



Dallas Park & Recreation

# **2024 BOND PROGRAM: SCORING CRITERIA**

Quality of Life, Arts & Culture Committee  
April 17, 2023

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# Purpose

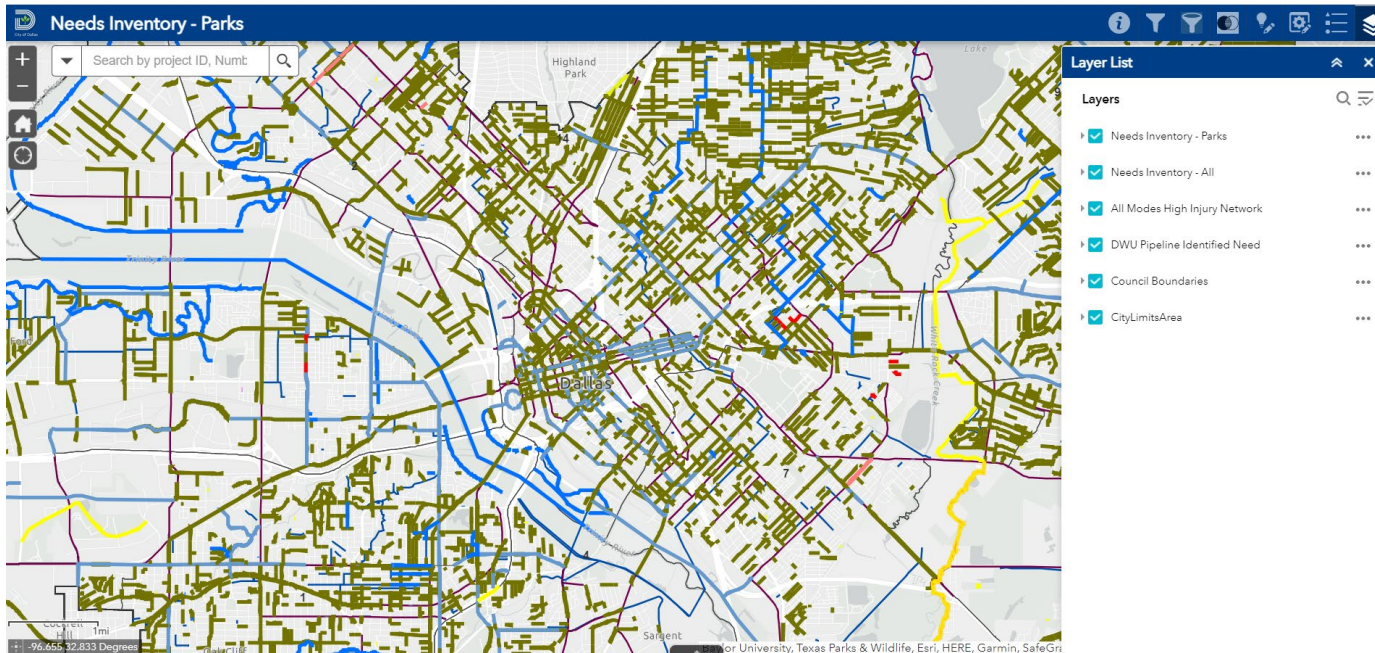
- Review and approve the Scoring Criteria for the Park Department for the 2024 Bond Program

# Background

- January 26, 2023
  - Presented to Planning and Design Committee – Modifications Requested
- February 8, 2023
  - Presented to Planning and Design Committee – Approved with Modifications
- February 23, 2023
  - Presented to Full Park Board – Approved with Modifications

# 2024 Score Criteria Guidelines

- **Office of Bond & Construction Management**
  - Each department's scoring criteria must equal 100 points
  - Equity guidelines determined by each department
  - Overlapping department projects are accounted for using a calculated percentage factor, interactive project map



# 2024 Proposed Scoring Criteria

- **Department Technical Scoring Criteria**
    - Leverage/ Funding Match
    - Revenue Generation
    - Economic Stimulant
    - Safety/Code/Human Health
    - Impact on O&M Costs & Energy Use
    - Existing Master Plan
    - Prior Phase Complete
    - End of Service Life
    - Meet Level of Service Gap
  - **City Council / Park Board Priority**
    - Park Board/City Council Priority
    - Community Input
  - **Equity Criteria**
    - Social Vulnerability
    - Park Access
    - Park Investment History
-

# 2024 Proposed Technical Scoring Criteria

| Technical Criteria Park Projects | Weighted Score up to 50 of 100 | Weighted Percent Up to 50% | Technical Criteria Definition  |
|----------------------------------|--------------------------------|----------------------------|--|
| Leverage/ Funding Match          | 5                              | 5.00%                      | Project will leverage funds from other sources such as grants, matches, or donations from other agencies or private entities.  |
| Revenue Generation               | 3                              | 3.00%                      | Project will generate revenue for the city   |
| Economic Stimulant               | 3                              | 3.00%                      | Project affects adjacent property values, stimulates other development   |
| Safety/Code/Human Health         | 10                             | 10.00%                     | Project will address safety concerns or resolves codes and regulatory violations, hazardous conditions   |
| Impact on O&M Costs & Energy Use | 8                              | 8.00%                      | Project will have an impact on operating and maintenance costs   |
| Existing Master Plan             | 4                              | 4.00%                      | Project has an approved master plan(s)   |
| Prior Phase Complete             | 4                              | 4.00%                      | Project is a subsequent phase of another project or initiative that is already complete. Example, trail connection   |
| End of Service Life              | 7                              | 7.00%                      | Project will replace a facility that has a long history of service tickets/ requests and/or per Manufacturer's recommended end of service life   |
| Meet Level of Service Gap        | 6                              | 6.00%                      | Project will improve adopted level of service standards per 2016 Comprehensive Plan Update. Pg. 83   |
| Total Maximum Technical Score    | 50                             | 50.00%                     | The technical criteria is used to help prioritize projects within the same category only. (Parks, Trails, Site Development, Playgrounds, Aquatics, Service Centers, Recreation Centers, Amenities, Land Acquisition, etc.) |

# Proposed City Council / Park Board Criteria

| <b>Council/Park Board Criteria</b>            | <b>Weighted Score up to 25 of 100</b> | <b>Weighted Percent up to 25%</b> | <b>Council/Park Board Criteria Definition</b>  |
|---|---------------------------------------|-----------------------------------|--|
| <b>A1. Park Board / City Council Priority</b> | <b>15</b>                             | <b>15.00%</b>                     | <i>Project is determined by Park Board and/or Council member to be a priority in the district</i>  |
| <b>A2. Community Input</b>                    | <b>10</b>                             | <b>10.00%</b>                     | <i>Project is determined by the community and/or a friends' group to be a neighborhood priority in the district. Project has support from a local friends' group, partnership organization, or the community expressed support during community input, bond meetings, or through request to the Park Board Member or Parks Department.</i> |
| <b>Total Optional Criteria</b>                | <b>25</b>                             | <b>25.00%</b>                     | <b><i>Optional Criteria Based on Council and Citizen Driven Priorities</i></b>   |

# Proposed Equity Criteria

| Equity Criteria      | Weighted Score up to 25 of 100 | Weighted Percent up to 25% | Equity Criteria Definition   |
|----------------------|--------------------------------|----------------------------|--|
| Social Vulnerability | 10                             | 10.00%                     | <a href="#"><u>Social Vulnerability Index</u></a> : CDC SVI uses U.S. Census data to determine the social vulnerability of every census tract. Census tracts are subdivisions of counties for which the Census collects statistical data. CDC SVI ranks each tract on 15 social factors, including poverty, lack of vehicle access, and crowded housing, and groups them into four related themes: Socioeconomic Status, Household Composition, Race/Ethnicity/Language, Housing/Transportation. |
| Park Access          | 10                             | 10.00%                     | <i>Project falls within a Park Access Gap – Project is in an area of the city that serves a population currently lacking a park within a 10-minute walk (1/2 Mile). Does take into account physical barriers within the 10-minutes walk.</i>   |
| Park Investment      | 5                              | 5.00%                      | <i>Areas lacking recent investment (10-15+ years); includes unprogrammed parks/areas. Includes investment per evaluation category.</i>   |
| Total Equity Score   | 25                             | 25.00%                     | <b>Equity Criteria being reviewed with Office of Equity and the Office of Bond and Construction</b>  |



# Proposed 2024 Bond Program Process



# Prior Approvals

- Planning and Design Committee Approved February 9, 2023
- Park and Recreation Board Approved February 23, 2023

# Questions (?)



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