

Memorandum



DATE May 15, 2015

TO Members of the Economic Development Committee: Tennell Atkins (Chair), Rick Callahan (Vice Chair), Adam Medrano, Lee Kleinman, Jerry R. Allen, Scott Griggs

SUBJECT **Aviation Business Development Program**

On Monday, May 18, 2015, you will be briefed on the Aviation Business Development Program. The briefing materials are attached for your review.

If you have any questions, please let me know.



Ryan S. Evans
First Assistant City Manager

C: A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Eric D. Campbell, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Mark Duebner, Director of Aviation
Elsa Cantu, Assistant to the City Manager – Mayor & Council

Aviation Business Development Program



Economic Development Committee
May 18, 2015



**DALLAS
ECONOMIC
DEVELOPMENT**



City of Dallas

Dallas Airport System Development

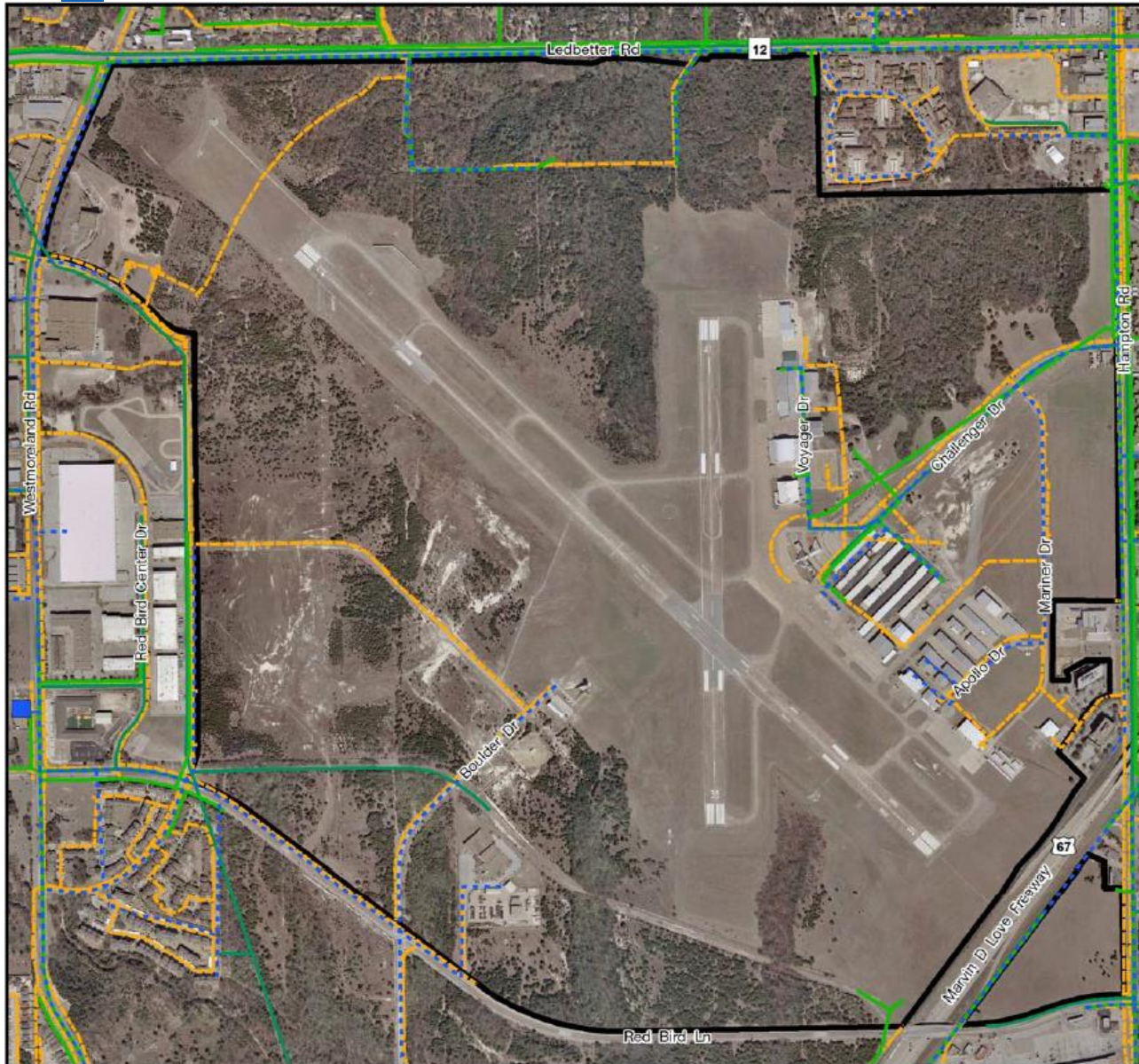
Aviation Business Development Program

- Companies considering a relocation or expansion or new aeronautical or non-aeronautical development may be eligible for a grant pursuant to the Economic Development Programs provisions in Chapter 380 of the Local Government Code for the public purposes of promoting state or local economic development or stimulating business and commercial activity in the city. Grants will be considered on a case-by-case basis and are subject to funding limitations and investment and job creation requirements. Companies will be required to meet the following performance standards:
 - Love Field Airport: Projects must create or retain 100 jobs and provide \$5 million of investment
 - Dallas Executive Airport: Projects must create or retain 25 jobs and provide \$1 million of investment
 - Grant funds are payable upon completion or attainment of the public purpose pursuant to a written contract between the city and the company

Dallas Executive Development








- In addition to the numerous projects the State and the City of Dallas have partnered together on; the Department of Aviation has invested significant enterprise money into developing infrastructure on the west side of the airport to position Dallas Executive for future development
- Utility investments that include water, sewer, data, electricity, roads and drainage. All of these projects are or will be located on the west side of the airport opening up aeronautical and non-aeronautical acreage for development
- Examples of these planning efforts are:
 - Air Traffic Control Tower
 - Airfield Maintenance Building
 - New Perimeter Road
 - New maintenance road for maintenance vehicles to stay off runways and taxiways
 - Aircraft parking apron and taxiway infrastructure to connect to runway system. Relocation of the Dallas Police Helicopter Hangar as the current facility has reached it's useful life

Utilities Overview



Disclaimer: This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.

Legend

-  Electric Substation
-  Electric Line
-  Fiber Optic Cable
-  Natural Gas Line
-  Pressurized Water Main
-  Runway Extension
-  Dallas Executive Airport



- All utilities including water, wastewater, electric, natural gas, fiber and coaxial cable are located on the airport which puts Dallas in a position to support virtually any area of expansion at Dallas Executive Airport
- For those remote areas in which utilities are not currently provided, service can usually be extended in 60 to 90 days

Dallas Executive Development



Dallas Airport System Development

- These investments from City of Dallas, State of Texas, and airport stakeholders have provided opportunities for Dallas Executive Airport to position itself as a competitive reliever airport and interest in the facility has materialized
- It has been and will remain a goal of the City of Dallas, Department of Aviation, to attract corporate business aircraft, aircraft manufacturer facilities, service centers for corporate aircraft, the development of non-aviation support businesses, and to implement improvements outlined in our planning documents
- The Department of Aviation has briefed Economic Development Committee on the planning, development and progress of Dallas Executive Airport. Briefings occurred on May 18th, 2012, and February 3rd, 2014

Dallas Executive Development

- Staff is currently in discussion with airport tenants as well as potential new development at Dallas Executive for the west side of the airport
- Staff is also currently discussing new hanger development on the east side with current tenant
- DOA Staff is preparing to issue an RFP for Fuel Management Contract at Dallas Executive Airport
 - Goal: To maximize fuel sales and efficiency of DEA general aviation operations

Next Steps

- Gain Economic Development Committee's approval for the Aviation Business Development Program
- Continue marketing of Dallas Aviation property to create economic development for the City as well as revenue for the airport system
- Work with the Economic Development Department to concentrate efforts on local economic development and stimulating business and commercial activity on-airport and surrounding airport properties in the City of Dallas

Questions?

