

# A LITTLE BIT OF DALLAS



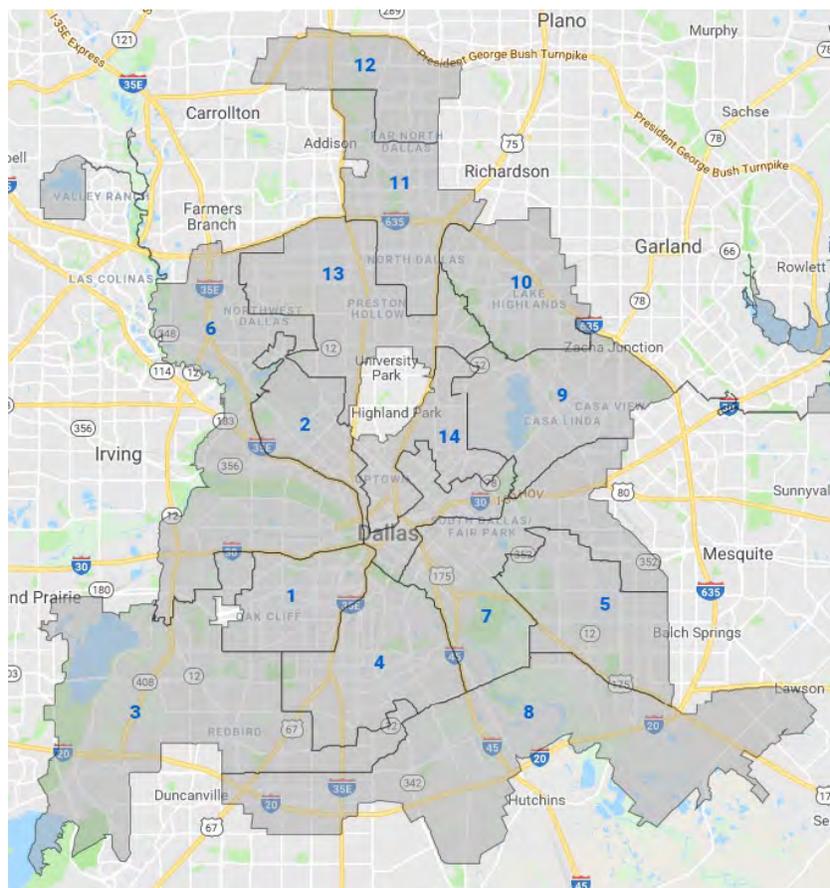
# YOUR ELECTED OFFICIALS

Dallas operates under the council-manager form of government with 14 single-member districts and a mayor elected at-large. Every odd-numbered year, Dallas residents vote for members of the City Council, who represent their district for up to four two-year terms. The Mayor serves up to two four-year terms.

The Mayor and City Council:<sup>1</sup>

- Set policy
- Approve the annual budget and plans for capital improvements
- Determine the property tax rate
- Issue and sell municipal bonds
- Purchase and sell property
- Establish City departments
- Approve City ordinances
- Determine City services
- Appoint the City Manager, City Attorney, City Auditor, City Secretary, municipal court judges, and resident boards and commissions

## CITY COUNCIL DISTRICTS



<sup>1</sup> <https://dallascityhall.com/government/Pages/councilresponsibilities.aspx>

# YOUR ELECTED OFFICIALS



## *Back Row (left to right)*

- Adam Bazaldua  
*District 7*
- Chad West  
*District 1*
- Paula Blackmon  
*District 9*
- David Blewett  
*District 14*
- Carolyn King Arnold  
*District 4*
- Omar Narvaez  
*District 6*
- Casey Thomas, II  
*District 3*
- Lee M. Kleinman  
*District 11*

## *Front Row (left to right)*

- Jennifer S. Gates  
*District 13*
- Jaime Resendez  
*District 5*
- B. Adam McGough  
*Deputy Mayor Pro Tem, District 10*
- Mayor Eric Johnson  
*At-large*
- Adam Medrano  
*Mayor Pro Tem, District 2*
- Tennell Atkins  
*District 8*
- Cara Mendelsohn  
*District 12*

# CITY MANAGEMENT

Your elected officials, the Mayor and City Council, appoint the executive leadership of the City, specifically:

- City Manager T.C. Broadnax, appointed in February 2017
- City Attorney Christopher J. Caso, appointed in April 2020 (interim since 2018)
- City Auditor Mark S. Swann, appointed in May 2019
- City Secretary Bilierae Johnson, appointed in April 2018
- Municipal Court judges

The City Manager appoints an executive leadership team that collectively oversees the City's approximately 14,000 employees and almost \$4 billion budget.



**T.C. Broadnax**  
City Manager



**Kimberly B. Tolbert**  
Chief of Staff



**Majed Al-Ghafry**  
Assistant City Manager



**Jon Fortune**  
Assistant City Manager



**Joey Zapata**  
Assistant City Manager



**Dr. Eric Johnson**  
Chief of Economic  
Development and  
Neighborhood Services



**Elizabeth Reich**  
Chief Financial Officer



**Liz Cedillo-Pereira**  
Chief of Equity and  
Inclusion

Additionally, the City Manager appoints all department directors except:

- The Director of Civil Service, who is appointed by the Civil Service Board
- The Director of the Park and Recreation Department, who is appointed by the Park and Recreation Board



# BOARDS & COMMISSIONS

Civic participation in government is a cornerstone of representative democracy, and boards and commissions offer residents an opportunity to actively participate in their local government. The Mayor and City Council appoint community members to serve in various capacities throughout the city on the boards and commissions below:<sup>2</sup>

Animal Advisory Commission	Automated Red Light Enforcement Commission
Arts and Culture Advisory Commission	Board of Adjustment
Building Inspection Advisory, Examining, and Appeals Board	Charter Review Commission
Citizen Homelessness Commission	City Plan and Zoning Commission
Civil Service Board	Civil Service Board Adjunct Members
Community Development Commission	Community Police Oversight Board
Dallas Area Partnership to End and Prevent Homelessness Local Government Corporation	Dallas Area Rapid Transit Board
Dallas Central Appraisal District	Dallas Housing Authority Board—Housing Solutions for North Texas
Dallas Police and Fire Pension System Board of Trustees	Dallas-Fort Worth International Airport Board
Employees Retirement Fund Board	Ethics Advisory Commission
Fire Code Advisory and Appeals Board	Housing Finance Corporation
Judicial Nominating Commission	Landmark Commission
Martin Luther King Jr. Community Center Board	Municipal Library Board
North Texas Education Finance Corporation	Park and Recreation Board
Permit and License Appeal Board	Redistricting Commission
Senior Affairs Commission	South Dallas/Fair Park Opportunity Fund Board
Trinity River Corridor Local Government Corporation	Youth Commission

## ECONOMIC DEVELOPMENT BOARDS

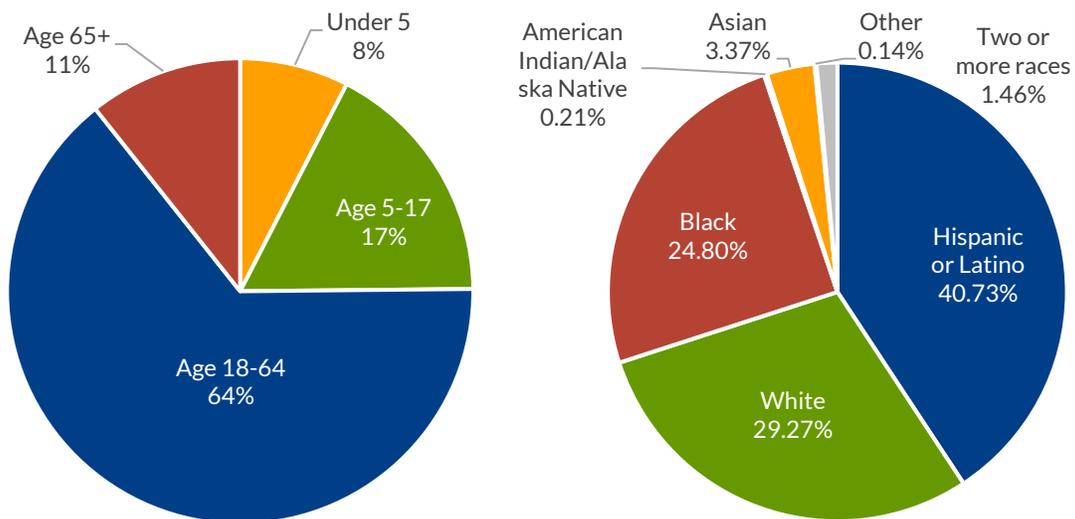
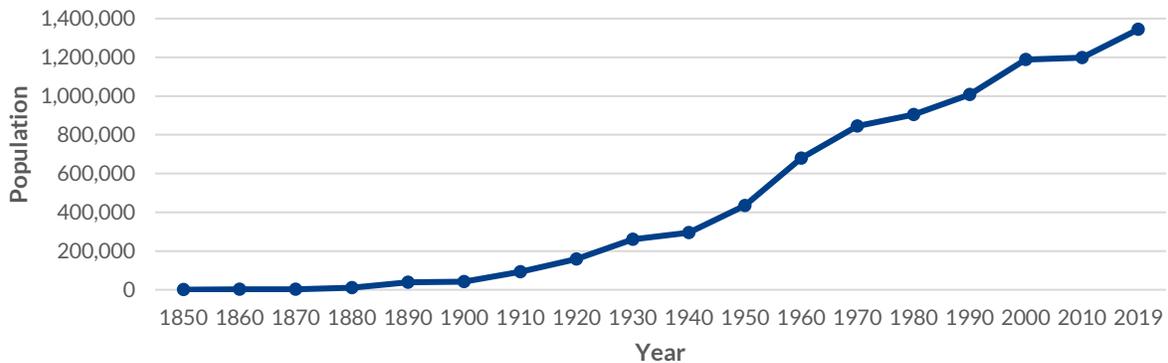
Cypress Waters Municipal Mgmt. District	North Oak Cliff Municipal Mgmt. District
Reinvestment Zone 3 Board (Oak Cliff Gateway)	Reinvestment Zone 4 Board (Cedars Area)
Reinvestment Zone 5 Board (City Center)	Reinvestment Zone 6 Board (Farmers Market)
Reinvestment Zone 7 Board (Sports Arena)	Reinvestment Zone 8 Board (Design District)
Reinvestment Zone 9 Board (Vickery Meadow)	Reinvestment Zone 10 Board (Southwest Medical)
Reinvestment Zone 11 Board (Downtown Connection)	Reinvestment Zone 12 Board (Deep Ellum)
Reinvestment Zone 13 Board (Grand Park South)	Reinvestment Zone 14 Board (Skillman Corridor)
Reinvestment Zone 15 Board (Fort Worth Avenue)	Reinvestment Zone 16 Board (Davis Gardens)
Reinvestment Zone 17 Board (Transit-Oriented Development)	Reinvestment Zone 18 Board (Maple/Mockingbird)
Reinvestment Zone 19 Board (Cypress Waters)	Reinvestment Zone 20 Board (Mall Area Redevelopment)
Reinvestment Zone 21 Board (University)	Trinity River West Municipal Mgmt. District

<sup>2</sup> <https://agency.governmentjobs.com/dallasboards/default.cfm?action=agencyspecs>

# THE PEOPLE OF DALLAS

## EVERYTHING IS BIGGER IN TEXAS!

With an estimated population of more than 1.3 million residents, Dallas is the third-largest city in Texas and the ninth-largest city in the nation.<sup>3</sup> A quick review of U.S. Census data shows nearly a 60 percent increase in population in the last 50 years.<sup>4</sup> Dallas' population growth includes people migrating from all over the world. In fact, nearly 25 percent of Dallas residents were born outside the U.S.<sup>5</sup>



Dallas is a diverse city, with about 41 percent of residents identifying as Hispanic or Latino, 29 percent as non-Hispanic White, 25 percent as Black, 3 percent as Asian, and 0.2 percent as American Indian or Alaska Native. We have slightly more self-identified women (50.2 percent) than men (49.8 percent), and we have a wide range of ages.<sup>6</sup>

<sup>3</sup> U.S. Census, City and Town Population Totals: 2010-2019

<sup>4</sup> <https://texasalmanac.com/sites/default/files/images/CityPopHist%20web.pdf>

<sup>5</sup> 2018 ACS 1-Year Estimates, Table S0501

<sup>6</sup> 2018 ACS 1-Year Estimates, Table DP05

# AT YOUR SERVICE

The City of Dallas serves an area covering more than 380 square miles, including 340 square miles of land and 44 square miles of lakes—that’s a little bigger than the Badlands National Forest in South Dakota! Meeting our residents’ needs takes a lot of infrastructure and hard work. We’ve included some fun examples below.

Dallas Fire-Rescue manages 58 fire stations and 43 full-time ambulances.



Dallas maintains 11,796 paved lane miles and 9,070 miles of water and wastewater mains, not to mention stormwater and drainage infrastructure.

16,780,158 passengers traveled through Dallas Love Field in 2019. That’s like the entire population of Dallas going through the airport 12 times.

This year, Dallas Water Utilities provided 137 billion gallons of water to Dallas

residents, plus 23 other cities, an area of nearly 700 square miles. DWU also treated 68 billion gallons of wastewater.

Dallas Animal Services manages the third-largest dog and cat intake shelter in the country, taking in about 40,000 pets annually.

Park and Recreation maintains and operates six golf courses, five tennis centers, 43 recreation centers, and more than 23,400 acres of park land. We also provide financial support to the Dallas Arboretum, Texas Discovery Gardens, Trinity River Audubon Center, and Dallas Zoo.

The City operates 30 libraries and hosts nearly 12,000,000 visitors in person and online.

With about 14,000 employees, the City is one of the largest employers in Dallas.

Dallas is home to 17 Fortune 1000 companies, including AT&T at number 9. Others include Southwest Airlines at number 141 (up one place from last year) and Jacobs Engineering Group, which climbed another two spots this year to 206.<sup>7</sup>



<sup>7</sup> <http://fortune.com/fortune500/>

# YEAR IN REVIEW

Last year's \$3.8 billion budget funded effective and equitable delivery of City services with a focus on public safety, clean and vibrant neighborhoods, and major infrastructure needs. It also invested in forward-thinking solutions to issues such as homelessness, affordable housing, and poverty.

Although we always have room for improvement, we are proud of the work our employees have done this year to deliver vital City services to our residents, especially in such uncertain and challenging times. We've outlined some of those accomplishments here.

## SEPTEMBER 2019

The Office of Government Affairs' advocacy and outreach efforts during the 2019 Texas legislative session secured \$3.5 million in FY 2020-21 appropriations for the urban search and rescue team, Texas Task Force 2, a local park grant, and reentry services for formerly incarcerated residents.

The Dallas Public Library eliminated fines for overdue materials and lost cards, ensuring access for people in most need of library services and resources. DPL restored borrowing privileges for more than 174,000 cardholders after all old fines were cleared.

## OCTOBER 2019



On the night of October 20, 2019, a storm system moved across the southeast United States, producing 10 tornadoes and causing damage from Texas to Tennessee. The worst of the damage was around Dallas, Texas, where an EF3 tornado left a 15-mile path of destruction in its wake. The Office of Emergency Management quickly activated emergency operations while Dallas Fire-Rescue conducted door-to-door sweeps

to provide immediate assistance to impacted residents. We also created strike teams from multiple City departments to clean up and remove storm debris.

The Office of Equity successfully launched the 2019 Equity Indicators Report in partnership with the Communities Foundation of Texas. The report provides a racial and socioeconomic disparities index that will serve as the focus of community and institutional partnerships to advance equity with the City.

# YEAR IN REVIEW

The RIGHT Care program received the International City/County Management Association Local Government Excellence Award in the Community Health and Safety category at the 2019 annual conference. Award recipients must demonstrate innovation, excellence, and success in safety, health, or wellness, including enhancing the quality of life for disadvantaged populations.

The City Council renamed a block of Olive Street south of the American Airlines Center after retired Mavericks player and active Dallas community member Dirk Nowitzki.



James McGuire, the former director of the Office of Environmental Quality and Sustainability, received the UN Global Leadership award from the Dallas Chapter of the United Nations Association for the City's efforts toward achieving the UN's Sustainable Development Goal #11, supporting sustainable cities and communities.

## NOVEMBER 2019

Aviation facilities supervisor Sandra Armijo won the 2019 Outstanding Professional of the Year at the Regional Hispanic Contractors Association's Luna Awards, which celebrate the achievements of women in the architecture, engineering, and construction industries. Overall, the City earned nine nominations in the Business Advocate, Outstanding Professional, Outstanding Executive, and Outstanding Administrative Professional categories.



Dallas Animal Services' (DAS) live release rate for dogs and cats hit a record high (92.5 percent) and euthanasia was at an all-time low. Dallas was also one of the first 25 cities in the country to be certified by Mars' Better Cities for Pets program, which recognizes cities' commitment to improving the lives of pets and their people.

The City placed 10<sup>th</sup> in the 2019 Digital Cities Survey by the Center for Digital Government for developing an online crime reporting tool, combating cyberthreats in partnership with the U.S. Department of Homeland Security, and establishing a regional data-sharing agreement with Dallas County. The long-running survey

# YEAR IN REVIEW

recognizes cities that use technology to tackle social challenges, enhance services, and strengthen cybersecurity.

Dallas earned a perfect score (100) on the Human Rights Campaign Foundation's 2019 Municipal Equality Index for the fifth consecutive year. HRC's index score demonstrates the ways municipalities can and do support the LGBTQ community in their city. Dallas received recognition for having single-occupancy and all-gender facilities, transgender-inclusive health-care benefits, and openly LGBTQ elected or appointed municipal leaders.

## DECEMBER 2019



OEM worked with the Office of Homeless Solutions, Kay Bailey Hutchison Convention Center Dallas, and other departments to open a temporary inclement weather shelter for residents experiencing homelessness. The Convention Center operated as an overflow shelter once other area emergency shelters reached capacity. The shelter ultimately served more than 1,000 people, providing cots, blankets, food, EMS services, and security to individuals who would otherwise have been exposed

to below-freezing temperatures and the elements.

Through the efforts of the Office of Welcoming Communities and Immigrant Affairs, Dallas became the first city in Texas to earn Certified Welcoming status in recognition of its inclusiveness for immigrants and refugees.

The Vital Statistics team earned the Texas Vital Statistics Unit's Exemplary Five Star Service Award for the first time in nearly 10 years, placing it in the top 20 percent of local registrars. This award acknowledges organizations that understand the importance of vital statistics and its impact on the residents of Texas. The team met several criteria, including registering 100 percent of all births and deaths within one business day (a total of 32,955 registrations).

Building Services successfully completed 77 projects in 2019 worth more than \$6 million, including major building system updates, interior and exterior damage repairs, and space renovations. This extends the lifespan of City facilities, ensuring residents and employees can enjoy them for years to come.

# YEAR IN REVIEW

Through engagement and outreach activities in 2019, the Office of Homeless Solutions connected 779 unsheltered persons (most shelter-resistant) to pay-to-stay programs for one to 90 days.

## JANUARY 2020

Dallas Water Utilities earned the National Association of Clean Water Agencies' Platinum Peak Performance Award for 100 percent regulatory compliance over a consecutive five-year period at its Southside Wastewater Treatment Plant.



The National Park Service awarded a Technical Assistance Grant to the Department of Aviation to develop a bike path, children's park, and other green and recreational spaces around Love Field. This nationally competitive grant supports the department's "Good Neighbor Program" and will further the City's goals of developing livable, walkable, and interconnected neighborhoods. This also marks the first time the department has received a grant from a federal agency outside of the Federal Aviation Administration.

## FEBRUARY 2020

For residents unable to travel downtown because of work hours or lack of transportation, Court and Detention Services hosted a series of "pop-up" courts at community locations to resolve outstanding warrants and citations. Judiciary, City Prosecution, and Court Clerk staff provided onsite assistance, and residents with outstanding citations were free from the threat of arrest. The Municipal Court also extended its normal business hours to allow more residents to participate.

The digital procurement platform Citymart named the Office of Procurement Services seventh in the U.S. for innovation. Citymart surveyed the procurement criteria and practices of 109 local governments, praising Dallas for its longer solicitation periods, which data has shown help foster small business engagement.

## MARCH 2020

For the second year in a row, Dallas Love Field airport earned the Airport Service Quality (ASQ) Award for Best Airport in North America in its size category. The ASQ program,

# YEAR IN REVIEW

administered by Airports Council International, is based on in-airport customer surveys and is the world's leading airport passenger service and benchmarking program measuring passengers' satisfaction across 34 key performance indicators.

Matthews Southwest, the Dallas Housing Finance Corporation, and Volunteers of America broke ground on The Galbraith, a multimillion-dollar mixed-use development at 2400 Bryan Street that secures 111 new affordable housing units, along with 106 market-rate units and 10,000 square feet of commercial space, including a child care facility. The project will provide much-needed workforce housing options in the downtown core, while giving residents access to employment centers, transit, and other amenities.

The National League of Cities bestowed the Cultural Diversity Award on the City for the successful launch of Dallas' Culture Pass, which allows all Dallas Public Library cardholders to access free tickets at more than 35 arts organizations.

## APRIL 2020



For five minutes on April 16, Dallas residents stepped out of their homes to make some noise in appreciation of the health care employees, first responders, and other essential workers helping the City respond to the public health crisis.

The City received \$234 million from the U.S. Treasury for expenses related to the COVID-19 pandemic. We are using the funds to keep our residents safe and healthy; support nonprofits impacted by the crisis; and redesign

City services and facilities to mitigate the effects of the pandemic.

## MAY 2020

As part of its continued response to the impacts of COVID-19, the City created a temporary parklet program managed by the Office of Special Events to assist businesses with their economic recovery. The program allows approved businesses to convert on-street parking spaces into additional merchandising or dining areas so they can serve more customers while still observing social distancing guidelines.

DAS' long-time partner PetSmart Charities selected the City to apply for its invitation-only COVID-19 Relief Grant. Within hours of our grant submission, the national nonprofit

# YEAR IN REVIEW

awarded DAS the maximum amount of \$20,000 to support shelter operations during the COVID-19 response.

## JUNE 2020

The City Council approved a resolution to raise a Pride flag with the City of Dallas seal in place of the City's official flag each June in celebration of Pride Month, a national observance honoring and highlighting the accomplishments of the LGBTQ+ community.



Dallas Water Utilities tied for fourth out of more than 130 large- and medium-size water utilities in Texas on the 2020 Texas Water Conservation Scorecard. The scoring is based on water provider state reports, as well as water conservation policies and programs.

## JULY 2020

Dallas Love Field was named to Travel + Leisure's Top 10 Domestic Airports for the fifth straight year and moved up two spots to #8. The readers of Travel + Leisure specifically mentioned the airport's helpful staff as a reason for ranking Love Field so highly.

Budget and Management Services received the ICMA Certificate of Excellence in Performance Management. The Budget Accountability Report (BAR), Dallas 365 dashboard, Financial Transparency website, Community Survey results, and other citywide efforts to enhance transparency are best practices that helped us achieve this distinction.

Senior program manager Daryl Quarles received national recognition from the Robert Wood Johnson Foundation and National Recreation and Park Association for his health advocacy efforts for senior adults in Dallas.

Dallas was ranked number 5 on Cvent's list of top 50 meeting destinations in the U.S., the only Texas city in the top 10. Hospitality technology provider Cvent developed the list based on event booking activity, including room nights and meeting venues. Dallas has been named to the top 50 list every year since it began, but this is its first time in the top 5.

Park and Recreation is also a finalist for the 2020 National Gold Medal Awards for Excellence in Park and Recreation Management. This prestigious national honor is presented by the American Academy for Park and Recreation Administration (AAPRA) and the NRPA to communities that demonstrate excellence in the park and recreation field.