

Neighborhood Plus Update

Housing Committee
September 8, 2015

Neighborhood
Revitalization Plan
for Dallas

Collective
Impact
Framework 

Alleviate
Poverty 

Fight
Blight 

Attract and
Retain the
Middle Class 

Expand
Home-
Ownership 

Enhance
Rental
Options 

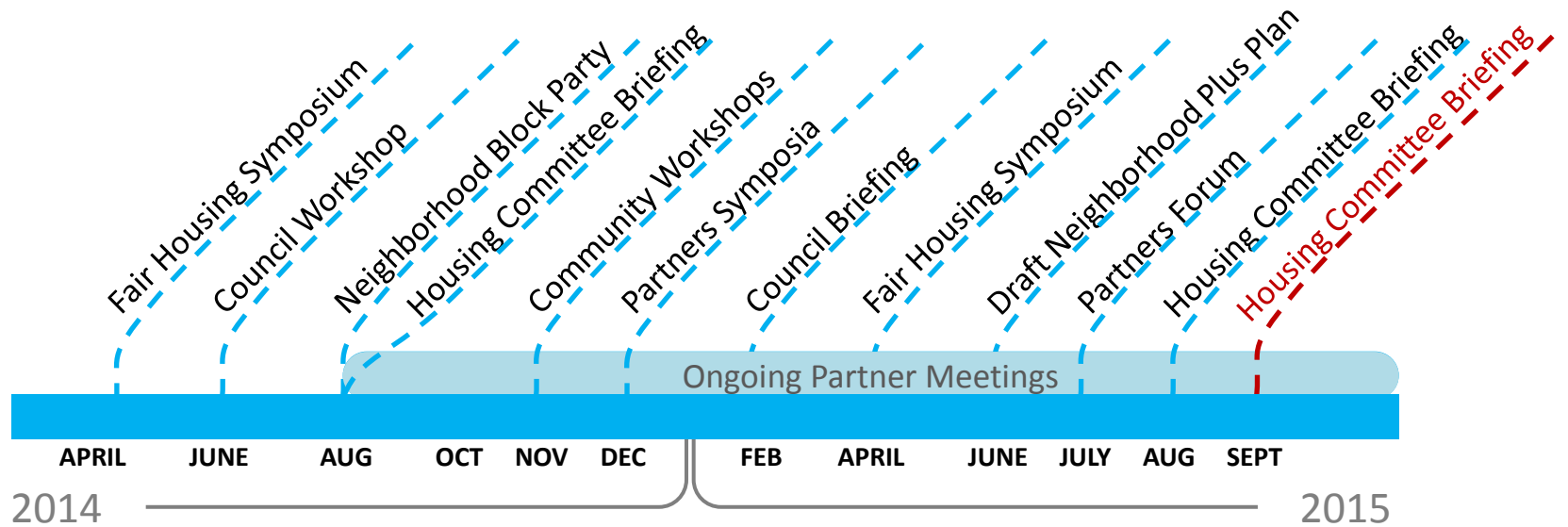
Purpose of the briefing

- Provide an update to the Housing Committee
- Provide a broad overview of the Neighborhood Plus implementation strategy
- Outline areas of focus for Housing Committee on the housing continuum
- List next steps for the Housing Committee and for finalization of the Neighborhood Plus document

Purpose of the Plan

- Shape Housing Policy and set a new direction for housing development in Dallas.
- Strengthen Neighborhood Revitalization policy and develop a framework to guide community investment decisions.
- Acknowledge the inter-dependence of local government with other public and private agencies, non-profits and philanthropic institutions.
- Establish a collaborative relationship that leverages planning and investment to strengthen Dallas' regional leadership.

Process Thus Far

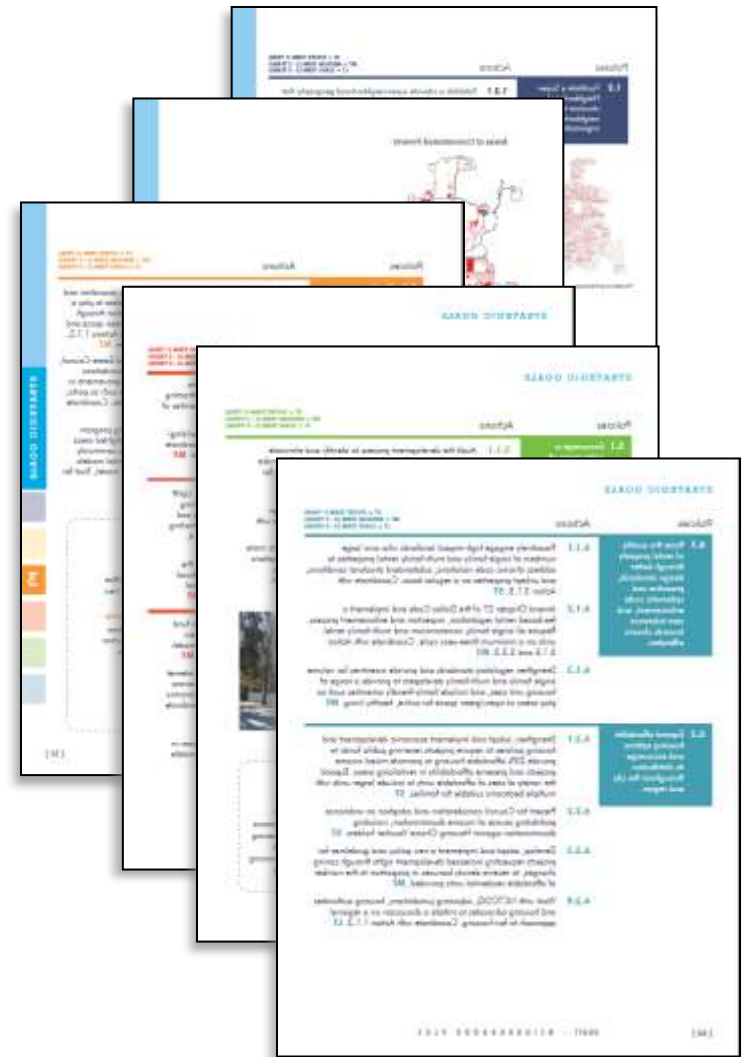


Six Strategic Goals



How Will Neighborhood Plus be Implemented?

- The Neighborhood Plus document includes more than 75 individual concepts and ideas that will serve as the foundation for policies, programs and action items
- These policies and programs will require a further development, refinement and a considerable amount of guidance and direction from Council Committees
- Most will require a formal review and adoption process before implementation.
- Many may have city-wide application, while others will be designed to be deployed in targeted areas



Who Will Implement Neighborhood Plus?

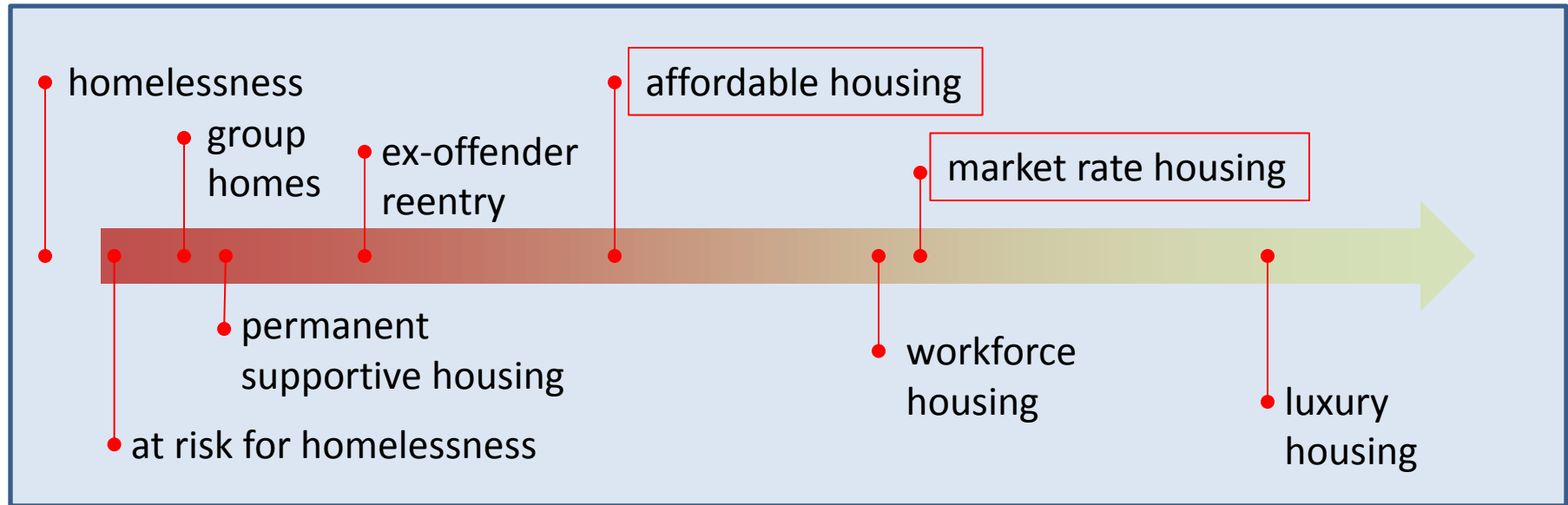
- Planning and Neighborhood Vitality Department, Housing Department, Fair Housing Department and the City Attorney's Office have played a leadership role in the development of the plan.
- However, implementation will be a multi-departmental and multi-agency effort.
- Key city departments will include -
 - Housing Department
 - Planning and Neighborhood Vitality
 - Code Enforcement
 - Community Prosecutors' Office
 - Economic Development

Planning and Neighborhood Vitality Budget Request

- Proposed budget increase will add new staffing to create the Neighborhood Vitality program.
- This work group will be primarily responsible for:
 - Working through Council Committees to establish Council priorities for implementation
 - Establishing a work plan and calendars
 - Facilitating program and policy development and collaborating with other departments
 - Target Area coordination

Housing Committee Focus

- Continuum of Housing



- Primary focus on Affordable Housing and Market Rate Housing

Next Steps: Housing Committee

- Staff will develop a work plan and calendar for the identified focus topics
- Host guest speakers and subject-area experts to assist in shaping policy and program direction
- Seek guidance from Committee on policy and program refinement and approval

Next Steps: Neighborhood Plus Plan

- Presentation to the City Council on September 16, 2015
- Staff will finalize the Neighborhood Plus draft
- Target date for City Council consideration and action on September 22, 2015
- Staff will continue development of a multi-year implementation strategy
- Implementation strategy will be presented to the Housing Committee for direction

Questions

