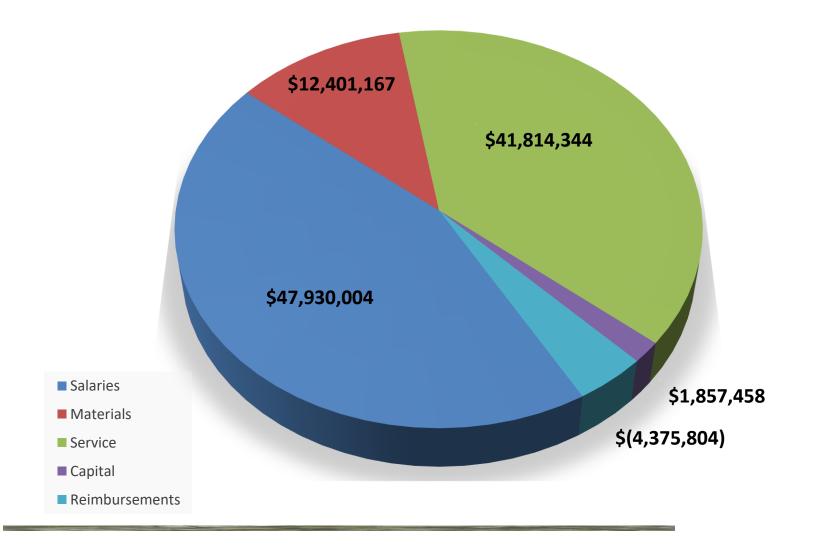
FY21 Expense Budget vs Actual \$96,000,000 \$94,924,446 \$94,000,000 \$92,000,000 \$90,000,000 \$90,900,627 \$90,000,000 \$90,900,627 \$88,000,000 FY21 Expense Budget FY21 Expense Budget FY21 Expense Actual

FY21 Revenue Budget vs Actual

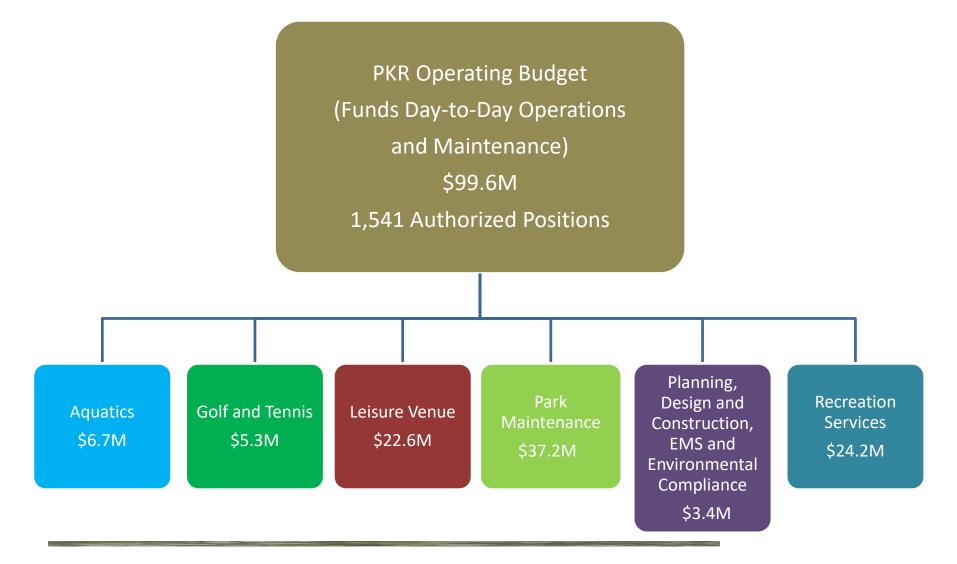


*Includes End-of-Year Appropriation of \$611,000.00

PKR Expense Budget Breakdown FY 2021-22 \$99,627,169



Adopted Budget FY2021-22



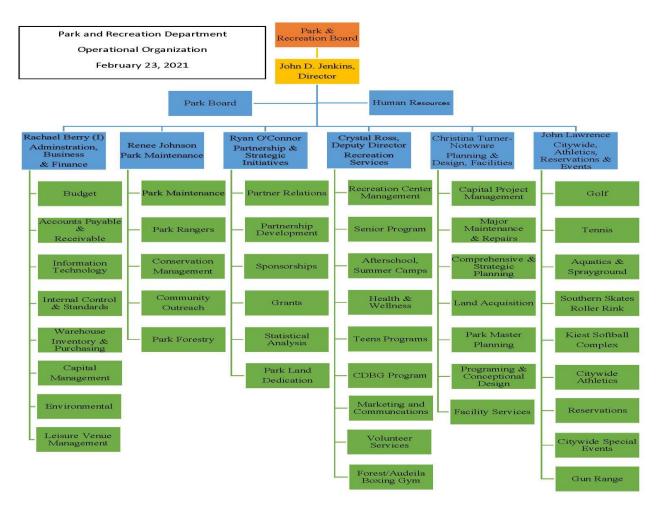
Reallocated Adopted Budget FY2021-22





- Continue Park Board workshops to evaluate budget recommendations
- Director to evaluate current staffing challenges for future changes with feedback from Park Board
- Park and Recreation staff to prepare enhancements based on Park Board strategic priorities
- Provide further updates once Budget kickoff information and dates are released by Budget and Management Services

Appendix



1/6/22 Updated



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