

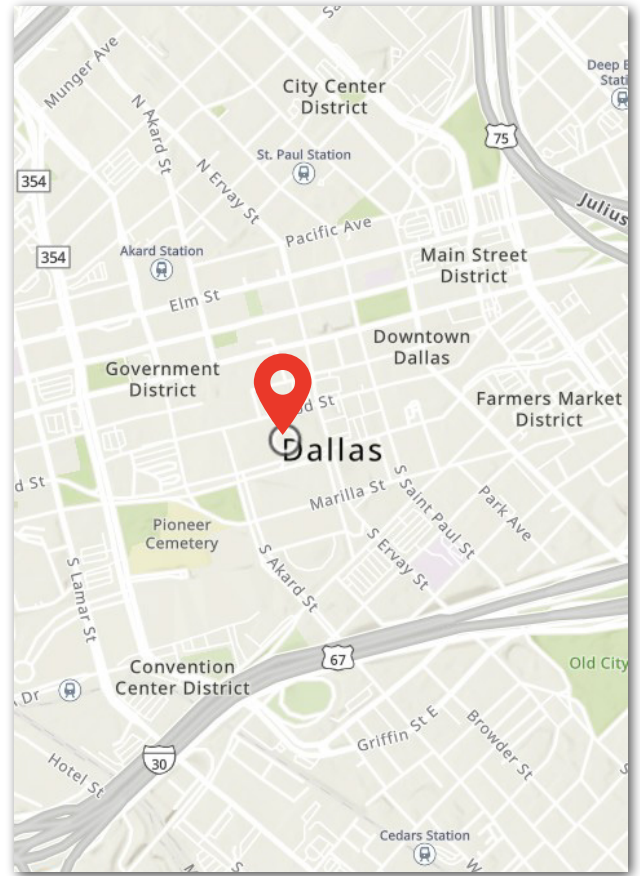
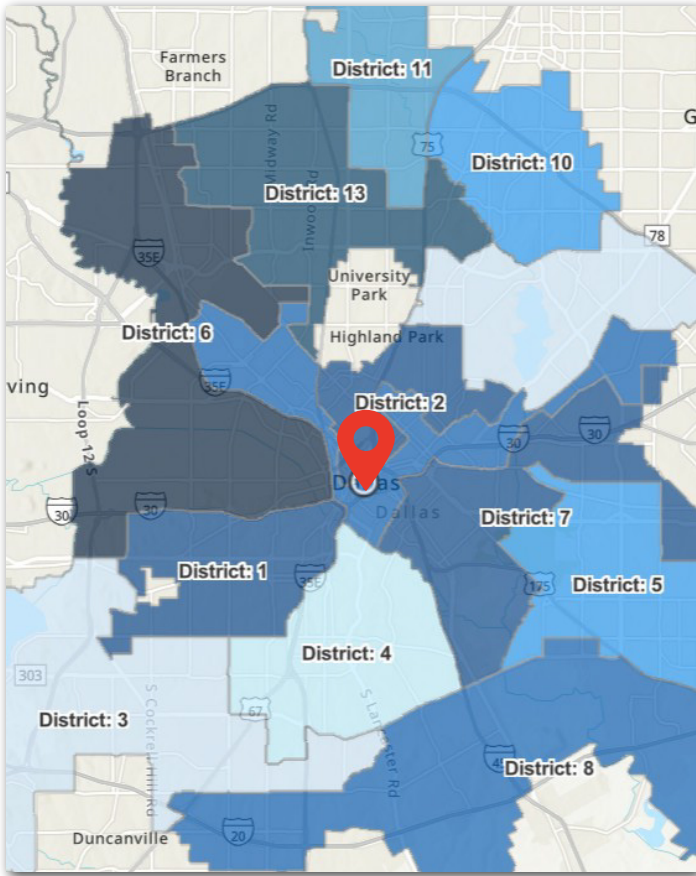
Supporting Child Care Sustainability:

City & County Tax Exemption Workshop



J. Erik Jonsson Central Library **1515 Young St, Dallas, TX 75201**

This initiative is designed to strengthen the financial sustainability and long-term viability of childcare providers across Dallas by expanding awareness, access, and successful use of the existing City and County property tax exemption available to eligible childcare facilities. The workshop equips providers with the knowledge, tools, and expert guidance needed to navigate the exemption process and reduce operational costs.



OVERVIEW

In partnership with The Child Care Group, the City of Dallas, Dallas County, United Way of Metropolitan Dallas, and the Dallas County Appraisal District, this workshop provides direct support to childcare providers seeking to understand eligibility, documentation, and compliance requirements for the property tax exemption. By lowering property tax burdens, providers can reinvest savings into workforce retention, facility improvements, and enhanced program quality.



WORKSHOP OBJECTIVES

- Increase awareness of City and County property tax exemptions among licensed childcare providers.
- Strengthen provider understanding of eligibility criteria, application steps, and compliance expectations.
- Provide direct access to appraisal district and municipal subject matter experts.
- Support eligible providers in initiating and completing the exemption application process.



PERFORMANCE GOALS & TARGETS

1. Awareness & Outreach

- Reach at least 400 licensed or registered childcare providers.
- Secure 200+ registrations and a minimum of 150 workshop participants.

2. Understanding & Technical Assistance

- Achieve an 80% improvement in participant-reported understanding of the exemption process (post-survey)
- Respond to all follow-up technical questions within 10 business days.

3. Application Participation

- Facilitate initiation of at least 100 exemption applications within 20 days of the workshop.
- Aim for a 70% approval rate among submitted applications, based on eligibility determinations.

4. Anticipated Impact

- Strengthen the financial stability and operational capacity of local childcare providers.
- Enable reinvestment of tax savings into staffing, facilities, and quality improvements.
- Expand access to stable, affordable, high-quality childcare for working families.
- Support broader workforce participation and regional economic growth



MEETING LOGISTICS

- **Event Setup and Breakdown:** Our team will manage all logistical preparations, including venue setup before the event and dismantling materials afterward, ensuring the space is organized, functional, and properly restored.
- **Event Master of Ceremonies:** Shayna will serve as the MC, guiding the program by welcoming attendees, introducing speakers, and maintaining the overall flow and schedule of the event.
- **Official Invitation and Memorandum:** The Honorable Clay Lewis Jenkins plans to attend the event and give a few remarks, as well as issue an official memorandum, like the attached version, co-signed by a City of Dallas official to invite stakeholders, and encourage attendance.
- **Program Presentation:** ChildCareGroup will deliver the primary presentation, providing participants with key information, resources, and program-related guidance
- **Refreshments and Hospitality:** Dallas County will arrange and provide light refreshments to ensure a welcoming and comfortable experience for attendees.
- **Dallas County's Memo:** The County anticipates finalizing and submitting the referenced memorandum for the City's review and signature sometime next week. Once completed, the document will be forwarded to the appropriate ChildCareGroup official for inclusion in the formal invitation materials distributed to prospective attendees.



**Dallas County Judge
Clay Jenkins**



**Assistant City Manager
Liz Cedillo-Pereira**



**CDC Chair
Melanie Rubin**



**District 2 Council Member
Jesse Moreno**

TIMELINE

Communication and Outreach: ChildCareGroup plans to distribute the initial round of communication materials to eligible childcare providers in the coming days. This first outreach will introduce the event and provide key information regarding participation, available resources, and relevant program details. Following the initial distribution, additional communications will be sent on a weekly basis to reinforce awareness, provide updates as needed, and encourage continued engagement and participation among eligible childcare providers

