

Memorandum



DATE November 30, 2018

CITY OF DALLAS

Honorable Mayor and Members of the City Council:
TO Mayor Pro Tem Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano
(Vice Chair), Councilmember Omar Narvaez, Councilmember Mark Clayton,
Councilmember B. Adam McGough

SUBJECT **Youth Commission**

Summary

On Monday, December 3rd the Chair of the Dallas Youth Commission Joseph Contreras and Celese Gierhart, who represents District 15, will address the Human and Social Needs Committee regarding their goals for the new year.

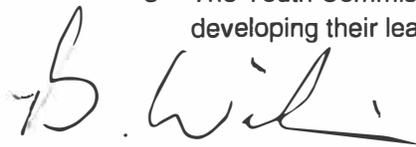
Background

The Dallas Youth Commission is a group of civically engaged and diverse youth located in the City of Dallas. The Youth Commission is governed by a talented fifteen-member board consisting of high school students (grade 9-12) and aims to serve their community while gaining the tools necessary to become effective and dedicated leaders in the future.

Upcoming Action

Below are some of the Youth Commission's goals for the upcoming year

- City-wide Publication
 - The Youth Commission will circulate a quarterly publication that will be distributed via throughout the City of Dallas.
- District Specific Events with City Council
 - The Youth Commission will work with their respective Council Member to identify specific issues as it relates to youth in their respective districts
- Consortium of Metroplex Youth Leaders
 - The Youth Commission will collaborate with regional youth innovators, creators, builders and leaders among the cities of the Dallas area.
- Support of City of Dallas Initiatives
 - The Youth Commission hopes to be a vital resource for City of Dallas departments to aid in raising awareness and involvement for department specific initiatives.
- Youth Skill Development Seminars & Workshops
 - The Youth Commission will encourage civic engagement amongst youth, as well as aid in developing their leadership skills



Brett Wilkinson

Managing Director, Office of Strategic Partnerships and Government Affairs

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney Interim
Carol A. Smith, City Auditor Interim
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Nadia Chandler-Hardy, Assistant City Manager and Chief Resilience Officer
M. Elizabeth Reich, Chief Financial Officer
Directors and Assistant Directors



DALLAS YOUTH COMMISSION

STRATEGIC PLAN 2019

Presented by: **Joseph Contreras, Youth
Commission Chair, District 2**
Celese Gierhart, District 15



OUTLINE

Youth Commission's Goals for the upcoming year.

Introduction & Plan of Action

City-wide Publication

District Specific Events with City Council

Consortium of Metroplex Youth Leaders

Plan for City of Dallas Initiatives

Youth Skill Development Seminars & Workshops

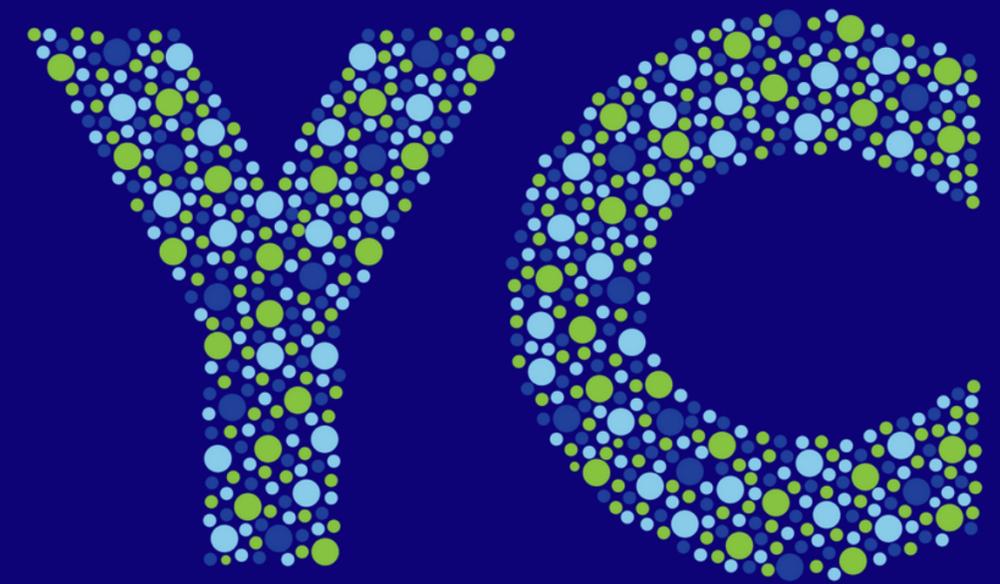


INTRODUCTION

WHO WE ARE

The Dallas Youth Commission is a group of civically engaged and diverse youth located in the City of Dallas. Originally founded in 1994, the Youth Commission provides a much needed voice for students here in Dallas with a purpose to address and advocate for issues and bring impactful change to the community.

The Youth Commission is governed by a talented fifteen member board consisting of high school students (grade 9-12) and aims to serve their community while gaining the tools necessary to become effective and dedicated leaders in the future.



THE YOUTH COMMISSION
City of Dallas



DALLAS YOUTH COMMISSION

Plan of Action for 2019



Raise Awareness & Civic
Engagement

Be a Positive Resource



City of Dallas

Advocate for Dallas Youth

CITY-WIDE PUBLICATION

What is our goal?

The Youth Commission will circulate a quarterly publication that will be distributed to all area high schools via print, online and social media channels. The Youth Commission will also leverage their relationships with other regional Youth Commissions and Teen boards for outreach to engage and raise awareness about events and issues of concern to the City of Dallas, its Mayor and City Council Members

The publication will:

- Feature interviews with each Council Member
- Inform students and their parents about issues affecting their districts
- A look-ahead: highlighting events in each district and opportunities for youth leadership and development.
- A look-back: offering a recap of events that have happened in each district.
- Serve as a catalyst for students to become more involved with Youth Commission initiatives.





In an effort to foster greater relationship building and engagement in each district represented, the Youth Commission:

DISTRICT SPECIFIC EVENTS WITH CITY COUNCIL

- Will work with their respective Council Member to identify specific issues as it relates to youth in their respective districts.
- Develop and coordinate targeted events in partnership with their respective Council Member that engages and benefits students and their parents.

CONSORTIUM OF METROPLEX YOUTH LEADERS

The Youth Commission will collaborate with regional youth innovators, creators, builders and leaders among the cities of the Dallas area.

- These leaders will come together to address opportunities and best practices for youth to promote economic prosperity and development.
- Today's youth understand and care more about development of their cities than ever before, and this consortium seeks to drive meaningful change and prosperity by bringing together students who are eager to use their skills to better their communities and help those in greatest need.
- The consortium will convene at major youth focused events held around the region. One of those events will include the North Texas Regional Youth Forum, hosted annually by the Youth Commission.





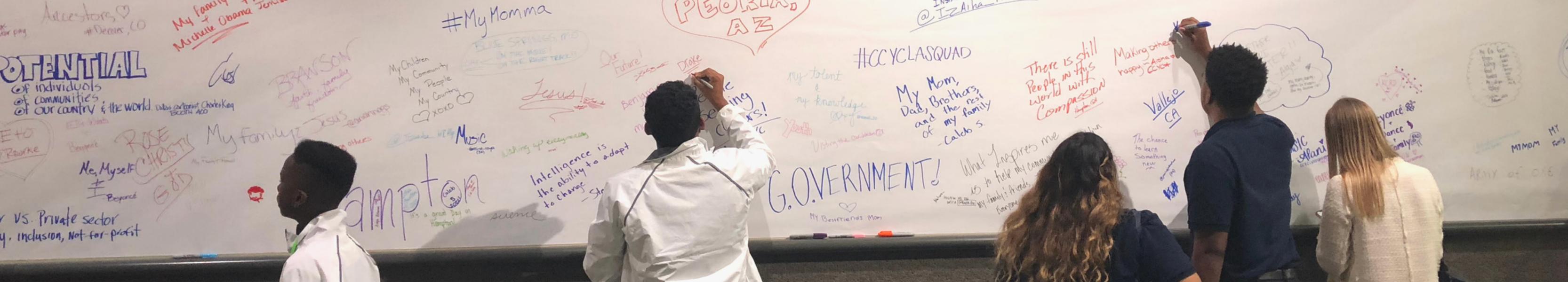
PLAN FOR CITY OF DALLAS INITIATIVES



The Youth Commission hopes to be a vital resource for City of Dallas departments to aid in raising awareness and involvement for department specific initiatives

Just last month, we helped maximize the awareness of the new 311 Mobile App at the YMCA Turkey Trot

Estimated 30,000 attendees



YOUTH SKILL DEVELOPMENT SEMINARS & WORKSHOPS

The Youth Commission will encourage civic engagement amongst youth, as well as aid in developing their leadership skills:

- Help Council Offices identify youth in their district who may be ideal candidates to participate in young leadership seminars, as well as potential nominees for the Youth Commission.
- By creating long lasting empowerment and training for working age students, the Youth Commission hopes to reduce the racial and economic gaps in the City of Dallas.
- Providing youth in Dallas with employability and job opportunities will repel youth from crime and anti-community activities and boost overall community growth.

THANK YOU



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