

Memorandum



CITY OF DALLAS

DATE May 16, 2019

Honorable Mayor and Members of the City Council:

TO Mayor Pro Tem Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano (Vice Chair), Councilmember Omar Narvaez, Councilmember Mark Clayton, Councilmember B. Adam McGough, Councilmember Carolyn King Arnold

SUBJECT **FY 2018-2019 Homeless Response System and Landlord Subsidized Leasing Updates**

Summary

Attached is briefing presentation on FY2018-2019 Homeless Response System and Landlord Subsidized Leasing Updates related to Request for Competitive Sealed Proposals (RFCSP) solicitations issued by the Office of Procurement Services (OPS) for Office of Homeless Solutions (OHS) funding.

Background

The Office of Homeless Solutions released two RFCSP's through OPS on January 31, 2019: Strengthening the Homeless Response System in the amount of \$1,446,588 and Landlord Subsidized Leasing Program in the amount of \$1,300,000. Strengthening the Homeless Response System includes unspent Emergency Solutions Grant (ESG) funding from previous fiscal year, FY18-19 budget enhancements in the amount of \$500,000, and reprogrammed OHS general fund dollars. The Landlord Subsidized Leasing Program includes FY18-19 budget enhancement. Proposals were due on March 14, 2019 and the evaluation committee has finalized their review and made recommendations to OHS on awards.

OHS supports the recommendations of the evaluation committee and recommends moving selected vendors forward for City Council consideration.

The Citizen Homelessness Commission was briefed on May 9, 2019.

Should you have any questions or concerns, please contact myself or Monica Hardman, Director of Office of Homeless Solutions.

A handwritten signature in blue ink, appearing to read 'Nadia Chandler-Hardy'.

Nadia Chandler-Hardy
Assistant City Manager and Chief Resilience Officer

DATE May 16, 2018

SUBJECT **FY 2018-2019 Homeless Response System and Landlord Subsidized
Leasing Updates**

c: T.C. Broadnax, City Manager
Mark Swann, City Auditor
Chris Caso, City Attorney (Interim)
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Michael Mendoza, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
Laila Aleqresh, Chief Innovation Officer
Directors and Assistant Directors

FY 2018-2019 Homeless Response System and Landlord Subsidized Leasing Updates

Human & Social Needs

May 20, 2019

**Monica Hardman, Director
Office of Homeless Solutions**

**Nadia Chandler-Hardy
Assistant City Manager
Chief Resilience Officer**



City of Dallas

Overview

- Purpose
- Background
- Overview of Programs
- Overview of Proposals
- Program Award Recommendations
- Staff Recommendation
- Next Steps

Purpose

- Inform the Human and Social Needs Committee on the procurement process and recommended awards for two Request for Competitive Sealed Proposals (RFCSP) solicitations issued by the Office of Procurement Services (OPS) for Office of Homeless Solutions (OHS) funding

Background

- BKZ1909 – FY2018-2019 Strengthening the Homeless Response System
 - Includes FY2018-2019 OHS budget enhancements and unspent Emergency Solutions Grant (ESG) funds
- BPZ1905 – FY2018-2019 Landlord Subsidized Leasing Program
 - Reflects Track 3 of OHS Homeless Solutions Strategy

Background

Program	Funds Available
BKZ1909 – FY2018-2019 Strengthening the Homeless Response System (General & ESG Funds)	\$1,446,588
ESG Emergency Shelter Services	\$734,989
System Enhancement Program	\$250,000
Supportive Housing for Seniors	\$250,000
Workforce Sustainability Program	\$211,599
BPZ1905 – FY2018-2019 Landlord Subsidized Leasing Program (General Funds)	\$1,300,000



Evaluation Criteria

Points	Category	Description
20	Experience	<ul style="list-style-type: none"> Adequate and successful experience with similar projects or with the target populations Sufficient and qualified staff to perform specified activities
25	Financial Capacity	<ul style="list-style-type: none"> Leverage funding available Adequate and successful experience with fiscal tracking and reporting with projects similar in size
40	Approach and Methodology	<ul style="list-style-type: none"> Overall description of the project and the general approach taken Strategic approach to achieving the goals of the Office of Homeless Solutions through equity, collaboration, sustainability, and data.
15	Business Inclusion and Development	<ul style="list-style-type: none"> Involve Minority and Women-Owned Business Enterprises to the greatest extent feasible Non-discrimination



ESG Emergency Shelter Services Overview

- This program provides Emergency Solutions Grant (ESG) funds for projects providing Emergency Shelter services (including inclement weather, shelter operations, essential services, or minor shelter renovations).
- This program is intended to benefit homeless individuals and/or families in an emergency shelter.

ESG Proposals and Awards

Provider	Scope of Proposal	Amount Requested	Amount Recommended
Bridge Steps	Emergency Shelter Services for chronically homeless persons	\$730,000	N/A
Dallas Social Venture Partners (After8toEducate)	Emergency Shelter Services for youth	\$500,000	N/A
Family Gateway	Emergency Shelter Services for families with children	\$278,019	\$278,019
Family Place	Emergency Shelter Services for persons fleeing Domestic Violence	\$99,000	\$99,000
Legal Aid of Northwest Texas	Criminal Justice/Legal Services	\$89,687	\$89,687
Shelter Ministries of Dallas/Austin Street	Emergency Shelter Services for seniors	\$700,000	\$268,283
TOTALS		\$2,396,706	\$734,989



System Enhancement Overview

- This program invests in services that strengthen the effectiveness of the homeless response system, including but are not limited to:
 - case management
 - transportation
 - behavioral health services
 - workforce solutions
 - diversion services
 - re-entry services
- This program is intended to benefit homeless (sheltered or unsheltered), formerly homeless (now housed), or those at risk of becoming homeless.
- This program may serve individuals and/or families.

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System Enhancement Proposals and Awards

Provider	Scope of Proposal	Amount Requested	Amount Recommended
Bridge Steps	Prevention/Diversion	\$108,360	N/A
City Square	Transportation	\$250,000	\$187,500
Family Gateway	Housing navigation and placement	\$46,150	N/A
Family Place	Case management	\$62,500	\$62,500
Metro Dallas Homeless Alliance	HMIS	\$150,000	N/A
Our Calling	Prevention/Diversion	\$42,000	N/A
PWA Coalition of Dallas, Inc./AIDS Services of Dallas	Housing Development	\$250,000	N/A
Recovery Resource Council with MDHA	Street Outreach	\$67,292	N/A
TOTALS		\$976,302	\$250,000



Supportive Housing for Seniors Overview

- The goal of this program is to reduce the number of homeless seniors (ages 55 and over) by providing housing rental subsidies and supportive services for up to 24 months.
- This funding is expected to support individuals (ages 55 and over) who are prioritized as chronically homeless (P1 through P4) by the local Continuum of Care.

Supportive Housing for Seniors Proposals and Awards

Vendor	Amount Requested	Amount Recommended
Bridge Steps	\$248,550	N/A
Catholic Charities of Dallas, Inc.	\$250,000	\$250,000
Shared Housing Center	\$250,000	N/A
TOTALS	\$748,550	\$250,000

Catholic Charities of Dallas, Inc. proposed to serve 22 seniors by providing rental subsidies, utility assistance, and supportive services for a 12-month period.

Workforce Sustainability Overview

- This pilot program provides funding for an administrative entity to implement a certificate-earning, career-pathways workforce training program for persons experiencing homelessness.
- The goal of the program is for participants to positively exit the program with stable housing and full-time employment.
- The program is intended to support approaches that remove barriers to housing, education, training, and employment opportunities and retention and focus on specialized skills training and workforce opportunities in regional high demand industries.

Workforce Sustainability Program Proposals and Awards

Vendor	Amount Requested	Amount Recommended
Community Council of Greater Dallas	\$211,599	\$211,599
TOTALS	\$211,599	\$211,599

Community Council of Greater Dallas proposed to serve 75 persons experiencing homelessness by providing certificate-earning, career-pathway workforce training and job placement in the healthcare industry.

Through a separate informal solicitation that took place in the Fall, another provider, Succeeding At Work, has been selected to provide job readiness training and employment skills development services for participants under the Workforce Sustainability Program. A contract for these services in the amount of \$38,401 is currently pending.

Landlord Subsidized Leasing (Track 3) Overview

- The program provides funding for a qualified entity to administer financial assistance for eligible homeless persons and risk mitigation funds for landlords, to address challenges faced by homeless persons as they navigate the rental market.
- Financial assistance (up to \$1,200,000) includes move-in and rental assistance for homeless individuals and families in need of temporary assistance (up to 24 months).
- Risk mitigation funds (up to \$100,000) covers holding fees, damage claims, and vacancy loss for participating landlords who reserve qualifying units for homeless individuals and families.

Landlord Subsidized Leasing (Track 3) Proposals and Awards

Vendor	Amount Requested	Amount Recommended
City Square	\$1,300,000	\$1,300,000
Bridge Steps	\$217,400	N/A
TOTALS	\$1,517,400	\$1,300,000

Performance Measures

Programs funded through OHS will include performance measures that support the department's overarching goals to:

- Decrease the total number of persons experiencing homelessness and the number of homeless encampments in the City of Dallas
- Increase the total number of emergency shelter beds and supportive housing units in the City of Dallas
- Increase the total number of unduplicated homeless persons placed into housing in the City of Dallas
- Increase the percentage of unduplicated homeless persons placed in housing in the City of Dallas who remain housed after six months.

OHS contractual performance measures require collaborative efforts of service providers and speak to the mission of combating homelessness.

Performance Measures

In addition to project specific metrics and outcomes, contracts will include the following performance measures as applicable to the project:

Performance Measure	Methodology
Number Served	The total number of unduplicated persons and/or households served and associated demographic data as reported in HMIS
Housing Inventory	The total number of housing units developed (and associated housing types) as reported by vendors in monthly reports and recorded on the Housing Inventory Chart (HIC) provided by MDHA.
Housing Placements	Number of unduplicated persons placed into housing as reported in HMIS, including clients: <ul style="list-style-type: none"> • Exited from an ES or TH program to a Permanent Destination • Persons who are enrolled in a PSH or RRH and have a move-in date recorded • Persons who exit from PSH to Permanent Designation
Housing Retention	As reported in HMIS, the total number of persons to remain in housing after six months divided by the total number of persons served by housing projects as of the beginning of the contract term.
Utilization Rate	HMIS participation rate Percentage of units or shelter beds occupied Percentage of participants enrolled in the program receiving each service

Staff Recommendation

- Staff supports the evaluation committee scores and recommends moving selected vendors forward for City Council consideration.
- Staff are confident that selected proposals will address gaps in homeless response system and/or providing additional capacity with outcomes focused on sustainability.

Next Steps

- City Council consideration - June 26, 2019
- Implementation - July 1, 2019

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