### **Applicable Urban Design Priorities Project Should Achieve**

- [1] Focus attention on the design of the grocery store's exterior facades to avoid large expanses of blank walls while adding interest and contributing to the activity and walkability of the site.
- To better activate the building, in spite of the operational realities that include backof house functions, wall display space and a drive-though, consideration should be given to employing strategies that add visual interest to blank facades. Examples may include multiple windows and entries, building facade articulation, signage, public art, landscaping, layering of usable outdoor space with seating, weather protection, and building material selection among others.
- [2] Design of a safe, comfortable and convenient pedestrian network on adjacent roadways and internal through the parking lot will add to the walkability of the Shops at Red Bird and provide a viable driving alternative to access the development's growing selection of goods and services.
- Attention should be given to the design of paths around and through the site to ensure safe and convenient pedestrian access to building entries and enhanced outdoor spaces by buffering paths from vehicles with landscaping and trees, minimizing conflict points at driveways and drive aisles, and incorporating lighting and streetscape furniture at key locations.
- [3] Parking, loading areas, utilities and services are necessary functional areas, but elements that may not directly support a vibrant pedestrian environment.

  Consider locating these elements to minimize their impact on the public realm and overall pedestrian experience. Where possible, the design of surface parking areas should allow multiple functions including integrating stormwater retention, buffering, landscaping, lighting, shading, and usable special event space. Siting and screening untilities, trash, and recycling enclosures from the public realm and neighboring buildings should also be given special attention.

### **Policy References**

Forward Dallas!
Section 5 [urban design element]

TIF Urban Design Guidelines
Part II, III, Part IV [Mall Area Redevelopment District]



# **Context Description**

The redevelopment of Red Bird Mall has represented an important and significant opportunity to bring much needed shopping, dining, entertainment, and services to the surrounding communities and the growing mixed-use community of Red Bird. A new Tom Thumb grocery store and outlying commercial retail building(s) on 5 acres will bring much needed fresh food and pharmacy services to southern Dallas.

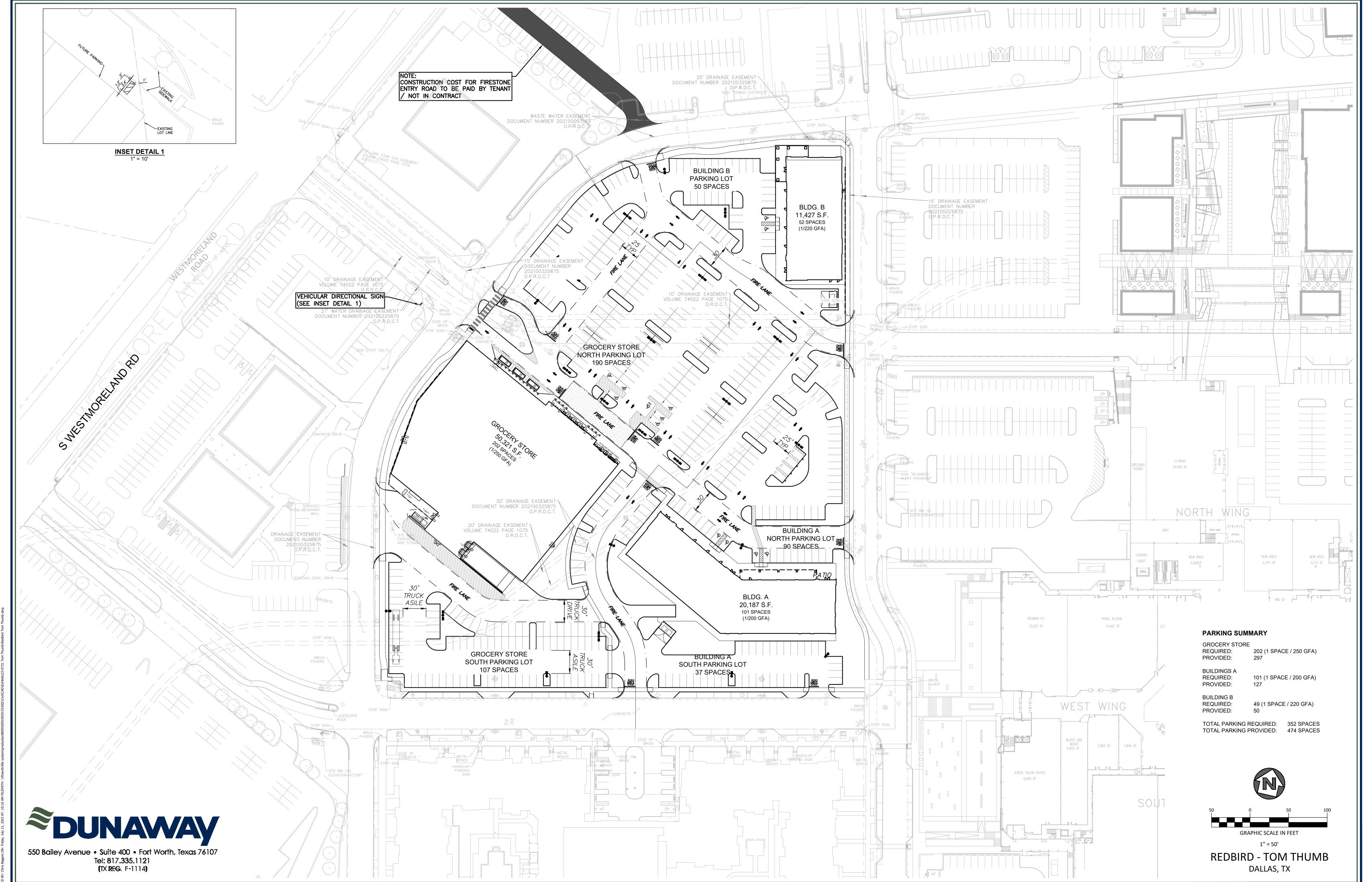
Key urban design considerations include careful design consideration of all building facades to integrate and activate the surrounding context and the design of the parking lot, walkways, streetscape, and public space opportunities to enhance on and off-site connectivity and walkability and to help mitigate environmental impacts.

## **Red Bird Redevelopment**

Neighborhood: Red Bird

TIF District: Mall Area Redevelopment

Program: Commercial



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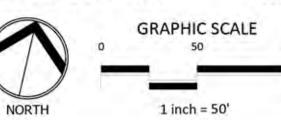
LARGE TREES	QIY	COMMON NAME	CAL
0	21	CHINKAPIN OAK	3°CAL
	18	LACEBARK ELM	3 CAL.
0	26	LIVE OAK	3°CAL
MEDIUM TREES	QIY	COMMON NAME	CAL.
$\oplus$	4	BALD CYPRESS	3°CAL.
(+)	31	CHINESE PISTACHE	3 CAL.
SMALL TREES	QIY	COMMON NAME	CAL.
0	5	CHASTE TREE	3" MULTI-TRUNK
	à	CRAPE MYRILE 'NATCHEZ' (WHITE)	3" SINGLE TRUNK
SHRUBS	QTY	COMMON NAME	CONT.
0	79	AUTUMN SAGE	3 GAL
0	96	DWARF BURFORD HOLLY	5 GAL
0	203	DWF WAX MYRTLE	5 GAL
0	16	NELLIE R STEVENS HOLLY	15 GAL
$\odot$	95	WALKER'S LOW CATMINT	3 GAL
GRASSES	QIY	COMMON NAME	CONT.
0	189	BLUE GRAMA GRASS 'BLONDE AMBITION'	1 GAL
GROUND COVERS	QIY	COMMON NAME	CONT.
	13,424	TO BE DETERMINED	8
SOD/SEED	QIY	COMMON NAME	CONT.
	34,566 SF	BERMUDA GRASS	SOLID SOD

ARTICLE X - STREET BUFFER ZONE (SBZ) TREES @ 1 PE	R 40 L.F.	
	REQUIRED	PROVIDED
STREET FRONTAGE (RED BIRD MALL) 960 L.F.	24 TREES	23 TREES
STREET FRONTAGE (INVESTOR DRIVE) 600 L.F.	15 TREES	7 TREES
STREET FRONTAGE (RED BIRD CENTER) 678 L.F.	17 TREES	17 TREES
ARTICLE X - SITE TREES @ 1 PER 4,000 S.F.		
	REQUIRED	PROVIDED
ARTIFICIAL LOT AREA - 393,450 S.F. (9.03 ACRES)	99 TREES	114 TREES
SITE TREE CREDIT FOR RETAINED TREES		O TREES
ARTICLE X LANDSCAPE DESIGN OPTIONS – 10.126		
	REQUIRED	PROVIDED
ARTIFICIAL LOT AREA - 393,450 S.F. (9.03 ACRES)	30 PTS.	30 PTS.
(1) PLANT MATERIAL BONUS		-
(2) BUFFER ZONE ENHANCEMENTS		
(3) ENGINEERED SOLUTIONS FOR SOIL VOLUME		
(4) SCREENING		
(5) BUILDING FACADE		
2)ENHANCED DESIGN		10 PTS.
(6) PEDESTRIAN USES		1
1) URBAN STREETSCAPE (MIN. OF 2 AMENITIES)		10 PTS.
ENHANCED SIDEWALK		
8-FT UNOBSTRUCTED SIDEWALK		
(7) PAVEMENTS		
(8) CONSERVATION		
(9) LOW IMPACE DEVELOPMENT		
(10) PARKING LOTS		
3) PARKING ISLANDS-INCREASE LANDSCAPE AREA TO MIN. OF 200 SF		
+75% OF REQUIRED ISLANDS		10 PTS.

**DUNAWAY ASSOCIATES, LLC** 1412 MAIN STREET STE. 415 DALLAS, TEXAS 75202 PHONE: (214) 234-9022 CONTACT: BRAD MOULTON, PLA EMAIL: bmoulton@dunaway.com

# LANDSCAPE ARCHITECT: OWNER/CLIENT:

REDBIRD 3662 W. CAMP WISDOM ROAD DALLAS, TEXAS 75237 PHONE: (214) 497-0775 CONTACT:GEORGE WATTS EMAIL:gwatts@redbird-dallas.com

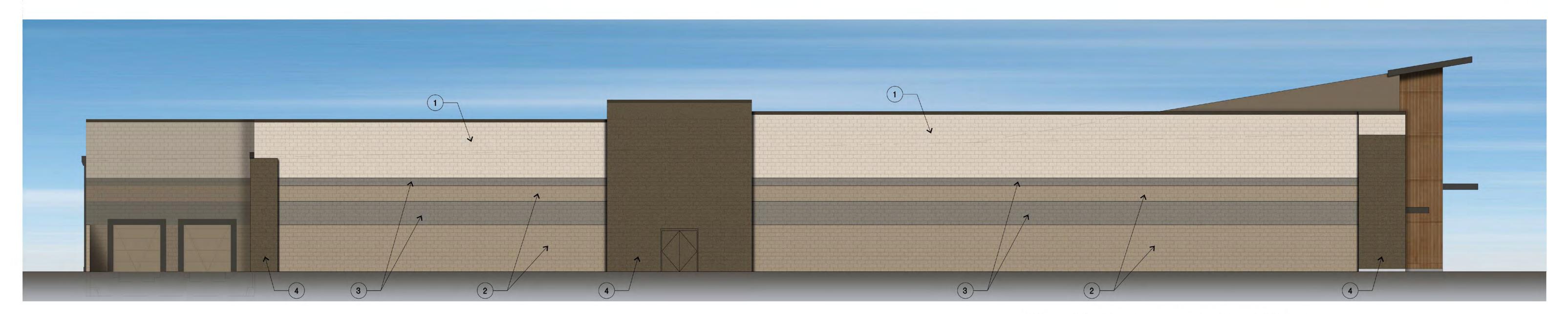


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CHECKED BY:	внм
DATE:	JULY 21,2023

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02 EAST ELEVATION

1/8" = 1'-0" SIDE



GSO ARCHITECTS

DALLAS, TX 972.385.9651

www.GSOarchitects.com

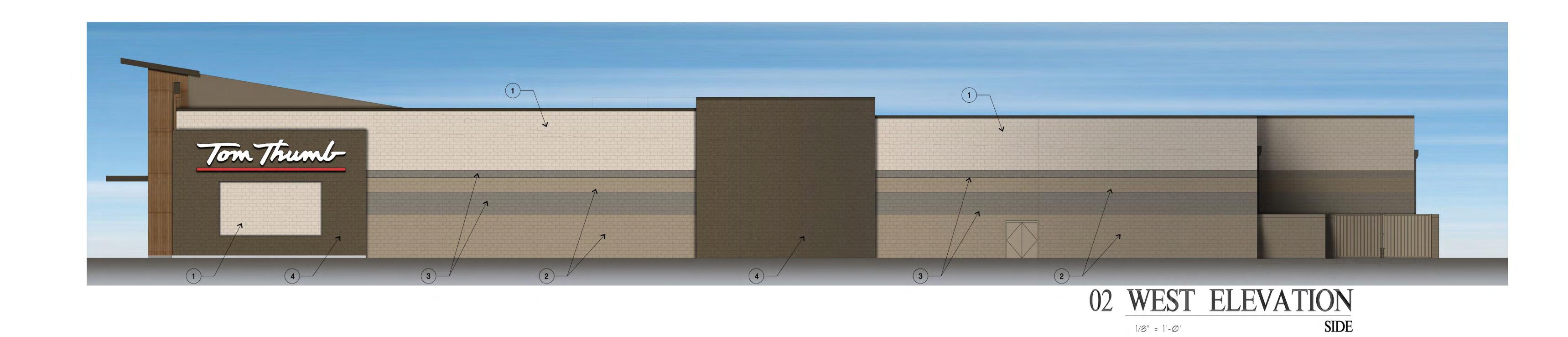
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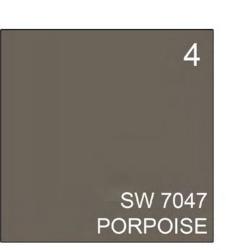
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NORTH & EAST
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ISSUE DATE: 7/17/23
SCALE: AS NOTED





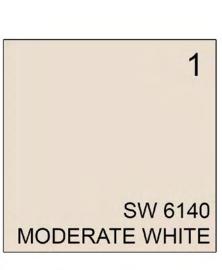












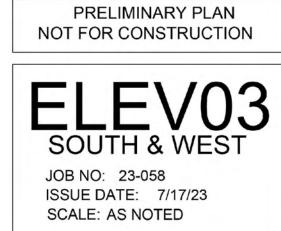




DALLAS, TX

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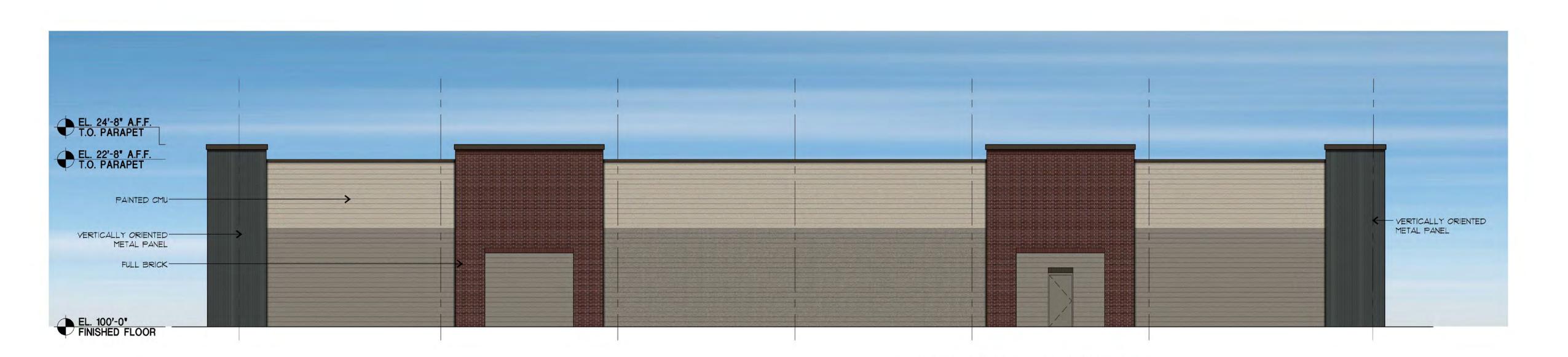






02 NORTH ELEVATION

03 SOUTH ELEVATION



04 EAST ELEVATION

1/8" = 1'-0"

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