

# Memorandum



CITY OF DALLAS

DATE January 11, 2024  
TO Honorable Mayor and Members of the City Council  
SUBJECT **Illegal Solicitation Signage Requests**

The following memorandum is to provide an overview the holistic strategy to address homelessness equitably through the Illegal Solicitation Initiative, as it pertains to the process for requests for additional illegal solicitation signage fabrication and installation. This initiative is in coordination with the Office of Homeless Solutions' (OHS), the City Attorney's Office (CAO), the Office of Integrated Public Safety (OIPSS), Data Analytics and Business Intelligence (DABI), Communications and Marketing (COM), Transportation (TRN), and the City Marshal's Office.

In September of 2023, roughly 200 new signs were fabricated and installed across 51 locations in the City of Dallas (map attached<sup>1</sup>). These signs read, "Say No To Street Charity – Be The Solution." Sign locations were identified by the OHS Street Outreach team and the Department of Transportation, based on known City Council district hotspots and as identified by 311 and field observations.

Since that time, the Office of Homeless Solutions, in collaboration with the Department of Transportation, has compiled all new requests for signage to equitably address additional locations that are known hotspots. Due to budget constraints, staff will work with the respective City Councilmembers to determine the feasibility of and potential external funding for additional installations in their districts this year.

As previously communicated, the current signage design parameters were the result of a joint effort between several departments in partnership with the City Attorney's Office. This signage states "Say No To Street Charity – Be The Solution", which ties to the Give Responsibly Campaign (GRC). This campaign links existing messaging provided by existing signage, currently posted at key intersections, to a wider public awareness campaign, aimed at educating community members on more sustainable ways of giving.

Should you have any questions or concerns, please contact me or Christine Crossley, Director of the Office of Homeless Solutions at [christine.crossley@dallas.gov](mailto:christine.crossley@dallas.gov).

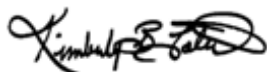
[Attachment

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<sup>1</sup> The map legend indicates right of way (ROW) ownership as follows: Red – City of Dallas ROW, Green – Mixed ROW (TxDOT and City), Blue – TxDOT ROW, Light Blue – DART and City

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Putting Service First,

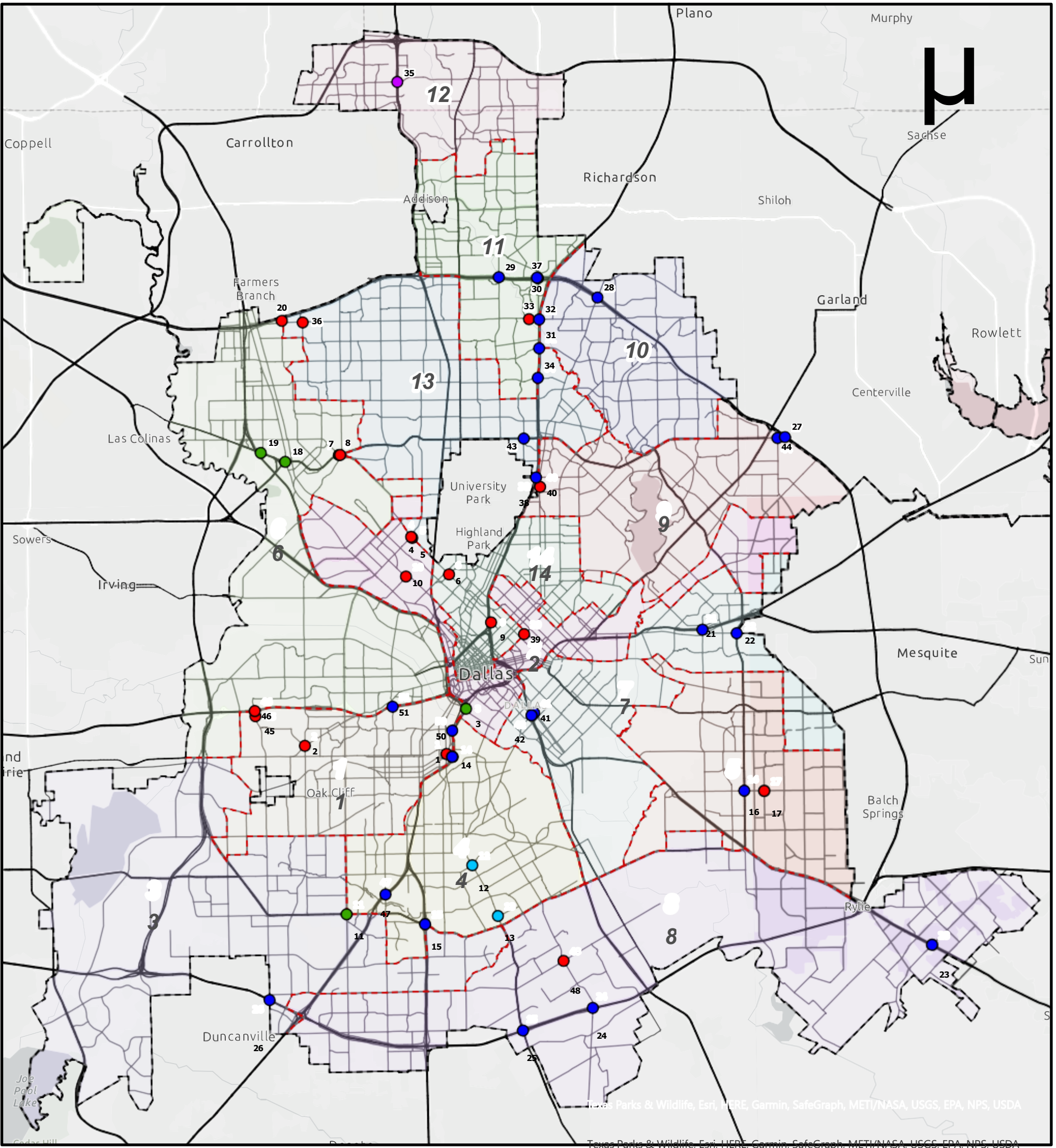


Kimberly Bizzor Tolbert  
Deputy City Manager

c: T.C. Broadnax, City Manager  
Tammy Palomino, City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager  
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager  
Dr. Robert Perez, Assistant City Manager  
Carl Simpson, Assistant City Manager  
Jack Ireland, Chief Financial Officer  
Genesis D. Gavino, Chief of Staff to the City Manager  
Directors and Assistant Directors

# CITY OF DALLAS CHARITY SIGN INSTALLATION MAP SEPTEMBER 2023



Map by Transportation GIS, 9/1/2023

Map Label	Address	ROW	Existing Signs	Proposed Signs
1	JEFFERSON & 9TH ST	CITY	0	4
2	FT. WORTH AVE & WESTMORELAND	CITY	0	4
3	RIVERFRONT & CADIZ	MIXED	0	3
4	INWOOD RD & LEMMON AVE	CITY	0	4
5	5659 LEMMON AVE	CITY	0	0
6	4207 LEMMON AVE	CITY	0	2
7	WEBB CHAPEL & NW HIGHWAY	MIXED	0	4
8	3701 W NORTHWEST HWY	CITY	0	0
9	2103 N. HALL STREET	CITY	0	2
10	4930 MAPLE AVE	CITY	0	4
11	HAMPTON & LEDBETTER	MIXED	0	4
12	LANCASTER & KIEST	DART AND CITY	0	2
13	LANCASTER & 52ND	DART AND CITY	0	1
14	FRWY 35 & 10TH ST.	TXDOT	0	2
15	LEDBETTER AND 35	TXDOT	0	4
16	BUCKNER & LAKE JUNE	TXDOT	0	4
17	LAKE JUNE & HOLCOMB	CITY	0	4
18	HARRY HINES & W NW HIGHWAY	MIXED	0	3
19	2285 W NORTHWEST HWY	MIXED	0	0
20	11844 JOSEY LANE	CITY	0	1
21	JIM MILLER & E R L THORNTON	TXDOT	0	4
22	SAMUEL & BUCKNER	TXDOT	0	4
23	BELTLINE & C F HAWN FRWY	TXDOT	0	2
24	BONNIE VIEW & L B J FRWY	TXDOT	0	2
25	LANCASTER & L B J FRWY	TXDOT	0	2

Map Label	Address	ROW	Existing Signs	Proposed Signs	Council District
27	L B J FRWY & NORTHWEST HIGHWAY	TXDOT	0	2	9
28	L B J FRWY & GREENVILLE AVE	TXDOT	0	0	10
29	L B J FRWY & HILLCREST RD	TXDOT	0	6	11
30	L B J FRWY & COIT RD	TXDOT	0	6	11
31	ROYAL & N CENTRAL EXPY	TXDOT	0	6	11
32	FOREST & N CENTRAL EXPY	TXDOT	6	6	11
33	7718 FOREST LN	CITY	0	3	11
34	MEADOWS & N CENTRAL EXPY	TXDOT	0	4	11
35	FRANKFORD & DALLAS PARKWAY	DNT	4	4	12
36	3100 FOREST LANE	CITY	0	4	13
37	7995 L B J FWY	TXDOT	0	0	13
38	LOVERS & N CENTRAL EXPY	TXDOT	4	4	14
39	4025 GASTON AVENUE	CITY	0	3	14
40	4924 GREENVILLE AVE	CITY	0	0	14
41	SM WRIGHT FREEWAY AND MLK BLVD.	TXDOT	4	4	7
42	JULIUS SCHEPPS FRWY AND HARWOOD ST	TXDOT	4	4	7
43	NORTHWEST HWY AND BOEDEKER ST	TXDOT	4	4	13
44	SHILOH AND E NORTHWEST HIGHWAY	TXDOT	4	4	9
45	COMMUNICATIONS AND N COCKRELL HILL	CITY	2	2	3
46	DFW TURNPIKE AND N COCKRELL HILL	CITY	2	2	3
47	US 67 AND POLK	TXDOT	4	4	4
48	BONNIE VIEW & SIMPSON STUART	CITY	4	4	8
49	S R L THORNTON AND 10TH STREET	TXDOT	4	0	1
50	S R L THORNTON FRWY AND COLORADO	TXDOT	4	0	1
51	DALLAS FT WORTH TURNPIKE AND SYLVAN AVENUE	TXDOT	4	0	1

26	COCKRELL HILL & LBJ FRWY	TXDOT	0	2
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