

One Dallas Options: Expansion of Mixed Income Housing Development Bonus

Zoning Ordinance Advisory Committee (ZOAC) November 18, 2021

> Steven Doss, AICP, Senior Planner Planning & Urban Design City of Dallas

Request



Consideration of amending the Dallas
 Development Code Chapter 51A-4.1100
 Mixed Income Housing, to support and align with the One Dallas Options Program within the City of Dallas Comprehensive Housing Policy.



Presentation Overview



- Background
 - Equity context
 - MIHDB program and production
- Proposed One Dallas Options
 - Overview
 - Regulatory, administrative, and financial incentives
 - Options for compliance
 - One Dallas Fund
- Current Housing development pipeline
- Proposed additional amendments
- Next Steps



Background



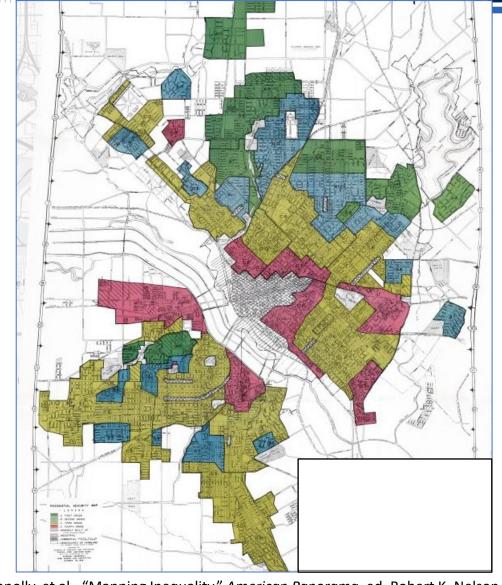
- Proposed amendments to Chapter 51A are part of a larger initiative supported by the City Manager to create a program called One Dallas Options.
 - Expands existing Mixed Income Housing Development Bonus (MIHDB) program.
 - Includes additional flexibility
- Council will review proposed changes to Ch. 51A, Ch. 20A, Ch. 52, and the Comprehensive Housing Policy (CHP) tentatively in February



Background - Equity Context



- In 1937, the Home Owners' Loan Corporation drew maps to show residential "mortgage security."
- HOLC coded the maps largely along racial, ethnic, and religious lines.
- In areas deemed "hazardous," the federal government would not insure loans.
- This is the legacy the City seeks to undo in its housing programs.





Background - Current MIHDB Program



- **Purpose** Create mixed income development by providing zoning bonuses for multifamily developers in exchange for on-site housing for households at 51-100% AMFI and voucher holders
- Intended to incentivize additional mixed-income development without requiring additional financial incentives.
- State law requires the program to be voluntary
- Two tracks:
 - By-right bonus in multifamily and mixed use districts
 - Base plus bonus structure in planned development districts (PDs)



Background - Current MIHDB in 51A



- Ch. 51A MIHDB language regulates the built environment
 - Development bonuses in MF and MU districts
 - Development bonus period
 - Details regarding permit process, phasing, COs
 - Development requirements (unit mix, finish out, etc.)
 - Design requirements (pedestrian amenities, fencing, parking locations, doors and windows facing the street, etc.)



Background - Current MIHDB in 20A-II



- Ch. 20A regulates fair housing (people)
- Ch. 20A-II regulates the people portion of MIHDB:
 - Definitions related to income, rent, area median family income, eligible households, voucher requirements, references to federal documents, etc.
 - Procedures related to the restrictive covenant
 - Procedures related to eligibility determination, wait lists, over/under occupancy, income limits, affordable rents, tenant selection, etc.



Background - Current MIHDB in CHP



- Comprehensive Housing Policy (CHP)
 catalogues most of the City's housing policies
 and programs
 - MIHDB section of CHP
 - Points to Ch. 51A and Ch. 20A regulations
 - Outlines implementation, operations, and compliance procedures



Background – MIHDB Project Pipeline



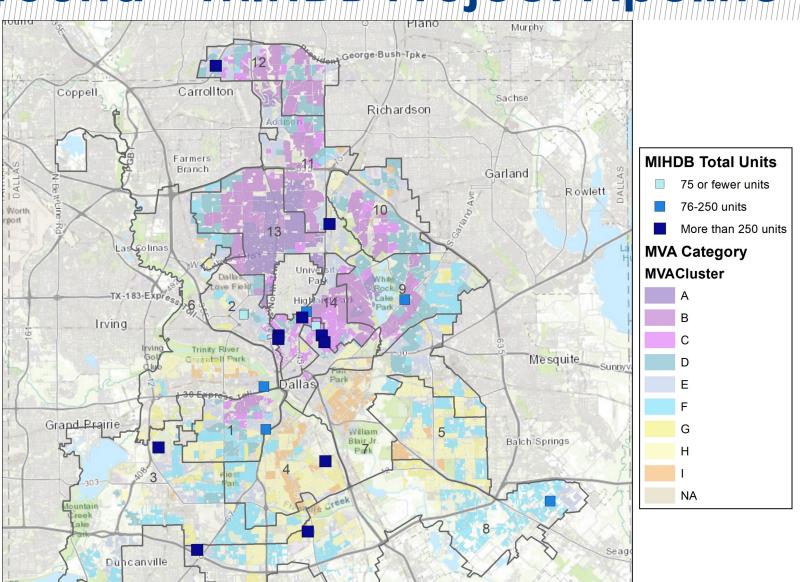
- Under construction
 - 7 communities, total of 1,673 units (104 reserved)
- Pre-development
 - 8 communities, total of 1,707 units (124 reserved)
- Zoning
 - 16 zoning cases approved recently and expected to use the bonus in the near future
- By-right
 - 5 communities, total of 1,238 units (712 total affordable)



Background – MIHDB Project Pipeline

Desoto







Proposed – MIHDB Amendments



- Minor clarifications to the zoning language (Ch. 51A) regarding
 - Parking (1.25 per unit, <u>or per code</u>, whichever is less)
 - Deed restrictions (MF and MU districts with deed restrictions <u>can</u> participate but must follow the stricter requirement)
 - Fractions of a required unit must be rounded up
 - Transit proximity is <u>measured radially</u>
 - <u>Developments must certify that they are</u> registered as a vendor with a voucher provider



Proposed — One Dallas Options Overview



- One Dallas Options builds on the success of the MIHDB by offering additional flexibility
 - Menu of bonus options for new and amended PDs (Type 3 developments)
 - Additional process and financial benefits
 - Faster permit review and gap financing
 - Additional methods to meet the reserved unit requirements, including paying a fee in lieu or dedicating land
 - Fee to be deposited into a new One Dallas Fund



Proposed – One Dallas Options (51A)



- Current MIHDB (Type 1 and 2):
 - By-right bonuses in MF and MU districts
 - Specific bonuses in PDs
- One Dallas additions (Type 3):
 - Menu of bonus options in new and amended PDs
 - Additional density, floor area ratio, height, and stories
 - Parking reduction (except for bars, restaurants, and commercial amusement)
 - Larger bonuses for lower income bands and for development in weaker housing markets
 - 5% reserved unit requirement for bonus



Proposed – One Dallas Options (51A)



| | MVA Category | Tier 1 (<= 50% of AMFI) | Tier 2 (51 – 80% of AMFI) | Tier 3 (81 – 100% of AMFI) |
|-----------------------|--------------|-------------------------------|---------------------------------|----------------------------------|
| Density Bonus | MVA A – F | 20% | 10% | 5% |
| | MVA G - I | 40% | 30% | 20% |
| FAR Bonus | MVA A – F | 1.5 | 1 | 0.5 |
| | MVA G - I | 2.5 | 2 | 1 |
| Height Stories | MVA A – F | 25% | 15% | 5% |
| | MVA G - I | 45% | 35% | 20% |
| Parking Reduction | MVA A – F | 100% | 50% | 20% |
| | MVA G - I | 100% | 70% | 40% |



Proposed – One Dallas Options (20A/CHP)



- Additional pathways for compliance
 - On-site provision of reserved dwelling units
 - Fee in lieu of on-site provision
 - Fee to be set high enough to preference on-site provision
 - Land dedication
- Additional incentives
 - Faster development review
 - Financial incentives for on-site provision



Proposed – Additional Amendments 20A



- Strengthen language in Chapter 20A Fair Housing. Multifamily managers shall:
 - Prioritize holders of housing vouchers for occupancy of reserved units
 - Register as a vendor with one or more local providers of housing vouchers
 - Actively market to holders of housing vouchers through their affirmative fair housing marketing plan



Proposed – One Dallas Fund Uses (CHP)

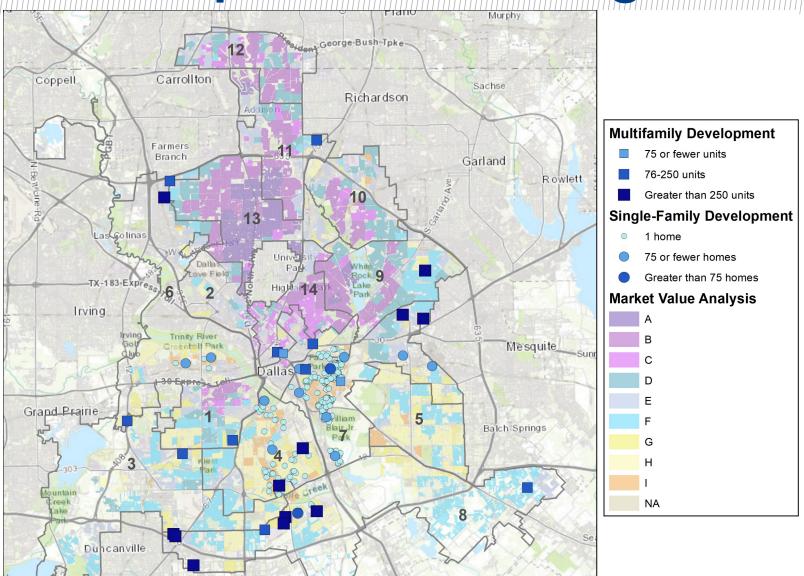


- Fees collected through fee in lieu to be deposited into new One Dallas Fund
- Fund uses
 - Create/preserve reserved dwelling units and increase affordability in MVA Categories A, B, and C and rapidly gentrifying D, E, and F
 - Support equitable revitalization in D through I
 - Incentivize new market-rate units in mixed income communities
 - Renovate existing affordable units
 - Build new neighborhood infrastructure
 - Expand programs in the CHP, including homeownership opportunities
 - Administration
- Funding awarded through existing development funding application processes (grant or loan depending on underwriting)

Current Development - Housing Funds

Desoto







New – One Dallas Options (51A)



- Potential additional amendment to Ch. 51A regarding design standards:
 - Type 3 developments may deviate from Sec. 51A-4.1107 if:
 - The PD requires a development plan and a landscape plan AND
 - Those plans meet or exceed the requirements in Sec. 51A-4.1107
- Sec. 51A-4.1106 is proposed to refer directly to Ch. 20A-II and the CHP directly without specifying the additional incentives



Future Expansion of One Dallas Options



- Potential items on the 2022 work plan:
 - Voluntary bonus fee for commercial properties to support affordable housing needs generated by the use
 - Bonuses related to single family and other for-sale residential uses
 - Bonuses for additional green elements included in the development



Next Steps - Tentative Schedule



- November 18 ZOAC today
- December 2 no ZOAC meeting (Hanukkah)
- December 14 briefing Housing and Homelessness Solutions Committee of the City Council
- December 16 ZOAC (potential recommendation to CPC)
- January 6 CPC (briefing)
- January 20 CPC (potential recommendation to Council)
- January 24 HHS briefing with action
- February 23, 2022 potential Council consideration and action



Links



- Chapter 51A Multifamily districts:
 - https://codelibrary.amlegal.com/codes/dallas/latest/dallas_tx/0-0-0-29133
- Chapter 51A Mixed Use districts:
 - https://codelibrary.amlegal.com/codes/dallas/latest/dallas_tx/0-0-0-31477
- Chapter 51A Mixed Income Housing:
 - https://codelibrary.amlegal.com/codes/dallas/latest/dallas_tx/0-0-0-60833
- Chapter 20A-II:
 - https://codelibrary.amlegal.com/codes/dallas/latest/dallas_tx/0-0-0-59791
- Comprehensive Housing Policy:
 - https://dallascityhall.com/departments/housing-neighborhood-revitalization/Pages/Comprehensive-housing-policy-2.aspx



One Dallas Options



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