

City of Dallas  
Contact Information for MOWmentum  
Maintenance Program

If you are applying for the Dallas Reforestation Program for obtaining trees for a qualified MOWmentum project, contact the City Arborist, Phil Erwin at 214-948-4117 or email: [philip.erwin@dallas.gov](mailto:philip.erwin@dallas.gov)

For ideas or suggestions on a variety of plants and tree species, contact Xavier Escamilla, Forestry Manager at 214-490-6992 or email: [xavier.escamilla@dallas.gov](mailto:xavier.escamilla@dallas.gov)

If your proposal includes the installation of an irrigation system, you must contact Planning and Development located at 320 E. Jefferson, Rm 115, or 214-948-4480.

If your proposal includes monuments, signs and physical structures, you must contact Marie Gordon at 214-948-4119 or email: [marie.gordon@dallas.gov](mailto:marie.gordon@dallas.gov).

For the MOWmentum Agreement, forms and other MOWmentum information, please visit our MOWmentum Website:  
<http://dallascityhall.com/departments/public-works/Pages/MOWmentum.aspx>



City of Dallas

Department of Transportation and Public Works  
2710 Municipal Street  
Dallas, Texas 75215  
Direct Line: (214) 671-0253  
E-mail: [MOWmentumProgram@dallas.gov](mailto:MOWmentumProgram@dallas.gov)

MOWmentum Website:

<http://dallascityhall.com/departments/public-works/Pages/MOWmentum.aspx>



# MOWmentum

Sponsored by the  
City of Dallas  
Transportation and Public Works



CITY OF DALLAS

Committed to “Service First” Excellence



*“Planting Seeds of  
Inspiration...  
Reaping Growth for  
Beautification!”*

## What is the MOWmentum Program?

The **MOWmentum** Program is a joint effort between our city government and citizens. The purpose of the program is to keep rights-of-way and neighborhoods clean and beautiful. The sponsor can include homeowners associations, businesses, and individuals. The **MOWmentum** Program may be used for elaborate projects such as fully landscaped rights-of way. **Please note that landscaping improvements on parkways, bike paths and hike trails are not eligible.**

The adoption program requires the submission of a **Letter of Agreement for Volunteer Services**. Complete project plans are required if landscaping is being proposed along with cost projections (invoice) for landscape improvements.

Potential sponsors to include a detailed drawing with locations and dimensions for each submittal. The drawing shall indicate the layout and type of each planting. The nearest street can be used as point of reference. Please ensure that the space between each planting is clearly identified for all locations. Sponsors that submit drawings to scale shall ensure that the scale is accurate, visible and legible.



## Frequently Asked Questions

**Q:** Are irrigation system installations allowed?

**A:** Yes, if an irrigation system is planned, installation information **must** be included with the submission and full adoption of the area is required.

**Q:** What is the timeframe for the review process?

**A:** The review process should be completed within 21 days from the date **ALL** required forms/documents are received by the Department of Public Works.

**Q:** Upon approval, how soon can I start my project?

**A:** Immediately

**Q:** Are signs and monuments permitted?

**A:** Yes, through the permits and licensing process with Sustainable Development and Construction Real Estate Division.



## Sponsor's Responsibility

The sponsor will be responsible for maintaining the project for a minimum of five years, and may apply for a renewal of the agreement before the end of the expiration period. The sponsor will be responsible for mowing at least once every 14 days from March through November. The sponsor **must** also, mulch, remove clippings, trim trees and shrubs to eliminate visibility obstructions, remove weeds from around trees and other areas, edge along the sidewalk and remove debris and litter as needed. The sponsor must provide water for all vegetation installed.

**\* If sponsor fails to meet maintenance responsibilities the Department of Public Works may take necessary measures to resume effective City maintenance that may include removal of installed vegetation.**

A permit is required to perform any work within the public rights-of-way. For Rights-of-Way permits access, go to <https://rowmanagement.dallascityhall.com>. For information on how to use this system, please see the Training Manual. If you have any questions, please send them to [pbwrowmanagement@dallascityhall.com](mailto:pbwrowmanagement@dallascityhall.com).

