



# DERT INFORMER

Downtown Dallas, Inc.

October 2020

## HALLOWEEN RECOMMENDATIONS FOR 2020

The CDC and Dallas County released their Halloween safety recommendations.

### UNSAFE AND NOT RECOMMENDED ACTIVITIES:

**Halloween gatherings, events, or parties with non-household members. THIS INCLUDES BARS** – Remember, the fewer people you interact with, the more you limit your exposure.

**Carnivals, festivals, live entertainment, and haunted house attractions** – Restrict public gatherings to fewer than 10 people for outdoor activities and require physical distancing of at least 6 feet between people and use of facial coverings. Costume masks are not sufficient.

**Door-to-door trick or treating** - It is difficult to maintain proper physical distancing on porches and at front doors, and sharing food is risky whether reaching into a shared candy bowl or being given candy by hand.

**“Trunk or Treat” events** - Even though it is outside, it is difficult to avoid crowding and contamination in candy bowls.

### RECOMMENDED ACTIVITIES FOR PROTECTING YOUR HEALTH:

**Online parties/contests** such as costume or pumpkin carving.

**Car parades** where individuals do not congregate outside vehicles. Individuals in vehicles should be within households.

**Halloween movie nights** at home or drive-in theaters, which must comply with the public health drive-in movie theater guidance.

**Halloween-themed meals** at home or OUTDOOR seating at restaurants that comply with the safety protocols .

**Dressing up homes and yards with Halloween-themed decorations.**

**Scavenger hunt style candy searches** around your home or yard with household members.



**“We learn from every natural disaster. Whether it’s a fire or a flood, we learn something from it so we can respond to the next one better.”**

*Malcolm Turnbull*

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## Stay on Guard Dallas

COVID-19 continues to be an ongoing and dangerous disease. As we move into the flu and holiday seasons, it more important than ever to protect yourself and those around you from catching and spreading COVID and other viruses. To encourage everyone to stay safe, the City of Dallas is launching the *Stay on*

*Guard Dallas* campaign.

*Stay on Guard Dallas* is a bilingual public awareness campaign to engage residents as businesses reopen and expand capacity and schools reopen for in-person learning. This program provides social media materials, sample posts, posters, tips, and even a challenge to create your own PSA about COVID safety. Show your support by participating in the campaign with Social Media frames, recording a PSA, or just helping push the message that we're not out of the woods yet.

The City of Dallas has all this information and materials on their website—[Stay on Guard Dallas](#). The City continues to update the COVID-19 informational website with the latest changes to emergency orders, testing sites, etc. at [dallascityhall.com/COVID19](http://dallascityhall.com/COVID19). There is also an informational hot line answered 24/7 for residents needing assistance, they can call 214-670-INFO (4636). Businesses can reach out to the Office of Economic Development for options related to business recovery due to COVID on their website—<https://www.dallasecodev.org/>.

While you're on guard against COVID, don't forget to protect yourself against the flu this season as well. It's more important than ever to get a flu shot this year. If you feel ill, please stay home—it may be the flu or COVID or some other virus. Wash your hands often and wear a face covering in public.

We are all in this together. As we open up more businesses, don't hesitate to protect yourself, your family, or your business. Know your options. Know your precautions and Stay on Guard Dallas. .

### HOW TO PREVENT THE SPREAD OF MOST VIRUSES

The time for virus prevention is now. Viruses can lead to serious complications including hospitalization and even death for those at high risk such as the elderly, the very young, and the chronically ill. Take steps to protect yourself from viruses now.

- ◆ Wash your hands thoroughly and frequently with warm, soapy water. Many healthcare providers recommend a minimum of 20 seconds.
- ◆ Use alcohol-based hand sanitizer if soap and water is not available.
- ◆ Stay home if you're feeling ill and, especially if you're running a fever.
- ◆ Avoid touching your eyes and face to prevent spreading germs.
- ◆ Cover your nose and mouth when you cough or sneeze. Use a tissue if possible. Throw away the tissue after use. If tissues are not available, cough or sneeze into your elbow.
- ◆ Clean and disinfect frequently touched/used objects, like door handles, cell phones, etc., and surfaces.
- ◆ Avoid close contact with people who are ill.

## Training Links, Helpful Hints, Resources

### —Training Links—

<http://www.preparingtexas.org>  
<http://www.fema.gov>  
<http://www.nctog.org/ep/training>

### —Weather Links—

<http://www.srh.noaa.gov/fwd>  
<http://www.srh.noaa.gov/fwd/radio.html>  
<http://www.srh.noaa.gov/fwd/skywarn.html>

### —Other Resources—

<http://www.knowwhat2do.com>  
<http://www.ready.gov/america/getakit>  
<http://www.dallasalert.org>  
<http://www.dallascert.com>  
<http://www.domesticpreparedness.com>

### —Helpful Hints—

Emergency supplies to keep handy:

- Flashlights with extra batteries
- First aid kit
- Food/water for employees and customers to use during a period of unexpected confinement at your business
- Plastic to cover expensive equipment and furnishings
- Hard hats, gloves, and boots
- NOAA weather radio with batteries
- Communication plans.

City of Dallas



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Management

Office of Emergency  
Management

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## NATIONAL CYBERSECURITY AWARENESS MONTH

### National Cybersecurity Awareness Month

October is National Cybersecurity Awareness Month. 2020 celebrates its 17th year of promoting online and digital safety. This year's theme is "Do Your Part. #BeCyberSmart and encourages partnerships between government and business and individuals to take online safety seriously.

Though this is a long-running event, 2020 has brought more challenges to cybersecurity making it even more important for everyone to do their part in practicing cybersecurity. With more of our workforce working from home during the current pandemic. One of the key elements of National Cybersecurity Awareness Month is recognizing that all personal devices, as well as business machines, are vulnerable to attack.

The Department of Homeland Security (DHS) and Cybersecurity and Infrastructure Security Agency (CISA) are conducting free workshops on October 21, 2020 and October 29, 2020 to help partners and agencies learn how to build and enhance their cybersecurity efforts.

- Cybersecurity Resiliency - October 21, 2020, 9am – 12pm Central. Click [HERE](#) to register
- Cybersecurity Incident Management Workshop - October 29, 2020. Click [HERE](#) to register

Cybersecurity is everyone's responsibility. We all need to take part in protecting our devices, networks, and identities as we continue to work remotely, as our families do more and more online—including school. For more information on the workshops and for National Cybersecurity Awareness Month, please email [CISARegion6Outreach@cisa.dhs.gov](mailto:CISARegion6Outreach@cisa.dhs.gov). And remember, Do Your Part. #BeCyberSmart.

## State of Downtown Dallas

Downtown Dallas, Inc. is hosting a virtual series about how Downtown Dallas is positioning itself to be an international model for recovery and inclusivity as we move through the pandemic into a return to business. The October 8, 2020 event featured Amy Meadows, CEO of Parks for Downtown Dallas.

Ms. Meadows joined Kourtney Garrett in a discussion about the progress of the West End Square. They also discussed the future of Carpenter and Harwood Parks, and the importance of parks in Downtown in this 10 a.m. virtual event.

If you want to know more about the state of Downtown and have a voice in the livelihood and success of Downtown Dallas, which is critical for the social and economic health of our city, register for the next event. The next event will be October 22, 2020 at 10 a.m. and will feature Michelle Brockwell, AVP-Corporate Initiatives for AT&T. Register at [downtowndallas.com/events](https://downtowndallas.com/events).



**State of Downtown**

A virtual series about how Downtown Dallas is positioning itself as an international model for recovery and inclusivity.

**Thurs, October 8th  
10am CST**

Amy Meadows, CEO  
Parks for Downtown Dallas

This week we will join Kourtney Garrett and Amy Meadows in a discussion about the importance of Downtown parks. Learn about the progress on the West End Square and the future for Carpenter and Harwood Parks.

The livelihood and success of Downtown Dallas is critical for the social and economic health of our city. With the largest tax base and 84% of development in the pipeline, rebound opportunity centers here and we want to hear from those who are making it happen.

[Click here to register for this virtual event!](#)

**Upcoming Events**

Thurs, October 22nd @ 10am CST  
Michelle Brockwell, AVP-Corporate Initiatives, AT&T

[downtowndallas.com/events](https://downtowndallas.com/events)



## CONTINUING TO MOVE FORWARD

2020 continues to provide one challenge after another. We are more than six months into the COVID-19 pandemic response in the Dallas area with no end in site. Businesses and schools are expanding reopening and in-person activities as we see progress on the rates of infections, but that doesn't mean we can relax our guard. Continue to take precautions against catching and spreading COVID and the flu by encouraging social distancing, wearing a face cover, and good hygiene.

The DSDA board is looking at venues and options for returning to in-person monthly meetings and at what timeline we can resume those monthly meetings. We appreciate our membership continuing to support the organization. Please don't hesitate to reach out to the DSDA board with suggestions on topics or potential speakers as well.

We continue to work to let you know about important information about events that may impact you. Let us know how we can continue to be part of your community. You can reach us all at [DallasDSDA@gmail.com](mailto:DallasDSDA@gmail.com). Your board is:

Tiffany Parker—President  
Nate Jones—Vice President  
Grace Sanders—Treasurer  
Anthony Rizzo—Secretary  
Rhonda Simpson—Communications