

Memorandum



CITY OF DALLAS

DATE March 15, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **Annual Budget Priorities Survey**

As part of the FY 2024-25 budget development process, Budget and Management Services (BMS) will launch the annual Budget Priorities Survey on March 15 on the Financial Transparency website. The survey will be available through July. BMS conducts this survey to gather resident feedback on the City's funding priorities.

Resident feedback is a critical part of the budget development process. Residents have the opportunity to voice opinions through Spring Listening Sessions, Budget Public Hearings, and August Budget Town Hall Meetings. The Budget Priorities Survey is specific to the budget process and is different than the Community Survey conducted by ETC Institute that uses standardized survey sampling methods that provide high-quality and statistically valid results.

Additionally, BMS is partnering with Dallas Public Library and Dallas Park & Recreation to distribute paper surveys in equity priority areas identified by the Office of Equity and Inclusion. The survey will be available in multiple languages. For the online survey link and list of libraries and recreation facilities, please visit the [survey website](#).

If you have any questions, please contact me or Janette Weedon, Director of Budget and Management Services.

A handwritten signature in blue ink that reads "Jack Ireland".

Jack Ireland
Chief Financial Officer

[Attachment]

c: T.C. Broadnax, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizar Tolbert, Deputy City Manager

Jon Fortune, Deputy City Manager
Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors



CITY OF DALLAS ANNUAL BUDGET PRIORITIES SURVEY



What City issues matter most to you?

From March through July, the Office of Budget and Management Services is conducting the Annual Budget Priorities Survey. Please take a few moments to fill out the survey using one of the paper copies available at this location and return to box marked "Completed Surveys".



¿Cuáles son los temas más importantes de la Ciudad para usted?

De marzo al julio, la Oficina de Servicios Presupuestarios y Administrativo está realizando la Encuesta Anual sobre Prioridades Presupuestarias. Por favor, tómese unos minutos para completar la encuesta utilizando una de las copias impresas disponibles en esta ubicación y volver al personal



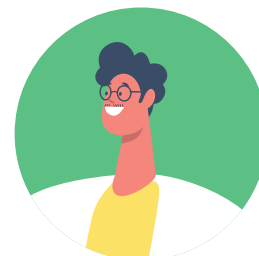
Vấn đề nào của Thành phố quan trọng nhất đối với bạn?

Vui lòng dành một chút thời gian để điền vào bản khảo sát bằng một trong những bản sao giấy có sẵn tại địa điểm này và gửi lại cho nhân viên.



你最关心哪些城市问题？

从3月到7月，预算和管理服务办公室将进行年度预算优先事项调查。请使用此处提供的纸质调查表填写调查表，并将调查表交回标有“已完成的调查表”的信箱。



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