

City of Dallas News Release

Public Information Office

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City of Dallas

FOR IMMEDIATE RELEASE

Monday, April 21, 2008

Mayor debuts “Dallas 360°” Cable Television Program

Programs will connect community with City Hall

Mayor Tom Leppert will debut a cable television program titled “**Dallas 360°**” on Wednesday April 23 at 8:30 a.m. on the City’s Government Channel 16 on Time Warner Cable in Dallas.

The program, produced by the City’s Public Information Office, will take a 360° view of the City and cover topics important to Dallas residents, business owners and visitors. Councilmembers will also host programs titled, “Dallas Delivers – District Update”, on City Channel 16 which will begin airing in June. The series of special programs and district updates will address issues that address public safety; economic vibrancy; a clean, healthy environment; education; culture, arts and recreation; and efficient, effective, economical government. The programs are talk-show style formats with selected pre-produced stories as well as in-studio guests.

“We want to keep the lines of communication open between our citizens, business owners and stakeholders and City Hall,” said Mayor Leppert. “Not only will viewers be getting updates from me on City Channel 16, they will be hearing from Councilmembers as well about the issues that are important in their districts.”

The first program hosted by the Mayor is titled, “**RENAISSANCE AND REVITALIZATION OF DOWNTOWN**”. “Strength begins at the core, and the Downtown Dallas building boom and revitalization is benefiting us all so we wanted to start with a 360° look at what’s happening in the hub of our city,” said Mr. Leppert.

(more**)**

Guests include: Ted Hamilton, President of Hamilton Properties; Zane, Owner of Sedona Fitness Spa; Shelle Stills, Vice President & General Manager Neiman Marcus Downtown; Terry Hillgartner, Jos A. Bank Regional Manager; Phillip Jones, President/CEO Dallas Convention and Visitors Bureau; and Carrie Freeman Parsons, Dallas Convention and Visitors Board Member. **This program will air April 23 – May 30 at 8:30 a.m., noon and 11:00 p.m. each Monday, Wednesday and Friday. On Saturday the program will air at 7:00 p.m.**

The second program is titled, “**THE ART OF DOWNTOWN,**” will explore the build out of Dallas’ world class arts district as well as take a look at 4 signature parks being created downtown.

Guests include: Bill Lively, President & CEO Dallas Center for the Performing Arts; Melissa Young, Associate Artistic Director Dallas Black Dance Theater; Jody Grant, Chairman Woodall Rodgers Park Foundation; and Willis Winters, Assistant Director Dallas Park & Recreation Department. **This program will air June 2 – June 27 at 8:30 a.m., noon and 11:00 p.m. each Monday, Wednesday and Friday. On Saturday the program will air at 7:00 p.m.**

The third program in the series titled, “**THE LAND OF OPPORTUNITY,**” will explore the wealth of resources being tapped in to in the Southern part of Dallas.

“In Southern Dallas, excitement is rising over the Inland Port and it continues to grow as a key fixture in the distribution wheel for international trade,” said Mr. Leppert. “We are aggressively pursuing new retail and residential developments for that region, and we are excited at the prospect of a new magnet high school right next to the campus of UNT Dallas.”

Guests include: Dr. John Ellis Price, Vice Provost at University of North Texas – Dallas; Michael J. Sorrell, President of Paul Quinn College; Forest Turner, Director Department of Code Compliance; and Deputy Chief Sherryl Scott – Dallas Police Department. **This program will air June 30 – July 28 at 8:30 a.m., noon and 11:00 p.m. each Monday, Wednesday and Friday. On Saturday the program will air at 7:00 p.m.**

The content of the Councilmembers programs “Dallas Delivers – District Update” will be announced next month.



For a list of current programming on City Channel 16 – log on to [dallascityhall.com](http://www.dallascityhall.com/pdf/pio/city_channel.pdf)
http://www.dallascityhall.com/pdf/pio/city_channel.pdf

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