

Memorandum



CITY OF DALLAS

DATE February 1, 2018

Honorable Members of the Human and Social Needs Committee:
TO Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano (Vice Chair), Mayor Pro Tem Dwaine R. Caraway, Councilmember Omar Narvaez, Councilmember Mark Clayton, Councilmember B. Adam McGough

SUBJECT **Senior Affairs Commission Workplan**

Summary

On February 5, 2018, the Human and Social Needs Committee will hear a briefing titled “Senior Affairs Commission Workplan” presented by Sharyn Fein, Chair of the Senior Affairs Commission. The attached briefing documents provides an update on the work of the commission this fiscal year, an overview of the goals of the commission for 2018, and information about upcoming events.

Overview

The Senior Affairs Commission is a 15-member board charged with ensuring the provision of services to the elderly, advising City Council on elderly issues, providing access for citizen’s comments on elderly issues, and assisting in identification of needed programs. The commission is composed of 14 members, each appointed by city council members to represent their respective districts, and chair, appointed by the mayor.

Proposed 2019 MLK Celebration Week

In efforts to be in conjunction with other cities comparable in size to the City of Dallas, we propose to change the MLK Celebration Weekend to a week-long event.

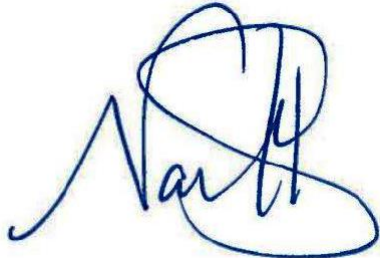
Staff Recommendation

Staff recommends the following:

- Consider and approve FY19 enhancement bid for events to continue to commemorate Dr. King’s dream
- Enhance Social Service programs
- Engage community in multicultural events
- Adoption of FY19 enhancement bid of \$225K for community events for both centers

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Please contact me if you have any questions or require any additional information.

A handwritten signature in blue ink, appearing to read 'Nadia Hardy', with a large, stylized flourish at the end.

Nadia Chandler Hardy
Chief of Community Services

c: Honorable Mayor and Members of the City Council
T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Billerae Johnson, City Secretary (Interim)
Daniel F. Solis, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jo M. (Jody) Puckett, Assistant City Manager (Interim)
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Theresa O'Donnell, Chief of Resilience
Raquel Favela, Chief of Economic Development & Neighborhood Services
Directors and Assistant Directors

Senior Affairs Commission Workplan



**Human and Social Needs
Committee**
February 5, 2018



Sharyn Fein, Chair
Senior Affairs Commission

City of Dallas

Members

Sharyn Fein – Chair	Vacant – District 8
Carmen Arana – District 1	Mary Ann Sparks – District 9
Lydia Simpson – District 2	Jeri Baker – District 10
John Johnson – District 3	Irwin “Bill” Gart – District 11
Myrtis Evans – District 4	Marlene Cohen – District 12
Carl Raines – District 5	Syl Berenson – District 13
Jearldine McDaniel – District 6	Sarah Wick – District 14
Deloris King – District 7	

City Staff Liaison: Cobbie Ransom, Office of Community Care

Vision and Mission



Mission: To enhance the quality of life for adults ages 55 and older in the City of Dallas.

Vision: Support Dallas in becoming the City where older adults are recognized for their contributions, involved in decision-making and are well served and treated with dignity and respect.

Updates

- 2017 Retreat
 - Great attendance
 - Developed attainable goals
 - Demonstrated importance of working cooperatively
- Listening Sessions
 - 10 sessions hosted in 10 council districts
 - Consistently strong attendance
 - Additional listening sessions will be/are being scheduled throughout 2018

2018 Commission Goals

- Strengthen the Senior Affairs Commission by:
 - Cultivating close ties with Council members and their staff
 - Building relationships with district constituents and leaders
 - Learning more about senior services and programming across City departments
 - Creating/strengthening partnerships with agencies that provide services for older adults in Dallas

2018 Commission Goals cont.

- Encourage older adults to advocate for and participate in older adult programming by:
 - Seeking input from older adults throughout the community (listening sessions, surveys, community events)
 - Developing communications plan and strengthen outreach (newsletter, website)
 - Working with City departments and external organizations to create/strengthen inclusive senior programming
 - Encouraging development of inclusive transportation options for older adults, including medical and non-medical destinations
 - Supporting AARP's Age-Friendly Dallas
 - Focusing on housing and health

2018 Commission Goals cont.



SENIOR AFFAIRS
COMMISSION



- Develop a meaningful Senior Affairs Commission project:
 - Develop and distribute discount cards for older adults



Plans for 2018

- Bring focus and awareness to the issue of elder abuse in nursing homes
- Coordinate with Parks & Recreation Department to increase services for seniors
- Meet with all boards and commissions that support services for seniors
- Support AARP Age Friendly Initiative
- Create and distribute a quarterly newsletter

2018 Events

May is Older Americans Month!

- Elder Abuse Stakeholder Summit – March/April 2018
- DART Older Americans Month – May 10th, 2018
- Senior Safety Summit – May 17th/18th, 2018
- MayFair – late May 2018
- Listening Sessions – Quarterly rotating listening sessions

Senior Affairs Commission Workplan



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Sharyn Fein, Chair
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