An increasing number of cities are turning to “smarter” approaches in planning their future, in creating modern infrastructures and in delivering services. Dallas has played an important role in shaping thinking as to how innovation can be harnessed to improve cities. The City is committed to adopting “Smart City” approaches to cope with the many challenges ahead and to create new opportunities for business and local communities.

**SMART DALLAS — BENEFITS**

- **Engage citizens** enabling them to connect and interact with City services that are provided with greater productivity and efficiency.

- **Enhance City operations** by making systems and services available in a shorter time.

- **Empower communities** across Dallas by delivering equitable access to City services.

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“Big things happen here. Join us on our journey for creating a better Dallas!”

— T.C. Broadnax, City Manager

To view more about Smart Dallas, the Roadmap and initiatives scan this QR code

Or go to www.DallasSmartCity.com
WHAT IS A SMART DALLAS?

A Smart City is one that focuses on improving the quality of life of all citizens by adopting new forms of governance, public participation, process improvements, technology adoption, data-driven decision making and providing sustainable services.

WHAT MAKES DALLAS SMART?

Dallas has implemented a Smart City approach of investment in technologies such as communications infrastructure, big data and analytics, and applications that can be leveraged horizontally across City departments, use cases, and domains. By using technology, data, and applications for multiple purposes, the City is able to deliver more value to citizens in the form of gains in efficiency, effectiveness and quality of services.