

# Memorandum



CITY OF DALLAS

DATE May 10, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **Shared Dockless Vehicle Program: 2024-2025 Operator Permit Application Scoring Results**

The purpose of this memorandum is to notify the Mayor and City Council, shared dockless vehicle operators, and the public of the results of the Call for Applications for 2024-2025 Shared Dockless Vehicle Operating Authority Permits.

The Department of Transportation received applications from three operators: Bird, Lime, and Spin. A scoring Committee was convened to review the applications, consisting of five staff members from two departments: the Department of Transportation, and Parks and Recreation Department. Each application was scored using the criteria previously reviewed by the Micromobility Working Group to score the 2023-2024 applications. Operators were also required to participate in an in-person demonstration at City Hall Plaza to show how well their devices and technology could comply with certain requirements in the Program Rules and the Code, including but not limited to:

- Slowing to 10 mph before a device enters a geofenced Slow-Ride Zone
- Safely stopping when a device enters a geofenced No-Ride Zone
- Providing a warning to riders when they approach these zones

The applications were scored out of 100 total points possible. The scoring results are summarized below, with the operators ranked from highest scoring to lowest scoring. A more detailed scoring table is provided in the Attachment.

1. Lime: 93 points
2. Bird: 90 points
3. Spin: 89 points

In accordance with the Program Rules that took effect on April 20, 2024, the City may issue up to three active operating authority permits, which are valid for one year.

A question was raised by one of the operators as to whether separate permits can be issued to two operators that are owned by the same parent company (Bird and Spin). The City Attorney's Office has advised the Department of Transportation that, as the two operators in question have separate LLCs licensed to do business in Texas, they are considered two separate companies. Therefore, Bird and Spin are eligible for unique

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permits. The Department of Transportation intends to issue permits to each of the applicant operators for the 2024-2025 permit cycle: Lime, Bird, and Spin.

### **Next Steps**

The new annual permits for the operators listed herein will take effect May 24, 2024—the same date that the 2023-2024 permits will expire. Staff anticipates no interruptions in shared dockless vehicle availability in Dallas as a result of the new permit issuance. However, there are several action items that need to be completed before the new permits can be formally issued. Action items to be completed include connecting the new operators' data feeds to the current City Data Vendor's platform, as well as all operators submitting the required materials and payment. The City's Data Vendor has allowed City staff to monitor operator compliance in real-time.

As more information becomes available, it will be posted to the Shared Dockless Vehicle Program website: <https://dallascityhall.com/departments/transportation/Pages/dockless-vehicle-program.aspx>

If you have any questions or concerns, please contact Ghassan “Gus” Khankarli, PhD, PE, PMP, CLTD, Director of the Department of Transportation, at [ghassan.khankarli@dallas.gov](mailto:ghassan.khankarli@dallas.gov).



Majed A. Al-Ghafry  
Assistant City Manager

[Attachment]

- c: Kimberly Bizer Tolbert, City Manager (I)  
Tammy Palomino, City Attorney  
Mark Swann, City Auditor  
Billierae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Jon Fortune, Deputy City Manager
- M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager  
Dr. Robert Perez, Assistant City Manager  
Donzell Gipson, Assistant City Manager (I)  
Robin Bentley, Assistant City Manager (I)  
Jack Ireland, Chief Financial Officer  
Genesis D. Gavino, Chief of Staff to the City Manager  
Directors and Assistant Directors

## 2024-2025 Shared Dockless Vehicle Operating Authority Permit Application Scoring Results

Criteria	Bird	Lime	Spin
1. Equipment (35 points max)	32	33	32
2. Fleet Size & Distribution (5 points max)	5	5	5
3. Operations (20 points max)	15	18	14
4. Parking (10 points max)	10	10	10
5. Communication & Customer Service (8 points max)	8	8	8
6. User Privacy (7 points max)	6	5	6
7. Equity (10 points max)	10	10	10
8. Environmental Sustainability (5 points max)	4	4	4
<b>TOTAL SCORE</b>	<b>90</b>	<b>93</b>	<b>89</b>