



***CITY OF DALLAS TO KICKOFF  
“SAFELIGHT, DALLAS STOPS ON RED” PROGRAM***

**FOR IMMEDIATE RELEASE**  
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**CONTACT:** Frank Libro  
Public Information Office  
214-670-3322

**DALLAS, TX-** The City of Dallas will begin issuing warning citations starting today for a period of 30 days to red-light runners photographed by the city’s newest safety program, “SafeLight, Dallas stops on Red”. It is a photo traffic safety system installed at selected intersections throughout the city as part of a new initiative designed to increase public safety and reduce the number of collisions caused by motorists running red lights.

“These red light cameras in Dallas will save lives, improve traffic safety, dramatically increase law enforcement’s effectiveness, and use modern technology to help solve the problem of traffic enforcement,” said Dallas Mayor Laura Miller.

The system will operate as follows:

- Radar detection equipment monitors traffic. When the signal turns red, the camera system is activated by any vehicle illegally running a red-light.
- Two pictures are taken by the cameras. The first picture shows that the front of the vehicle is not yet into the intersection while the light has already turned red. The second picture then shows the vehicle continuing through the intersection and includes the license plate.
- The camera records the date, time of day and time elapsed since the beginning of the red signal.
- Those who enter the intersection prior to the light turning red, but who, for whatever reason, are trapped in the intersection when the light changes, do not trigger the camera and will not receive a citation.

“The intersections where the cameras will be installed have been identified with a history of red light related vehicles crashes or high violation rates,” said Public Works and Transportation Director, David Dybala.

The following intersections have been installed with the camera systems: Lemmon Avenue @ Mockingbird Lane; Abrams Rd SB @ Forest Lane; Commerce EB @ Central Expressway and Fitzhugh Ave EB @ Gaston Ave. Other intersections will be added to this project with up to 60 intersections to be monitored citywide.

For the first 30 days of the “SafeLight, Dallas Stops on Red” safety program, all vehicles photographed committing a red light infraction will receive a warning citation. Following the 30-day warning period, the Dallas Police Department will start issuing citations with a fine of \$75. No points or insurance implications are tied to red-light camera citations.

“The implementation of red light cameras in the city will afford an additional measure of traffic control and enforcement beyond what the Police Department can routinely provide. Other cities that have implemented red light cameras have experienced a decrease in vehicular accidents at locations where the cameras have been utilized,” says Dallas police Chief David Kunkle. “We are confident that Dallas will have similar results.”

The photo traffic safety system will allow the Dallas Police Department to maximize its resources, while deterring people from running red lights. The red light cameras will be managed under police supervision by ACS Inc, a Dallas-based company with a national reputation in red light photo traffic safety systems.

Each year, red light runners cause as many as 218,000 traffic collisions in the United States. On average, more than 180,000 people are injured and nearly 900 are killed in these crashes. These injuries and deaths cost the public some \$14 billion annually, according to the Federal Highway Administration.

For more information on the “SafeLight, Dallas Stops on Red” safety program visit at <http://www.dallascityhall.com/pubsafe/SafeLight.html>.

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