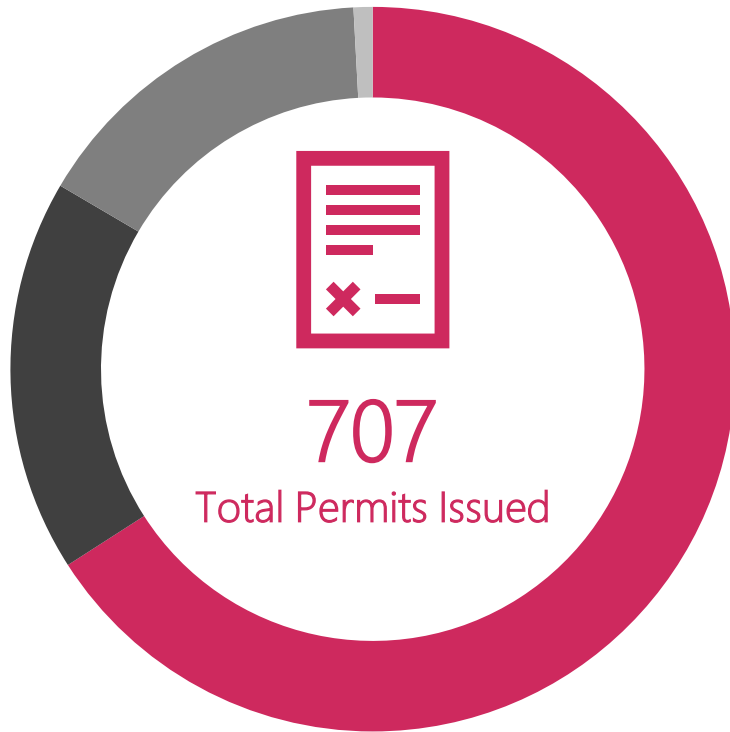




# OFFICE OF SPECIAL EVENTS

- 2018/19 ANNUAL REVIEW -

# ALL PERMITS ISSUED



■ Events ■ Film ■ Banners ■ Neighborhood Farmer's Markets

**466** special event permits were issued in 2018/19.



**124** commercial filming permits were issued in 2018/19.



**111** streetlight pole banner permits were issued in 2018/19.



**6** neighborhood farmer's markets permits were issued in 2018/19.



# 983 APPLICATIONS RECEIVED IN 2018/19

3

109 permit applications were cancelled by the applicant across all permit types.

11%

165 applications were received and not accepted across all permit types. 69 applications were late, 26 did not have any qualifying activities, 13 were declined property authorization.

17%

Only 2 permit applications out of 983 were denied in 2018/19 for failure to meet requirements.

.002%

707 permits were issued across all permit types. 466 special event permits, 124 commercial film permits, 111 streetlight pole banner permits, and 6 neighborhood market permits.

72%

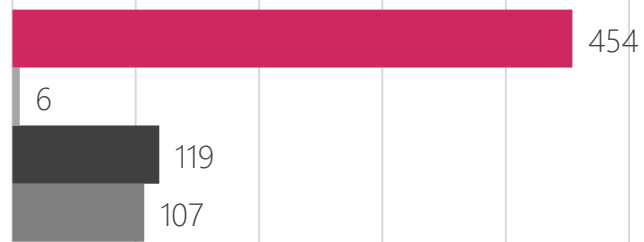
983

983 total applications were received across all permit types by the Office of Special Events in 2018/19.

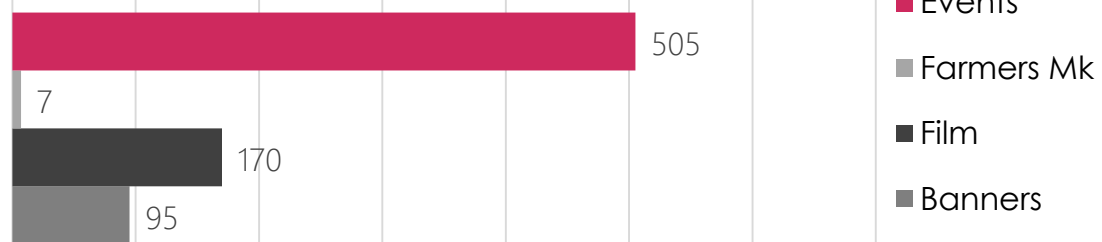


# PERMIT TOTALS - 3 YEARS

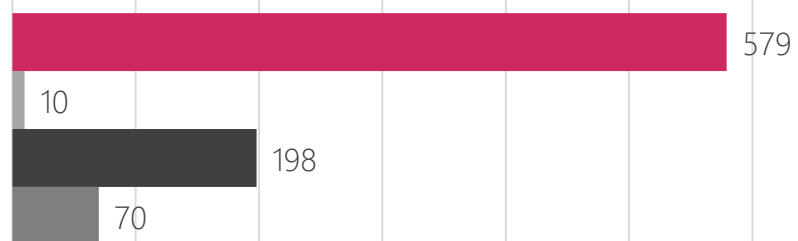
2018/19



2017/18



2016/17



- Events
- Farmers Mk
- Film
- Banners

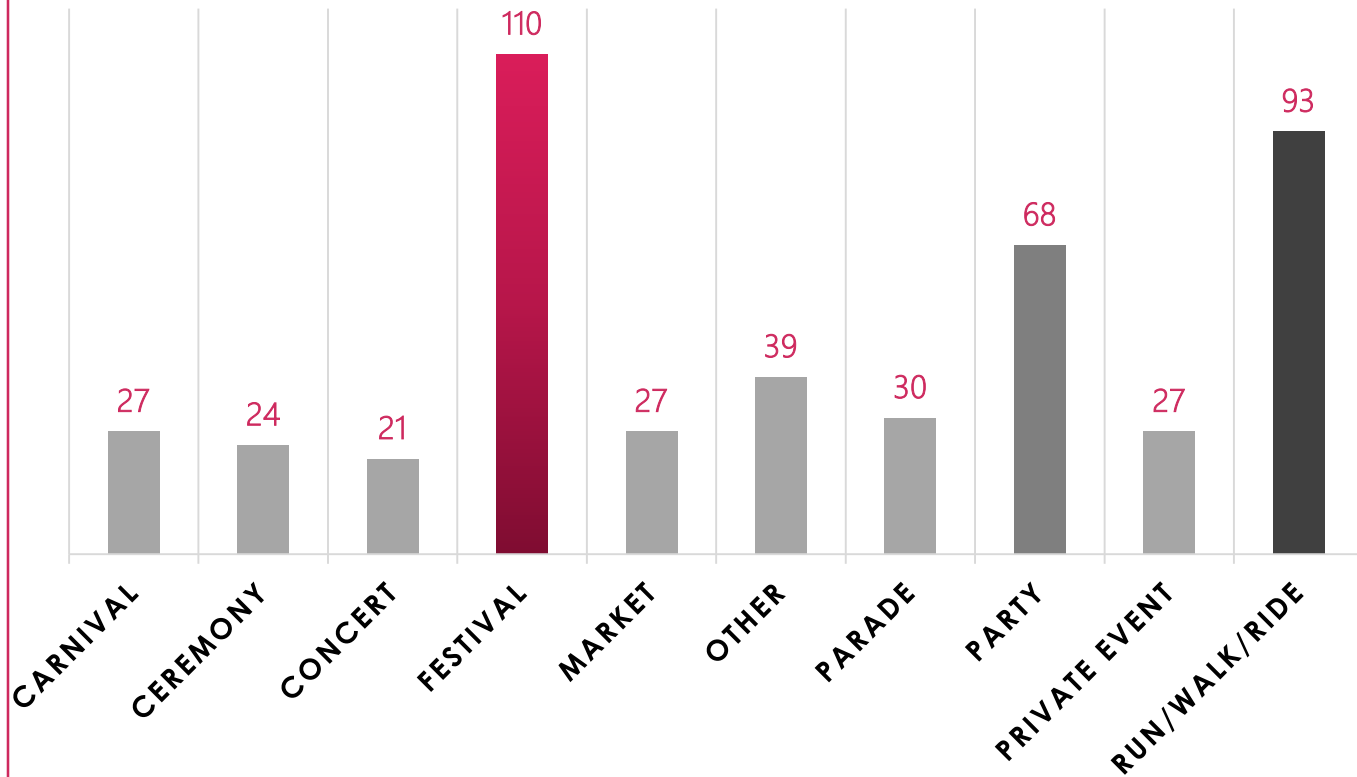
Three year summary of all permit types.

Every permit type has experienced a slight decrease of less than 1% except for film which has decreased 30% as several TV shows have left the Dallas market.



# EVENT PERMITS BY TYPE

Event Permits by Type



The three largest event categories are Festivals, Parties, and Run/walk/ride events.



Festivals



Run/walk/ride



Party



# EVENT METRICS

## 90 Days



How far in advance of event date are **Applications** received?

On average, applications across all event types are received 90 days in advance of event date. Run/walk/ride events are received 156 days in advance, Parades, Festivals, and Concerts are received 85 days in advance; while Carnivals are only received 57 days in advance.



## 43 Days



How far in advance from event date are **Preliminary Letters** sent to clients?

On average, clients across all event types receive their preliminary letter 43 days in advance of their event date. Run/walk/ride events receive their letter 66 days in advance, Festivals receive their letter 42 days in advance, and other event types average 35 days in advance.



## 11 Days

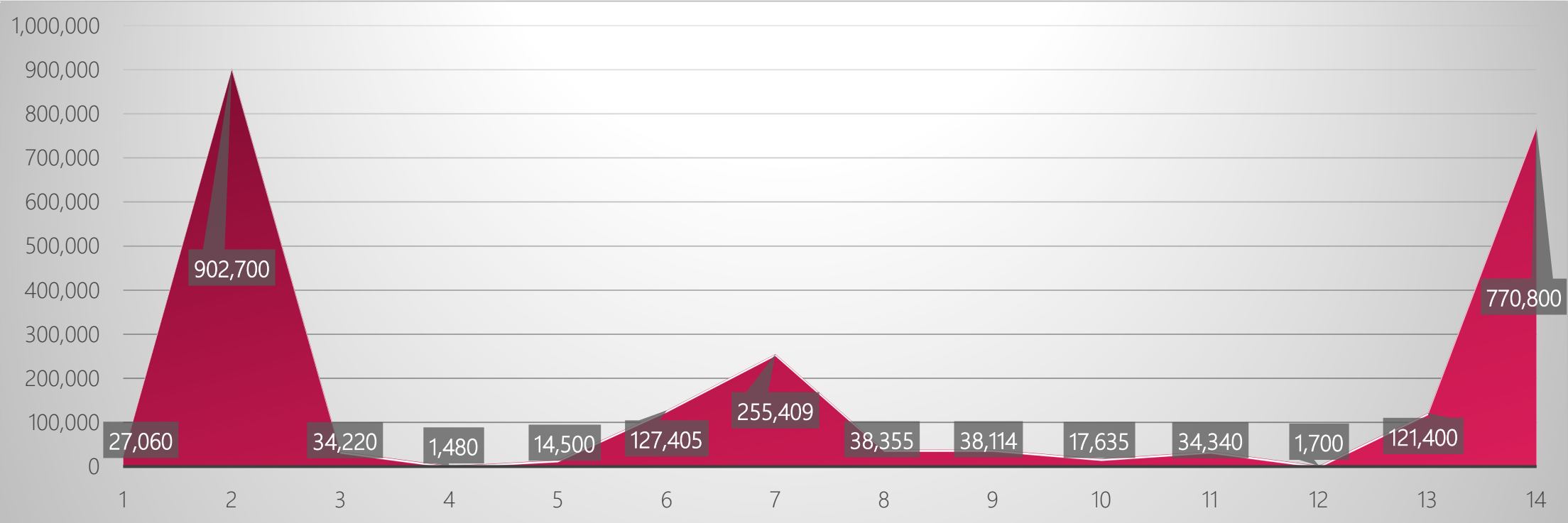



How far in advance do clients receive **Permits**?

On average, clients across all event types receive their permits 11 days in advance of their event date. Carnivals, Markets, and Parties receive their permit 12 days in advance, Run/walk/ride, Ceremonies, and Festivals, receive their permit 10 days in advance, while Parades receive their permits 7 days in advance.

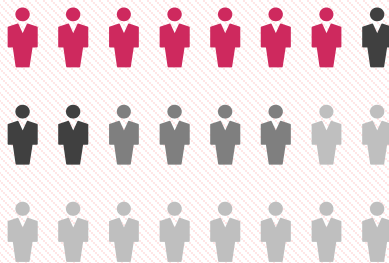


# SPECIAL EVENT ATTENDANCE BY DISTRICT



 Dallas' Central Business District which is comprised of Council Districts 2 and 14 received the largest *combined event attendance* totaling 1.67 million event attendees in the 2018/19 fiscal year.

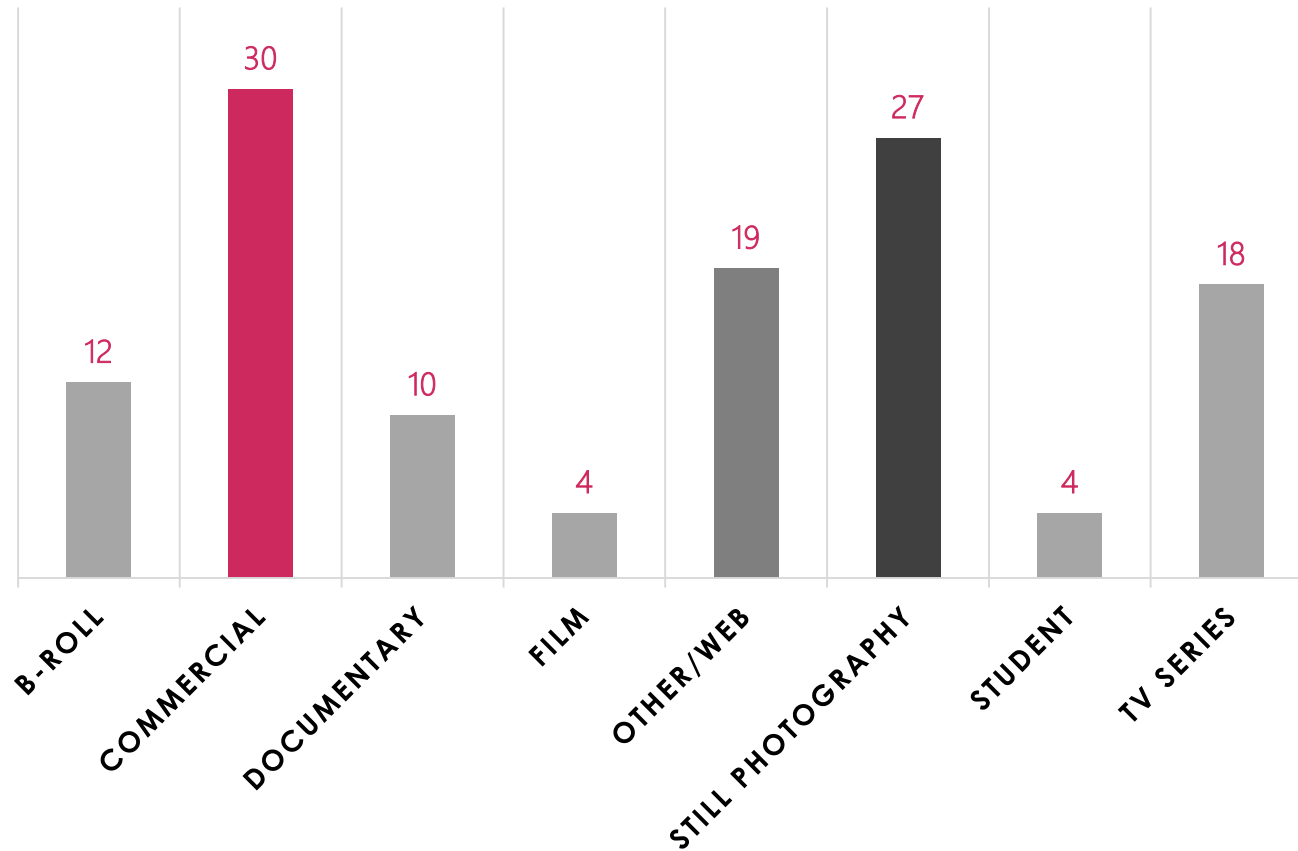
**53%**  
of all events occur in the Central Business District



**1.7 million  
total event  
attendees**

# COMMERCIAL FILM PERMITS BY TYPE

Film Permits by Type



The four largest film categories are Commercials, Still Photography, Other/web, and TV Series.



Commercials



Still Photography



Other/web



TV Series



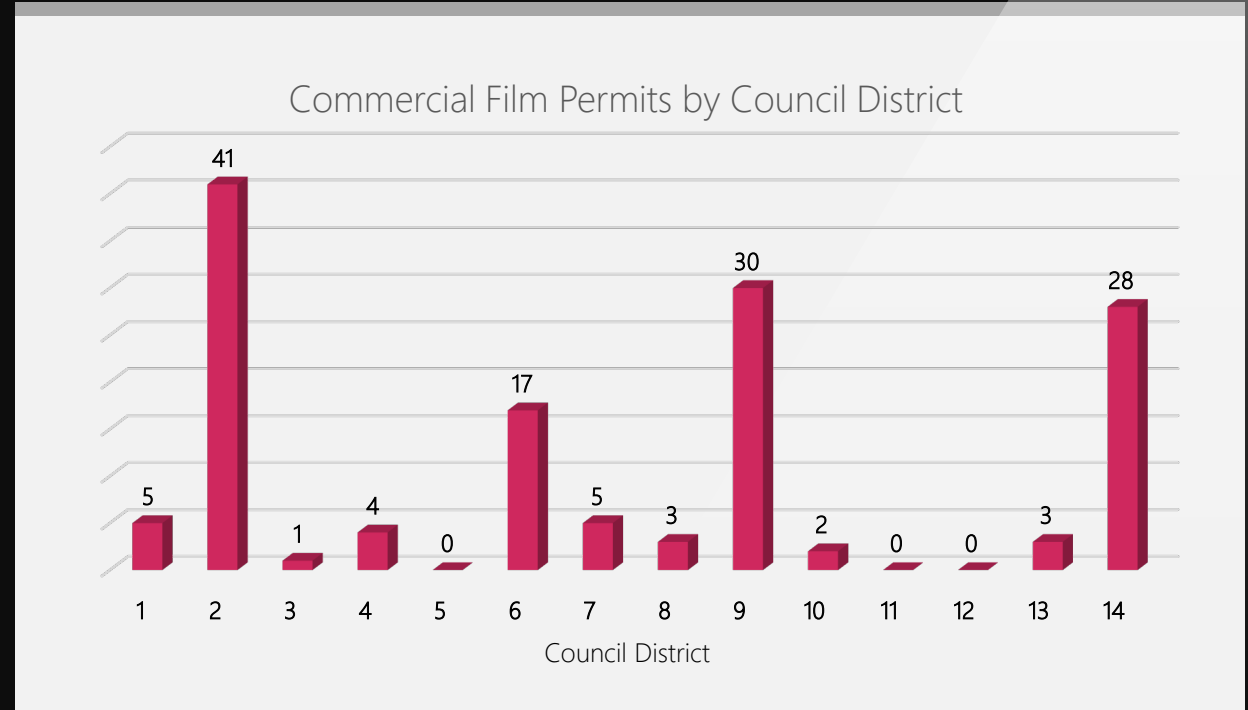
# COMMERCIAL FILM METRICS

The Office of Special Events has seen a 30% drop in commercial filming permits since 2017/18.

69 of the 124 (58%) Commercial Film Permits filmed in the Central Business District..

26 of the 124 (21%) Commercial Film Permits required off-duty police presence.

113 of the 124 (91%) Commercial Film Permits did not require street closures.



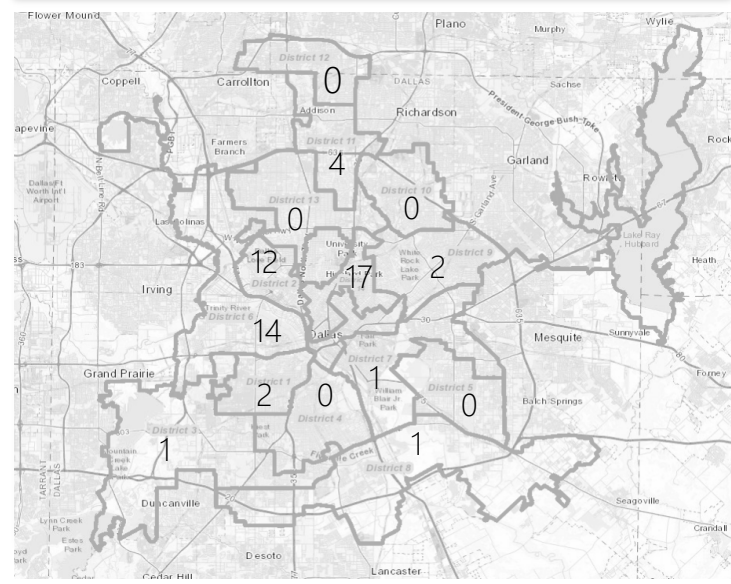
# IMPACT



54

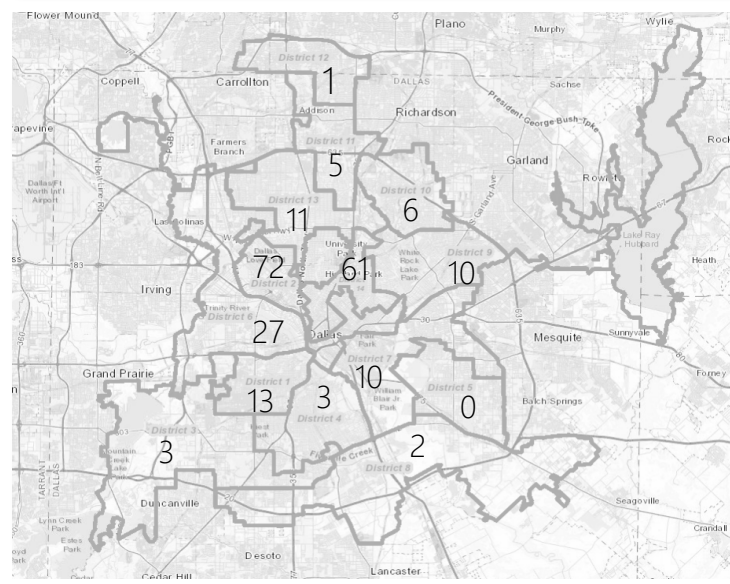
Sound Variances

Sound variances by council district



204

Street closures by council district  
Some moving events travelled through multiple districts.



## Public Safety Numbers

81%  
of all event applications require a  
DPD Review

8.4 Days  
the average length in days that it  
takes to review the public safety

24%  
of event permits had EMS Present





THANK  
YOU

