

Memorandum



CITY OF DALLAS

DATE March 1, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **City Council Listening Sessions in Advance of FY 2024-25 Budget Development - Schedule**

Budget Town Hall Meetings begin on Monday, March 25, and end on Thursday, March 28. These meetings provide City Council members an opportunity to listen to residents prior to beginning work on the FY 2024-25 budget. Information on the budget town hall meetings is attached (English and Spanish) and will be posted [online](#), and promoted through City of Dallas communications and social media channels to support citywide public engagement.

Budget & Management Services will distribute budget town hall meeting graphics (English and Spanish) to the Mayor and City Council staff for use on social media or other communication channels on March 1.

If you have any questions, please contact me or Janette Weedon, Director of Budget & Management Services.

A handwritten signature in blue ink that reads "Jack Ireland".

Jack Ireland
Chief Financial Officer

[Attachment]

c: T.C. Broadnax, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Billieae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager

Jon Fortune, Deputy City Manager
Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors



WE WANT YOUR INPUT ON THE CITY'S BUDGET!

Join us at a budget town hall meeting.

We invite all Dallas residents to weigh in on how the City's tax dollars are spent for **Fiscal Year 2024-25**.

Residents can voice their opinion **virtually or in person**.



March Town Hall Meetings Schedule

DAY / DATE / TIME	HOSTED BY	MEETING TYPE	PARTICIPATION INFO
Monday, March 25			
6:00 p.m.	Council Member Jesse Moreno District 2	Virtual *	Find details on how to join by scanning QR code or visiting bit.ly/dallasbudgettownhall
6:00 p.m.	Council Member Adam Bazaldua District 7	In Person	Skyline Branch Library 6006 Everglade Road
6:00 p.m.	Mayor Pro Tem Tennell Atkins District 8	In Person *	Kleberg Rylie Recreation Center 1515 Edd Road
6:30 p.m.	Council Member Jaime Resendez District 5	In Person	Dallas College Pleasant Grove Center 802 South Buckner Boulevard
6:30 p.m.	Council Member Gay Donnell Willis District 13	In Person	Walnut Hill Recreation Center 10011 Midway Road
Tuesday, March 26			
5:30 p.m.	Council Member Chad West District 1	In Person *	Martin Weiss Recreation Center 1111 Martindell Avenue
5:30 p.m.	Council Member Jesse Moreno District 2	In Person *	KB Polk Recreation Center 6801 Roper Street
6:00 p.m.	Deputy Mayor Pro Tem Carolyn King Arnold District 4	Virtual	Find details on how to join by scanning QR code or visiting bit.ly/dallasbudgettownhall
6:00 p.m.	Mayor Pro Tem Tennell Atkins District 8	In Person *	Singing Hills Recreation Center 6805 Patrol Way
6:00 p.m.	Council Member Paula Blackmon District 9	In Person	Ridgewood Recreation Center 6818 Fisher Road
6:00 p.m.	Council Member Jaynie Schultz District 11	In Person	Prism Center 5580 Peterson Lane Suite 160
6:00 p.m.	Council Member Paul E. Ridley District 14	Virtual	Find details on how to join by scanning QR code or visiting bit.ly/dallasbudgettownhall
Thursday, March 28			
6:00 p.m.	Council Member Jesse Moreno District 2	In Person *	Harry Stone Recreation Center 2403 Millmar Drive
6:00 p.m.	Mayor Pro Tem Tennell Atkins District 8	In Person *	Polk Wisdom Library 7151 Library Lane
7:00 p.m.	Council Member Cara Mendelsohn District 12	Virtual	Find details on how to join by scanning QR code or visiting bit.ly/dallasbudgettownhall

* Bilingual

¡QUEREMOS CONOCER SU OPINIÓN SOBRE EL PRESUPUESTO DE LA CIUDAD!

Acompáñenos en una de las próximas reuniones.

Invitamos a todos los residentes de Dallas a dar su

opinión sobre cómo se invertirá el dinero recaudado por impuestos en el año **fiscal 2024-25**.

Los residentes pueden participar de forma **virtual o en persona**.



Calendario de Reuniones sobre el Presupuesto

FECHA/HORA	ORGANIZADO POR	TIPO DE REUNIÓN	LUGAR
Lunes, 25 de marzo			
6:00 p.m.	Concejal Jesse Moreno Distrito 2	Virtual *	Para información sobre cómo participar escanee el código QR o visite bit.ly/dallasbudgettownhall
6:00 p.m.	Concejal Adam Bazaldua Distrito 7	En persona ^	Skyline Branch Library 6006 Everglade Road
6:00 p.m.	Alcaldesa pro tem Tennell Atkins Distrito 8	En persona *	Kleberg Rylie Recreation Center 1515 Edd Road
6:30 p.m.	Concejal Jaime Resendez Distrito 5	En persona ^	Dallas College Pleasant Grove Center 802 Buckner Boulevard
6:30 p.m.	Concejal Gay Donnell Willis Distrito 13	En persona ^	Walnut Hill Recreation Center 10011 Midway Road
Martes, 26 de marzo			
5:30 p.m.	Concejal Chad West Distrito 1	En persona *	Martin Weiss Recreation Center 1111 Martindell Avenue
5:30 p.m.	Concejal Jesse Moreno Distrito 2	En persona *	KB Polk Recreation Center 6801 Roper Street
6:00 p.m.	Alcalde adjunto pro tem Carolyn King Arnold Distrito 4	Virtual ^	Para información sobre cómo participar escanee el código QR o visite bit.ly/dallasbudgettownhall
6:00 p.m.	Alcaldesa pro tem Tennell Atkins Distrito 8	En persona *	Singing Hills Recreation Center 6805 Patrol Way
6:00 p.m.	Concejal Paula Blackmon Distrito 9	En persona ^	Ridgewood Recreation Center 6818 Fisher Road
6:00 p.m.	Concejal Jaynie Schultz Distrito 11	En persona ^	Prism Center 5580 Peterson Lane Suite 160
6:00 p.m.	Concejal Paul E. Ridley Distrito 14	Virtual ^	Para información sobre cómo participar escanee el código QR o visite bit.ly/dallasbudgettownhall
Jueves, 28 de marzo			
6:00 p.m.	Concejal Jesse Moreno Distrito 2	En persona *	Harry Stone Recreation Center 2403 Millmar Drive
6:00 p.m.	Alcaldesa pro tem Tennell Atkins Distrito 8	En persona *	Polk Wisdom Library 7151 Library Lane
7:00 p.m.	Concejal Cara Mendelsohn Distrito 12	Virtual ^	Para información sobre cómo participar escanee el código QR o visite bit.ly/dallasbudgettownhall

* Bilingüe

^ Solo en inglés

Memorandum



CITY OF DALLAS

DATE March 1, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **Dallas 311 Rebranding Campaign Update**

We are pleased to announce the official launch of the Dallas 311 rebranding campaign. As you may recall, in December 2023, Dallas 311 soft-launched the new online portal and mobile app, both of which underwent a significant redesign to provide residents with a fresh and improved experience. Key enhancements included:

- **Spanish Translation:** A significant step forward in inclusivity.
- **New Look and Feel:** A modern and user-friendly design.
- **Improved Map Functionality:** Enhanced mapping features for easy navigation.

We will be launching a series of initiatives starting in early March 2024 to promote Dallas 311 and a call to action to download the new mobile app with availability in Spanish. These will include bilingual 30-second commercial spots, billboards across the City, and social media ads.

To kick-off our rebranding efforts, we cordially invite you to attend a press conference scheduled for **Friday, March 8, 2024, at 9:00 am** in the **City Hall Flag Room**. This event will also provide an opportunity for us to showcase the enhancements made to the Dallas 311 platforms.

If you are interested in speaking to express your support as we embark on this exciting chapter for Dallas 311, please inform Director Daisy Fast by **Tuesday, March 5, 2024**, so that talking points can be prepared for you.

If you have any questions or need additional information, please contact Daisy Fast, Director of 311 Customer Service, at daisy.fast@dallas.gov or 214-670-3550.

A handwritten signature in black ink, appearing to read 'Genesis D. Gavino'.

Genesis D. Gavino
Chief of Staff to the City Manager

[Attachment]

c: T.C. Broadnax, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Jack Ireland, Chief Financial Officer
Directors and Assistant Directors



Exciting News!

The Dallas 311 Bilingual App Campaign Launches in Early March 2024!

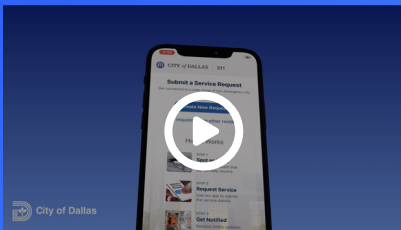
With the powerful tagline "**You Report. Dallas Responds.**", our goal is to improve our City together, one tap, one report at a time.

Now available in Spanish and with several additional improvements, Dallas 311 strives to unite and improve our community.

Get ready, Dallas! Our new multi-channel campaign is on the horizon.

Help us build momentum by sharing this important milestone with constituents and residents alike. Let's make a difference together!

English Videos



Spanish Videos



Dallas 311

Memorandum



CITY OF DALLAS

DATE March 1, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **The Dallas Airport System 2023 Annual Report**

The Department of Aviation (DOA) recently completed and published the Dallas Airport System's 2023 Annual Report.

During Calendar Year 2023, Dallas Love Field reached a historical 17.5 million passengers for the first time. The DOA is excited to showcase its most notable activities and accomplishments from October 1, 2022, to September 30, 2023, in this report. Stemming from further investment in workforce development and innovative terminal changes throughout the year, both in the terminals and on the airfields, Dallas Airport System (DAS) continues to establish itself as a model organization for growth and success. With air travel demand growing exponentially, DOA eagerly anticipates transformative changes coming soon to its landscape. The report highlights the following initiatives:

Report Highlights:

- Initiation of the Dallas Love Field Terminal Area Master Plan (TAMP) with a target completion date of 2025
- Groundbreaking on the most significant private capital investment at Dallas Executive Airport, notably by an African - American owned firm
- Completion of the Emergency Medical Suite to house Dallas Fire Rescue staff at Dallas Love Field
- Successful testing during an exclusive partnership with JetWind Power Corporation to harness aircraft-generated wind for sustainable energy at Dallas Love Field

Learn more about how the Dallas Airport System continues to lead the aviation industry through its operations and commitment to the community by viewing the attached report.

DATE March 1, 2024
SUBJECT **The Dallas Airport System 2023 Annual Report**

For additional questions or concerns, please contact Patrick Carreno, Director, Department of Aviation at 214-670-6149 or patrick.carreno@dallas.gov.

Putting Service First,



Kimberly Bizer Tolbert
Deputy City Manager

[Attached]

c: T.C. Broadnax, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
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Directors and Assistant Directors



Dallas Airport System



ANNUAL REPORT

2023

An overview of Dallas Airport System's achievements and activities during Fiscal Year 2022 - 2023 (October 1, 2022 - September 30, 2023)

Dallas-LoveField.com

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ABOUT OUR AIRPORT SYSTEM

Dallas Airport System (DAS) owns and operates Dallas Love Field, Dallas Executive Airport, and the Downtown Dallas Heliport. With over 300 employees in its workforce, the Dallas Airport System manages one of the most vital transportation systems in North Texas.

Dallas Love Field

Centrally located within seven miles of Downtown Dallas, Dallas Love Field (DAL) achieved a historic milestone in 2023, serving over 17.5 million passengers. As the busiest medium hub airport in the U.S. and a frequent recipient of prestigious awards such as ACI-World's Airport Service Quality, ACI-NA's MarComCX, and others, DAL continues to lead the evolution of the airport experience. Historically contributing over \$5.6 billion in economic activity and boosting labor income by \$1.7 billion through more than 28,000 local jobs, the airport looks forward to further developing its footprint and level of exceptional aviation services.

Dallas Executive Airport

Located less than 10 miles from Downtown Dallas, Dallas Executive Airport occupies over 1,000 acres of land and is within minutes of the best Dallas has to offer. The airport also features 480 acres of developable land, more than any other regional general aviation airport.

Dallas Heliport/Vertiport

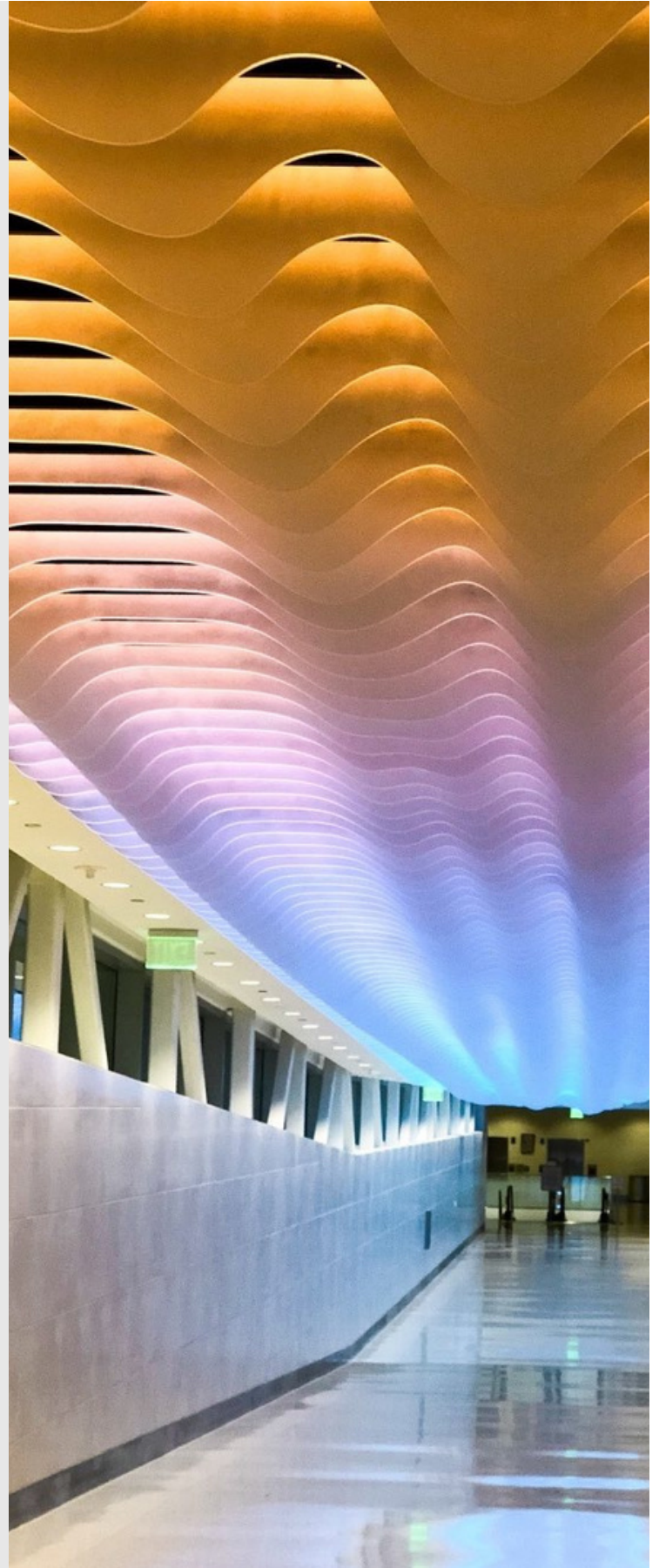
As the world's largest urban elevated Heliport/Vertiport, the public-use facility Dallas Heliport is located in the Central Business District on the south end of the Dallas Convention Center.

Vision

Leading the evolution of the Airport experience

Mission

It is the mission of the Dallas Airport System to create innovative Airport experiences by promoting safety and comfort, valuing our employees, developing our facilities, recognizing our unique role in the Dallas community, and contributing to a positive economic impact.



EXECUTIVE TEAM



Patrick Carreno
Director of Aviation



Sheneice Hughes
Assistant Director -
Administration and Customer
Engagement



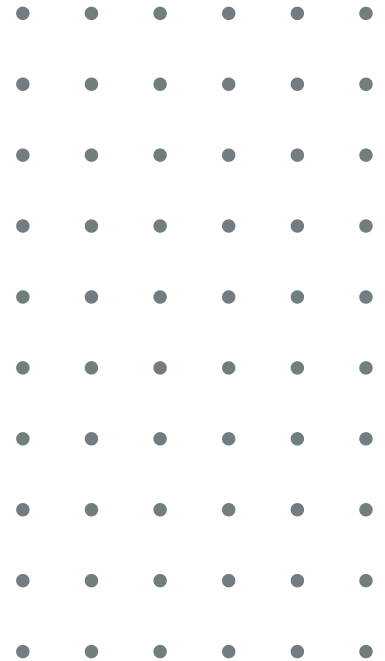
Kris Sweckard
Assistant Director -
Operations



Vincent Lewis
Interim Assistant Director -
Capital and Infrastructure



Dawn Blair
Interim Assistant Director -
Business Development and
Properties



MESSAGE FROM LEADERSHIP

A Year of Transformative Growth

As 2024 unfolds, Dallas Airport System (DAS) reflects on a year marked by achievements and milestones that define its trajectory. DAS takes pride in advancements that enhance the aviation experience, prioritize safety, advance sustainability, and address capital needs.

Dallas Love Airport (DAL) celebrated a significant milestone as our passenger traffic continued increasing and surpassing pre-pandemic levels, with 17.6 million passengers traveling in and out of the airport for the first time while Dallas Executive Airport (DEA) broke ground on the most significant private capital investment in the airport's history! This success underscores the resilience of the airport community and the support from valued customers. Despite pandemic challenges, the commitment to providing a safe, efficient, and welcoming travel experience remains unwavering.

Following the Wright Amendment Reform Act, DAL experienced a doubling of passenger levels, prompting a critical assessment of landside and terminal spaces. This led to the initiation of the Terminal Area Master Plan (TAMP) in September 2023, strategically charting a course for expansion and enhancement. Targeting completion by 2025, the TAMP addresses current and future demands while upholding stringent safety standards. DAL is committed to optimizing exterior and interior elements from roadway improvements to a Consolidated Rental Car Facility to remain a premier gateway.

As the system continues into 2024, optimism and excitement prevail. DAS remains committed to setting standards in innovation, sustainability, and customer satisfaction, shaping the future of air travel for a seamless and memorable journey.

Sincerely,
The Dallas Airport System Executive Team

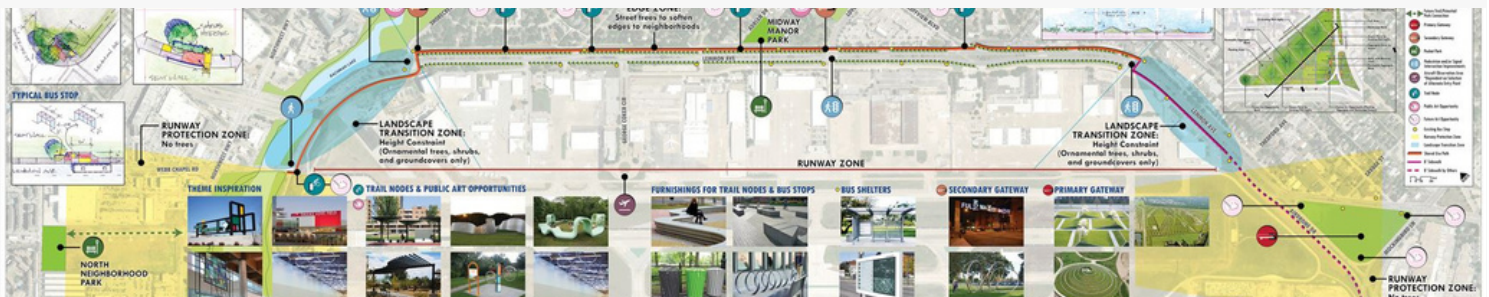


AIRPORT DEVELOPMENT

Major Capital Projects

Quality of Life Improvements on Lemmon Avenue:

Dallas Love Field Airport is undergoing a transformative project along Lemmon Avenue, initiated on October 9, 2023, to enhance the community's quality of life. The construction focuses on improving streetscape features such as sidewalks, bicycle paths, landscaping, lighting, safety measures, upgraded traffic signals, and the addition of a neighborhood pocket park, aligning with the airport's commitment to a welcoming environment. The project is expected to conclude by early 2025.



Crossfield Taxiways:

The Crossfield Taxiways Project at Dallas Love Field, launched in 2022, is making significant progress by constructing dual taxiways F&G between TWY M and TWY C, enhancing taxi route efficiency. Notable milestones have been achieved, including completing Phase 2 and Phase 3 with 90% progress, with Taxiway F already open to traffic. The project prioritizes airfield safety by aligning new taxiways perpendicular to runways. It adheres to regulations by updating the Airfield Lighting Control and Monitoring System while incorporating environmental measures like a stormwater pollution prevention plan.



AIRPORT DEVELOPMENT

Major Capital Projects

New Emergency Medical Response Suite:

Summer 2023 saw the inauguration of a cutting-edge Emergency Medical Suite (EMS) at DAL, enhancing airport safety. The grand opening, marked by a ribbon-cutting ceremony, symbolized a significant step forward in bolstering emergency response capabilities. The comprehensive project included demolishing partitions, installing a state-of-the-art ceiling and sprinkler system, and extending infrastructure, with dedicated lockers and sleeping quarters for Dallas Fire Rescue (DFR) staff highlighting the airport's commitment to swift emergency response.



Burchfield & Partners Development:

Dallas Executive Airport, in collaboration with Burchfield & Partners Development, has embarked on a significant endeavor to construct a state-of-the-art Corporate Aviation Maintenance, Repair & Overhaul Facility on its west side. With an investment of \$20 million, spanning 80,000 square feet, this initiative signifies a pivotal step towards enhancing the airport's infrastructure. Anticipated benefits include increased traffic to the general aviation airport, job creation, and the overall development of the surrounding neighborhood, underscoring the positive impact of this transformative project on the local community and aviation sector.



FINANCIAL PERFORMANCE

Concessions Revenue includes Food and Beverage, Retail, and Rental Car Revenues. Airline and General Aviation Revenue includes fuel, gate/apron rental, baggage claim rental, airline rental, and landing fees.

Concessions Revenue

\$29.2M

\$126.3M

Airline and General Aviation Revenue

Parking Garage Revenue

\$40.6M

Valet Revenue

\$3.5M

Federal Grants Received:

\$32,078,375 (AIP)

Construct/Extend/Improve Safety Area 13L/31R at DAL

\$50,000 (RAMP)

Annual Routine Maintenance at DEA



COMMUNITY INVOLVEMENT



COMMUNITY SUPPORT



HEALTH & WELLNESS



YOUTH & EDUCATION



FAMILY FUN



GENERAL AVIATION - DEA



In the fiscal year 2022-2023, Dallas Executive Airport (DEA) achieved noteworthy milestones. DEA's accomplishments included establishing the GPS approach to Runway 13 at RBD, a \$200,000 investment in upgrading air traffic control tower communications, the successful organization of various events drawing 8,580+ visitors, the identification and implementation of \$100,000 worth of safety enhancements, and management of over 5,400 individuals during the Wings Over Dallas Airshow, and enhanced airport safety and access measures. A groundbreaking event marked a pivotal moment as Burchfield & Partners invested approximately \$20 million in constructing an 80,000-square-foot Corporate Aviation Maintenance, Repair, & Overhaul Facility at DEA—the most significant private capital investment in the airport's history. This development is anticipated to stimulate traffic, generate jobs, and contribute to the economic growth of Southern Dallas.

92,150

Aircraft Operations





DAL ACCOMPLISHMENTS

2023 ACI-NA

MarComCX Winner - Customer Experience Programs (Medium Airport)

2023 ACI-NA

MarComCX Winner - Special Events

2023 ASCE Texas Section

Award of Merit - Runway 13R-13L and Taxiway C Phase 1

2023 Airport Business

Airport Project of the Year - Runway 13R-13L and Taxiway C Phase 1

2022 ACI-NA

MarComCX Winner - Social Media Campaigns and Customer Experience Programs (Medium Airport)

2022 JD Power & Associates

Airport Satisfaction Study - 3rd Place

2022 Travel Awaits

Best of Travel: U.S. Airport Finalist



Operations Overview



Aircraft Operations and Passenger Volumes:

Aircraft operations include air carriers, air taxis, general aviation and military aircrafts. Passenger volumes include Alaska Airlines, Delta Air Lines, and Southwest Airlines.



Aircraft Operations:

253,510



Passengers:

17,307,659



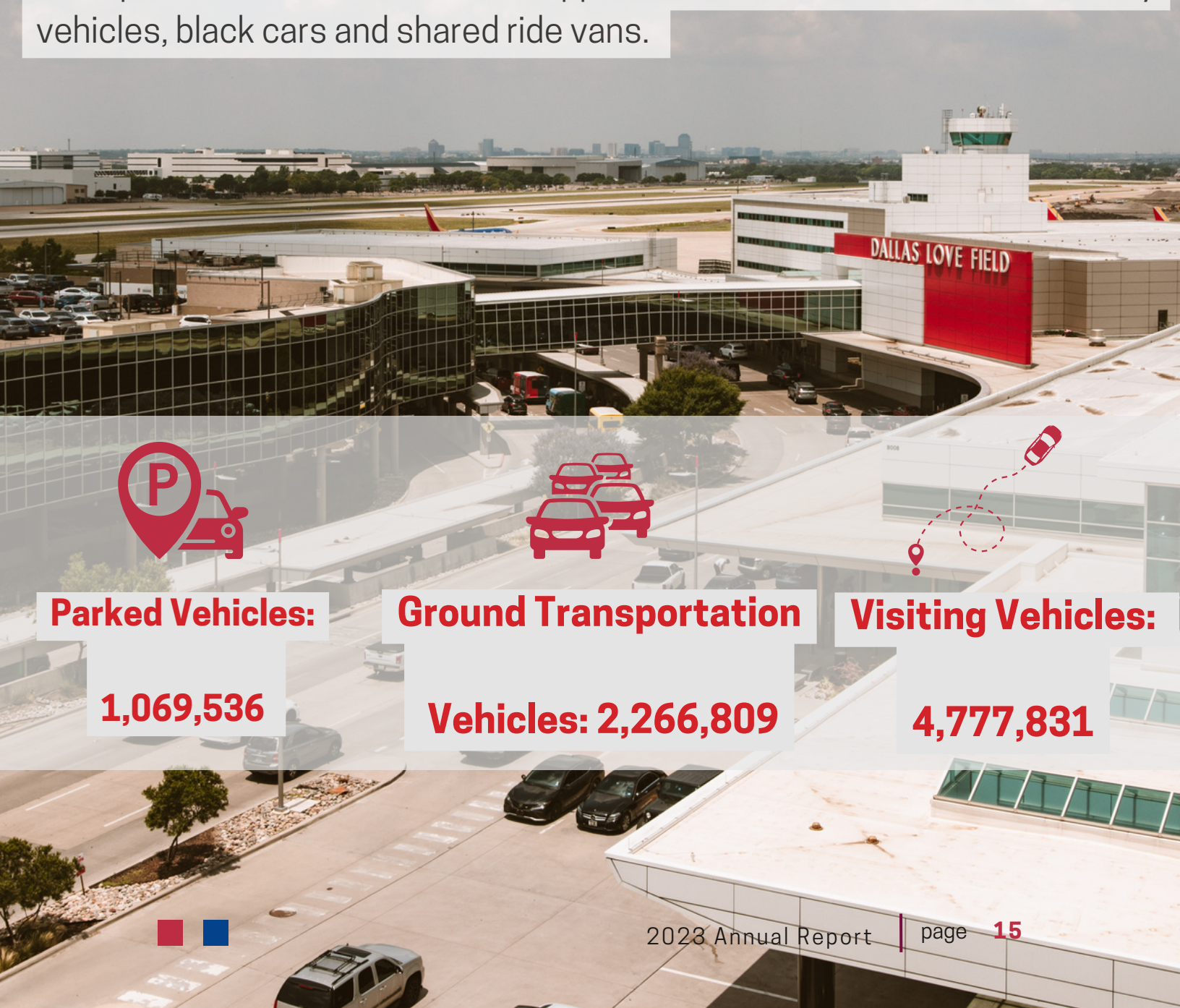
Operations Overview

continued



Parked, Visited, and Ground Transportation Vehicles:

Parked vehicles include those utilizing Garages A, B, C and Valet. Visiting vehicles include civilian curbside drop-offs and pick-ups. Ground Transportation Vehicles include app based rides, taxis, limos, courtesy vehicles, black cars and shared ride vans.



Parked Vehicles:

1,069,536



Ground Transportation

Vehicles: 2,266,809



Visiting Vehicles:

4,777,831



SUSTAINABILITY

Eagle Project:

A new environmental initiative at DAL spearheaded by a Boy Scout Eagle Project, introduces a heart-shaped recycling bin crafted by the troop and their fathers. Strategically placed to catch travelers' attention, the bin encourages recycling of plastic water bottles, symbolizing a collective effort for an eco-friendlier environment at DAL. Inspired by a passion for environmental conservation, the project aims to offer a sustainable solution for the millions of travelers passing through Dallas, TX.

JetWind Power Corporation:

DAL has exclusively partnered with JetWind Power Corporation to pioneer innovative technology that harnesses aircraft-generated wind for sustainable energy, leading the aviation sector's efforts to decarbonize travel. JetWind's Energy Capturing Pod (ECP) generators, developed in collaboration with students and researchers from Southern Methodist University and Clarkson University, effectively capture large wind gusts and convert them into sustainable energy. DAL's strategic location and airfield configuration make it an optimal site for JetWind's research and development phase.



CUSTOMER ENGAGEMENT



New Terminal Experiences

- **Arts & Programming:** In 2023, DAL improved customer experience with initiatives like the Cultural Pop-Up Series, promoting diversity and supporting local businesses. Unique activations from strategic partnerships, such as the Back to the Future Time Machine DeLorean and the Holiday Lounge Pop-Up, reinforce our commitment to memorable journeys.
- **Facilities:** DAL now features Pluie changing tables, offering parents a modern, sanitary, diaper-changing experience. Pluie, known for its innovative technology, introduces self-sanitizing tables with a UV-C light system, eliminating 99.9% of germs. Travelers can also purchase select infant essentials like diapers and onesies, enhancing the overall customer experience at DAL.



THANK YOU

As we conclude the 2023 Dallas Airport System Report, we sincerely thank our valued passengers and other stakeholders for their steadfast support. Your unwavering commitment and collaboration have been instrumental in realizing our system's development. Substantial accomplishments, strategic partnerships, and impactful sustainability initiatives certainly left their mark on the past year. Reflecting on 2023's achievements, we thank you for your integral role in our continued growth and success.



Phone

+1 214 - 670 - LOVE (5683)



Address

8008 Herb Kelleher Way, Dallas, TX 75235



Website

www.Dallas-LoveField.com



Dallas Airport System

Memorandum



CITY OF DALLAS

DATE March 1, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **Announcing the launch of Keep Dallas Beautiful**

I trust this memo finds you well. I am writing to inform you of a significant development within the Code Compliance Services (CCS) Department – the establishment of a strategic partnership with Keep Dallas Beautiful (KDB, Inc.). This collaboration marks the integration of KDB as a division under the City of Dallas Code Compliance Services Department, to leverage resources from the Keep America Beautiful network to enhance the beautification of our city.

KDB's mission is centered on embracing, educating, and encouraging Dallas neighborhoods through community programs and volunteerism. Aligned with the core values of Keep America Beautiful and Code Compliance, the vision of KDB emphasizes beautification, litter reduction, and increased recycling.

Key programs, such as Love Your Block, Adopt-A-Spot, Community Clean Trash-Offs, Waste-in-Place Education, and our Community Hand Tool Program, have been successfully implemented, contributing to the ongoing efforts to make Dallas a cleaner city.

In the Fiscal Year 2023, our community witnessed substantial engagement, with over 2600 residents participating in monthly community clean trash-off events, resulting in the collection and disposal of over 275,000 pounds of bulk trash. Through 70+ volunteer events, we collaborated with over 3000 individuals from local neighborhood associations, businesses, and community members, contributing a total of over 10,000 service hours.

As part of our communication strategy, we are launching an awareness campaign to inform the city's elected body, leadership, and residents about this transformative partnership. A dedicated website, www.kdbccs.org, has been created to serve as a central hub for information. Additionally, advertisements will be strategically placed throughout the city to raise awareness of this collaboration. We are committed to disseminating information through various channels, on social media, and in collaboration with our communications department to ensure residents are well-informed about upcoming events.

We sincerely appreciate your support in this endeavor and look forward to making Dallas an even more beautiful and sustainable city. Please feel free to reach out if you have any questions or require further information.

Thank you for your continued support.

DATE March 1, 2024

SUBJECT **Announcing the launch of Keep Dallas Beautiful**

Chris Christian

Chris Christian
Director Code Compliance Services

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
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DATE March 1, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – February 29, 2024**

In this week's issue of Taking Care of Business are the following topics:

New Information

- City Hall at Fair Park! Engage. Explore. Experience
- Spring Budget Town Hall Meetings
- New Library Podcast Features Homeless Neighbors
- Dallas Public Library Waives Fees for Readers
- Aviation Presents First Black History Month Event at Dallas Executive Airport
- St. Jude Center Park Central Celebration – March 7, 2024
- Development Services Releases Annual Report
- Dallas Youth Commission Hosts Primary Candidate Forum

Weekly Updates

- Convention and Event Services Weekly Event Report
- Office of Procurement Services New Opportunities
- Office of Homeless Solutions Update
 - R.E.A.L. Time Rehousing
 - OHS Street Outreach Update
 - Give Responsibly Campaign Outreach Update
 - H.A.R.T/eam Update
- Media Inquiries

NEW INFORMATION

City Hall at Fair Park! Engage. Explore. Experience

Save the Date: March 30, 2024 at Fair Park! The City Manager's Office (CMO) and Budget & Management Services (BMS) are excited to announce "City Hall at Fair Park! Engage. Explore. Experience." This family-friendly event is designed to showcase department services/resources and allow residents to experience City services at one location. This event will also include a Telephone Town Hall Meeting (TTHM) and in-person (hybrid) option to further gain input on what services/resources are important to residents. Details and information will be available on the [event website](#).

Should you have any questions, please contact Cecilia Scheu, Assistant Director of Budget and Management Services at cecilia.scheu@dallas.gov.

DATE March 1, 2024
SUBJECT **Taking Care of Business – February 29, 2024**
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Spring Budget Town Hall Meetings

City Council requested Budget Town Hall meetings begin on Monday, March 25 and end on Thursday, March 28. These listening sessions provide City Council Members an opportunity to hear residents feedback prior to beginning work on the FY 2024-25 budget. The [full schedule](#) is available and includes 15 total sessions with in person and remote options and Spanish interpretation available at most locations.

Should you have any questions, please contact Janette Weedon, Director of Budget & Management Services, at janette.weedon@dallas.gov.

New Library Podcast Features Homeless Neighbors

On the Block, a new 10-part podcast produced by Dallas Public Library, was released on February 21, 2024. Each episode includes conversations between Library staff and people who are currently or formerly unhoused. The podcast aims to increase understanding of the circumstances that lead to homelessness, everyday life on the streets of Dallas and the challenges faced when trying to find permanent shelter. Find it on Spotify or wherever you listen to podcasts. Should you have any questions, please contact Jo Giudice, Director of Libraries at maryjo.giudice@dallas.gov.

Dallas Public Library Waives Fees for Readers

The Big Read Down, Dallas Public Library's twice-a-year amnesty program, runs March 1 to March 31, 2024. Cardholders who owe for lost and damaged material can "work off" their fees by reading. Every 15 minutes of reading logged counts as \$1 waived. Currently, 24% of all cardholders are blocked or at risk of being blocked from checking out materials because of unpaid account balances. People who don't have a balance can read to help others. Plus, other online library activities can be completed to earn even more fee forgiveness. During the fall Big Read Down in October, more than \$34,000 of fees were waived. Readers can sign up at dallaslibrary.beanstack.org. Should you have any questions, please contact Jo Giudice, Director of Libraries at maryjo.giudice@dallas.gov.

Aviation Presents First Black History Month Event at Dallas Executive Airport

In addition to the Divine Nine art installation currently at Dallas Love Field (the first of its kind in an airport setting), the Department of Aviation continued celebrating Black History Month with a day of Education and Empowerment at Dallas Executive Airport (DEA) on February 22, 2024. This pioneering development day welcomed the City of Dallas' Historically Black Colleges and Universities (HBCU) graduates, Divine Nine members, and Black Employee Support Team (BEST) employees to engage in a range of activities, including welcome remarks from the City Manager, a panel discussion with HBCU and Divine Nine Elected Officials and area business leaders, an airport tour, and a wellness workshop. The event also featured catering from the first African-American-owned/operated restaurant at DEA, which is set to open to the public in March 2024.

Should you have any questions, please contact Patrick Carreno, Director of Aviation, at patrick.carreno@dallas.gov or 214-670-6149.



St. Jude Center Park Central Celebration – March 7, 2024

On Thursday, March 7, 2024 at 4:00 p.m., Catholic Charities Dallas (CCD) will celebrate the completion of St. Jude Park Central located at 8102 LBJ Freeway. The highlight of the event will be the official opening of the new Client Choice Pantry. Because of the City's contribution to the acquisition and renovation of the property, CCD worked with the Office of Homeless Solutions to schedule the celebration prior to the City Council's spring recess. Invitations were sent to all council members two weeks ago. If you plan to attend or have any questions, please contact Gloria Sandoval, OHS Program Administrator, at gloria.sandoval@dallas.gov.

Development Services Releases Annual Report

The Development Services Department is pleased to share its first Annual Report for Fiscal Year 2022-2023. The report highlights the performance metrics and accomplishments the department achieved throughout the year. With a commitment to transparent communication and accountability, DSD is proud to showcase the hard work our team members invested in the success of the department this past fiscal year. The Annual Report may be viewed here: [DSD Annual Report FY 22-23](#). Should you have any questions, please contact Andrew Espinoza, Director/Chief Building Official, at buildingofficial@dallas.gov.

Dallas Youth Commission Hosts Primary Candidate Forum

The Dallas Youth Commission's recent candidate forum for teens on February 27, 2024 was a pivotal moment for civic engagement in the city. Led in collaboration with Student

Voter Empowerment Club at Yvonne A. Ewell Townview Center, the forum provided a vital platform for young voices to be heard and issues to be discussed. With a focus on empowering youth and encouraging active participation in the democratic process, the event exemplified the Commission's commitment to fostering informed and engaged citizens. To stay updated on future events and initiatives by the Dallas Youth Commission, visit their [website](#). Should you have any questions please contact Taylor Moody, Partnership & Engagement Coordinator at taylor.moody@dallas.gov.

WEEKLY UPDATES

Convention and Event Services Weekly Event Report

Each week, Convention and Event Services will provide a report featuring two weeks of upcoming events that are either coordinated with the Office of Special Events or hosted at the Kay Bailey Hutchison Convention Center Dallas. The report highlights the dates, location, and Council District for each event, and is attached for your convenience. Should you have any questions or concerns, please contact Rosa Fleming, Director of Convention and Event Services at rosa.fleming@dallas.gov.

Office of Procurement Services New Opportunities

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City's [electronic bid portal](#):

Opportunity No.	Opportunity Name
BCZ24-00023840	Enterprise Data Repository
BF24-00024147	Animal Feed for Dallas Animal Services Department
BG24-00023860	Aftermarket Automotive Parts
BM24-00023768	Frictional Asphaltic Preservation Treatment and Pre-treatment Concentrate
BMZ24-00024141	Indirect Cost Rate Cost Allocation Plan

We are also pleased to share the latest, [Procurement Quarterly](#) listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#). The City of Dallas Office of Procurement Services will host in-person and virtual meetings to engage business and non-profit vendors with technical assistance regarding "Doing Business with the City of Dallas". For more information about the City of Dallas Office of Procurement Services or to schedule an appointment, please contact Angela Akins, at Angela.akers@dallas.gov or call 972.243.2127

Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Danielle Thompson, Director of

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Procurement Services at Danielle.thompson@dallas.gov.

Office of Homeless Solutions Updates

R.E.A.L. Time Rehousing

The R.E.A.L. Time Rehousing (RTR) team of homeless service providers, co-led by the Office of Homeless Solutions (OHS) and Housing Forward [has successfully rehoused 2,700 \(and counting\) unique individuals as of October 17, 2023](#). The City and its partners now have a new goal of housing 6,000 unique individuals by 2025 across the expanse of the metroplex.

OHS Street Outreach Update

Outreach is currently targeting several encampments, which will result in closure through the housing of those unsheltered individuals throughout the year via RTR. The team will outreach to these sites and meet with various persons experiencing homelessness to assess their needs in preparation for site closure via housing. During this time, the OHS Street Outreach Team will continue to engage with unsheltered residents through normal street outreach, connecting people with the needed resources, such as: getting IDs, working with Community Courts on expunging eligible tickets and offenses from their records, identifying medical needs, and getting them access to the Coordinated Access System (CAS). The RTR Community Dashboard is live and may be found [here](#).

Please see the attached schedule for homeless encampment cleaning the week of February 26 through March 1, 2024. Please note that these will be for debris removal and outreach only. All encampment cleaning requests are being resolved as time and weather allows and are subject to modification in response to special requests by City leadership.

Give Responsibly Campaign Outreach Update

The Office of Homeless Solutions and Code Compliance work together to promote the Give Responsibly Campaign (GRC). This initiative aims to prevent street charity and illegal solicitation in the community through education and engagement. While providing alternative solutions for our residents experiencing homelessness.

The Office of Homeless Solutions Community Liaison and Code Compliance Neighborhood Code Representatives are partnering to visit businesses in hot spots across all districts. This joint effort aims to address issues related to homelessness and the adverse effects street charity and illegal solicitation have on the community. It will provide education on sustainably supporting those in need while ensuring a safer and more comfortable environment for businesses and their patrons. For more information on the GRC, to request GRC materials, or to request event/meeting presence, please reach out to the OHS Community Liaison, Marci Jackson, at Marci.Jackson@dallas.gov.

H.A.R.T/eam Update

The Homeless Action Response Team (H.A.R.T/eam) is led by the Office of Homeless Solutions (OHS) and encompasses four teams comprised of a core team of the following:

“Our Product is Service”
Empathy | Ethics | Excellence | Engagement | Equity

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Crisis Intervention Team (CIT), Dallas Animal Services (DAS), Dallas Marshals, and Code Compliance (Code). This team is supplemented by Parks and Recreation, Dallas Fire & Rescue, and Public Works as needed. The purpose of H.A.R.T/eam. is to provide a quick response to immediate safety concerns around homeless encampments and hot spots. To report a critical issue regarding an encampment or panhandling, please submit a service request to 311 or the OurDallas smartphone app. For any questions or concerns please reach out to the H.A.R.T. Supervisor, Anthony Virgil, at Anthony.Virgil@dallas.gov.

The teams are assigned and respond to time-sensitive, critical issues received via 311 and via email which are defined as:

- Issues raised by City Leadership and members of City Council requests
- Issues presenting an immediate safety concern (the presence of firearms, uncontrolled fires, reports of threatening behavior)
- Any issues which would derail the normal street outreach service resolution process
- Panhandling

Please see the attached the H.A.R.T/eam performance measures for the week of February 19 through February 24, 2024. The H.A.R.T/eam encampment resolution is scheduled on a rolling basis to address Mayor and City Council-identified (MCC) emergencies, 311-identified hotspots, and continuous engagement of unsheltered individuals. OHS staff will also send individual H.A.R.T. encampment resolution reports bi-weekly to applicable Districts for a more comprehensive report out on the data outside of the TCB.

OHS continues to urge people who see an encampment to report it via 311 or 311's OurDallas smartphone app to ensure strategic alignment with comprehensive OHS outreach. The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. Please visit the [dashboard](#) and feel free to share this tool with residents. If you have any questions please reach out to Christine Crossley, Director of the Office of Homeless Solutions, at Christine.Crossley@dallas.gov.

Media Inquiries

As of Feb. 27, 2024, the Communications, Outreach, and Marketing (COM) Department has received various media inquiries available to view [here](#).

Should you have any questions, please contact Jennifer Brown, Assistant Director (I), of Communications, Outreach and Marketing, at jennifer.brown@dallas.gov.

Dallas Fire-Rescue Media Inquiries

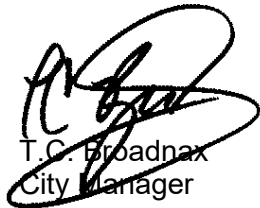
The following storylines reference the major media inquiries addressed by Dallas Fire-Rescue (DFR) during the period dating from February 20th – 26th. A more detailed account

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of the department's responses to those inquiries, and others, can be viewed at [this link](#). Should you have any questions or concerns, please contact Fire Chief, Dominique Artis, at dominique.artis@dallasfire.gov.

- School Evacuated Due to Smell of Gas
- DFR Sends Two-Alarm Response to Vacant Apartment Building
- City Manager Announces Retirement
- AT&T Suffers Massive Service Outage
- Kitchen Fire Closes Beloved BBQ Restaurant
- Six (6) Hospitalized in Accident After Chase by Haltom City Police
- Unidentified Body Found in Submerged Pick-Up Truck

Should you have any questions or concerns, please contact Genesis D. Gavino, Chief of Staff.



T.C. Broadnax
City Manager

c: Tammy Palomino, Interim City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors



BIG READ DOWN

MARCH 1 THROUGH MARCH 31

15 MINUTES OF READING EARNS \$1 IN FEE FORGIVENESS.
READ DOWN YOUR OWN FEES OR READ FOR OTHERS.

JOIN THE CHALLENGE AT
DALLASLIBRARY.BEANSTACK.COM





PRIMAVERA

BIG READ DOWN

1 DE MARZO AL 31 DE MARZO

15 MINUTOS DE LECTURA GENERAN \$1 PARA EL
PERDON DE TARIFAS.

LEA PARA CUBRIR SUS PROPIAS TARIFAS O LEA PARA OTROS.

ÚNASE AL RETO EN
DALLASLIBRARY.BEANSTACK.COM





SAVE THE DATE FOR

CITY HALL AT FAIR PARK

Engage. Explore. Experience.

March 30, 2024 | 10 a.m. to 3 p.m.

This family friendly event is designed to showcase department services and resources and allow residents to experience City services at one location.

This event will also include a Telephone Town Hall Meeting (TTHM) and in-person (hybrid) option to further gain input on what services/resources are important to residents.



*Scan the QR code to stay tuned
for more information!*





RESERVA LA FECHA PARA

LA ALCALDÍA EN FAIR PARK

Acércate. Infórmate. Participa.

30 de marzo de 2024 | 10 a.m. a 3 p.m.

Este evento familiar tiene el fin de acercar a los residentes a los recursos de los departamentos y poner a su alcance los servicios de la Ciudad en un solo lugar.

Este evento también incluirá una reunión pública telefónica (TTHM, por sus siglas en inglés) y una opción en persona (híbrida) para obtener más información sobre qué servicios/recursos son importantes para los residentes.



*¡Escanea el código QR
para más información!*

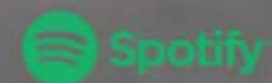
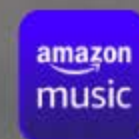




ON THE BLOCK

A DPL PODCAST

Listen on:





City of Dallas

**Convention and Event Services
Weekly Events Report
March 1, 2024**

Event Type	Name	Dates	Location	District
Special Event	Rebel Athletic in Dallas (aka Rebel in Dallas)	3/1/2024	901 Main St.	14
Special Event	Dallas Observer The Morning After	3/2/2024	1500 Marilla St.	2
Special Event	Pleasant Grove Better Block Ext. #10 - #12	3/2/2024	2019 N. Masters Dr.	5
Special Event	Deep Ellum Outdoor Market #28	3/2/2024	100 - 199 N. Crowdus St.	2
Special Event	Albert E. Walker Sr., Community Day Festival	3/2/2024	2134 Cedar Crest Blvd.	4
Special Event	Temporary Helicopter Landing/Move Event in Sheraton Dallas	3/3/2024	400 Olive St.	14
Special Event	Adopt and Shop DFW	3/3/2024	3111 Throckmorton St.	14
Special Event	Mobile Blood Drive	3/5/2024	1500 Marilla St.	2
Special Event	Welcome Reception	3/6/2024	401 N. Harwood St.	14
Special Event	Hi Line Connector Celebration	3/6/2024	1617 Hi Line Dr.	6
Special Event	Sneakerpolitics	3/6/2024	2822 Main St.	2
Special Event	USMS Fallen Heroes Honor Run	3/8/2024	1014 Main St.	2, 14
Special Event	Better Block - Greening Dallas Initiative	3/9/2024	10600 Black Walnut Dr.	10
Special Event	Lunar Light: Discovery Ext. #1	3/10/2024	5743 Lyndon B. Johnson Fwy.	11
Special Event	Free Food Distribution and Health Fair Ext. #1	3/15/2024	3751 Merrell Rd.	13

KBHCCD Schedule of Events

KBHCC	NCA All-Star National Championship	3/1/2024	650 S. Akard St.	2
KBHCC	2024 Spring Convention	3/11/2024	650 S. Akard St.	2

**Encampment Resolution (Cleaning) Schedule
February 26 – March 1, 2023**

Location	District
4502 Avondale	14
4051 Commerce St	7
1263 S Cesar Chavez	2
1604 S Cesar Chavez	2
1098 S Cesar Chavez	2
Canton & St Paul	2
Plano Rd & 635	9
3624 Tres Logos	9
Plano Rd & 635	9
6400 E Northwest Hwy	13
11806 N Central Expwy	11

**H.A.R.T. Outreach and Advocacy
February 19 – February 24, 2023**

Performance Measure	Total
Number of Service Request Closed within 10 days	6
Number of Service Request still open (pending closure)	5
Number of MCC's received for the week	5
Number of Locations Visited	28
Number of Individuals Engaged	35
Number of HMIS Entered	0
Number of Panhandlers Engaged	14

**H.A.R.T. Encampment Resolution (Cleaning) Schedule
February 26 – March 1, 2023**

Location	District
Locations are scheduled on a rolling basis to address MCC-identified emergencies, 311-identified hotspots, and continuous engagement of unsheltered individuals.	