DALLAS GREEN BUSINESS CERTIFICATION PROGRAM

Instructions

Hello and thank you for your interest in the Dallas Green Business Certification Program!

Purpose

The City of Dallas Green Business Certification Program recognizes local businesses that prioritize sustainable practices and make conscious decisions to help protect and restore our valuable ecosystems. This is a free program that encourages all businesses to participate. There are certification levels that suit a range of experience and industry types.

Certification Steps

- 1. Check Eligibility
- 2. Download the application and answer the questions
- 3. Submit the Application
- 4. Verification
- 5. Celebrate

Eligibility Requirements

- The business site address must be located within City of Dallas Limits
- Be willing to adhere to renewal requirements
- Be willing to host an on-site visit to confirm the scorecard's accuracy
- Be willing to comply with renewal requirements
- Be willing to provide a company bio or pictures as necessary for promotional awards and benefits

*While not a requirement, it is helpful to have access to utility usage

General Instructions

Please download the scorecard, and answer the questions for each category based on your business's current practices.

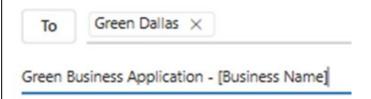
General Instructions Continued

When your total score has been calculated at the bottom of the "Scorecard Questions" Section, compare the results to the see what level of certification your business may qualify for.

Please save the file with your business name and current year

Example: Business Name_2025

Submit the application to our email at: greendallas@dallas.gov



Please make sure to include Green Business Application with your business's name in the subject line.

Once your application has been submitted, you will receive a confirmation email within 5 business days.

Scorecard Breakdown

The information below shows a breakdown of the categories, question types, and points for the scorecard questions. The category types are highlighted in bright blue.



97 points + 10 bonus points = 107 TOTAL points 10 Categories 50 Total Questions

Applicant Information

Complete the form below and please fill out the following information

Contact Information		
Full Name		
Title		
Phone number		
Email		
Business Information	า	
Company Name		
Physical Address		
	Circle or highligh	t the answer that best applies
Building Size	a. <999 sq. ft. b. 1000-4999 sq. ft.	c. c. 5000-9999 sq. ft. d. d. >10,000 sq. ft.
Property Lot Size	a. <.49 acresb599 acresc. 1-4.9 acres	d. 5-9.9 acres e. >10 acres
Number of Employees	a. <99 peopleb. 100-499 peoplec. 500-999 people	d. 1,000-4,999 people e. >5,000 people
Building Type	a. Hospital b. Hotel c. Industrial d. Mall e. Mixed Use	f. Officeg. Otherh. Place of Worshipi. Restaurantj. Retail

	a.	Agriculture/Forestry		h.	Manufacturing
	b.	Construction		i.	Media & Communications
	c.	Education		j.	Other
	d.	Finance & Insurance		k.	Real Estate & Property
Industry Type	e.	Healthcare			Management
	f.	Hospitality: lodging,		l.	Retail
		entertainment,		m.	Telecommunications
		restaurants		n.	Transportation & Logistics
	g.	IT			
Lease or Ownership	a. Le	ase	b.	Ov	vn

By checking this box you are agreeing to the eligibility requirements and that the information submitted is accurate and not or misleading and have read the following disclaimer: While efforts are made to provide accurate and helpful information, the City of Dallas is not a leading authority regarding climate change or sustainability. This scorecard is intended for general practices and businesses should consult with the appropriate resources professional advice to see what sustainability measures can be applied to your company.

Sustainability Scorecard

Circle or highlight your answer choice. Feel free to use the additional spacing to tally points.

Examples:

Question	Points	
Example 1 : Yes or No Question. Most of the questions will be asked in a Yes or no format.	Use this	
Yes No	space to insert	
An explanation will be detailed here to help answer and provide additional context.	points	
Example 2 : Multiple Choice. There will be some questions that can have multiple answers. If more than 2 answer choices are selected, an additional bonus point will be added		
A B C		
	Bonus Point	
An explanation will be detailed here to help answer and provide additional context.		
Total Category Points		

Build	lings	
	s your facility checked or installed the following items for improved herization this past year? (1 point)	
a.	Weather stripping or seals on doors and windows	
b.	Insulation	
c.	Water heater insulation	
d.	HVAC maintenance	
e.	A programmable or "smart" thermostat	
f.	None	
inspe energ	ities should document their routine maintenance checks and building ections at least once a year. Weatherization checks can save in wasted gy and costs and even catch potentially costly repairs. For every \$1.00 t on weatherization efforts, \$2.78 in nonenergy benefits is returned. ¹	Bonus Point
	pes the facility offer electric vehicle charging or is it within a ten-minute ing distance of an EV charging station? (3 points)	
Ye	s No	
	harging station is not offered on site, the walk to the nearest station ld be within a comfortable walking distance.	
	pes the building actively work to prevent and manage mold by using the wing methods? (2 points)	
a.	Leak detectors	
b.	Proper ventilation	
c.	Dehumidifiers	
d.	None	
		Bonus Point
is bet help meth main	rding to the Environmental Protection Agency (EPA), the ideal humidity tween 30-50%. ² Management should be able to use various methods to keep humidity levels at safe and comfortable. Some of these ventilation lods include that all HVAC Systems and drain lines are being properly tained, windows can easily be opened or closed, exhaust fans are cioning. Other options not listed such as fans, may also be accepted. ³	

Buildings Continued		
4. Which certifications or achievements, if any, has been accomplished by your business? (3 points)		
a. U.S. Green Building Council's LEED® or SITES®		
b. Living Building Challenge		
c. Architecture 2030 Challenge		
d. Well Building Standard	Bonus Point	
e. None		
f. Other, please explain		
Insert Explanation here:		
This is an opportunity for a business to show any other sustainability certifications that they have been awarded.		
Total Category Points		

Energy		
1. Does your business have a goal or go bill(s) each year? (1 point)	oals to save energy and lower your energy	
Yes	No	
is needed. The goal should also specify	ar steps to achieve that goal and save energy how long it should take for the goal to be aparing monthly bill statements) can help set lso known as benchmarking. ⁴	
2. Did the business succeed in meeting year? (2 points)	g at least one goal to reduce energy last	
Yes	No	
(doesn't necessarily have to be a year	for the previous year or previous time frame if the goal specifies a separate amount of have a goal, points should not be awarded.	
3. Is at least 50% of the building pov resources, such as solar panels or wind		
Yes	No	
	energy provider to see if renewable energy doing so. On site generation or renewable	

Energy Continued		
	rn off assigned electronics or use "sleep mode" d monitors, when they are not in use? (2 points)	
Yes	No	
that allow sleep mode or hi strips may also be substitut holidays. For larger facilitie include equipment or mach are administrator power se	yees should be encouraged to use computer settings bernation when they are no longer working. Power ted to turn off equipment over non working days or as or facilities that operate 24 hours daily, this does not linery that is required to perform at all times. If there ettings or a policy in place that would be accepted for lit is to reduce "idle load electricity", also called	
5. Does the facility have ap ®? (2 points)	pliances with energy saving labels, such as Energy Star	
Yes	No	
	of appliances must be Energy Star Certified ® or have ams will have a product finder guide to see if your	
6. Does most of the indoor	lighting help reduce energy usage? (1 point)	
Yes	No	
For this credit, at least 75% of light fixtures should have either energy saving bulbs, such as LEDs, have automated fixtures that can be wirelessly/remotely controlled, or motion sensor fixtures. The use of natural lighting to replace room fixtures is also accepted to receive this point. ⁷		
Total Category Points		

Transportation	
1. Does the business offer work from home options? (3 points)	
Yes No	
The business should allow employees some type of work from home option on a regular basis. This does not have to apply to all employees.	
2. Does the business encourage employees to avoid single occupancy vehicle driving? (3 points)	
a. Employee showers	
b. Bike repair kit	
c. Well lit and covered bike racks	
d. None	
These benefits can help encourage employees reduce pollution from transportation. Additionally, employers may be able to partner with DART Access to make ride sharing more affordable. Seniors, veterans, and students may also seek additional discounts ⁸ .	Bonus Point
3. Does your business track how employees get to work to better understand its impact on pollution, through options such as Try Parking It ⁹ ? (1 point)	
Yes No	
Knowing how employees commute can help give a clearer understanding of the business's overall pollution impact. There are easy ways, such as apps or driving logs, to help record commutes.	
Total Category Points	<u>, </u>

Solid Waste		
1. Does your business have a goal	or goals to reduce waste each year? (1 point)	
Yes	No	
energy is needed. The goal should goal to be met. To start, businesse	clear steps to achieve that goal and save also specify how long it should take for the s need to start tracking how much of their nen how much is recycled if that applies.	
2. Did the business succeed in mee year? (2 points)	eting at least one goal to reduce waste last	
Yes	No	
(doesn't necessarily have to be a y time) must be achieved. Zero wast	pal for the previous year or previous time frame ear if the goal specifies a separate amount of the certifications will also be accepted as points a did not have a goal, points should not be	
3. Does the business have a plan to waste? (3 points)	o reduce, reuse, recycle, or compost all types of	
Yes	No	
tracking and monitoring, and inclu component. This plan should also	ress each of these solutions, establish basic de an employee training and education cover all kinds of waste (solid, liquid, and include ways to track progress. This is also n program ¹⁰ .	
4. Are all the trash and recycling	g bins (inside and out) clearly marked? (1 point)	
Yes	No	
Clear labels make it easier for exinclude large labels or symbols for	veryone to recycle correctly. Best practices easier sorting.	

Solid Waste Continued

5. Does the facility use large, shared trash bins in central spots rather than individual desk bins? (1 point)

Yes No

Also known as centralized waste receptacles, this encourages proper waste disposal and reduces custodial work. For example, some spaces utilize them on each floor. If both options are used, please select Yes.

- 6. Does your business perform any of the options below when it concerns electronics, furniture, appliances, or other equipment when items are no longer needed or working? (2 points)
 - a. Auctioned
 - b. Donated
 - c. Repurposed
 - d. Recycled
 - e. Trashed

It's best to reduce waste by reducing or reusing items first. Keeping track of where these items go helps prevent them going to a landfill.

Solid Waste Continued			
7. Does the business recycle the	following? (2 points)		
a. Batteries			
b. Electronics			
c. Cardboard			
d. Glass			
e. Paper			Danier Daiert
f. Plastic			Bonus Point
g. Metal			
h. Other			
i. None			
Recycling containers should be pasafety and sorting. Under a waste calculated for each material.	•		
			,
8. What percentage of the total valuate To calculate take the warbage) x 100 (3 points).		=	
a. <25%	b. 26-50%	c. 51-74%	
d. <75%	e. None		
Use the calculation listed above filling in the two weights at the to contacting the waste service pro	op. If the weight cannot be es	stimated, start by	
Total Category Points			
			L

Water Resources

1. Does your business have a goal or goals to save water and lower your water bill each year? (1 point)

Yes No

To earn points, a written goal with clear steps to achieve that goal and save water is needed. The goal should also specify how long it should take for the goal to be met. Tracking water use (such as comparing monthly bill statements) can help set realistic targets and progress. This is also known as benchmarking ¹¹.

2. Did the business succeed in meeting at least one goal to reduce water last year? (2 points)

Yes No

To earn points, the water usage goal for the previous year or previous time frame (doesn't necessarily have to be a year if the goal specifies a separate amount of time) must be achieved.

3. Does the majority (≥75%) of landscaping use native or drought friendly plants (xeriscaping) and are they watered according to the City of Dallas Water Conservation Ordinance? (2 points)

Yes No

This applies to businesses that are able to control their own landscaping. The Dallas Water Conservation Ordinance has guidelines between April 1 and October 31st. Landscaping may only be watered twice a week and outside the hours of $10 \, \text{am}$ - 6 pm 12 . See the ordinance for more information. For those under a lease or unable to control watering practices, there are other easy opportunities for points and is one of the reasons why this question is worth two points. Landscaping is important though because as much as 50% of outdoor water use is wasted from inefficient watering methods and system 13 .

Water Resources Continued	
4. Does the facility use grey water (like water from sinks or showers) recycling for things like watering or flushing toilets? (2 points)	
N	
Yes o	
Grey water is water that has been used but is not from toilets, food prep, or laundry, like from showers or bathroom sinks ¹⁴ . Grey water can be reused in multiple ways and captured in various systems. Water reuse systems should be installed on site and follow state requirements.	
	,
5. Are at least 75% of faucets, sinks or toilets, or other water fixtures considered "low flow" or labeled WaterSense® products? (2 points) N	
Yes o	
For this credit, at least 75% of amenities should be considered low flow or have a WaterSense® label. WaterSense® labels are from the EPA and identify products that are generally 20% more water efficient compared to similar products ¹⁵ .	
6. Does the facility use any of these methods to reduce storm run off? (2 points)	
a. Rain barrels	
b. Rain garden	
c. Green roof	
d. Permeable pavement	Bonus Point
e. Redirecting downspouts	
f. None	
All these attributes should be functional and either capture or redirect water. Green roofs and permeable pavement should both follow any applicable City of Dallas Code Standards ¹⁶ .	
Total Category Points	

Ecos	systems	
	pes the outdoor lighting actively limit light pollution (motion detection, lo l, etc.)? (1 point)	WC
Ye	es No Does not apply	
There and those fixture this continued the second the s	nis applies to businesses that are able to control their own outdoor lighting are several standards to help see if your lighting qualifies such as BUG the Luminaire Classification System 17. This also includes parking lot lighting that are able to do so. For those under a lease or unable to control outsines, there are other easy opportunities for points and is one of the reaso question is worth one point. Light pollution wastes electricity and negatiness wildlife and human health 18.	Zones ing for side ns why
or pr	pes the business have additional actions beyond state regulations to concrete the constant of	n a Tier
a.	Achieving stricter environmental standards for TCEQ permits	
b.	Conservation easements	
C.	Donations to Texas wildlife conservation	
d.	Establishing wildlife areas	
e.	Habitat restoration	Bonus Point
f.	Other (please explain)	
Ins		
resto and r are a using	ons can range from pursuing stricter environmental standards, habitat oration, and other mitigation solutions that protect and preserve local w natural resources. There are multiple ways to achieve points, which is whasking for an explanation if one of the options does not fit. Access the mag this link below:	ny we
Te	exas Parks & Wildlife Map	

Ecosystems	
3. Does the building provide outdoor seating for employees to take breaks, or is there an outdoor seating area within a ten minute walk? (1 point)	
Yes No	
This credit can be as simple as offering a bench outside or as robust as an entire park.	
4. Does the building have features that help local wildlife? (2 points) a. Bat/bird boxes	
b. Bird baths or water features	
c. Bird safe windows	
d. Leaving leaf litter alone in the spring or fall	
e. Native species plants	
f. Pollinator gardens	
g. Wildlife friendly fencing	
h. None	Bonus Point
The purpose of these features is to benefit wildlife. If the facility decides to put up bad or bird boxes, they must follow Texas Parks and Wildlife guidelines, which state average birds should have 1 bird box per 1 acre (varies upon larger species) and groups of 3 or more bat boxes per 100 acres. Bird safe windows should apply to all windows. Pollinator and native species gardens should mimic the local ecosystem ¹⁹ .	
5. If the facility uses chemicals to control pests or weeds, are safer, natural methods, like organic sprays or biological controls used to reduce their use? (2 points)	
Yes No	
The intent of this question is for businesses to use alternative solutions to replace the use hazardous chemicals for pest management operations, whether it be to eliminate plants, animals, or fungi. Acceptable solutions include integrated pest management, biopesticides, or minimal risk pesticides, which reduce the risk of harm to human and ecological health ²⁰ .	
Total Category Points	

Food and Urban Agricultur	e	
1. Can employees easily sto instead of going out to buy l	re, heat, and cool their lunch brought from home unch? (1 point)	
Yes	No	
on fuel. The amount of stora	oring their lunch rather than driving to get lunch saves age space should be factored based on the number of business's discretion. Providing sinks may also are and cutlery.	
2. Does the business ban sir reusable dinnerware? (2 poi	ngle use plastics (like plastic forks or cups) or encourage ints)	
Yes	No	
For the average office kitch adequate. For more elabora patrons or are needed at ce written policy or procureme	needs and size, points can be achieved in various ways. en, simple signage and storage for reusable dishware is ate facilities where utensils and dishware are utilized by rtain events, this policy should be more formal via ent standards. Reusable serveware such as forks or ng more items and reduces waste to the landfill.	
3. Does the facility have war	ter bottle filling station(s) for employees? (1 point)	
Yes	No	
· · · · · · · · · · · · · · · · · · ·	a minimum requirement; the number of water stations discretion. The purpose is to encourage refillable water ple plastic ones.	
Total Category Points		

Air Quality		
	ntion, and air conditioning (HVAC) system meet the ndoor air (ex. ASHRAE 62)? (3 points)	
Yes	No	
•	checked or tested to see if it complies with the latest If it does not meet the standards, then the points	
	-friendly cleaning products or disinfectants, for fer Choice label, for at least half of products	
Yes	No	
certification label that indica	aning products or disinfectants should have a attes the product is safer for the environment and and Green Seal are just some examples of common	
3. Does the building have a way smoking to a specific area? (2)	vritten rule about no smoking/vaping indoors or limit 2 points)	
Yes	No	
The policy should be written according to Dallas City Cod	and all buildings should be following signage e^{22} .	
Total Category Points		

Leadership and Policy	
1. If the business provides uniforms, are they made of non plastic fabrics like cotton or linen? (1 point)	
N	
Yes o Not Applicable	
Fabrics such as linen or cotton, provide clothing that is derived from nature and plastic free. Synthetic materials, such as nylon or polyester, can shed microplastics (smaller pieces of plastics) onto you and the environment acting as another pollutant. To qualify for this point, at minimum work polos or shirts must be plastic free ²³ . This credit does not apply to safety uniforms.	
2. Does the building have signs explaining its sustainability policy and efforts to be greener and embrace sustainable solutions? (1 point)	
Yes o	
Signs encourage greener actions for patrons or staff. The signs can be formal or informal, no size requirement or number is required. This action can include signs in the restrooms to conserve water, reminders to turn lights or computers off, or even to mark pollinator gardens.	
	,
3. Does the business have a written policy or sections within larger policies for being environmentally responsible, like sustainable procurement? (3 points) N	
Yes o	
The policy should outline a clear stance and actions towards environmental stewardship. It does not have to be standalone and can be referenced in other documents. The point is that it is documented.	
4. Does the business have a "Green Team" who makes sure eco friendly practices and goals are kept current and provides regular trainings? (3 points)	
Yes No	
This means having someone (or a team) specifically responsible for overseeing the business's green efforts and certifications.	

Leadership and Policy Continued	
5. Does the business have a goal to reduce its carbon footprint or the amount of greenhouse gas emissions it produces? (3 points)	
Yes No	
The goal should be realistic, achievable, and outlined in a plan that can strategically reduce the amount of greenhouse gas emissions directly or indirectly associated within a certain amount of time. Calculating your greenhouse gas emissions shows how "green" or "not green" your operations are. An assessment can show potential areas of improvement and how to be greener ²⁴ .	
	1
6. Does the business offer education or training for employees or local residents about environmental topics? (2 point)	
Yes No	
Workforce education can be expanded to include environmental concepts. This can be informal, such as a one pager, or formal through a presentation or course. All educational content should be easily accessible. Ideally, utilization rates should be monitored to gain feedback and participation rates.	
7. Does the business enhance community identity through opportunities such as: (2 points)	
Preserving historic qualities or information related to the site	
Participating in community events	
Donating	
Volunteering	
Working with local artist	
Other	
None	Bonus Point
A business must participate in at least one activity twice a year or participate in two events to qualify for two points. For example, a business can do a volunteering event in the spring and fall or a business can do one volunteering event and hire a community artist for one event to qualify for two points. Businesses that participate in 3 or more events qualify for the bonus point.	

Leadership and Policy Continued

8. Does the business buy products with fair trade certification labels or support buying practices that endorse ethically sourced materials? (2 points)

Yes No

There are different ways to achieve this credit. The easiest is through a documented policy that determines how the business supports these types of actions. Another way is to set a goal that determines the percentage of products that should be certified with the appropriate metrics and reporting.

Total Category Points

Industry Specific Questions (only answer the industry category that best matches your business)	
General Business and Retail	
1. Does the facility mostly use emails or online methods for marketing and billing instead of paper? (2 points)	
Yes No	
Paper products should be available upon request. No more than 25% of marketing and billing items should require paper.	
,	
2. Does the business encourage the use of office plants? (2 points)	
Yes No	
House plants are a simple way to bring nature indoors and allows employees easy personalization of their desk space.	
3. Does your office incentivize greener actions for employees? (2 points)	
Yes No	
The idea is to reward employees for participating in greener actions and policies. This can include transportation subsidies in employee benefits packages, paid time off, sustainable gifts, green appreciation days, a work from home day, lunches, and a variety of other options to help employees feel better about green behaviors.	
4. Are carpooling arrangements generally made for staff when they need to meet off site? (2 points)	
Yes No	
When a group of staff are required to meet in person and off campus, arrangements should be set in place to encourage car pooling. While this policy does not have to be formal, management should be offering these arrangements for half of these types of trips.	
Total Category Points	

Healthcare		
1. Are there routine traini or reduce medical waste?	ngs in place that teach staff to safely and (2 points)	d responsibly sort
Yes	No	
Trainings can be in person brochures.	, online, or even through materials such	as booklets or
2. Are patient's families of or other local lodging? (2 p	fered discounts or other offers to stay a points)	t nearby hotels
Yes	No	N/A
help reduce transportatio	s provide families with greater peace of n associated emissions. Clinics or hospit milies with discounted lodging options	al staff should be
3. If emergency power is u	sed, does it come from a renewable sou	rce? (2 points)
Yes	No	N/A
Back up energy or emergency power should be supplied renewably. This can vary in the form of a generator, batteries, microgrids, or any other technology that allows the elimination of fossil fuels when a back up or secondary power supply needs to be utilized ^{25.}		
-	ly upgraded any industry specific equipr odels that save on utility expenses? (2 p	
Yes	No	
	medical facilities to demonstrate any ne ments that allows them to be more effici n the past two years.	
Total Category Points		

1. Does the business have a plan to reduce food waste (can include scrap recycling with farms, portion sizes, surplus donations)? (2 points)
with farms, portion sizes, surplus donations): (2 points)
Yes No
Businesses should be able to demonstrate these practices in the form of a goal with metrics and reporting, or through a partnership agreement.
2. Are at least ten percent of meals or dishes offered vegetarian or meatless options? (2 points)
Yes No
To earn this credit, at least ten percent of the menu should have vegetarian or plant-based options. This means one out of ten total dishes should be meatless. For each meatless meal, approximately 133 gallons of water is saved in a 221 study ²⁶ .
3. Does the facility focus on seasonal ingredients? (2 points)
Yes No
The facility should have different menus based on what is locally available and in season. Taking advantage of seasonal goods can potentially save costs by limiting the number of imported goods that would otherwise be more expensive to ship in.
4. Does the facility have its own garden for its produce or its floral arrangements? (2 points)
Yes No
The garden should be well maintained and used throughout the growing seasons. The garden can be for local produce or for the facility's floral arrangements. There is not a garden size or quantity requirement.
Total Category Points

Trade and Manufacturing	
1. Does the facility have ways to reduce wait times and traffic congestion for shipments? (2 points)	
Yes No	
To achieve these points, this can be something simple such as proper scheduling or better communication requirements, or it can be sophisticated to include automated notifications or management software.	
2. Does the facility have a rule to use less packaging and materials for shipping or handling goods, particularly non-biodegradable such as plastics? (2 points)	
Yes No	
Instead of packaging peanuts and paper fill, employees should be encouraged to use one type of fill and smaller boxes. Other solutions include reusable shipping and mailing products such as durable mailers, containers designed for multiple uses, reusable shipping boxes, bulk containers, and reusable envelopes and pallets to name a few. This should be a formal policy and reinforced through simple training.	
3. Are at least 50% of parking spaces covered (e.g. canopies or garage)? (2 points)	
Yes No	
Covered parking spaces can be in the form of canopies or a garage. Covered parking spaces alone can reduce the urban heat island effect but can also multifunctional ²⁷ .	
4. Does the facility use permeable pavement (pavement that lets rain water soak through)? (2 points)	
Yes No	
To qualify for this credit, permeable pavement can be applied to multiple projects ranging from a sidewalk, street, or parking lot. There is no minimum requirement for size, but the pavement must be in a good state of repair and functioning to allow water to seep through to the ground unlike traditional concrete or asphalt surfaces ²⁸ .	
Total Category Points	
TOTAL SCORE	

