Memorandum

DATE May 2, 2018

CITY OF DALLAS

Honorable Members of the Human and Social Needs Committee:
Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano
(Vice Chair), Mayor Pro Tem Dwaine R. Caraway, Councilmember Omar Narvaez,
Councilmember Mark Clayton, Councilmember B. Adam McGough

SUBJECT Mayor's Task Force on Poverty Update

Summary
On May 7, 2018, Regina Montoya, Chair of the Mayor’s Task Force on Poverty (MTFP),
will brief the Human and Social Needs Committee on drivers of poverty in Dallas and
solutions proposed by the MTFP.

Background
On August 10, 2017, the Human and Social Needs Committee was briefed on poverty in
Dallas, the MTFP’s short-term successes, and its next steps. The Committee provided
feedback on actions planned and in progress, and work continued.

Purpose of the Briefing
The purpose of this briefing is to provide an update on the work being done by the
MTFP and its proposed solutions.

Please contact me if you have questions or require any additional information.

Theresa O’Donnell
Chief of Resilience

C. Jo M. (Jody) Puckett, Assistant City Manager (Interim)
   Jon Fortune, Assistant City Manager
   Joey Zapata, Assistant City Manager
   M. Elizabeth Reich, Chief Financial Officer
   Nadia Chandler Hardy, Chief of Community Services
   Raquel Favela, Chief of Economic Development & Neighborhood Services
   Directors and Assistant Directors

“Our Product is Service”
Empathy | Ethics | Excellence | Equity
Mayor’s Task Force on Poverty Update

Human and Social Needs Committee
May 7, 2018

Regina Montoya
Chair, Mayor’s Task Force on Poverty

Mark Clayton,
City Councilmember, District 9
Co-Chair and City Council Liaison,
Mayor’s Task Force on Poverty
Dallas Today: A Snapshot

Language Spoken at Home
- Speaks only English, 57%
- Other than English, 43%

Born in US, 75.7%
- Foreign Born, 24.3%

Educational Attainment
- Less than 9th grade: 11.5%
- 9th to 12th grade, no diploma: 21.5%
- H.S. graduate (includes equivalency): 4.5%
- Some college, no degree: 13.4%
- Associate's degree: 18.3%
- Bachelor's degree: 11.3%
- Graduate or professional degree: 19.5%

Race / Ethnicity
- White alone: 5.1%
- Black or African American alone: 29.2%
- Hispanic or Latino: 24.3%
- Other: 41.5%

Source: U.S. Census Bureau, 2016 American Community Survey 5-Year Estimates
Dallas Poverty Facts

• Since 2000, the number of people in poverty in the City of Dallas has increased approximately 39.1%, while the City’s total population increased by only about 7.6%.

• 27.7% of Hispanics and 30.9% of African Americans in Dallas live below the poverty line.

• 145,600 Latinos and 95,270 African Americans live in poverty in Dallas.

2016 Source: U.S. Census Bureau, 2016 American Community Survey 5-Year Estimates
2000 Source: U.S. Census Bureau Census 2000
Dallas County
ECONOMIC OPPORTUNITY ASSESSMENT

COMMUNITIES FOUNDATION of TEXAS

CENTER for PUBLIC POLICY PRIORITIES

@givewisely
@CPPP_TX

Human and Social Needs
Dallas County is Geographically Segregated by Race and Ethnicity

1 DOT = 10 PERSONS

- BLACK
- HISPANIC
- WHITE
- OTHER

US Census Bureau, 2010 Census
Dallas County’s households have lower median income than most surrounding counties

2015 American Community Survey, U.S. Census Bureau
Clear connections between income and racial segregation in Dallas County
Drivers of Poverty in Dallas

• Sharp decline in median income
• Declining share of middle-income households/increasing numbers of “Have” and “Have-Not” neighborhoods
More than half of Dallas households make less than $50,000 per year

Source: U.S. Census Bureau, 2016 American Community Survey 5-Year Estimates
Average Median Income

Median Income in 2016 Dollars

<table>
<thead>
<tr>
<th>City</th>
<th>Median Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dallas</td>
<td>$45,215</td>
</tr>
<tr>
<td>Houston</td>
<td>$47,010</td>
</tr>
<tr>
<td>San Antonio</td>
<td>$48,183</td>
</tr>
<tr>
<td>Fort Worth</td>
<td>$54,876</td>
</tr>
<tr>
<td>US</td>
<td>$55,322</td>
</tr>
<tr>
<td>Austin</td>
<td>$60,939</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, 2016 American Community Survey 5-Year Estimates
Percent of Population in Poverty

2016 Poverty Percentages

<table>
<thead>
<tr>
<th>City</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dallas</td>
<td>22.9%</td>
</tr>
<tr>
<td>Houston</td>
<td>21.9%</td>
</tr>
<tr>
<td>San Antonio</td>
<td>19.5%</td>
</tr>
<tr>
<td>Fort Worth</td>
<td>18.0%</td>
</tr>
<tr>
<td>US</td>
<td>15.1%</td>
</tr>
<tr>
<td>Austin</td>
<td>16.7%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, 2016 American Community Survey 5-Year Estimates
Drivers of Poverty in Dallas

• Lack of affordable transportation
  • Average transportation cost in the U.S. is 15% of household income.
  • Dallas transportation costs range from 14% to 26%.
  • More than 73% of Section 8 Multifamily Affordable Housing properties in Dallas are unaffordable with regard to transportation costs.
Drivers of Poverty in Dallas

• Lack of home ownership/high rental percentage/single-family rentals

Poverty Rate by Housing Tenure and Family Type

Source: U.S. Census Bureau, 2016 American Community Survey 5-Year Estimates
Drivers of Poverty in Dallas

• Neighborhoods of concentrated poverty, which are increasing
Drivers of Poverty in Dallas

• High number of households with children living in poverty
Children are the Face of Poverty

Too many families with children live in poverty.

% of Families w/ Children Below Poverty Level

<table>
<thead>
<tr>
<th>City</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dallas</td>
<td>28.8%</td>
</tr>
<tr>
<td>Houston</td>
<td>27.9%</td>
</tr>
<tr>
<td>San Antonio</td>
<td>22.5%</td>
</tr>
<tr>
<td>Fort Worth</td>
<td>20.0%</td>
</tr>
<tr>
<td>Austin</td>
<td>17.5%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, 2016 American Community Survey 5-Year Estimates
Impacts of Poverty on Children

Dallas has the second-highest child poverty rate among large U.S. cities.

Children in Poverty

- Philadelphia: 36.7%
- Dallas: 35.6%
- Houston: 34.2%
- Phoenix: 32.7%
- Chicago: 32.1%
- LA: 31.4%
- NYC: 29.0%
- San Antonio: 28.3%
- Fort Worth: 24.7%
- Austin: 23.8%
- US: 21.2%
- San Diego: 19.3%
- San Jose: 12.8%

Source: U.S. Census Bureau, 2016 American Community Survey 5-Year Estimates
Impacts of Poverty on Children

However, we are improving...

Child Poverty Rate

<table>
<thead>
<tr>
<th>Year</th>
<th>Rate</th>
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</thead>
<tbody>
<tr>
<td>2012</td>
<td>36.5%</td>
</tr>
<tr>
<td>2013</td>
<td>37.0%</td>
</tr>
<tr>
<td>2014</td>
<td>37.5%</td>
</tr>
<tr>
<td>2015</td>
<td>37.2%</td>
</tr>
<tr>
<td>2016</td>
<td>35.6%</td>
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</tbody>
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# of Children in Poverty

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
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<tbody>
<tr>
<td>2012</td>
<td>114,573</td>
</tr>
<tr>
<td>2013</td>
<td>116,338</td>
</tr>
<tr>
<td>2014</td>
<td>119,618</td>
</tr>
<tr>
<td>2015</td>
<td>119,889</td>
</tr>
<tr>
<td>2016</td>
<td>115,686</td>
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2012-2016 Source: U.S. Census Bureau, 2012-2016 American Community Survey 5-Year Estimates
Drivers of Poverty in Dallas

- Lack of educational attainment
  - 46.2% of Dallas residents have a high school degree or less
    - 13.4% less than 9th grade
    - 11.3% 9th to 12th grade, no diploma
    - 21.5% high school graduate (includes equivalency)
Drivers of Poverty in Dallas

• High percentage of limited English proficiency
  • 43% of Dallas residents speak a language other than English
Drivers of Poverty in Dallas

• High teen birth rates
  • U.S. rate: 22/1,000
  • Texas rate: 35/1,000 (5th highest in the nation)
  • Dallas County rate: 39/1,000
• Selected Dallas zip codes: 53-123/1,000
Drivers of Poverty in Dallas

- High poverty rates for single women heads of households with children

Poverty Rate by Household Family Type

- All family households
- In married-couple family households
- In female head, no husband present households

Source: U.S. Census Bureau, 2016 American Community Survey 5-Year Estimates
Solutions Update

- Operationalize a systemic approach to poverty alleviation through grant from Community Council of Greater Dallas
- Support funding for grants to Dallas Public Library and other providers for English-language acquisition and explore public/private/nonprofit partnerships to increase opportunities for English-language acquisition and literacy
- Support City of Dallas housing goals to guide a comprehensive housing policy:
  - Create and maintain available and affordable housing throughout Dallas
  - Promote greater fair housing choices
  - Overcome patterns of segregation and concentrations of poverty through incentives and requirements
Solutions Update

- Support CPPP solutions for transportation: “Establish goal for DART to reduce home-to-work travel time to under one hour for significant percentage of rider and transit mobility goals for DART to ensure access in currently underserved communities”
- Support and implement new City of Dallas initiatives regarding equity and inclusion for all neighborhoods
- Support initiatives focusing on amelioration of child poverty
- Support a qualitative approach to solutions for reducing the number of single women heads of household living in poverty
Solutions Update

• Support policy recommendation from CPPP: “A public-private partnership to establish Financial Opportunity Centers in targeted neighborhoods to provide access to Volunteer Income Tax Assistance sites, financial coaching, home ownership opportunities, workforce development, benefits access, GED testing and English language learning”

• Increased focus on teen pregnancy reduction, including support for media campaign

• Greater coordination with nonprofit community for enhanced delivery of services

• Development of metrics and analysis of national best practices for implementation in Dallas
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