SMART DALLAS — BENEFITS

▶ **Engage citizens** enabling them to connect and interact with City services that are provided with greater productivity and efficiency.

▶ **Enhance City operations** by making systems and services available in a shorter time.

▶ **Empower communities** across Dallas by delivering equitable access to City services.

An increasing number of cities are turning to "smarter" approaches in planning their future, in creating modern infrastructures and in delivering services. Dallas has played an important role in shaping thinking as to how innovation can be harnessed to improve cities. The City is committed to adopting "Smart City" approaches to cope with the many challenges ahead and to create new opportunities for business and local communities.

> " Big things happen here. Join us on our journey for creating a better Dallas!"
>
> — T.C. Broadnax,
> City Manager

To view more about Smart Dallas, the Roadmap and initiatives scan this QR code

Or go to
www.DallasSmartCity.com

SMART DALLAS in Brief
A Guide to a Smarter Dallas

City of Dallas

WHAT IS A SMART DALLAS?

A Smart City is one that focuses on improving the quality of life of all citizens by adopting new forms of governance, public participation, process improvements, technology adoption, data-driven decision making and providing sustainable services.

WHAT MAKES DALLAS SMART?

Dallas has implemented a Smart City approach of investment in technologies such as communications infrastructure, big data and analytics, and applications that can be leveraged horizontally across City departments, use cases, and domains. By using technology, data, and applications for multiple purposes, the City is able to deliver more value to citizens in the form of gains in efficiency, effectiveness and quality of services.

To better focus on Smart Dallas efforts and leveraging data and technology to enable change, Dallas defines five Smart Domains that will not only help lay the foundation but also sustain its Smart City vision.

SMART DOMAINS

Smart Mobility+

Smart solutions improve, innovate, and visualize reliability, efficiency and access to public and private transportation and the associated support infrastructure to address the strain population growth places on transit systems.

Smart Infrastructure+

Smart solutions leverage and improve utilization, energy and water efficiencies, and heat management and reduce environmental impact as applicable to current and future infrastructure in Dallas.

Smart Environment+

Smart solutions ensure a healthy environment and the associated quality of life and health effects for all Dallas citizens.

Smart Public Safety+

Smart solutions focus on improving citizen safety and reducing crime to ensure a high quality of life for all Dallas residents and visitors.

Smart Government+

Smart solutions digitize and simplify the processes necessary to provide services to citizens and businesses as well as to provide intelligent insights to citizens regarding their impacts on their community.