

Cultural Facilities Support Program

ARTS, CULTURE & LIBRARIES COMMITTEE

DALLAS CITY COUNCIL

FEBRUARY 21, 2017

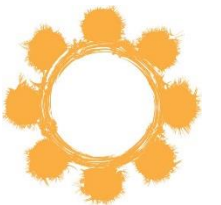


Office of Cultural Affairs
CITY OF DALLAS

Purpose

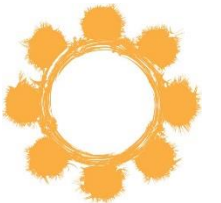
To review proposed guidelines for the Cultural Facilities Program, a grant program for renovation and repair of cultural facilities owned and operated by non-profit organizations, to be administered through the Office of Cultural Affairs

Complete program guidelines are attached



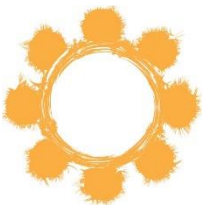
Background

- As part of the FY 2016-17 capital budget, City Council appropriated \$1 million in capital funds for major maintenance and repair of cultural facilities
 - City Council designated \$400,000 of that appropriation for improvement and renovation or major repair of cultural facilities **owned and operated by not-for-profit cultural organizations** with annual operating budgets less than \$5 million (Ord. 30179, Adopted Sept. 21, 2016)



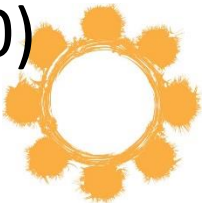
Background

- Local cultural organizations with operating budgets less than \$5 million operating privately-owned facilities (known to OCA):
 - Anita Martinez Ballet Folklorico
 - Dallas Children's Theater
 - Dallas Holocaust Museum
 - Kitchen Dog Theater
 - TeCo Theatrical Productions
 - Theatre Three
 - Creative Arts Center
 - Dallas Contemporary



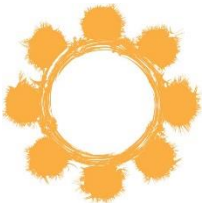
Program Purpose

- To coordinate and guide one-time City support and funding of investment in long-term improvement, renovation or major repairs of cultural facilities owned and operated by organizations with an annual operating budget less than \$5 million
- Applicants may request up to \$100,000 in FY 2016-17
 - If Council appropriates additional funds in future years, applicants may request funding for different phases of the same project over a period of 5 consecutive fiscal years should (up to \$250,000)
 - Funds will be programmed until exhausted



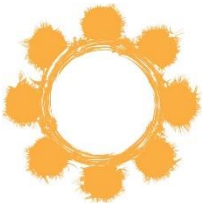
Project Priorities

- Projects must have a public purpose, a measurable community impact, and address at least one of the following priorities:
 - To address an urgent remodeling need, renovation or major repairs of existing facilities including equipment and technology upgrades or replacement
 - To provide improvements to a historic building
 - To allow for significant organizational growth
 - To bring buildings into compliance with the Americans with Disabilities Act or other building code requirements
 - To provide for parking expansion



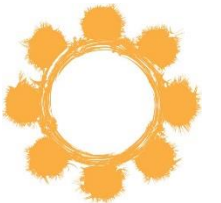
Match and Local Support Requirements

- Matching Funds Requirement
 - 1:1 match for organizations with annual budgets less than \$1 million
 - 2:1 match for organizations with annual budgets between \$1 million - \$4,999,999
- Local Support Requirement
 - A minimum of 3 letters of support for the project from community leaders is required



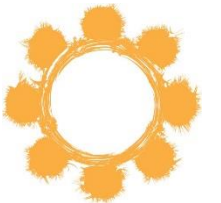
Cultural Facility Program Guidelines

- Upon Council approval of the program OCA will implement an application process
 - As with OCA's other funding programs, staff will review applications for basic eligibility and to ensure all application criteria have been met
 - A grant review panel will evaluate each application on four review criteria and assign a score
 - A ranked list will be forwarded to the Allocations Committee of the Cultural Affairs Commission for review and recommendations
 - The full Cultural Affairs Commission will conduct a final review and make funding recommendations to the director
 - Director will notify Arts, Culture and Libraries Committee of Commission funding recommendations



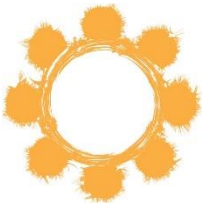
Cultural Facility Program Guidelines

- **Grant Award Process**
 - Contract and detailed scope of work, including a timetable and specific deliverables will be developed and forwarded to Risk Management for determination of insurance requirements
 - Contract may be structured as a secured loan, requiring a lien be placed on the contractor's property, to be amortized (written off) over a period of time
 - Final review of compliance with all program guidelines, insurance, and other legal requirements
 - Execution of contract, upon approval as to form by City Attorney
 - Awardees are paid on a reimbursement basis according to the terms of each contract

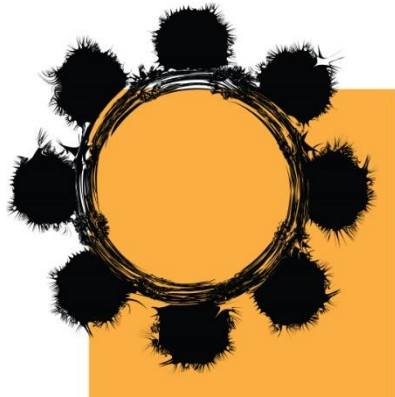


Next Steps

- ACL Committee consideration and recommendations
- Full Council consideration may be scheduled for March 22, 2017
 - Authorization to establish grant program, and approval of program guidelines
 - Authorization to execute future grant agreements with qualified organizations



QUESTIONS



Office of Cultural Affairs
CITY OF DALLAS