

Memorandum



CITY OF DALLAS

DATE January 19, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – January 18, 2024**

In this week's issue of Taking Care of Business are the following topics:

New Information

- Better Block Pleasant Grove
- 1st Annual Dallas Police Polar Plunge
- Free Tax Help Available at Dallas Public Library
- Dallas Youth Commission Premieres Dr. Martin Luther King Jr. Podcast Special

Weekly Updates

- Convention and Event Services Weekly Event Report
- Office of Procurement Services New Opportunities
- Office of Homeless Solutions Update
 - Street Outreach Update
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 - H.A.R.T/eam Update
- Media Inquiries

NEW INFORMATION

Better Block Pleasant Grove

With the support of District 5 Council Member Jaime Resendez, the Office of Economic Development has been partnering over the past 6 months with Better Block and the Inspired Vision Compassion Center to engage the community and reimagine a commercial parking lot in Pleasant Grove at the southwest corner of Bruton Rd and Masters Dr. This transformative tactical urbanism project demonstrates the possibility of reimagining unused/underutilized retail property, including private surface parking, and transforming it from “space” into “a place” to spur economic development and revitalization.

Better Block's work is centered around community engagement and included a community survey which inspired the treatments to the parking lot. Underutilized, surplus parking spaces were redesigned and activated into flex areas and a basketball court for the community's on-going use. The improved space was revealed to the community on November 18 and celebrated with a community event with local vendors and artists. For more information, please visit the following link: <https://www.dallasnews.com/arts->

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[entertainment/2023/12/07/a-lovely-and-beautiful-pleasant-grove-parking-lot-how-better-block-made-it-better/](https://www.dallasnews.com/business/entertainment/2023/12/07/a-lovely-and-beautiful-pleasant-grove-parking-lot-how-better-block-made-it-better/). Should you have any questions, contact Economic Development Coordinator Nataly Mojica at nataly.mojica@dallas.gov.



1st Annual Dallas Police Polar Plunge

Please join the Dallas Police Department for the 1st annual DPD Polar Plunge benefitting the Special Olympics of Texas. The event will be held on Saturday, January 27, 2024, at the Bachman Recreation Center located at 2750 Bachman Drive. Registration for the plunge can be done by clicking on the link in the flyer or at the event between 8am- 9am. Plunges into the Bachman Recreation Center pool will follow registration. Immediately after the plunge, there will be a community event at the Bachman Recreation Center gym. Costumes are not required but make for a fun event! If you would prefer not to dive, please attend the event and/or consider making a donation using the same link. When you sign up or make a donation, click the button that credits the Dallas Police Department team. Should you have any questions, please contact Sergeant Kellie Renfro of the Dallas Police Department at kellie.renfro@dallaspolice.gov.

Free Tax Help Available at Dallas Public Library

In partnership with AARP and Community Tax Centers, 15 Dallas Public Library locations will be offering free tax filing assistance beginning Monday, January 22. Days and times vary and are subject to change. A complete and up-to-date listing is available on [the library's website](#). For more information, contact Director of Libraries Jo Giudice at maryjo.giudice@dallas.gov.

Dallas Youth Commission Premieres Dr. Martin Luther King Jr. Podcast Special

In honor of Dr. King's legacy, the All Teens Everywhere Podcast premiered a special debate-style episode discussing the continued importance of civil rights and equality. [Click here](#) to tune in to hear insightful perspectives from our passionate teen panel as they explore Dr. King's impact on today's generation and the ongoing fight for justice. You can learn more about the Dallas Youth Commission [here](#). Should you have questions, please contact Partnership & Engagement Coordinator Taylor Moody, at taylor.moody@dallas.gov.

WEEKLY UPDATES

Convention and Event Services Weekly Event Report

Each week, Convention and Event Services will provide a report featuring two weeks of upcoming events that are either coordinated with the Office of Special Events or hosted at the Kay Bailey Hutchison Convention Center Dallas. The report highlights the dates, location, and Council District for each event, and is attached for your convenience. Should you have any questions or concerns, please contact Rosa Fleming, Director of Convention and Event Services at rosa.fleming@dallas.gov.

Office of Procurement Services New Opportunities

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City's [electronic bid portal](#):

Opportunity No.	Opportunity Name
CIZ23-AVI-3062	Dallas Love Field Aircraft Rescue and Firefighting – (Re-Bid)
BRZ24-00023577	Propane, Propane Cylinders and Requalification
BR24-00023764	Protective Clothing Equipment and Supplies
BH24-00023532	Aquatic Herbicide Treatment

We are also pleased to share the latest, [Procurement Quarterly](#) listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#). The City of Dallas Office of Procurement Services will host in-person and virtual meetings to engage business and non-profit vendors with technical assistance regarding "Doing Business with the City of Dallas". For more information about the City of Dallas Office of Procurement Services or to schedule an appointment, please contact Angela Akins, at Angela.akers@dallas.gov or call 972.243.2127

Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Danielle Thompson, Director of

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Procurement Services at Danielle.thompson@dallas.gov.

Office of Homeless Solutions Updates

R.E.A.L. Time Rehousing

The R.E.A.L. Time Rehousing (RTR) team of homeless service providers, co-led by the Office of Homeless Solutions (OHS) and Housing Forward [has successfully rehoused 2,700 \(and counting\) unique individuals as of October 17, 2023](#). The City and its partners now have a new goal of housing 6,000 unique individuals by 2025 across the expanse of the metroplex.

OHS Street Outreach Update

Outreach is currently targeting several encampments, which will result in closure through the housing of those unsheltered individuals throughout the year via RTR. The team will outreach to these sites and meet with various persons experiencing homelessness to assess their needs in preparation for site closure via housing. During this time, the OHS Street Outreach Team will continue to engage with unsheltered residents through normal street outreach, connecting people with the needed resources, such as: getting IDs, working with Community Courts on expunging eligible tickets and offenses from their records, identifying medical needs, and getting them access to the Coordinated Access System (CAS). The RTR Community Dashboard is live and may be found [here](#).

Please see the attached schedule for homeless encampment cleaning the week of January 15 through January 19, 2024. Please note that these will be for debris removal and outreach only. All encampment cleaning requests are being resolved as time and weather allows and are subject to modification in response to special requests by City leadership.

Give Responsibly Campaign Outreach Update

The Office of Homeless Solutions and Code Compliance work together to promote the Give Responsibly Campaign (GRC). This initiative aims to prevent street charity and illegal solicitation in the community through education and engagement. While providing alternative solutions for our residents experiencing homelessness.

The Office of Homeless Solutions Community Liaison and Code Compliance Neighborhood Code Representatives are partnering to visit businesses in hot spots across all districts. This joint effort aims to address issues related to homelessness and the adverse effects street charity and illegal solicitation have on the community. It will provide education on sustainably supporting those in need while ensuring a safer and more comfortable environment for businesses and their patrons. For more information on the GRC, to request GRC materials, or to request event/meeting presence, please reach out to the OHS Community Liaison, Marci Jackson, at Marci.Jackson@dallas.gov.

H.A.R.T/eam Update

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The Homeless Action Response Team (H.A.R.T/eam) is led by the Office of Homeless Solutions (OHS) and encompasses four teams comprised of a core team of the following: Crisis Intervention Team (CIT), Dallas Animal Services (DAS), Dallas Marshals, and Code Compliance (Code). This team is supplemented by Parks and Recreation, Dallas Fire & Rescue, and Public Works as needed. The purpose of H.A.R.T/eam. is to provide a quick response to immediate safety concerns around homeless encampments and hot spots. To report a critical issue regarding an encampment or panhandling, please submit a service request to 311 or the OurDallas smartphone app. For any questions or concerns please reach out to the H.A.R.T. Supervisor, Anthony Virgil, at Anthony.Virgil@dallas.gov.

The teams are assigned and respond to time-sensitive, critical issues received via 311 and via email which are defined as:

- Issues raised by City Leadership and members of City Council requests
- Issues presenting an immediate safety concern (the presence of firearms, uncontrolled fires, reports of threatening behavior)
- Any issues which would derail the normal street outreach service resolution process
- Panhandling

Please see the attached the H.A.R.T/eam's performance measures for the week of January 8 through January 13, 2024, and the H.A.R.T/eam's encampment resolution schedule for January 15 through January 20, 2024. OHS staff will also send individual H.A.R.T. encampment resolution reports bi-weekly to applicable Districts for a more comprehensive report out on the data outside of the TCB.

2024 Homeless Point-In-Time (PIT) Count

Housing Forward's annual Homeless Point-In-Time (PIT) count will be conducted in Dallas and Collin Counties on the evening of January 25, 2024. Required by the U.S. Department of Housing and Urban Development (HUD), the PIT Count is the count of sheltered and unsheltered individuals experiencing homelessness and is traditionally done on one night in January across the country per HUD guidelines. Locally, data gathered from the count is used for policy development and program planning for homeless residents. The PIT count would not be possible without hundreds of volunteers. All volunteers must register in advance as no walk-in teams will be accepted on the night of the count. OHS will work with Housing Forward to assign councilmembers and their teams. Housing Forward is also collecting gender-neutral care packages to distribute during the count. Councilmembers wishing to donate or volunteer should contact Gloria Sandoval, OHS Program Administrator at gloria.sandoval@dallas.gov or Christine Crossley, Director of the Office of Homeless Solutions at Christine.crossley@dallas.gov. Members of the public interested in volunteering or making a donation can do so here <https://housingforwardntx.org/volunteer/>.

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Inclement Weather Sheltering (IWS)

The Office of Homeless Solutions activated IWS on January 12, 2024. IWS will remain in effect until the inclement weather comes to a halt, based on the National Oceanic and Atmospheric forecast, and in accordance with Chapter 45 of the City Code. Should the trigger not be met for one calendar day in between multiple days that meet the trigger, the shelter will remain open.

Fair Park Grand Place at 3701 Grand Ave, will be the primary IWS site. Austin Street Center will operate the site as the City’s external partner in the execution of IWS activities, providing enhanced services during IWS. Official intake hours will be from 3 p.m. to 10 p.m. until the inclement weather comes to an end. Intake and departure times may vary if extended in accordance with Chapter 45 of the City of Dallas Code by the Office of Homeless Solutions.

The Office of Homeless Solutions is assisting Austin Street Center with the recruitment of volunteers for the inclement weather shelter. All volunteers must be 18 years of age or older and must create a volunteer account [here](#). Registered volunteers can use this [link](#) to sign up for volunteer shifts. Individuals interested in donating supplies for the operation of the shelters should direct their questions to ohsvolunteer@dallas.gov, all other volunteer related questions may be directed to Gloria Sandoval, Program Administrator, at Gloria.Sandoval@dallas.gov.

Please visit our website for daily updates on activated shelters, transportation zones, and all other pertinent information. Should you have any questions please reach out to Christine Crossley, Director of the Office of Homeless Solutions, at Christine.Crossley@dallas.gov.

OHS continues to urge people who see an encampment to report it via 311 or 311’s OurDallas smartphone app to ensure strategic alignment with comprehensive OHS outreach. The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. Please visit the [dashboard](#) and feel free to share this tool with residents. If you have any questions please reach out to Christine Crossley, Director of the Office of Homeless Solutions, at Christine.Crossley@dallas.gov.

Media Inquiries

As of Jan. 8, 2024, the Communications, Outreach, and Marketing (COM) Department has received various media inquiries available to view [here](#). For more information, contact Catherine Cuellar, catherine.cuellar@dallas.gov.

Dallas Fire-Rescue Media Inquiries

The following storylines reference the major media inquiries addressed by Dallas Fire-Rescue (DFR) during the period dating from January 9th – 15th. A more detailed account of the department’s responses to those inquiries, and others, can be viewed at

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Should you have any questions or concerns, please contact Fire Chief, Dominique Artis, at dominique.artis@dallasfire.gov.

- Three Dead Following Single-Vehicle Accident in Northeast Dallas
- DFR Fights Two-Alarm Fire at Vacant Dallas Apartment
- Three Displaced After Fire at East Dallas Residence
- Pedestrian Struck and Killed on Interstate-30
- DFR Battles Fire at West Dallas Recycling Facility
- DFR Talks Cold Weather Fire Safety
- Gas Odor in Downtown Dallas
- DFR Responding to Multiple Call Types During Cold Weather Conditions

Should you have any questions or concerns, please contact Genesis D. Gavino, Chief of Staff.



T. C. Broadnax
City Manager

c: Tammy Palomino, City Attorney
Mark Swann, City Auditor
Billieae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors



City of Dallas

**Convention and Event Services
Weekly Events Report
January 19, 2024**

Event Type	Name	Dates	Location	District
Special Event	Free Food Distribution and Health Fair	1/19/2023	3751 Merrell Rd.	13
Special Event	City of Dallas MLK Day Parade - 2024 (New Route & Date)	1/20/2024	2922 MLK Jr., Blvd.	7
Special Event	North Texas March for Life (New Route)	1/20/2024	1500 Marilla St.	2, 14
Special Event	Deep Ellum Outdoor Market #26	1/20/2024	100 - 199 N. Crowdus St.	2
Special Event	Lunar Light: Discovery (Set Up)	1/24/2024	5835 Lyndon B. Johnson Fwy.	11
Special Event	Too Cold to Hold - Half Marathon, 10k, 5k	1/27/2024	200 N. Buckner Blvd.	9
Special Event	Dallas Open	2/2/2024	5669 N. Central Expy.	14

KBHCCD Schedule of Events

KBHCC	Brickfest Live	1/20/2024	650 S. Akard St.	2
KBHCC	National Cheerleaders Association (NCA) HS Nationals	1/20/2024	650 S. Akard St.	2
KBHCC	O'Reilly Auto Parts 2024 Leadership Conference	1/24/2024	650 S. Akard St.	2
KBHCC	Halliburton Technology Day	1/29/2024	650 S. Akard St.	2
KBHCC	St. Moritz Security Services - Event Office	1/29/2024	650 S. Akard St.	2
KBHCC	DPD Lieutenant Written Exam	1/30/2024	650 S. Akard St.	2
KBHCC	ICSC@Red River	2/1/2024	650 S. Akard St.	2

**Encampment Resolution (Cleaning) Schedule
January 15 – January 19, 2024**

Location	District
Suspended due to inclement weather sheltering	

**H.A.R.T. Outreach and Advocacy
January 8 – January 12, 2023**

Performance Measure	Total
Number of Service Request Closed within 10 days	10
Number of Service Request still open (pending closure)	12
Number of MCC's received for the week	7
Number of Locations Visited	33
Number of Individuals Engaged	163
Number of HMIS Entered	0
Number of Panhandlers Engaged	5

**H.A.R.T. Encampment Resolution (Cleaning) Schedule
January 15 – January 20, 2024**

Location	District
Suspended due to inclement weather sheltering	



2024

POLAR PLUNGE



Special Olympics Texas



FREEZIN' FOR A REASON

Take the plunge to support local Special Olympics Texas athletes. Anyone can plunge – all ages!

Saturday, January 27, 2024

Location

Bachman Recreation Center, 2750 Bachman Dr, Dallas, TX 75220

8:00 AM - 11:00 AM Plunge

10:00 AM - 2:00 PM Community Event

Entry: \$40 for Adults / \$20 for Youths

Find out more, or get started now at: <https://givebutter.com/DallasPlunge>

Dallas Aquatics
Swimming Is Our Specialty

