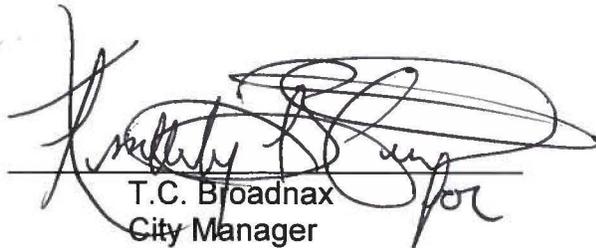


**NOVEMBER 6, 2018 CITY COUNCIL BRIEFING AGENDA  
CERTIFICATION**

This certification is given pursuant to Chapter XI, Section 9 of the City Charter for the City Council Briefing Agenda dated November 6, 2018. We hereby certify, as to those contracts, agreements, or other obligations on this Agenda authorized by the City Council for which expenditures of money by the City are required, that all of the money required for those contracts, agreements, and other obligations is in the City treasury to the credit of the fund or funds from which the money is to be drawn, as required and permitted by the City Charter, and that the money is not appropriated for any other purpose.

  
T.C. Broadnax  
City Manager

11/21/18  
Date

  
Elizabeth Reich  
Chief Financial Officer

11/2/18  
Date

RECEIVED

2018 NOV -2 PM 1:31

CITY SECRETARY  
DALLAS, TEXAS

## City of Dallas

1500 Marilla Street  
Dallas, Texas 75201



## COUNCIL BRIEFING AGENDA

November 6, 2018

(For General Information and Rules of Courtesy, Please See Opposite Side.)

(La Información General Y Reglas De Cortesía Que Deben Observarse

Durante Las Asambleas Del Consejo Municipal Aparecen En El Lado Opuesto, Favor De Leerlas.)

## General Information

The Dallas City Council regularly meets on Wednesdays beginning at 9:00 a.m. in the Council Chambers, 6th floor, City Hall, 1500 Marilla. Council agenda meetings are broadcast live on WRR-FM radio (101.1 FM) and on Time Warner City Cable Channel 16. Briefing meetings are held the first and third Wednesdays of each month. Council agenda (voting) meetings are held on the second and fourth Wednesdays. Anyone wishing to speak at a meeting should sign up with the City Secretary's Office by calling (214) 670-3738 by 5:00 p.m. of the last regular business day preceding the meeting. Citizens can find out the name of their representative and their voting district by calling the City Secretary's Office.

If you need interpretation in Spanish language, please contact the City Secretary's Office at 214-670-3738 with a 48 hour advance notice.

Sign interpreters are available upon request with a 48-hour advance notice by calling (214) 670-3738 V/TDD. The City of Dallas is committed to compliance with the Americans with Disabilities Act.

**The Council agenda is available in alternative formats upon request.**

If you have any questions about this agenda or comments or complaints about city services, call 311.

## Rules of Courtesy

City Council meetings bring together citizens of many varied interests and ideas. To insure fairness and orderly meetings, the Council has adopted rules of courtesy which apply to all members of the Council, administrative staff, news media, citizens and visitors. These procedures provide:

- That no one shall delay or interrupt the proceedings, or refuse to obey the orders of the presiding officer.
- All persons should refrain from private conversation, eating, drinking and smoking while in the Council Chamber.
- Posters or placards must remain outside the Council Chamber.
- No cellular phones or audible beepers allowed in Council Chamber while City Council is in session.

"Citizens and other visitors attending City Council meetings shall observe the same rules of propriety, decorum and good conduct applicable to members of the City Council. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the City Council or while attending the City Council meeting shall be removed from the room if the sergeant-at-arms is so directed by the presiding officer, and the person shall be barred from further audience before the City Council during that session of the City Council. If the presiding officer fails to act, any member of the City Council may move to require enforcement of the rules, and the affirmative vote of a majority of the City Council shall require the presiding officer to act." Section 3.3(c) of the City Council Rules of Procedure.

## Información General

El Ayuntamiento de la Ciudad de Dallas se reúne regularmente los miércoles en la Cámara del Ayuntamiento en el sexto piso de la Alcaldía, 1500 Marilla, a las 9 de la mañana. Las reuniones informativas se llevan a cabo el primer y tercer miércoles del mes. Estas audiencias se transmiten en vivo por la estación de radio WRR-FM 101.1 y por cablevisión en la estación *Time Warner City Cable* Canal 16. El Ayuntamiento Municipal se reúne el segundo y cuarto miércoles del mes para tratar asuntos presentados de manera oficial en la agenda para su aprobación. Toda persona que desee hablar durante la asamblea del Ayuntamiento, debe inscribirse llamando a la Secretaría Municipal al teléfono (214) 670-3738, antes de las 5:00 pm del último día hábil anterior a la reunión. Para enterarse del nombre de su representante en el Ayuntamiento Municipal y el distrito donde usted puede votar, favor de llamar a la Secretaría Municipal.

Si necesita interpretación en idioma español, por favor comuníquese con la oficina de la Secretaría del Ayuntamiento al 214-670-3738 con notificación de 48 horas antes.

Intérpretes para personas con impedimentos auditivos están disponibles si lo solicita con 48 horas de anticipación llamando al (214) 670-3738 (aparato auditivo V/TDD). La Ciudad de Dallas está comprometida a cumplir con el decreto que protege a las personas con impedimentos, *Americans with Disabilities Act*. **La agenda del Ayuntamiento está disponible en formatos alternos si lo solicita.**

Si tiene preguntas sobre esta agenda, o si desea hacer comentarios o presentar quejas con respecto a servicios de la Ciudad, llame al 311.

## Reglas de Cortesía

Las asambleas del Ayuntamiento Municipal reúnen a ciudadanos de diversos intereses e ideologías. Para asegurar la imparcialidad y el orden durante las asambleas, el Ayuntamiento ha adoptado ciertas reglas de cortesía que aplican a todos los miembros del Ayuntamiento, al personal administrativo, personal de los medios de comunicación, a los ciudadanos, y a visitantes. Estos reglamentos establecen lo siguiente:

- Ninguna persona retrasará o interrumpirá los procedimientos, o se negará a obedecer las órdenes del oficial que preside la asamblea.
- Todas las personas deben abstenerse de entablar conversaciones, comer, beber y fumar dentro de la cámara del Ayuntamiento.
- Anuncios y pancartas deben permanecer fuera de la cámara del Ayuntamiento.
- No se permite usar teléfonos celulares o enlaces electrónicos (*paggers*) audibles en la cámara del Ayuntamiento durante audiencias del Ayuntamiento Municipal.

"Los ciudadanos y visitantes presentes durante las asambleas del Ayuntamiento Municipal deben obedecer las mismas reglas de comportamiento, decoro y buena conducta que se aplican a los miembros del Ayuntamiento Municipal. Cualquier persona que haga comentarios impertinentes, utilice vocabulario obsceno o difamatorio, o que al dirigirse al Ayuntamiento lo haga en forma escandalosa, o si causa disturbio durante la asamblea del Ayuntamiento Municipal, será expulsada de la cámara si el oficial que esté presidiendo la asamblea así lo ordena. Además, se le prohibirá continuar participando en la audiencia ante el Ayuntamiento Municipal. Si el oficial que preside la asamblea no toma acción, cualquier otro miembro del Ayuntamiento Municipal puede tomar medidas para hacer cumplir las reglas establecidas, y el voto afirmativo de la mayoría del Ayuntamiento Municipal precisará al oficial que esté presidiendo la sesión a tomar acción." Según la sección 3.3(c) de las reglas de procedimientos del Ayuntamiento.

## **Handgun Prohibition Notice for Meetings of Governmental Entities**

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

*"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistol oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."*

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

*"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."*

9:00 a.m. Invocation and Pledge of Allegiance 6ES

Special Presentations

Open Microphone Speakers

VOTING AGENDA 6ES

1. 18-1027 Approval of Minutes of the October 17, 2018 City Council Meeting
2. 18-1028 Consideration of appointments to boards and commissions and the evaluation and duties of board and commission members (List of nominees is available in the City Secretary's Office)

BRIEFINGS 6ES

A. HUD Consolidated Plan for FY 2019-20 through FY 2023-24

B. Assessment of Fair Housing

C. North Texas Regional Assessment of Fair Housing Report

Lunch

D. Dallas Cultural Plan and Updated Cultural Policy

E. Proposed Program for the 86th Session of the Texas Legislature

Closed Session 6ES

Attorney Briefings (Sec. 551.071 T.O.M.A.)

- Bertrum Jean et al. v. City of Dallas, et al., Civil Action No. 3:18-CV-2862.

Open Microphone Speakers

6ES

The above schedule represents an estimate of the order for the indicated briefings and is subject to change at any time. Current agenda information may be obtained by calling (214) 670-3100 during working hours.

Note: An expression of preference or a preliminary vote may be taken by the Council on any of the briefing items.

**EXECUTIVE SESSION NOTICE**

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex Govt. Code §551.089]



# City of Dallas

1500 Marilla Street  
Dallas, Texas 75201

## Agenda Information Sheet

---

**File #:** 18-1027

**Item #:** 1.

---

**SUBJECT**

Approval of Minutes of the October 17, 2018 City Council Meeting



Agenda Information Sheet

---

**File #:** 18-1028

**Item #:** 2.

---

**AGENDA DATE:** November 6, 2018

**DEPARTMENT:** City Secretary

**COUNCIL DISTRICT(S):** N/A

---

**SUBJECT**

Consideration of appointments to boards and commissions and the evaluation and duties of board and commission members (List of nominees is available in the City Secretary's Office)

# Memorandum



CITY OF DALLAS

DATE November 2, 2018

TO Honorable Mayor and Members of the City Council

SUBJECT **HUD Consolidated Plan for FY 2019-20 through FY 2023-24**

On Tuesday, November 6, 2018, the Office of Budget will brief the City Council on requirements for submitting the new 5-year Consolidated Plan to the U. S. Department of Housing and Urban Development (HUD). I have attached the presentation materials for your review.

If you have any questions, please let me know.

A handwritten signature in blue ink that reads "M. Elizabeth Reich".

M. Elizabeth Reich

Chief Financial Officer

Attachment

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney (I)  
Carol A. Smith, City Auditor (I)  
Billerae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager

Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Majed A. Al-Ghafry, Assistant City Manager  
Nadia Chandler Hardy, Assistant City Manager and Chief of Resilience  
Directors and Assistant Directors

# **HUD Consolidated Plan for FY 2019-20 through FY 2023-24**

**City Council Briefing  
November 6, 2018**

**Elizabeth Reich  
Chief Financial Officer**

**Jack Ireland, Director  
Office of Budget**

**Chan Williams, Assistant Director  
Office of Budget**



# Purpose

- Review background of U.S. Department of Housing and Urban Development grant funds
- Discuss requirements for submitting a 5-year Consolidated Plan to HUD
- Consider City's approach to completing the 5-year plan
- Review next steps and schedule



# Background

- U.S. Department of Housing and Urban Development (HUD) offers numerous federal programs for community development and affordable housing
- City of Dallas receives four grants from HUD on an annual basis as part of Consolidated Plan program
  - To be eligible for these funds a city must have population 50,000 or more
  - Allocation of funding is formula based including latest 10-year census data and 5-year American Community Survey data



# Background

- Four distinct formula grants of the Consolidated Plan include:
  - Community Development Block Grant (CDBG)
  - HOME Investment Partnerships Program (HOME)
  - Emergency Solutions Grant (ESG)
  - Housing Opportunities for Persons with AIDS (HOPWA)



# Background

- Funds are highly regulated
  - Citizen participation
  - Environmental review
  - Davis-Bacon regulations
  - Administrative caps
  - Public Service caps
  - Timely expenditure thresholds
  - Long-term compliance and monitoring



# Background

- Sample of grant specific regulations include:
  - **CDBG**
    - Most flexible, with more categories of eligible uses to develop viable urban communities by providing decent housing and a suitable living environment, and by expansion of economic opportunities
    - Maximum 15% of funds allowed for human and social services type programs (i.e. child care, job training, seniors, etc.)
    - New construction generally not allowed



# Background

- **HOME**

- 100% of funds must be used for housing activities
- Minimum 15% of funds must be set-aside for CHDO's

- **ESG**

- 100% of funds must be used to prevent homelessness and assists those already homeless

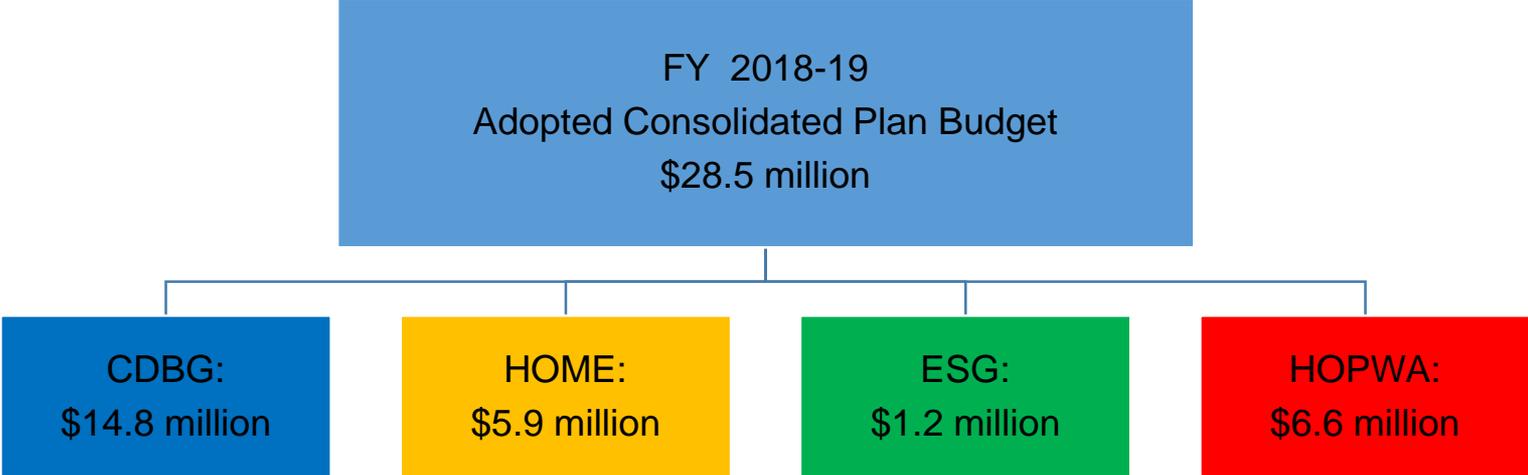
- **HOPWA**

- 100% of funds must be used to provide housing and supportive services to individuals (and/or family members) who have a medical diagnosis and are low-income



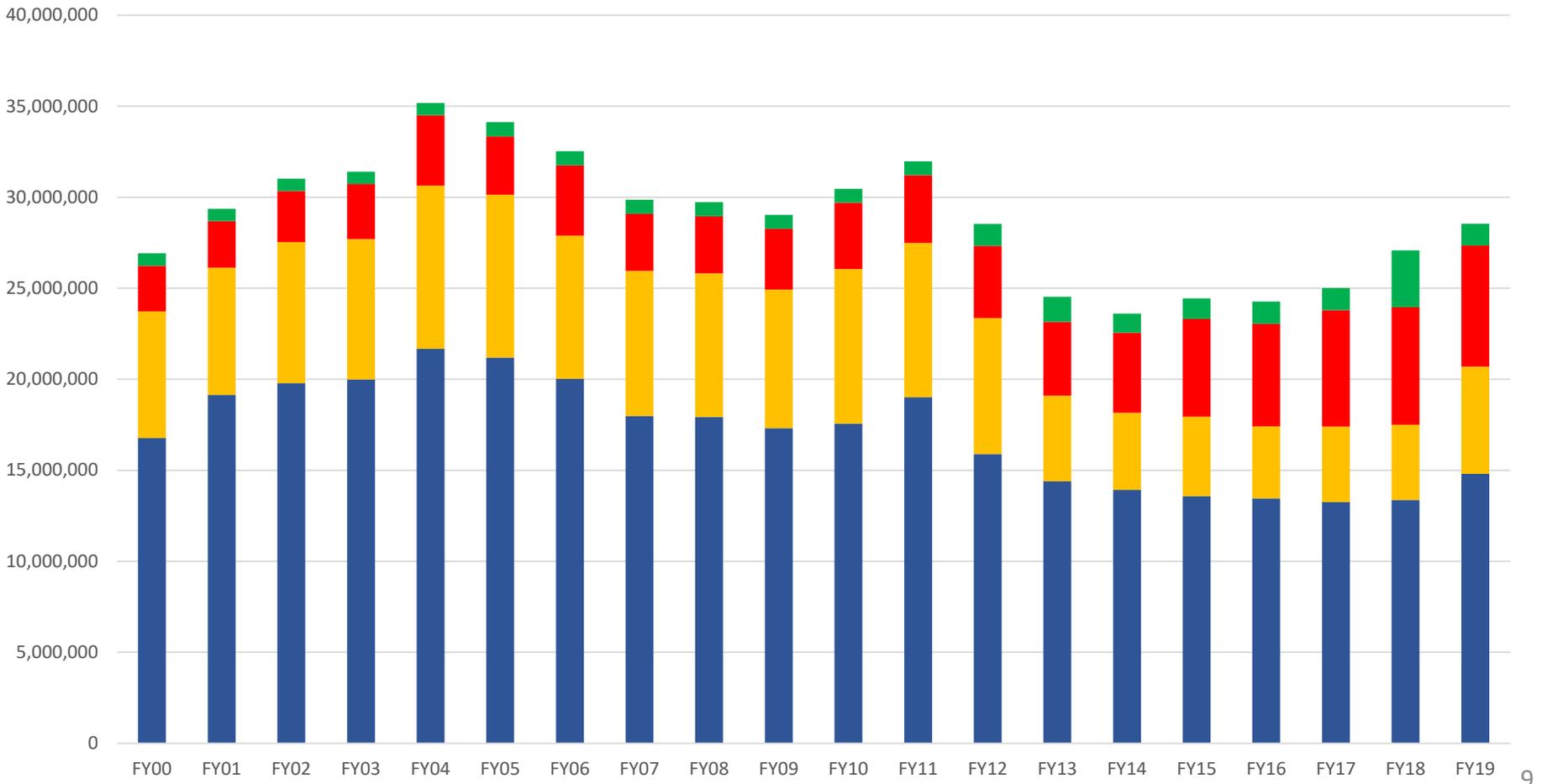
# FY 2018-19 Consolidated Plan Funds

- In the current year, City will receive \$28.5 million from HUD as part of Consolidated Plan budget that Council approved on June 27, 2018



# Funding History

■ CDBG ■ HOME ■ HOPWA ■ ESG



# Consolidated Plan Requirements

- In order to continue receiving these funds, new 5-year Consolidated Plan must be developed and submitted to HUD in August 2019
  - Current plan expires at end of current fiscal year
- New 5-year Consolidated Plan will cover FY 2019-20 through FY 2023-24
- First year Action Plan (annual budget) will be due to HUD at same time as 5-year plan



# Consolidated Plan Requirements

- Consolidated Plan is a comprehensive analysis and strategic plan that identifies community needs, prioritizes those needs, and details how they will be addressed
- Needs currently identified include: affordable housing, homeless services, human and social services; economic development, and public improvements/infrastructure
- Key feature of these grants is ability to choose how funds will be used
  - In collaboration with citizen input, City determines which activities will best serve needs of the community based on HUD's broad range of eligible activities

11



# Consolidated Plan Requirements

- Requirements for development and submission of the Consolidated Plan are found at 24 CFR, Part 91
- HUD designed a Consolidated Plan template to ensure collection of required information and all elements of the regulations are addressed
- Template provides a uniform web-based format that sets a baseline for HUD's expectations and includes a quality check
- Includes a combination of data tables and narrative sets



12



City of Dallas

# Consolidated Plan Requirements

- Programs must promote fair housing opportunities to citizens of Dallas regardless of race, color, religion, national origin, disability, familial status of sexual orientation
- City has option of adding additional content in the form of maps, pictures, text boxes, and tables
- City is allowed to customize narratives of the plan and add elements to tell a more compelling story
- Grantees must use the Consolidated Plan template



# Consolidated Plan Requirements

- HUD template is divided into six sections:
  1. Executive Summary – serves as an introduction and summarizes key points of the plan
  2. The Process – identifies lead and responsible agencies involved in development of the plan and administration of the grants; consultations; citizen participation and public hearings
  3. Needs Assessment – provides a clear picture of the city's needs related to affordable housing, (non-housing) community development, homelessness and non-homeless special groups
  4. Housing Market Analysis – thorough evaluation and description of the city's landscape



# Consolidated Plan Requirements

5. Strategic Plan – identifies and describes the priorities, including:
  - i. Rationale for establishing the identified priorities (consistent with analysis in needs assessments and market analysis)
  - ii. All funds that can be reasonably expected to be available including HUD and other federal, state, and local resources
  - iii. Multi-year goals to address priorities
  
6. First Year Action Plan – provide a concise summary of the actions, activities, and programs that will take place during the program year to address priorities and goals identified in the Strategic Plan

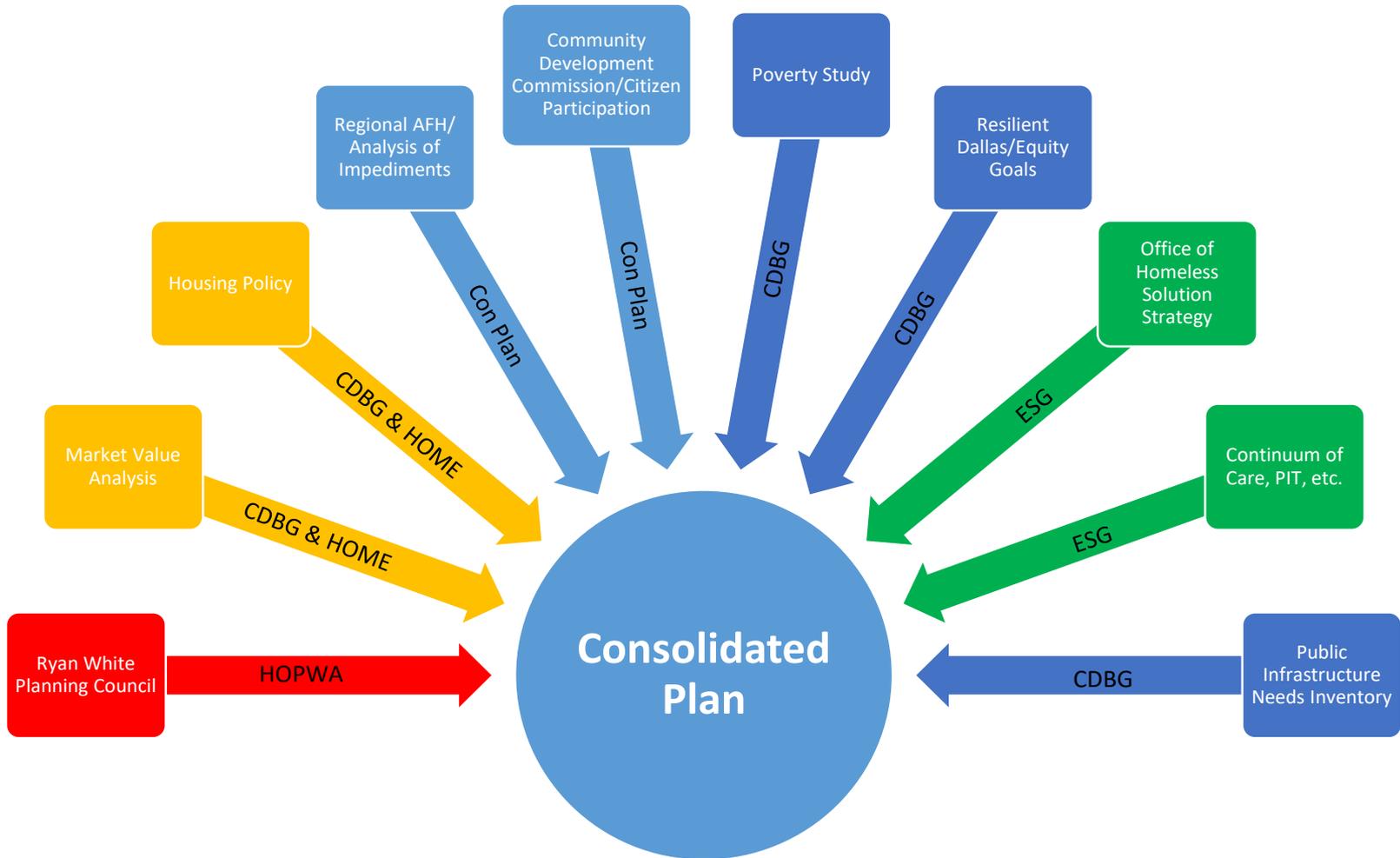


# City's Approach

- Our approach for developing 5-year Consolidated Plan is primarily to use existing systems and build off of work that has already been accomplished
  - Existing systems include the Continuum of Care, Ryan White Planning Council, etc.
  - Existing strategies and policies have already been accomplished and include Housing Policy, Poverty Study, etc.
- 5-year plan will consolidate all of these into one document according to HUD's prescribed requirements



# City's Approach



# Next Steps and Schedule

- November 1 and ongoing – CDC and citizen input
- November 6 through December 5 – City Council input into preliminary plan
- November TBD – possible “special call” CDC meeting
- December 5 – City Manager recommended 5-year plan presented to City Council
- December 6 – CDC meeting
- December 12 – City Council initial approval of 5-year plan
- January 2019 – Citizen feedback at community meetings

18



# Next Steps and Schedule

- Feb 2019 through June 2019 – Annual budget development process
- May 2019 – City Council preliminary approval of 5-year Consolidated Plan and year-one Action Plan (annual budget)
- May through June 2019 – 30-day citizen comment period and public hearing
- June 2019 – Final approval of 5-year Consolidated Plan and year-one Action Plan (annual budget)
- August 2019 – submit plans to HUD



# **HUD Consolidated Plan for FY 2019-20 through FY 2023-24**

**City Council Briefing  
November 6, 2018**

**Elizabeth Reich  
Chief Financial Officer**

**Jack Ireland, Director  
Office of Budget**

**Chan Williams, Assistant Director  
Office of Budget**



# Memorandum



CITY OF DALLAS

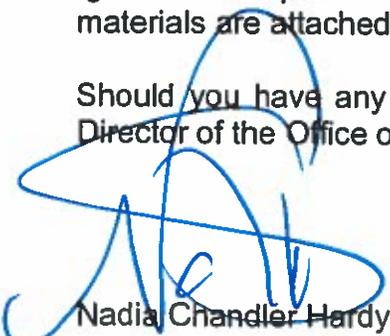
DATE November 2, 2018

TO Honorable Mayor and Members of City Council

SUBJECT **Assessment of Fair Housing and North Texas Regional Assessment of Fair Housing Report**

On Tuesday, November 6, 2018, you will be briefed on the Assessment of Fair Housing by Beverly Davis, Director of the Office of Equity and Human Rights, and Drs. Myriam Igoufe and Stephen Mattingly from the University of Texas at Arlington (UTA). The briefing materials are attached for your review.

Should you have any questions or concerns, please contact myself or Beverly Davis, Director of the Office of Equity and Human Rights.



Nadia Chandler Hardy  
Assistant City Manager and Chief Resilience Officer

[Attachment]

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney (I)  
Carol A. Smith, City Auditor (I)  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager

Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Majed A. Al-Ghafry, Assistant City Manager  
Directors and Assistant Directors

# Assessment of Fair Housing

City Council Briefing  
November 6, 2018

Beverly Davis, Director  
Office of Equity and Human Rights



# Purpose

To provide an update on the Regional Assessment of Fair Housing and the Analysis of Impediments



# Overview

- In 2015, HUD issued a new rule on the obligation to Affirmatively Further Fair Housing.
- All entities receiving federal entitlement funds were required to conduct an Assessment of Fair Housing (AFH).
- The AFH Process was developed to provide for better fair housing planning and to reduce disparities in access to housing opportunity.

3



# Overview

- The AFH process required utilization of HUD provided data and a specifically prescribed assessment tool that is used to conduct a comprehensive study and develop the AFH.
- HUD encouraged collaboration with jurisdictions located in the same region in preparation of the AFH.
- HUD required that the analysis and goals in the AFH be incorporated into the Consolidated Plan and Annual Action Plans.



# Background/History

- The Housing Committee was briefed on the Regional Assessment of Fair Housing on October 17, 2016.
- On December 14, 2016, the Dallas City Council approved an Interlocal Agreement with the University of Texas at Arlington to conduct the Regional Assessment of Fair Housing.



# Background/History

- The Council Action also provided authorization to enter into a Memorandum of Understanding with 21 other North Texas entities to develop a Regional Assessment of Fair Housing.
- On June 14, 2017, City Council approved the first contract amendment which incorporated HUD regional procurement regulations for sub recipients.



# Background/History

- In July 2017, HUD issued new data sets to correct data that was previously provided to jurisdictions.
- October 17, 2017, Economic Development and Housing Committee was briefed on a contract amendment with UTA to increase the contract cost and extend the contract to incorporate new HUD data.
- October 25, 2017, City Council approved contract amendment for increase in cost and time extension.

# Recent Developments

- In January 2018, HUD issued a notice delaying development of the AFH until October of 2020, but did not provide clear guidance to jurisdictions that were in the process of completing the AFH.
- On May 15, 2018, HUD issued new notices eliminating the requirement for the AFH.

# Recent Developments

- HUD directed that jurisdictions utilize the Analysis of Impediments (AI) as the methodology to Affirmatively Further Fair Housing.
- HUD stated the data they provided for the AFH could be used to prepare the AI.
- HUD stated that jurisdictions could utilize data from the AFH for planning purposes.
- HUD will not accept the AFH from any jurisdiction.

# Project Status

- Economic Development and Housing Committee was briefed on staff recommendations to complete the AFH on June 4, 2018.
- UTA has completed the AFH and has a draft report that is ready for public review and comment.

# Project Status

- Upon posting, the draft of the AFH will be available for public review and comment for 45 days.
- Data from the AFH will be utilized to develop the Analysis of Impediments.
- A contract with UTA in the amount of \$72,536 will be presented for City Council approval on November 28, 2018.

# Utilization Of AFH Data

- AFH Data will be utilized for planning purposes including:
  - Development of the 5 Year Consolidated Plan and Analysis of Impediments
  - Equity Planning and Program Development
  - Housing Policy Refinements
  - Economic Development and Workforce Policy Initiatives
  - Regional Planning Efforts
  - Transportation Planning
  - Human and Social Needs Planning

12



# Assessment of Fair Housing

City Council Briefing  
November 6, 2018

Beverly Davis, Director  
Office of Equity and Human Rights



# Memorandum



CITY OF DALLAS

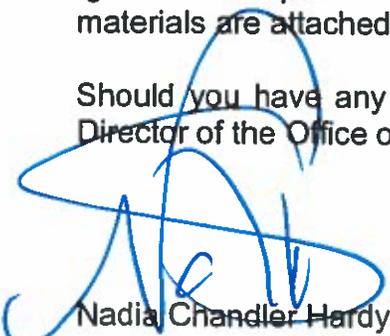
DATE November 2, 2018

TO Honorable Mayor and Members of City Council

SUBJECT **Assessment of Fair Housing and North Texas Regional Assessment of Fair Housing Report**

On Tuesday, November 6, 2018, you will be briefed on the Assessment of Fair Housing by Beverly Davis, Director of the Office of Equity and Human Rights, and Drs. Myriam Igoufe and Stephen Mattingly from the University of Texas at Arlington (UTA). The briefing materials are attached for your review.

Should you have any questions or concerns, please contact myself or Beverly Davis, Director of the Office of Equity and Human Rights.



Nadia Chandler Hardy  
Assistant City Manager and Chief Resilience Officer

[Attachment]

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney (I)  
Carol A. Smith, City Auditor (I)  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager

Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Majed A. Al-Ghafry, Assistant City Manager  
Directors and Assistant Directors

# **NORTH TEXAS REGIONAL HOUSING ASSESSMENT**

**DALLAS CITY COUNCIL BRIEFING  
NOVEMBER 6, 2018**

Dr. Myriam Igoufe  
Co-Principal Investigator and Project Manager

Dr. Stephen Mattingly,  
Principal Investigator

# PRESENTATION OVERVIEW

- Background, Structure, and Purpose
- Key Findings
- Fair Housing Goals
- Moving Forward

# ASSESSMENT OF FAIR HOUSING

- Requirement set forth by HUD in 2015 pursuant to new rule on **Affirmatively Furthering Fair Housing**
  - Data-driven examination
  - Regional collaboration
- North Texas working group formed (21 entities), led by the City of Dallas
- UT Arlington retained as a consultant in January 2017

# STRUCTURE

**Assess Disparities:**  
Among groups, Dallas/Region

**FAIR HOUSING ISSUES**

SEGREGATION

RACIALLY/ETHNICALLY  
CONCENTRATED AREAS OF POVERTY

HOUSING NEEDS

ACCESS TO OPPORTUNITY

DISABILITY & ACCESS TO HOUSING

PUBLICLY SUPPORTED HOUSING

FAIR HOUSING ENFORCEMENT



**HUD data**



**Supplemental Data**



**Outreach**

**Place-based  
investments/ Policies**

**Quantitative Analysis**

**FAIR HOUSING GOALS**

# PURPOSE

- For the City of Dallas to be better positioned to Affirmatively Further Fair Housing
  - Address inequities (segregation, poverty...)
  - Remove obstacles to access to opportunity
  - Integrated and balanced living patterns
- “The duty to affirmatively further fair housing **extends to all of a program participant’s activities and programs relating to housing and urban development.**”
- Five-year Consolidated Plan (August 2019)

# AFFIRMATIVELY FURTHERING FAIR HOUSING



For purposes of the rule, **affirmatively furthering fair housing** “specifically, means taking meaningful actions that, taken together, address significant disparities in housing needs and in access to opportunity, replacing segregated living patterns with truly integrated and balanced living patterns, **transforming racially and ethnically concentrated areas of poverty into areas of opportunity**, and fostering and maintaining compliance with civil rights and fair housing laws. **The duty to affirmatively further fair housing extends to all of a program participant’s activities and programs relating to housing and urban development.**”

(Source: HUD, 2017)

# KEY FINDINGS

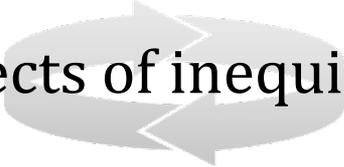
- REGION
  - Persisting patterns of segregation
  - Racial/ethnic inequities
  - Affordability Pressures
  - Dallas/Region imbalances

# KEY FINDINGS, DALLAS

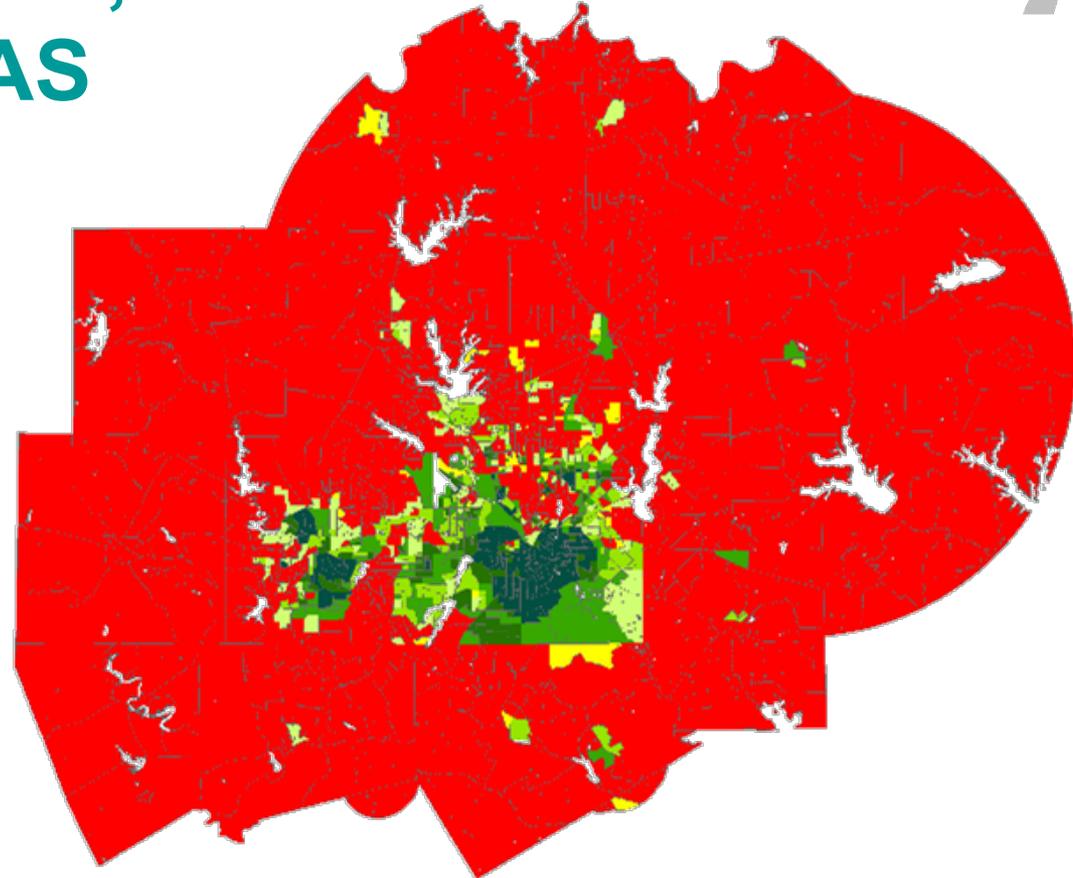
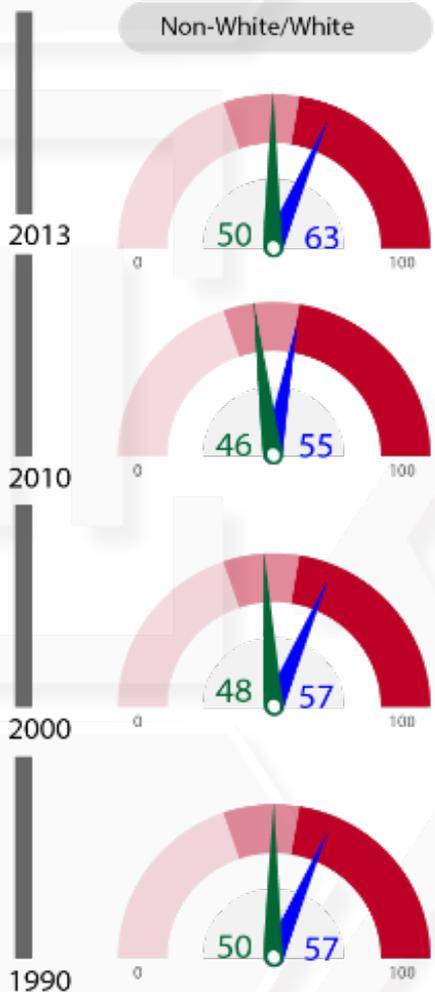
## Stark geography of inequity

- Growing racial/ethnic and economic segregation
- Racial/ethnic inequities
- Affordability pressures
- Dallas/Region imbalances
- Systemic barriers to access opportunities

Compounding effects of inequitable geography



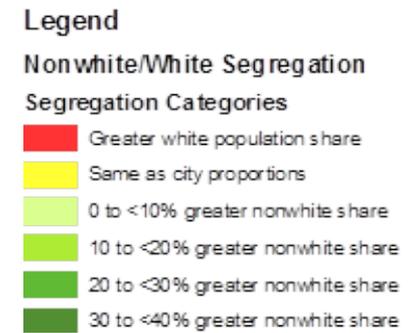
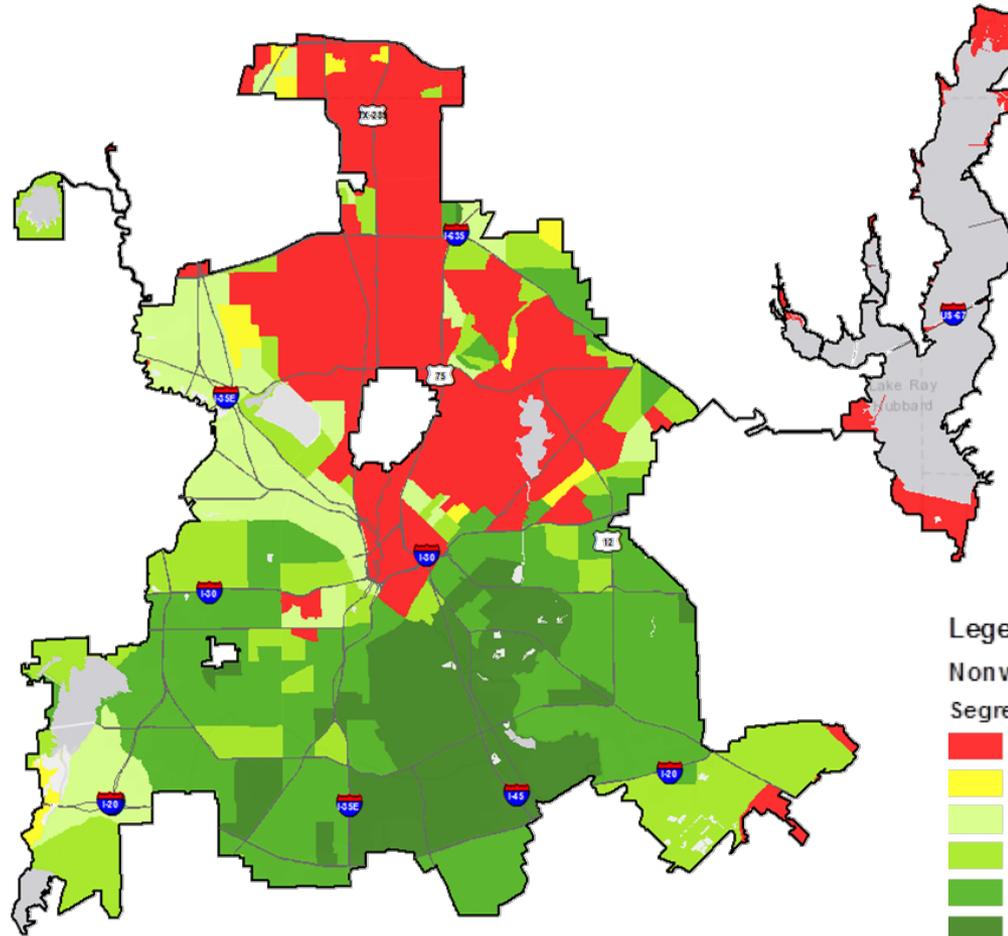
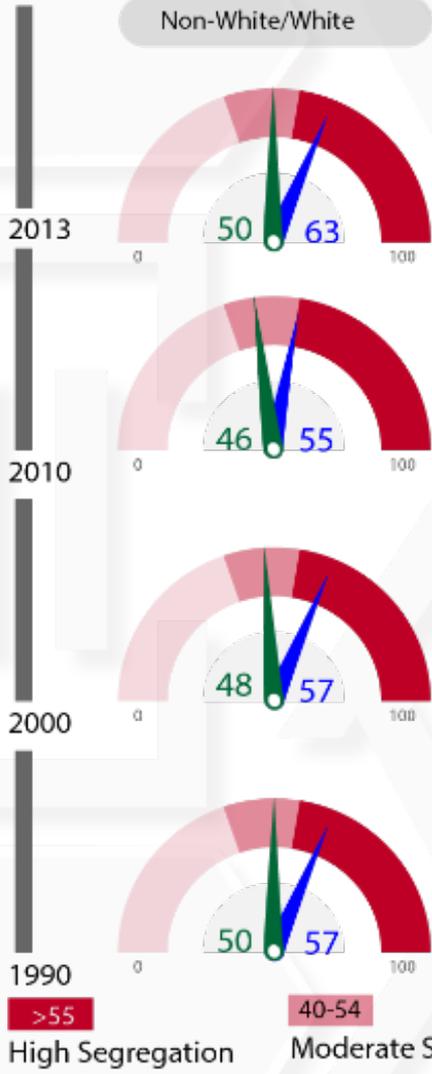
# SEGREGATION, NORTH TEXAS



Description	Category
Non-white share more than 40% greater than jurisdiction	7
Non-white share 30% to 40% greater than jurisdiction	6
Non-white share 20% to 30% greater than jurisdiction	5
Non-white share 10% to 20% greater than jurisdiction	4
Non-white share 0% to 10% greater than jurisdiction	3
Non-white share similar to jurisdiction's share	2
Greater White population share than jurisdiction	1

>55 High Segregation    
 40-54 Moderate Segregation    
 <40 Low Segregation    
 ▶ City of Dallas    
 ▶ DFW Region

# SEGREGATION, NORTH TEXAS



>55 High Segregation   
 40-54 Moderate Segregation   
 <40 Low Segregation   
 ▶ City of Dallas   
 ▶ DFW Region

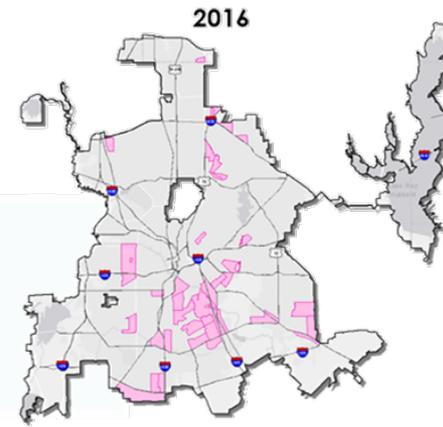
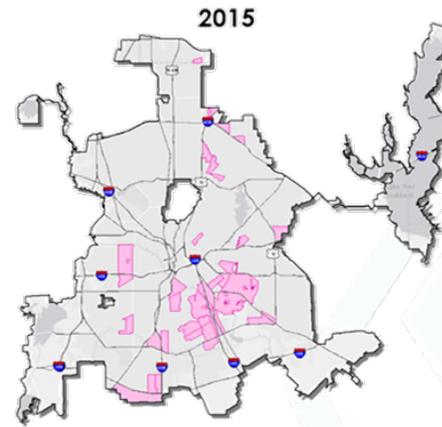
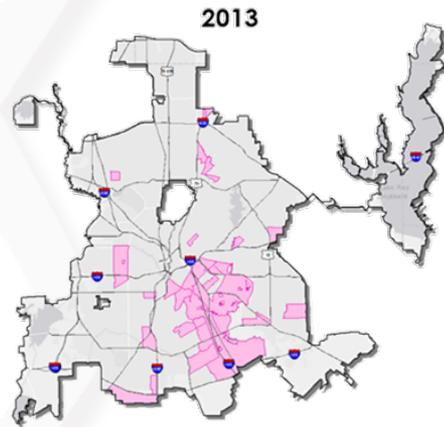
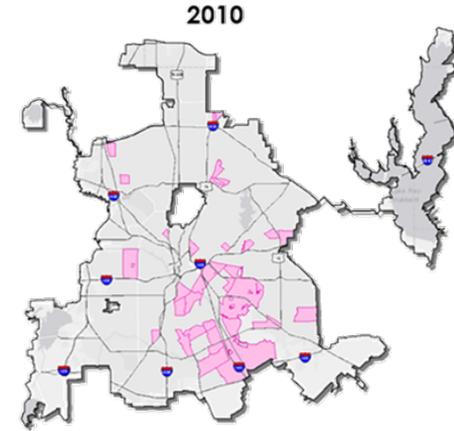
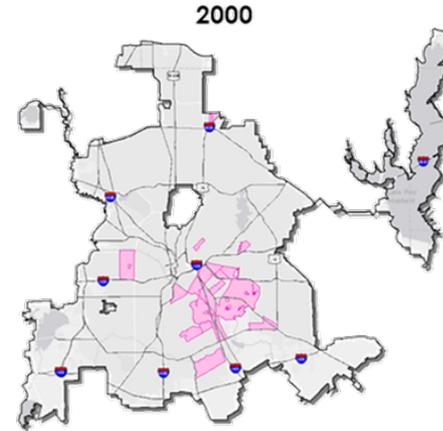
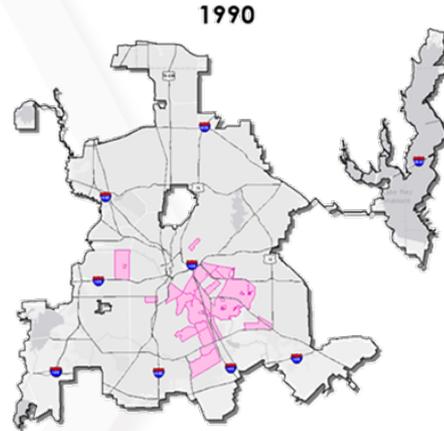
Source: U.S. Census Bureau, 1990, 2000, 2010 American Community Survey

# RACIALLY/ETHNICALLY CONCENTRATED AREAS OF POVERTY



## R/ECAPs

50% Non-white and  
40% Household below  
Federal poverty line

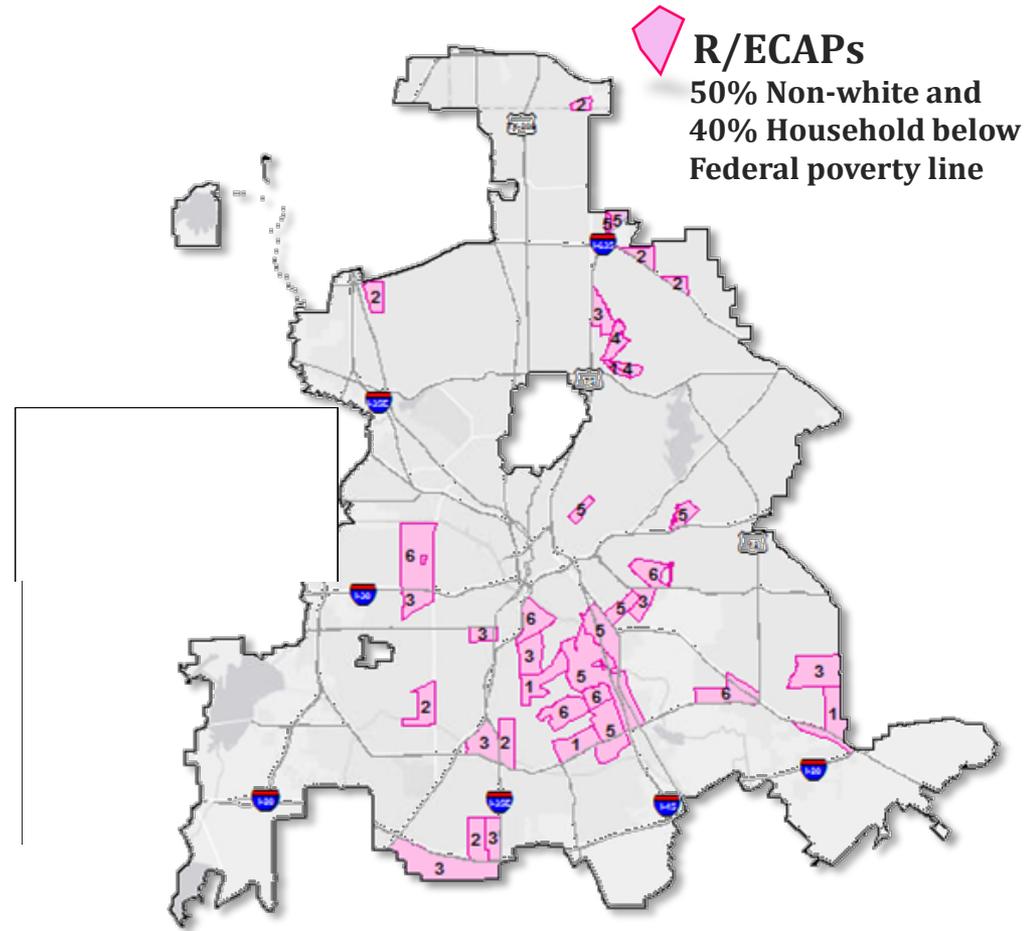


# RACIALLY/ETHNICALLY CONCENTRATED AREAS OF POVERTY

- Long-lasting R/ECAPs in Southern sector of Dallas and West Dallas
- Proliferation of R/ECAPs over time

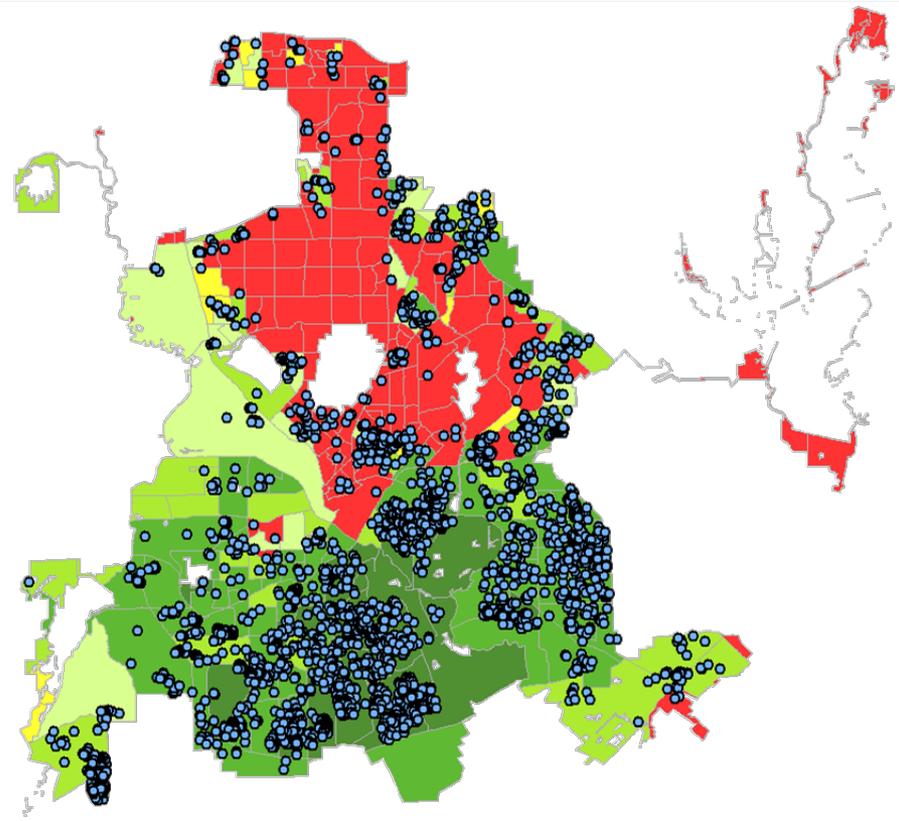
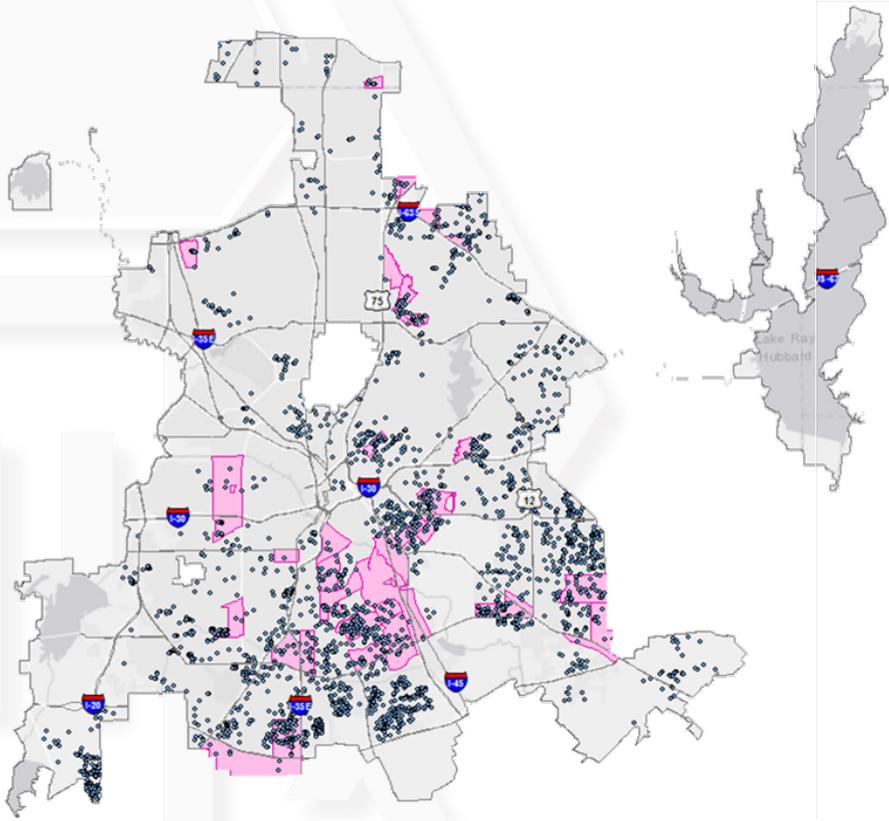
1990: (18) 2000: (18) 2010: (32)  
2013: (33) 2015: (32) 2016: (36)

- Spatial dispersion of R/ECAPs across the city and region
- Segregation *Nonwhite concentration*
- R/ECAPs tend to emerge as a result of poverty increase, as opposed as to a nonwhite population increase.



**R/ECAPs (2016)**

# R/ECAP , Segregation, and HCV

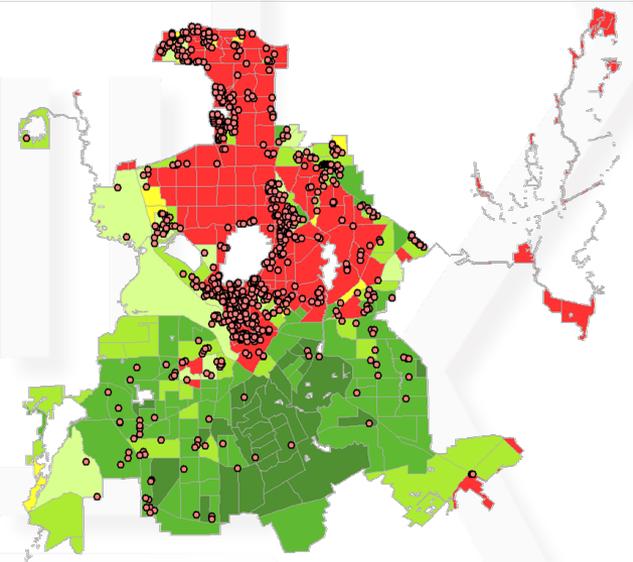


- 503** HCV families in one census tract
- 85** HCV families in average in R/ECAP
- 22** HCV families in average in non-R/ECAP

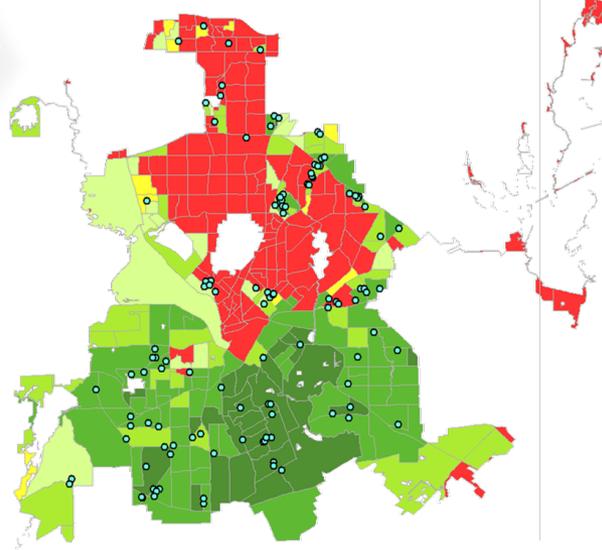
HCV families tend to live in the most segregated areas in Dallas, and region

 R/ECAPs  
50% Non-white and  
40% Household below  
Federal poverty line

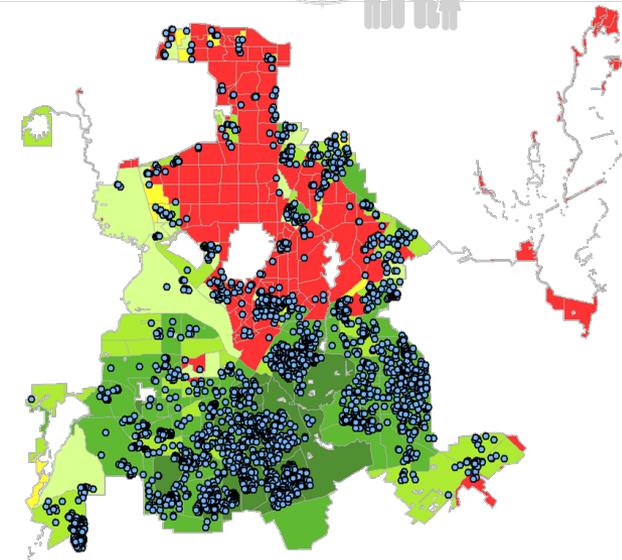
# Source of Income Discrimination and Residential living patterns of HCV



Surveyed landlords refusing vouchers



Surveyed landlords accepting vouchers



Residential patterns HCV families

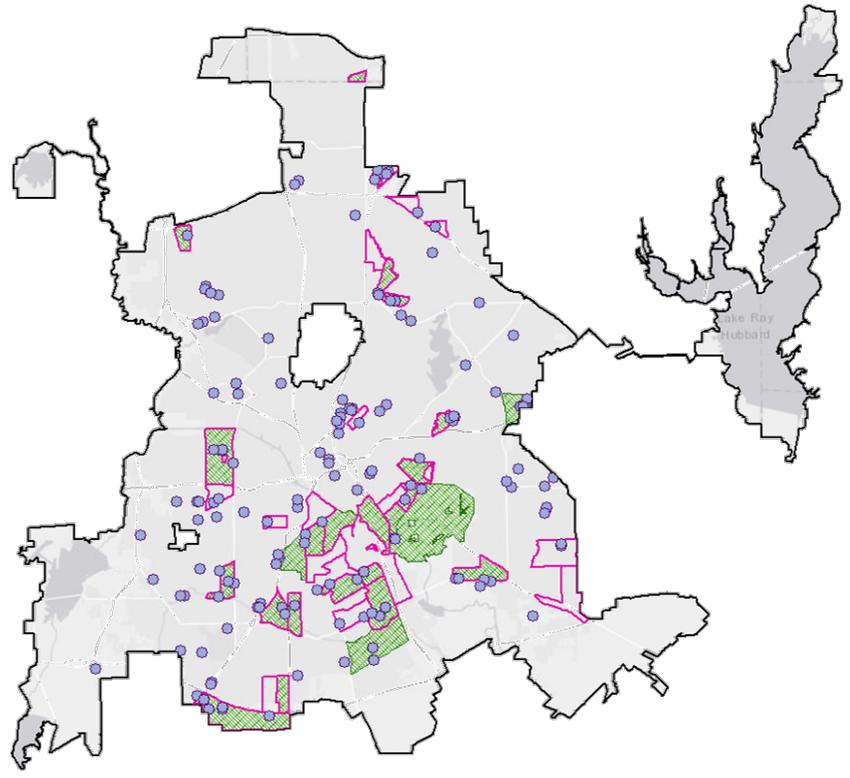
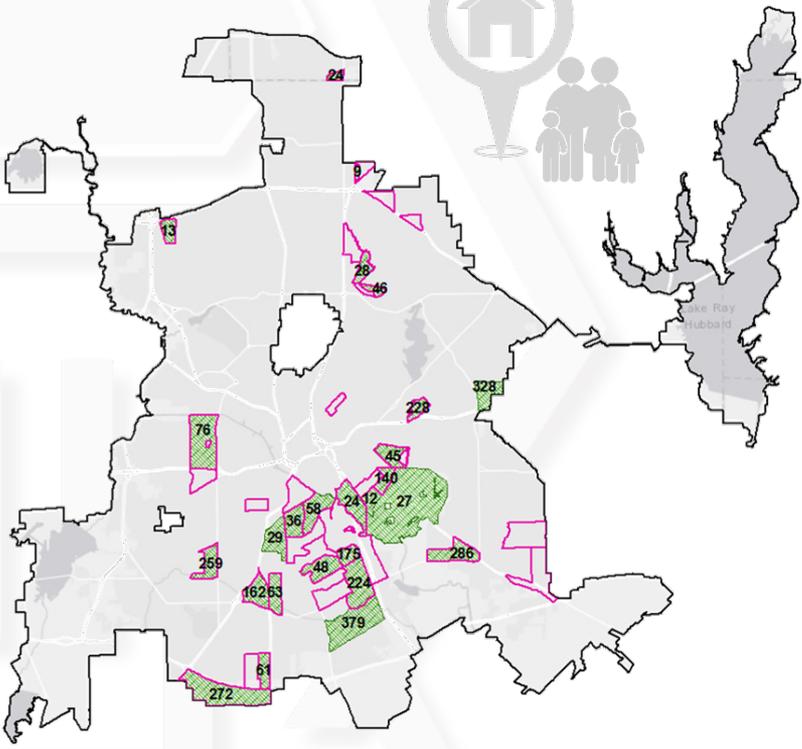
Source: Raw data made available by Inclusive Communities Project, analyses conducted by UTA Researchers

HCV disproportionately concentrated in R/ECAPs

**91 %** of surveyed landlords reside outside R/ECAPs

If each of these landlords would house four families, **no HCV family would reside within a R/ECAP in Dallas**

# R/ECAPs and Accessibility Challenges



1.8 LIHTCs per LILA tracts

### Legend

- Low Income Housing Tax Credit
- R/ECAP 2016
- Low Income Low Access to Food



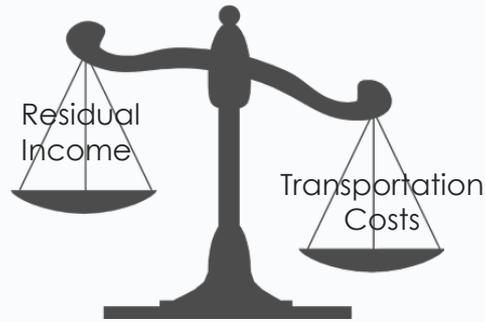
35

**Low-Income Low-Access (LILA) tracts:** characterized by extreme poverty rate (40%) as well as low access to food and vehicle availability

# Transportation Barriers

Overwhelming majority of HCV families have insufficient resources to meet transportation needs

Affordability pressures faced by 30%AMI, 50%AMI, 80% AMI households



Percent of HCV families **unable to afford** transportation



## Car Scenario

Buy, maintain and operate a car

75%

Maintain and operate a car

63%



## Transit Scenario

Regional Monthly Transit Pass

For all family members

57%

For all adults and 1/2 of the dependents

55%

For all adults

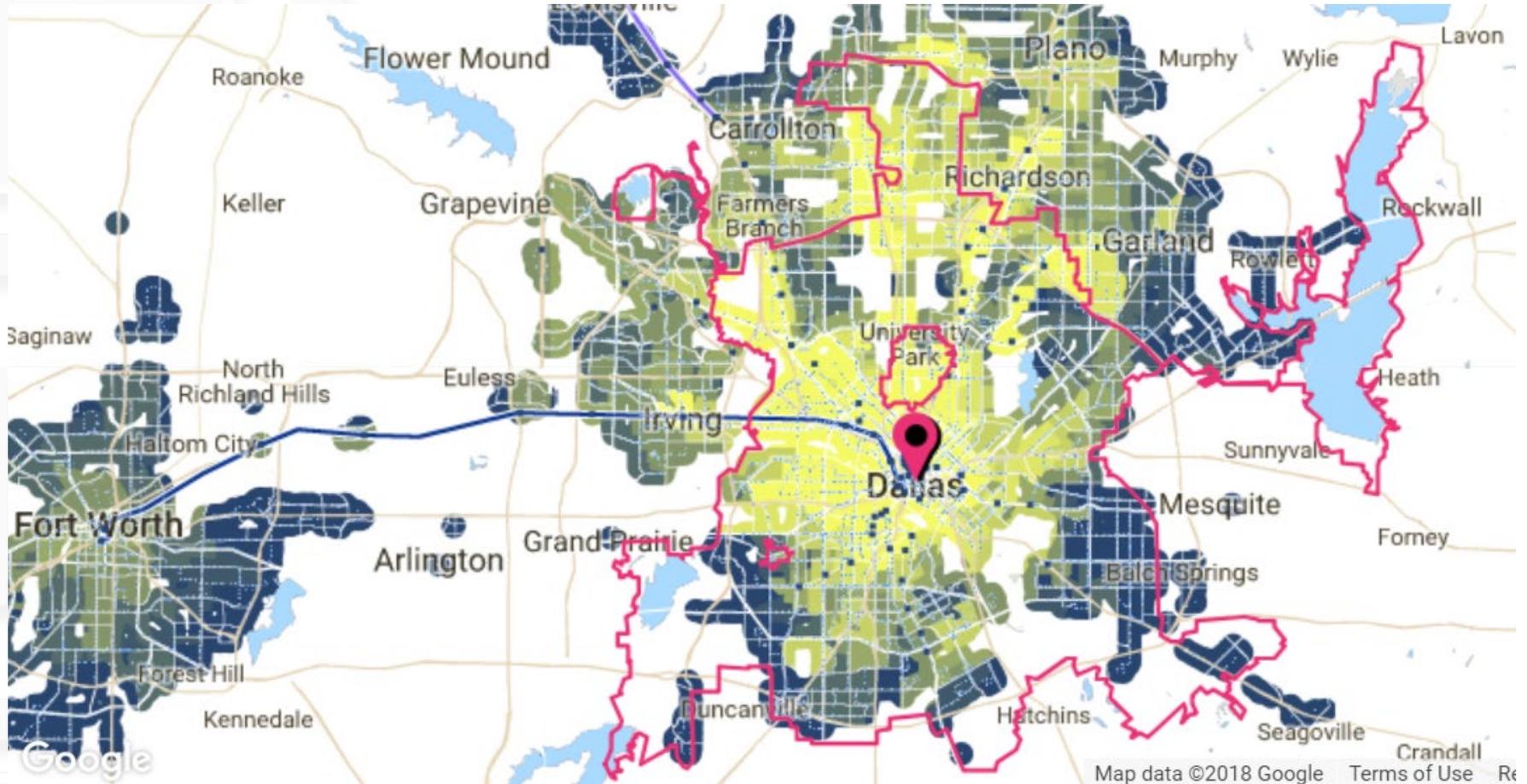
54%

For head of household only

52%



# R/ECAPs and Accessibility Challenges



**Number of jobs accessible within a 30 minute transit commute held by workers with earnings greater than \$3333/month on average for households.**

- < 12,500 Jobs
- 12,500-25,000 Jobs
- 25,000-50,000 Jobs
- 50,000-75,000 Jobs
- 75,000-100,000 Jobs
- 100,000-125,000 Jobs
- 125,000-150,000 Jobs
- 150,000 Jobs+

# AFFORDABILITY PRESSURES

#21

Texas



View State Map

## State Facts

MINIMUM WAGE	\$7.25
AVERAGE RENTER WAGE	\$18.20
2-BEDROOM HOUSING WAGE	\$19.32
NUMBER OF RENTER HOUSEHOLDS	3,542,096
PERCENT RENTERS	38%

Working at minimum wage  
**\$7.25/hr**  
 Each week you have to work  
**86 HOURS!**  
 To afford a modest 1 bedroom rental home at Fair Market Rent

## Affordable Rent for Low Income Households

### Minimum Wage Worker

\$377/mo

### Household at 30% of Area Median Income

\$524/mo

### Worker Earning Average Renter Wage

\$946/mo

## Fair Market Rent

### 1-Bedroom Fair Market Rent

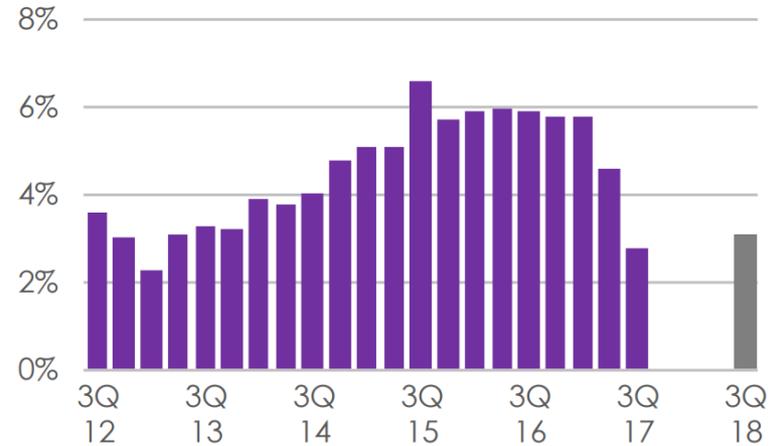
\$812/mo

### 2-Bedroom Fair Market Rent

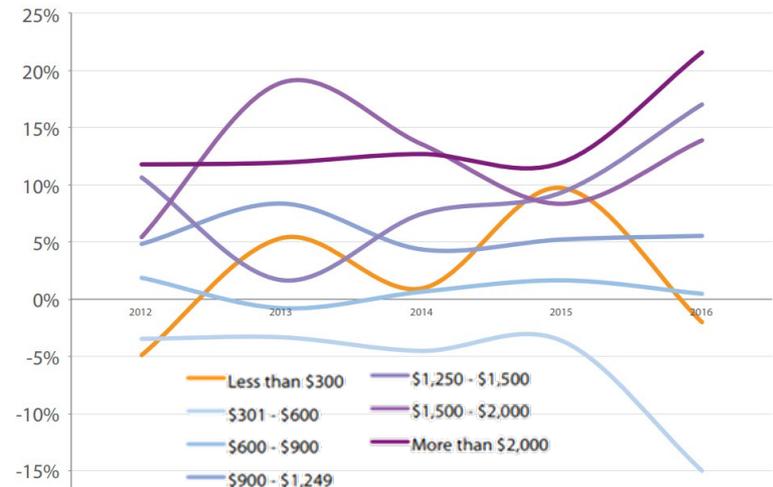
\$1,005/mo

Source: Out of Reach (2018) National Low Income Housing Coalition

## Annual Rent Change



Source: MPF Research



Source: Housing production, bcWorkshop (2018)

# AFFORDABILITY PRESSURES

Burden is greater for:

Renters > Owners

Households below or at  
30%AMI

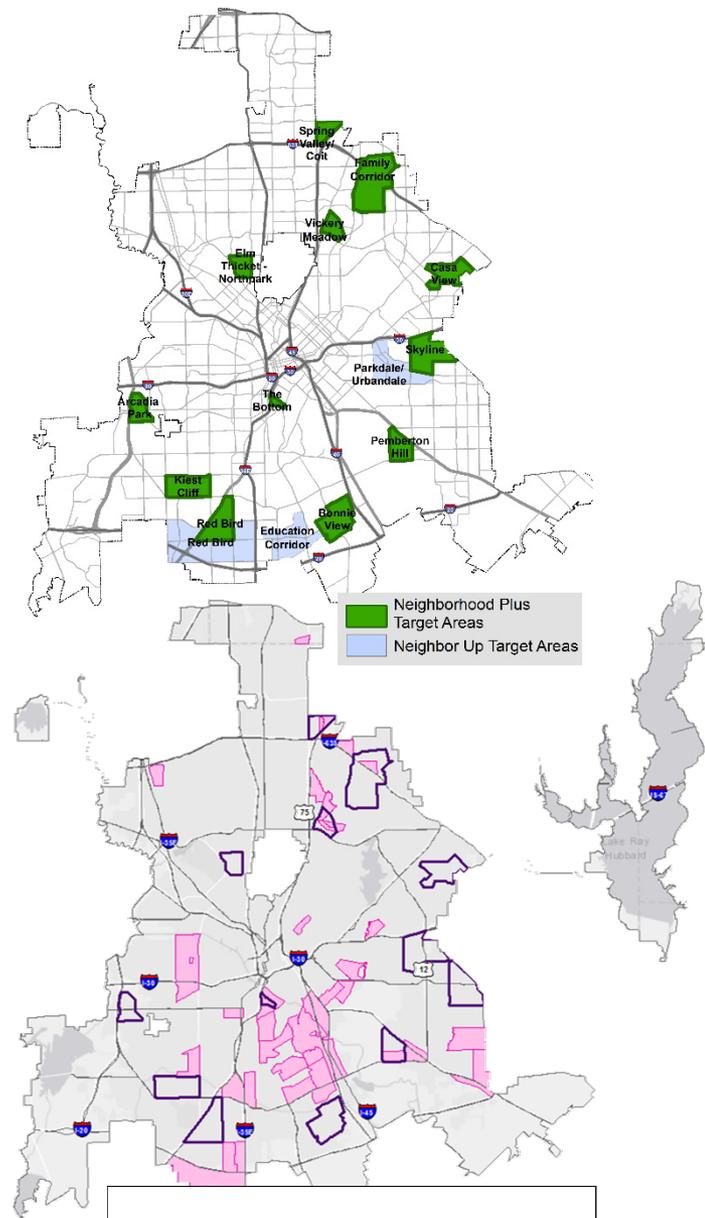
Households below or at  
50%AMI

Dallas, Texas (2015)					
Income by Cost Burden (Renters only)	Cost burden > 30%	%	Cost burden > 50%	%	Total
Household Income less-than or= 30% HAMFI	57,575	79%	46,910	64%	72,830
Household Income >30% to less-than or= 50% HAMFI	38,270	75%	10,020	20%	50,985
Household Income >50% to less-than or= 80% HAMFI	18,130	32%	2,490	4%	56,555
Household Income >80% to less-than or= 100% HAMFI	3,625	14%	380	2%	25,030
Household Income >100% HAMFI	3,170	5%	340	0.5%	70,000
<b>Total</b>	<b>120,770</b>		<b>60,140</b>		<b>275,395</b>
Income by Cost Burden (Owners only)	Cost burden > 30%	%	Cost burden > 50%	%	Total
Household Income less-than or= 30% HAMFI	15,860	71%	11,490	51%	22,425
Household Income >30% to less-than or= 50% HAMFI	14,095	56%	6,060	24%	25,105
Household Income >50% to less-than or= 80% HAMFI	11,655	35%	3,335	10%	33,530
Household Income >80% to less-than or= 100% HAMFI	4,080	22%	995	5%	18,925
Household Income >100% HAMFI	8,890	9%	1,520	1%	101,865
<b>Total</b>	<b>54,580</b>		<b>23,400</b>		<b>201,855</b>

# REVITALIZATION PROGRAMS

## Neighborhood Plus Plan

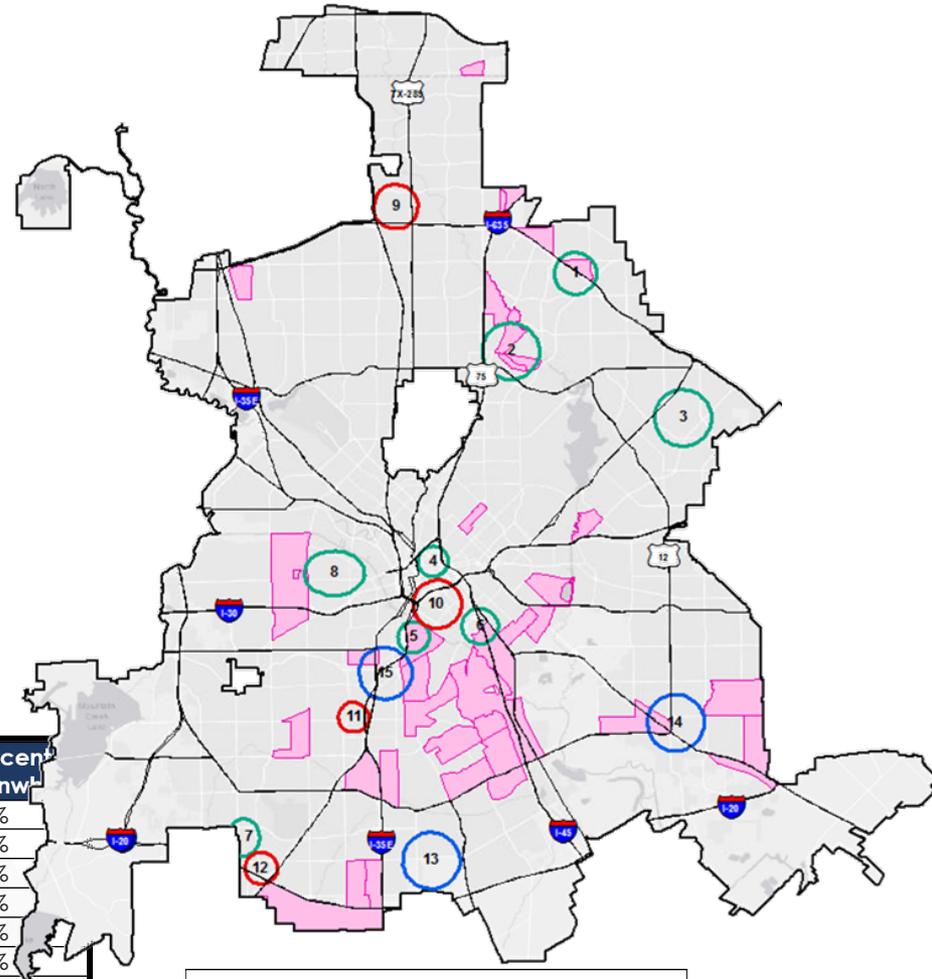
Neighborhood Plus Focus Areas Overlapping with R/ECAPs	Number of R/ECAPs at least partially within NP areas in 2015	Number of R/ECAPs at least partially within NP areas in 2016	Average Poverty Rate (2016)	Average Nonwhite concentration (2016)
The Bottom	1		26%	31%
Vickery Meadow	2	2	33%	43%
Pemberton Hills	1	1	41%	53%
Family Corridor	1	1	24%	50%
Coit/Spring Valley	2	2	30%	73%
Elm Thicket-Northpark			9%	49%
Bonnie View			27%	87%
Kiest Cliff/Kimball Heights			14%	46%
Red Bird			24%	76%
Casa View			20%	46%
Skyline			29%	46%
Arcadia Park			27%	21%
Pleasant Grove			24%	39%
<b>Total</b>	<b>7 (out of 32)</b>	<b>6 (out of 36)</b>	<b>26%</b>	<b>50%</b>





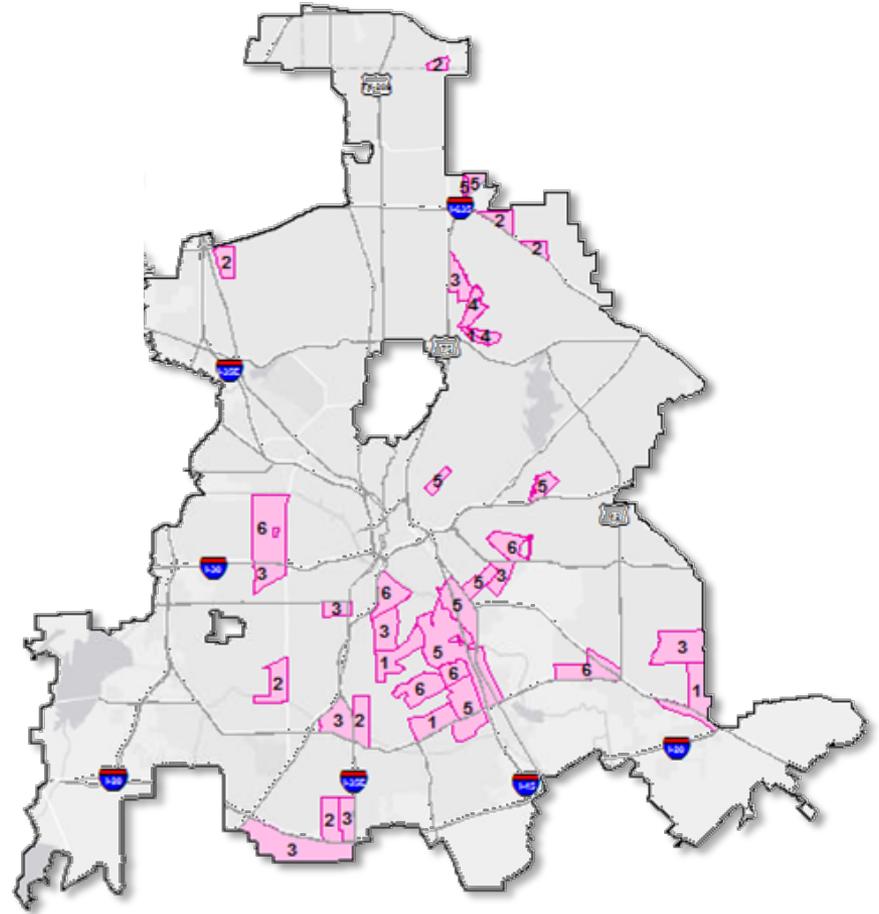
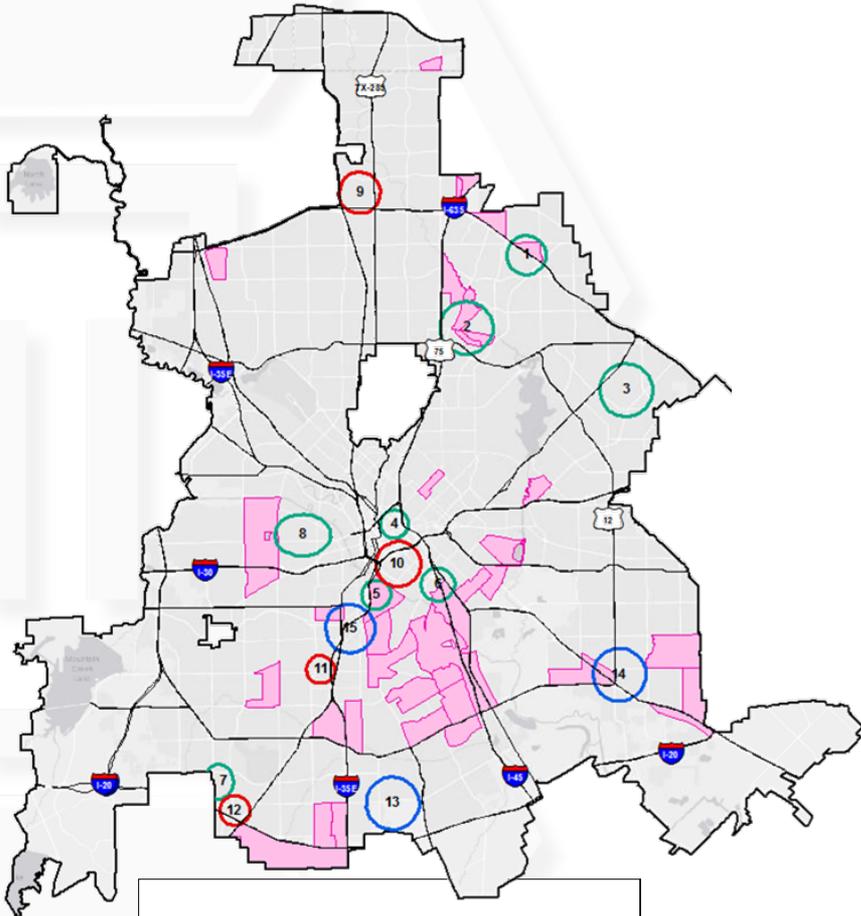
# REVITALIZATION PROGRAMS

## MVA/ Housing Policy

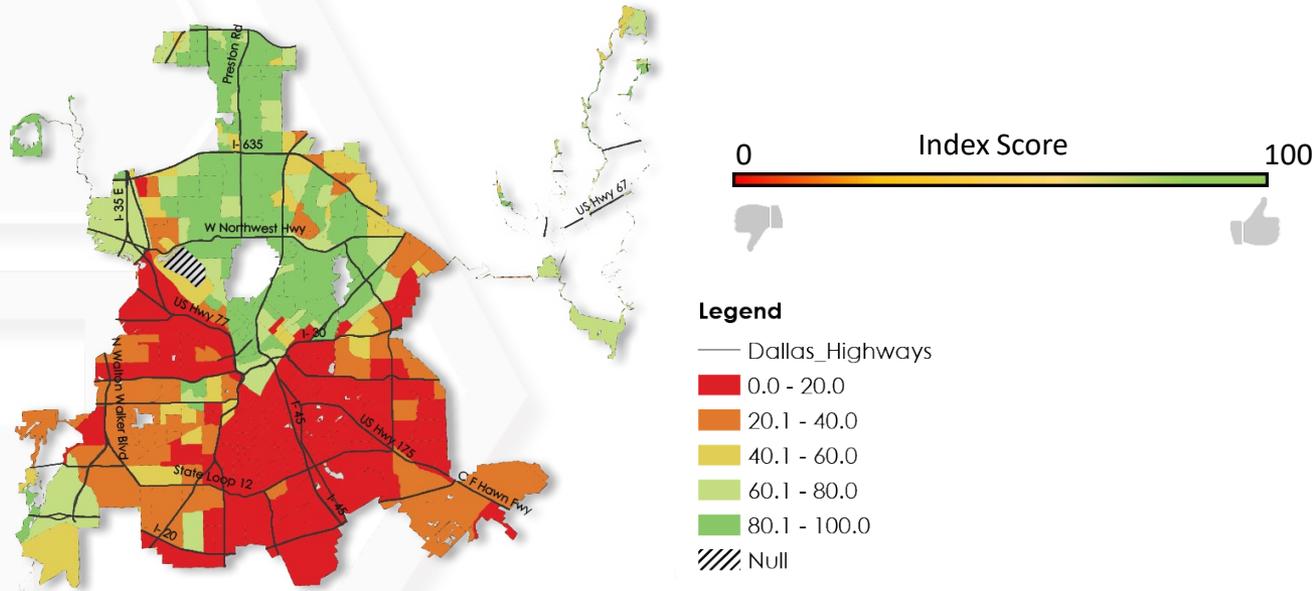


MAP ID	NAME	TYPE	R/ECAP Overlap?	Poverty Rate	Percent Nonwhite
1	LBJ - Skillman	Stabilization Areas	Complete	30%	79%
2	Vickery Meadow	Stabilization Areas	Complete	30%	65%
3	Casa View	Stabilization Areas	No	18%	66%
4	East Downtown	Stabilization Areas	No	26%	50%
5	The Bottom	Stabilization Areas	Substantial	31%	75%
6	Forest Heights	Stabilization Areas	Partial	34%	94%
7	Red Bird	Stabilization Areas	No	23%	89%
8	West Dallas	Stabilization Areas	Slight	36%	87%
9	Midtown	Redevelopment Area	No	17%	62%
10	High Speed Rail	Redevelopment Area	No	31%	68%
11	Wynnewood	Redevelopment Area	No	23%	90%
12	Red Bird	Redevelopment Area	No	34%	95%
13	University Hills	Emerging Market Area	No	23%	97%
14	Pleasant Grove	Emerging Market Area	Partial	37%	93%
15	Southern Gateway	Emerging Market Area	Partial	31%	89%

# REVITALIZATION MVA/ Housing Policy PROGRAMS



# Labor Market Engagement – Opportunity Index



Dallas Index Score	Number census tracts	Percent White	Percent Black	Percent Hispanic	Percent Asian/PI	Percent 30%AMI	Percent 50%AMI	Percent 80%AMI	Percent Families with Children
0-9	36	1.4	20.5	8.1	0.7	15.4	10.5	7.2	15.4
10-19	40	3.7	21.2	17.2	2.9	17.6	15.0	12.4	17.6
20-29	33	3.1	9.2	17.9	5.3	12.0	12.6	11.9	12.0
30-39	35	5.5	10.7	16.4	6.8	11.8	13.7	12.7	11.8
40-49	22	3.7	5.5	10.3	7.0	7.7	9.6	8.8	7.7
50-59	25	6.6	7.9	7.8	6.7	5.9	7.3	8.7	5.9
60-69	32	9.7	7.6	6.4	12.6	6.6	7.9	8.3	6.6
70-79	33	14.3	7.9	5.5	12.5	5.3	7.1	8.4	5.3
80-99	36	15.1	4.0	5.0	12.1	6.7	5.8	7.0	6.7
90-100	87	37.0	5.5	5.5	33.2	10.9	10.5	14.6	10.9

# KEY FINDINGS

- Stark geography of inequity
  - Growing racial/ethnic and economic segregation
  - Racial/ethnic inequities
  - Affordability pressures
  - Dallas/Region imbalances
  - Systemic barriers to access opportunities

Compounding effects of inequitable geography



- Promising initiatives:
  - Housing Policy, Office of Equity and Human Rights

# FAIR HOUSING GOALS



**Outreach**

- Analysis of public input (coding and ranking)
- Prioritization of contributing factors to fair housing issues
- Synthesis quantitative data/qualitative data

City of Dallas, Texas	Number	Percent
<b>Contributing Factors of Disparities in Access To Opportunity</b>	<b>1153</b>	<b>100%</b>
Contributing Factors of Segregation	196	17%
Contributing Factors of Disproportionate Housing Needs	195	17%
Contributing Factors of R/ECAPs	169	15%
Contributing Factors of Publicly Supported Housing Location and Occupancy	128	11%
Disability and Access Issues Contributing Factors	92	8%
Fair Housing Enforcement	10	1%

# FAIR HOUSING GOALS

- Foster collaboration (Region/City/Housing authorities)
- Acknowledge and address inequitable geography
- Both substantive and procedural
  - See handout for potential strategies

Final Goals	
<b>Goal A</b>	Increase access to affordable housing in high opportunity areas
<b>Goal B</b>	Prevent loss of existing affordable housing stock and increase supply of new affordable housing, especially in higher opportunity areas
<b>Goal C</b>	Increase supply of accessible, affordable housing for persons with disabilities
<b>Goal D</b>	Make investments in targeted and segregated neighborhoods to increase opportunity while protecting residents from displacement
<b>Goal E</b>	Increase support and services for residents of publicly supported housing, and maintain and improve the quality and management of publicly supported housing
<b>Goal F</b>	Increase access to information and resources on fair and affordable housing

# **NORTH TEXAS REGIONAL ASSESSMENT**

**Dr. Myriam Igoufe**  
**Co-Principal Investigator and Project Manager**

**Dr. Stephen Mattingly,**  
**Principal Investigator**

# Memorandum



CITY OF DALLAS

DATE November 2, 2018

TO Honorable Mayor and Members of the City Council

SUBJECT **Dallas Cultural Plan and Updated Cultural Policy**

On Tuesday, November 6, 2018, you will be briefed on the Dallas Cultural Plan and Updated Cultural Policy.

Full versions of the draft [Dallas Cultural Plan](#) and draft [Cultural Policy](#) are available online.

The briefing materials are attached for your review.

Please feel free to contact me if you have any questions or concerns.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata  
Assistant City Manager

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney (I)  
Carol Smith, City Auditor (I)  
Billierae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager  
Jon Fortune, Assistant City Manager  
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer  
M. Elizabeth Reich, Chief Financial Officer  
Directors and Assistant Directors

# **Dallas Cultural Plan and Updated Cultural Policy**

**City Council Briefing**

**November 6, 2018**

**Jennifer Scripps, Director  
Office of Cultural Affairs**

**Joy Bailey-Bryant, Vice President  
Lord Cultural Resources**



**City of Dallas**

# Purpose

- Review findings and recommendations of the Dallas Cultural Plan 2018 and updated Cultural Policy for the Office of Cultural Affairs (OCA)

# Agenda

- Background
- Development of the 2018 Cultural Plan
- Findings and Analysis
- Recommendations and Priorities
- Cultural Policy Updates
- Proposed Action
- Next Steps



# Background: Dallas Cultural Ecosystem



*Note: This slide is not completely exhaustive/comprehensive. Other government/public bodies such as DISD and DART not shown for space reasons, but are very important in the ecosystem.*



# Background: 2002 Cultural Plan and Policy

- Dallas last completed a cultural plan and policy in 2002
  - “Cultural Plan” – guiding document for the entire arts ecosystem with big picture goals and priorities for the next 7-10 years
  - “Cultural Policy” – the approved policy guiding the OCA’s ongoing work
- Previous plan and policy focused on building new cultural facilities and resulted in completion of the Dallas Arts District, creation of the Latino Cultural Center, and described core OCA funding programs

# Background: City Support for the Arts



**OCA supports the diverse cultural ecosystem in Dallas – including artists, arts organizations, cultural places and cultural visitors**

# Development of the 2018 Cultural Plan

- What is the Cultural Plan?
  - Identifies top priorities
    - What is the cultural potential of Dallas?
    - What issues keep Dallas from reaching its cultural potential? How can these be addressed?
  - Provides a blueprint for the future
    - Identifies top-tiered initiatives that Dallas as a whole is poised to launch/bolster
    - Informs an Updated Cultural Policy for the Office of Cultural Affairs

Give voice  
to culture  
in Dallas



Many  
dimensions  
& faces of  
culture



Images: City of Dallas Office of Cultural Affairs

# Development of the 2018 Cultural Plan

- Developed over a year-long process



# Development of the 2018 Cultural Plan

- Funded through a public/private partnership
  - \$600,000 effort funded with a 50/50 mix of public/private funds



and



Anonymous Foundation  
The Perot Foundation



# Development of the 2018 Cultural Plan

- Led in part by a team of international and local experts



World's leading and largest cultural planning practice



Non-profit community design center with existing Dallas strengths and knowledge base



Industry-leading real estate, economic development and public policy consulting firm



Locally owned digital agency providing strategy, social media and web development for startup to large companies

# Development of the 2018 Cultural Plan

- Led locally through a diverse steering committee

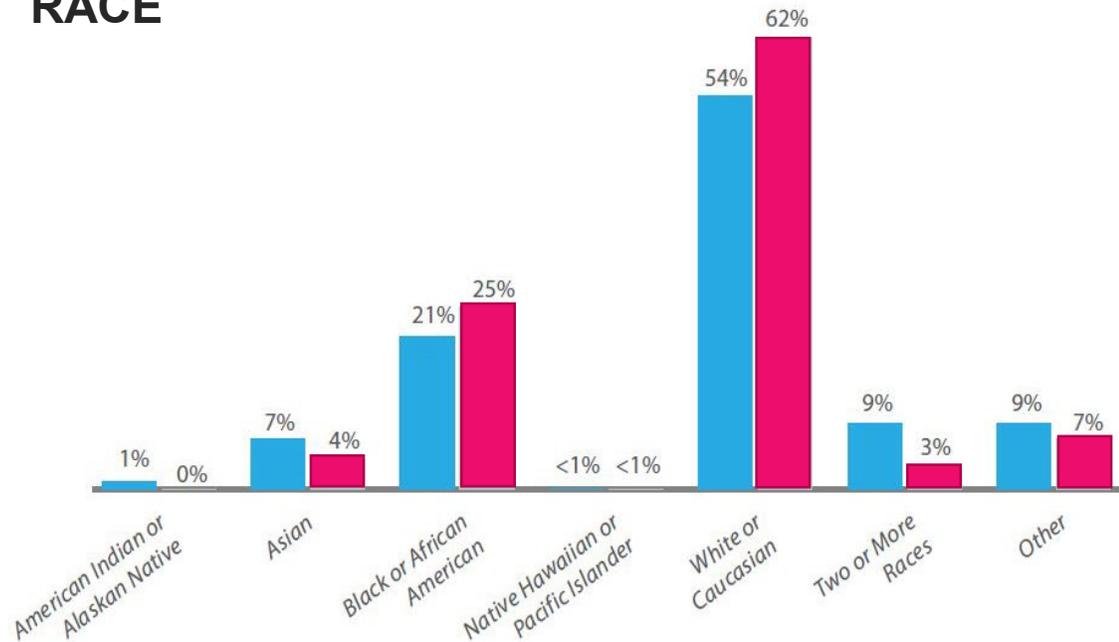
Agustin Arteaga	Diane Hosey	Erin Offord
John Paul Batiste	Jeff Hurst	Debi Peña
Patricia Blasquez	Tino Jalomo	Art Peña
Dustin Bullard	John Cuellar	Jane Robertson/Maribeth Lysen
Maya Crawford	Terrance Johnson	Sandra Robertson
Doug Curtis/Chris Heinbaugh	Terry Loftis	Rachel Rushing
Viola Delgado	David Lozano	Sam Santiago
Zenetta Drew	Lynn Mahurin	Charles Santos
Gwen Echols	Wolford McCue	Amber Scanlan
Ofelia Faz-Garza	Lewis McMahan	Joanna St. Angelo
Erica Felicella	Vicki Meek	Lori Stahl
Charles Glover	Devon Miller	Clyde Valentin
Gayle Halperin	Kevin Moriarty	Katherine Wagner
Amy Hofland	Ken Novice	Lily Weiss

11

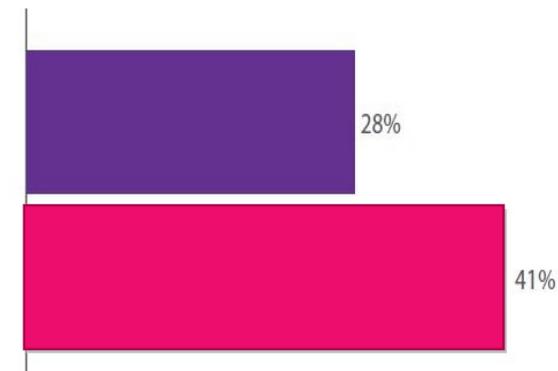
# Development of the 2018 Cultural Plan

- Engaged ~9,000 Dallas residents through 150+ in-person and virtual meetings

## RACE

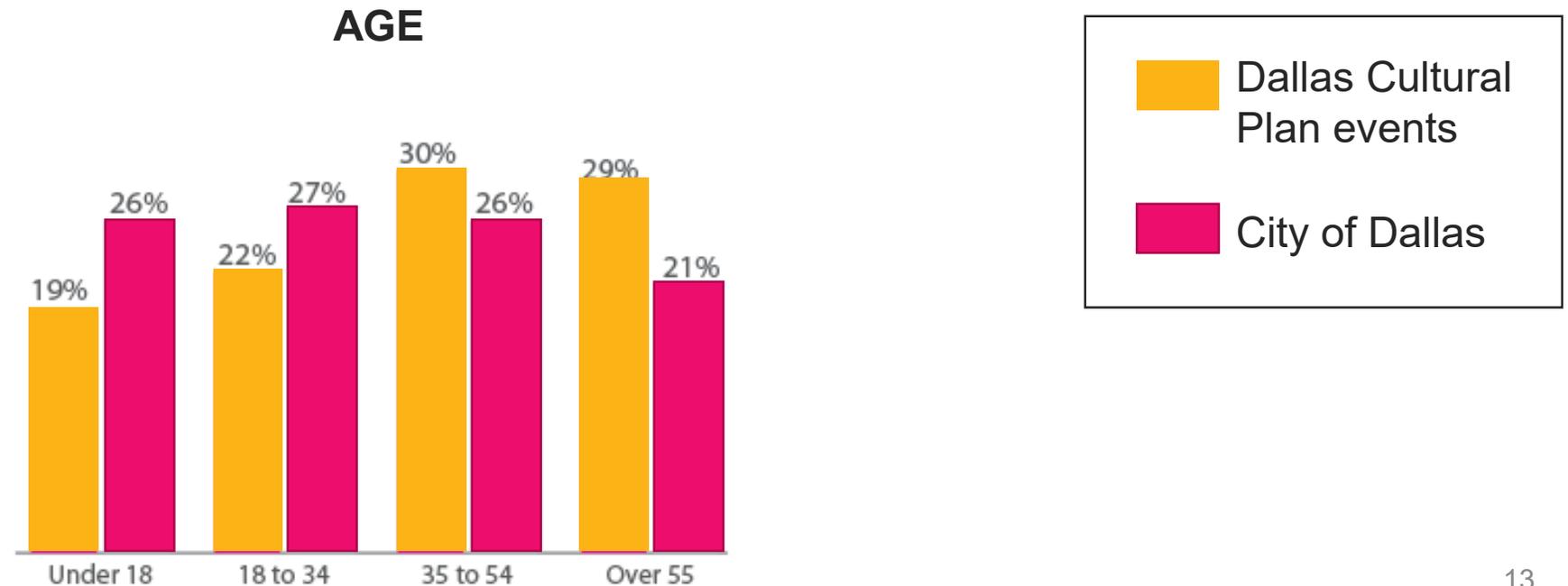


## ETHNICITY: HISPANIC OR LATINX



# Development of the 2018 Cultural Plan

- Engaged ~9,000 Dallas residents through 150+ in-person and virtual meetings



# Development of the 2018 Cultural Plan

- Steering Committee of the Dallas Cultural Plan
  - Met approximately one time per month beginning in June 2017
  - Members comprised the majority of the six Priority task forces
  - Voted unanimously to recommend Cultural Plan and Policy on September 19, 2018
- Cultural Affairs Commission
  - Briefed throughout the process at 6 regular meetings
  - Attended a dedicated half-day workshop in June 2018
  - Voted unanimously to recommend Cultural Plan and Policy on September 20, 2018
- Quality of Life, Arts and Culture Committee
  - Three briefings throughout process: final draft briefing on October 22, 2018
  - Voted unanimously to move to full City Council briefing

14

nearly **9,000** Dallas residents contributing

**150+** public, committee, and taskforce meetings

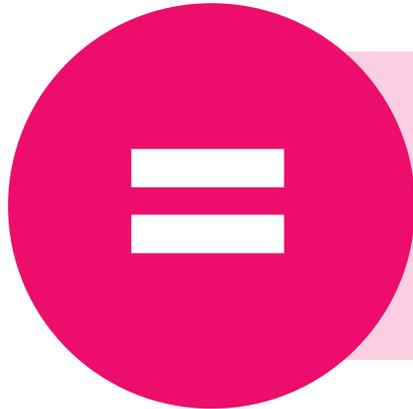
**137** Initiatives

**31** Strategies

**6** Priorities

**ONE** Coordinated Vision for Dallas' arts and culture

# Findings and Analysis



**Dallas funds culture at a similar per-capita level as peer cities across the country.**



**The City of Dallas is spending more on buildings than support on cultural producers.**

**The Dallas arts community contributes almost \$900 million per year to the Dallas economy.**



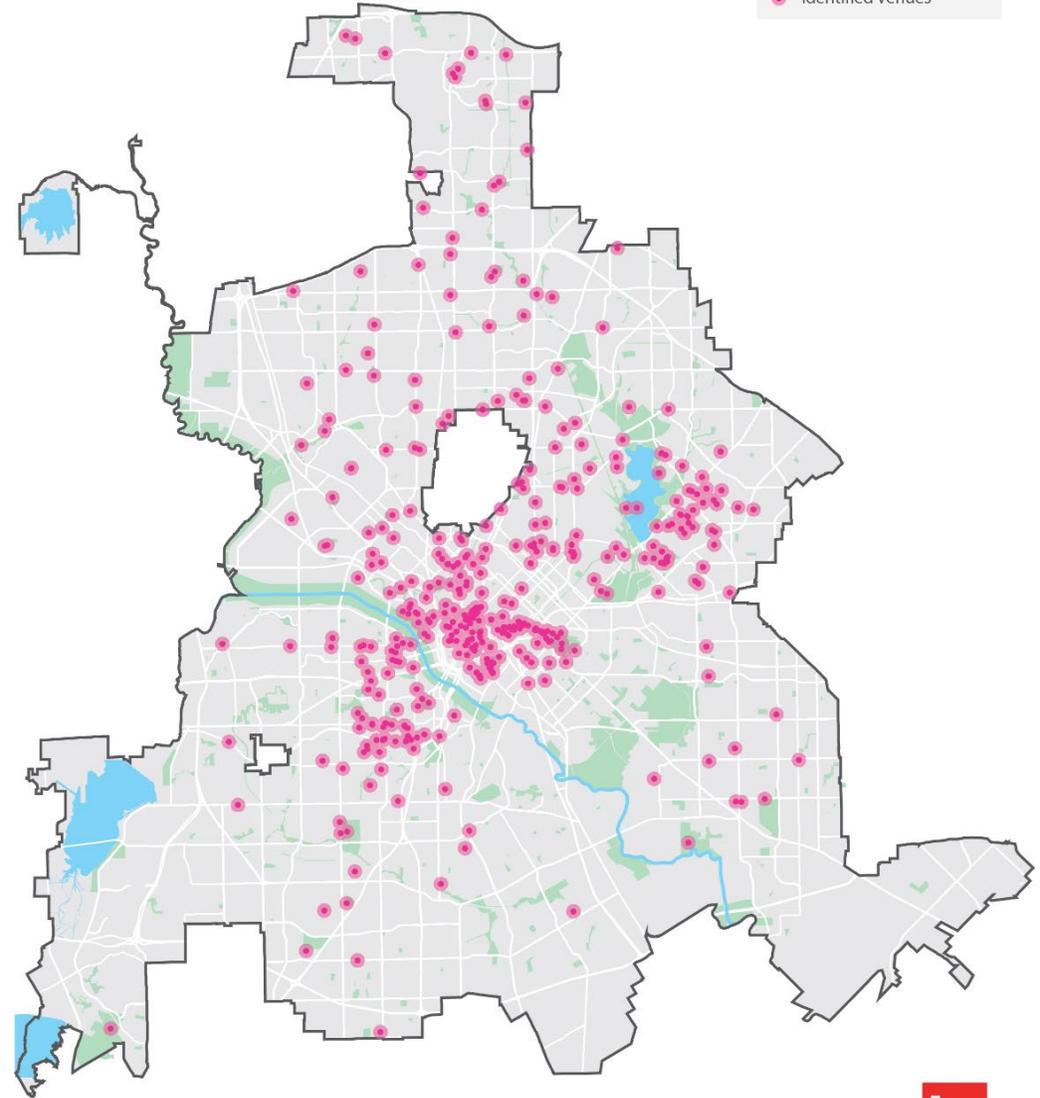
**The growth of the Dallas MSA's creative economy lags the economic growth of the city by 22%.**



# Findings and Analysis

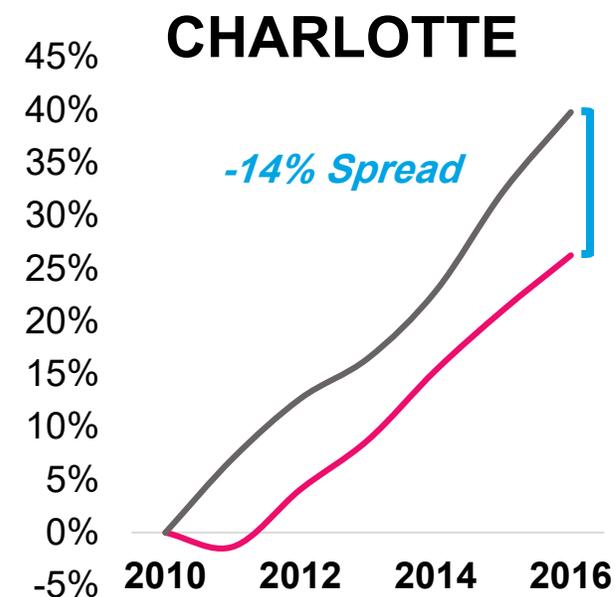
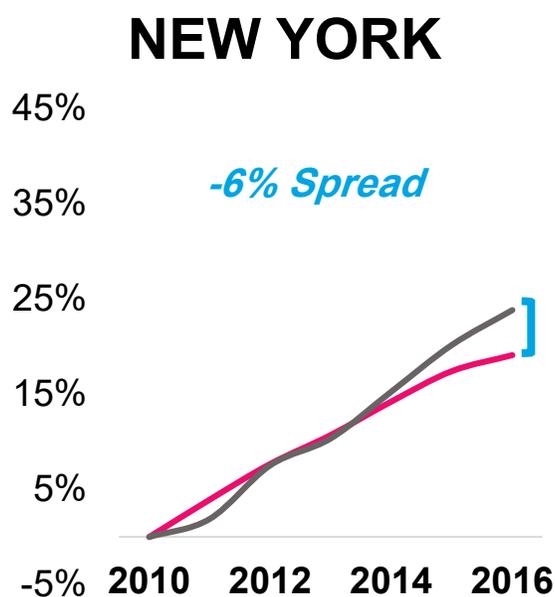
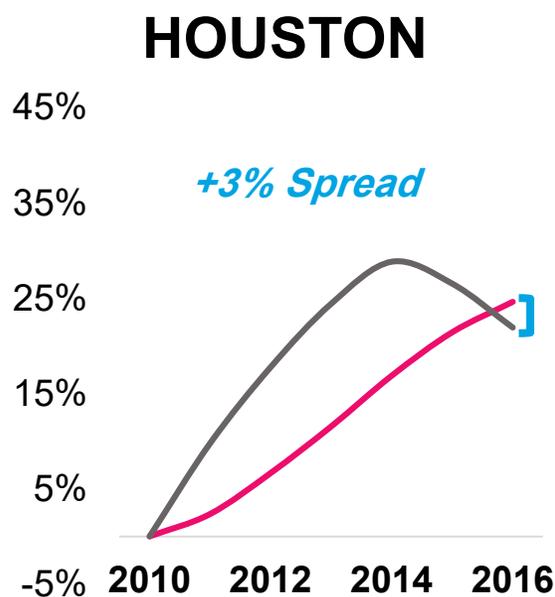
Dallas residents pitched in to identify **over 600 places** where they experience culture.

Growth in the city's arts community has been uneven across neighborhoods, ethnicities and disciplines.



# Findings and Analysis

Peer MSAs have creative job growth that aligns with broader economic trends

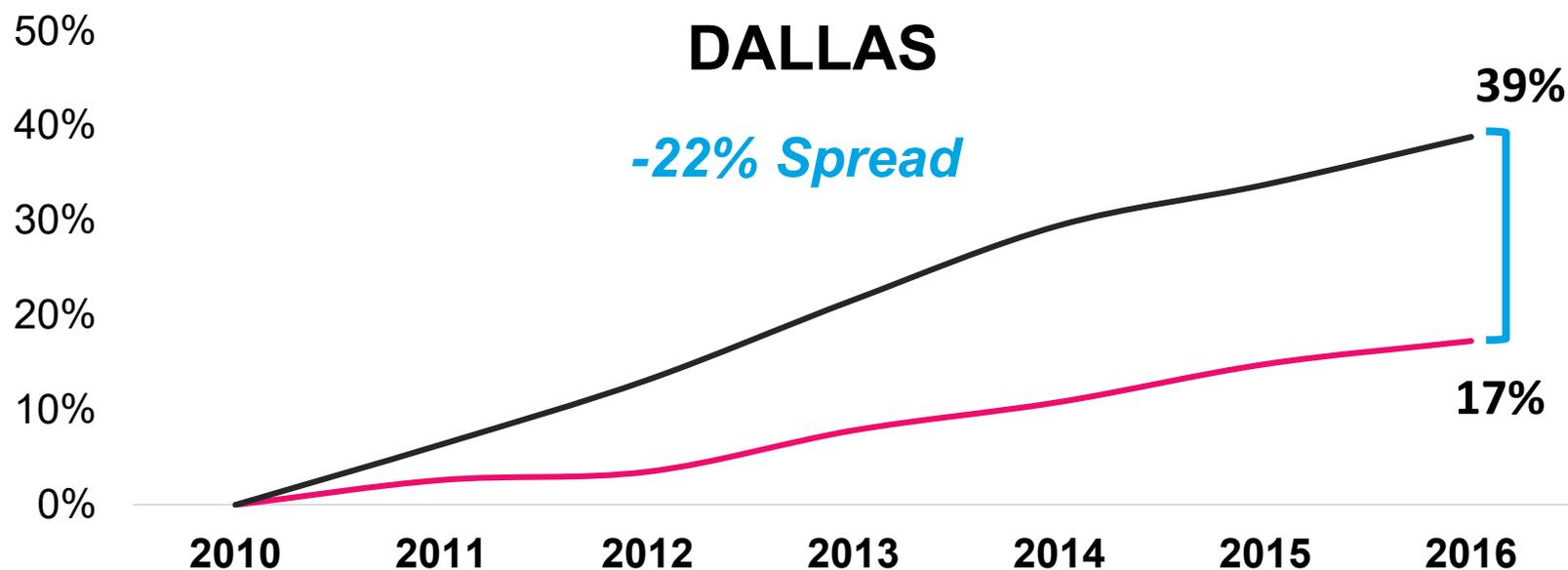


— GDP % Change Since 2010  
 — Creative Economy Jobs % Change Since 2010

\*MSA Data  
 ACS 5-year estimates, Federal Reserve Economic Data

# Findings and Analysis

**Dallas MSA's creative economy lags the area's overall economic growth by 22%**



— GDP % Change Since 2010  
 — Creative Economy Jobs % Change Since 2010

*\*MSA Data  
 ACS 5-year estimates, Federal Reserve Economic Data*

# Findings and Analysis

## Four Neighborhood Typologies Identified

### Primary Variables

- Percent of Single Family Residential Properties
- Concentrations of Ecosystem Map Venues
- Access to Dedicated Arts Venues
- Access to City-funded Public Art
- Concentration of OCA-funded performances in FY16-17



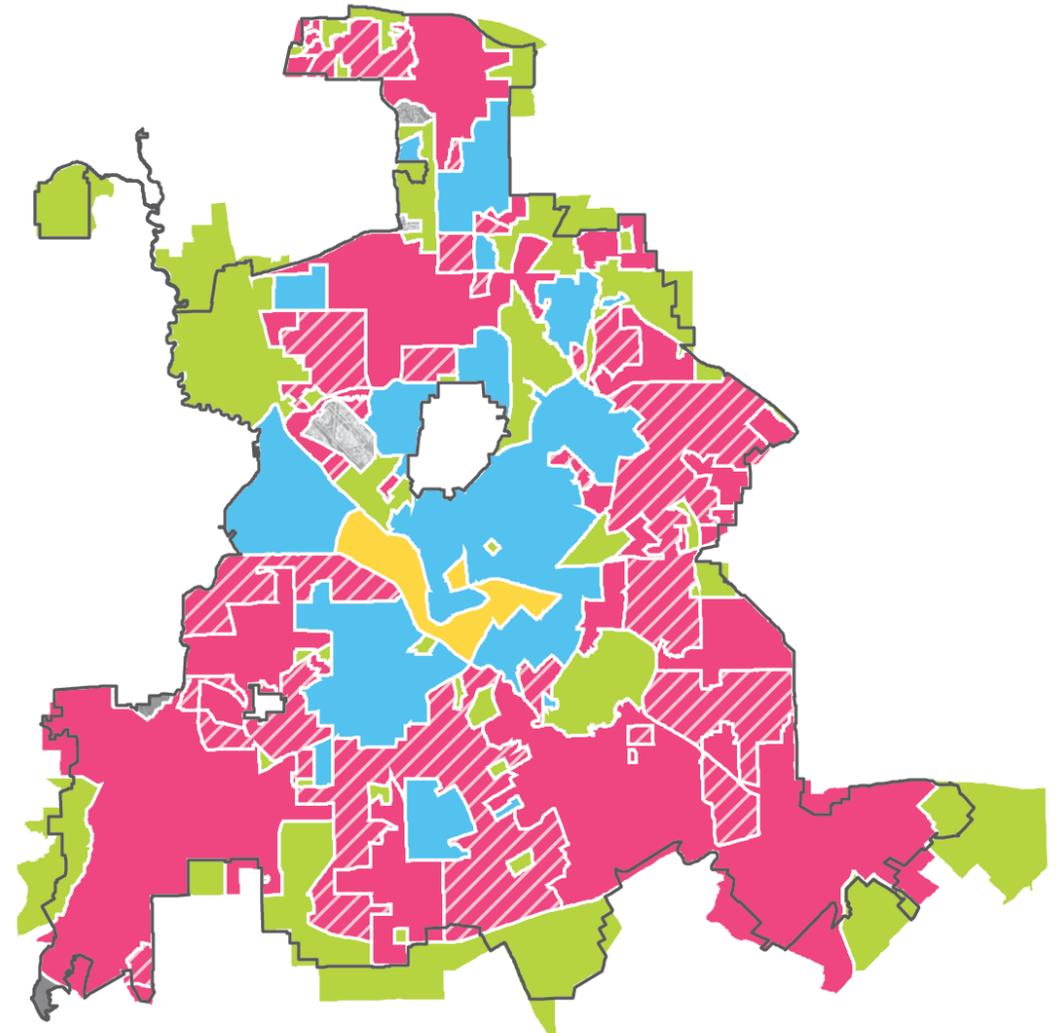
### Four Typologies

- A. Urban-Core Arts Destinations**
- B. Mixed Urbanism Arts to Explore**
- C. Residential Opportunities for Arts**
- D. Opportunities for Arts in Non-Traditional Spaces**

# Findings and Analysis

## Neighborhood Typologies

- A. Urban-Core Arts Destinations**
- B. Mixed Urbanism Arts to Explore**
- C. Residential Opportunities for Arts**
- D. Opportunities for Arts in Non-Traditional Spaces**



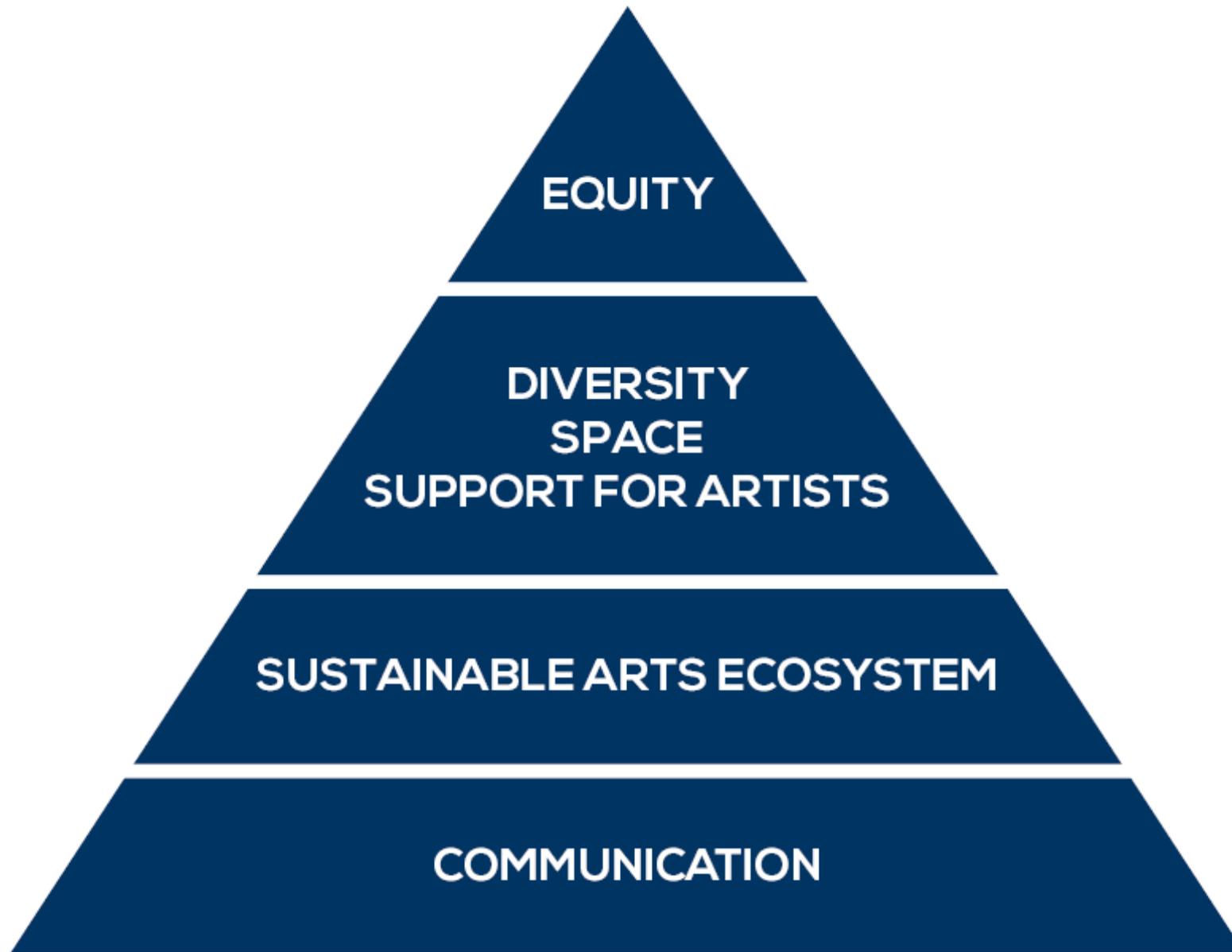
# Findings and Analysis

Key Statistics	A. Urban Core	B. Mixed Urbanism	C. Residential Opp.	D. Non-Traditional
Population (% of City)	13,810 (1.1%)	287,231 (22.6%)	686,060 (54.1%)	282,114 (22.2%)
Land Areas (Sq. Mi)	7.23	66.79	206.83	59.74
Percent of City Tax Base	4%	41%	36%	18%
Creative Economy Employment	13,555	29,572	13,132	9,662
Under 18 yr old (%)	3%	20%	29%	26%
18 – 29 yr old (%)	33%	20%	17%	26%
30 – 44 yr old (%)	35%	24%	21%	25%
45 – 64 yr old (%)	28%	24%	24%	17%
65 yr old or Over (%)	2%	12%	10%	6%

Sources: City of Dallas GIS, U.S. Census Bureau, Esri, Inc.



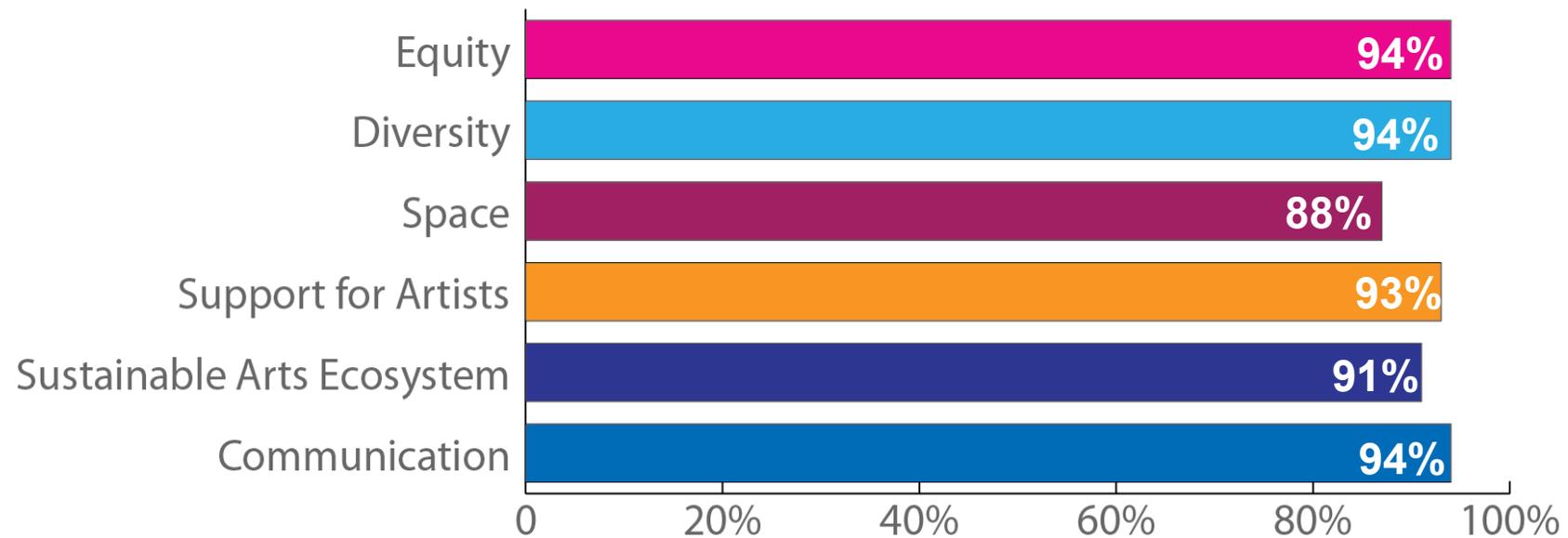
# Recommendations and Priorities



# What We Learned from the Final Feedback and Activation Workshops

## Priorities are overwhelmingly supported

Percent of Activation Workshop Attendees that “Strongly Agree” or “Agree” by Priority



# 6 PRIORITIES, 31 STRATEGIES



## EQUITY

1. Improve equity citywide through expanded and adapted programmatic offerings
2. Establish targets to improve equity in new cultural policy moving forward



## DIVERSITY

3. Create and enhance programmatic offerings highlighting and providing education related to the diversity of Dallas
4. Provide resources for improving arts and culture organizations' diversity at staff and audience levels
5. Set goals across sector for Board diversity through grants and support
6. Expand the diversity of artist candidates for public art opportunities



## SPACE

7. Expand options for affordable space for performing, literary and visual artists, including rehearsal space, performance space, studio space, exhibit space and maker space
8. Maximize the use of City facilities, especially for historically marginalized groups, and determine what changes should be made to accommodate their needs
9. Facilitate private initiatives to address space needs of artists and organizations of various disciplines
10. Encourage more public-private partnerships
11. Encourage growth of artists and organizations by providing space for the future
12. Initiate temporary public art in Dallas
13. Support events and programs that foster engagement with public art and/or public spaces



## SUPPORT FOR ARTISTS

14. Develop a "Culture of Value" establishing the arts as essential to a thriving, equitable society within the City of Dallas
15. Examine opportunities to improve communications and processes to apply for and receive funding from the City of Dallas
16. Improve affordability and quality of life for artists through policy initiatives
17. Maintain the cultural integrity of neighborhoods and address gentrification across the city in partnership with artists living in those areas
18. Work with the City of Dallas to equitably support area arts organizations and individual artists receiving funding and resources from the City



## SUSTAINABLE ARTS ECOSYSTEM

19. Optimize public contribution and benefit at each City-owned cultural facility
20. Sustainably fund deferred and proactive maintenance for City-owned cultural facilities
21. Work with partners to grow the amount of available funds for arts and culture that leverage cross-sector benefits
22. Increase equity for long-term sustainability of the entire arts ecosystem
23. Bring arts to the table in broader city initiatives
24. Incentivize better resource sharing
25. Establish and maintain a dedicated fund for public art maintenance



## COMMUNICATION

26. Support and communicate existing and new cultural experiences in Dallas
27. Build richer relationships within the arts ecosystem, with key stakeholders, and with communities to foster deeper, more meaningful engagement and communications
28. Communicate the value of arts to quality of life using both data and stories
29. Establish and present Dallas as a cultural destination with local, national and international reach
30. Develop process to ensure Dallas community access to, engagement with and education about public art
31. Develop effective communications strategies for public art in Dallas

# EQUITY



**Support the broadest range of art forms and creative producers, considering inclusivity, diversity and neighborhood impact to direct resources equitably to artists and organizations.**

# AN EQUITY STATEMENT FOR ARTS AND CULTURE IN DALLAS

## Equity statement:

In Dallas, we envision a city of people whose success and well-being are not pre-determined by their race, age, disability, sexual orientation, gender, social status, zip code, or citizen status.

We recognize that artistic and cultural expression are fundamental to the development of our identity, as individuals and as a community at large. We assert the right for all people to have access to arts and cultural experiences across Dallas.

We recognize the historic legacies of racism, overt bias and injustice that shape our present reality. In fact, the City of Dallas' Arts Funding originated to support organizations of the Western European canon, collectively referred to as "The Big Six." Going forward, we will strive to support the broadest range of art forms and creative producers, considering inclusivity, diversity and neighborhood impact to direct resources equitably to artists and organizations. We will work to build a robust arts ecosystem that continually evolves to better reflect the diverse composition of Dallas. Towards this end, we recognize and affirm the potential of new and emerging artists and organizations.

\*Note: "The Big Six" were the Dallas Ballet (no longer exists), the Dallas Opera, the Museum of Fine Arts (Dallas Museum of Art), the Dallas Health and Science Museum (Science Place, now part of the Perot Museum of Nature and Science), the Dallas Symphony Association, and the Dallas Theater Center. In 1977, these 6 organizations received over 90% of the OCA equivalent organizational support, and 1.26% of total funds were awarded to 4 "ethnic" organizations. The Office of Cultural Affairs was established in 1989.

The Office of Cultural Affairs will serve as convener and connector to catalyze equity in the policies and practices of its partners across the Dallas arts ecosystem. Core to this is leading other organizations and private resource providers to advance diversity, equity and inclusion in concrete, measurable ways. Annually, the Office of Cultural Affairs will summarize its own support for artists and arts organizations, highlighting measures of equity and diversity.

As we work together to create a more vibrant Dallas, the Office of Cultural Affairs is committed to nurturing the wide diversity of creative culture and experiences that make up this great city.

In Dallas, we envision a city of people **whose success and well-being are not pre-determined** by their race, age, disability, sexual orientation, gender, social status, zip code, or citizen status.

As we work together to create a more vibrant Dallas, the Office of Cultural Affairs is committed to **nurturing the wide diversity** of creative culture and experiences that make up this great city.

We recognize the **historic legacies** of racism, overt bias and injustice that shape our present reality.

# DIVERSITY



**Celebrate and promote the diversity of Dallas, while striving to improve diversity of programming, staff and organizational leadership across the cultural sector.**

# SPACE



**Provide, create and incentivize the creation of spaces and places to encourage and allow arts and culture in Dallas to thrive and grow citywide.**

# SUPPORT FOR ARTISTS

A close-up photograph of a person sitting at a bright yellow table. The person is wearing a grey sweater and a red hat. They are holding a pen in their right hand and writing on a piece of paper. The background is slightly blurred, showing a brick wall and a window.

**Establish a supportive arts ecosystem that nourishes the creative and innovative energy of Dallas artists.**



# SUSTAINABLE ARTS ECOSYSTEM

**Model sustainability to the arts and culture community through OCA's facilities and encourage and support the development of future sustainability in the broader arts and cultural sector.**



# COMMUNICATION

**Promote culture as a fundamental driver of the city of Dallas. Ensure awareness at local, national and international levels of Dallas' cultural offerings through enhanced communication.**

# THANK YOU

[www.lord.ca](http://www.lord.ca)



**Cultural News**

Our monthly round-up of what's happening in culture. **Sign up at [www.lord.ca](http://www.lord.ca)**

# Cultural Policy Updates

- The Cultural Policy is the approved policy, drawn from the Cultural Plan, guiding the OCA's ongoing work
- Posted online at [www.dallasculturalplan.com](http://www.dallasculturalplan.com)
- Updated Vision, Mission and Guiding Principles
  - "Artists" now included in the Mission Statement – previously only "arts organizations"
  - Equity lens and focus throughout
- Equity statement and goals from Diversity and Equity task forces
  - Mirrors Cultural Plan to Policy
  - Task force reviewed equity statements and materials from peer arts agencies, DISD and City of Dallas Resiliency Plan

35

# Cultural Policy Updates

- Clarifying procurement procedures for Cultural Services and definitions of types of services to allow for panel-based selection process
  - Updates to Chapter 2 of Dallas City Code needed to enable this policy
  - Funding program guidelines to be updated annually
- Facilities section refocused from building new cultural venues to optimizing and maintaining existing venues
- Updated naming policy allows for new revenue sources for facilities maintenance
- Framework for the OCA to pilot, test, and measure programs related to strategies and initiatives in the 2018 Cultural Plan

# Cultural Policy Updates

- Operating funding limit of 25% of revenue removed; new limit is no less than:
  - 25% for organizations under \$1M
  - 15% for organizations between \$1M - \$5M
  - 10% for organizations with revenue above \$5M
- “Culturally/ethnically specific” goal updated from 25% of core funding programs to 40%
  - Definition clarified to nationwide best practice of ALAANA (African, Latinx, Asian, Arab, Native American)
- Pursuing new opportunities in venue management – increasing arts utilization of public facilities both under the OCA and other City departments

37

# Cultural Policy Updates: Initial Performance Metrics

- Attendance at OCA-sponsored cultural events
- Number of cultural services
- Dollars leveraged by partner organizations
- Percent of cultural service contracts awarded to artists and organizations with budgets under \$100,000\*
- Percent of cultural services funding awarded to ALAANA organizations or artists (Goal of 40% by 2023)\*
- Number of cultural experiences outside of Typology A: Urban Core Arts Destinations Neighborhoods\*
- Percent of funded organizations in COP meeting board diversity goals set forth in Cultural Policy\*

*\* Signifies a new metric for the Office of Cultural Affairs*

38

# Proposed Action

- Request City Council direction and support to:
  - Adopt the Dallas Cultural Plan 2018 and Cultural Policy for the Office of Cultural Affairs on an upcoming agenda in 2018
  - Develop City Code updates related to the Cultural Plan and Office of Cultural Affairs (see appendix) for City Council consideration in late 2018

# Next Steps

- With City Council direction, develop a resolution to adopt the Dallas Cultural Plan 2018 and updated OCA Cultural Policy for consideration on an upcoming agenda
- Prepare recommended updates to the Dallas City Code to reflect the Cultural Plan and Policy for City Council consideration

# Next Steps

- Staff equity training investment in December in addition to upcoming City-wide training
- Reconstituted Steering Committee will meet quarterly to guide and monitor implementation across the Dallas cultural ecosystem
- Quarterly updates to the Cultural Affairs Commission
- Special task forces driven by initiatives
- Diversity and equity metrics for OCA reported annually

# **Dallas Cultural Plan and Updated Cultural Policy**

**City Council Briefing**

**November 6, 2018**

**Jennifer Scripps, Director  
Office of Cultural Affairs**

**Joy Bailey-Bryant, Vice President  
Lord Cultural Resources**



**City of Dallas**

# Appendix: Proposed City Code Changes

- Updates needed to Chapter 2 of City Code to select artists and organizations for cultural services through review panels as provided in the revised Cultural Policy
- Clarify OCA Director's responsibility related to short-term facility use agreements for City-owned cultural facilities
  - Provide that the Director may allow reduced facility use fees for equity purposes when there is a public benefit
  - Allow agreements with other government agencies by administrative action (e.g., school graduations)
- Cultural Affairs Commission name change to “Arts and Culture Advisory Commission”

# Appendix: Proposed City Code Changes

- Clarification related to sale of public art
  - City Code currently states that proceeds from the sale of “collectable property” (which implies all public art) go to the Dallas Museum of Art for purchase of other art
  - Clarify that the provision is only applicable to City-owned art under the care and control of the DMA
- Cleanup related to WRR
  - Move WRR code provisions to Office of Cultural Affairs section to align with current organization structure
  - Allow airtime agreements with other government agencies (e.g., Irving Arts Center)

# Previous updates to/actions by full City Council

- Consultant contract authorized by Council on May 24, 2017
- Memo on Cultural Planning Process and Steering Committee Overview provided on July 21, 2017
- Acceptance of \$303,000 donation to the Dallas Cultural Plan 2018 authorized by Council on February 14, 2018
- Memo on Steering Committee for the Dallas Cultural Plan provided on August 3, 2018
- Memo on Dallas Cultural Plan Public Meetings (Final Feedback and Activation Workshops) provided on August 31, 2018

# Previous updates to Quality of Life, Arts and Culture

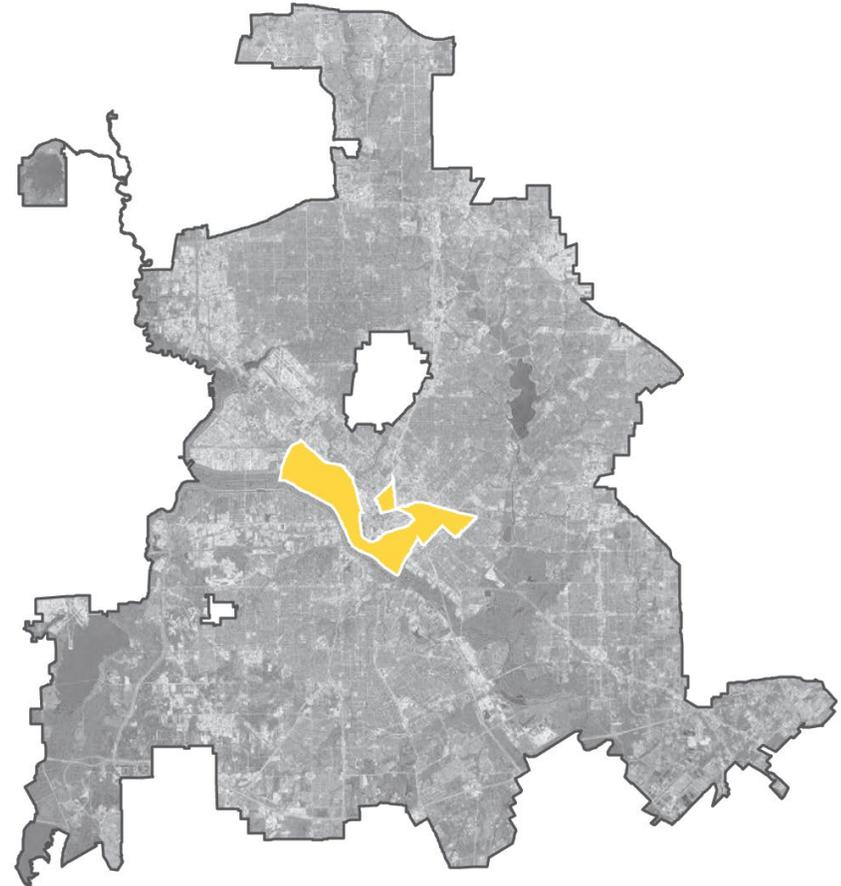
- Consultant contract briefed on May 15, 2017
- Planning process briefed on September 18, 2017
- Midpoint update on June 25, 2018
- Final draft briefing on October 22, 2018

# A) Urban-Core Arts Destinations

- Commercial, industrial, and multifamily housing
- Highest concentrations of public identified cultural assets, City-funded public art and performances.
- Greatest access to dedicated arts venues

## Example Neighborhoods:

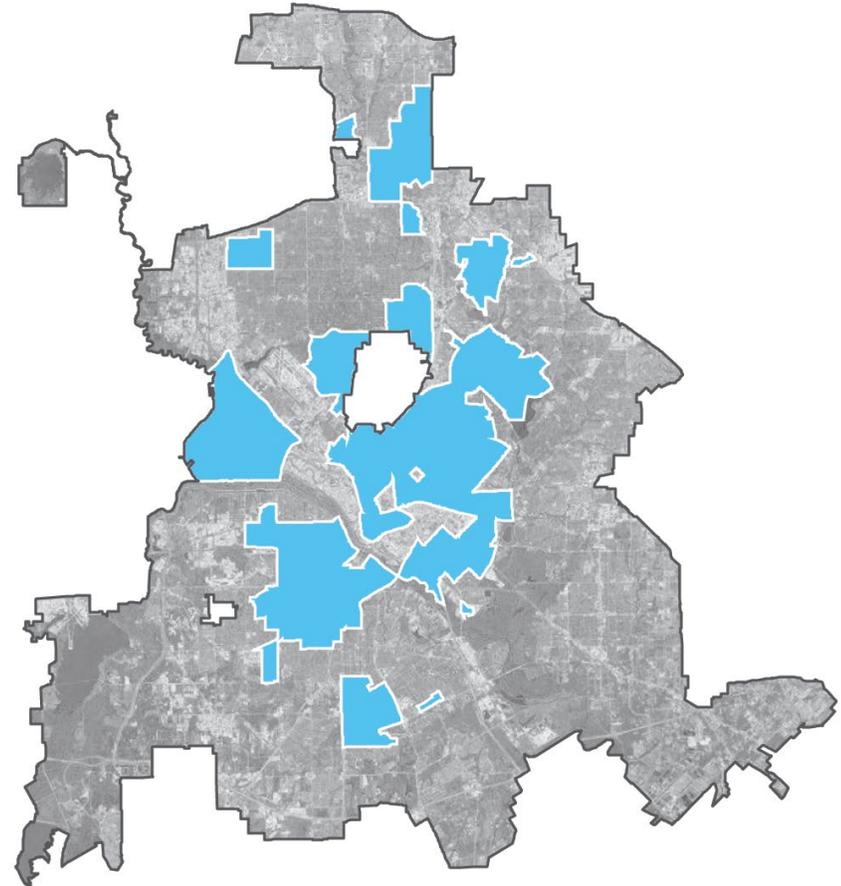
Dallas Arts District, Design District, Deep Ellum, Cedars, Exposition Park



# B) Mixed Urbanism Arts Exploration

- Mix of land uses (from single family houses to apartments, offices, and retail)
- High density of publicly identified cultural assets
- Good access to dedicated arts venues
- High concentrations of public art and OCA funded performances

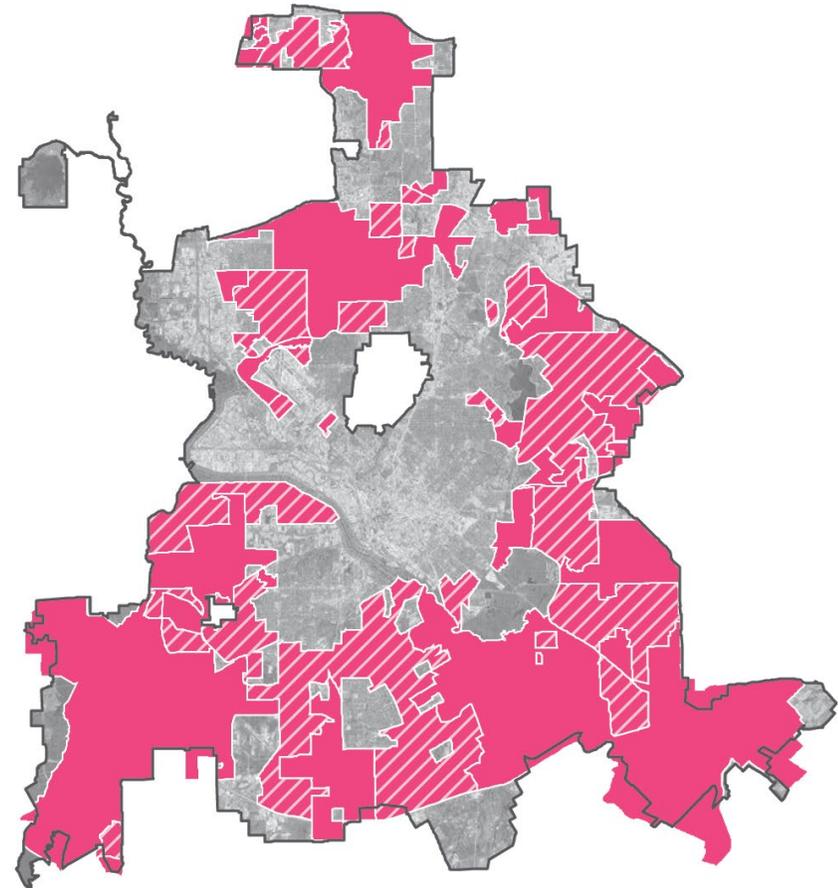
**Example Neighborhoods:** Bishop Arts District, Lakewood, Frazier, Singing Hills, Valley View, Elm Thicket, Fair Park, La L'aceate



# C) Residential Opportunities for Arts

- Primarily single family residential
- Few publicly identified cultural assets and limited access to arts venues
- Lower levels of OCA-funded performances
- Mixed access to City-funded public art
- Fewer OCA funded performances than **Urban-Core Arts Destinations** and **Mixed Urbanism Arts to Explore**

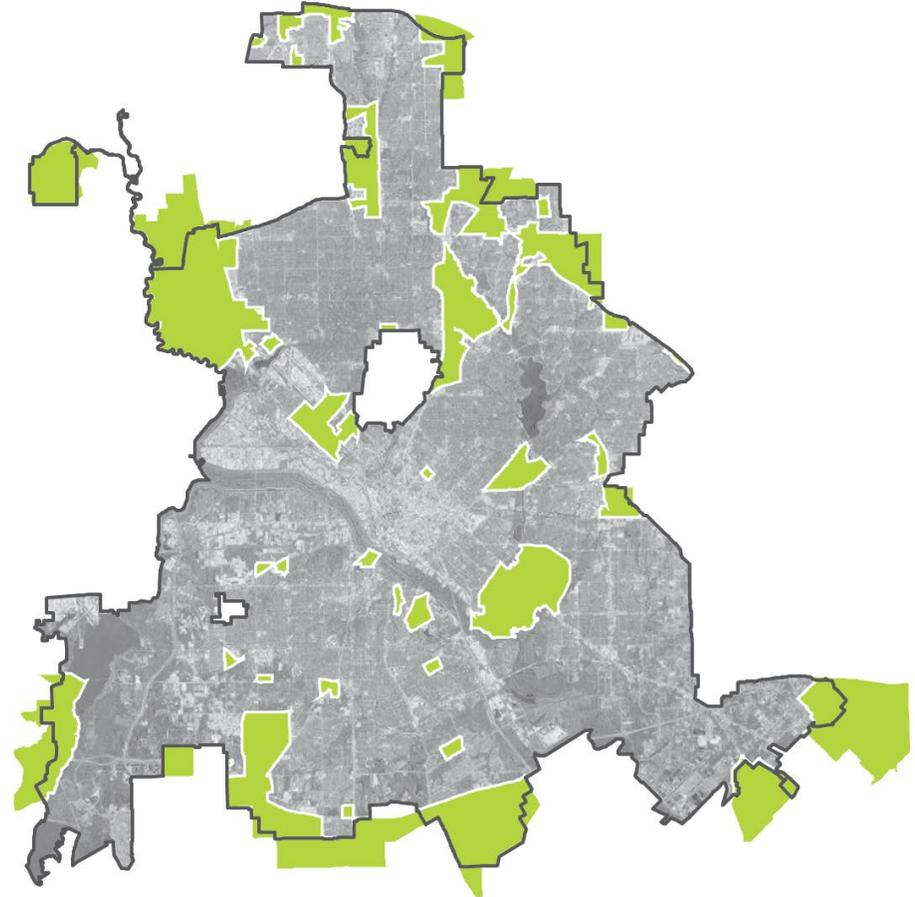
**Example Neighborhoods:** Brettonwoods, Casa View, Cedar Crest, Glen Oaks, Kiest Park, Lake Highland Estates, Los Altos, Pleasant Grove, Pleasant Mound, Prestonwood, Walnut Hill, White Rock Valley



# D) Opportunities for Arts in non-traditional spaces

- Heavily commercial or industrial
- Slightly below average access to dedicated arts venues
- Few publicly identified cultural assets and
- Limited access to City-funded public art and to OCA-funded performances

**Example Neighborhoods:** Bachman, Bonton/Ideal, Cadillac Heights, Vickery Meadow



# Memorandum



CITY OF DALLAS

DATE November 2, 2018

TO Honorable Mayor and Members of the Dallas City Council

SUBJECT Proposed Program for the 86<sup>th</sup> Session of the Texas Legislature

On Tuesday, November 6, 2018, the City Council will be briefed on the Proposed Program of the 86<sup>th</sup> Session of the Texas Legislature. I will be presenting the briefing along with Clifford Sparks, City Attorney's Office - State Legislative Director. The materials are attached for you review.

Please do not hesitate to contact me if you have any questions or concerns.

A handwritten signature in blue ink, appearing to read 'Christopher J. Caso'.

**Christopher J. Caso**  
**Interim City Attorney**

C: T.C. Broadnax, City Manager  
Chris Caso, City Attorney (I)  
Carol A. Smith, City Auditor (I)  
Billerae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager  
Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer  
M. Elizabeth Reich, Chief Financial Officer  
Directors and Assistant Directors

# **Proposed Program for the 86<sup>th</sup> Session of the Texas Legislature**

**City Council Briefing**

**November 6, 2018**

**Christopher J. Caso  
Interim City Attorney**

**Clifford Sparks, City  
Attorney's Office - State  
Legislative Director**



# PROPOSED PROGRAM FOR THE 86TH SESSION OF THE TEXAS LEGISLATURE



City of Dallas



## GENERAL PRINCIPLES: PLAYING DEFENSE

As the largest city in North Texas, Dallas is responsible for providing high quality and reliable services to its 1.3 million residents while creating policies that grow the local economy. The City has cultivated a top-tier standard of living for its residents in addition to a robust and diversified economy due to its fiscal stewardship and local policies.

Dallas is proud to share a few of its many accomplishments. The City of Dallas:

- Continues to maintain an unemployment rate lower than the state of Texas and the U.S.
- Ranks in the top ten for U.S. cities with high-paying jobs and low cost of living.
- Leads contributions to the nation's 4th largest MSA in terms of real GDP.

- Experienced the greatest population increase for a metropolitan area in the U.S. in 2017 – attracting large numbers from both international and domestic migration.

- Reduced the violent crime rate significantly over the past 10 years.

- Dedicated 100 percent of its property taxes and almost 30 percent of sales tax to public safety, while increasing pay for public safety officials to recruit and retain talent.

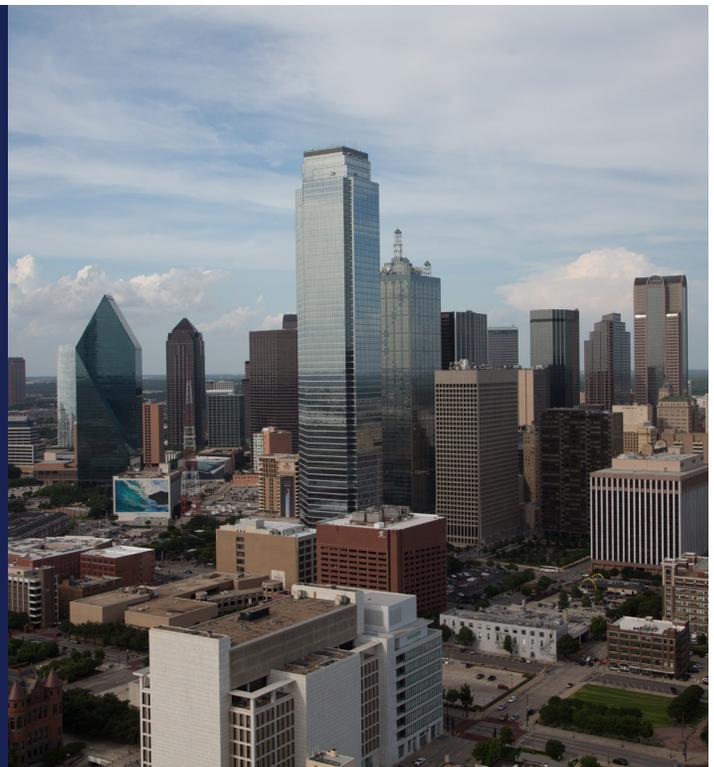
*The City of Dallas will oppose any legislation that will preempt its ability to serve its constituents or limit the City's ability to be a strong fiscal steward.*

### PROTECTING LOCAL DEMOCRACY

The City of Dallas does not support any legislation that will preempt its ability to serve the nuanced needs of its residents. The City of Dallas has proven through its continued economic and population growth that it is well equipped to meet the needs of the community and effectively solve problems.

### FISCAL STEWARDSHIP

The City of Dallas does not support any legislation that will limit the City's ability to be a strong fiscal steward. The City of Dallas works diligently to implement fiscally sound and responsible budgets to provide services for the protection, safety, and welfare of its residents.





## CITY OF DALLAS LEGISLATIVE AGENDA

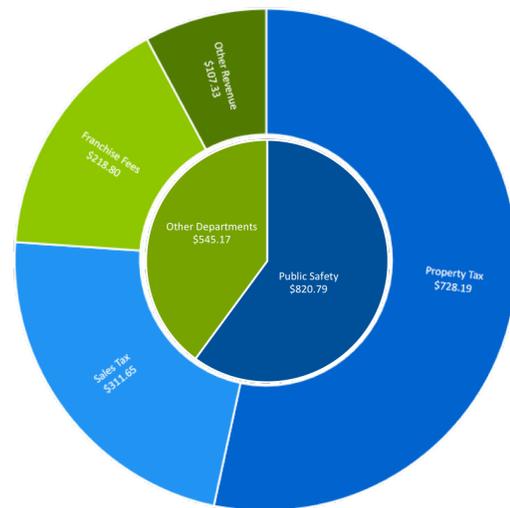
During the 86th Legislative Session, the City of Dallas will pursue and support legislation that reinforces the City's discretion to meet the needs of its residents and will defend against legislation that inhibits or restrains its local autonomy.

### Public Safety

City residents expect and deserve to be safe and secure where they live, work, and play. As one of the largest cities in the State of Texas, the City of Dallas supports a police force of approximately 3,000 uniformed officers. In addition, the FY 2018-19 adopted budget includes 1,942 firefighters. Public safety personnel totals nearly 60 percent of the General Fund budget, including 100 percent of the property tax collected within City limits and almost 30 percent of the sales tax revenue.

Investment in public safety will increase in fiscal year 2018-2019 with increased wages for first responders, recruitment and retention funding to help stabilize police and fire staffing, and increased pension contributions.

**General Fund Expense and Revenue, FY 2018-19 Adopted Budget**



*The City of Dallas will support legislation that enhances its ability to protect and serve its citizenry, such as opportunities to harness state funding for local law enforcement and strategies for safer and more transparent policing.*

### TEXAS TASK FORCE 2

During the 85th Session, the City of Dallas successfully advocated for \$2 million in sustainment funding for Texas Task Force 2. Texas Task Force 2 is a regional urban search and rescue team that deploys to communities that are impacted by catastrophic events. Texas Task Force 2 has recently been deployed in the recovery efforts following Hurricane Harvey and other natural disasters. In the 86th Session, the City of Dallas will continue to advocate for sustainment funding for Texas Task Force 2.



## Economic Vitality

The City of Dallas continues to foster and sustain one of the most diverse and robust economies in Texas and the U.S. The City is home to 16 Fortune 500 companies and over 250 corporate headquarters. In 2018, Dallas was ranked third in the nation for the number of corporate relocations and expansions. Businesses benefit from the business-friendly climate, with the cost of doing business 4 percent lower in Dallas than the national average.

The City of Dallas labor force participation rate continues to be well above the nation's, and for the past 3 years, Dallas has maintained an unemployment rate lower than the state of Texas and the U.S. A diverse economy offers many opportunities for dual profession families and assures a strong pool of talent for area businesses.

*The City of Dallas will support legislation that acknowledges its responsible economic stewardship and encourages autonomy when passing policies that help the local economy thrive. Specifically, the City will support legislation that entrusts discretion over the use of local fees, taxes, and policy tools that will continue to foster a strong economic climate.*





## Transportation and Infrastructure

The City of Dallas is nationally recognized for its commitment to safe and reliable City infrastructure as well as diverse transportation options.

City residents have access to multiple transportation options including travel by car, bus, plane, and light rail. The City's commitment to increase investment in various transit options such as bike lanes and streetcars will improve City air quality and help the city become more sustainable.

Improving local infrastructure remains a top priority for the City of Dallas and in November 2017, Dallas voters approved a \$1.05 billion bond program, which addresses many major infrastructure needs, including 1,030 transportation and street projects.

*The City of Dallas will support legislation that maintains and improves City infrastructure, increases funding, and diversifies resident transportation options across transit modes.*

## Water and Environmental Quality

The City of Dallas prioritizes protecting and improving the local environment. Because of smart and effective conservation efforts beginning in the 1950's, the City has enough water supplies to meet today's demand, providing service to roughly 2.6 million people in Dallas and 27 nearby communities.

The City continues to pursue policies that protect the local environment including a cutting-edge Environmental Management System (EMS), winning national awards for recycling, and creating and maintaining programs for residents and businesses to improve their environmental efforts.

*The City of Dallas will support legislation that preserves the City's water supply, storage options, promotes viable projects in the statewide water plan and ensures that these projects are implemented in a way that provides Dallas customers with reliable and reasonably priced water. The City will continue to ardently protect the air quality of the City and will support legislation that protects and improves the overall environment for City residents.*





## Housing and Mental Health

Effectively meeting the mental health and housing needs of residents is pivotal to the success and prosperity of the community and the City. In 2018, the City of Dallas passed its first-ever comprehensive housing policy. The data-driven and locally informed policy encompasses three main goals: to create and maintain affordable housing throughout Dallas, promote greater fair housing choices, and overcome patterns of segregation and concentrations of poverty through incentives and requirements.

The City continues to lead in innovative and effective solutions to meet the mental health needs of its citizens. The Rapid Integrated Group Healthcare Team (RIGHT) Care program is a specifically trained and equipped response team dispatched for behavioral emergencies. Since its launch in 2018, ambulance calls for mental health services in southern Dallas have decreased by 23 percent.

*The City will support legislation that protects and improves the mental health and housing options of City residents, including continued home ownership for current and future residents, reducing homelessness, increasing mental health resources, and expanding strategies to affordable housing options for its growing population.*





## Parks and Recreation

The City provides residents access to a variety of lakes, trails, and city parks. The Dallas Park System is one of the largest municipal park systems in the nation with 397 parks totaling over 20,118 acres of developed and undeveloped parkland. Access to parks across Dallas provides residents a high quality of life through recreation activities, health and wellness programs, and social equity programs.

*The City of Dallas will support legislation that improves access and funding availability to parks and recreational opportunities.*

## Arts and Culture

Arts and culture are economic drivers of the City and contribute to the high quality of life for Dallas residents. The City of Dallas has the largest urban arts district in the country and is home to citizens from over 60 countries around the world, each serving to enrich the City's cultural landscape.

*The City of Dallas will support legislation that adds to the existing arts and cultural vibrancy of the community.*





## Social Equity

**The City of Dallas complies with all federal and state immigration laws.**

The City of Dallas implements strategies to advance equity and increase economic mobility for vulnerable and marginalized residents. Dallas is a participating city in the Rockefeller Foundation's 100 Resilient Cities program, which is dedicated to helping cities become resilient to the economic, social, and environmental challenges that are a part of the 21st century.

The City of Dallas strives to be a welcoming city for all. In 2017, the City established the Office of Welcoming Communities and Immigrant Affairs to bridge the space between newcomers and existing Dallas residents, to find common ground, foster informed understanding, and promote shared leadership.

The City's population continues to grow with almost 25 percent of residents being foreign born. Immigrants make up almost 32 percent of the employed labor force of the Dallas-metro area and they play a critical role in several key industries including accounting for almost 70 percent of construction workers.

Their work contributes directly to the economic strength of the City, earning \$7.9 billion and contributing \$591.1 million to state and local taxes in 2016.

The City of Dallas is proud of its diversity and committed to ensuring that residents are protected regardless of race, religion, gender, or sexual orientation. The City is recognized by the Human Rights Campaign for its leadership in non-discrimination protections in employment, housing, and public accommodations.

*The City of Dallas will support legislation that enables it to effectively promote the successful inclusion of immigrants into the social and economic fabric of the Dallas community. Dallas recognizes its cultural diversity as a strength and will support legislation that fosters an inclusive vision of Texas for all residents. The City of Dallas will oppose any legislation that discriminates against community members and inhibits the future growth of the City.*





## Collaborative Efforts

The City of Dallas is home to one of the most diverse, economically robust, and highly-educated populations in Texas. The opportunity for productive collaboration drives the City's prosperity. The City of Dallas will continue to foster and pursue collaboration with organizations such as the Texas Municipal League, North Texas Commission, Dallas Regional Mobility Commission, Regional Transportation Council, North Central Texas Council of Governments, other governmental bodies, chambers of commerce, transportation agencies, higher education institutions, social sector leaders, and City commissions and task forces, to further its legislative agenda. Collaboration with these entities enables the City to leverage its resources in a more inclusive, strategic, and impactful manner. The City of Dallas will utilize these relationships to successfully promote its legislative agenda.



## **List of Councilmember Requested Legislative Items**

1. Rental abatement while landlord repairs unit (CM Atkins)
2. 25 cent claw back of state sales tax to generate public safety dollars (CM Callahan)
3. Homestead preservation of Fair Park (CM Felder)
4. Tent cities under TX DOT bridges (CM Felder)
5. Reporting of Class C domestic violence convictions (CM Gates)
6. Require appraisal districts to share data (CM Gates)
7. Anti-discrimination provisions for survivors of domestic violence or sexual violence (CM Kingston)
8. Anti- donation exception for affordable housing (CM Kingston)
9. Behavioral and mental healthcare funding (CM Kingston)
10. Comprehensive urban air monitoring (CM Kingston)
11. Driving while license invalid/ Driving without a license reform (CM Kingston)
12. Full Day Pre K (CM Kingston)
13. Handgun free local government (CM Kingston)
14. Local alcohol permits (CM Kingston)
15. Marijuana legalization (CM Kingston)
16. Protecting municipalities' ability to implement earned paid sick time ordinance (CM Kingston)
17. SB 4 Repeal (CM Kingston)
18. Statute of Repose (CM Kingston)
19. Transportation transit funding (authorizing the use of TXDOT funds for public transportation and non-automotive transportation) (CM Kingston)
20. Urban drilling regulations (CM Kingston)
21. Dissolving DHA (CM Kleinman)
22. Raise minimum homestead exemption to \$100,000 to encourage home ownership (CM Kleinman)
23. Maximize mental health resources (CM McGough)
24. Maximize transportation tools especially managed toll lanes (CM McGough)
25. School safety funding (CM McGough)
26. Smart City Growth (CM McGough)
27. State study for gas pipes (CM Narvaez)