

City of Dallas News Release

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FOR IMMEDIATE RELEASE

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The *Pride in Your Neighborhood* Program To Launch in the Singing Hills Neighborhood

Grassroots initiative shows residents how to improve their communities

DALLAS – The City of Dallas pilot program *Pride in Your Neighborhood* (PIYN), will be launched in the Singing Hills neighborhood with a free community event Saturday, December 6, from 11 a.m. to 1 p.m., at the Singing Hills Recreation Center, 1909 Crouch Road.

Dallas City Councilmember's Vonciel Jones Hill and Tennell Atkins will help kick off the initiative along with representatives from Sanitation Services, other City departments and the non-profit Keep Dallas Beautiful, Inc. (KDB). The event will also feature music, food and fun activities for the entire family.

Designed to protect the vitality and integrity of Dallas neighborhoods, PIYN is a new initiative from Sanitation Services and KDB. Through the program, residents in seven Dallas neighborhoods are receiving assistance, support and resources to help improve the appearance of their neighborhoods.

The seven pilot neighborhoods in the PIYN program have all been launched. In addition to Singing Hills, they are Arcadia Park, Beverly Hills, Cedar Oaks, Dixon Circle, Arlington Park and Fordham Road.

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Through the PIYN program, residents learn about City initiatives such as recycling and water conservation, and learn how they can take the lead in revitalizing their neighborhoods by combating deteriorating houses and businesses, controlling excess litter on neighborhood streets and sidewalks and stopping the spread of graffiti.

The Pride in Your Neighborhood program also assists residents by helping to organize neighborhood clean-up activities, conducting community surveys to gauge neighborhood concerns and issues, strengthening neighborhood associations, and helping to develop neighborhood action plans.

For more information call (214) 442-1632, visit www.keepdallasbeautiful.org or email prideprogram@keepdallasbeautiful.org.