Dear Prospective Development Partners:

As the Dallas City Council Member representing District 7, including Fair Park and the surrounding South Dallas community, I am pleased to support this initiation to explore redevelopment opportunities on underutilized land within Fair Park. I encourage qualified developers and investors to submit thoughtful, financially sound responses that recognize the historic significance of Fair Park and its importance to our city.

Fair Park is one of Dallas' most treasured landmarks, home to the State Fair of Texas, the Texas–Oklahoma football rivalry at the Cotton Bowl, and renowned cultural institutions such as the African American Museum and the Music Hall. Its historic Art Deco architecture and cultural attractions make it a vital destination for arts, education, entertainment, and public life. Thoughtful investment can preserve this legacy, strengthen Fair Park's economic and cultural impact, and create new opportunities for year-round activity and community engagement.

At the same time, we must acknowledge Fair Park's complex history and its relationship with the surrounding South Dallas neighborhoods, including the displacement of families. As we plan for the future, it is essential that residents have a meaningful voice in the redevelopment process and share in the economic opportunities and benefits it creates.

As the District 7 representative, I encourage serious proposals that create quality jobs, support workforce development, provide opportunities for local businesses and contractors, and address parking, traffic, pedestrian safety, and accessibility. Responsible investment should strengthen Fair Park while creating meaningful opportunities for South Dallas residents and businesses. My support for this solicitation reflects a commitment to responsible development, transparency, and community engagement.

Fair Park's future presents an opportunity to honor its history while building a stronger economic and cultural destination for generations to come. I welcome development partners who share this vision and encourage you to bring forward proposals that will benefit Fair Park, South Dallas, and the City of Dallas as a whole.

Sincerely,

Adam Bazaldua
Council Member, District 7
City of Dallas