

Memorandum



CITY OF DALLAS

DATE May 30, 2014

TO Members of the Budget, Finance & Audit Committee: Jerry R. Allen (Chair),
Jennifer S. Gates (Vice Chair), Tennell Atkins, Sheffie Kadane, Philip T. Kingston

SUBJECT Metro Dallas Homeless Alliance (MDHA)

On Monday June 2, 2014, you will be briefed on Metro Dallas Homeless Alliance (MDHA). A copy of the briefing is attached.

Please let me know if you need additional information.

A handwritten signature in black ink, appearing to read 'Theresa O'Donnell', written over a horizontal line.

Theresa O'Donnell
Interim Assistant City Manager

Attachment

c: Honorable Mayor and Members of City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, Interim First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Forest E. Turner, Assistant City Manager
Joey Zapata, Assistant City Manager
Charles M. Cato, Interim Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Shawn Williams, Interim Public Information Officer
Elsa Cantu, Assistant to the City Manager

Metro Dallas Homeless Alliance (MDHA)

Budget, Finance, and Audit Committee
June 2, 2014



Purpose

- ▶ To brief the committee on the Metro Dallas Homeless Alliance and its work
- ▶ To recommend support for the efforts of MDHA as the lead agency for the Continuum of Care (CoC) and their partnership with the City of Dallas

Metro Dallas Homeless Alliance (MDHA)

- MDHA is a 501(c)(3) composed of a broad spectrum of stakeholders committed to ending homelessness
 - Mike Faenza, President & CEO
 - Britton Banosky, Chairman of the Board
- MDHA was recognized in 2006 as the “regional authority on homelessness” by the City Council to develop programs and secure funding to assure services are provided to those experiencing homelessness
- MDHA leads a group of approximately 62 agencies that make up the Continuum of Care (CoC) which meets on a regular basis to collaborate on issues to fight homelessness

Background of Continuum of Care (CoC)

- ▶ The Homeless Emergency Assistance and Rapid Transition to Housing Act of 2009 (HEARTH Act) amended the McKinney-Vento Homeless Assistance Act
- ▶ HEARTH Act codified into law the CoC planning process to assist with homeless coordination of services and addressing the needs of the homeless
- ▶ CoC must establish performance and outcome measures for both competitive grants and emergency solutions grants
- ▶ Grantees must consult with their local CoC regarding allocation of funds
- ▶ The CoC for Dallas includes: Dallas, Dallas County, Plano-Collin County, Irving, and Garland

MDHA's Accomplishments

- **Capture and Leverage Federal Funds:** MDHA provides data driven stewardship, grant development and submissions for approximately \$16M in HUD homeless housing grants annually
- **Ensure Homeless Sector Collaboration:** 62 agencies make up membership of MDHA's CoC; develops needs assessments, strategic planning and recommend policies that inform local government's HUD plans and funding requests
- **Ensure Data Driven Solutions:** MDHA developed and operates the HUD mandated data management system (HMIS) that enables performance tracking and reporting to HUD and grantees. MDHA uses outcome data to prioritize grant requests, target program performance and provide technical assistance to grantees
- **DHA-MDHA PSH Initiative:** MDHA partners with Dallas Housing Authority in developing plans for crucial permanent supportive housing. MDHA focuses on the service organization and tracking of support of services necessary to make the housing placements effective

MDHA's Impact

- ▶ MDHA has been at the center of developing over 2,000 units of permanent supportive housing through the CoC and facilitating partnerships to support those clients
- ▶ Resultantly, chronic homelessness has decreased by over 50% over the last seven years
- ▶ MDHA helped develop, fund, and operate the Bridge with continued support planned through a coordinated access system
- ▶ MDHA developed the first PSH project for children and families
- ▶ MDHA developed and operates a data system that provides monthly report cards on performance to the agencies
 - With performance data in hand, MDHA partners have improved performance towards benchmarks by 30% over two years

Continuum of Care Duties

- ▶ MDHA is the lead convener of the CoC and has established committees to discuss and address all issues affecting the homeless:
 - Adult services
 - Children and family
 - Veterans
 - Youth Task Force
 - Independent Review Committee for grant submission
 - Training and technical assistance
 - Homeless Management Information System (HMIS)

MDHA – Leadership

MDHA provides leadership through the following homeless initiatives on behalf of all the jurisdictions:

- Homeless Management Information System (HMIS)
- Dallas Ten-Year Plan to End Chronic Homelessness
- Permanent Supportive Housing Plan
- CoC grant process (CoC project priority list and application)
- Coordinated, effective support services
- Advocacy and community education
- 2014 Point-In-Time Homeless Count
- Coordinated Assessment System
- Housing Policy and Services Center

MDHA Budget

- ▶ Annual Budget of \$1.3M
- ▶ Contributions from foundations, corporations, individuals, and religious groups – \$816,378
- ▶ Program Service Fees for data management and grant submissions– \$437,761
 - City of Dallas contributes \$70,735.40 of this total
- ▶ Other (in-kind and misc.)– \$88,892

CoC Allocations in Other Texas Areas

The below chart represents funding allocated to the various lead agencies for their local CoC.

CoC Lead Agencies				
Year	Metro Dallas Homeless Alliance	Tarrant County Homeless Coalition	Texas Homeless Network	Coalition for Homeless
2011	15,218,628	10,053,018	5,405,104	23,924,905
2012	15,663,757	11,784,744	3,706,467	25,433,818
2013	15,165,609	10,511,912	4,896,740	20,602,876
Total	46,047,994	32,349,674	14,008,311	69,961,599

Tarrant County Homeless Coalition

Forth Worth/Arlington/Tarrant County CoC

Lead Agency: Tarrant County Homeless Coalition

- ▶ City of Fort Worth: General Revenue
2013: \$86,000 2014: \$90,000
- ▶ Tarrant County: through Tarrant County Housing Finance Corporation
2013: \$50,000 2014: \$50,000
- ▶ City of Arlington, and all other smaller cities in the county:
\$0.00
- ▶ All other funding sources are HUD grants, fundraising, CoC Program Assistance, HMIS user fees and Tarrant County Homeless Coalition (TCHC) membership fees (similar structure as Texas Homeless Network) which only brings in about \$9k

State of Texas

Texas Balance of State CoC

Lead Agency: Texas Homeless Network

- ▶ HUD HMIS Funds
- ▶ State of Texas Funding: \$200,000 CoC Planning
- ▶ All other funding sources are HUD grants, fundraising, CoC Program Assistance, HMIS user fees and membership fees

Coalition for the Homeless for Houston/Harris County

Houston/Harris County CoC

Lead Agency: Coalition for the Homeless for Houston/Harris County

- ▶ HUD – CoC grants specific to HMIS
 - HMIS Renewal – \$177,166
 - HMIS Solutions – \$299,686
 - HMIS Expansion – \$169,183

- ▶ HUD CoC Planning Grant – \$250,000

- ▶ Harris County
 - ESG – \$150,000 – for HMIS
 - TIRZ – \$100,000 – for lead agency and service provider support

- ▶ City of Houston
 - ESG – \$100,000 – for HMIS
 - CDBG – \$130,000 – for lead agency and service provider support
 - City Bond – one time grant for \$310,000 for lead agency work

- ▶ Private Philanthropy – \$909,000 budgeted for FY 2014

Recommendation

- ▶ In order to support MDHA and all the work it is doing on behalf of Dallas and the area, the City must invest in the organization in a meaningful way
 - In the short term, staff recommends allowing for an Administrative Action for \$50,000 to cover the deliverables being provided
 - Consider maintaining a line item in the general fund budget for a longer term commitment

Next Steps

Challenge other municipalities to join the City of Dallas in financially supporting MDHA's efforts for advocacy, data management, planning, fund raising, leveraging of funds, providing technical assistance to service agencies, and in the long term, eliminating homelessness.