

Memorandum



DATE: August 21, 2015

TO: Honorable Members of the Public Safety Committee: Adam Medrano (Chair), B. Adam McGough (Vice Chair), Jennifer S. Gates, Sandy Greyson, Philip T. Kingston, Tiffinni A. Young

SUBJECT: **iWatch Dallas**

On Monday, August 24, 2015, the Public Safety Committee will be briefed on iWatch Dallas by Major William Humphrey, Dallas Police Department.

The briefing materials are attached for your review.

Please contact me if you have any questions or need additional information.



Eric D. Campbell
Assistant City Manager

Attachment

cc: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council



iWatch Dallas

Public Safety Committee
August 24, 2015



www.dallaspolice.net

David O. Brown
Chief of Police

Purpose

- iWatchDallas.net is an interactive crime watch program
- It promotes partnership between community members and the Dallas Police Department
- iWatch encourages action with “see something, say something”



Program Specific Goals

The iWatch Dallas program is a tool for the Dallas Police Department to:

- Increase community engagement
- Make Dallas one of the safest large cities in America
- Solve reported crimes



Program History

- Dallas Police Department recognized a need to develop criminal intelligence from the community
- October 2010, Safer Dallas provided financial support for the program through December 2015
- News media coverage, Twitter “tweets,” and Facebook postings have encouraged community involvement
- iWatch.net has expanded to numerous departments and communities across the United States



Eliminates Historical Indifference Towards Select Groups

- Development of the iWatch Dallas program provided an avenue for community members to provide information on criminal and suspicious activities
- Persons often neglected as information resources:
 - Persons that fear being labeled as a “snitch” or police supporter
 - Fugitives from justice (wanted persons)
 - Witnesses that prefer to remain anonymous
 - Teens and young adults

Productivity of iWatch

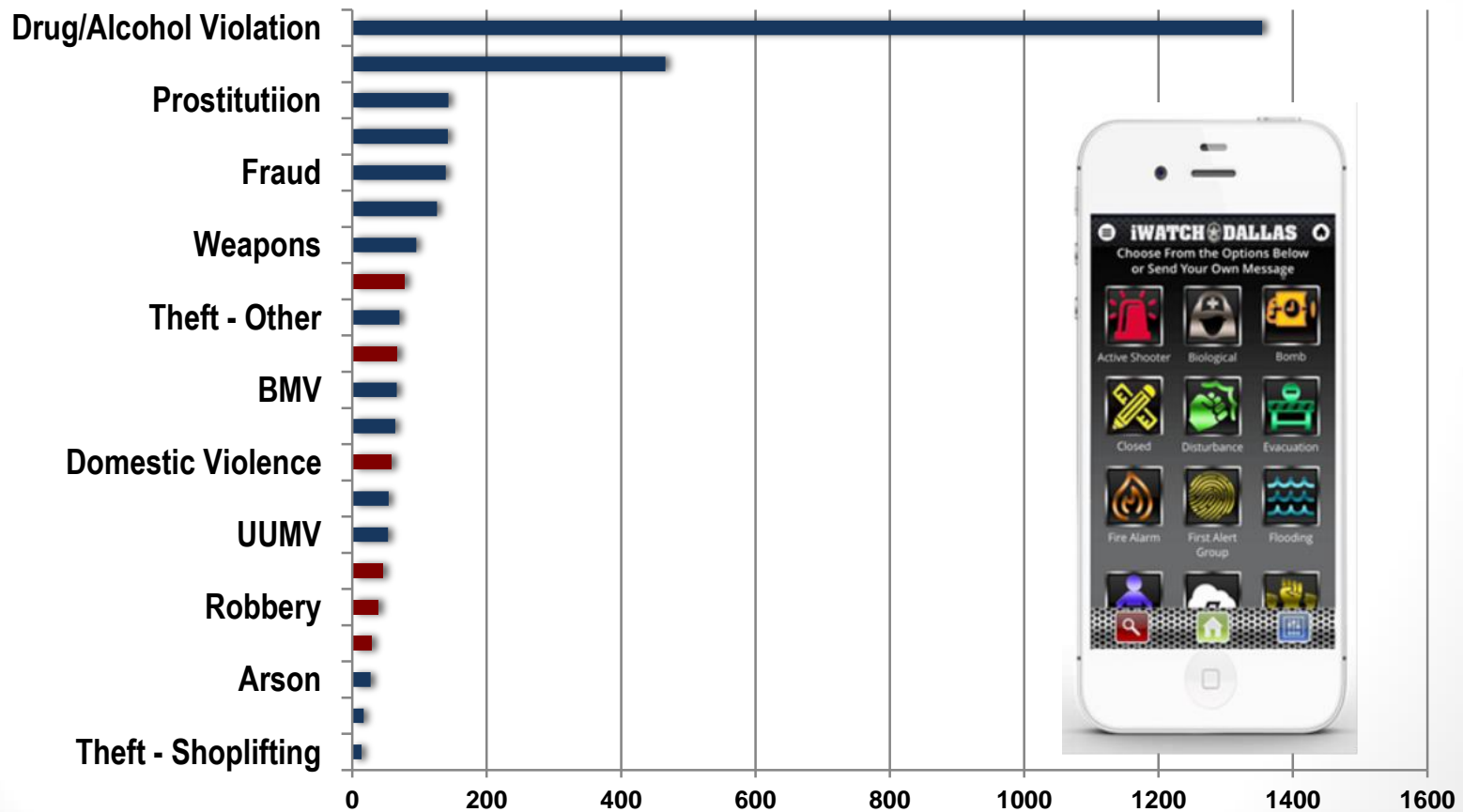
- The iWatch Dallas mobile app has been downloaded on Apple and Android mobile devices 32,680 times since the program's inception in 2010



- The program has resulted in 5,198 tips received:
 - Dallas PD has investigated 2,833 tips (55%)
 - Other Federal, State, and Local Law Enforcement Agencies had jurisdiction for 107 tips (2%)
 - Tips that lacked criminal information accounted for 2,258 tips (43%)

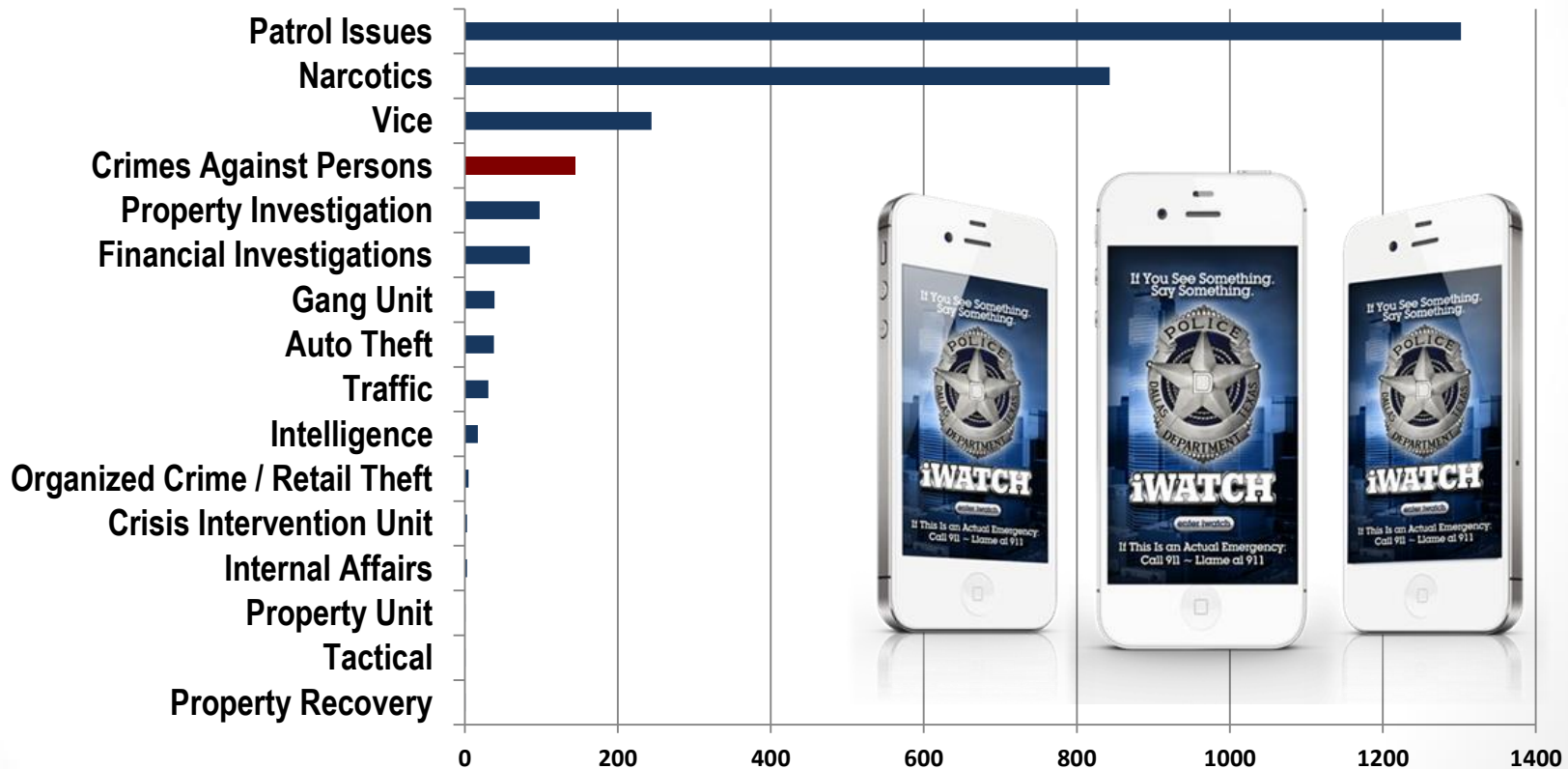
Tips by Crime Type

- Drug/Alcohol Violations and Disturbing the Peace are the most frequently reported types of crimes



Tips by Assignment

- Most tips were assigned to Patrol Officers or Narcotics Detectives for follow-up investigations

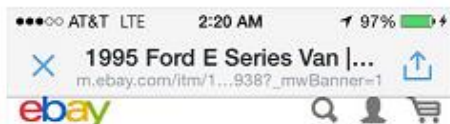


Tips on Recent High Profile Case

June 13, 2015 attack on Dallas Police Headquarters resulted in several tips



This looks like the eBay auction for the van in the #DallasPDS shooting
m.ebay.com/itm/1516964649...



This item has been sold. See more items like this, below.



1995 Ford E-Series Van

Time Taken: **04:21 AM***

Offense Type: **OTHER - JAMES BOULWARE ***

Location: **Dallas, TX**

WEB TIP CRIME NOTES

Offense City: Dallas, TX

Type of Offense: James Boulware

Notes: If the suspect's name given is correct, this appears to be his FB profile:

<https://www.facebook.com/profile.php?id=128346118&fref=nf>. Including mentions of his anger at an individual about cases against him just a month ago - May 2015 (the same month the van appears to have been purchased per FB)

Increased Local Impact for iWatch Dallas

- September 4, 2014 - Dallas I.S.D. joined as a local partner, iWatch Dallas was enhanced as a Dallas Police Department tool



Advancing iWatch to the Next Level

Increased community awareness for iWatch Dallas can produce expansion of the program with a few additional steps:

- Allow iWatch Dallas to bring new corporate sponsors on board to broadcast and support the iWatch program
- Incorporate the iTalk feature for community alerts and notifications
- Increase communications between the Dallas Police Department and the Dallas Independent School District regarding crime and safety issues



Summary

- iWatch Dallas is a program developed to enhance information sharing between community members and the police department
- iWatch Dallas continues to expand its capabilities
- Join the program, download the iWatch Dallas app now



Questions?