

UDPRP Review Summary

02.22.19

Urban Design Peer Review Panel

DATE: 02.22.19

TIME: 8:30am

PROJECT: Palladium Red Bird

LOCATION: Dallas City Hall Room 5ES

Overview

Below is a summary of Urban Design Peer Review Panel advice for the Palladium Red Bird proposal as derived from the February 22nd Peer Review session.

Advice Summary

- [1] The panel commends the Red Bird Mall redevelopment team for the reconfiguration of this multifamily development and the future hotel development on the western side of the site.
- [2] The panel recommends that continual refinement and thought be given to future phases of the Red Bird Mall redevelopment plan in order to establish a framework of future development moving forward.
- [3] The panel requests the design team explore ways in which the proposed wellness trail can fit into the greater open space and trail vision for this geography as envisioned by the City.
- [4] The panel suggests that the development team continue to explore opportunities for implementing Low Impact Development and stormwater treatment on the greater Red Bird Mall site.
- [5] The panel recommends the design team consider wrapping the north and south facades of the parking garage with additional residential units in order to enhance the general perception of safety adjacent to the garage.
- [6] The panel advises that the design team continue to refine the design of the streetscape to create a more intimate experience on the north side of the site in order to drive the overall success of the development, paying close attention to the design of ground-level patio spaces, the sidewalk location, and the on-street parking design.
- [7] The panel recommends that the design team continue to refine the design of the proposed motor court on the north side of the development to be re-thought as a more urban, and pedestrian-prioritized space.