

# Memorandum



CITY OF DALLAS

DATE March 1, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – February 29, 2024**

In this week's issue of Taking Care of Business are the following topics:

## **New Information**

- City Hall at Fair Park! Engage. Explore. Experience
- Spring Budget Town Hall Meetings
- New Library Podcast Features Homeless Neighbors
- Dallas Public Library Waives Fees for Readers
- Aviation Presents First Black History Month Event at Dallas Executive Airport
- St. Jude Center Park Central Celebration – March 7, 2024
- Development Services Releases Annual Report
- Dallas Youth Commission Hosts Primary Candidate Forum

## **Weekly Updates**

- Convention and Event Services Weekly Event Report
- Office of Procurement Services New Opportunities
- Office of Homeless Solutions Update
  - R.E.A.L. Time Rehousing
  - OHS Street Outreach Update
  - Give Responsibly Campaign Outreach Update
  - H.A.R.T/eam Update
- Media Inquiries

---

## **NEW INFORMATION**

### **City Hall at Fair Park! Engage. Explore. Experience**

Save the Date: March 30, 2024 at Fair Park! The City Manager's Office (CMO) and Budget & Management Services (BMS) are excited to announce "City Hall at Fair Park! Engage. Explore. Experience." This family-friendly event is designed to showcase department services/resources and allow residents to experience City services at one location. This event will also include a Telephone Town Hall Meeting (TTHM) and in-person (hybrid) option to further gain input on what services/resources are important to residents. Details and information will be available on the [event website](#).

Should you have any questions, please contact Cecilia Scheu, Assistant Director of Budget and Management Services at [cecilia.scheu@dallas.gov](mailto:cecilia.scheu@dallas.gov).

DATE March 1, 2024  
SUBJECT **Taking Care of Business – February 29, 2024**  
PAGES **Page 2 of 7**

### **Spring Budget Town Hall Meetings**

City Council requested Budget Town Hall meetings begin on Monday, March 25 and end on Thursday, March 28. These listening sessions provide City Council Members an opportunity to hear residents feedback prior to beginning work on the FY 2024-25 budget. The [full schedule](#) is available and includes 15 total sessions with in person and remote options and Spanish interpretation available at most locations.

Should you have any questions, please contact Janette Weedon, Director of Budget & Management Services, at [janette.weedon@dallas.gov](mailto:janette.weedon@dallas.gov).

### **New Library Podcast Features Homeless Neighbors**

On the Block, a new 10-part podcast produced by Dallas Public Library, was released on February 21, 2024. Each episode includes conversations between Library staff and people who are currently or formerly unhoused. The podcast aims to increase understanding of the circumstances that lead to homelessness, everyday life on the streets of Dallas and the challenges faced when trying to find permanent shelter. Find it on Spotify or wherever you listen to podcasts. Should you have any questions, please contact Jo Giudice, Director of Libraries at [maryjo.giudice@dallas.gov](mailto:maryjo.giudice@dallas.gov).

### **Dallas Public Library Waives Fees for Readers**

The Big Read Down, Dallas Public Library's twice-a-year amnesty program, runs March 1 to March 31, 2024. Cardholders who owe for lost and damaged material can "work off" their fees by reading. Every 15 minutes of reading logged counts as \$1 waived. Currently, 24% of all cardholders are blocked or at risk of being blocked from checking out materials because of unpaid account balances. People who don't have a balance can read to help others. Plus, other online library activities can be completed to earn even more fee forgiveness. During the fall Big Read Down in October, more than \$34,000 of fees were waived. Readers can sign up at [dallaslibrary.beanstack.org](https://dallaslibrary.beanstack.org). Should you have any questions, please contact Jo Giudice, Director of Libraries at [maryjo.giudice@dallas.gov](mailto:maryjo.giudice@dallas.gov).

### **Aviation Presents First Black History Month Event at Dallas Executive Airport**

In addition to the Divine Nine art installation currently at Dallas Love Field (the first of its kind in an airport setting), the Department of Aviation continued celebrating Black History Month with a day of Education and Empowerment at Dallas Executive Airport (DEA) on February 22, 2024. This pioneering development day welcomed the City of Dallas' Historically Black Colleges and Universities (HBCU) graduates, Divine Nine members, and Black Employee Support Team (BEST) employees to engage in a range of activities, including welcome remarks from the City Manager, a panel discussion with HBCU and Divine Nine Elected Officials and area business leaders, an airport tour, and a wellness workshop. The event also featured catering from the first African-American-owned/operated restaurant at DEA, which is set to open to the public in March 2024.

Should you have any questions, please contact Patrick Carreno, Director of Aviation, at [patrick.carreno@dallas.gov](mailto:patrick.carreno@dallas.gov) or 214-670-6149.



### **St. Jude Center Park Central Celebration – March 7, 2024**

On Thursday, March 7, 2024 at 4:00 p.m., Catholic Charities Dallas (CCD) will celebrate the completion of St. Jude Park Central located at 8102 LBJ Freeway. The highlight of the event will be the official opening of the new Client Choice Pantry. Because of the City's contribution to the acquisition and renovation of the property, CCD worked with the Office of Homeless Solutions to schedule the celebration prior to the City Council's spring recess. Invitations were sent to all council members two weeks ago. If you plan to attend or have any questions, please contact Gloria Sandoval, OHS Program Administrator, at [gloria.sandoval@dallas.gov](mailto:gloria.sandoval@dallas.gov).

### **Development Services Releases Annual Report**

The Development Services Department is pleased to share its first Annual Report for Fiscal Year 2022-2023. The report highlights the performance metrics and accomplishments the department achieved throughout the year. With a commitment to transparent communication and accountability, DSD is proud to showcase the hard work our team members invested in the success of the department this past fiscal year. The Annual Report may be viewed here: [DSD Annual Report FY 22-23](#). Should you have any questions, please contact Andrew Espinoza, Director/Chief Building Official, at [buildingofficial@dallas.gov](mailto:buildingofficial@dallas.gov).

### **Dallas Youth Commission Hosts Primary Candidate Forum**

The Dallas Youth Commission's recent candidate forum for teens on February 27, 2024 was a pivotal moment for civic engagement in the city. Led in collaboration with Student

Voter Empowerment Club at Yvonne A. Ewell Townview Center, the forum provided a vital platform for young voices to be heard and issues to be discussed. With a focus on empowering youth and encouraging active participation in the democratic process, the event exemplified the Commission's commitment to fostering informed and engaged citizens. To stay updated on future events and initiatives by the Dallas Youth Commission, visit their [website](#). Should you have any questions please contact Taylor Moody, Partnership & Engagement Coordinator at [taylor.moody@dallas.gov](mailto:taylor.moody@dallas.gov).

### **WEEKLY UPDATES**

#### **Convention and Event Services Weekly Event Report**

Each week, Convention and Event Services will provide a report featuring two weeks of upcoming events that are either coordinated with the Office of Special Events or hosted at the Kay Bailey Hutchison Convention Center Dallas. The report highlights the dates, location, and Council District for each event, and is attached for your convenience. Should you have any questions or concerns, please contact Rosa Fleming, Director of Convention and Event Services at [rosa.fleming@dallas.gov](mailto:rosa.fleming@dallas.gov).

#### **Office of Procurement Services New Opportunities**

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City's [electronic bid portal](#):

<b>Opportunity No.</b>	<b>Opportunity Name</b>
BCZ24-00023840	Enterprise Data Repository
BF24-00024147	Animal Feed for Dallas Animal Services Department
BG24-00023860	Aftermarket Automotive Parts
BM24-00023768	Frictional Asphaltic Preservation Treatment and Pre-treatment Concentrate
BMZ24-00024141	Indirect Cost Rate Cost Allocation Plan

We are also pleased to share the latest, [Procurement Quarterly](#) listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#). The City of Dallas Office of Procurement Services will host in-person and virtual meetings to engage business and non-profit vendors with technical assistance regarding "Doing Business with the City of Dallas". For more information about the City of Dallas Office of Procurement Services or to schedule an appointment, please contact Angela Akins, at [Angela.akers@dallas.gov](mailto:Angela.akers@dallas.gov) or call 972.243.2127

Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Danielle Thompson, Director of

DATE March 1, 2024  
SUBJECT **Taking Care of Business – February 29, 2024**  
PAGES **Page 5 of 7**

Procurement Services at [Danielle.thompson@dallas.gov](mailto:Danielle.thompson@dallas.gov).

## **Office of Homeless Solutions Updates**

### **R.E.A.L. Time Rehousing**

The R.E.A.L. Time Rehousing (RTR) team of homeless service providers, co-led by the Office of Homeless Solutions (OHS) and Housing Forward [has successfully rehoused 2,700 \(and counting\) unique individuals as of October 17, 2023](#). The City and its partners now have a new goal of housing 6,000 unique individuals by 2025 across the expanse of the metroplex.

### **OHS Street Outreach Update**

Outreach is currently targeting several encampments, which will result in closure through the housing of those unsheltered individuals throughout the year via RTR. The team will outreach to these sites and meet with various persons experiencing homelessness to assess their needs in preparation for site closure via housing. During this time, the OHS Street Outreach Team will continue to engage with unsheltered residents through normal street outreach, connecting people with the needed resources, such as: getting IDs, working with Community Courts on expunging eligible tickets and offenses from their records, identifying medical needs, and getting them access to the Coordinated Access System (CAS). The RTR Community Dashboard is live and may be found [here](#).

Please see the attached schedule for homeless encampment cleaning the week of February 26 through March 1, 2024. Please note that these will be for debris removal and outreach only. All encampment cleaning requests are being resolved as time and weather allows and are subject to modification in response to special requests by City leadership.

### **Give Responsibly Campaign Outreach Update**

The Office of Homeless Solutions and Code Compliance work together to promote the Give Responsibly Campaign (GRC). This initiative aims to prevent street charity and illegal solicitation in the community through education and engagement. While providing alternative solutions for our residents experiencing homelessness.

The Office of Homeless Solutions Community Liaison and Code Compliance Neighborhood Code Representatives are partnering to visit businesses in hot spots across all districts. This joint effort aims to address issues related to homelessness and the adverse effects street charity and illegal solicitation have on the community. It will provide education on sustainably supporting those in need while ensuring a safer and more comfortable environment for businesses and their patrons. For more information on the GRC, to request GRC materials, or to request event/meeting presence, please reach out to the OHS Community Liaison, Marci Jackson, at [Marci.Jackson@dallas.gov](mailto:Marci.Jackson@dallas.gov).

### **H.A.R.T/eam Update**

The Homeless Action Response Team (H.A.R.T/eam) is led by the Office of Homeless Solutions (OHS) and encompasses four teams comprised of a core team of the following:

“Our Product is Service”  
Empathy | Ethics | Excellence | Engagement | Equity



DATE March 1, 2024  
SUBJECT **Taking Care of Business – February 29, 2024**  
PAGES **Page 6 of 7**

Crisis Intervention Team (CIT), Dallas Animal Services (DAS), Dallas Marshals, and Code Compliance (Code). This team is supplemented by Parks and Recreation, Dallas Fire & Rescue, and Public Works as needed. The purpose of H.A.R.T/eam. is to provide a quick response to immediate safety concerns around homeless encampments and hot spots. To report a critical issue regarding an encampment or panhandling, please submit a service request to 311 or the OurDallas smartphone app. For any questions or concerns please reach out to the H.A.R.T. Supervisor, Anthony Virgil, at [Anthony.Virgil@dallas.gov](mailto:Anthony.Virgil@dallas.gov).

The teams are assigned and respond to time-sensitive, critical issues received via 311 and via email which are defined as:

- Issues raised by City Leadership and members of City Council requests
- Issues presenting an immediate safety concern (the presence of firearms, uncontrolled fires, reports of threatening behavior)
- Any issues which would derail the normal street outreach service resolution process
- Panhandling

Please see the attached the H.A.R.T/eam performance measures for the week of February 19 through February 24, 2024. The H.A.R.T/eam encampment resolution is scheduled on a rolling basis to address Mayor and City Council-identified (MCC) emergencies, 311-identified hotspots, and continuous engagement of unsheltered individuals. OHS staff will also send individual H.A.R.T. encampment resolution reports bi-weekly to applicable Districts for a more comprehensive report out on the data outside of the TCB.

OHS continues to urge people who see an encampment to report it via 311 or 311's OurDallas smartphone app to ensure strategic alignment with comprehensive OHS outreach. The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. Please visit the [dashboard](#) and feel free to share this tool with residents. If you have any questions please reach out to Christine Crossley, Director of the Office of Homeless Solutions, at [Christine.Crossley@dallas.gov](mailto:Christine.Crossley@dallas.gov).

### **Media Inquiries**

As of Feb. 27, 2024, the Communications, Outreach, and Marketing (COM) Department has received various media inquiries available to view [here](#).

Should you have any questions, please contact Jennifer Brown, Assistant Director (I), of Communications, Outreach and Marketing, at [jennifer.brown@dallas.gov](mailto:jennifer.brown@dallas.gov).

### **Dallas Fire-Rescue Media Inquiries**

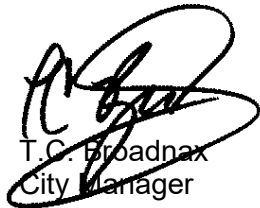
The following storylines reference the major media inquiries addressed by Dallas Fire-Rescue (DFR) during the period dating from February 20<sup>th</sup> – 26<sup>th</sup>. A more detailed account

DATE March 1, 2024  
SUBJECT **Taking Care of Business – February 29, 2024**  
PAGES **Page 7 of 7**

of the department's responses to those inquiries, and others, can be viewed at [this link](#). Should you have any questions or concerns, please contact Fire Chief, Dominique Artis, at [dominique.artis@dallasfire.gov](mailto:dominique.artis@dallasfire.gov).

- School Evacuated Due to Smell of Gas
- DFR Sends Two-Alarm Response to Vacant Apartment Building
- City Manager Announces Retirement
- AT&T Suffers Massive Service Outage
- Kitchen Fire Closes Beloved BBQ Restaurant
- Six (6) Hospitalized in Accident After Chase by Haltom City Police
- Unidentified Body Found in Submerged Pick-Up Truck

Should you have any questions or concerns, please contact Genesis D. Gavino, Chief of Staff.



T.C. Broadnax  
City Manager

c: Tammy Palomino, Interim City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Deputy City Manager  
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager  
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager  
Dr. Robert Perez, Assistant City Manager  
Jack Ireland, Chief Financial Officer  
Genesis D. Gavino, Chief of Staff to the City Manager  
Directors and Assistant Directors





# BIG READ DOWN

MARCH 1 THROUGH MARCH 31

15 MINUTES OF READING EARNS \$1 IN FEE FORGIVENESS.  
READ DOWN YOUR OWN FEES OR READ FOR OTHERS.

JOIN THE CHALLENGE AT  
[DALLASLIBRARY.BEANSTACK.COM](http://DALLASLIBRARY.BEANSTACK.COM)







# PRIMAVERA

## BIG READ DOWN

1 DE MARZO AL 31 DE MARZO

15 MINUTOS DE LECTURA GENERAN \$1 PARA EL  
PERDON DE TARIFAS.

LEA PARA CUBRIR SUS PROPIAS TARIFAS O LEA PARA OTROS.

ÚNASE AL RETO EN  
[DALLASLIBRARY.BEANSTACK.COM](http://DALLASLIBRARY.BEANSTACK.COM)







**SAVE THE DATE FOR**

# **CITY HALL AT FAIR PARK**

**Engage. Explore. Experience.**

*March 30, 2024 | 10 a.m. to 3 p.m.*

This family friendly event is designed to showcase department services and resources and allow residents to experience City services at one location.

This event will also include a Telephone Town Hall Meeting (TTHM) and in-person (hybrid) option to further gain input on what services/resources are important to residents.



*Scan the QR code to stay tuned  
for more information!*







**RESERVA LA FECHA PARA**

# LA ALCALDÍA EN FAIR PARK

**Acércate. Infórmate. Participa.**

*30 de marzo de 2024 | 10 a.m. a 3 p.m.*

Este evento familiar tiene el fin de acercar a los residentes a los recursos de los departamentos y poner a su alcance los servicios de la Ciudad en un solo lugar.

Este evento también incluirá una reunión pública telefónica (TTHM, por sus siglas en inglés) y una opción en persona (híbrida) para obtener más información sobre qué servicios/recursos son importantes para los residentes.



*¡Escanea el código QR  
para más información!*



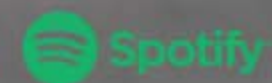
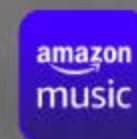




# ON THE BLOCK

A DPL PODCAST

Listen on:





**City of Dallas**

**Convention and Event Services  
Weekly Events Report  
March 1, 2024**

<b>Event Type</b>	<b>Name</b>	<b>Dates</b>	<b>Location</b>	<b>District</b>
Special Event	Rebel Athletic in Dallas (aka Rebel in Dallas)	3/1/2024	901 Main St.	14
Special Event	Dallas Observer The Morning After	3/2/2024	1500 Marilla St.	2
Special Event	Pleasant Grove Better Block Ext. #10 - #12	3/2/2024	2019 N. Masters Dr.	5
Special Event	Deep Ellum Outdoor Market #28	3/2/2024	100 - 199 N. Crowdus St.	2
Special Event	Albert E. Walker Sr., Community Day Festival	3/2/2024	2134 Cedar Crest Blvd.	4
Special Event	Temporary Helicopter Landing/Move Event in Sheraton Dallas	3/3/2024	400 Olive St.	14
Special Event	Adopt and Shop DFW	3/3/2024	3111 Throckmorton St.	14
Special Event	Mobile Blood Drive	3/5/2024	1500 Marilla St.	2
Special Event	Welcome Reception	3/6/2024	401 N. Harwood St.	14
Special Event	Hi Line Connector Celebration	3/6/2024	1617 Hi Line Dr.	6
Special Event	Sneakerpolitics	3/6/2024	2822 Main St.	2
Special Event	USMS Fallen Heroes Honor Run	3/8/2024	1014 Main St.	2, 14
Special Event	Better Block - Greening Dallas Initiative	3/9/2024	10600 Black Walnut Dr.	10
Special Event	Lunar Light: Discovery Ext. #1	3/10/2024	5743 Lyndon B. Johnson Fwy.	11
Special Event	Free Food Distribution and Health Fair Ext. #1	3/15/2024	3751 Merrell Rd.	13

**KBHCCD Schedule of Events**

KBHCC	NCA All-Star National Championship	3/1/2024	650 S. Akard St.	2
KBHCC	2024 Spring Convention	3/11/2024	650 S. Akard St.	2

**Encampment Resolution (Cleaning) Schedule  
February 26 – March 1, 2023**

<b>Location</b>	<b>District</b>
4502 Avondale	14
4051 Commerce St	7
1263 S Cesar Chavez	2
1604 S Cesar Chavez	2
1098 S Cesar Chavez	2
Canton & St Paul	2
Plano Rd & 635	9
3624 Tres Logos	9
Plano Rd & 635	9
6400 E Northwest Hwy	13
11806 N Central Expwy	11

**H.A.R.T. Outreach and Advocacy  
February 19 – February 24, 2023**

<b>Performance Measure</b>	<b>Total</b>
Number of Service Request Closed within 10 days	6
Number of Service Request still open (pending closure)	5
Number of MCC's received for the week	5
Number of Locations Visited	28
Number of Individuals Engaged	35
Number of HMIS Entered	0
Number of Panhandlers Engaged	14

**H.A.R.T. Encampment Resolution (Cleaning) Schedule  
February 26 – March 1, 2023**

<b>Location</b>	<b>District</b>
Locations are scheduled on a rolling basis to address MCC-identified emergencies, 311-identified hotspots, and continuous engagement of unsheltered individuals.	