

Memorandum



CITY OF DALLAS

DATE April 11, 2014

TO Honorable Mayor and Members of the City Council

SUBJECT **Dallas ISD Update**

Next Wednesday, April 16, 2014, the Council will be briefed by Eric Cowan, Dallas ISD Board President and Mike Miles, Dallas ISD Superintendent on an update on Dallas Independent School District.

The briefing materials are attached for your review.

A handwritten signature in blue ink, appearing to read 'A.C. Gonzalez'.

A.C. Gonzalez
City Manager

Attachment

c: Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, (I) First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Forest E. Turner, Assistant City Manager

Joey Zapata, Assistant City Manager
Charles M. Cato, (I) Assistant City Manager
Theresa O'Donnell, (I) Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Shawn Williams, (I) Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

DALLAS ISD UPDATE: DESTINATION 2020

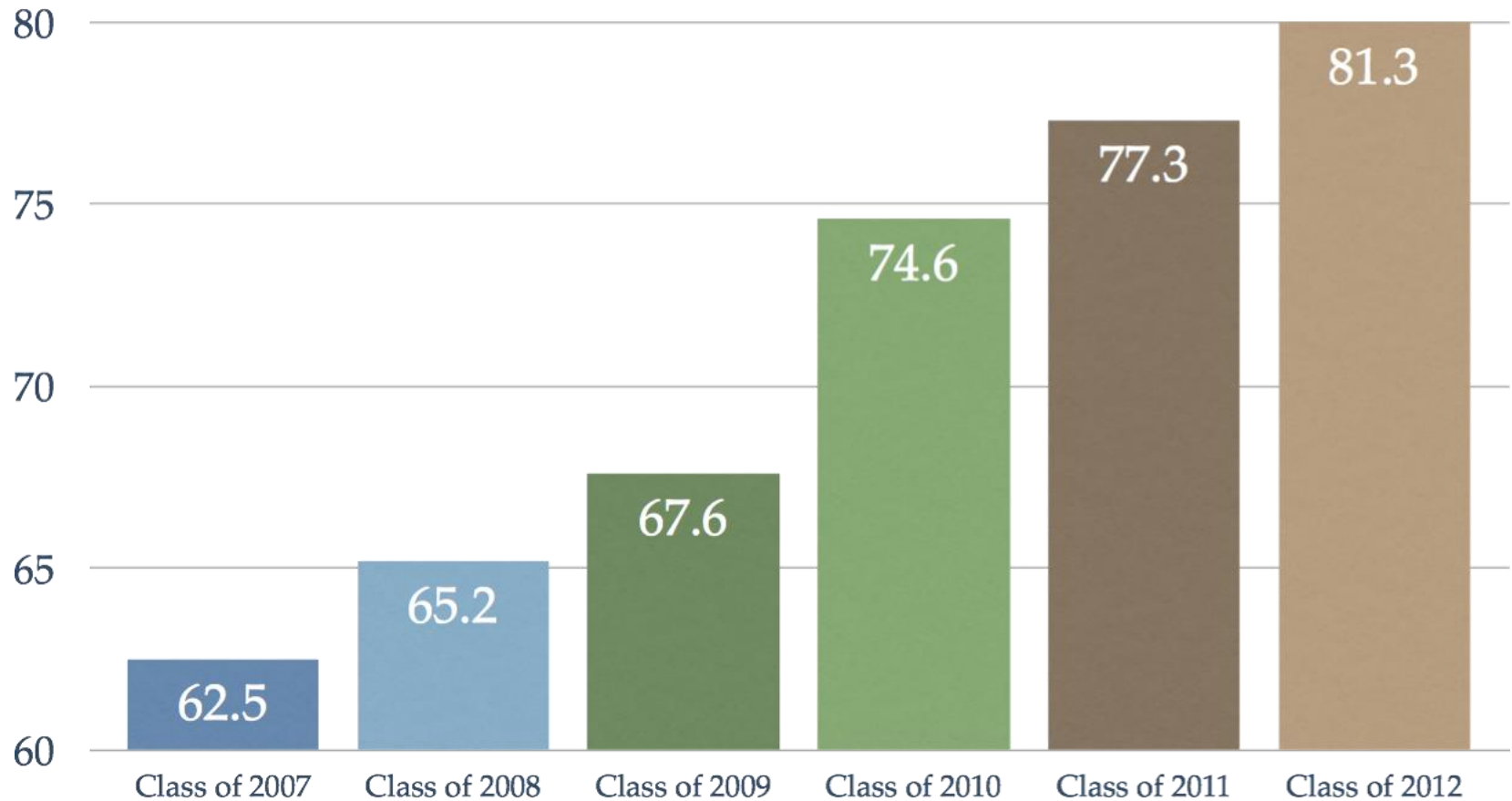


SUCCESSSES

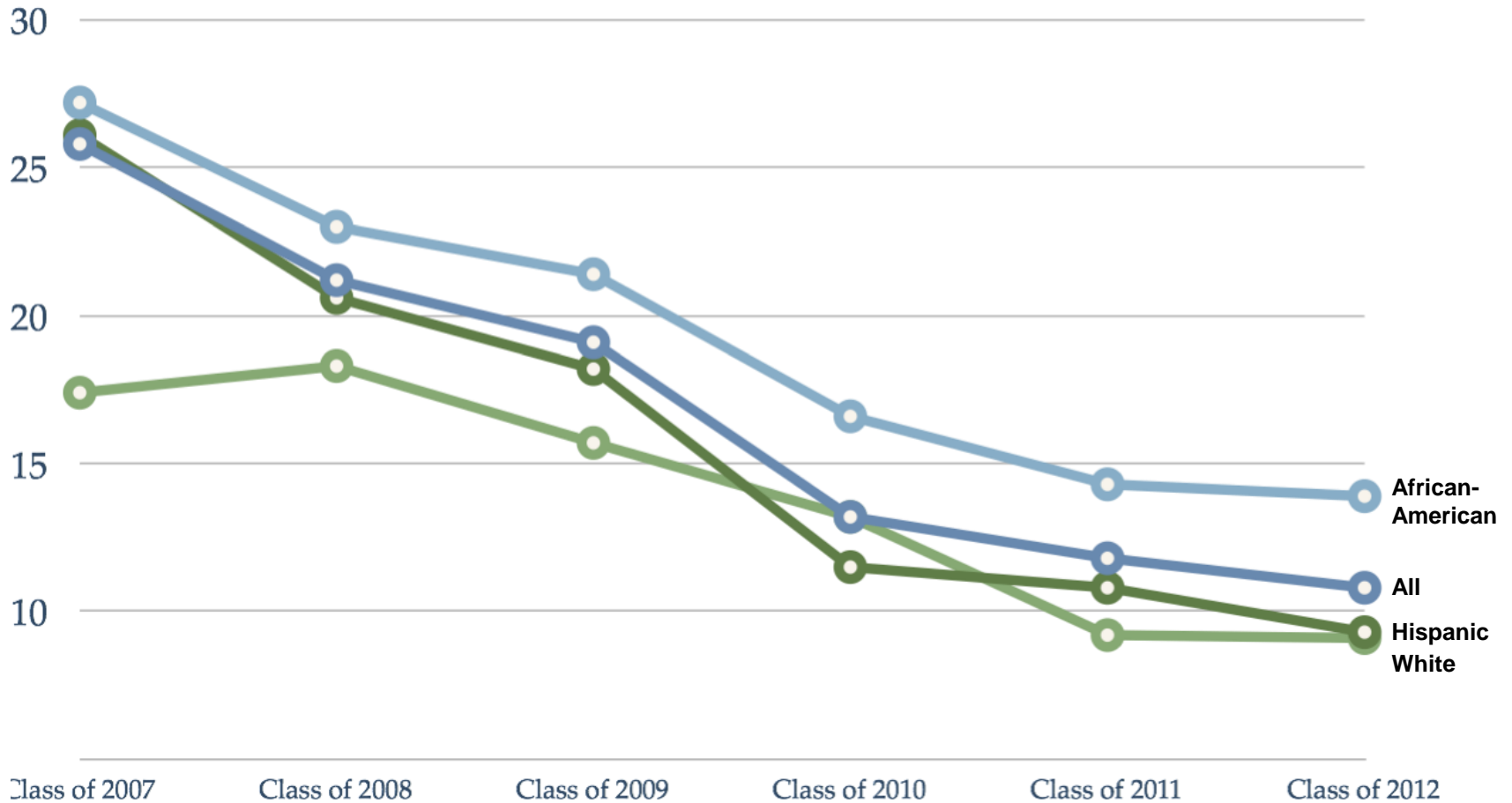


Four-Year Graduation Rate

National criteria adopted in 2008

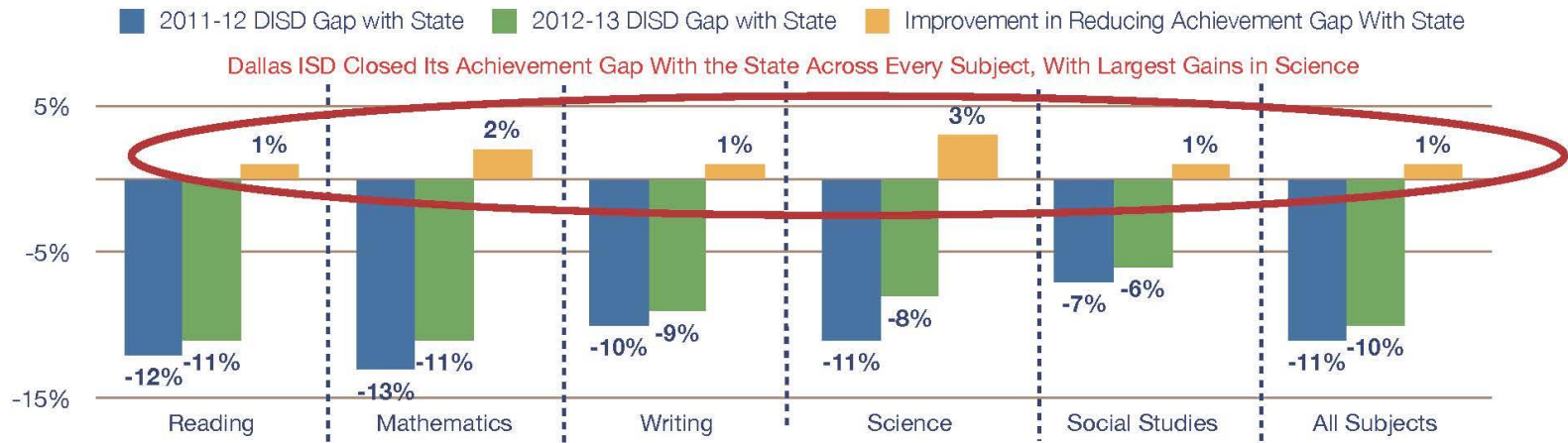
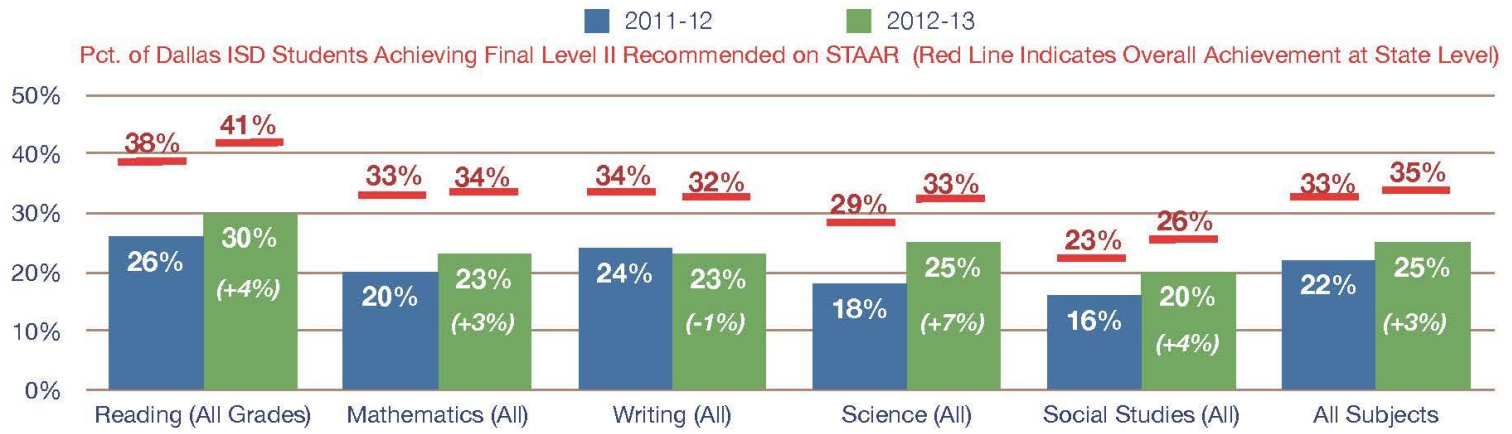


Decrease in Dropout Rate



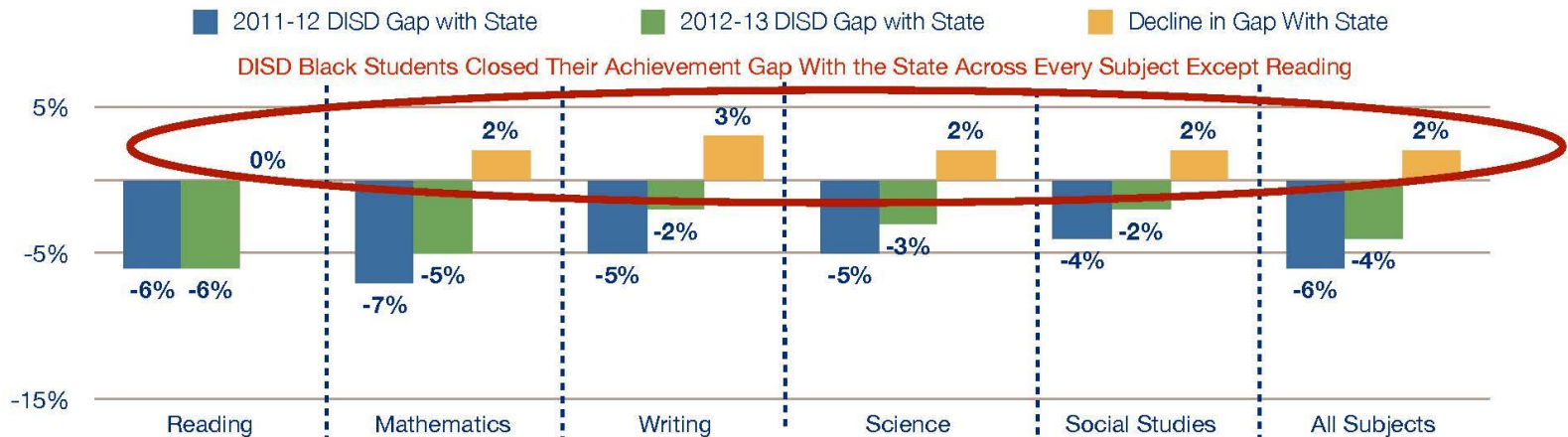
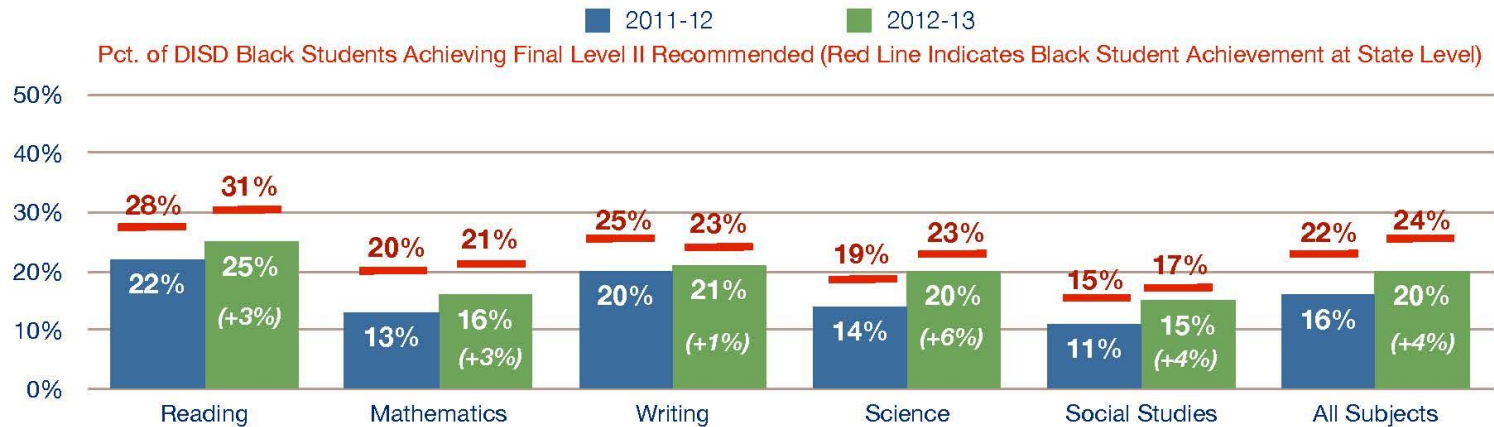
Dallas ISD Achievement Scorecard (All Grades) 2012-2013

Year-over-Year Increases in 5 of 6 Areas; Closed Gap w/ State Across All Categories



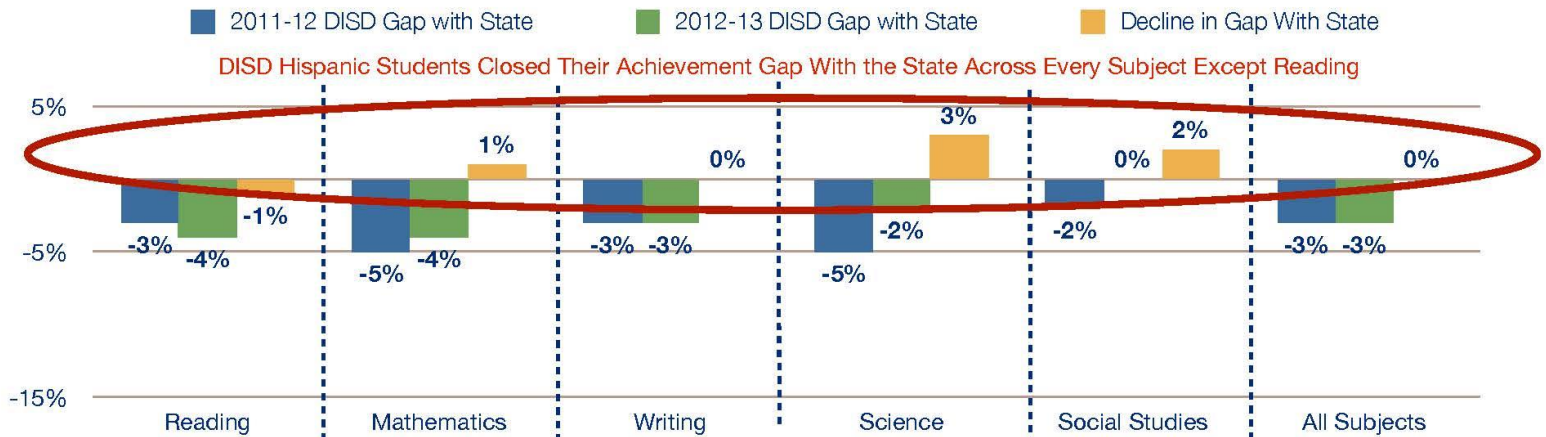
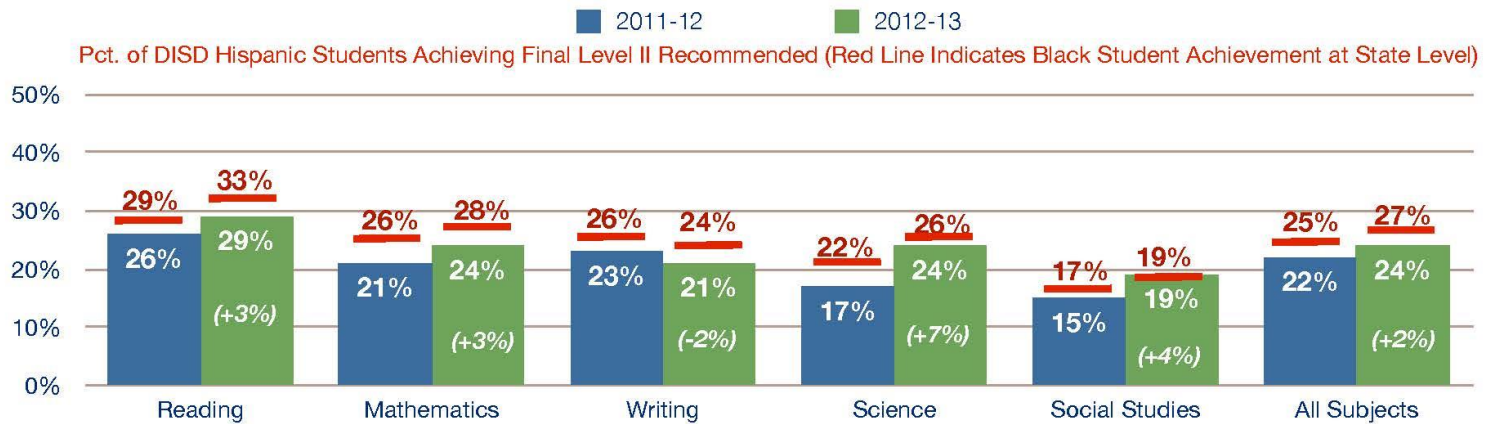
DISD Black Student Achievement (All Grades) 2012-2013

Year-over-Year Increases in all 6 Areas; Closed Gap w/ State in 5 of 6 Categories

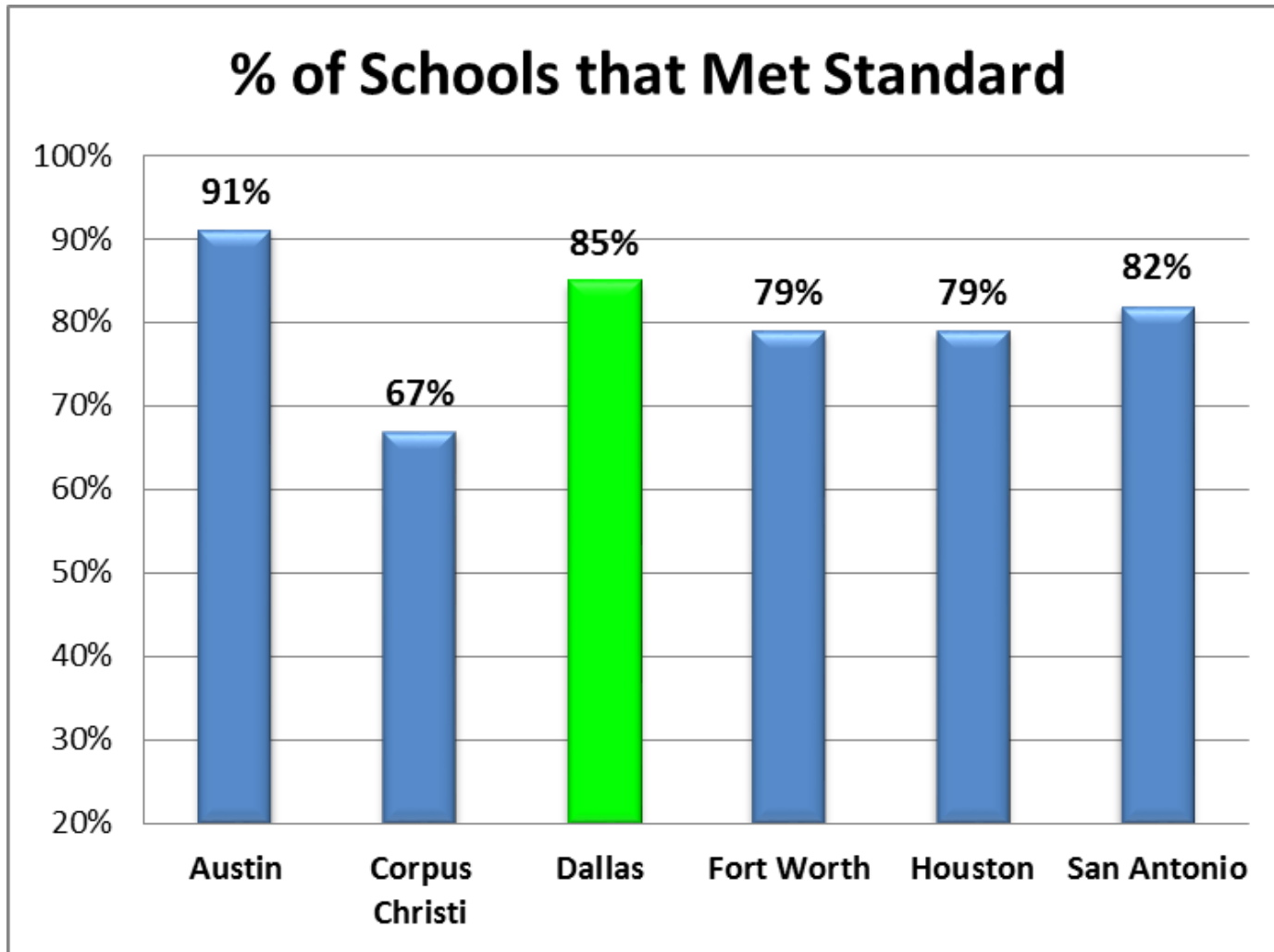


DISD Hispanic Student Achievement (All Grades) 2012-2013

Year-over-Year Increases in 5 of 6 Areas; Closed Gap w/ State in 3 of 6 Categories



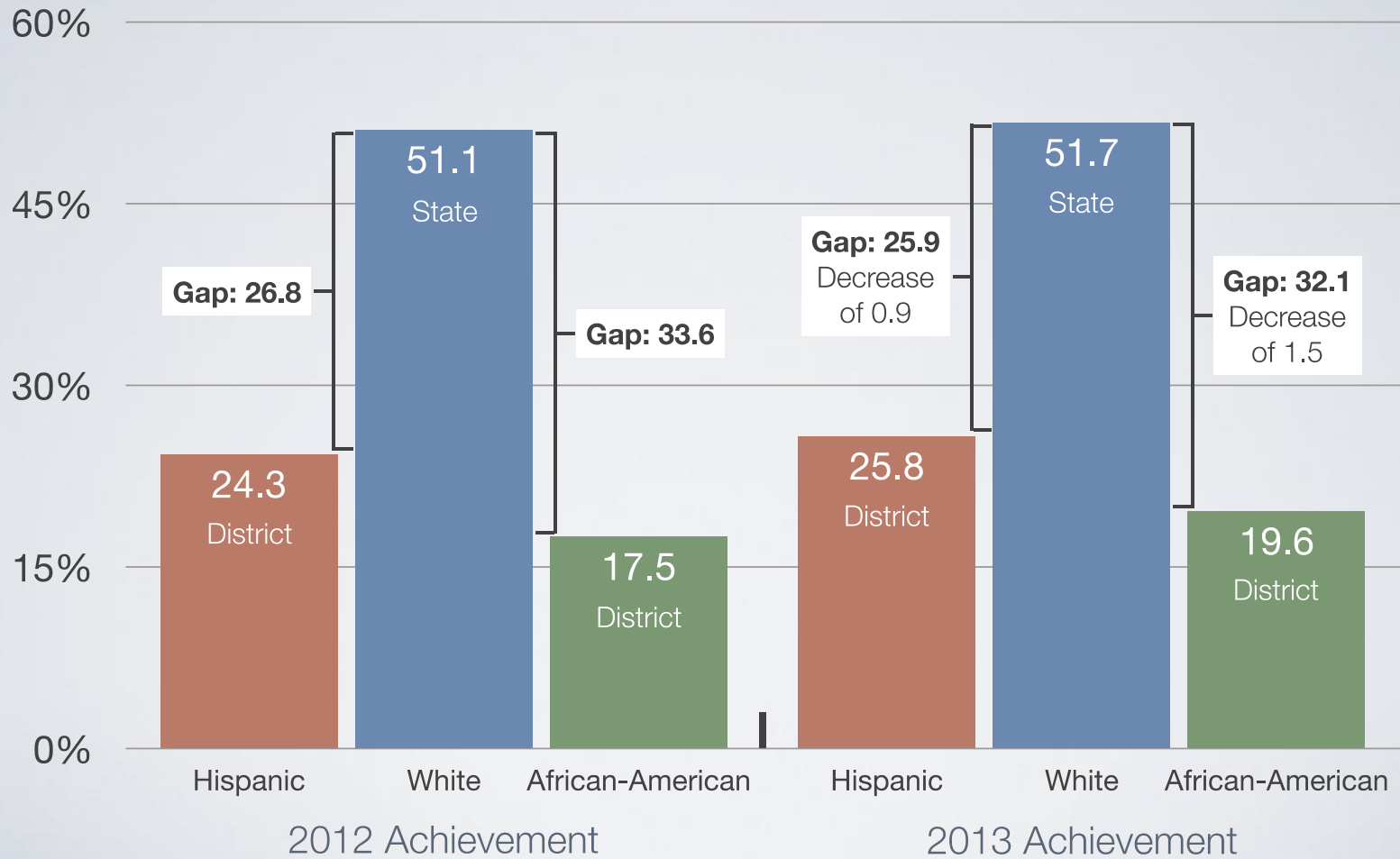
Schools that met standards



CHALLENGES



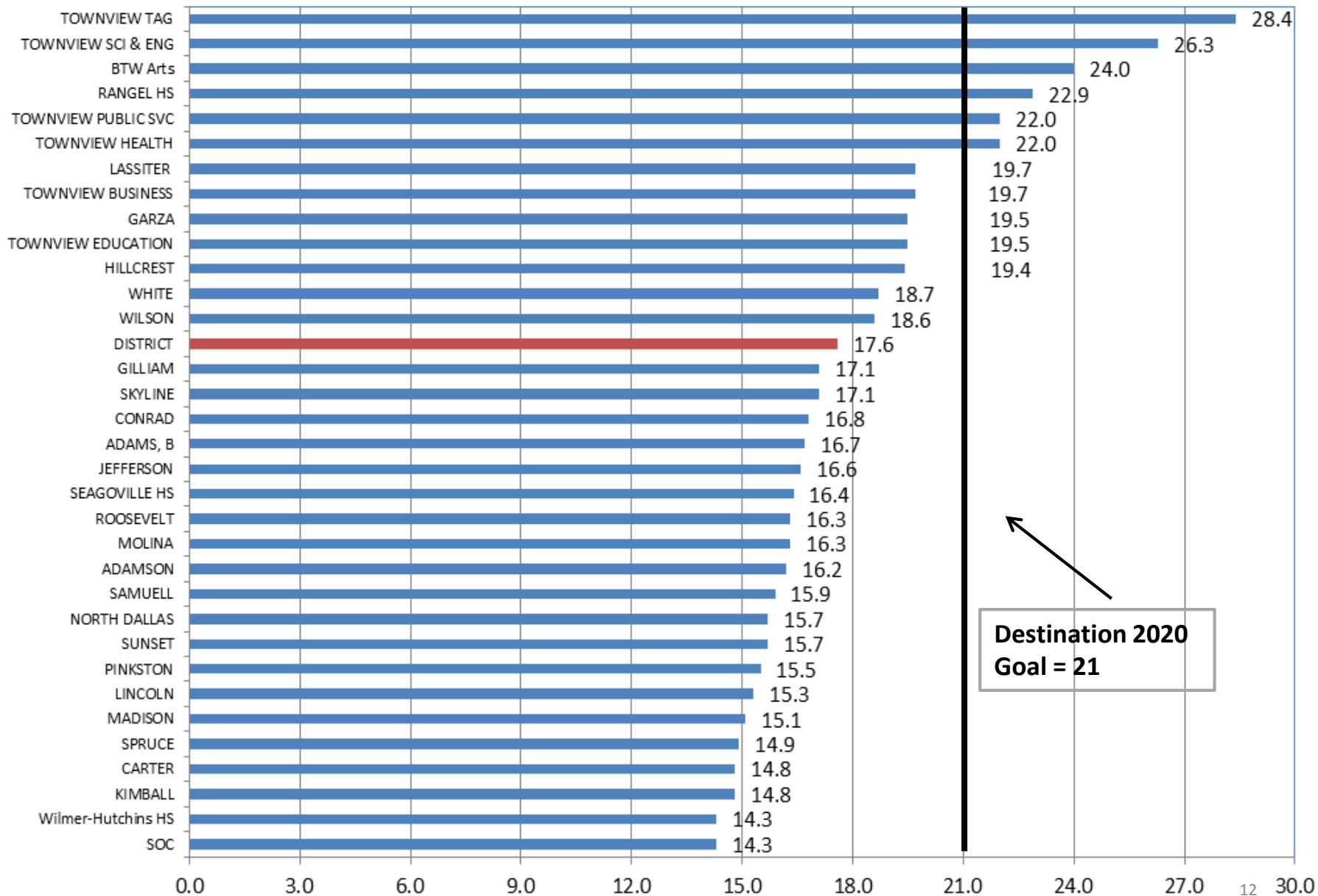
STAAR District Minority Achievement Gap Decreases Compared to State White Student Performance



COLLEGE READINESS

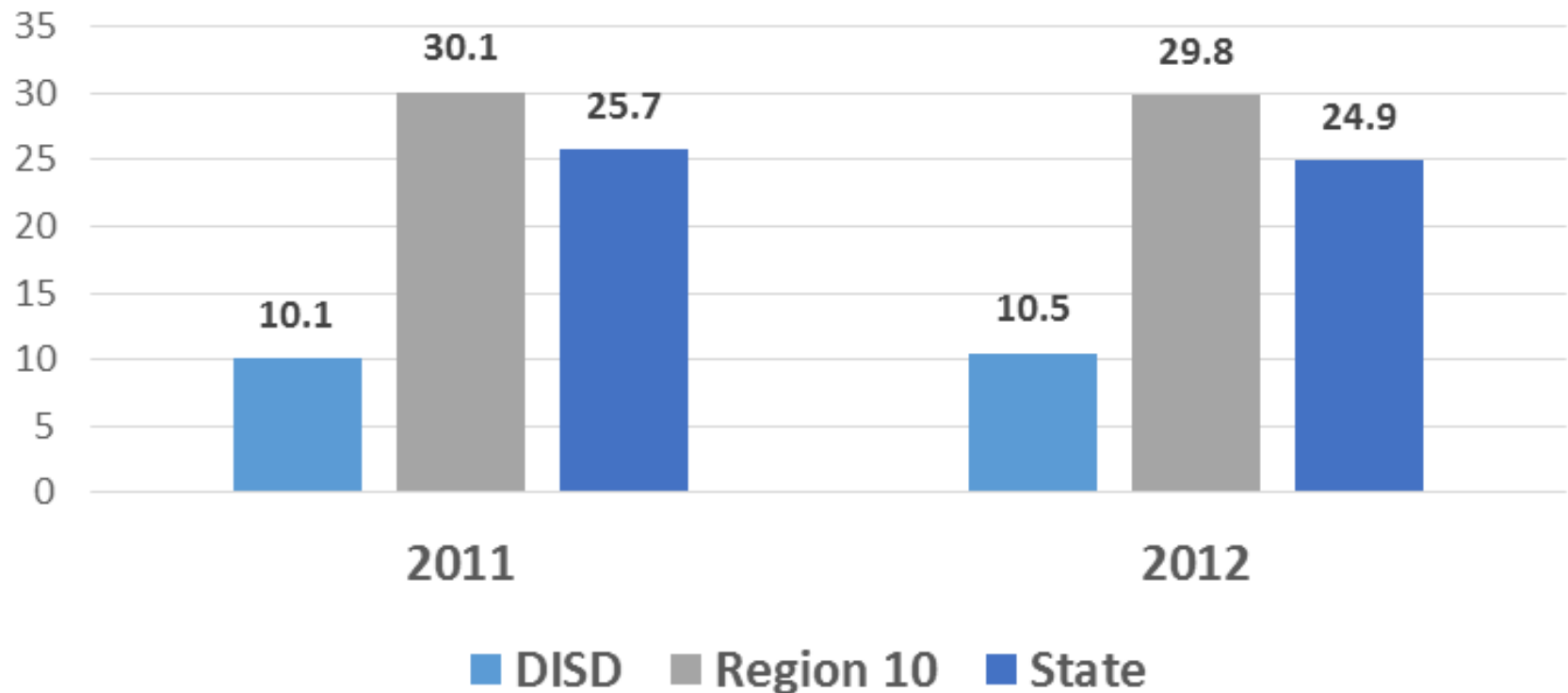


ACT Average Composite Score for 2013 Grade 12 Students



College Readiness

ACT 24 or SAT 1110



DESTINATION 2020



Core Beliefs

- Our main purpose is to improve student academic achievement.
- Effective instruction makes the most difference in student academic performance.
- There is no excuse for poor quality instruction.
- With our help, at risk students will achieve at the same rate as non-at risk students.
- Staff members must have a commitment to children *and* a commitment to the pursuit of excellence.

INVESTING IN PEOPLE

- **Grow teachers**
- **Develop principals**
- **Increase central office efficiency**



Teacher Excellence Initiative

- **Defining Excellence**
- **Supporting Excellence**
- **Rewarding Excellence**

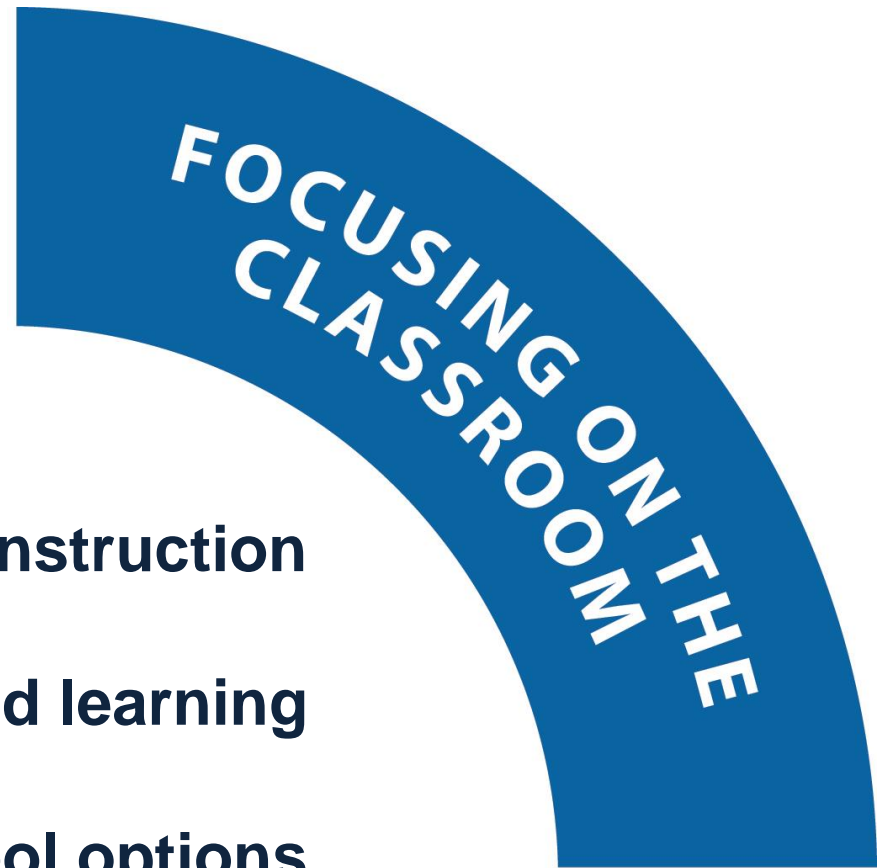


Principal Evaluation System



Investing in People

- **Reorganized School Leadership**
 - **22 Executive Directors to coach principals**
- **Trained and deployed over 400 instructional coaches and academic facilitators**
- **Plan to improve Central office effectiveness**



- **Raise quality of instruction**
 - **Personalized learning**
 - **Expand school options**
- **Build a Year 2025 curriculum**

Focus on the Classroom

- Created a culture of instructional feedback
- Implemented mid-year and system reviews



Focus on the Classroom

- Expanded use of data
- Increased accountability for achievement results



District-wide SAT testing

- Conducted first ever district-wide SAT testing for juniors





- Enhance school and district systems
 - Expand technology
 - Improve efficiency

**STRENGTHENING
OUR SYSTEMS**

Largest fiber network project



Oracle migration

- **HCM and Finance are now on the same technology platform (Oracle 12)**



Work order prioritization



- Fully implemented School Dude, a work order tracking system
- Implemented service level agreements

Dashboard of Leading Indicators

- Leading indicators project nearing completion



Strong Financial Position

- **All-time high fund balance of \$300 million**
- **Began receiving E-rate reimbursements**
- **Improved bond-rating by Moody's**





- Equip our parents
- Cultivate our volunteers
- Build lasting partnerships

ENGAGING THE
COMMUNITY

IMAGINE | 2020

STRATEGIC FEEDER PATTERN INITIATIVE

- **Student needs being addressed**
- **Strengthened partnerships**
- **More effective schools**

Parent and Volunteer Engagement



- Created volunteer and partnership services department
- Increased parent portal registrations



“The future is the finish line”

- **Investment in early childhood**
- **Expanding DISD school choice**
- **Expanding personalized learning**

